

# Copyright4Teachers

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What is © ?

# US Constitution

“To promote the progress of science and useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries”

But what is © ?

“a bundle of rights”

The right to reproduce the work

The right to prepare derivative works

The right to distribute the work

The right to perform the work

The right to display the work

The right to license any of the above to third parties

How do I get  ?



How do I receive  
copyright protection for  
my work?

First, it must meet some basic requirements:

- It must be **original**.
- It must have some level of **creativity**.
- It must be in a **fixed medium**.

Old Days -  
You use this symbol



And provide a date

1930

And register it with the  
US Copyright Office.

# Now-a-days:

<this space left intentionally blank>

# Now-a-days:

Also, it's instant.

Copyright protects...

Writing

Choreography

Music

Visual art

Film

Architectural works

Copyright doesn't protect...

Ideas

Facts

Data (mostly)

Useful articles (that's patent)

How long does



protection last?

The life of the Author  
plus 70 years  
(for now).



After that

# The Public Domain

# General Rules for Public Domain/Copyright Status

## Works No Longer Protected by Copyright

- Published before 1923
- Published between '23 and '63, but it depends.
- Authored by the Federal Government

# General Rules for Public Domain/Copyright Status

## Works Still Protected by Copyright

- Published after '63
- Published between '23 and '63, but it depends
- Most State and Municipal works



Infringement

Infringement

vs.

Plagiarism

**Infringement:** Unauthorized reproduction of a work that is still protected by copyright.

vs.

**Plagiarism:** Reproducing someone else's work and calling it your own.

# Fair Use

17 USC § 107



An exception to  
copyright  
protection.

# The Four Factors

- The **Nature** of the original work
- The **Purpose** of the use
- The **Amount** of the original work
- The **Affect on the Market** of the original

**Remember:** Every case is different

# TEACH Act

Technology, Education and Copyright Harmonization

# Distance Education

Only applies to “performance” or “display”

Not copies (see: Fair Use)

# Requirements

- government body or an accredited nonprofit educational institution.
- institutional policies regarding copyright.
- provide accurate informational materials regarding copyright that promotes compliance.
- provide notice to students that materials used in connection with the course may be subject to copyright protection.
- solely for students officially enrolled in the course for which the transmission is made.

“OK, we did that, what do we get?”

## 17 USC § 110 (2)

“the performance of a nondramatic literary or musical work or reasonable and limited portions of any other work, or display of a work in an amount comparable to that which is typically displayed in the course of a live classroom session, by or in the course of a transmission” is not an infringement.





## 17 USC § 110 (2)

The performance of nondramatic literature or music and limited portions of any other work is not infringing.

and

The display of a work in a typical face-to-face classroom fashion is not an infringement.

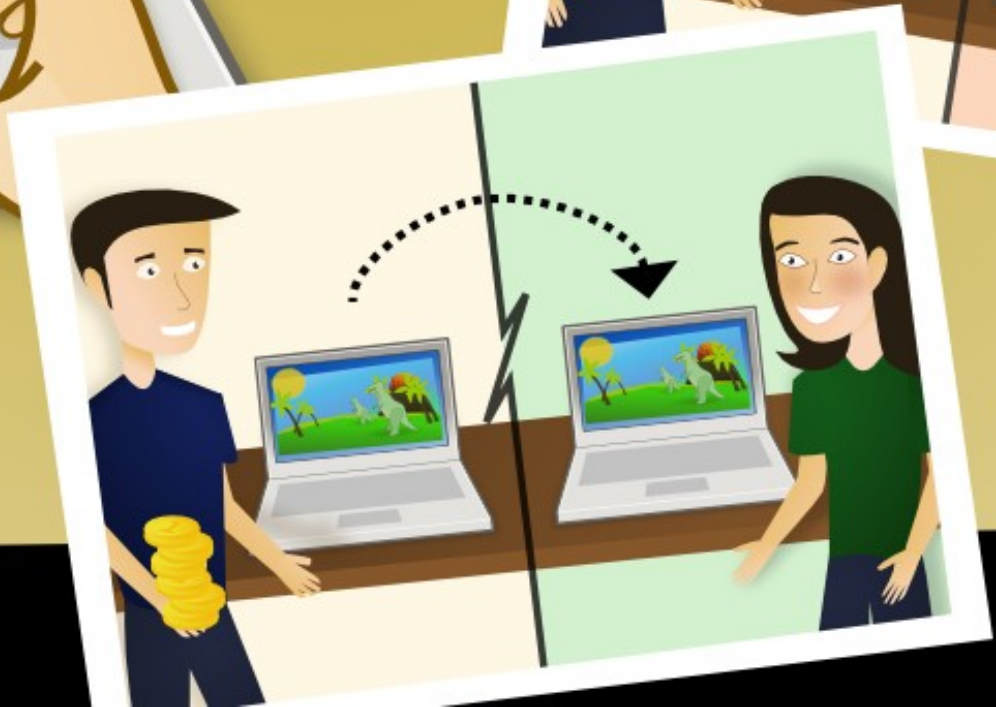
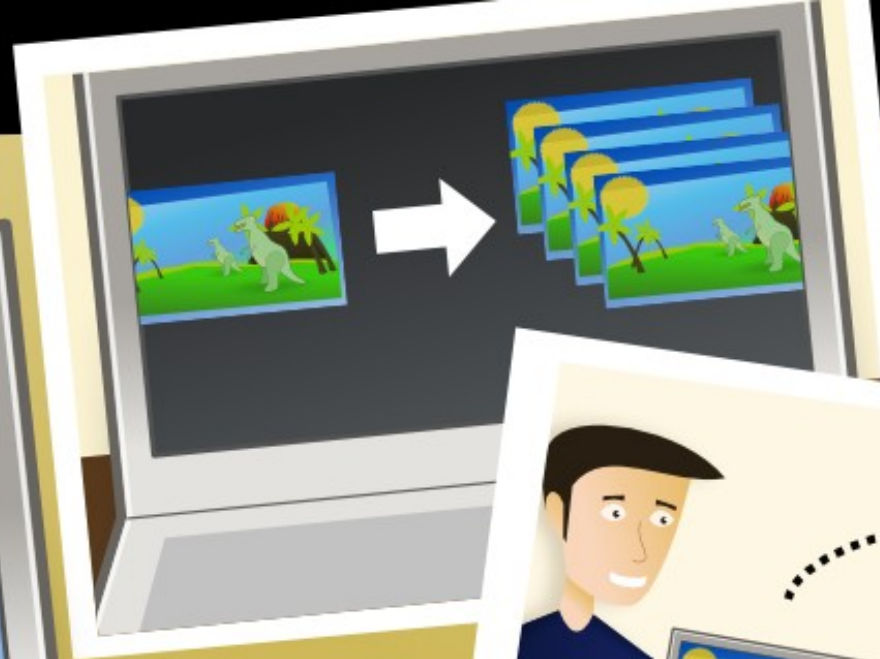
Teaching resources are available, but be a discerning user.

For things the law has not addressed well...

