

# Reading 2.0

Tim O'Reilly

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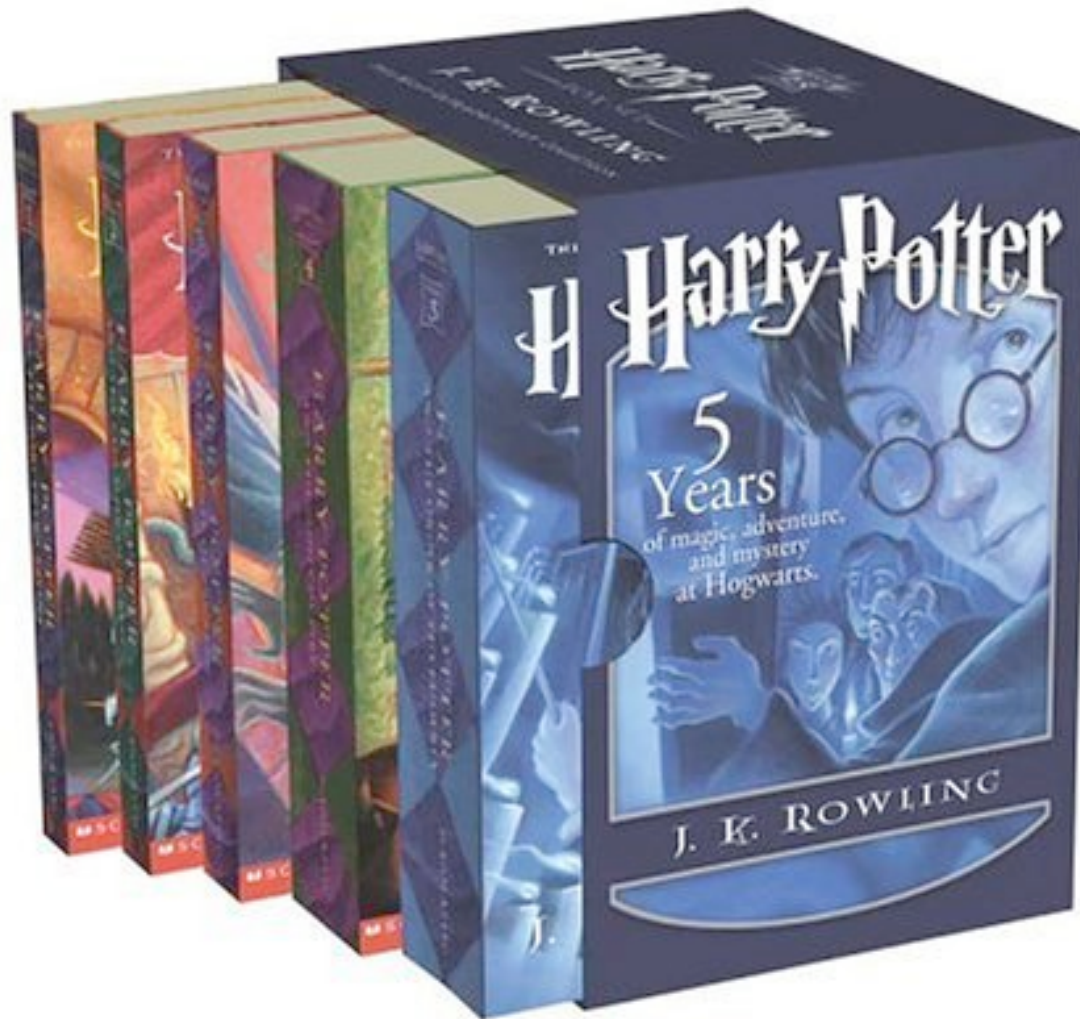
University of Michigan

March 10, 2006



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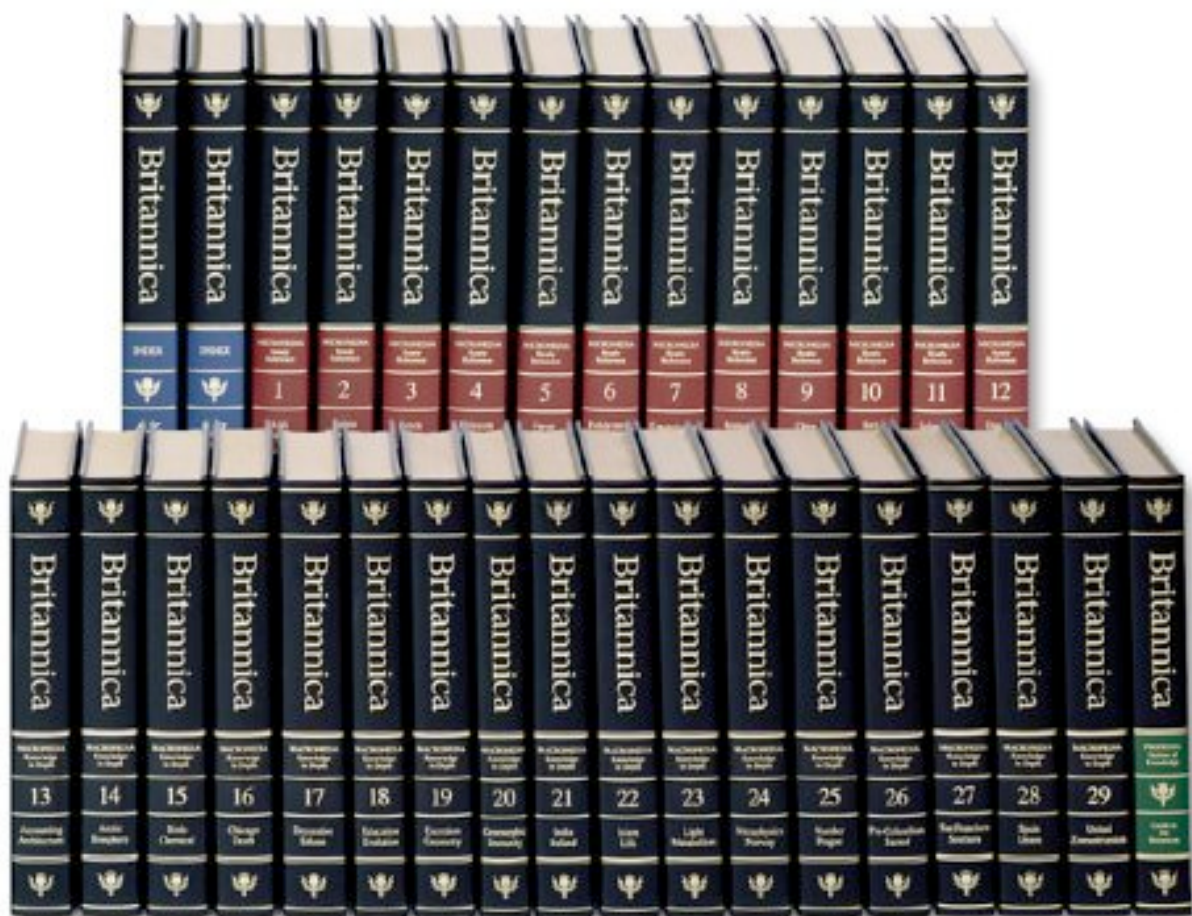
# What Job Does a Book Do?





http://www.worldofwarcraft.com/burningcrusade/imageviewer.html?/burningcrusade/,images/screenshots/,30,37,townhall/karazhan.html







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library

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### [Awesome Library - K-12 Education Directory](#)

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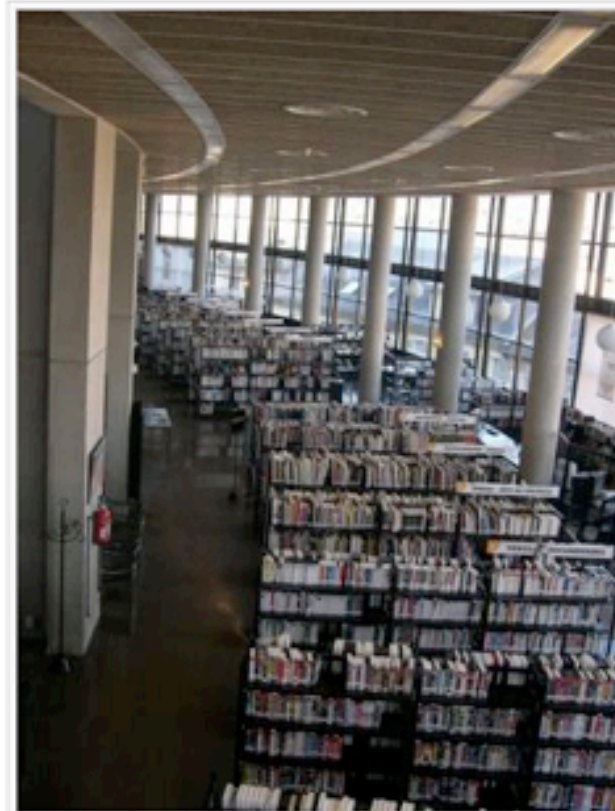
# Library

From Wikipedia, the free encyclopedia

*Alternative meanings: [Library \(computer science\)](#), [Library \(electronics\)](#), [Library \(biology\)](#)*

In the traditional sense of the word, a **library** is a collection of **books** and periodicals. It can refer to an individual's **private collection**, but more often it is a large collection that is funded and maintained by a **city** or **institution**. This collection is often used by people who choose not to, or cannot afford to, purchase an extensive collection themselves. However, with the collection or invention of media other than books for storing information, many libraries are now also repositories and access points for **maps**, **prints** or other **artwork**, **microfilm**, **microfiche**, **audio tapes**, **CDs**, **LPs**, **video tapes** and **DVDs**, and provide public facilities to access **CD-ROM** databases and the **Internet**.

Thus, modern libraries are increasingly being redefined as places to get unrestricted access to **information** in many formats and from many sources. More recently, libraries are understood as extending beyond the physical walls of a building, providing assistance in navigating and analyzing tremendous amounts of knowledge with a variety of digital tools.



