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# FACTORS RELATED TO NONUSE OF SEAT BELTS IN MICHIGAN

Alexander C. Wagenaar Fredrick M. Streff Lisa J. Molnar Karen L. Businski Robert H. Schultz

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**FINAL REPORT** 

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#### 16. Abstract

This study combined direct observation of seat belt use with interview methods to identify factors related to seat belt use in a state with a mandatory seat belt use law. Trained observers recorded restraint use for a probability sample of motorists traveling on roads throughout the State of Michigan. Roadside interviews of 1,864 drivers measured sociodemographic, situational, attitudinal, normative, and behavioral characteristics related to seat belt use.

Selected sociodemographic characteristics which are not susceptible to change, as well as crash experience and safety attitudes that are difficult to modify, were related to belt use. Few factors examined had an effect comparable to the known effects of compulsory belt use. Specifically, we examined actual belt use across a variety of social situations, and only found small differences. Results also indicated that seat belt use was lower than average among: (1) males, (2) individuals with lower socioeconomic status, (3) those of minority ethnic backgrounds, (4) those below age 30, (5) alcoholic beverage drinkers who drink to intoxication or while driving, (6) drivers in urban environments, and (7) married individuals below age 25. Our findings suggest several potentially effective seat belt use programs which focus on creating a stronger norm for belt use. These programs include use of prompts in locations characterized by low belt use, efforts to increase knowledge of crash involvement and seat belt efficacy, and programs to establish normative pressure to use belts. Finally, results indicate that the effectiveness of compulsory belt use will likely be increased by stricter enforcement efforts that are well publicized.

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Alexander C. Wagenaar, Ph.D. Fredrick M. Streff, Ph.D. Lisa J. Molnar, M.H.S.A. Karen L. Businski, B.S. Robert H. Schultz, M.S.

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#### Executive Summary

#### Introduction

Motor vehicle crashes are the leading cause of death among persons age 1 to 36 in the U.S. and are a major health risk to individuals of any age. In 1985, motor vehicle crashes were responsible for 43,795 deaths and an estimated 1.7 million injuries. Estimates of the societal costs of motor vehicle crashes range from \$48.6 billion to \$69.5 billion annually. The efficacy of seat belts in preventing a substantial proportion of crash fatalities and injuries is well documented and 28 states have now enacted legislation requiring use of seat belts. Although Michigan implemented such a law in July 1985, observation surveys throughout the state revealed that as recently as July 1987, over 55% of motorists were still traveling unrestrained. The goal of this study was to gain a better understanding of the characteristics which distinguish motorists who comply with mandatory belt laws from those who do not. Of particular interest in this study are potential effects on belt use of the immediate social context or situation of motorists, such as who they are traveling with and where they are going on that particular trip. To answer such questions, we combined direct observation of belt use with roadside personal interviews of motorists at a probability sample of intersections throughout the State of Michigan.

#### Objectives

- 1. Conduct analyses of an existing database of motorists observed using or not using seat belts to identify situations in which use rates vary from average;
- 2. Directly observe actual seat belt use and measure via roadside interviews demographic, situational, and behavioral factors potentially related to compliance with a mandatory belt use law;
- 3. Identify and measure relationships between respondent and situational characteristics and observed seat belt use; and
- 4. Describe motorists likely to be nonusers of seat belts despite a compulsory use law, and identify target groups and situations that might be the focus of programs designed to increase belt use.

#### Methods

To provide adequate coverage of the entire state, 240 intersections were selected as sites for observation, using a multi-stage stratified probability sampling procedure. Observation sites were generally limited to intersections with three-color cycling traffic signals since flashing red lights and stop signs do not usually require stop times long enough for accurate observation of restraint use for all occupants. Observations were well distributed across the hours of adequate daylight and days of the week.

Motorists observed at the 240 sites were asked to participate in a brief interview in exchange for a \$5.00 payment. Interviews were conducted near the intersection where motorists were first observed. Drivers who acknowledged the observer at the observation location (i.e., rolled down their car window), but refused to be interviewed at that time were given a card asking them to call collect at a later time to complete a telephone interview for the \$5.00 payment.

The following items were observed prior to the interview: vehicle size, restraint use, and estimated age and sex of occupants of the six primary seating positions. The interview measured sociodemographic, attitudinal, and other factors related to respondents' seat belt use. Multiple interview forms were used for different respondents depending on their observed and self-reported belt use.

#### Results

A total of 16,300 Michigan drivers were observed at 240 intersections throughout the state. Of these 16,300 drivers, 4,487 were candidates for roadside interviews. A total of 1,869 of these candidates agreed to be interviewed at the site; 1,801 of these interviews were complete and valid. An additional 832 drivers refused to be interviewed at the site but accepted a card asking them to call in for a telephone interview. Of these 832 drivers accepting the call-back card, 72 called in for the telephone interview; 63 of the subsequent telephone interviews were complete and valid. The remaining 1,786 candidates refused both the roadside interview and the call-back card. The final sample consisted of 1,864 cases (1,801 roadside and 63 telephone interviews).

Interview respondents ranged in age from 16-87 years with a mean of 37 years. Sixty-two percent of respondents were male and 37.7% were female. In terms of socioeconomic status, 61.5% reported a family income of at least \$25,000 and 85.9% reported having attained at least a high school education. Finally, 82.2% of respondents identified themselves as white, 14.0% Black, 1.5% Hispanic, 1.3% Native American, and 1.1% other.

Among interview respondents, 42.5% reported they "always" use belts; 24.4% reported belt use "most of the time"; and 10.8% reported they "never" use belts. Of respondents who reported always using belts, 94.0% were observed using belts at the time of the interview, but only 23.3% of respondents who reported using belts most of the time were actually observed buckled. A companion study involving observation of belt use among a much larger sample of 16,225 drivers at the same times and intersections found 46.8% using seat belts.

Almost all interviewees (94.6%) reported living in Michigan in July 1985 when the mandatory seat belt law took effect. Of these, 53.8% reported their belt use increased when the law took effect and 45.5% reported their belt use stayed the same. Over a third (38.4%) of respondents who do not consistently use belts reported that a fine at its current \$25 level would induce them to use their belts on every trip. Seventeen percent reported the fine would need to

be \$50, 15.4% reported the fine would need to be \$100, and 9.4% reported the fine would need to be \$200 or more to get them to use belts on every trip.

Drivers in suburban areas had the highest belt use rates (51.1%), followed by drivers in rural areas (46.9%), with drivers in urban areas having the lowest rate of belt use (41.9%). When urban and suburban sites were combined, belt use in urban/suburban areas was identical to rural areas. Socioeconomic status was positively related to belt use. Consistent with other studies conducted where mandatory use laws are in effect, we found that age was significantly related to observed belt use. When belt use is mandated by law, belt use is highest among older drivers. Marital status was significantly related to driver belt use. However, effects of marriage on belt use diverged depending on driver age. Among drivers under age 25, seat belt use was greater for those who were never married and the reverse relationship was found for drivers over age 25.

A major objective of this study was improved understanding of the effects of social-situational characteristics on use of seat belts. Because we observed respondents in traffic at the time of the interviews, we had both an accurate measure of belt use and knowledge of any passengers present with the driver. Results revealed that effects of specific social situations on belt use were small.

Relationships between belt use, trip purpose, and trip length were examined using logistic regression, to determine whether belt use varied depending on the nature of the trip. The overall model was statistically significant. However, when relationships were examined individually, most of the effect was due to a significant association between trip length and belt use, not an association between trip purpose and belt use.

Based on logit analyses, no statistically significant associations were found between belt use and weekday versus weekend and daytime versus evening driving. A significant relationship was detected between vehicle make and belt use and this relationship remained significant when socioeconomic status and driver age were controlled.

Respondents self-reported more frequent belt use when on a date or when riding as a passenger, and less frequent belt use when traveling at night or after consuming alcohol than was reported for the overall measure of belt use. Finally, reported frequency of intoxication was found to be negatively related to observed belt use.

Observed belt use was significantly related to the percent of friends reported to use belts. Drivers' perceptions of the chance of being in a crash were not significantly related to seat belt use; the lack of a significant relationship might be due to the restricted range of responses on the crash probability item (the distribution of this item was skewed toward low chance of crash involvement).

We asked belt users what influenced them to begin using belts. A third of the sample reported that the compulsory use law was the primary factor influencing them to begin using

belts. Another third reported that crash experience of their own, friends or others, or concern for safety was the primary factor that influenced them to begin using belts.

Multivariate logistic regression procedures found that a combination of several variables, including socioeconomic status, proportion of friends who use belts, ethnic background, sex, frequency driver requests belt use of passengers, and number of occasions drivers reported drinking to intoxication, increased the ability to predict seat belt users 14.8% over a prediction based solely on the prevalence rate of seat belt use in the population.

#### Conclusion

Results identified several groups of drivers who are less likely to use belts despite a compulsory use law and who might be targets for program efforts: (1) males, (2) individuals with lower socioeconomic status measured by education and income, (3) those of minority ethnic backgrounds, (4) those below age 30, (5) alcoholic beverage drinkers who drink to intoxication or while driving, (6) drivers in urban environments (especially city streets), and (7) married individuals below age 25. We did not find substantial effects of specific social situations on belt use. Most motorists do not selectively use belts in certain social situations and not in other social situations. Since belt use was not substantially affected by the specific social situations examined here, programs should focus on increasing belt use among target groups of likely nonusers, rather than focus on target social situations.