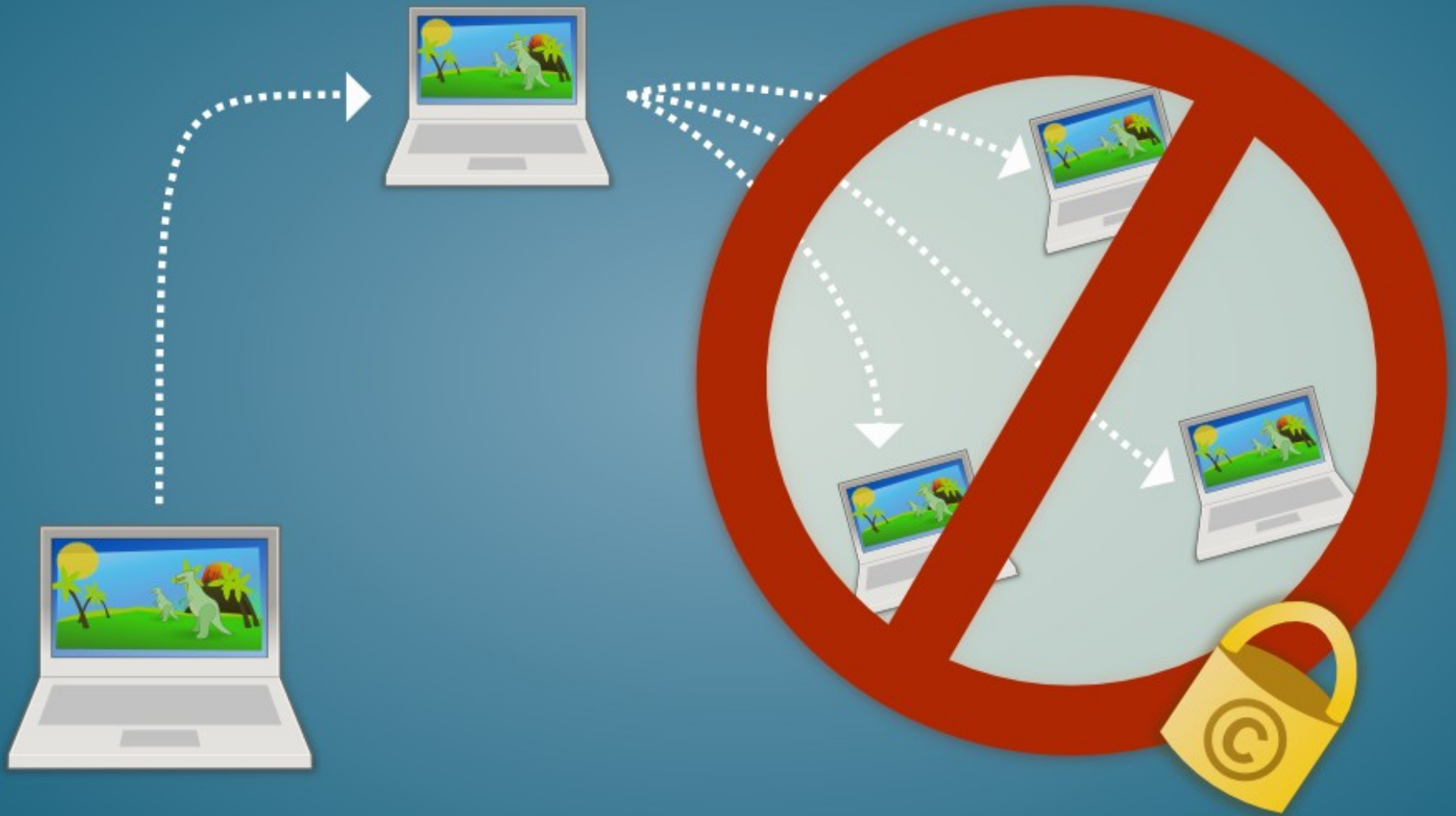














But what if you want to share?





**Attribution**



**Attribution ShareAlike**



**Attribution No Derivatives**



**Attribution Noncommercial**



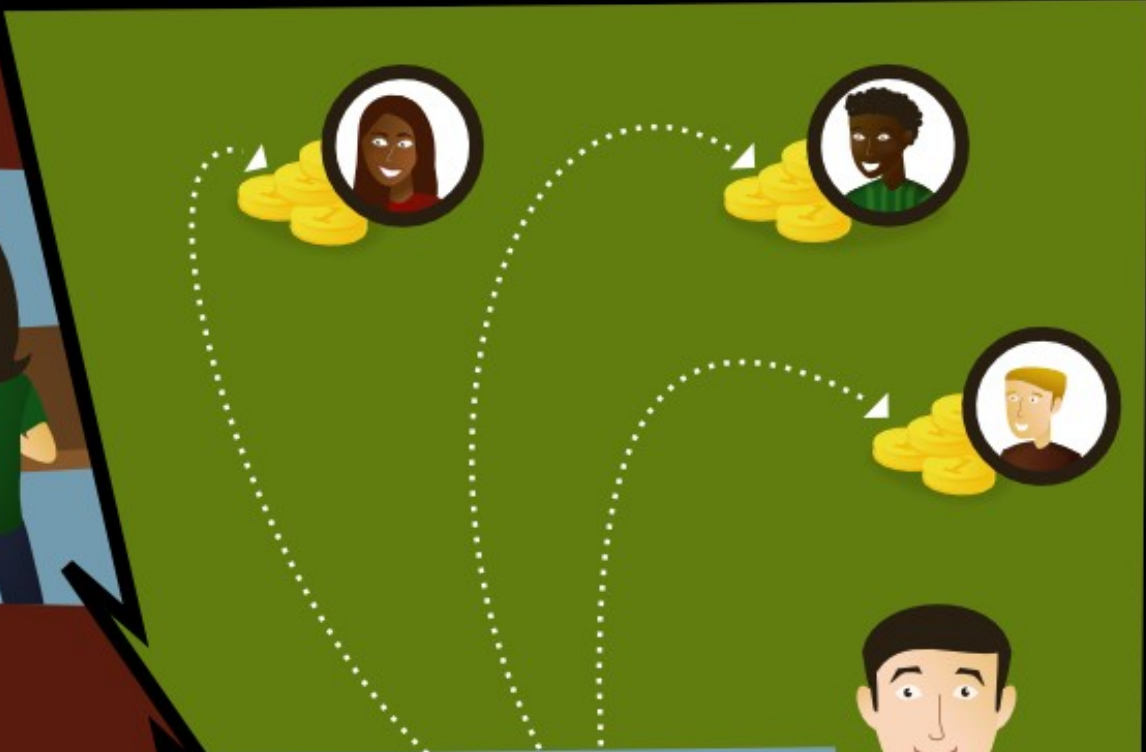
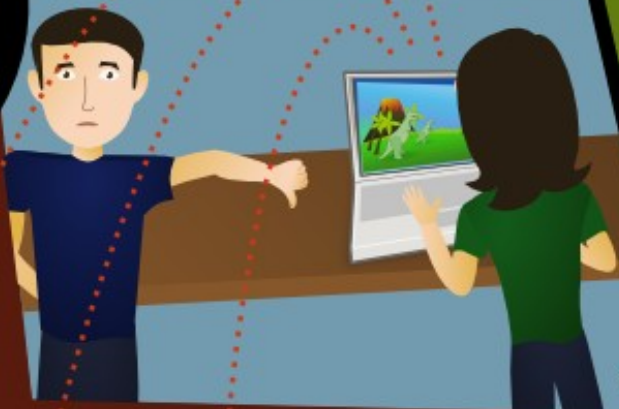
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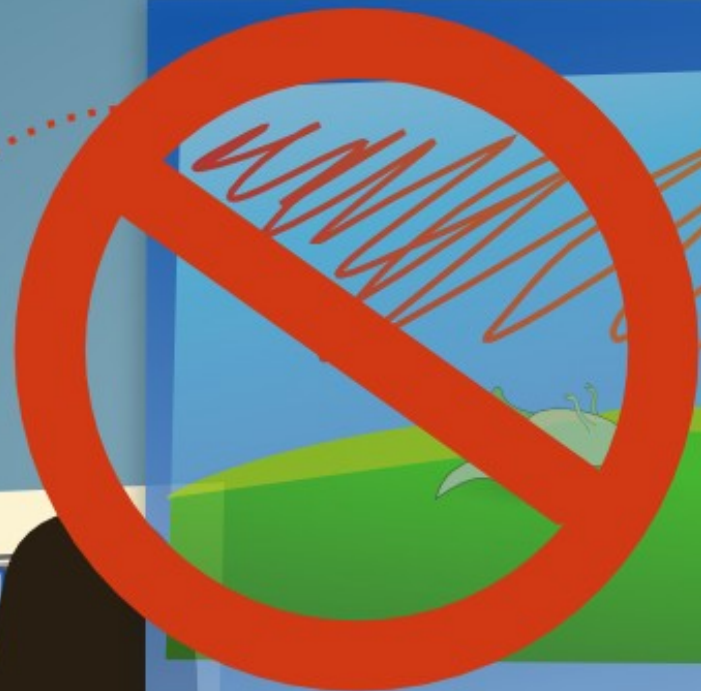