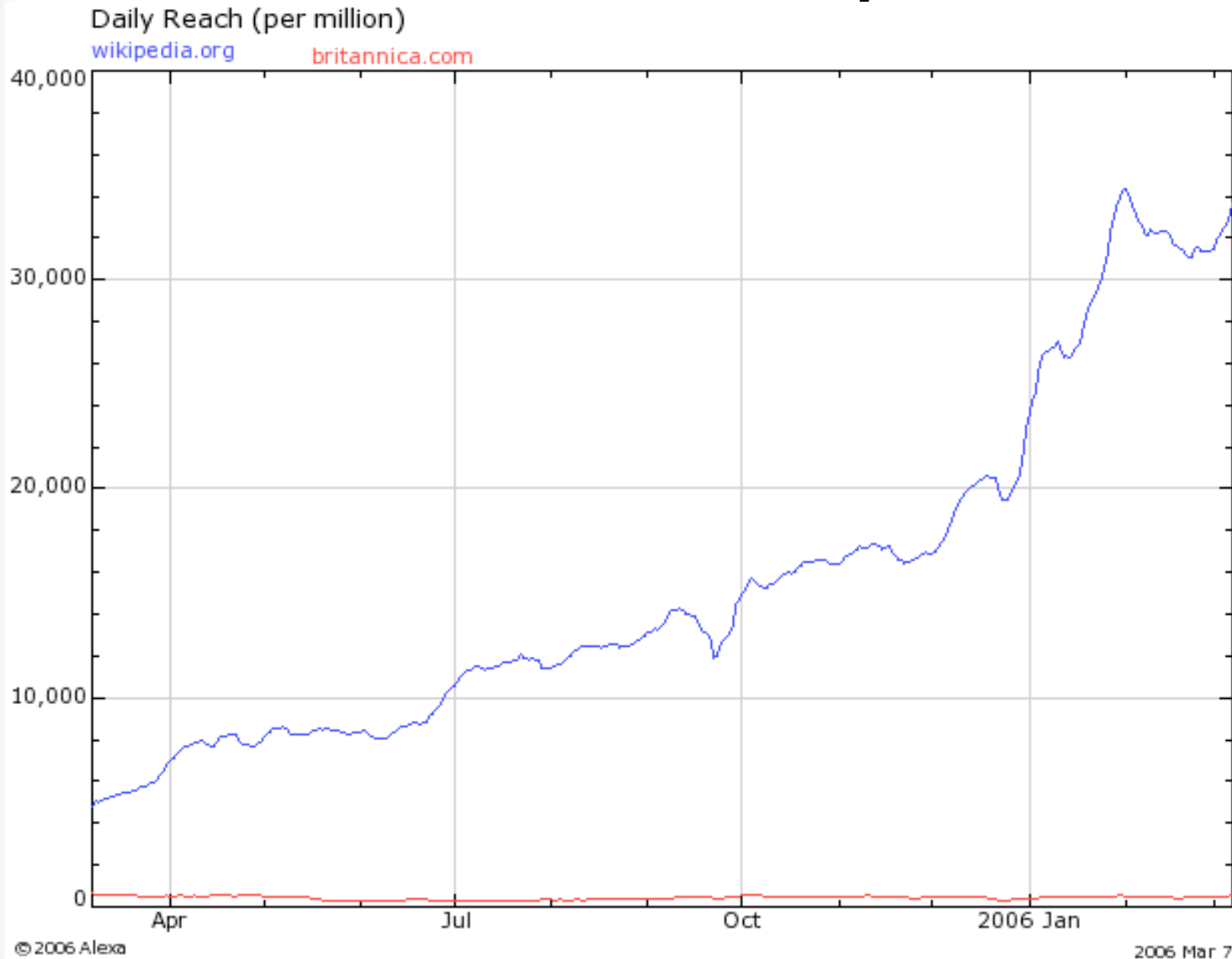
A modern-style library in Chambéry

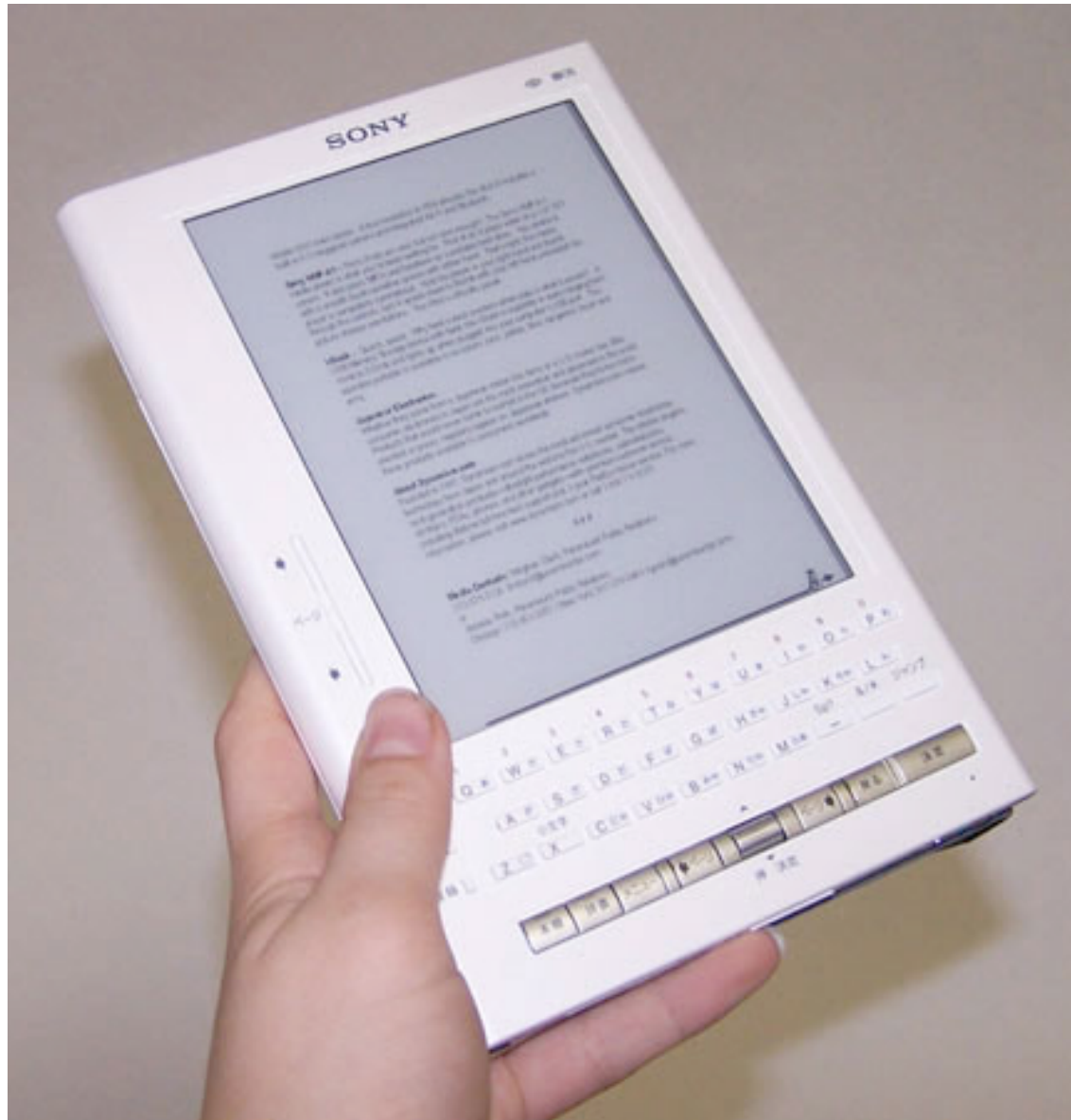
**Contents** [hide]

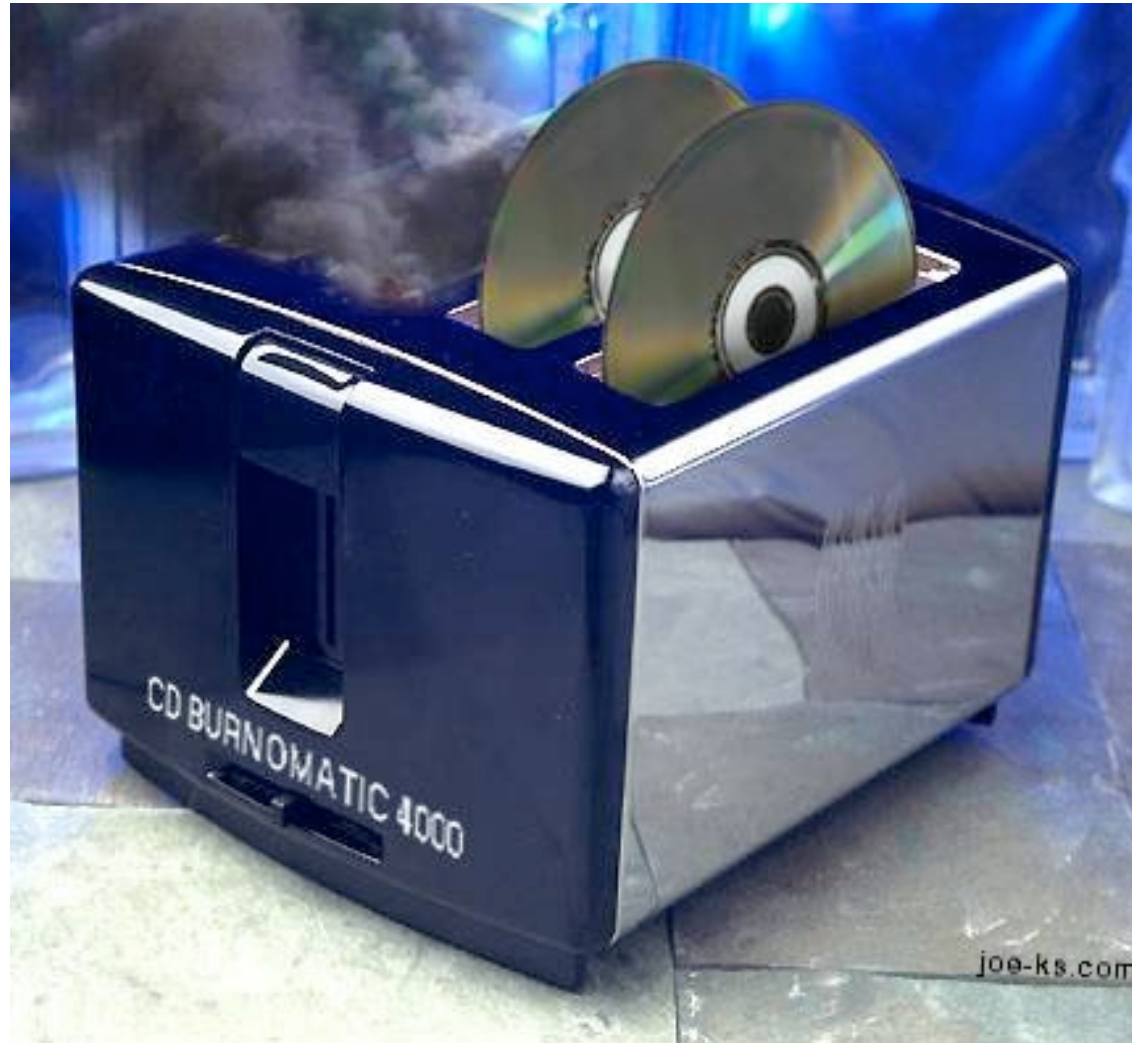
- 1 Etymology of the word
- 2 History
- 3 Types of libraries
- 4 Description
- 5 Library use
- 6 Library management
- 7 Funding problems
- 8 Some famous libraries
- 9 See also



# Britannica vs. Wikipedia









# **1988: The Davenport Group. DocBook**



**Search**

Current Book

Go

Code Fragments only

[Advanced Search](#)

Print Download E-Mail Add Note Add Bookmark

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Designing Interfaces




**Designing Interfaces**

By [Jenifer Tidwell](#)

Publisher: **O'Reilly**  
 Pub Date: **November 2005**  
 Print ISBN-10: **0-596-00803-1**  
 Print ISBN-13: **978-0-59-600803-1**  
 Pages: **352**  
 Slots: **1.0**

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- Getting Around: Navigation, Signposts, and Wayfinding
- Organizing the Page: Layout of Page Elements
- Doing Things: Actions and Commands

## 6.1. THE BASICS OF INFORMATION GRAPHICS

"Information graphics" simply means data presented visually, with the goal of imparting knowledge to the user. I'm including views in that description because they are inherently visual, even though they're constructed primarily from text instead of polygons. Other familiar static information graphics includes maps, flowcharts, bar plots, and diagrams of real-world objects.

But we're dealing with computers, not paper. You can make almost any good static design better with interactivity. Interactive user interface elements hide and show information as she needs it, and they put the user in the "driver's seat" as she chooses how to view and interact with the data.

Even the mere act of manipulating and rearranging the data in an interactive graphic has value—the user becomes a participant in a discovery process, not just a passive observer. This can be invaluable. The user may not produce the world's best-designed interface, but the process of manipulating that plot or table puts her face-to-face with aspects of data that she may never have noticed otherwise.

Ultimately, the user's goal in using information graphics is to learn something. But the designer needs to understand what the user wants to learn and how to present it in a way that is both effective and efficient.

## Commands

- [-] Showing Complex Data:Trees, Tables, and Other Information
- Graphics
  - [-] THE BASICS OF INFORMATION GRAPHICS
  - [-] THE PATTERNS
- [-] Getting Input from Users:Forms and Controls
- [-] Builders and Editors
- [-] Making It Look Good:Visual Style and Aesthetics
- [-] About the Author
- [-] Colophon
- [-] Index

## Category Shortcuts

- Perl
- Java
- Python
- Web
- Web Dev
- XML
- Linux
- Unix
- Mac/OS X
- .NET

## Browse by Category

- [View All Titles](#)
- [-] Applied Sciences
  - [-] Artificial Intelligence
  - [-] Business
  - [-] Certification
  - [-] Computer Science
  - [-] Databases
  - [-] Desktop Applications
  - [-] Desktop Publishing

design aspects are most important to you in a given interface.