### 1 Introduction and Review of Literature

Motor vehicle crashes are the leading cause of death among persons 1 one to 36 in the U.S. and are a major health risk to individuals of any age. In 1985, motor vehicle crashes were responsible for 43,795 deaths (National Highway Traffic Safety Administration, 1987) and an estimated 1.7 million injuries (National Safety Council, 1986). Estimates of the societal costs of motor vehicle crashes range from \$48.6 billion to \$69.5 billion annually, including medical expenses, insurance costs, and loss of wages (National Highway Traffic Safety Administration, 1983; National Safety Council, 1986). The efficacy of seat belts in preventing a substantial portion of crash fatalities and injuries is well documented (Rutherford and others, 1985; Baranick and others, 1986; Evans, 1986). Twenty-eight states have now enacted legislation requiring use of seat belts (Highway and Vehicle Safety Report, 1987). Although Michigan implemented such a law in July 1985, observation surveys at a probability sample of 240 intersections throughout the state revealed that as recently as July 1987, over 55% of motorists were still traveling unrestrained (Wagenaar and others, 1987b). The goal of this study is to gain a better understanding of the factors or characteristics which distinguish motorists who comply with mandatory seat belt laws from those who do not. Of particular interest in this study are potential effects on belt use of the immediate social context or situation of motorists, such as who they are traveling with and where they are going on that particular trip. To answer such questions, we combined direct observation of belt use with roadside personal interviews of a probability sample of motorists throughout the State of Michigan.

#### 1.1 Sociodemographic Characteristics

The most frequently examined correlates of seat belt use have been sociodemographic factors. Jonah and Lawson (1986) conducted an extensive review of the literature to identify sociodemographic and other characteristics of seat belt users. They found the relationship between sex and seat belt use to be the most consistent finding in the literature and concluded that females were generally more likely to use restraints than males, but differences were not normally very large. Several recent studies of observed and self-reported seat belt use not reviewed by Jonah and Lawson support their conclusions (Ashton and others, 1983; Rood and Kraichy, 1985; Bunch and others, 1986; Wagenaar and Wiviott, 1986). Findings from other studies of both observed and self-reported belt use, however, indicate no difference in belt use among males and females (Beitel and others, 1974; O'Day and Filkins, 1983; Wasielewski,

1984; Goldbaum and others, 1986) or in one case, higher use among males than females (Helsing and Comstock, 1977).

The relationship between seat belt use and age appears to be complex. Jonah and Lawson (1986) concluded from a review of the literature that seat belt use generally increased with age in jurisdictions with compulsory belt use. This effect was not found in jurisdictions with voluntary use. Specifically, some studies of voluntary seat belt use found belt use to be either inversely related to age or characterized by a curvilinear relationship, while other studies found no relationship between belt use and age. Jonah and Lawson noted that one study of compulsory use found belt use and age to be unrelated. While findings from several other studies support the pattern noted by Jonah and Lawson, a result common to the majority of these studies is that the lowest rates of belt use (under both compulsory and voluntary conditions) tend to be among younger drivers (Goldbaum and others, 1986; Lund, 1986; McCarthy, 1986).

Examining the relationship between marital status and seat belt use, Jonah and Lawson (1986) concluded that married people were more likely to report using seat belts than single people. They argued, however, that the association between marital status and seat belt use may actually reflect an underlying age difference given that single people are more likely to be younger. Helsing and Comstock (1977) examined the interaction between sex and marital status and found that among those age 18-24 years, married females were less likely to report belt use than women who had never married; for males, the reverse was true (this interaction was not found among other age groups). Overall, they found that while self-reported belt use was lower among those who were separated or divorced than those who were married, the differences were not significant.

Education, one measure of socioeconomic status, has consistently been found to be related to seat belt use. Results from a number of studies indicate that people with less education have lower rates of seat belt use (Helsing and Comstock, 1977; Goldbaum and others, 1986; McCarthy, 1986). Jonah and Lawson (1986) reviewed several additional studies which indicate a positive relationship between education and seat belt use. They pointed out, however, that the causal structure of the relationship is unclear. They suggested the association "may mean that the level of knowledge regarding the effectiveness of safety belt use for reducing casualties increases with education, . . . [or] it may reflect differences in attitudes regarding belt use or in values concerning risk-taking in general" (page 60). Family income, another measure of socioeconomic status, has also been found to be positively related to seat belt use (Jonah and Lawson, 1986; Lund, 1986; and McCarthy, 1986).

Few studies have examined the relationship between race or ethnicity and seat belt use, and findings to date have been mixed. For example, Beitel and others (1974) found no significant differences in observed nighttime belt use across racial groups. However, Lund (1986) found observed belt use to be lower among drivers from Black or Hispanic neighborhoods. Goldbaum and others (1986) found self-reported seat belt use to be lowest among Blacks and highest among Hispanics. Finally, Klein and Thayer (1979) reported that while Blacks and Whites were equally likely to report never using belts, Blacks were slightly more likely than Whites to report always using belts.

With regard to the effect of population density on seat belt use, studies have generally found use to be higher in urban than rural areas (Minnesota Occupant Restraint Program and Minnesota Department of Public Health, 1985; McCarthy, 1986; Morgan and Wilson, 1986). Higher rates of belt use in urban areas may be due to the nature of urban versus rural roadways. However, several studies have shown that belt use is generally higher among highway drivers (and those exiting from highways) than drivers at intersections in local traffic (Jonah and Dawson, 1982a; Lund, 1986; Wagenaar and Wiviott, 1986).

#### 1.2 Situational Factors

Studies focusing on situational factors as correlates of seat belt use are less numerous than those focusing on sociodemographic factors. Nevertheless, a number of both physical- and social-situational factors have been identified in the literature as potentially affecting belt use. One such factor is vehicle size. The relationship between vehicle size and seat belt use is not straightforward. Two studies, which collected data on vehicle size but not vehicle make, found that belt use was higher among occupants of small cars than large cars (Minnesota Occupant Restraint Program and Minnesota Department of Public Safety, 1985; Wagenaar and Wiviott, 1986). O'Neill and others (1983), however, in reanalyzing survey data collected by the National Highway Traffic Safety Administration, found that most of the differences in belt use by car size were due to higher belt use in imported versus domestic cars and by geographic differences in belt use in domestic cars. Lund (1986) found belt use in large domestic cars to be substantially lower than belt use in both smaller imported and smaller domestic cars. He concluded, however, that the source of this difference was probably not larger car size, given the finding of a nonlinear relationship between car size and belt use in two of the geographic regions examined in the study.

With regard to the effect of weather conditions on seat belt use, it appears from most observational studies (e.g., Boughton and others, 1981; Wagenaar and others, 1987b) that there is not a strong relationship between weather conditions and use. Mayas and others (1983),

however, found that people who reported "sometimes" using their belts reported increasing their belt use under poor driving conditions.

Findings regarding the effect of time of day on seat belt use are limited since most observational studies are conducted during daylight hours only. Wagenaar and others (1987b) found no consistent pattern of seat belt use across time of day for observations made during daytime hours (i.e., between 7:00 a.m. and 8:00 p.m.). Beitel and others (1974) observed only nighttime belt use (7:00 p.m. to 3:00 a.m.) and found that belt use did not change significantly during the course of the night. Boughton and others (1981) reviewed findings of observational studies conducted during both daytime and evening hours (6:00 a.m. to 12:00 p.m.) and found use rates to be significantly lower in the evening (after 7:00 p.m.) than during the day. Rood and others (1985) also found observed daytime seat belt use to be generally higher than evening use (7:00 p.m. to 9:30 p.m.). However, the differences, although statistically significant, were small.

Results regarding the relationship between day of week and seat belt use are also inconclusive. Some studies have found no consistent relationship between day of week and use (e.g., Rood and others, 1985; Wagenaar and others, 1987b), while others have found use to be higher on weekends (e.g., Beitel and others, 1974) or conversely, higher on weekdays (e.g., Boughton and others, 1981).

Several potential correlates of seat belt use relate to social situations rather than physical environments. These correlates include certain characteristics of the vehicle trip as well as the presence of passengers in the vehicle and characteristics of these passengers. There is a paucity of research examining these situational factors. Three studies (Boughton and others, 1981; Mackay and others, 1982; Ashton and others, 1983) found observed seat belt use to be higher among drivers with front-seat passengers present than drivers alone. Furthermore, findings indicate that when a front-seat passenger is present, driver and passenger belt use are positively related. Mackay and others (1982) found that sex of the passenger, regardless of belt use, had no significant effect on the driver's use. Ashton and others (1983) found male drivers with unrestrained front-seat passengers to have the lowest driver belt use rates, while female drivers with restrained passengers had the highest belt use rates.

#### 1.3 Norms and Attitudes

Jonah and Lawson (1986) suggested that the association between driver and passenger belt use may result from belted occupants facilitating belt use by other occupants either directly (by requesting others to put on belts) or indirectly (by serving as models). Findings from a number of studies support this argument. Mayas and others (1983) found that self-reported

"infrequent" users were least likely to ask others to buckle up. Furthermore, when asked, most people (94%) reported complying with the request. Similarly, in a telephone survey analyzed by O'Day and Filkins (1983), approximately 90% of respondents reported that they would be likely or very likely to buckle up if asked by the driver. Finally, findings from two studies indicate that normative pressure from friends and family motivates some people to use seat belts. In the first study, Jonah and Dawson (1982b) measured normative or social pressure by asking respondents to indicate the extent of their agreement with the statement "My family and friends believe that I should always wear a seat belt when I am driving." In a stepwise regression analysis, social pressure and perceived belt use of others were among four factors which significantly predicted self-reported seat belt use. The contribution of the normative factors in predicting belt use, however, was not as great as that of the other two factors, favorability toward seat belt legislation and attitude toward belt use.

