

Compliance & Defiance: Michigan Publishing's Early Encounters with Research Impact Metrics

Rebecca Welzenbach
Research Impact Librarian
University of Michigan Library
BRIC 2019, Laval University, Quebec City



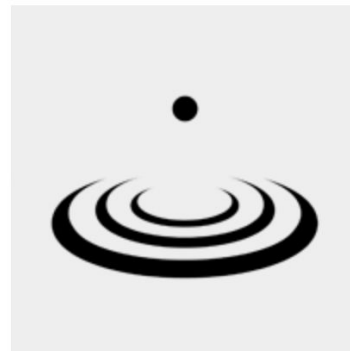
University of Michigan Press

In partnership with their authors and series editors, the Press publishes in a wide range of humanities and social science disciplines. With a rich history of publishing expertise, the Press leads in the development of digital scholarship and supports the dissemination of knowledge as widely and freely as possible.



Michigan Publishing Services

As experts in scholarly publishing, we provide a suite of publishing-related services to the University of Michigan to help increase the visibility, reach, and impact of scholarship.

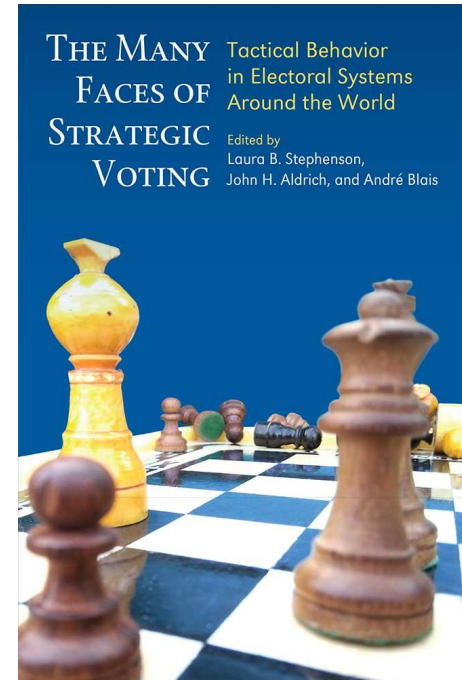
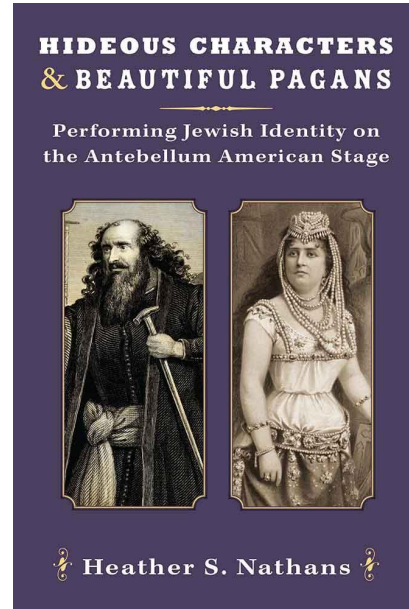


Deep Blue

University of Michigan's permanent, safe, and accessible service for representing our rich intellectual community. Its primary goal is to provide access to the work that makes Michigan a leader in research, teaching, and creativity.

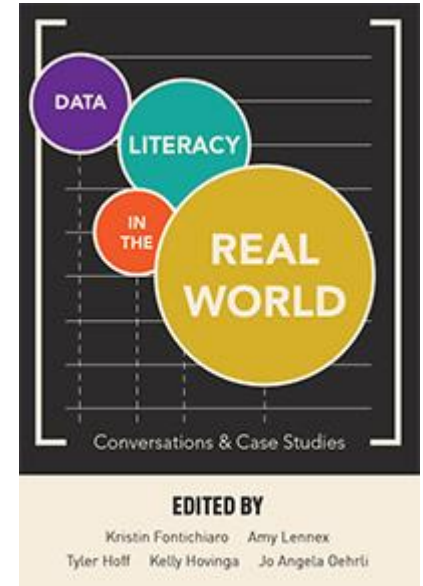
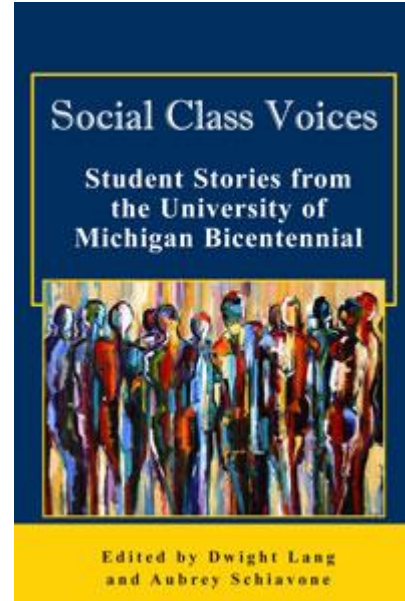
University of Michigan Press