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**URL** <http://safari.oreilly.com/0596008031/designinterfaces-CHP-6>

## Additional reading

Safari has identified sections in other books that relate directly to this selection using Self-Organizing Maps (SOM), a type of neural network algorithm. SOM enables us to deliver related sections with higher quality results than traditional query-based approaches allow.

Section Title	Book Title
1. <a href="#">THE BASICS OF INFORMATION GRAPHICS</a>	<a href="#">Designing Interfaces</a> By Jenifer Tidwell
2. <a href="#">Graphics</a>	<a href="#">Web Design in a Nutshell, 2nd Edition</a> By Jennifer Niederst
3. <a href="#">Graphics</a>	<a href="#">Web Design in a Nutshell</a> By Jennifer Niederst
4. <a href="#">Graphics</a>	<a href="#">PHP Hacks</a> By Jack Herrington
5. <a href="#">Creating and Adapting Graphics for the Web</a>	<a href="#">Special Edition Using Microsoft FrontPage 2002</a> By Neil Randall, Dennis Jones
6. <a href="#">Creating and Adapting Graphics for the Web</a>	<a href="#">Special Edition Using Microsoft Frontpage 2000</a> By Dennis Jones, Neil Randall
7. <a href="#">Working with Web Page Graphics</a>	<a href="#">Show Me Microsoft® Office FrontPage® 2003</a> By Steve Johnson - Perspection, Inc.
8. <a href="#">The AWT Graphics Model</a>	<a href="#">Java GUI Development: The Authoritative Solution</a> By Vartan Piroumian
9. <a href="#">Visual Design for the Web</a>	<a href="#">Special Edition Using XHTML™</a> By Molly E. Holzschlag
10. <a href="#">Slicing Graphics for Placement in a Table</a>	<a href="#">Special Edition Using XHTML™</a> By Molly E. Holzschlag



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[The Future of Textbooks: An Interview with John Preston](#)

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[EXCHANGE MATERIALS](#)

# What Job Does a Library Do?

Until the Viola Browser Archive is restored, please see [a mirror of the website at UC Berkeley](#)

The screenshot shows the Viola Browser window with a menu bar (Public, Local, Private) and navigation icons. The main content area is titled "The Global Network Navigator" and features a "Features" section with two items:

- 1** **Gingerbread House going online** -- *Punsel Sugartooth*  
What will the future hold for the Gingerbread House as it enters the electronic age? Will kids around the world rejoice at the new found connectivity to this established bakery? (more...)
- 2** **The black art of debugging** -- *Mont Todd*  
Mont shows us how to avoid classic mistakes in setting debugger breakpoints, and other tricks and techniques.

To the right of the text is an illustration of a hot air balloon with a globe as its basket. Below the main content are sections for "Columns" (Elo) and "Departments" (The Whole Internet Resource). The status bar at the bottom shows "Message:" and "URL: file:///pobble/usr/work/viola/docs/testc/testHPano.html".



Anonymous User ([login](#) or [join us](#))**Announcements**[\(more\)](#)[Bookmark explorer](#)[Dead update](#)

[Katrina web archive launches, over 25 million pages, text searchable](#)

**Web**

55 billion pages



Take Me Back

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 Welcome to the  
Archive
**RSS**

The Internet Archive is building a digital library of Internet sites and other cultural artifacts in digital form. Like a paper library, we provide free access to researchers, historians, scholars, and the general public.

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30,722 movies

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17 minutes ago

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archive**
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**Audio**

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Curator's Choice [\(more\)](#)
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A major goal in physics is

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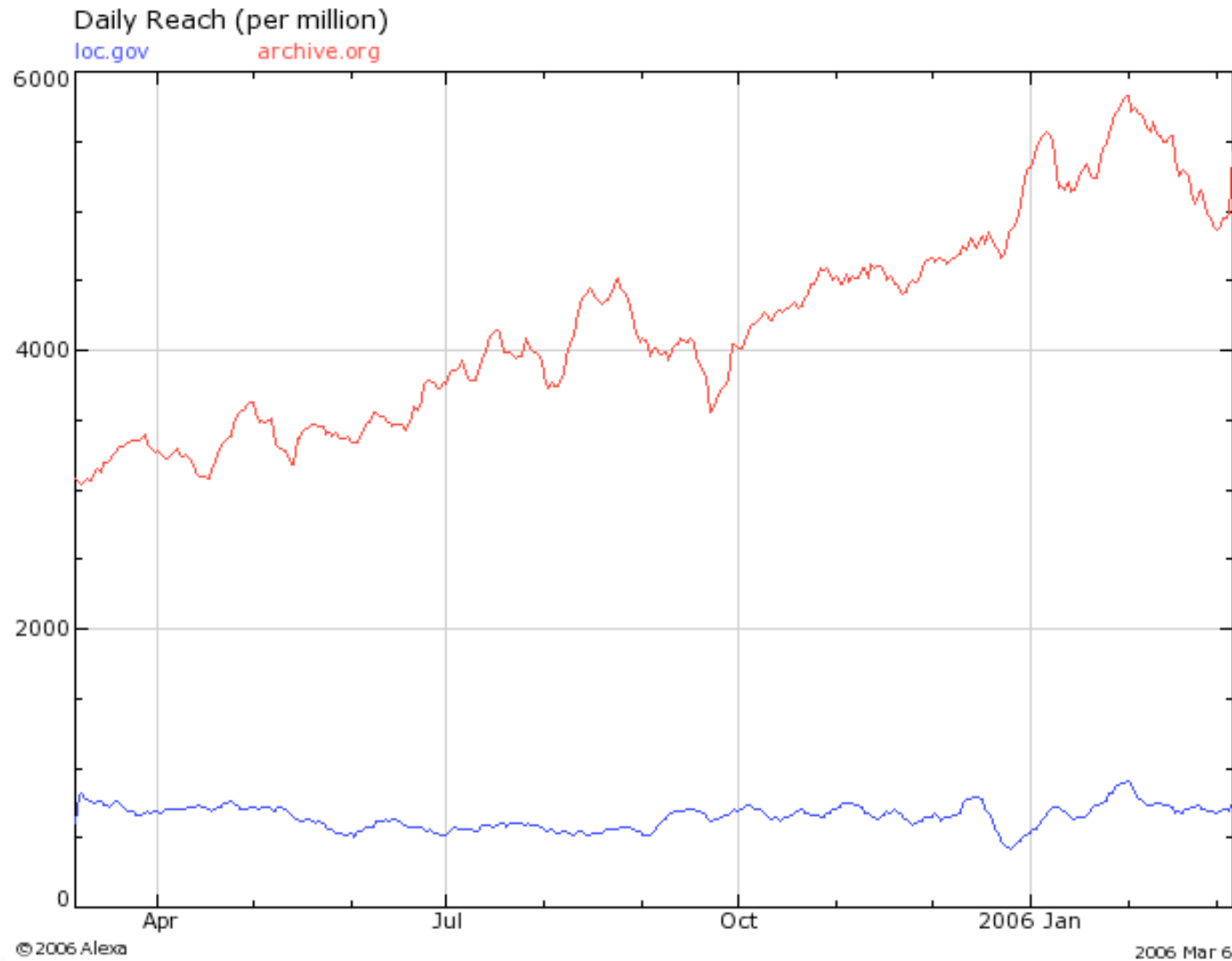
26,585 texts

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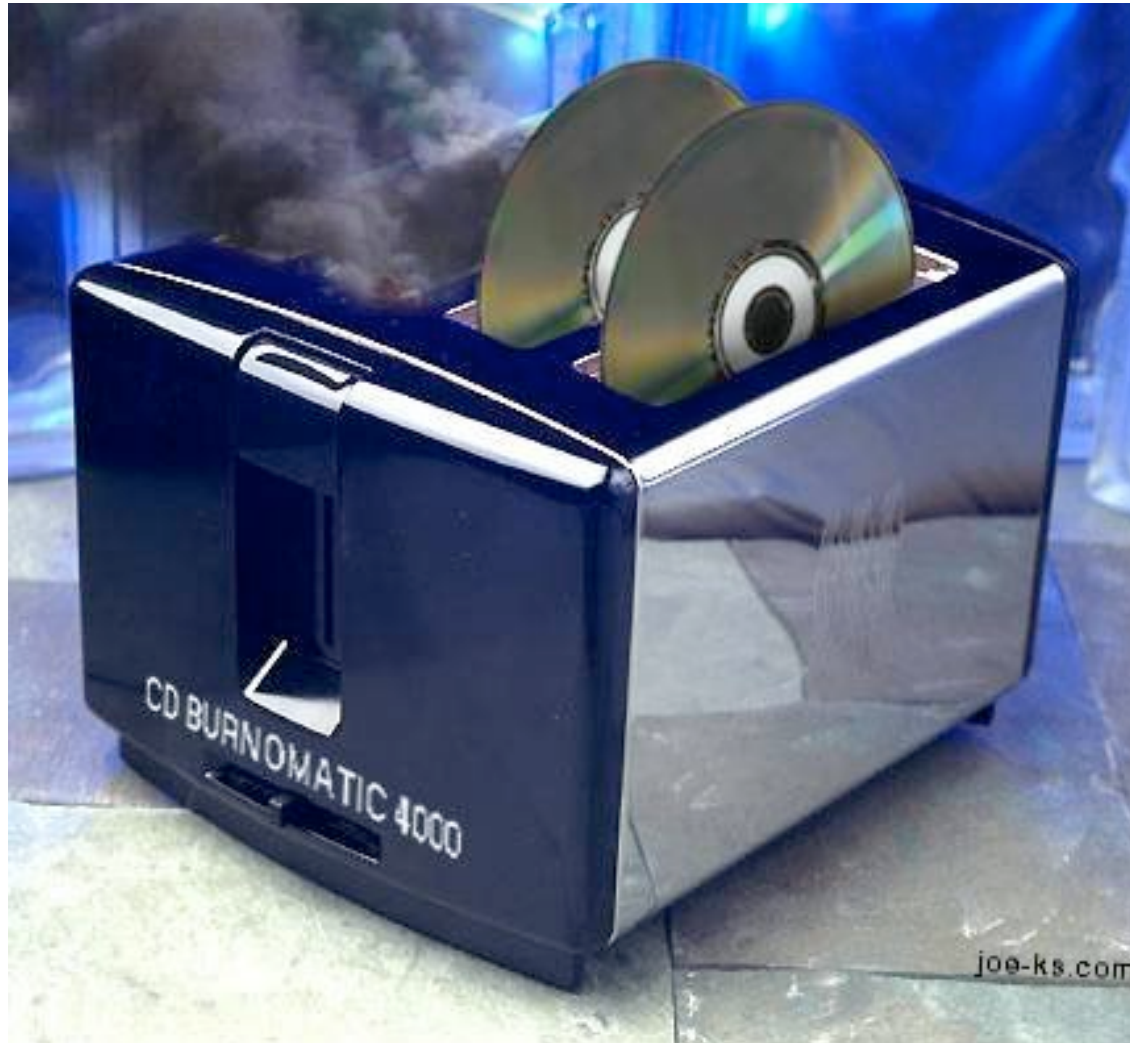
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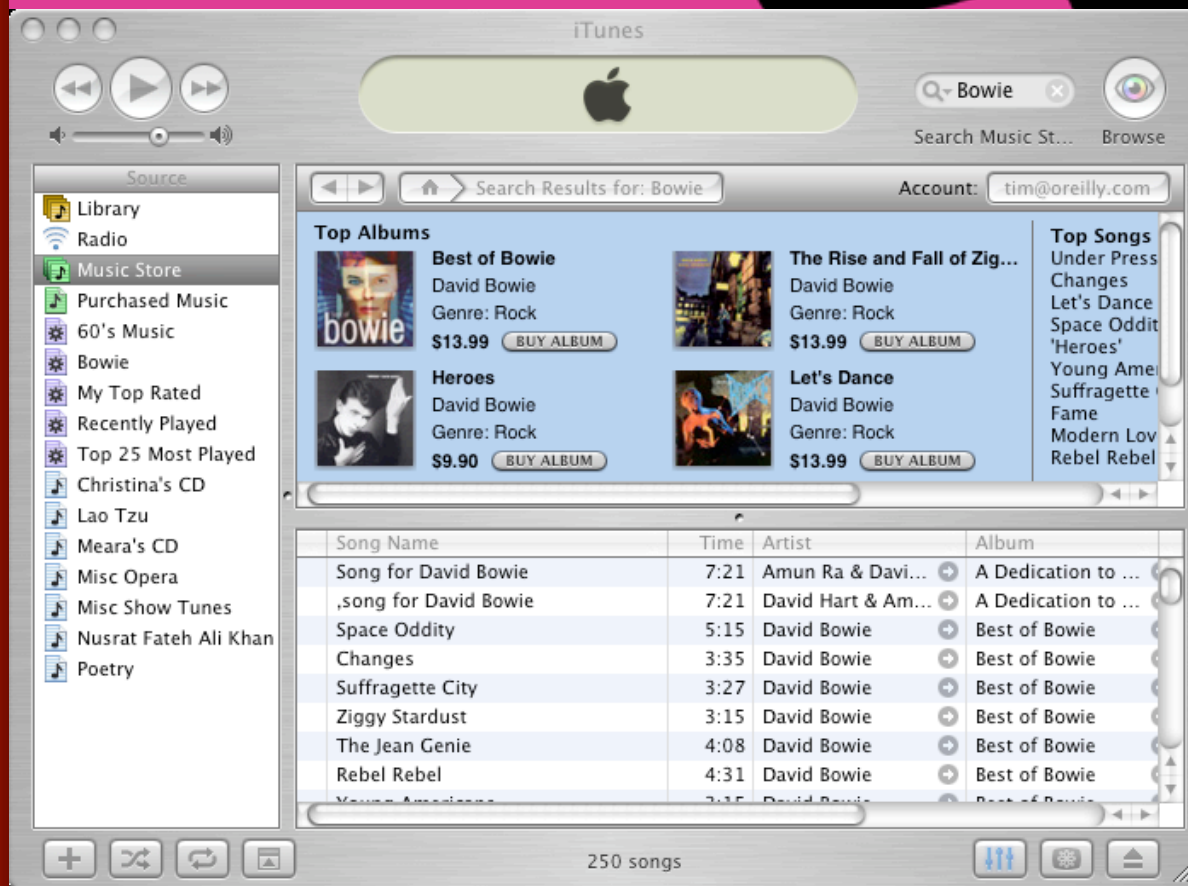
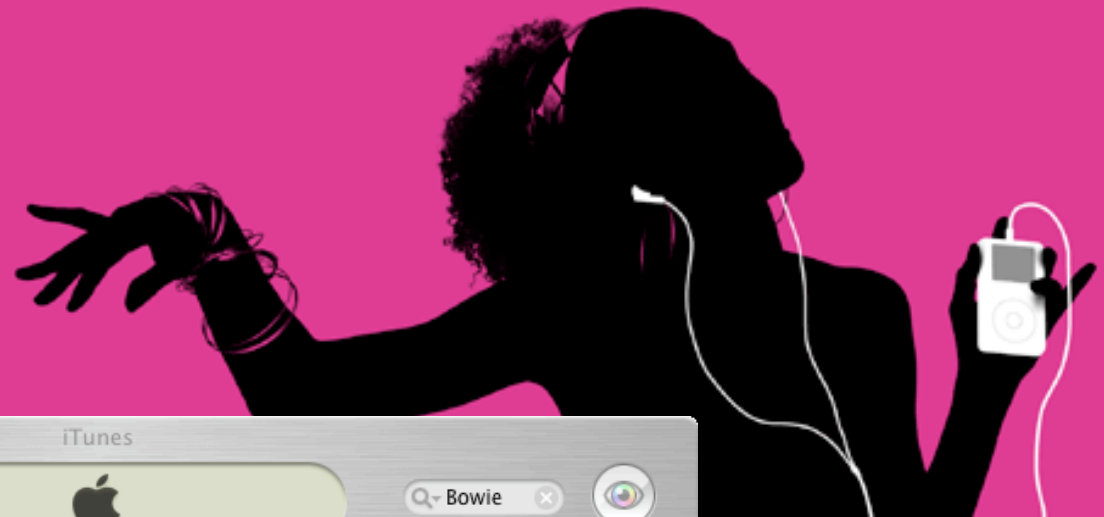
# Archive.org vs. the Library of Congress