Jonah (1984) also examined the role of normative pressure from friends and family in influencing belt use. He measured normative pressure by asking respondents to indicate the extent of their agreement with two statements: "My family/friends believe that I should wear a seat belt when I am in a car" (normative belief) and "I usually go along with the wishes of my family/friends" (motivation to comply). Responses were then combined to produce the normative pressure variable. Regression analyses performed separately for respondents from jurisdictions with and without compulsory belt use indicated that for both groups, major predictors of self-reported past and intended belt use (in order of their contribution) were attitudes toward seat belt use, normative pressure, and favorability toward seat belt legislation.

Numerous studies have examined the reasons people use or do not use seat belts. In telephone surveys conducted after compulsory belt use took effect in New York, the reason most frequently cited by respondents for beginning to use belts on a regular basis was implementation of the law (Rood and Kraichy, 1985). The major reason given by respondents for never using belts was that belts were too confining and uncomfortable. Major reasons given by respondents for using belts only some of the time were first, forgetting or never formed the habit, and second, inconvenience of buckling up on short trips. Absence of a seat belt habit has been identified as a primary reason for nonuse of belts in other studies (e.g., Knapper and others, 1976; Jonah and Dawson, 1982a). However, explaining nonuse of belts on the basis of failure to (habitually) use belts seems tautological and of little help in understanding why some motorists develop the seat belt habit and others do not.

<sup>1.</sup> Jonah and Dawson (1982b) measured perceived use by asking respondents to estimate the percent of drivers in their community who used belts.

#### 1.4 Mandatory Use Laws

Since passage and implementation of compulsory belt use laws in a number of foreign countries and states within the U.S., many studies have examined the association between beliefs about enforcement of these laws and seat belt use. Findings from these studies are mixed. In a study by Jonah and Dawson (1982b), the perceived chances of being ticketed for not using a belt were unrelated to self-reported belt use. Bergan and others (1979) found no relationship between past receipt of a ticket for violation of the seat belt law and observed seat belt use. Jonah and Grant (1985), however, found that Selective Traffic Enforcement Programs (consisting of enforcement, publicity concerning the enforcement, and public education) were effective in increasing observed seat belt use in jurisdictions with compulsory use, and suggested that such programs influence driver behavior by increasing the subjective as well as objective probability of receiving a citation. Rood and Kraichy (1985) concluded that declining belt use rates in New York over time were related to a decrease in publicity and a perception of low risk of enforcement, rather than a decrease in support for the law. Williams and others (1986) reported that seat belt use increased substantially in Elmira, New York following a law enforcement and publicity campaign, while declining in a comparison city during the same period. Finally, in a study by Mortimer (1986), the majority of respondents indicated they would increase their belt use if enforcement was increased.

#### 1.5 Behavior Modification Efforts

A number of studies have found employer-based and community-wide promotional programs to be an effective means of increasing seat belt use. For example, Geller (1986) reviewed 28 employer-based programs to promote seat belt use, representing three types of incentive strategies (direct and immediate rewards, direct and delayed rewards, and indirect and delayed rewards) and an awareness and commitment strategy involving no rewards. He found all programs substantially increased belt use among targeted employees in the short-term. Although belt use declined after the removal of the incentives, long-term (i.e., one year later) belt use remained above baseline levels. Horne and Terry (1983) examined an employee incentive program utilizing prizes after group belt use reached a predetermined level. The five-and-a-half month program increased belt use from 36% before to 70% after. Hunter and others (1984) evaluated the effectiveness of a community-wide program utilizing incentives ranging in value from three to five dollars and monthly lottery drawings. Findings indicate that belt use increased significantly during the incentive phase and remained high six months later. In short, incentive-based seat belt promotion programs are effective in increasing belt use, but their impact diminishes once the incentives are removed.

#### 1.6 Behavioral Factors

Associations between seat belt use and other driving- and health-related behaviors have been examined extensively. Jonah and Lawson (1986) reviewed several studies which suggest that alcohol-impaired drivers (blood alcohol concentration over 80 mg/dl) are less likely to use seat belts than other drivers, not because they forget to buckle up when impaired, but because failure to use belts and alcohol-impaired driving are both aspects of risk-taking or risk-tolerant behavior. Numerous studies also suggest that lack of seat belt use is associated with risk-taking behaviors. For example, Evans and Wasielewski (1983) found close following in freeway traffic to be associated with lack of belt use. Ashton and others (1983) found that unbelted drivers accepted shorter gaps in turning across approaching traffic than belted drivers. Findings from Goldbaum and others (1986) indicate that people who perform other risky behaviors (e.g., smoking, binge drinking, chronic drinking, and alcohol-impaired driving) are less likely to use seat belts. Finally, Mayas and others (1983) found that people reporting "frequent" and "sometimes" belt use were more likely to report taking precautions regarding their personal health than "infrequent" users. One risk-taking behavior which has not been consistently found to be associated with belt use is increased vehicle speed (Jonah and Lawson, 1986). However, Streff and Geller (in press) found in an experimental study that when nonusers complied with a request from research staff to buckle up, they increased their driving speed more than drivers who did not switch from driving unbuckled to driving buckled.

#### 1.7 Summary

Studies suggest that seat belt use is lower among young drivers, males, those who are not married, and those with lower levels of education and income. Drivers traveling alone are less likely to use belts than drivers with passengers present. Further, when passengers are present, belt use of drivers and passengers is strongly associated. Finally, literature suggests that failure to use seat belts is part of a risk-taking or risk-tolerance pattern as evidenced by the association between nonuse of seat belts and other risky behaviors.

Building on the extant literature, this study had four major objectives.

- 1. Conduct analyses of an existing database of motorists observed using or not using seat belts to identify situations in which use rates vary from average;
- 2. Directly observe actual seat belt use and measure via roadside personal interviews demographic, situational, and behavioral factors potentially related to compliance with a mandatory belt use law;

- 3. Identify and measure relationships between subject and situational characteristics and observed belt use;
- 4. Describe motorists likely to be nonusers of seat belts despite a compulsory use law, and identify target groups and situations that might be the focus of programs designed to increase belt use.

#### 2 Data Collection Methods

This study combined direct observation of seat belt use with on-site, roadside interview methods. Data for this study were collected simultaneously with data for a direct-observation seat belt survey of Michigan motorists (funded separately). The direct observation survey was part of a series of surveys conducted at four-month intervals by the University of Michigan Transportation Research Institute (UMTRI) evaluating the effects of Michigan's mandatory seat belt law. Methods used to obtain observation data in the present study were virtually identical to those used in all of the direct observation surveys, including use of the same observation sites used in previous survey waves (Wagenaar and Wiviott, 1985, 1986). Methods specifically used to obtain interview data were developed under the current grant.

#### 2.1 Sample Design

#### 2.1.1 Selection of Observation Sites

The major goal of the sample design was selection of observation sites that would accurately represent all motorists traveling on Michigan roads. Design of the best sample involved minimizing the total survey error, including sampling error and measurement error, while providing sites where observations could be made efficiently and economically. To observe all modes of restraint use of all occupants of passenger cars and light trucks (not just shoulder belt use among drivers and right-front passengers), vehicles had to be stopped for at least several seconds. Therefore, observation sites were generally limited to intersections with three-color cycling traffic signals. Flashing red lights and stop signs do not usually require stop times long enough for accurate observation of restraint use for all occupants. Alternatives such as stopping motorists traveling on randomly selected road segments (presumably with police assistance), or observing motorists at nonroadway locations (e.g., parking lots) were either too cumbersome and expensive or insufficiently representative of the traveling population. Another advantage of using signalized intersections was that they provide enough traffic to efficiently observe motorists without long wait periods between vehicles.

To provide adequate coverage of the entire state, 240 intersections were selected, using a multi-stage stratified probability sampling procedure. The first step in selecting intersections was identification of all counties in Michigan with at least three signalized intersections. Calls to road commissions and sheriff's departments in all rural counties revealed 20 counties (out of a

total of 83 Michigan counties) that did not meet this minimum criterion. These counties were grouped with those of adjacent counties to form 63 counties and county groups.

The 63 jurisdictions were then divided into seven regions: upper peninsula, and northern, western, central, south central, eastern, and southeastern lower peninsula. The upper peninsula and northern lower peninsula regions were overrepresented in the sample in relation to their populations in order to provide sufficient cases for analysis by region. Even though the upper peninsula contains 3.5% and the northern lower peninsula contains 5.4% of the state's population, each region was allocated 20 sites (8.3% of the total 240 sites).<sup>2</sup> Similarly, the densely populated southeastern region of the state was underrepresented. Although containing 57.8% of the state's population, the southeastern region was allocated 50% of all sites (120 of 240).

The remaining four regions were each allocated 20 sites in the sample. Percent of the state's population in each region is: 8.2% in western, 8.5% in central, 8.4% in south central, and 8.2% in eastern. Because the northern regions were overrepresented and the southeastern region was underrepresented in the sample, weighting was required to provide accurate estimates for the entire population of the state. All results presented in this report are based on data weighted according to the sampling fraction used in each region.