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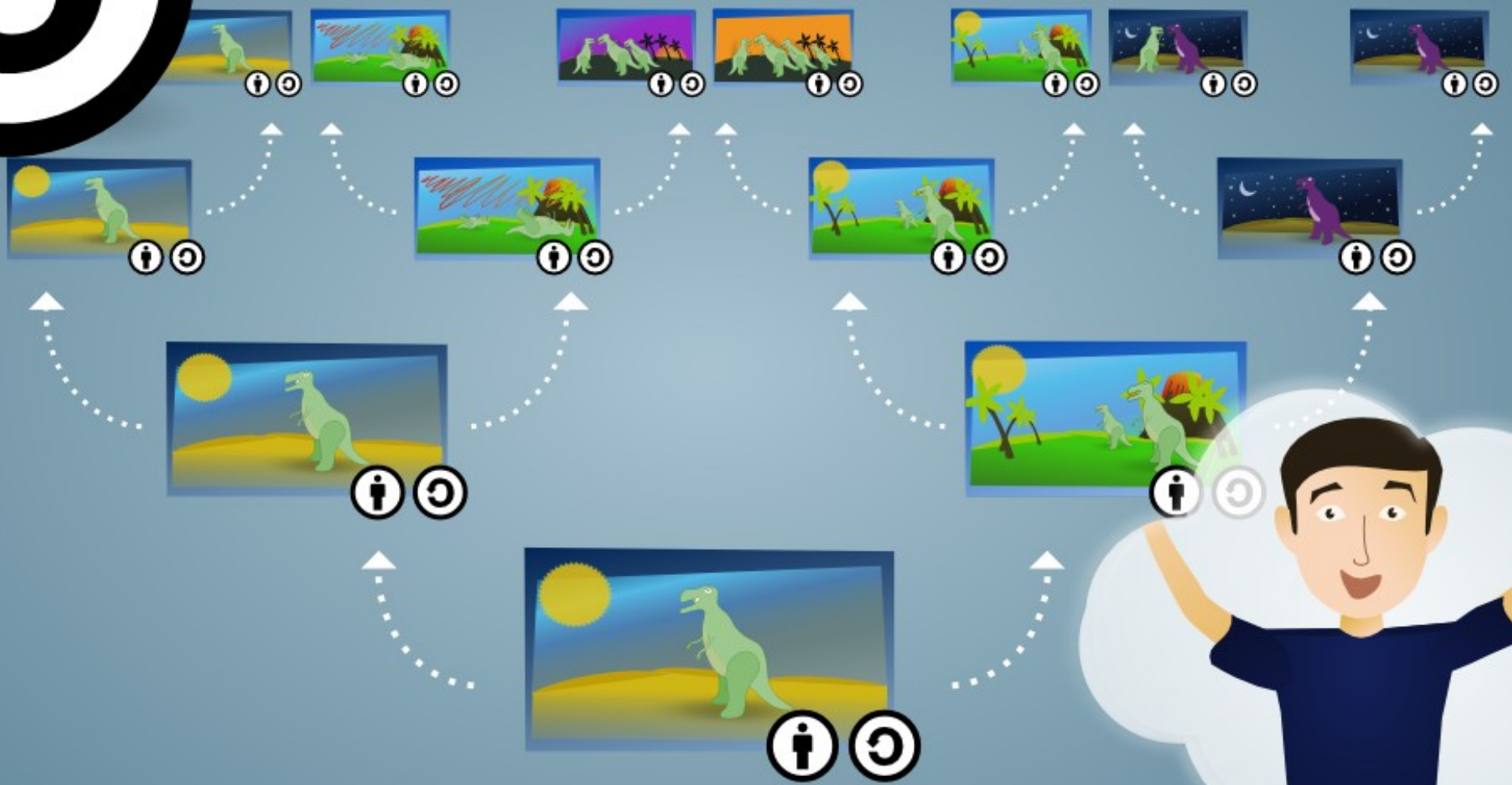