# Why the Google Library Project Matters



iPod.  
10,000 songs  
in your pocket.



## iTunes

- Tens of billions of songs ripped from CD
- 1 Billion songs sold
- Software above the level of a single device
- Database back end
- Web services-enabled (CDDB)
- Songs, not Albums
- User controlled playlists
- Local sharing (loose DRM)



**last.fm**

Users Music Radio Groups Charts Help

forums  
downloads  
for your site  
upgrade account

Username:   
Password:   
**Login**

[Sign up](#) | [Forgot your password?](#)

★ **Vetiver**

5,658 listeners on Last.fm

Overview **Similar** Fans Charts Albums Journal Images Tags Wiki



**Featured stations** ▾

similar artist radio

artist fan radio

▶ [More stations... \(7\)](#)

**Links:**  
[Official Homepage](#)  
[Wikipedia](#)

**Band Members:**  
Alissa Anderson  
Andy Cobic  
[Devendra Banhart](#)

**Similar Artists** Based on overall listening habits

★ 1	Devendra Banhart	100
★ 2	Joanna Newsom	88
★ 3	Six Organs of Admittance	79
★ 4	Vashti Bunyan	78
★ 5	Josephine Foster	77
★ 6	Animal Collective	72
★ 7	Little Wings	71
★ 8	Jana Hunter	67
★ 9	Castanets	64
★ 10	white magic	62
★ 11	Karen Dalton	60
★ 12	viking mooses	59
★ 13	Akron/Family	57
★ 14	M. Ward	56
★ 15	Michael Palin	55
★ 16	Scout Niblett	51

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- Friends and neighbours
- Audioscrobbler plugin
- Discussion groups and forums
- Thousands of radio tracks
- Your own music journal
- Album art and artist stats
- A pony

**Sign up now** >

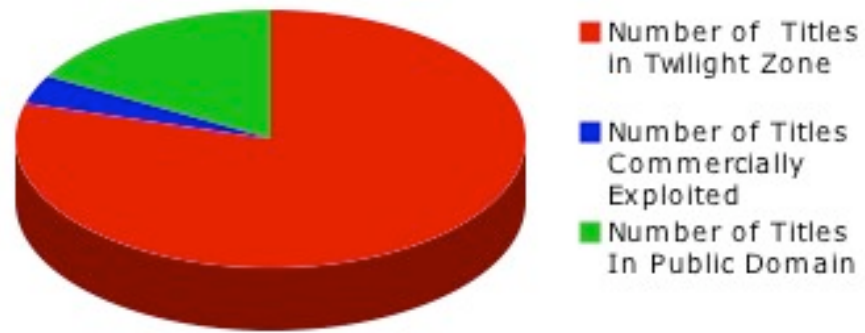
# The Internet BookMobile



# The Orphaned Works Problem



### Fewer Than 4% of Published Books Are Still Commercially Exploited



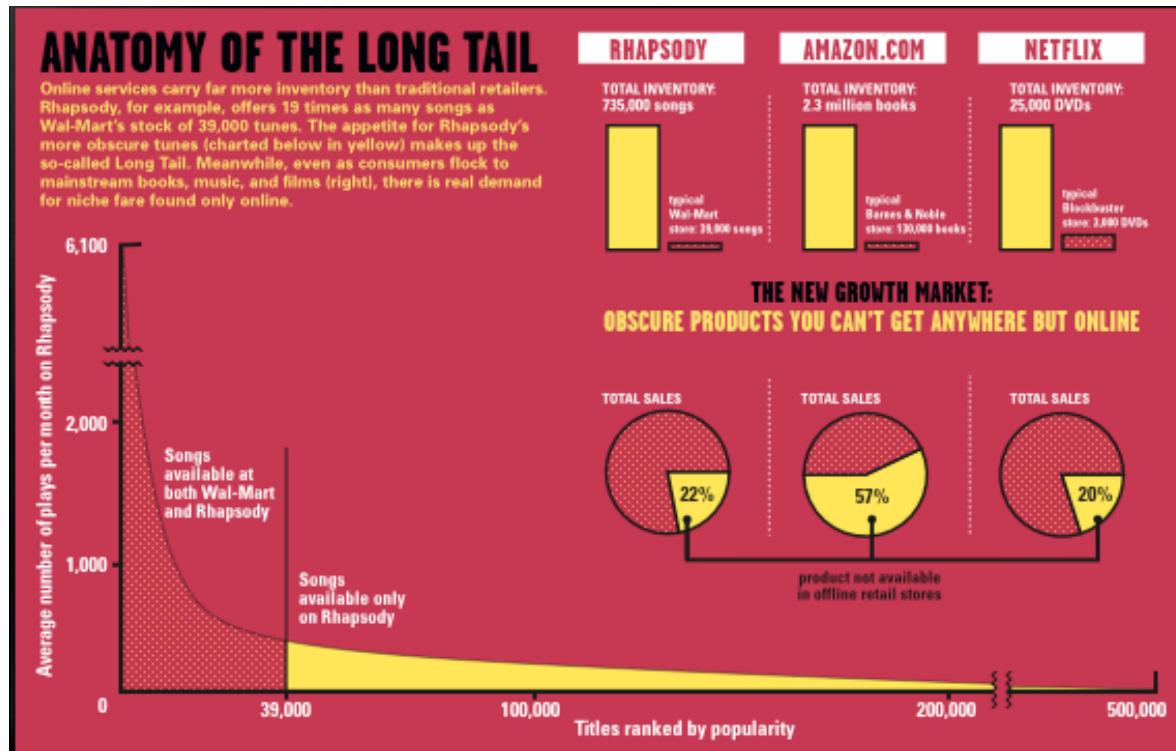






# The Near-Term Opportunity

# The Long Tail



*Demand for products \*not\* available in traditional bricks and mortar stores is potentially as big as for those that are [because of limits on shelf space].*

*-- Chris Anderson, via email*



**Search**

Current Book

Go

Code Fragments only

[Advanced Search](#)

- Print
- Download
- E-Mail
- Add Note
- Add Bookmark

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Designing Interfaces




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# Does Online Search Drive Discovery?

- Compare sales of physical books versus e-books
  - Sales of physical books, as reported by Bookscan
  - E-Books – sales of same books, but in e-book format from Safari
- Questions
  - Is there a difference on the long tail?
  - If so, how much does it account for?