- Founded in 1930
- Part of the U-M Library since 2009
- 80-100 monographs per year with disciplinary strength in Classical studies, performance studies, political science, African and Asian Studies, and more
- OA titles funded by Knowledge Unlatched, TOME, and more
- Acquisitions, Production, Marketing & Outreach, Business and Administration, technology
- Relies (mostly) on a sales model



Michigan Publishing Services

- Established as Library Unit ~2000 under the name Scholarly Publishing Office
- ~30 OA journals/serials and ~35 books
- Production and hosting support for external clients Lever Press & Humanities EBook
- Relies (mostly) on chargebacks



Deep Blue

- Launched in 2006
- >124,000 objects in document repository (DSpace)
- 237 data sets in data repository (Samvera/Fedora)
- $\frac{1}{3}$ of items in Deep Blue are not published/available anywhere else
- Sustained as a core service by U-M Library



UMTRI carries out short- and long-term research projects in broad areas involving accident data collection and traffic safety analysis, bioengineering, human factors, mechanical engineering, psychology, economics, public policy, and all aspects of the science of driving. In addition, numerous multidisciplinary research programs are currently being conducted with other units of the University involving specialized areas of engineering, business, medicine, and public health.

These records have been made available by the UMTRI library, which collects literature in all of the subject areas listed above.

Recent Deposits

[Development of Fit Envelopes to Promote Compatibility Among Vehicles and Child Restraint Systems](#)

Klinich, Kathleen D; Boyle, Kyle J; Malik, Laura A, et. al. (University of Michigan, Ann Arbor, Transportation Research Institute, 2018-09)

 (10.5MB)

[Child Posture and Belt Fit in Second-Row Vehicle Seats](#)

Klinich, Kathleen D; Ebert, Sheila M; Reed, Matthew P (University of Michigan, Ann Arbor, Transportation Research Institute, 2016-03)

 (5.1MB)

[Effect of Tether Routing and Anchor Location on Child Restraint Kinematics](#)

Klinich, Kathleen D; Manary, Miriam A; Orton, Nicole R (University of Michigan, Ann Arbor, Transportation Research Institute, 2017-12)

 (2.5MB)

[Assessment of ATD Selection and Use for Dynamic Testing of Rear-Facing Child Restraint Systems for Larger Infants and Toddlers](#)

Manary, Miriam A; Klinich, Kathleen D; Orton, Nicole R (University of Michigan, Ann Arbor, Transportation Research Institute, 2018-03)

 (5.3MB)

[Toddler Lower Extremity Posture in Child Restraint Systems](#)

Ebert, Sheila M; Klinich, Kathleen D; Manary, Miriam A, et. al. (University of Michigan, Ann Arbor, Transportation Research Institute, 2018-04)

 (7MB)

[or Naturalistic Listening to "Alice in Wonderland"](#)

Creator: [Brennan, Jonathan R.](#)

Description: These files contain the raw data and processing parameters to go with the paper "Hierarchical structure guides rapid linguistic predictions during naturalistic listening" by Jonathan R. Brennan and John T. Hale. These files include the stimulus (wav files), raw data (matlab format for the Fieldtrip... [\[more\]](#)

Keyword: [linguistics](#), [syntax](#), [language](#), and [eeg](#)

Discipline: [Social Sciences](#)

[Judgment Accuracy Experiment Data](#)



Creator: [Yan, Haoyang MJ](#) and [Yates, J Frank](#)

Description: The research aims to demonstrate judgment accuracy about other individuals' socio-political opinions produced by prototype matching and base/shift heuristics or people's own strategies (control).

Keyword: [judgment accuracy](#) and [socio-political opinions](#)

Discipline: [Social Sciences](#)

[Impulse Buying Content Analysis and Online Survey](#)



Creator: [Moser, Carol](#), [Schoenebeck, Sarita Y.](#), and [Resnick, Paul](#)

Description: This work investigates what features e-commerce sites use to encourage impulse buying and what tools consumers desire to curb their online spending. We present supplementary material for two studies: (1) a systematic content analysis of 200 top e-commerce websites in the U.S. and (2) a survey of onL... [\[more\]](#)

What is Michigan Publishing doing?