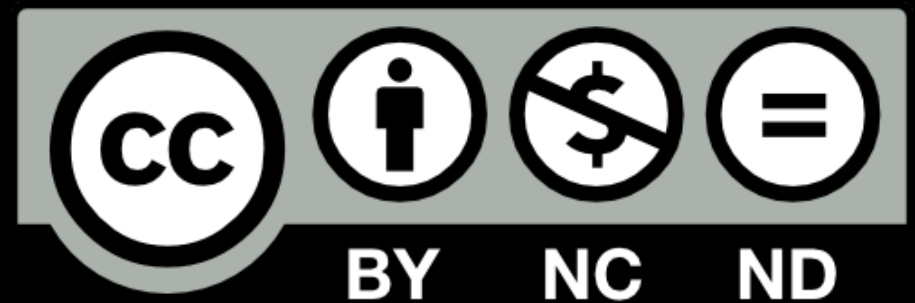
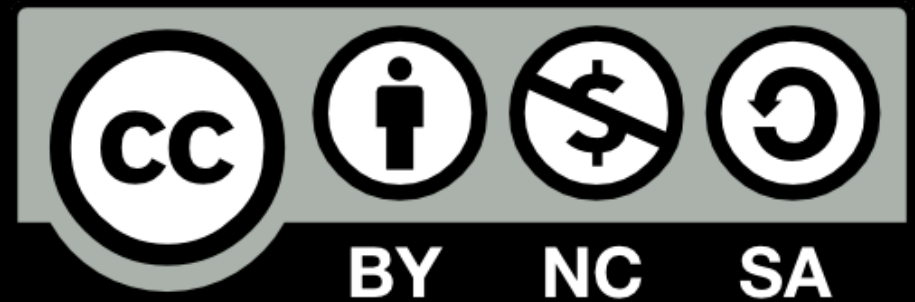
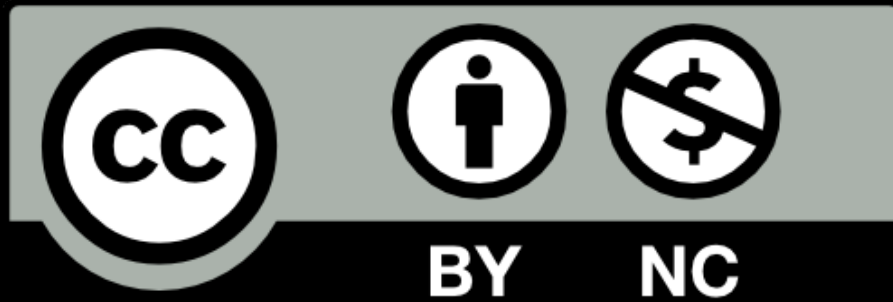








# Creative Commons: licenses



# Some rights reserved: a spectrum.



least  
restrictive



most restrictive

3 Layers

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- d. **"Distribute"** means to make available to the public the original and copies of the Work or Adaptation, as appropriate, through

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  xmlns:rdf="http://www.w3.org/1999/02/22-rdf-syntax-ns#">
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</License>
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```

So.....



Public facing student work?

Get around the problem  
Encourage use of Open resources.

Ex: Podcasting.

## Audio/Video Repositories:

<http://archive.org>

<http://www.jamendo.com/>

<http://www.podsafeaudio.com/>

[http://www.google.com/advanced\\_search](http://www.google.com/advanced_search)

*A new wave in education*



the **OER Definition**:

“Open educational resources are educational materials and resources offered freely and openly for anyone to use and under some licenses to remix, improve and redistribute.”

Definition by boundaries:

**OER** &

**OA**

**OCW**

**eLearning**



The difference between:

Open Access (OA) and OER.

**OA** focuses on sharing content, usually of scholarly nature, without a requirement for the use of an Open license

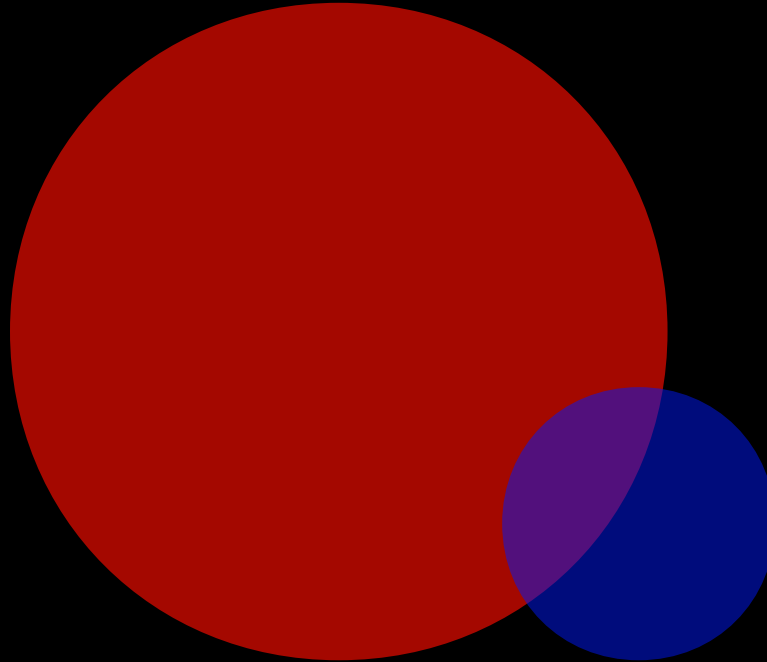
**OER** includes any educational content that is shared under an Open license

OER and OA are friends

# OA // OER - buddies

**OA**

free,  
permanent,  
full-text, online  
access to  
scientific and  
scholarly  
works



**OER**

openly  
licensed  
educational  
content

The difference between:  
Open Course Ware (OCW) and OER.

**OCW** focuses on sharing open content that is developed specifically to instruct a course

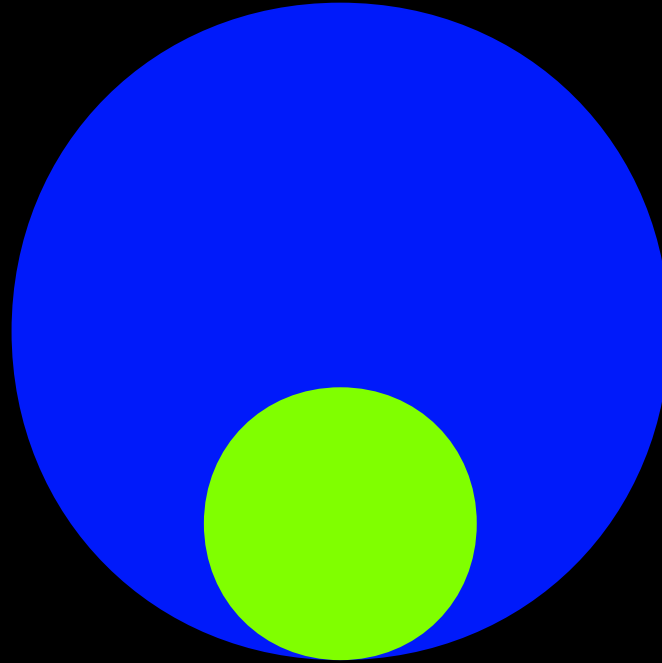
**OER** includes any educational content that is shared under an open license, whether or not it is a part of a course

OCW is a subset of OER

# OCW // OER - overlap

## OER

OCW, single images, general campus lectures, image collections, singular learning modules, paper or article



## OCW

syllabi, lecture notes, presentation slides, assignments, lecture videos - all related to a course