The 63 counties and county-groups in the seven regions were candidate primary sampling units (PSUs). Five PSU selections were made in each region except the southeastern region, where 30 PSU selections were made. Four observation sites were chosen for each of the 60 PSUs, for a total of 240 sites in the sample. PSUs were selected with probability proportional to size; that is, candidate counties (or county-groups) with the largest population had the highest probability of inclusion in the sample. The total population of a region was divided by five (except the southeastern, where 30 was the divisor), producing a quotient used as a systematic sampling fraction. Five PSU selections were made systematically, using a random start from the ordered cumulative population distribution for each region (except the southeastern, where 30 PSUs were selected). In some cases additional PSU selections were in the same county as the first PSU selection because of the large population in the county.<sup>3</sup> Thus, a total of 60 PSU selections were made, resulting in 32 counties and county-groups being included in the sample.

For the 32 counties and county-groups, a complete list of signalized intersections was constructed, using information provided by the Michigan Department of Transportation, county

<sup>2.</sup> All population figures are based on the 1980 census.

<sup>3.</sup> The following counties were selected more than once, with the number of selections shown in parentheses: Berrien (2), Genesee (3), Ingham (2), Kalamazoo (2), Kent (3), Macomb (3), Marquette (2), Oakland (6), Saginaw (2), and Wayne (13).

road commissions, and city transportation departments.<sup>4</sup> Because seven large counties had so many signalized intersections, they were divided into subareas consisting of individual cities, groups of cities, and the remaining nonincorporated area of the county. One subarea was selected for each PSU-selection allocated to that county, using the same probability-proportionate-to-size procedure used for selection of counties within regions. From these seven large counties, 19 subcounty areas were selected into the sample. Therefore, the final sample included 44 areas: three consisting of two counties each, 22 consisting of a single county, and 19 consisting of subcounty districts.

The final step in the sample design was the selection of intersections for observation within each of the 44 sampling areas. Four intersections were randomly selected for each PSU selection allocated to that area. Because an estimated 23% of all traffic in Michigan occurs on freeways (Federal Highway Administration, 1983), one freeway exit and three nonfreeway intersections were selected for each PSU allocated to a community. Separate lists of freeway exit and regular signalized intersections were used to systematically select (with random start) the intersections required. In the City of Detroit, 21 small areas of the city were first randomly selected from a grid map. Lists of all intersections within the selected areas were then constructed, and specific intersections were selected systematically (with random start). In each sampling area, two alternative sites were also systematically selected for each chosen intersection where possible. The final sample used in the current survey included seven of these alternate sites, used to replace sites at which construction was occurring or at which an insufficient number of observations could be made due to the absence of traffic.

In some areas in the sample, no signalized freeway intersections existed. For Berrien County (excluding Niles), Berrien County-City of Niles, and Van Buren County stop-sign freeway exits onto roads with fairly heavy traffic flow were used instead. For five other areas in the sample (Barry, Lenawee, Monroe, Montcalm, and Saginaw) freeway exits were selected in adjacent counties. For nine areas no nearby signalized freeway exits existed, so they were replaced with additional regular intersections. The final sample of 240 sites included 190 regular intersections and 50 freeway exits. Freeway exits therefore constituted 20.8% of the sites, representing the estimated 23% of all vehicle miles traveled on freeways in Michigan.

After the sample of 240 sites was selected, further sampling considerations determined the schedule for observing a particular site. The goal was to represent motor vehicle occupants at all times on Michigan roads. Observations were limited to daylight hours for accurate

<sup>4.</sup> The state inventory of Electrical Traffic Control Devices was supplemented by lists and maps from local traffic authorities to form complete lists of signalized intersections in each sampling area.

Table 2.1: Descriptive Statistics for the 240 Observation Sites

<u>Day of Week</u>		Start Time		Site Choice		<u>Weather</u>		Observer	
Monday Tuesday Wednesday Thursday Friday Saturday Sunday	14.2% 13.8% 14.6% 15.8% 15.8% 13.3% 12.5%	7-9 AM 9-11 AM 11-1 PM 1-3 PM 3-5 PM 5-7 PM 7-9 PM		Primary Alternate	97.1% 2.9%	Sunny Cloudy Rain	69.6% 27.5% 2.9%	(A) (B) (C) (D) (E) (F) (G) (H) (I)	14.6% 10.0% 11.3% 15.0% 5.8% 11.7% 10.4% 10.0% 11.3%
TOTALS	100%		100%		100%		100%		100%

observation of restraint use. Observations were well distributed across the hours of adequate daylight and days of the week (Table 2.1). Within each sampling area, the first site observed for each day and city was selected randomly, with the order of observing the rest of the sites for that day and city determined by proximity. Random selection of the first site for each day was designed to avoid any possible bias due to certain kinds of sites being consistently observed at a particular time of day.

#### 2.1.2 Selection of Interview Locations

Motorists observed at the 240 sites were asked to participate in a brief follow-up interview. Interviews were conducted near the intersection where corresponding observations occurred. The particular interview location for each intersection site was selected based on a number of criteria. First, each location needed to be as closely adjacent to its corresponding observation location as possible. Second, the location could not compromise the safety of the interviewer or respondent. Finally, the interview location was selected to avoid impeding normal traffic flow. If a location immediately adjacent to the observation location was not available, a nearby location such as a gasoline station, restaurant parking lot, or shopping center was used and respondents were directed by the observer to that location. However, the actual location of the interview was almost always within 75 yards of the intersection where belt use was observed.

#### 2.2 Data Collection

#### 2.2.1 Design of Data Collection Forms

Five data collection forms were used: (1) vehicle observation form, (2) site form, (3) daily travel record, (4) interview instrument, and (5) site log (see Appendix A for a copy of each form). In addition, an expense and time log was used by each field staff person to record hours worked and expenses incurred in the field. One vehicle observation form was used for each vehicle observed. Recorded information included: vehicle size, restraint use, estimated age, and sex of occupants of the six primary seating positions. Incorrect use of seat belts was also recorded. Examples of incorrect use included positioning the shoulder harness under the outboard arm, behind the back, or over the inside shoulder and restraining two occupants with one seat belt. The category of incorrect use did not include occupants (typically in the 4-15 age group) who were too short to use a shoulder belt in the correct position across the chest. Often such occupants placed the belt behind the back. These occupants were coded as correctly belted. All occupants observed to be incorrectly restrained were still coded as "belted" and therefore appear in tables and figures in this report as restrained. However, incorrect use of seat belts was recorded to assess the extent of incorrect use and to permit further analyses of occupants who use seat belts incorrectly. A comment section on the vehicle observation form was used to record information on other passengers present in the vehicle (including children in laps), and any other unusual characteristics of the vehicle or its occupants. Three vehicle forms were printed on a single 8-1/2 by 14 inch sheet in an effort to reduce the amount of page turning needed during an observation period. Each of the primary seating positions was listed left to right across the form: driver, front-eenter, front-right, rear-left, rear-center, and rear-right. Under each seating position the items to be recorded were listed: restraint use, sex, and approximate age. Boxes were placed at the left of each item to be marked with a horizontal line. The vehicle size and type item was located at the bottom of the form. To the right of vehicle size and type was a vehicle identification code and a section for comments. Information regarding a driver's refusal or agreement to be interviewed was recorded on the form as well as a respondent number so that observation and interview forms could be matched. The form was precoded for accurate keypunching by including code values to the left of each category and column numbers at the bottom of each item. The layout of the vehicle form was designed to be clear to both the observer recording data in the field and to keypunchers and others reviewing data forms after the field work was completed.

Vehicle observation forms were assembled into packets. A single packet was used to record data at a single site. Each packet was attached to a site form which described the location where the observations occurred. The site form provided information such as site number, street

names, site type (intersection or freeway exit), site choice (primary or alternate site), date, time of day, day of week, weather, and a comments section. As with the vehicle observation form, the site forms were precoded for keypunching purposes.

The third form, daily travel record, was used by field staff to record their actual data collection schedule. One travel record was used for each day and included the date, starting location, starting time, each destination visited, and the departure and arrival time for each destination. This allowed determination of the exact hours worked by field staff as well as the amount of travel time needed to go from site to site.

The fourth form, the interview instrument, was used to measure sociodemographic, attitudinal, and other factors related to respondents' seat belt use. Multiple interview forms were developed for different respondents depending on their observed and self-reported seat belt use. The use of multiple forms was intended to minimize skip patterns within each interview form and to minimize the complexity of the interview form for ease of use in the field. Form A was used if a respondent reported "always" using a belt and was observed to be using a belt. Form B was used if a respondent reported "always" using a belt but was observed to be unbelted or if a respondent reported "most times", "sometimes", or "seldom" using a belt, regardless of observed use. Form C was used if a respondent reported never using a seat belt. Development of the interview instrument was guided by several criteria. First, we included variables which could not be measured through observation. Second, we focused on items which would enable identification of patterns of seat belt use and nonuse, particularly across specific social situations in which belt use might vary. Third, the interview length was limited to 5 to 10 minutes. Finally, the items had to be easily understood by a wide range of respondents. The interview instrument underwent numerous revisions as a result of project staff review and several iterations of pretesting in the field. Some early items were eliminated as a result of this process. For example, the open-ended item "What would it take to get you to use your seat belt on every trip?" was dropped from the interview because of respondents' inability to give meaningful and timely responses during pretesting.