1. Publishing and supporting excellent and innovative scholarship in the humanities and social sciences, including:
 - a. Peer-reviewed scholarly monographs
 - b. Independent, open access journals
 - c. Institutional repository
2. Driving change in our industry to help university presses and library publishers adapt and thrive into the future, including:
 - a. New business models
 - b. Community-owned infrastructure
 - c. Modeling leadership and collaboration

Michigan Publishing and research impact metrics

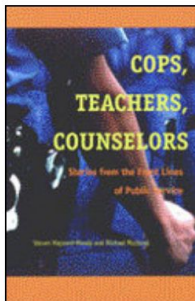
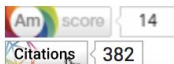
Historically: little involvement. But now, more is expected, requested, mandated.
How best to engage effectively? Two options:

- **Compliance:** We can work to ensure that our publications are consistently recognized by and included in the systems and datasets upon which existing metrics are calculated.
- **Defiance:** We can articulate new (alternative) metrics that are meaningful for us and our stakeholders

University of Michigan Press (Monographs)

Compliance

- Books have long been totally absent from the research impact metrics space. Where they've been indexed, the record is inconsistent: BKCI-SSH has indexed 194 UM Press titles while Scopus has indexed 916
- Newer players Google Scholar and Dimensions Plus are changing what's *possible* to know and show--but now we're turning up a lot of gaps.
- Citation counts for a single title are interesting to authors--but only if accurate. Otherwise, distressing!

[Share ▾](#)

| | | |
|-------|-----|-------------------------|
| ” | 382 | Total citations |
| ↺ | 149 | Recent citations |
| <hr/> | | |
| ⚙ | n/a | Field Citation Ratio |
| ⚙ | n/a | Relative Citation Ratio |

[PREVIEW](#)

Cops, Teachers, Counselors

Stories from the Front Lines of Public Service

Steven Maynard-Moody and Michael Musheno

A penetrating look at how government workers make sense of their work, ascribe identity to the people they encounter, and account for their decisions and actions

[Description](#)[Look Inside](#)

Description

Whether on a patrol beat, in social service offices, or in public school classrooms, street-level workers continually confront rules in relation to their own beliefs about the people they encounter. *Cops, Teachers, Counselors* is the first major study of street-level bureaucracy to rely on storytelling. Steven Maynard-Moody and Michael Musheno collect the stories told by these workers in order to analyze the ways that they ascribe identities to the people they encounter and use these identities to account for their own decisions and actions. The authors show us how the world of street-level work is defined by the competing tensions of law abidance and cultural abidance in a unique study that finally allows cops, teachers, and counselors to voice their own views of their work.

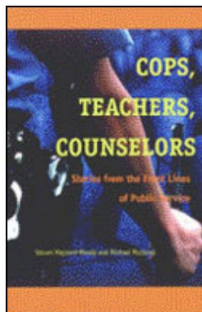
Steven Maynard-Moody is Director of the Policy Research Institute and Professor of Public Administration at the University of Kansas.

Michael Musheno is Professor and Chair in the Department of Criminal Justice Studies at San Francisco State

University of Michigan Press (Monographs)

Defiance

- University presses tend to look to different metrics:
 - Financial (across press, not necessarily at book level)
 - Academic/disciplinary prestige/reputation (awards, reviews, repeat authors, attracting prominent authors)
 - Use and persistence (course adoptions, new printings/editions)
- Mapping the Free eBook Supply Chain study of OA ebook usage revealed that--as presses have long known--usage is “spiky” and unpredictable.
- Altmetric Explorer pilot sheds light on long-term engagement with books, syllabus citations
- Lots of data from many sources, but difficult to analyze and share meaningfully

[Share ▾](#)

Picked up by 1 news outlets

Tweeted by 1

Referenced in 6 syllabi

8 readers on Mendeley

[See more details](#) | [Close this](#)

Cops, Teachers, Counselors

Stories from the Front Lines of Public Service

Steven Maynard-Moody and Michael Musheno

A penetrating look at how government workers make sense of their work, ascribe identity to the people they encounter, and account for their decisions and actions

[Description](#)[Look Inside](#)

Description

Whether on a patrol beat, in social service offices, or in public school classrooms, street-level workers continually confront rules in relation to their own beliefs about the people they encounter. *Cops, Teachers, Counselors* is the first major study of street-level bureaucracy to rely on storytelling. Steven Maynard-Moody and Michael Musheno collect the stories told by these workers in order to analyze the ways that they ascribe identities to the people they encounter and use these identities to account for their own decisions and actions. The authors show us how the world of street-level work is defined by the competing tensions of law and discretion and cultural abundance in a unique study that finally allows cops, teachers, and counselors to voice their own views of their work.