## Physical Books Overview

- Measured by Nielsen Bookscan Top 10,000 Computer Books report
- POS (Point of Sales) data, which represents approximately 70% of US market
  - dominated by Barnes and Noble, Borders and Amazon.
- For first 6 months of 2005, there were:
  - **17,754** distinct SKUs (ISBN's)
  - A book must have had sales of at least one unit in the period to be included
  - A book must have made its first appearance in before 2005 to be counted



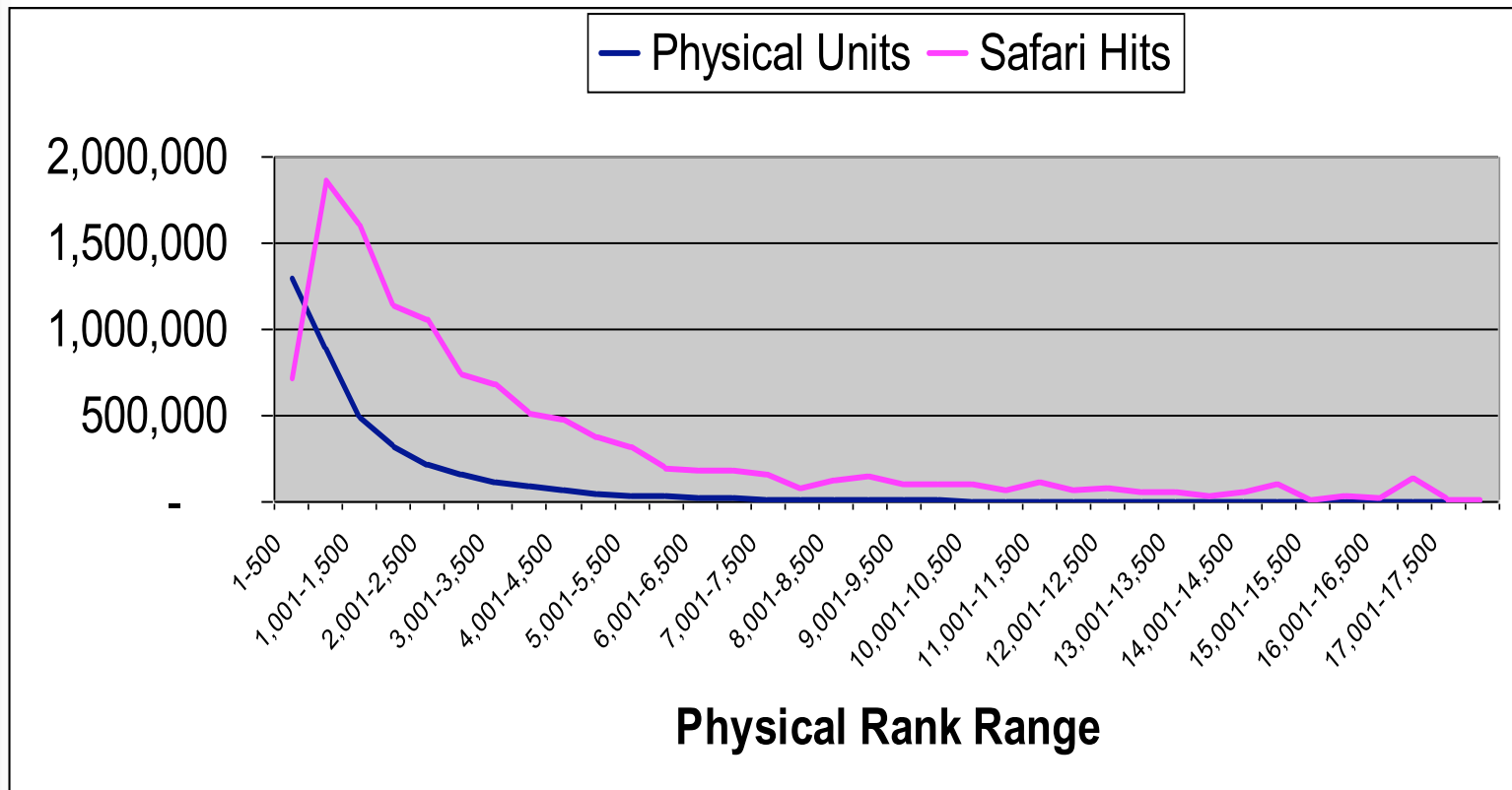
# Safari Overview

- Safari is an e-Book service
  - Library of O'Reilly and Pearson titles, which have a combined market share of **46%** based on *unit sales*
  - Subscription based -- subscribers can select a fixed number of books from a large library of books.
- Of the 17,754 physical ISBNs sold in the first 6 months of 2005
  - **2,171** were also available through Safari
  - In this study, a view on Safari occurs when someone accesses a page in a book *on their bookshelf*.

# Methodology Overview

- Rank the 17,754 books by total unit sales and divide into blocks of 500 based on range
  - Range 1-500 = top 500 books by unit sales
  - Range 501-1000 = next 500 for next block
- Find the Safari views for the books in each block
- Are there any differences?

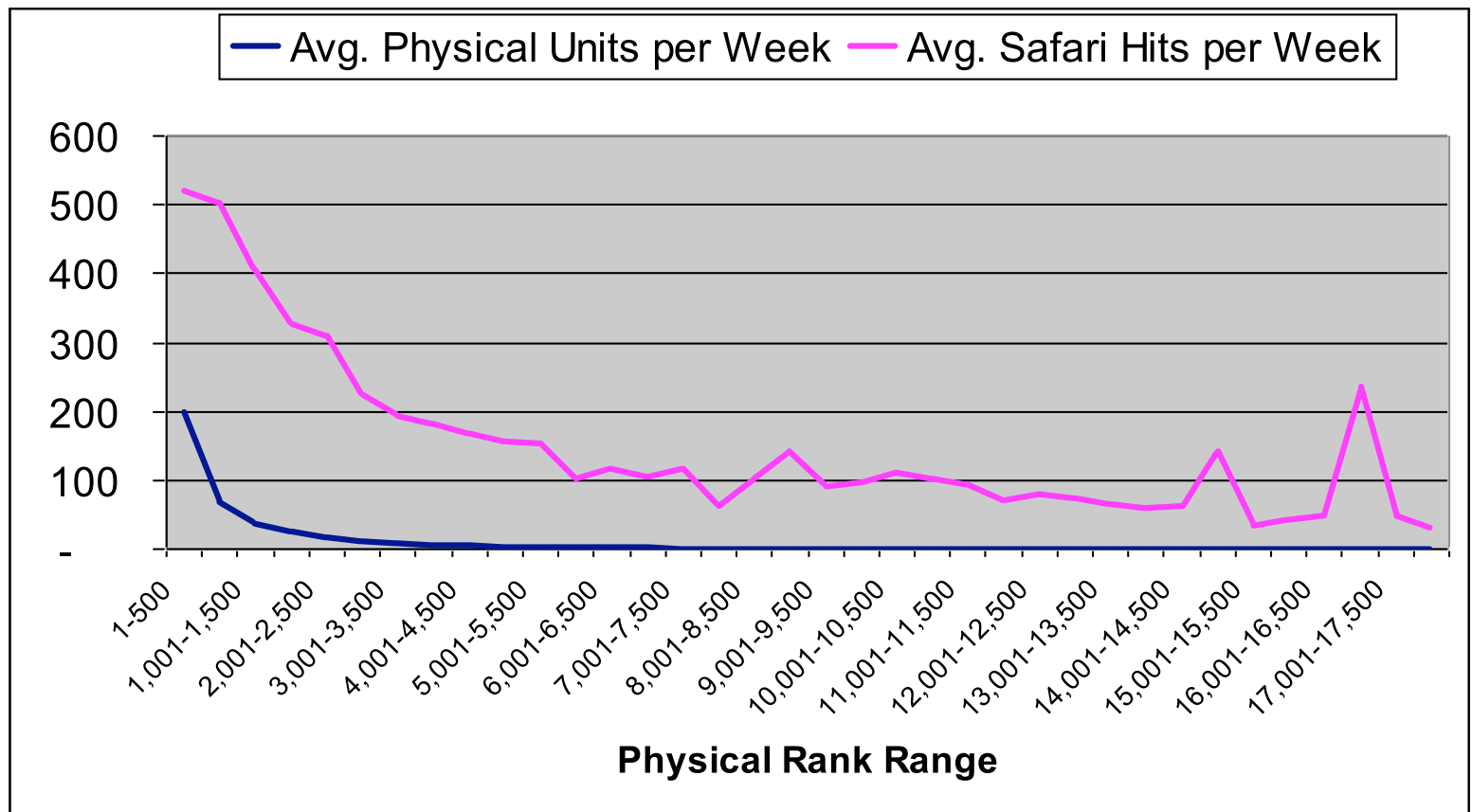
# Total Units Sold vs. Safari Views



## Notes

- Unit totals follow power law (Long tail)
- Views appear to follow power law, but begin to climb back up at the far end of the long tail
  - These are total views, though, so what happens when you look at weekly **average views per title** for each block?
- Outliers removed to avoid skewing data

# Averages





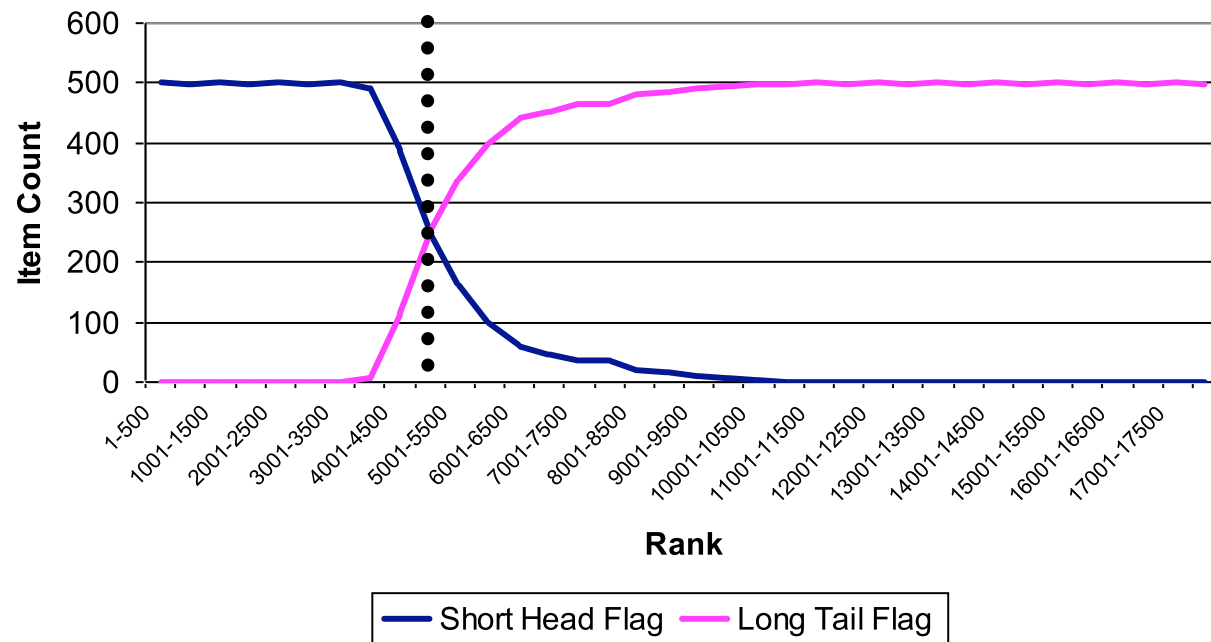
# How Big is the Long Tail?

- Need to know where the long tail starts, a point we refer to as  $C$ 
  - all books with rank less than  $C$  are short head, all books with a rank greater than  $C$  are long tail
- No direct data source to know which books are available online only. A best guess estimation:
  - Create two groups of titles, those that appear in the in the BookScan 3k list (better selling titles) and those that only appear in the BookScan 10k list (potential long tail).
  - Find the rank where more titles only appear in the BookScan 10k list and use that as  $C^*$