The fifth form used during data collection was the site log. Its purpose was to identify the number of completed interviews and refusals at each site.

#### 2.2.2 Pretesting of Data Collection Field Process

Initial pretesting of the field data collection process took place between October 15, 1986 and November 21, 1986 at a number of freeway exits and intersections in seven communities in southeastern Michigan. Communities of varying size, population density, and

socioeconomic status were selected to ensure that the pretest population was representative of the larger population from which the actual study sample was drawn. The purpose of pretesting was to assess the format and content of the interview instrument, to estimate the number of interview refusals, to determine how best to integrate observation and interview processes, to determine the most effective type of subject payment, and to identify other potential problems and issues that could arise during actual data collection.<sup>5</sup> As a result of pretesting, the interview form underwent extensive revision to shorten the length and improve subjects' understanding of the items. From February 16, 1987 to April 7, 1987, several additional iterations of pretesting and revision were conducted.

One major problem identified during pretesting was a high interview refusal rate, particularly in central-city areas. With a higher than desired refusal rate, and limited time available for field interviews (because the interviews were conducted in conjunction with a separately funded observation survey), we were concerned that we might not have enough cases for multivariate analyses. Therefore, several field procedures were refined to minimize these potential problems. First, three-person data collection teams comprised of one observer and two interviewers were used so that two interviews could be conducted simultaneously, thereby increasing the number of interviews completed in the available time at each site. The use of three-person teams also addressed the need for added security that existed at many of the sites, particularly in central-city areas. Second, to ensure the appearance of professionalism and authority, all team members wore uniform dark-blue jackets with an official University of Michigan seal clearly visible on the sleeve, orange reflective safety vests, and an official University photograph identification card in plain view of the driver. Third, a \$5.00 cash payment was used as a subject incentive. A cash dispersement was considered to be a more effective incentive than merchandise or restaurant gift certificates. In order to minimize safety risks during actual data collection, field staff were given travelers checks which they cashed at the beginning of each day to avoid carrying large sums of money. During the second phase of pretesting, the size of the cash dispersement was briefly tested (\$5.00 vs. \$10.00). Surprisingly, we found that the \$5.00 incentive produced a lower refusal rate than the \$10.00 incentive. Many of the respondents who refused the \$10.00 incentive stated that there must be a catch to the offer; it seemed too good to be true.

The final step taken to reduce the interview refusal rate was to provide subjects an opportunity to complete a telephone interview at a later time. Subjects who had refused to be interviewed despite the \$5.00 incentive were given a card stating that they could call UMTRI

<sup>5.</sup> With the exception of the site log, the seat belt observation data collection forms had been used in previous survey waves in an identical or similar form and needed no revision.

collect during selected hours, be interviewed over the telephone, and receive a \$5.00 payment through the mail. Each card had a respondent number so that telephone interviews could be matched with their respective observation data. Each card also had a code indicating seat belt use so that interviewers could select the appropriate interview form.<sup>6</sup> Telephone interview instruments were identical to those used in the field. The identity of respondents was not recorded with other data but was used only to mail the subject payment.

#### 2.2.3 Field Personnel Hiring and Training

Nine field staff were used for the study, divided into three teams of three members each. The three team leaders had experience on previous traffic-safety field surveys. Each team included one observer and two interviewers at any given time, although functions rotated among team members for maximum efficiency and productivity.<sup>7</sup>

All field staff participated in eight days of intensive training. The history of the project, sample design, data collection procedures, and study goals and objectives were reviewed. Previous studies of restraint use conducted by UMTRI were summarized. Each field staff person was provided with a written training manual; after each field staff person read the manual, all topics were discussed by the field supervisor and other senior project staff (see Appendix B). The manual included a brief summary of the project, general information on each site assigned, time schedules, and procedures for recording data. All field personnel were given detailed time schedules which listed the site number, street names, and the specific time during which observation was to take place at each location. Sample data collection forms were distributed and the coding of each category of each variable was discussed.

After the data collection procedures were discussed, additional time was spent reviewing the coding of the core restraint use item on the vehicle observation form. Various types and models of child restraint devices were introduced and sample seats for each major category of child restraint device (infant, toddler, booster) were available for examination. Proper and improper use of each type of seat was discussed. Since it was difficult to observe whether a child restraint device (CRD) was properly installed in the vehicle in the brief observation time available, misuse was determined by how the child was positioned in the seat rather than how the seat was secured to the vehicle (unless obviously secured improperly, for

<sup>6.</sup> For example, if a respondent stated that they always wore their seat belt but the code on the card indicated they were unbelted at the time of the observation, Form B rather than Form A was used by the interviewer.

<sup>7.</sup> After a couple hours of interviewing, the interviewer's voice would tire. The interviewer would then reverse roles with the observer for a period of time.

example, an infant seat facing forward). Results are best considered an estimate of "obviously incorrect" use only.

During training, field personnel spent two days at pre-selected sites, including regular signalized intersections and a freeway exit ramp, practicing observation techniques and field procedures. Although all field personnel monitored the same site, data were recorded individually. After each site the team met with the field supervisor to discuss each person's observations and to determine any difficulties in coding categories of such items as restraint use, age, vehicle size, and sex.

After practice at several sites, followed by debriefing sessions, field personnel worked in teams of two, observing the same vehicles, but completing their own sets of data forms. The field supervisor compared the two sets of data forms. Any discrepancies were noted and discussed with the two observers. Further combinations of practice site observations with immediate review significantly improved inter-observer reliability.

Observers worked in teams with rotating members so that each observer was paired with every other observer. Practice observations continued at a variety of sites until inter-observer differences in coding were minimal. The additional practice sites were selected to represent the range of situations the observers would encounter in the field (e.g., rush hour versus nonrush hour, sites with a significant number of children versus sites with few children).

After attaining proficiency in observation techniques, field staff spent four days practicing interview techniques. During the first day they interviewed other project staff posing as study subjects in the UMTRI parking lot. During the subsequent three days they were taken to preselected intersections where they interviewed actual motorists. Debriefing sessions were held after each practice session and all recorded data were reviewed by the field supervisor.

Field staff were given maps for all counties in which they had assigned sites; all necessary supplies were distributed. They were cautioned about the importance of conducting the observations and interviews carefully, and of observing the exact site assigned at the exact time scheduled. They were told the field supervisor would make unannounced visits to the specific sites assigned.

#### 2.2.4 Field Personnel Supervision and Monitoring

Each field staff person was spot checked at least twice a week during the four-week data collection period by the field supervisor. Field personnel also telephoned the office at least twice a week to report their progress and discuss any difficulties they may have encountered. The

calls and spot checks in the field kept field personnel in close contact with supervisors. Field personnel were given both office and home phone numbers of supervisors and were told to call whenever a question or problem arose.

As data recording sheets were turned in by field personnel, they were reviewed immediately by the field supervisor and recoded when necessary (for example, coding vehicle size when observers had recorded make and model but indicated that they were unsure of vehicle size code). During this review process, data on occupants not in the six primary seating positions (e.g., passengers riding on other passengers' laps, in cargo areas, or in third or fourth seats) and incorrect belt use were coded from the comments section of the form onto separate coding sheets.

#### 2.2.5 Field Procedures

Data collection began April 20 and was completed May 15, 1987. Three teams, each comprised of an observer and two interviewers, collected data simultaneously at different sites. Immediately upon reaching an observation site, each team assessed the area to identify the optimal interview location. If a location immediately adjacent to the observation site was not available, a nearby location such as a restaurant parking lot or gasoline station was chosen. A letter from the Michigan State Police, Office of Highway Safety Planning was presented to the manager of the location explaining the study and requesting permission to conduct interviews on the property. Each team was also provided with letters for police personnel explaining their presence in the area. Copies of both letters are provided in Appendix C.

Once an interview location was selected, an observer began making observations at the intersection and soliciting drivers to participate in the interview process. Observers limited the number of vehicles recorded during any given signal cycle to three.<sup>8</sup> If a driver agreed to complete the interview he or she was given a card with a respondent number and a code indicating seat belt use, and directed to one of the interviewers. The interviewer took the card from the driver, recorded the respondent number on the interview form, and proceeded with the interview. The code indicating seat belt use was used to select the appropriate interview form. Upon completing the interview the driver was given a \$5.00 cash payment.

Drivers who acknowledged the observer at the observation location (i.e., rolled down their car window), but refused to be interviewed were given a card asking them to call UMTRI collect at a later time to complete a telephone interview for a \$5.00 payment. A respondent

<sup>8.</sup> This procedure was adopted during our July 1985 seat belt survey. After the mandatory use law took effect, occupants in long traffic queues buckled up after noticing the observer examine vehicles ahead of them in the queue. Recording data on only the first three vehicles prevented inclusion of these occupants in the survey.

number was written on each card so that interview and observation data could be matched at a later time. Observed seat belt use was also coded on each card so that the appropriate interview form could be used for the telephone interview. Respondents who called more than one week after the field observation was made were not interviewed due to potential difficulties in recalling events on the observation day. These respondents were thanked and mailed the \$5.00 subject payment. A few calls were received from vehicle occupants other than the driver. These callers were asked to have the driver call back for the interview.