Steven Maynard-Moody is Director of the Policy Research Institute and Professor of Public Administration at the University of Kansas.

Michael Musheno is Professor and Chair in the Department of Criminal Justice Studies at San Francisco State

University of Law and Society at the University

Michigan Publishing Services (Journals)

Compliance

- For many of our journals (esp. In the humanities), JIF and comparable metrics are not meaningful--but that can change suddenly based on author demand
- As we expand into new disciplines--especially health sciences--the requirement for representation in indexes like WoS, Scopus, and Medline are a huge challenge, learning curve
- Student journals pose their own unique challenges
- Often our role is to educate, provide context, manage expectations, facilitate progress

Michigan Publishing Services (Journals)

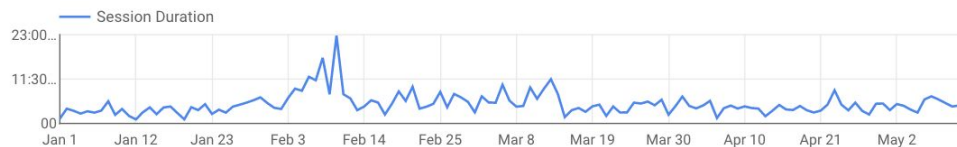
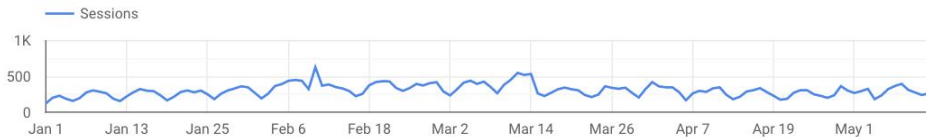
Defiance

- We're interested in success, stability of our program and services
 - How many journals?
 - Are they publishing consistently?
 - What proportion of our service supports campus publications vs. off-campus?
 - Are we succeeding in getting them indexed?
- Altmetric pilot applied to journals in 2015. In 2017 shareable reports made this useful
- Google Analytics + Google Data Studio for sharing usage data with partners

Sessions
40,378

Avg. Session Duration
00:00:59

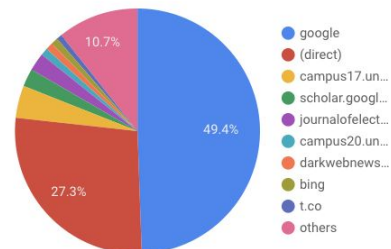
| | City | Sessions |
|-----|--------------|----------|
| 1. | (not set) | 2,636 |
| 2. | Bogota | 879 |
| 3. | London | 709 |
| 4. | Peterboro... | 684 |
| 5. | New York | 542 |
| 6. | Nairobi | 466 |
| 7. | Sydney | 408 |
| 8. | Bengaluru | 377 |
| 9. | Melbourne | 371 |
| 10. | Lagos | 366 |
| 11. | Chennai | 355 |
| 12. | Ashburn | 344 |
| 13. | Quezon City | 314 |
| 14. | Toronto | 306 |
| 15. | Indore | 266 |
| 16. | Chicago | 264 |
| 17. | Mumbai | 263 |
| 18. | Chandigarh | 247 |