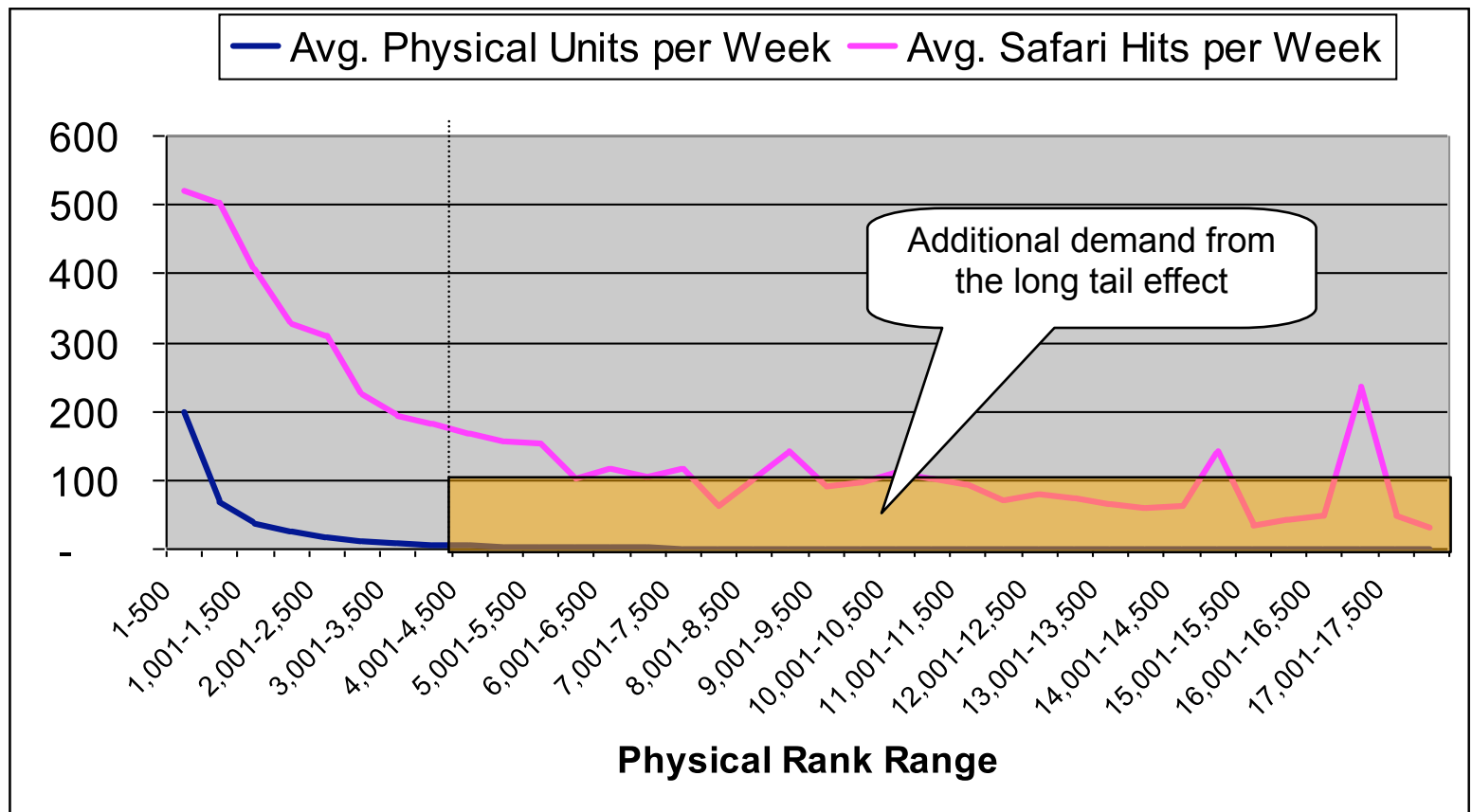
# Cutoff Estimate

- C ~ a rank of 4,500

Estimating Long Tail Cutoff



# Conclusion: Shift in Demand Curve



## Rough Estimates

- Using 4,500 as a cutoff, we can compute rough estimates for long tail effect using proportions of unit sales and views

	Short Head	Long Tail
Physical Books	94%	6%
Safari	77%	23%

- Long Tail is important part of Safari
  - 23% of Safari views
  - 6% of physical book sales

## Executive Summary

- Our findings confirm that there is demand for technical books that are generally unavailable offline.
  - In fact, among the top books in our online service are books that either out of print, or older editions of titles that are no longer carried by traditional bookstores.
- The long tail effect online is 2 to 3 times that of physical books

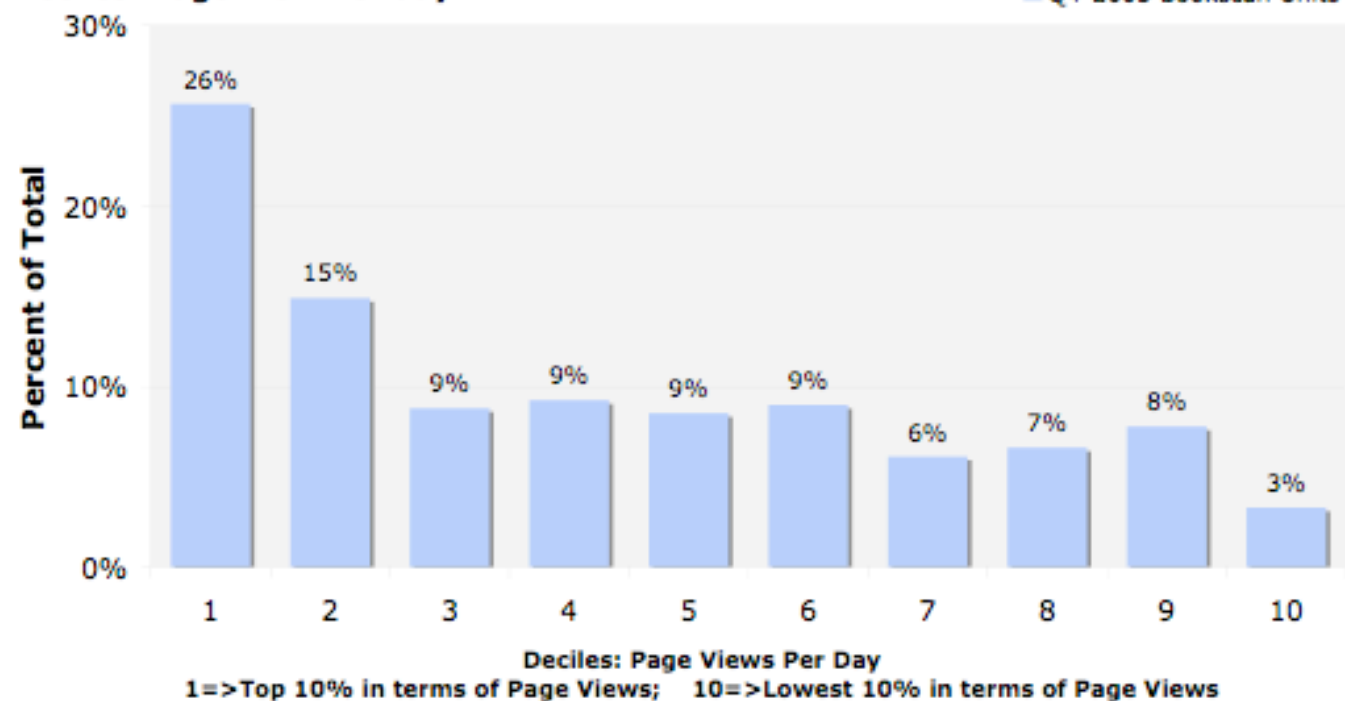


# Google Print vs. Bookscan

## Deciles: Page Views Per Day - Correlate w/ BookScan Sales

- We group the 685 titles into Daily Page View Deciles, e.g.,:
  - **Decile 1** contains the 10% of titles with the most **page views / day**
  - **Decile 2** contains the next 10% of titles based on **page views / day**
- We calculate the percentage of BookScan unit sales attributed to each Decile
- Titles in Top page view Decile account for 26% of BookScan unit sales; Titles in the Bottom page view Decile account for 3% of BookScan unit sales.
  - Titles in the Top 2 Deciles account for **41%** of all Bookscan unit sales

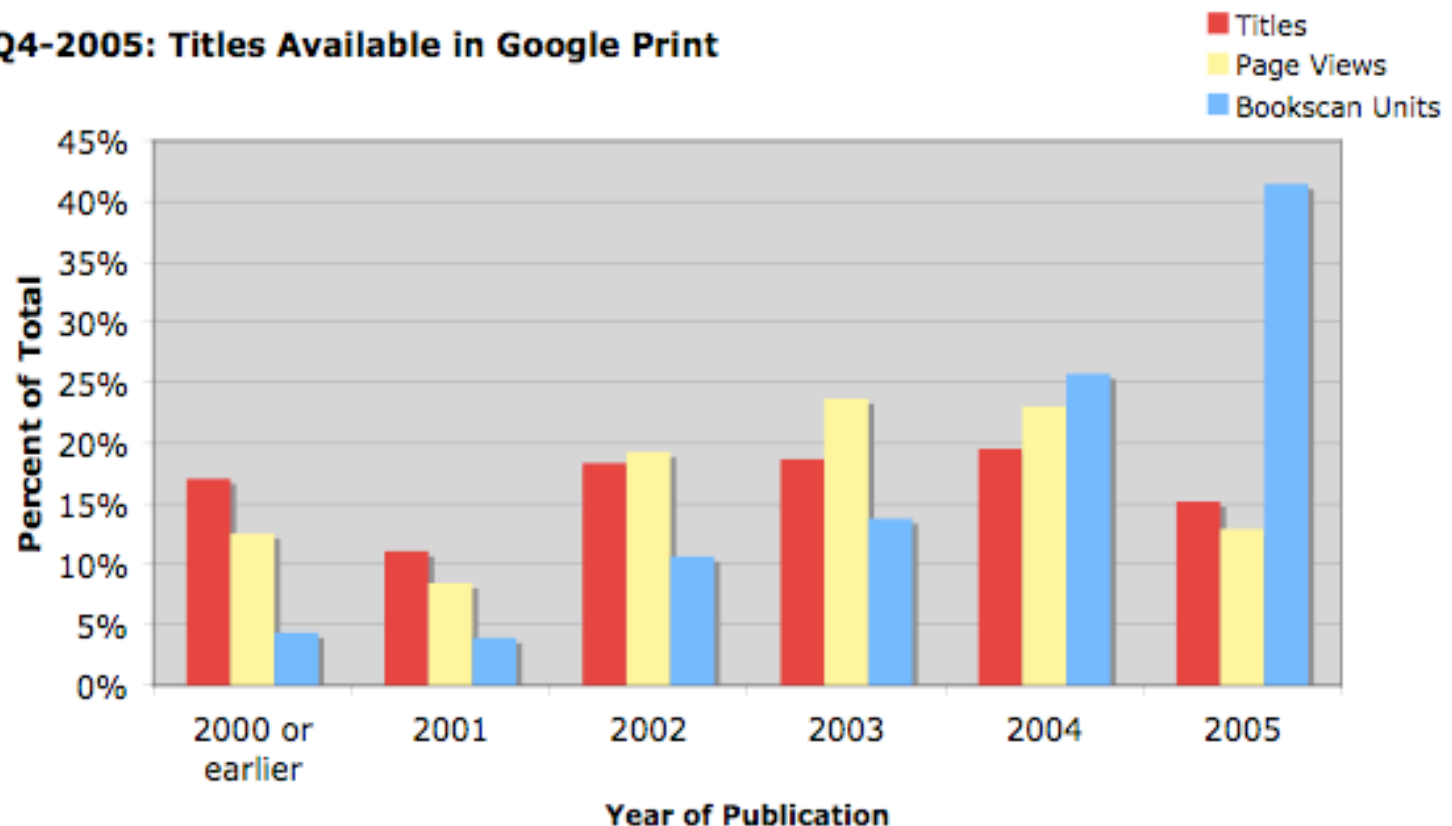
Deciles: Page View Per day



## Year of Publication

- Older titles receive a disproportionate share of page views. 2004/2005 titles represent 67% of unit sales but only about 40% of page views. 2000 or earlier titles represent 12% of page views, but only 4% of unit sales.