#### 2.3 Data Processing

All data collection forms were carefully reviewed by a data editor. Comparisons were made between corresponding observation and interview forms to ensure consistency. All responses to open-ended items and text responses coded under "other" were manually recoded into numeric categories and added to the data file. The coding process included several iterations and involved independent coding by multiple project staff to ensure consistent categorization. For example, recoding of the interview item "What influenced you to start using seat belts?" involved manually reviewing each interview form, listing all unique open-ended responses, deriving from them a set of exhaustive response categories, and recoding each response to conform with the newly derived categorization.

All data collection forms were keypunched and verified to ensure data accuracy. All raw data files were carefully examined for errors by checking for invalid codes or inconsistent codes across related items. A small number of errors were found and corrected after consulting the original data collection forms.

Site-level and vehicle-level data files were merged so that all site-level information was attached to the records for all vehicles observed that particular site. The vehicle-level data file was then used to construct an occupant file which had one case for each occupant observed. As a result, all site- and vehicle-level items were attached to each occupant record. All occupants observed outside the six primary seating positions were added to the occupant file, providing a single comprehensive data file on all occupants observed. While the focus of the study was on characteristics of drivers, the occupant file was created to permit analyses of social situations within vehicles.

The OSIRIS IV (The University of Michigan, 1982) and SAS version 5.15 (SAS Institute, 1985) systems of data analysis software were used for data file management and analyses, because of their extensive data transformation and documentation capabilities, and capability for differential weighting of sample observations. First, observations and interviews

were weighted by region of the state to take into account the overrepresentation of the northern rural regions and underrepresentation of the urban southeastern region of the state in the sample design. Second, since the mean number of interviews at each site was 7.77, observation and interview data from sites where fewer interviews were completed were weighted up to 7.77. Similarly, observation and interview data from sites where more interviews were completed were weighted down. The sampling strategy along with weighted analyses provide the most accurate estimates for the state as a whole.

# 3 Analyses Of Previous Direct Observation Surveys

To identify specific social situations for which seat belt use varied, we analyzed data from a series of previous statewide observation surveys of motorists throughout Michigan. For example, the presence of one or more passengers in the vehicle might affect restraint use and that effect might vary across driver and passenger age and sex groups. Findings from these analyses were useful in two ways. First, they helped to identify groups with lower than average restraint use who might be targeted for efforts to increase seat belt use. Second, and more importantly, the findings informed development of the interview instrument and informed analyses of the interview survey.

#### 3.1 Methods

The University of Michigan Transportation Research Institute has been conducting periodic observation surveys of seat belt use of a probability sample of Michigan motorists for the past several years: Two survey waves (December 1984 and April 1985) were conducted prior to implementation of Michigan's mandatory seat belt law and provide a baseline against which effects of the law were assessed. Data from four waves conducted after implementation of the compulsory belt use law in July 1985 were reanalyzed in this study (July and December 1985, April and July 1986). Each of the surveys measured restraint use and a number of potential correlates, including age, sex, seating position, time of day, day of week, type of roadway, weather conditions, vehicle type and size, and region of the state. Since the focus of the current study is on factors associated with the nonuse of seat belts under compulsory use laws, the two pre-law waves were excluded from these analyses. In each survey wave approximately 18,000 motorists were observed by trained field staff at a probability sample of 240 sites throughout the state. Methods used in each of the observation survey waves were essentially the same as those used to observe motorists who were interviewed in the current study.

Data files prepared for previous analyses contained a separate record for each motor vehicle occupant. To analyze specific social situations within a vehicle, a new vehicle-level file was constructed, with records including information on all occupants in a vehicle. The new vehicle-level file contained information on the age, sex, and belt use of the driver as well as the

<sup>9.</sup> This series of direct-observation surveys is continuing at approximately four-month intervals.

age, sex, and belt use for each passenger position in the vehicle (front-right, front-center, rearright, rear-center, rear-left, cargo area, extra seats, and passengers standing or held in another's lap) for all vehicles surveyed in July 1985, December 1985, April 1986, and July 1986. A total of 48,790 vehicles were in the file. Of those vehicles, 64% contained a driver only. An additional 26% contained a driver and one passenger. The remaining 10% contained a driver and two or more passengers.

A series of multi-way cross-classification tables were constructed to examine driver restraint use by various driver and passenger characteristics. All analyses were weighted to take into account the differential selection probabilities in the sample design. Specifically, driver restraint use rates were calculated by driver age and sex and passenger age and sex. In all tables, records were filtered to include only vehicles with one passenger in the vehicle in either the front-right, front-center, rear-right, rear-center, or rear-left seat positions. Because only 10% of the 48,790 vehicles observed contained two or more passengers, the numbers of cases within each age by sex cell were too small for useful analyses of drivers with multiple passengers. Passengers standing, held in laps, and seated in cargo areas or extra seats were also excluded because they comprised a very small number of cases. An additional set of analyses were conducted of selected subgroups of drivers who were hypothesized to have substantially lower or higher than average use rates (e.g., young drivers traveling with their parents, young males traveling with other young males).

Restraint use rates were compared across selected driver groups, using conventional tests of significance for differences between proportions. The direct observation sample, however, was based on a multi-stage cluster sampling design. Our previous analyses of the design effect for overall restraint use estimates from this sample indicate sampling errors approximately three times larger than those for a simple random sample of the same size (Wagenaar and Wiviott, 1986). Estimating a specific sampling design effect for every cross-classification cell examined was not deemed worth the massive effort required. Given the exploratory nature of these analyses, use of highly stringent sampling error estimates derived from the multi-stage sampling design could hide potentially interesting but weak relationships between variables of interest. Finally, because our observation surveys are continuing at periodic intervals, relationships identified in the analyses of the first four post-law waves can be replicated after additional waves of data are collected.

# 3.2 Results

Among drivers traveling alone, belt use increased with age, and female drivers were observed using belts more than male drivers (Table 3.1).<sup>10</sup> In addition, if a passenger was

Table 3.1: Seat Belt Use by Age and Sex: Driver Traveling Alone

	<u>N</u>	Percent Belted	
Female	12,161	$57.6 \pm 0.9$	
Male	19,753	$45.0 \pm 0.7$	
16-29 Yrs.	9,995	46.9 ± 1.0	
30-59 Yrs.	18,499	$50.2 \pm 0.7$	
60+ Yrs.	3,405	$55.8 \pm 1.7$	

Table 3.2: Driver Seat Belt Use by Passenger Sex and Seat Belt Use

	<u>Driver</u>			
Passenger	Male <u>N</u>	Percent Belted	Female <u>N</u>	Percent Belted
All Male	2,679	$35.9 \pm 1.9$	1,582	56.8 ± 2.5
Male Belted Male Not Belted	884 1,795	84.8 ± 2.4 11.8 ± 1.5	854 728	88.0 ± 2.2 20.1 ± 3.0
All Female	5,244	$53.5 \pm 1.4$	2,766	56.7 ± 1.9
Female Belted Female Not Belted	2,840	86.8 ± 1.3 14.2 ± 1.4	1,512	87.2 ± 1.9 20.0 ± 2.3
——————————————————————————————————————	2,404	14.2 1.4	1,254	20.0 I 2.3

present with the driver of a vehicle, it was usually the case that both occupants were observed with similar belt use (or nonuse). Belt use for drivers traveling with a passenger who was belted was significantly higher than for drivers of the same age and sex category traveling alone. Drivers traveling with a passenger who was not belted had significantly lower belt use than drivers of the same age and sex categories traveling alone. Tables 3.2 and 3.3 present proportions of drivers observed using seat belts for various sex and age combinations of drivers and passengers.

There are a number of mechanisms through which driver and passenger seat belt use could be related. It is possible that the driver is dominant (i.e., is the leader in the car for that trip) and any positive relationship between driver and passenger belt use is the result of the passenger behaving like the driver. It may also be possible that the "driver as leader" relationship is moderated by social circumstances unrelated to the driving task or trip at hand. Passenger seat belt use could affect the seat belt use of the driver in situations where the

<sup>10.</sup> Total N=48,790; 95% confidence limits are based on simple random sample estimates.

Table 3.3: Driver Seat Belt Use by Passenger Age and Seat Belt Use

	<u>Driver</u>					
	16-29	Years Old	30-59	Years Old	60+ Years Old	
	<u>N</u>	Percent	<u>N</u>	Percent	<u>N</u>	Percent
Passenger Infant Infant Belted Infant Not Belted	263 220 43	60.9 ± 6.0 69.6 ± 6.2 16.9 ± 11.4	161 137 24	59.5 ± 7.8 67.6 ± 8.0 13.9 ± 14.1		
4-15 Yrs	370	55.9 ± 5.2	1,155	56.4 ± 3.0	37	$50.2 \pm 16.4$
4-15 Yrs Belted	231	83.2 ± 4.9	695	85.5 ± 2.7	16	$97.4 \pm 8.0$
4-15 Yrs Not Belted	139	10.6 ± 5.2	460	12.4 ± 3.1	21	$15.3 \pm 15.7$
16-29 Yrs	2,617	37.0 ± 1.9	853	48.1 ± 3.4	45	$54.4 \pm 14.9$
16-29 Yrs Belted	848	89.8 ± 2.1	377	87.6 ± 3.4	23	$79.5 \pm 16.8$
16-29 Yrs Not Belted	1,769	11.6 ± 1.5	476	16.9 ± 3.4	22	$27.8 \pm 19.1$
30-59 Yrs	399	53.9 ± 5.0	4,077	50.0 ± 1.6	162	$60.0 \pm 7.7$
30-59 Yrs Belted	193	85.3 ± 5.1	1,959	88.0 ± 1.5	93	$85.0 \pm 7.4$
30-59 Yrs Not Belted	206	24.3 ± 6.0	2,118	15.0 ± 1.6	69	$26.5 \pm 10.6$
60+ Yrs	84	58.2 ± 10.8	362	59.9 ± 5.2	1,694	64.5 ± 2.3
60+ Yrs Belted	38	86.8 ± 11.0	196	87.4 ± 4.7	1,075	89.7 ± 1.9
60+ Yrs Not Belted	45	34.1 ± 14.0	166	27.6 ± 6.9	619	20.7 ± 3.3

passenger is perceived as being dominant in the situation. An example of such a possible situation is a son driving with a parent as passenger. Although he is the driver, the son will likely perceive his parent to be dominant in the situation, and will subsequently behave in a manner he feels his parent will approve. If the parent uses a seat belt, the son may be more likely to.