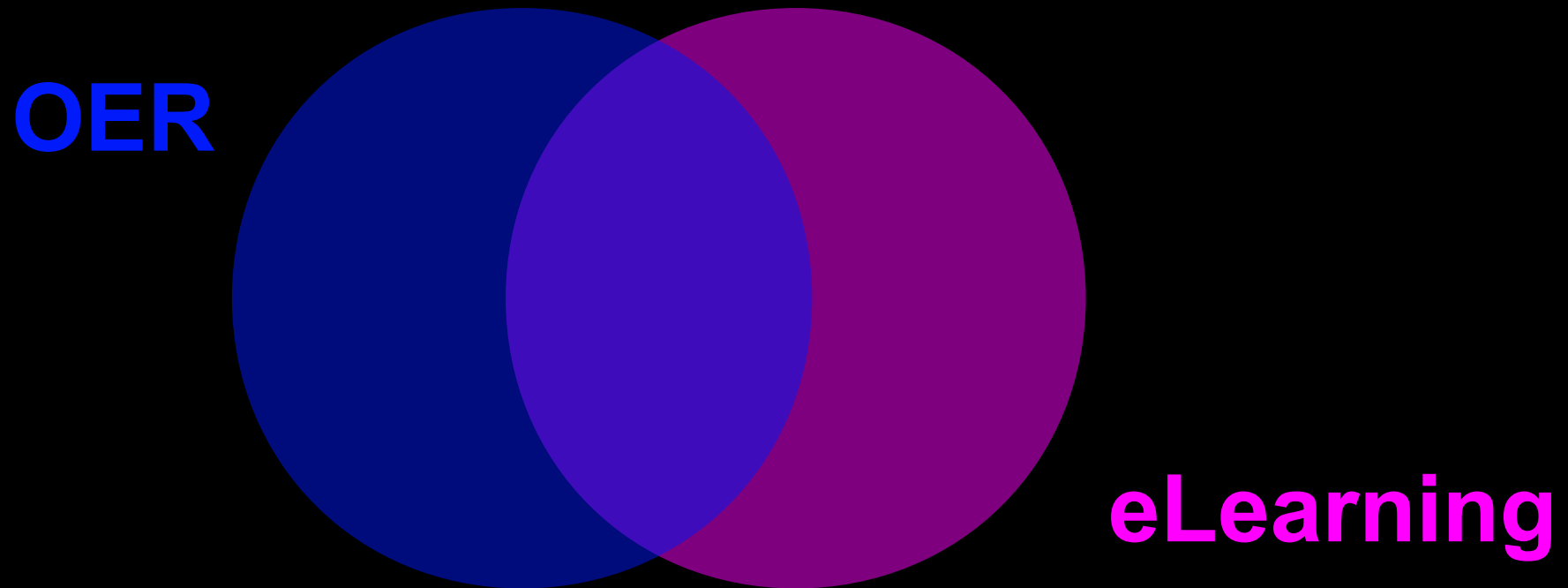
The difference between:  
eLearning and OER

# OER and eLearning: a relationship.

**eLearning** are electronic instructional resources that are not necessarily Openly licensed.

**OER** materials are designed to be the physical or electronic building blocks of instructional resources and are **always** Openly licensed.

# eLearning // OER - intersection



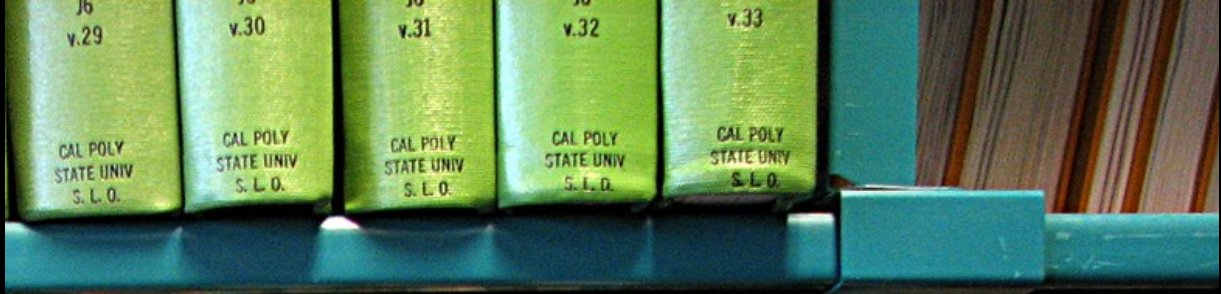
intersection represents  
open, electronic,  
instructional resources

Enough with the comparisons

Why?