105 2,636



1 11,307



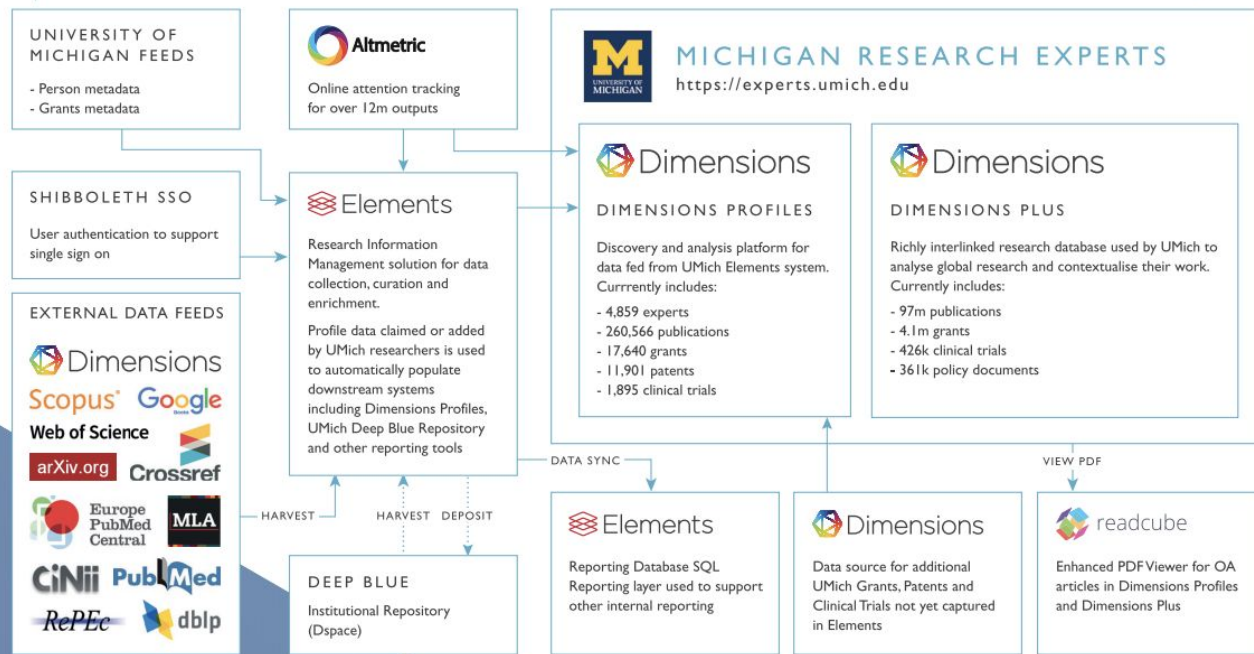
| | Page Title | Sessions |
|----|------------------------------------------|----------|
| 1. | White Paper: The Deep Web: Surfact... | 6,895 |
| 2. | The Journal of Electronic Publishing | 2,976 |
| 3. | NetCheque, NetCash, and the Chara... | 2,424 |
| 4. | Graduate Programs in Publishing: A... | 1,548 |
| 5. | Collaborative Writing | 1,064 |
| 6. | YouTube Users Watching and Shari... | 997 |
| 7. | Why Standardization Efforts Fail | 873 |
| 8. | The Role of Peer Review for Scholar... | 743 |
| 9. | Writing Electronically: The Effects o... | 596 |

Deep Blue (Institutional Repository)

Compliance

- Many items in the repository were first published in scholarly journals with citation counts, JIF, and other bibliometrics.
- Integration of IR with Research Information System will ensure that these publications are preserved, accessible, and contextualized

The Michigan Research Experts Information Architecture



> This is a diagram showing the underlying information architecture and connections behind Michigan Research Experts


Source: Byrne, Kate and Stephen Cawley. Connections, Collaborations, & Impact: Data-Driven Approaches to Understanding institutional research expertise. Digital Science case study. October 2018

Deep Blue (Institutional Repository)

Defiance

- Visibility of informal and non-traditional forms of scholarship
- Download statistics
- Altmetric engagement data**
- Variety of types and forms of scholarship means that even the metrics we have don't work the same way for everyone, everything