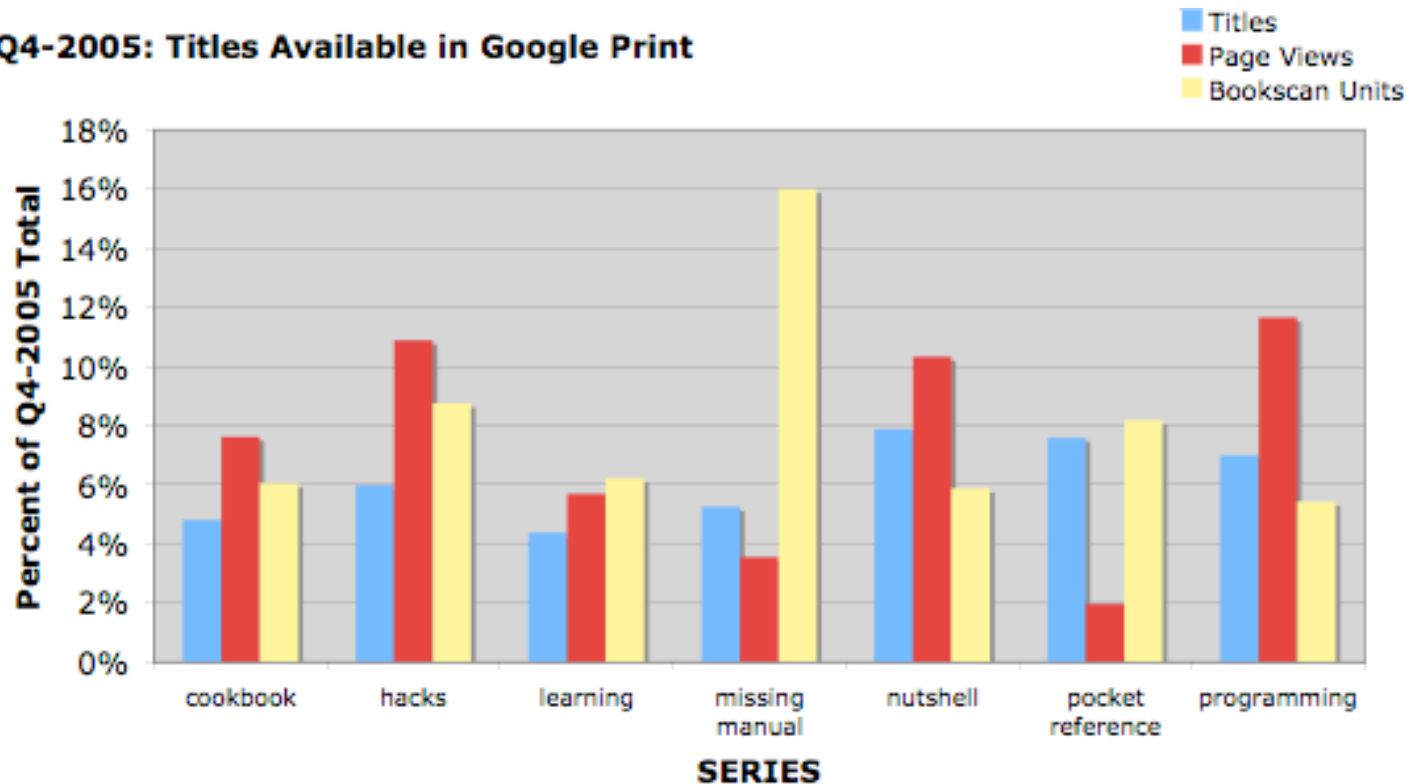
Q4-2005: Titles Available in Google Print



## Series Analysis

- 7 major series account for 43% of all titles, 52% of all page views in GBS, and 57% of our Bookscan units.
- Reference-oriented series have a disproportionate share of GBS views relative to their Bookscan units.

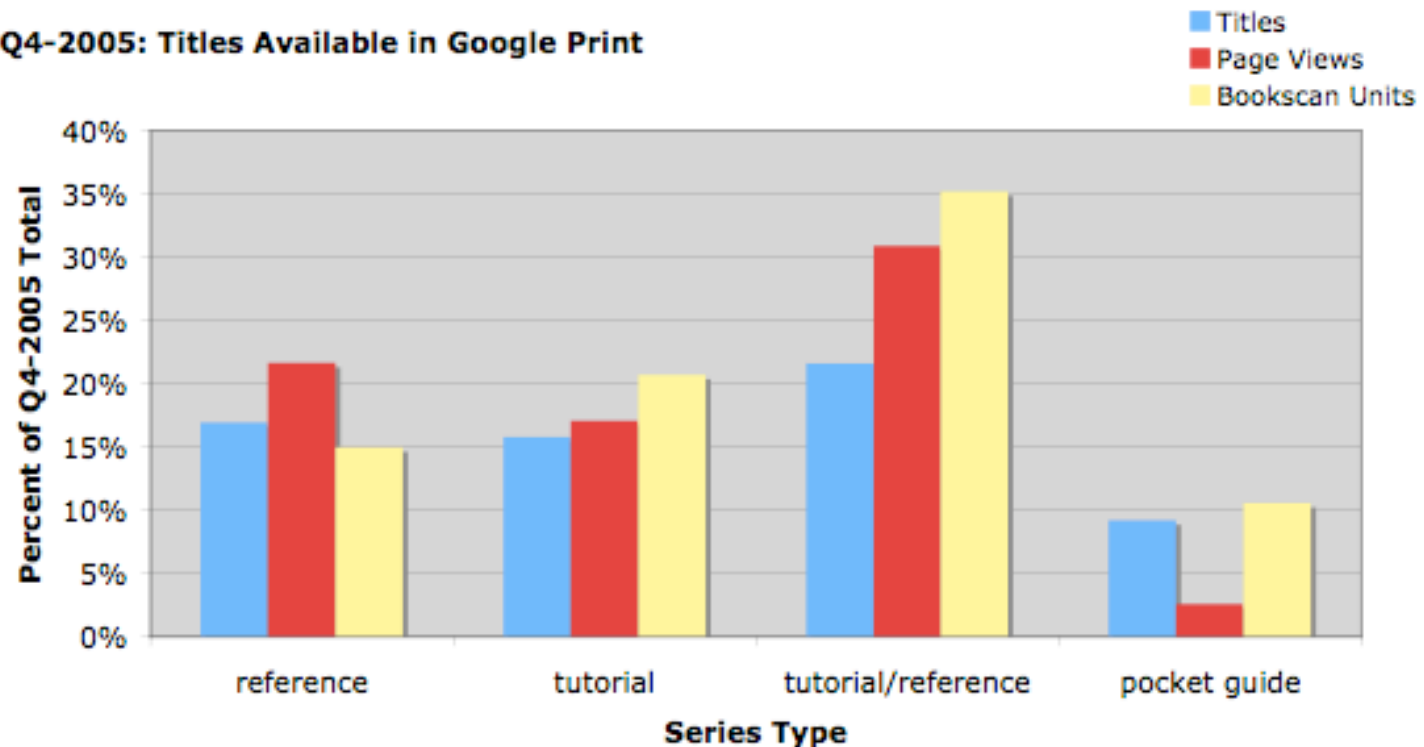
Q4-2005: Titles Available in Google Print



## Series Type

- 4 Major Series Types, accounting for 64% of all titles, 72% of all page views, and 81% of all Bookscan units.
  - “reference” titles have a higher share of page views than Bookscan units.

Q4-2005: Titles Available in Google Print





## Key Questions for Authors & Publishers

- Does search help or hurt book sales?
- Are there differences in access depending on the type of book?
- For reference works, where search competes with the book, what opportunities are there for significant revenue?
- How will publishing itself change as it moves online?

# Visions of the Future

# *web*2.0

The Internet As Platform

# Information Businesses

# Software As a Service

# Harnessing Collective Intelligence



# 1. Users Add Value

The logo for Yahoo!, featuring the word "YAHOO!" in a red, stylized, serif font with a registered trademark symbol.The logo for Google, featuring the word "Google" in its characteristic multi-colored sans-serif font.The logo for eBay, featuring the word "eBay" in a multi-colored, lowercase sans-serif font.The logo for Amazon.com, featuring the text "amazon.com." in a black sans-serif font with a yellow curved arrow underneath the word "amazon".The logo for Craigslist, featuring the word "craigslist" in a purple, lowercase sans-serif font with a light gray background behind the text.

The key to competitive advantage in internet applications is the extent to which users add their own data to that which you provide.

## 2. The Perpetual Beta

When devices and programs are connected to the internet, applications are no longer software artifacts, they are ongoing services.





WIKIPEDIA  
The Free Encyclopedia

navigation

- Main Page
- Community Portal
- Current events
- Recent changes
- Random article
- Help
- Contact Wikipedia
- Donations

search




toolbox

- What links here
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- Upload file
- Special pages
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- Cite this article

in other languages

- Беларуская
- Dansk
- Deutsch
- Esperanto
- Español

- article
- discussion
- edit this page
- history

Your continued donations keep Wikipedia running!

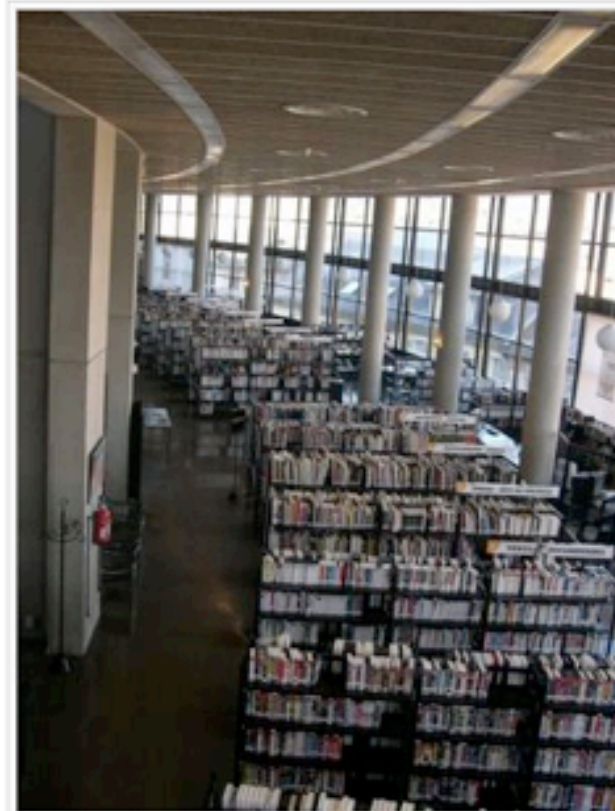
# Library

From Wikipedia, the free encyclopedia

*Alternative meanings: [Library \(computer science\)](#), [Library \(electronics\)](#), [Library \(biology\)](#)*

In the traditional sense of the word, a **library** is a collection of **books** and periodicals. It can refer to an individual's **private collection**, but more often it is a large collection that is funded and maintained by a **city** or **institution**. This collection is often used by people who choose not to, or cannot afford to, purchase an extensive collection themselves. However, with the collection or invention of media other than books for storing information, many libraries are now also repositories and access points for **maps**, **prints** or other **artwork**, **microfilm**, **microfiche**, **audio tapes**, **CDs**, **LPs**, **video tapes** and **DVDs**, and provide public facilities to access **CD-ROM** databases and the **Internet**.

Thus, modern libraries are increasingly being redefined as places to get unrestricted access to **information** in many formats and from many sources. More recently, libraries are understood as extending beyond the physical walls of a building, providing assistance in navigating and analyzing tremendous amounts of knowledge with a variety of digital tools.



A modern-style library in Chambéry

**Contents** [hide]

- 1 Etymology of the word
- 2 History
- 3 Types of libraries
- 4 Description
- 5 Library use
- 6 Library management
- 7 Funding problems
- 8 Some famous libraries
- 9 See also

# Rough Cuts

Get behind the scenes to stay ahead of the curve.

AS THE BOOK IS BEING WRITTEN...  
GET ACCESS TO DIGITAL CONTENT

MAIN MESSAGE

WHEN YOU BUY A ROUGH CUTS BOOK:

- GET ACCESS TO <sup>AN</sup> EVOLVING PDF MANUSCRIPT
- DOWNLOAD AND PRINT IT, OR READ IT ONLINE
- SUBMIT SUGGESTIONS TO HELP ~~EDIT~~ THE FINAL BOOK <sub>SHAPE</sub>
- SEND COMMENTS DIRECTLY TO AUTHORS AND EDITORS
- BE A PART OF THE NEW PROGRAM FROM SAFARI BOOKS ONLINE

BETA

LARGER

SHOW ON SCREEN  
AS PDF

LINK TO FAQ

ANY QUESTIONS?

FIND OUT MORE

### **3. Software Above the Level of a Single Device**

The PC is no longer the only access device for internet applications, and applications that are limited to a single device are less valuable than those that are connected.



## 4. Data is the Next “Intel Inside”

Applications are increasingly data-driven.

*Therefore:* Owning a unique, hard-to-recreate source of data may lead to an Intel-style single-source competitive advantage.