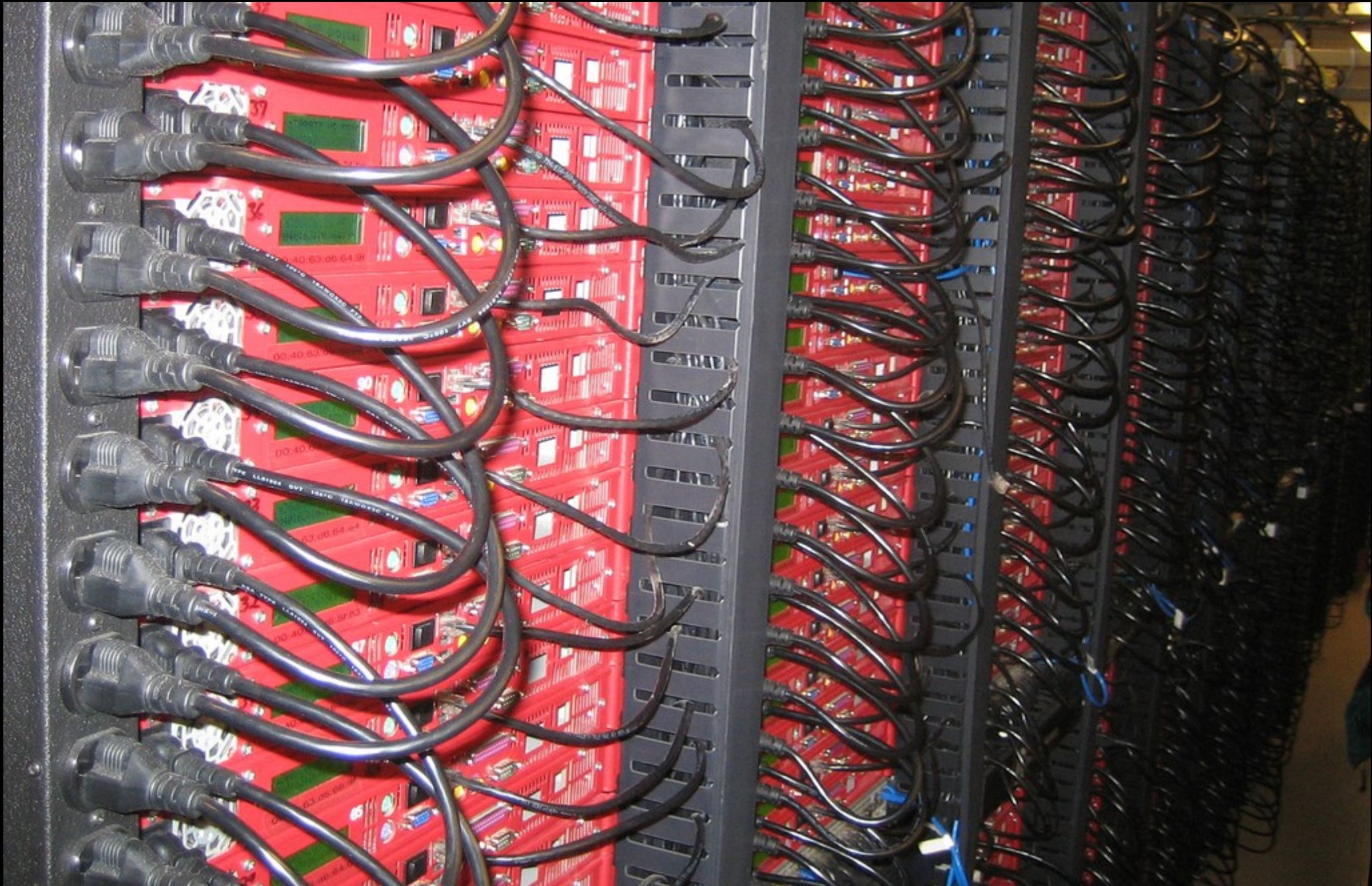












## SAURISCHIA: THEROPODA



All of these things...

can

and arguably should be

shared.



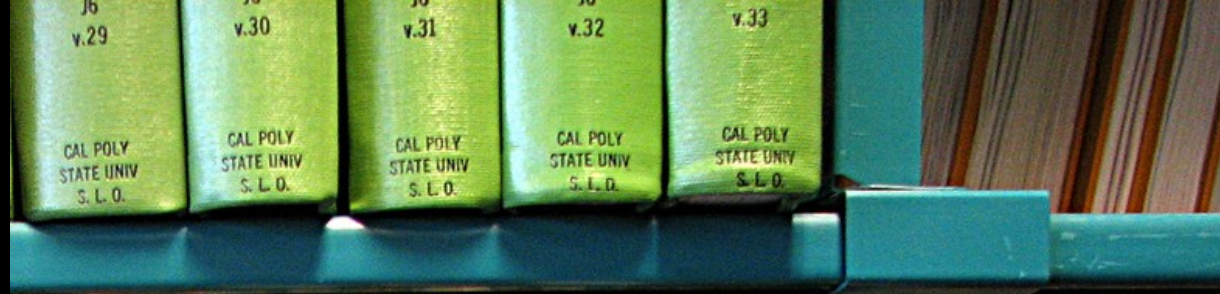


Why?