Another possible influence on seat belt use in a social situation is social posturing. Social posturing occurs when an individual behaves in such a way as to project a desirable image. For example, a young man traveling with some of his young male friends may not use his seat belt to look "macho" or show toughness in front of his friends. In the case of a family traveling together, one may expect social modeling to be one cause for the observed safety belt use. Parents may use a seat belt when in the car with their children to provide a good example even though they do not consistently use seat belts when traveling alone. The dominance, social posturing, and modeling theories were examined using the data collected during July and December 1985 and April and July 1986.

To test the theory that a driver's belt use may be affected by the presence and belt use of a dominant passenger, the belt use of drivers age 16-29 traveling with a passenger age 30-59 was compared to the belt use of drivers age 16-29 traveling with a passenger also age 16-29. The theory would predict belt use of drivers age 16-29 to be higher when a dominant individual is riding in the vehicle (a passenger age 30-59) than when a nondominant individual is riding as a passenger, particularly when the dominant passenger is using the seat belt.

The dominance effect was found only when both buckled and unbuckled passengers were included in the analyses (Z=6.5; p<.05). This is probably due in part to a ceiling effect. Driver belt use (age 16-29) traveling with other 16-29 year-old unbuckled passengers was 89.8% while belt use of this age group was 85.3% when a 30-59 year-old buckled passenger was present.

The social posturing or "macho" effect theory predicts that driver belt use will be lower when male drivers are traveling with male passengers than with female passengers. This effect was tested in three ways. First, belt use among male drivers traveling with female passengers was compared with that of male drivers traveling with male passengers. Second, belt use of male drivers age 16-29 traveling with female passengers of the same age was compared with belt use of male drivers traveling with a male companion of same age; and third, belt use of male drivers age 30-59 traveling with female passengers of the same age was compared with belt use of male drivers age 30-59 when traveling with male passenger of the same age.

The social posturing theory was supported in all three of the analyses. Males traveling with male passengers had significantly lower belt use than males traveling with female passengers (35.9% vs. 53.5%; Z=14.67; p<.05). Males age 16-29 traveling with males of the same age had significantly lower belt use than males age 16-29 traveling with a female passenger age 16-29 (25.7% versus 40.8%; Z=6.9; p<.05). Finally, males age 30-59 traveling with males of the same age had significantly lower belt use than males age 30-59 traveling with females age 30-59 (35.9% versus 53.1%; Z=8.6; p<.05)

The modeling theory predicts that the belt use of adults traveling with children will be higher than same age adults traveling together. This hypothesis was tested by comparing belt use of drivers age 30-59 when traveling with passengers age 4-15 with that of drivers age 30-59 traveling with passengers age 30-59. Drivers age 30-59 traveling with passengers age 4-15 were found to have significantly higher belt use than drivers age 30-59 traveling with same age passengers (56.4% versus 50.0%; Z=3.8; p<.05). Although support was found for each of these theories, clearly other factors not measured by these direct observation surveys also influence seat belt use.

# 4 Results

Before the core data analyses were performed, we examined rates of refusal to participate in the study and rates of missing data for specific items within the interview. The objective was to ensure that subjects who refused to participate were not substantially different from those who accepted participation, or if they were different, to be able to take such differences into account in subsequent analyses. After reviewing analyses of refusals in Section 4.1 and missing data rates in Section 4.2, univariate distributions for all major study variables are presented in Section 4.3. The next three sections describe bivariate relationships between observed seat belt use and sociodemographic (Section 4.4), situational (Section 4.5), and normative and attitudinal (Section 4.6) determinants of belt use. Section 4.7 examines self-reported effects of the mandatory use law. Finally, results of multivariate analyses predicting observed belt use on the basis of both sociodemographic characteristics and potentially modifiable perceptions, attitudes, and norms are presented.

### 4.1 Refusal Rate Analyses

A total of 16,300 Michigan drivers were observed at 240 intersections throughout the state. Of these 16,300 drivers, 4,487 were candidates (i.e., were approached) for roadside interviews. A total of 1,869 of these candidates agreed to be interviewed at the site; 1,801 of these interviews were valid. An additional 832 drivers refused to be interviewed at the site but accepted a card asking them to call in for a telephone interview. Of these drivers accepting the call-back card, 72 called in for the telephone interview; 63 of the subsequent telephone interviews were valid. The remaining 1,786 candidates refused both the roadside interview and the call-back card. The final interview sample consisted of 1,864 cases (1,801 roadside interviews and 63 telephone interviews). Figure 4.1 illustrates response patterns at each stage.

Because only 42% of all candidates selected into the sample completed interviews, we were concerned that there may be systematic differences between subjects who participated in the interview and those who did not. Using the observation data available on all candidates, we

<sup>11.</sup> A total of 68 interviews were invalid. The incorrect interview form was used in 38 cases. In 23 cases vehicle occupant characteristics identified on the interview instrument did not match those on the observation form. In five cases the corresponding observation form was missing. In one case the driver had completed an earlier interview. In the final case the interview was terminated because the respondent could not speak English.

<sup>12.</sup> Nine telephone interviews were invalid. In four cases the corresponding observation form was missing. In three cases the incorrect interview form was used. In one case the occupant characteristics identified on the interview instrument did not match those on the observation form. In the final case the person interviewed was not the driver of the vehicle.

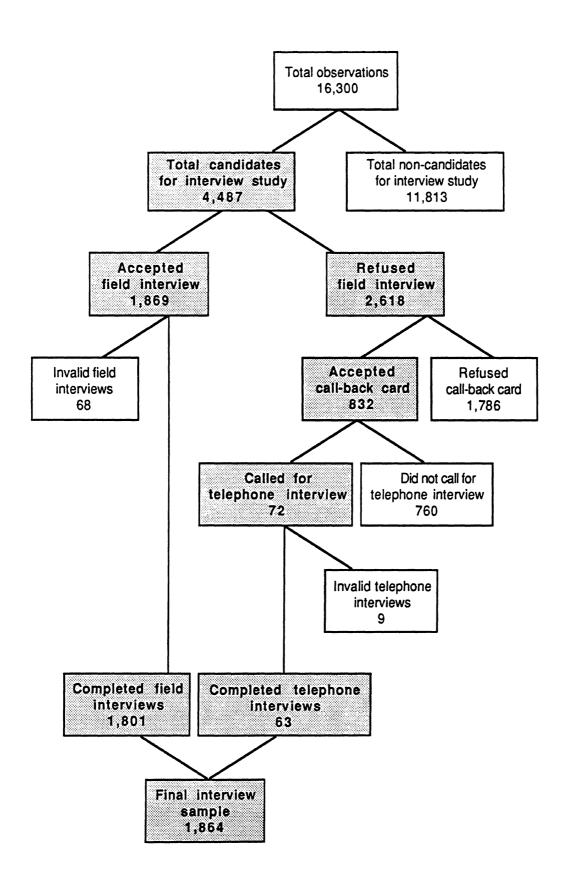


Figure 4.1: Response Rates at Each Stage of the Study

compared participants and nonparticipants to measure potential biases introduced by differential refusal rates. Specifically, we compared five groups defined on the basis of their level of participation in the study:

- 1. Drivers who completed the roadside interview;
- 2. Drivers who refused the roadside interview, accepted the call-back card, and completed the telephone interview;
- 3. Drivers who refused the roadside interview, accepted the call-back card, and did not call in for the telephone interview;
- 4. Drivers who refused both the roadside interview and the call-back card; and
- 5. Observed drivers at the same intersections who were not candidates for the interview study.

The last group was examined to ensure that implementation of procedures to select interview candidates did not introduce biases due to differences between the candidates selected for interviews and the rest of the population of motorists at a site. Available observation data permitted comparisons of observed seat belt use, sex, estimated age, and vehicle size across the five study participation groups.

Overall, few differences were seen among the five groups. Observed seat belt use ranged from 42.8% to 47.1% across the groups with the exception of drivers who completed telephone interviews, whose belt use was 55.6% (Table 4.1). However, there were only 63 cases in the telephone interview group. Nevertheless, one might expect those who take the initiative to call a research institute for an interview to be different from those who do not. These results have clear implications for the design of surveys in which both observed and self-reported information is required. Requesting telephone call-backs (and perhaps also mail-back questionnaires) to obtain self-reported information appears to produce a less representative sample than requesting a brief immediate interview at the observation site.

The proportion of females within each group ranged from 37.6% among drivers who completed roadside interviews to 47.6% among drivers who completed telephone interviews (38.7% of the total pool of observed drivers were female; Table 4.1). Again, while it appears that females were slightly overrepresented in the group of drivers who completed telephone interviews, there were only 30 females interviewed via telephone.