## 5. A Platform Beats an Application Every Time

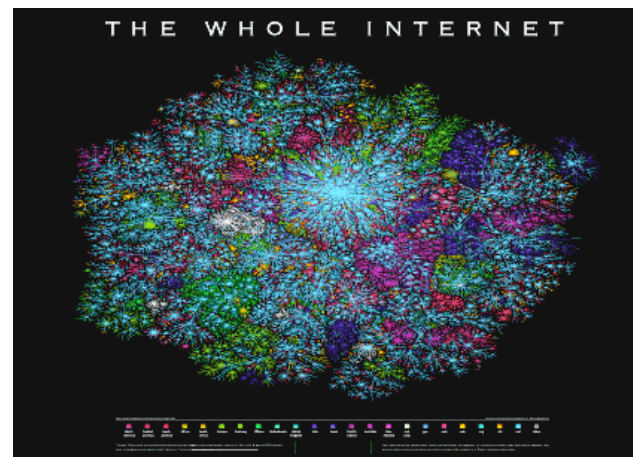
- ~~Excel~~ 1-2-3
- WordPerfect
- Netscape Navigator
- Internet Explorer

## Two Types of Platform

- One Ring to Rule Them All



- Small Pieces Loosely Joined



City:

Price Range:

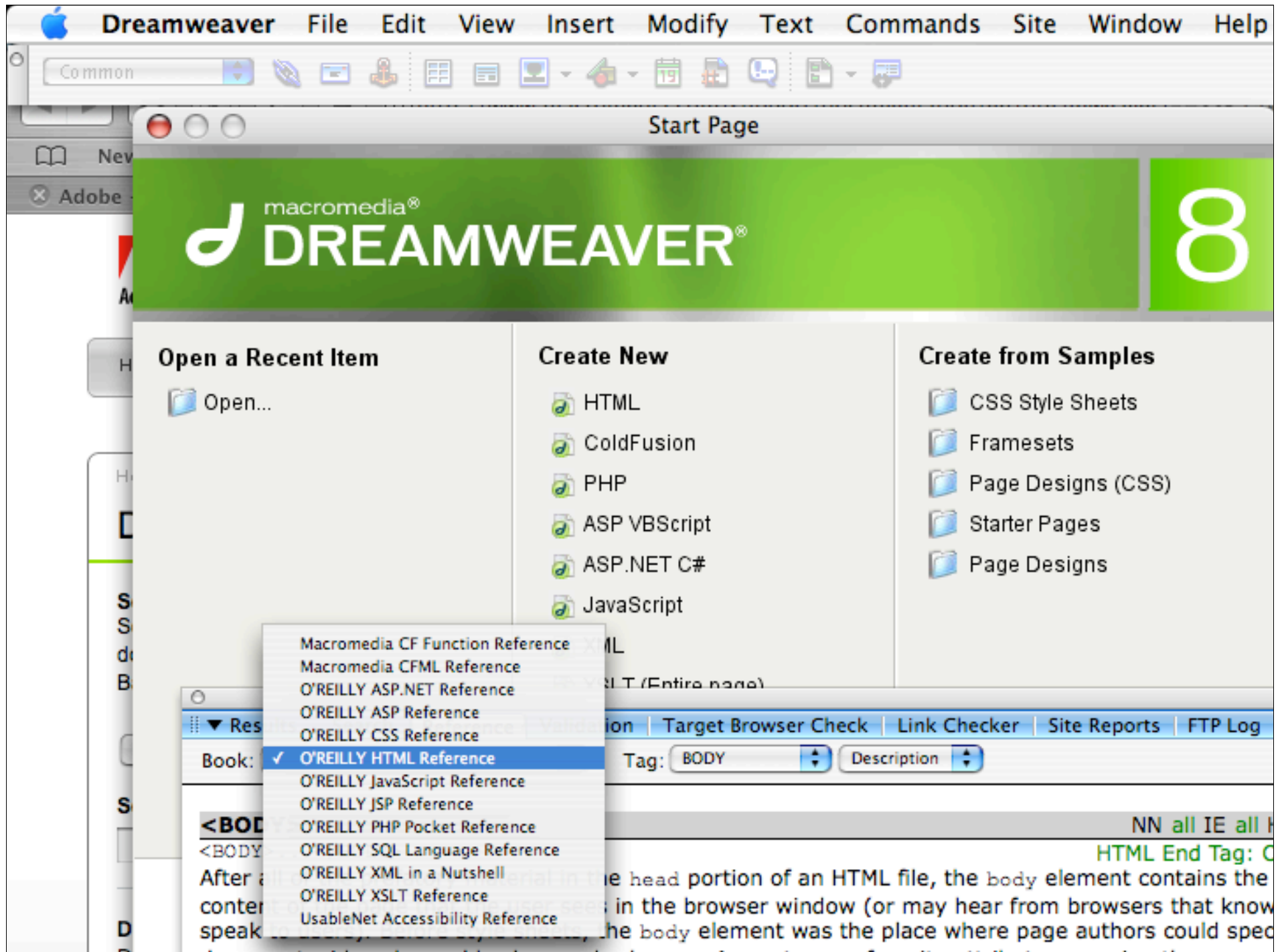
[Refresh](#) [Satellite](#) <sup>New</sup>

**\$1,500**  
**[Beautiful Modern 2 bedroom bi-level 1 1/2 bath](#)**  
 Moore St & S Broad St  
 Philadelphia

[email](#)

Map interface ©2005 Google  
 Map data ©2005 NAVTEQ™, Tele Atlas

pics	price	bd	description
	\$1700		<a href="#">Everything Is Brand New</a>
	\$1975	4bd	<a href="#">House for rent in Gladwyne Village</a>
	\$1800	3bd	<a href="#">House for rent - 3 yrs old, on 2 acres next to Perkiomen Trail</a>
	\$1600	5bd	<a href="#">Huge Victorian, Lots of Charm</a>
	\$1700	5bd	<a href="#">Possible Rent-to-own</a>
	\$1600	2bd	<a href="#">Charming Carriage House For Rent</a>
	\$1565	2bd	<a href="#">New Rental Community</a>
	\$1500	2bd	<a href="#">Lease or Lease purchase 2 bedroom rancher with Garage</a>
	\$1500	1bd	<a href="#">Trinity House at 7th and Lombard in Center City</a>
	\$1550	2bd	<a href="#">Amazing, Brand New Apartment Avail. *Now*</a>
	\$1500	1bd	<a href="#">New L O F T Conversion</a>
	\$2000	4bd	<a href="#">3-4 bedroom, central air, parking, master suite</a>
	\$1600	5bd	<a href="#">House for Rent Available 07/01/05</a>
	\$1500	3bd	<a href="#">House for rent near Temple</a>
	\$1795	2bd	<a href="#">Center City Society Hill</a>
	\$1550	3bd	<a href="#">Manayunk Ave 3 bed / 1 bath twin</a>
	\$1750	2bd	<a href="#">Beautiful Townhouse For Rent</a>
	\$1500	1bd	<a href="#">The Wanamaker House-Luxury Condo Building-Rittenhouse Square(1block)</a>
	\$1500	2bd	<a href="#">Loft - newly renovated</a>



# A Web Services-Based Help System

The screenshot displays the WatchTower Enterprise System Monitoring & Management web interface. The main window shows a table of current events with columns for Ack, Time, ID, Node, Interface, and Description. An orange arrow points to a help icon in the top right corner of the interface. A second window, titled 'System Monitoring Console - System Browser - Current Events Tab', is overlaid on top. This window contains a 'CITTIO Recommends' section with a green background. This section lists two books: 'Incident Response' by Richard Forno and Kenneth R. van Wyk, and 'Essential System Administration, 3rd Edition' by Aileen Frisch. A green arrow points from the 'CITTIO Recommends' section to the right, towards the book details.

Ack	Time	ID	Node	Interface	Description
<input type="checkbox"/>	9/25/05 11:36:38 PM	121652	3COM SuperStack 1	10.100.100.203	High threshold violation occurred. Interface Discards. The specified threshold limit of 1.0 has been
<input type="checkbox"/>	9/25/05 11:36:38 PM				
<input type="checkbox"/>	9/25/05 11:35:38 PM				
<input type="checkbox"/>	9/25/05 11:35:38 PM				
<input type="checkbox"/>	9/25/05 11:35:38 PM				
<input type="checkbox"/>	9/25/05 11:31:38 PM				
<input type="checkbox"/>	9/25/05 11:31:38 PM				

**CITTIO Recommends**

**Incident Response**  
By Richard Forno, Kenneth R. van Wyk  
Publisher: O'Reilly  
Pub Date: August 2001  
ISBN: 0-596-00130-4  
Pages: 234

**Section: Overview**  
Are you ready for a computer "incident," such as a security breach? Incident Response shows you both the technical and administrative aspects of building an effective incident response plan. **More...**

**Essential System Administration, 3rd Edition**  
By Aileen Frisch  
Publisher: O'Reilly  
Pub Date: August 2002  
ISBN: 0-596-00343-9  
Pages: 1176

**Section: Monitoring and Managing Disk Space Usage**  
This section looks at the tools available to monitor and track disk space usage. It then goes on to discuss ways of approaching a perennial administrative challenge: getting users to reduce their disk use. **More...**



**Incident Response**  
by Richard Forno, Kenneth R. van Wyk  
.....  
Publisher: O'Reilly  
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# Event to Content Correlation

WatchTower Enterprise System Monitoring & Management - Monitor

System Monitoring | Document Manager | Support | News | Personal | Portal Admin

System Browser

Services - SNMP service on 10.100.100.55

September 25, 2005 2:43:00 PM PDT

Overview

General Info

Node: 10.100.100.55

Polling Status: Managed

Interface: 10.100.100.55

Uptime (24 hr): .000%

Recent Outages

Last Time: 9/24/05 2:19:26 AM

Regained Time: DOWN

Recent Events

Ack	Date	ID	Interface	Description
✓	9/24/05 2:22:53 AM	101238	10.100.100.55	SNMP data collection on interface 10.100.100.55 failed.
✓	9/23/05 4:11:55 PM	96672	10.100.100.55	SNMP data collection on interface 10.100.100.55 previously failed and has been restored.
✓	9/23/05 3:51:56 PM	96521	10.100.100.55	SNMP data collection on interface 10.100.100.55 failed.
✓	9/23/05 8:46:17 AM	93350	10.100.100.55	SNMP data collection on interface 10.100.100.55 previously failed and has been restored.
✓	9/22/05 7:09:28 PM	87302	10.100.100.55	SNMP data collection on interface 10.100.100.55 failed.

Node Browser

10.100.100.55

General Node Info

Node Events

Node Outages

Admin

Asset

Graphs

Interfaces

SNMP walk

Telet

Done

CITIO Recommends

Essential SNMP

Network Troubleshooting Tools

**Description**

SNMP data collection on interface 10.100.100.55 failed.

SNMP data collection on interface 10.100.100.55 previously failed and has been restored.

SNMP data collection on interface 10.100.100.55



**Essential SNMP**  
by Douglas Mauro, Kevin Schmidt  
.....  
Publisher: **O'Reilly**  
Pub Date: **July 2001**  
ISBN: **0-596-00020-0**  
Pages: **326**

**Section: Polling & Thresholds**  
SNMP gives you the ability to poll your devices regularly, collecting their management information. Furthermore, you can tell the NMS that there are certain thresholds that, if crossed, require some sort of action. **More...**



**Network Troubleshooting Tools**  
by Joseph D. Sloan  
.....  
Publisher: **O'Reilly**  
Pub Date: **August 2001**  
ISBN: **0-596-00186-X**  
Pages: **364**

**Section: Overview of SNMP**  
SNMP is a management protocol allowing a management program to communicate, configure, or control remote devices that have embedded SNMP agents. **More...**





“I’m an inventor.  
I became interested in  
long term trends because  
an invention has to make  
sense in the world in  
which it is finished, not  
the world in which it is  
started.”

-Ray Kurzweil

## For More Information

- <http://www.oreilynet.com/go/web2>
- <http://tim.oreilly.com>
- <http://radar.oreilly.com>
- <http://safari.oreilly.com>
- <http://safariu.oreilly.com>