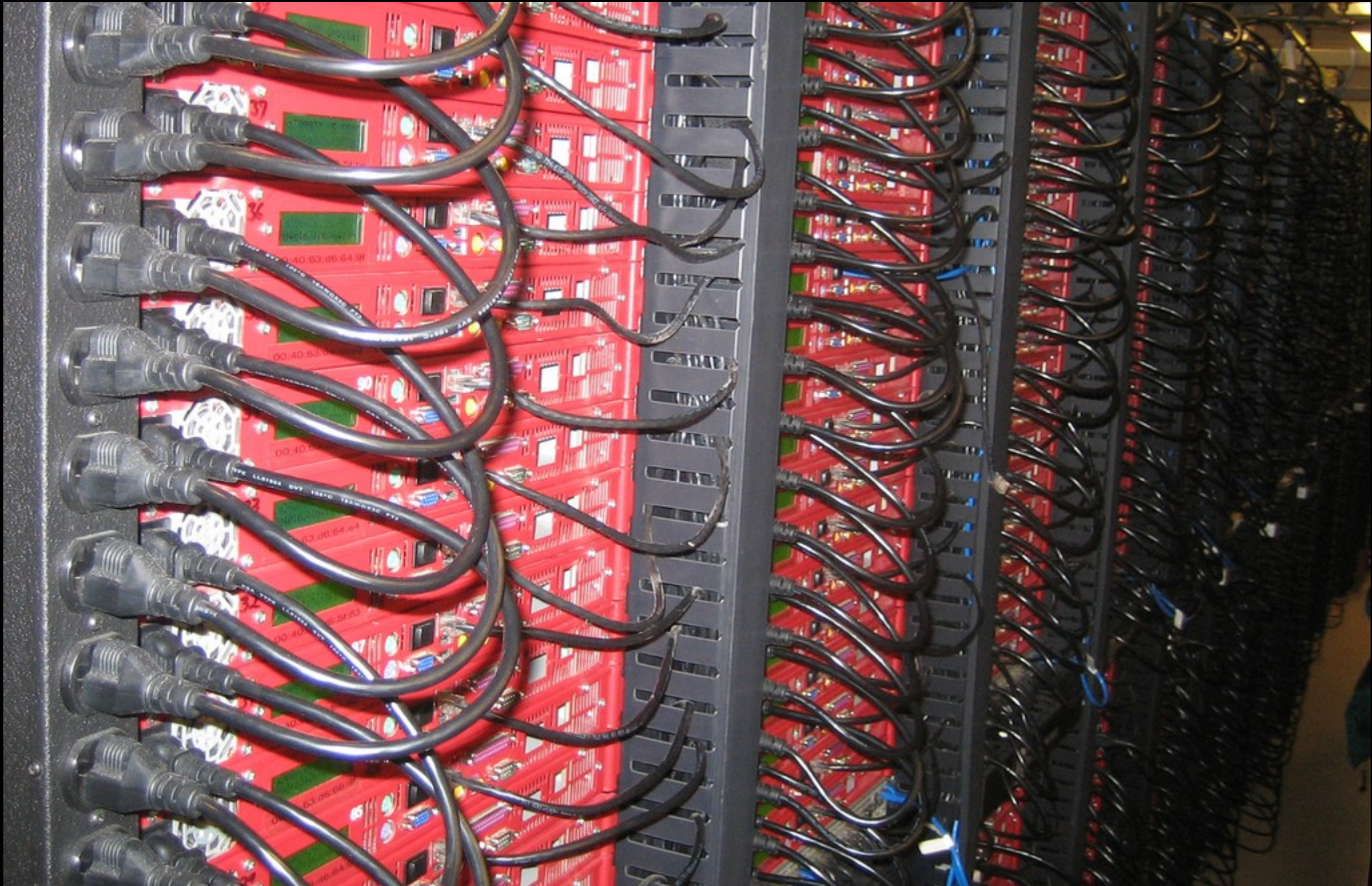








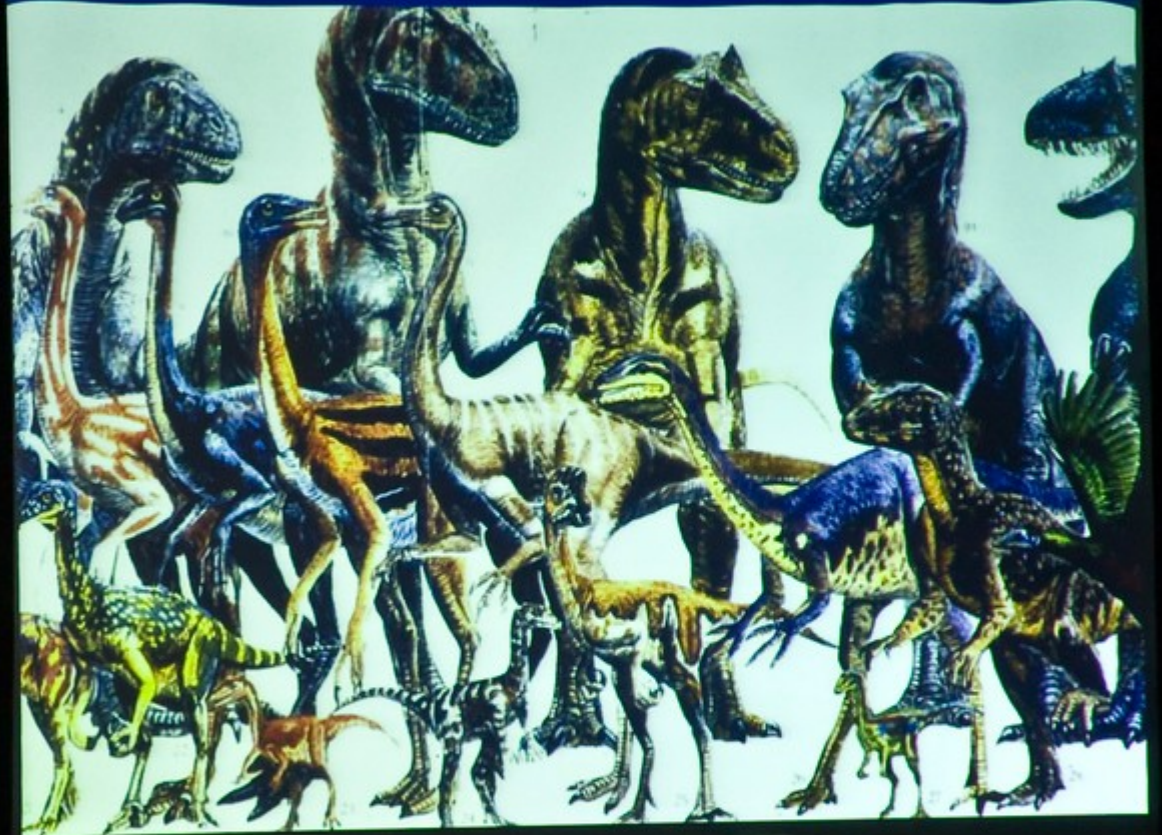








## SAURISCHIA: THEROPODA



All of these things...

were built upon

other people's things.

“standing on the shoulders....”

not just “academia”

Open High School of Utah  
<http://www.openhighschool.org/>



## Calendar

◀ September 2010 ▶

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

The Open High School of Utah is putting the focus where it should be – on the student. Our mission is to facilitate lifelong success by meeting the needs of the 21st century learner through individualized, student-centered instruction, innovative technology, service learning, and personal responsibility.

*The Open High School of Utah is a public charter school designed to meet the needs of the 21st century student. As an online school, we combine state of the art curriculum with strategic one-on-one instruction. Our methods can be described as "one-on-one tutoring for every student in every subject". Instruction is individualized allowing students to work at their pace. Our delivery of education is structured to provide maximum flexibility that is student-centered; responsive to the needs of each learner, eliminating the negative aspects of a one size fits all system. Our technology sets us apart. It is data-driven, providing real time information that instantaneously tracks the student and their performance.*

*Unique to OHSU is our commitment to share the curriculum we have developed as an open educational resource. All of these elements combined make the Open High School of Utah the future of education; we are the face of innovation.*

### Course categories

#### Language Arts


English Composition 


English 9 

#### Mathematics

Algebra A (A) 

Algebra A (B) 

Algebra 1 (A) 

Algebra 1 (B) 

#### Social Studies


Current Issues 

Geography 

#### Technology

Computer Technology 

#### Science

Earth Systems 

Search courses:



Dividing decimal

The video shows a handwritten long division problem on a black background. The divisor is 28 and the dividend is 23.828. The quotient is 85.1. The steps shown are: 28 goes into 238 (8 times), 28 goes into 82 (2 times), and 28 goes into 80 (2 times). The final remainder is 0. A play button is overlaid on the center of the video.

YouTube

0:00 / 9:27

Multiplication 8: Multiplying decimals (Old video)

The video thumbnail shows a dark background with a large play button in the center. The text 'Multiplication 8: Multiplying decimals (Old video)' is at the top. A small number '5' and a mouse cursor are visible in the top left corner. The YouTube logo is in the bottom right corner.

YouTube

0:00 / 9:44

Multiplication 8: Multiplying decimals (Old video)

The video thumbnail shows a dark background with a large play button in the center. The text 'Multiplication 8: Multiplying decimals (Old video)' is at the top. A small number '5' and a mouse cursor are visible in the top left corner.



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OR

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9 FlexBooks 100% aligned with content standards
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- Science
- Technology

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page 1 of 10



CK-12 Basic Probability and Statistics - A Short Course

CK-12 Trigonometry - Second Edition

CK-12 Biology I

CK-12 Chemistry

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» Launch Video

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  - Register for Interactive Webinar "Intro to FlexBooks!" Tuesday, September 14th @ 3:30pm PST
  - Register for Interactive Webinar "Intro to FlexBooks!" Thursday, September 9th @ 12:30pm PST
- » View all Webinars

### CK-12 Tweets

- CK-12 Middle School Math Grade 6 coming soon! Preview the chapters here:
  - FlexBooks are now available in the iBookstore on iTunes. Search for CK-12!
  - New CK-12 FlexBooks coming this fall!
  - Read about what's new with CK-12 in our August Newsletter!
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## FEATURED RESOURCES



### Chemical Engineering

#### [Process Dynamics and Controls](#) - Fall 2008

With help from a student-created wikibook, learn the importance of robust designs, dynamic systems theory, nonlinear dynamics, control theory, and statistics.



### Medicine

#### [Cardiovascular / Respiratory Sequence](#) - Fall 2007

This sequence addresses the structure and function of the cardiovascular and respiratory systems through lectures, lab exercises and small group conferences.



### Policy & Law

#### [Intellectual Property & Information Law](#) - Fall 2008

Explore the intricacies of legal and policy frameworks for the development and dissemination of ideas and expression in the Information Age.

## KNOWLEDGE IN A MINUTE



### [Network Demos](#)

Explore social data through network analysis models.



### [Heart Challenge](#)

Use this interactive quiz to identify heart sounds.



### [IP Basics](#)

Learn the nuances of the various types of intellectual property.



### [Capital Expenditure and Strategy](#)

Corporate finance for health care administrators.

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## GETTING INVOLVED

Departments

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college of literature, science, and the arts

gerald r. ford school of public policy

medical school

school of dentistry

school of education

school of information

school of nursing

school of public health

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# School of Public Health



## SCHOOL OF PUBLIC HEALTH

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The University of Michigan School of Public Health seeks to create and disseminate knowledge with the aim of preventing disease and promoting the health of populations in the United States and worldwide.