| Handle | Number of times | file(s) downloaded | Title | Authors |
|----------------|-----------------|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------------|---------|
| 2027.42/109397 | 45 | Digital Publishing and Preservation Using the TEI | Welzenbach, Rebecca ; Hawkins, Kevin ; Schaffner, Paul | |
| 2027.42/109398 | 1 | Digital Publishing and Preservation Using XML | Hawkins, Kevin ; Schaffner, Paul ; Welzenbach, Rebecca | |
| 2027.42/109399 | 2 | Creating Digital Scholarly Editions: An Introduction to the Text Encoding Initiative (TEI) | Welzenbach, Rebecca ; Hawkins, Kevin ; Schaffner, Paul | |
| 2027.42/109400 | 1 | Creating Digital Scholarly Editions: An Introduction to the Text Encoding Initiative (TEI) | Welzenbach, Rebecca ; Hawkins, Kevin | |
| 2027.42/109401 | 42 | Creating Digital Scholarly Editions Using the TEI | Hawkins, Kevin ; Schaffner, Paul ; Welzenbach, Rebecca | |
| 2027.42/109404 | 57 | Creating Digital Editions: An Introduction to the Text Encoding Initiative (TEI) | Schaffner, Paul ; Hawkins, Kevin ; Welzenbach, Rebecca | |
| 2027.42/111641 | 1 | Publishers: Applying Altimetrics | Welzenbach, Rebecca | |
| 2027.42/111646 | 1 | Scaling Up: Recovering Costs to Enable Mission-Driven Library Publishing | Colman, Jason ; Welzenbach, Rebecca | |
| 2027.42/120938 | 2 | A Place to Stand: Fulcrum and Lever Press | Welzenbach, Rebecca | |
| 2027.42/122836 | 2 | A Collaborative Solution to Scholarly Publishing's Challenges: Building the Lever Press | Swift, Allegra ; Avery, Marguerite ; Welzenbach, Rebecca | |
| 2027.42/134395 | 4 | Lever Press: Why?#63; | Welzenbach, Rebecca | |
| 2027.42/134397 | 1 | Making Visible Changing Scholarship in the Humanities | Welzenbach, Rebecca | |
| 2027.42/136644 | 2 | Mainstreaming Open Access Monographs | Welzenbach, Rebecca | |
| 2027.42/136645 | 3 | Making Visible Changing Scholarship in the Humanities | Welzenbach, Rebecca | |
| 2027.42/136873 | 2 | Journals Are People, Too: The Human Factor in Sustainable Journal Publishing Partnerships | Welzenbach, Rebecca | |
| 2027.42/148273 | 10 | Ebook discovery when you're sometimes doing 17 flavors of OA | Welzenbach, Rebecca | |
| 2027.42/148274 | 5 | Publishing Your Work | Mooney, Hailey ; Welzenbach, Rebecca | |
| 2027.42/148275 | 4 | Deep Blue / Michigan Research Experts Integration, Next Century Library Share Summit | Welzenbach, Rebecca | |
| 2027.42/148276 | 11 | Building a Professional Presence Online (Workshop for Graduate Students) | Welzenbach, Rebecca | |
| 2027.42/148277 | 5 | Open Access Monographs: Promise or Bust | Welzenbach, Rebecca | |
| 2027.42/148278 | 20 | Altmetrics for Books: Informing commissioning and data-driven decisions | Demers, Elizabeth ; Welzenbach, Rebecca | |
| 2027.42/148279 | 17 | Research Impact Challenge Report Out | Welzenbach, Rebecca | |
| 2027.42/83734 | 6 | The Care and Keeping of eBooks: an Introduction to EPUB | Welzenbach, Rebecca | |
| 2027.42/86650 | 2 | The Dissolution of the Repository: Disbanding and Distributing Manuscript Surrogates in the Digital Age | Welzenbach, Rebecca | |
| 2027.42/87997 | 3 | Making the Most of Free, Unrestricted Texts: A first look at the promise of the Text Creation Partnership | Welzenbach, Rebecca | |
| 2027.42/90981 | 2 | Beyond the Facsimile: Early English Books Online (EEBO) and the Text Creation Partnership | Welzenbach, Rebecca | |
| 2027.42/93588 | 1 | Early English Books Online-Text Creation Partnership: Reception, Update & Discussion | Welzenbach, Rebecca | |
| 2027.42/94307 | 2 | Transcribed by hand, owned by libraries, made for everyone: EEBO-TCP in 2012 | Welzenbach, Rebecca | |
| 2027.42/98978 | 3 | Books Without Covers: Binding the EEBO-TCP Corpus | Welzenbach, Rebecca | |



[Login](#)
 Search Deep Blue

[Advanced Search](#)

Browse by
[Communities & Collections](#)
[Titles](#)
[Authors](#)
[Subjects](#)
[Date](#)

My Account
[Login](#)

Information
[About Deep Blue](#)

Orientations to happiness and life satisfaction: the full life versus the empty life

Peterson, Christopher; Park, Nansook; Seligman, Martin E. P.
 2005-03

Citation: Peterson, Christopher; Park, Nansook; Seligman, Martin E. P.; (2005). "Orientations to happiness and life satisfaction: the full life versus the empty life." Journal of Happiness Studies 6(1): 25-41. <http://hdl.handle.net/2027.42/43062>

Abstract: Different orientations to happiness and their association with life satisfaction were investigated with 845 adults responding to Internet surveys. We measured life satisfaction and the endorsement of three different ways to be happy through pleasure, through enga... [more]

ISSN: 1389-4978, 1573-7780

DOIs: <http://dx.doi.org/10.1007/s10902-004-1278-z>

Handle: <http://hdl.handle.net/2027.42/43062>

[Show full item record.](#)

This item appears in the following Collection(s)

- [Psychology, Department of](#)
 - [Interdisciplinary and Peer-Reviewed](#)

[View/Open](#)

Name: 10902_2004
Size: 254.4KB
Format: PDF

score

139

Citations

460

- Picked up by 14 news outlets
- Blogged by 2
- Referenced in 1 policy sources
- Tweeted by 2
- Referenced in 1 Wikipedia pages
- On 1 videos
- 759 readers on Mendeley