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### Courses

[HMP 607 - Corporate Finance for Health Care Administrators, Fall 2008](#)

[Measuring Health Disparities](#)

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[Measuring Health Disparities](#)

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# HMP 607 - Corporate Finance for Health Care Administrators, Fall 2008



— keywords: [finance](#), [corporate finance](#), [health care finance](#), [capital expenditures](#), [health care management](#), [hospital administration](#), [accounting](#), [investments](#)



## Corporate Finance for Health Care Administrators

School of Public Health

Instructor: [Jack Wheeler, Ph.D.](#)

dScribe: Hung Truong

Course Level: Graduate

Course Structure: Met twice a week for 14 weeks (1.5 hour sessions).

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### Course Description

HMP 607 is the third in a three-course sequence intended to impart to generalist administrators the knowledge of finance and accounting necessary to manage health care organizations. The first course, HMP 608, covers financial accounting. The second course, HMP 606, focuses on managerial accounting topics. This third course concentrates on corporate finance topics. It aims to impart an understanding of how finance theory and practice can inform the decision-making of the health care firm. As such, HMP 607 is most appropriately considered a corporate finance course, as opposed to a course in financial markets. In addition, it will integrate corporate finance and accounting theories, institutional knowledge of health care finance, and applications to specific problems.



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— keywords: [finance](#), [corporate finance](#), [health care finance](#), [capital expenditures](#), [health care management](#), [hospital administration](#), [accounting](#), [investments](#)



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### Course Description

HMP 607 is the third in a three-course sequence intended to impart to generalist administrators the knowledge of finance and accounting necessary to manage health care organizations. The first course, HMP 608, covers financial accounting. The second course, HMP 606, focuses on managerial accounting topics. This third course concentrates on corporate finance topics. It aims to impart an understanding of how finance theory and practice can inform the decision-making of the health care firm. As such, HMP 607 is most appropriately considered a corporate finance course, as opposed to a course in financial markets. In addition, it will integrate corporate finance and accounting theories, institutional knowledge of health care finance, and applications to specific problems.

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## Lectures



### HMP 607 - CORPORATE FINANCE FOR HEALTH CARE ADMINISTRATORS, FALL 2008

Class Number	Topic	Video	Presentation Download	License
1a	Finance and the Financial Manager Financial Math I	1	(.ppt)	BY-NC-SA
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1b	Financial Math II	3	(.ppt)	BY-NC-SA
2a	Valuing Stocks and Bonds	4	(.ppt)	BY-NC-SA
2b	Net Present Value	5	(.ppt)	BY-NC-SA
3a	Capital Expenditure Analysis	6	(.ppt)	BY-NC-SA
3b	Capital Expenditure Risk Analysis	7	(.ppt)	BY-NC-SA
4a	Capital Expenditure and Strategy	8	(.ppt)	BY-NC-SA
4b	Risk and Return	9	(.ppt)	BY-NC-SA
5a	Discount Rate Determination	10	(.ppt)	BY-NC-SA
5b	Project Discount Rate	11	(.ppt)	BY-NC-SA
6a	Business Valuation	12	(.ppt)	BY-NC-SA
6b	Social Value			
7a	Case 1 Discussion			
7b	Exam 1			
8a	No Class			
8b	Financing Math Corp Finance and Financial Markets	13	(.ppt)	BY-NC-SA
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9a	Debt	15	(.ppt)	BY-NC-SA
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## Lecture 1 Video



### Lecture 1. Finance and the Financial Manager

#### Additional materials:

- presentation slides: [Lecture 01](#) (.ppt) [Lectures 01-12](#) (.pdf)
- supplemental spreadsheet: [Lectures 01-12](#) (.xls)

HMP 607 - 01. Finance and the Financial ...

☆☆☆☆ Financial Analyses and Decisions

Basic finance problems

- Investment decision - How much should we invest and what assets should we invest in?



00:00 / 15:17

Next video >>



# HMP 607 - 01. Finance and the Financial Manager



## Organizational Structures

```

    graph LR
      A[Sole Proprietorships] --> D[Unlimited Liability  
Personal tax on profits]
      B[Partnerships] --> D
  
```

The diagram illustrates that both Sole Proprietorships and Partnerships result in Unlimited Liability and Personal tax on profits. The boxes for Sole Proprietorships and Partnerships are blue, while the box for Unlimited Liability and Personal tax on profits is red.

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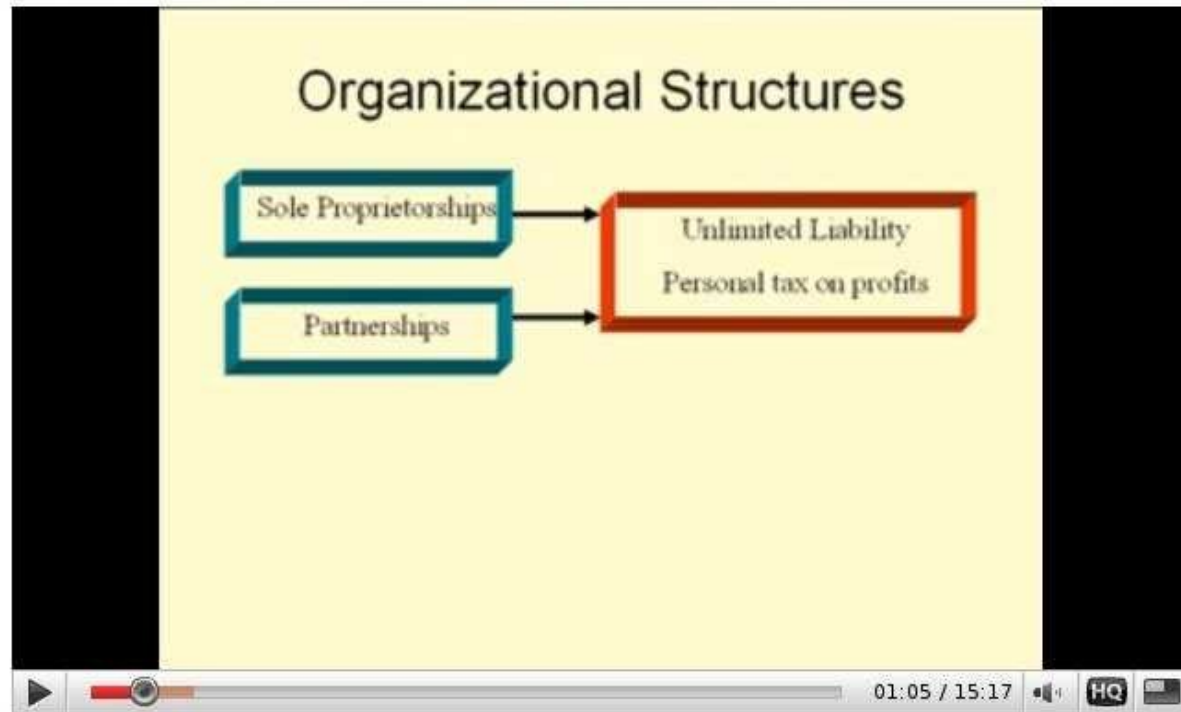
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