[See more details](#) | [Close this](#)

Leading for Change in our Industry

New business models



University of Michigan Press Ebook Collection (UMP EBC)

*A growing collection of over 1,000 academic works
across the humanities and social sciences*

Leading for Change in our Industry

Community-Owned Infrastructure



Show Sold Separately: Promos, Spoilers, and Other Media Paratexts

RESOURCES <https://hdl.handle.net/20> Get Citation Search in this text...

score 20

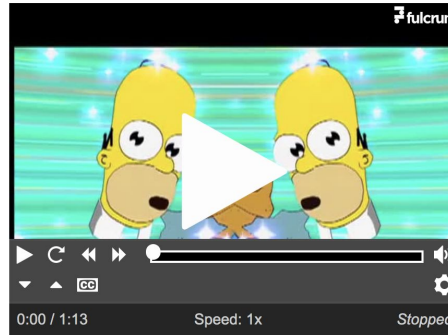


Fig. 1.5 Super Happy Fun Fun ad for *The Simpsons* Game

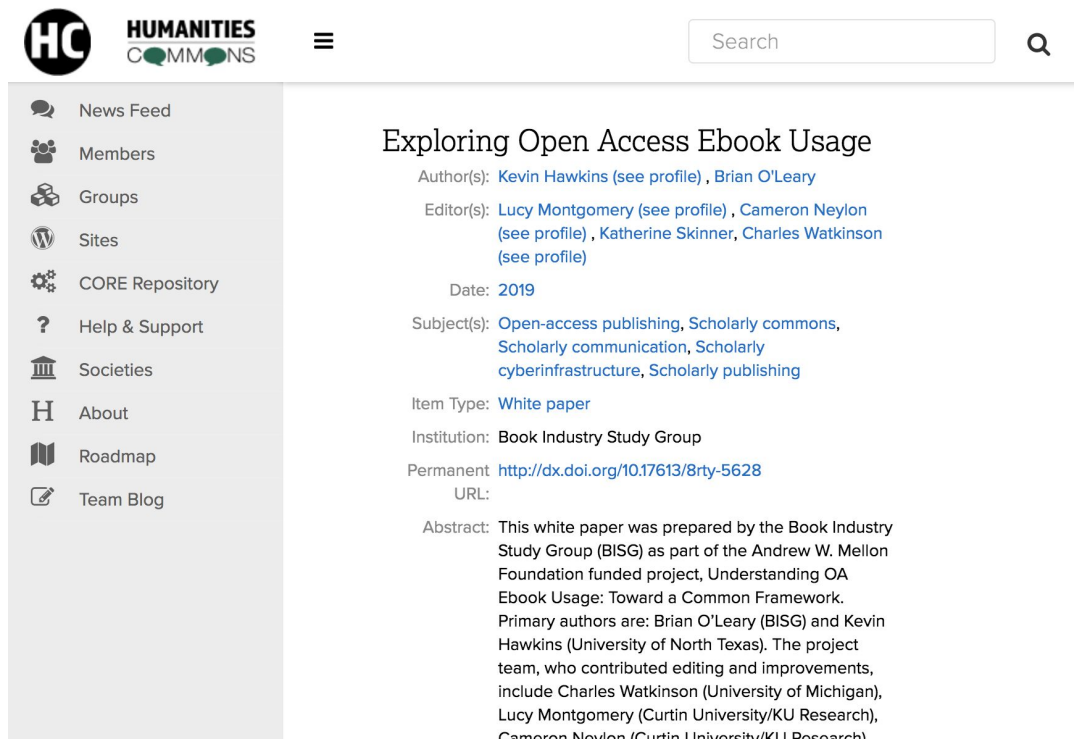
Nor are they alone in this regard, as *The Simpsons'* history, and many of its public meanings, has often relied heavily upon its paratexts. While above I suggest that the paratexts were viable parts of the text, at times the show's paratexts have done *more* to create the text as it is known than has the show itself. In particular, we might look at the furor that surrounded the show in its early years, directed primarily at Bart as irreverent youth, but one that centered on—and was in many ways ignited by—the mass popularity of t-shirts labeling

Bart an “Underachiever,” while he responds, “And Proud of It, Man.” Many parents, teachers, principals, and pundits around the United States worried about children learning a slacker attitude from the t-shirt's sentiment, and as a result, many schools banned the t-shirts, and conservative rhetoric and complaints swarmed around the show.¹² This rhetoric completely failed to realize the sly message in the t-shirt: as Laurie Schulze notes, “Bart has managed to turn the tables on the system that's devalued him and say, ‘In your face. I'm not worthless, insignificant, or stupid. If you want to label me an underachiever, I'll turn that into a badge of courage and say I'm proud of it.’”¹³ Nevertheless, as paratext, the t-shirt created an image for many Americans of *The Simpsons* as a show of little to no values, intent on corrupting children's minds.

Then, in 1992, at the Republican National Convention, another paratext further sealed this image of the show, when President George H. W. Bush insisted that the United States needed more families like the Waltons and less like the Simpsons. Just as Bush's vice-president, Dan Quayle, had brought *Murphy Brown* (1988–98) into the culture wars between conservative and liberal America, Bush made *The Simpsons* a front in that war (as did First Lady Barbara Bush, who also shared her hatred for *The Simpsons* with the press). While *The Simpsons* was already infused with Matt Groening's anti-establishment beliefs, sly satiric edge, and irreverence, the t-shirt controversy and the Bush speech suddenly amplified these qualities. Now, to watch *The Simpsons* and/or to wear the t-shirt was to posit oneself proudly against Bush's neo-conservatism, while to dislike the show and/or to ban one's children from seeing it was to publicly declare one's allegiance to those ideals. The paratexts made the show considerably more controversial, edgy, and anti-establishment than many of its episodes made it; certainly, in England, where the t-shirt controversy never bubbled up to the same degree, and where Bush's comments

Leading for Change in our Industry

Leadership and Collaboration



The screenshot displays the Humanities Commons website interface. On the left is a vertical navigation menu with icons and labels for: News Feed, Members, Groups, Sites, CORE Repository, Help & Support, Societies, About, Roadmap, and Team Blog. The top header features the 'HC HUMANITIES COMMONS' logo, a hamburger menu icon, a search bar with the text 'Search', and a magnifying glass icon. The main content area displays the title 'Exploring Open Access Ebook Usage'. Below the title, the author(s) are listed as Kevin Hawkins (see profile) and Brian O'Leary. The editor(s) are Lucy Montgomery (see profile), Cameron Neylon (see profile), Katherine Skinner, and Charles Watkinson (see profile). The date is 2019. The subject(s) are Open-access publishing, Scholarly commons, Scholarly communication, Scholarly cyberinfrastructure, and Scholarly publishing. The item type is White paper. The institution is Book Industry Study Group. The permanent URL is http://dx.doi.org/10.17613/8rty-5628. The abstract states: 'This white paper was prepared by the Book Industry Study Group (BISG) as part of the Andrew W. Mellon Foundation funded project, Understanding OA Ebook Usage: Toward a Common Framework. Primary authors are: Brian O'Leary (BISG) and Kevin Hawkins (University of North Texas). The project team, who contributed editing and improvements, include Charles Watkinson (University of Michigan), Lucy Montgomery (Curtin University/KU Research), Cameron Neylon (Curtin University/KU Research)'.

HC HUMANITIES COMMONS

Search

News Feed

Members

Groups

Sites

CORE Repository

Help & Support

Societies

About

Roadmap

Team Blog

Exploring Open Access Ebook Usage

Author(s): [Kevin Hawkins \(see profile\)](#) , [Brian O'Leary](#)

Editor(s): [Lucy Montgomery \(see profile\)](#) , [Cameron Neylon \(see profile\)](#) , [Katherine Skinner](#) , [Charles Watkinson \(see profile\)](#)

Date: 2019

Subject(s): [Open-access publishing](#) , [Scholarly commons](#) , [Scholarly communication](#) , [Scholarly cyberinfrastructure](#) , [Scholarly publishing](#)

Item Type: [White paper](#)

Institution: [Book Industry Study Group](#)

Permanent URL: <http://dx.doi.org/10.17613/8rty-5628>

Abstract: This white paper was prepared by the Book Industry Study Group (BISG) as part of the Andrew W. Mellon Foundation funded project, Understanding OA Ebook Usage: Toward a Common Framework. Primary authors are: Brian O'Leary (BISG) and Kevin Hawkins (University of North Texas). The project team, who contributed editing and improvements, include Charles Watkinson (University of Michigan), Lucy Montgomery (Curtin University/KU Research), Cameron Neylon (Curtin University/KU Research)

Which is worse:
To be represented
inadequately, or not at all?

Which is better:
To show up where we know
others are counting? Or to
count what matters to us?

Conclusion: Future Directions

Compliance

- DOIs and ORCIDs
- Consistent capture & communication of data about usage and impact

Defiance

- Interrogate what counts, and what we count
- HuMetricsHSS
- Responsible Metrics policies