Table 4.1: Observed Driver Characteristics By Level of Participation in the Study

#### Level of Participation

Observed Driver Characteristics	Interviewed at Roadside	Accepted Call-back Card, Telephone Interview Completed	Accepted Call-back Card, No Telephone Interview	Refused Call- back Card	Non-candidates	Total Drivers
Seat Belt Use						
% Belted	45.5	55.6	45.4	42.8	47.1	46.4
Sex						
% Male	62.4	52.4	54.6	59.6	61.8	61.3
% Female	37.6	47.6	45.4	40.4	38.2	38.7
Estimated Age						
% 16-29	41.7	22.2	33.2	33.0	33.1	34.0
% 30-59	49.9	69.8	58.4	53.5	56.1	55.3
<b>%</b> 60+	8.4	7.9	8.4	13.5	10.8	10.7
Vehicle Type						
% Small Car	33.1	33.3	29.2	30.5	29.7	30.2
% Midsize Car	27.0	31.7	27.0	26.5	28.5	28.1
% Large Car	20.5	17.5	24.3	23.3	23.2	23.0
% Pickup	10.8	11.1	11.3	10.8	10.6	10.7
% Van	5.3	3.2	5.0	6.2	5.2	5.3
% Other	3.3	3.2	3.2	2.7	2.8	2.8
Region						
Western U.P.	4.7	9.5	7.0	0.6	5.1	4.7
Eastern U.P.	3.2	1.6	3.4	0.6	3.4	3.1
Northwest	5.1	7.9	5.5	1.6	4.7	4.4
Northeast	3.8	1.6	2.1	1.9	3.4	3.2
West Central	12.3	7.9	5.5	10.0	11.7	11.3
East Central	12.5	14.3	6.1	15.2	11.2	11.6
Southwest	11.7	12.7	8.6	6.5	10.8	10.3
Southeast	9.7	4.8	4.1	11.9	10.3	10.1
Metro Detroit	37.0	39.7	57.8	51.8	39.4	41.4
Total N	1,801	63	760	1,786	11,813	16,223

With regard to estimated driver age, drivers age 16-29 were slightly overrepresented in the group who completed roadside interviews (Table 4.1). Forty-two percent of drivers who completed roadside interviews were age 16-29. By comparison, the proportion of drivers age 16-29 in each of the other groups was approximately 33%. Drivers age 30-59 were slightly underrepresented among interviewees, although differences were not large (49.9% among interviewees versus 55.3% among all drivers observed).

Finally, there were only marginal differences between groups in terms of size of vehicle (Table 4.1). For example, the proportion of small car drivers in the group who completed roadside interviews was similar to that of all other groups of drivers analyzed; the difference between the lowest and highest proportion of small cars was less than four percentage points.

Differences in these driver characteristics between participation groups were also examined by region of the state to ensure that there were not major biases in selected regions.<sup>13</sup>

<sup>13.</sup> A map showing regions of the state is in Appendix D.

However, results of region-specific analyses were consistent with those from the overall analyses (Table 4.2). Taking into account the small number of cases in several cells, there appear to be few major biases introduced because of a higher than desired rate of refusal. As a result of these analyses, we were more confident that the refusal rate did not introduce substantial biases, and that the interview sample fairly represents motorists throughout the State of Michigan.

# 4.2 Missing Data Rates

All variables in the study had less than five cases of missing data with the exception of the item measuring employer belt use requirements (5 cases missing) and respondent race or ethnic background (9 cases missing; see Appendix E for missing data frequencies and percentages for all variables). It should be noted that in addition to the missing data category, several variables have skip and/or not applicable categories. The data in these categories are not missing data. They constitute legitimate response categories when particular items on the interview instrument were not appropriate for the respondent. For example, respondents who reported that they were not employed were not asked if their employers required seat belt use for workers who drove on the job.

Table 4.2: Observed Driver Characteristics By Level of Participation Stratified By Region

Level of Participation						
Observed Driver Characteristics	Interviewed at Roadside	Accepted Call-back Card Telephone Interview Completed	Accepted Call-back Card No Telephone Interview	Refused Call- back Card	Non-candidates	Total Drivers
Seat Belt Use						
Western U.P.						
% Belted	57.6	50.0	47.2	27.3	45.4	46.7
(Total N)	(85)	(6)	(53)	(11)	(603)	(758)
Eastern U.P.	` ,	•	,	(/	(/	( /
% Belted	27.6	0.0	34.6	27.3	39.3	37.4
(Total N)	(58)	(1)	(26)	(11)	(399)	(495)
Northwest				, ,	, ,	, ,
% Belted	49.5	40.0	50.0	25.0	49.8	48.8
(Total N)	(91)	(5)	(42)	(28)	(554)	(720)
Northeast				•		
% Belted	58.8	100.0	31.3	50.0	48.2	49.2
(Total N)	(68)	(1)	(16)	(34)	(407)	(526)
West Central						
% Belted	40.5	40.0	38.1	42.1	48.2	46.4
(Total N)	(222)	(5)	(42)	(178)	(1,379)	(1,826)
East Central	47.7			24.0		40.
% Belted	47.6	66.7	60.9	36.9	45.7	45.1
(Total N) Southwest	(225)	(9)	(46)	(271)	(1,328)	(1,879)
%Belted	48.3	50.0	52.3	48.3	48.7	48.8
(Total N)	(211)	(8)	(65)			
Southeast	(211)	(0)	(00)	(116)	(1,279)	(1,679)
% Belted	55.2	100.0	80.6	50.0	48.6	50.2
(Total N)	(174)	(3)	(31)	(212)	(1,211)	(1,631)
Metro Detroit	(117)	(-)	(21)	(212)	(1,411)	(1,051)
% Belted	41.2	56.0	41.5	42.9	46.8	45.4
(Total N)	(667)	(25)	(439)	(925)	(4,653)	(6,709)

# Level of Participation

Observed Driver Characteristics	Interviewed at Roadside	Accepted Call-back Card Telephone Interview Completed	Accepted Call-back Card No Telephone Interview	Refused Call- back Card	Non-candidates	Total Drivers
Sex						
Western U.P.						
% Male	54.1	33.3	43.4	54.5	57.0	55.5
% Female	45.9	66.7	56.6	45.5	43.0	44.5
(Total N)	(85)	(6)	(53)	(11)	(603)	(758)
Eastern U.P.						
% Male	67.2	100.0	57.7	63.6	61.7	62.2
% Female	32.8	0.0	42.3	36.4	38.3	37.8
(Total N)	(58)	(1)	(26)	(11)	(399)	(495)
Northwest	(2.4	40.0	<i></i> .	(3.0	(8.4	(15
% Male	62.6	40.0	57.1	67.9	65.4	64.5
% Female	37.4	60.0	42.9	32.1	34.6	35.5
(Total N) Northeast	(91)	(5)	(42)	(28)	(554)	(720)
% Male	57.4	100.0	75.0	76.5	65.3	65.3
% Female	42.6	0.0	25.0	23.5	34.7	34.7
(Total N)	(68)	(1)	(16)	(34)	(407)	(526)
West Central	(00)	\-/	(20)	(54)	(401)	(520)
% Male	59.0	20.0	54.8	53.4	60.8	59.6
% Female	41.0	80.0	45.2	46.6	39.2	40.4
(Total N)	(222)	(5)	(42)	(178)	(1,379)	(1,826)
East Centrál	<b>~,</b>	<b>(-</b> )	( /	(= /	(- <b>/</b> - · · · /	· //
% Male	62.2	77.8	45.7	59.4	59.6	59.6
% Female	37.8	22.2	54.3	40.6	40.4	40.4
(Total N)	(225)	(9)	(46)	(271)	(1,328)	(1,879)
Southwest						
% Male	61.1	50.0	55.4	56.0	61.2	60.5
% Female	38.9	50.0	44.6	44.0	38.8	39.5
(Total N)	(211)	(8)	(65)	(116)	(1,279)	(1,679)
Southeast	54.0	0.0	45.0	<b></b>	40. <b>m</b>	
% Male	56.9	0.0	45.2	60.4	60.7	59.9
% Female	43.1	100.0	54.8	39.6	39.3	40.1
(Total N)	(174)	(3)	(31)	(212)	(1,211)	(1,631)
Metro Detroit % Male	66.4	60.0	54.2	(0.2	(2.1	(2 (
% Female	33.6	40.0	56.3 43.7	60.3 39.7	63.1 36.9	62.6 37.4
(Total N)	(667)	(25)	(439)	39.7 (925)	(4,653)	(6,709)
Estimated Age				` .	, , ,	
Western II D						
Western U.P. % 16-29	40.0	50.0	39.6	27.2	21 2	22 A
% 30-59	51.8	33.3	52.8	27.3 72.7	31.3 56.4	33.0 55.7
% 60+	8.2	33.3 16.7	32.8 7.5	0.0	36.4 12.1	33.7 11.2
(Total N)	(85)	(6)	(53)	(11)	(603)	(758)
Eastern U.P.	(55)	(0)	(33)	(11)	(003)	(150)
% 16-29	46.6	0.0	19.2	45.5	35.6	36.2
<b>%</b> 30-59	48.3	100.0	69.2	27.3	50.9	51.1
<b>%</b> 60+	5.2	0.0	11.5	27.3	13.3	12.5
(Total N)	(58)	(1)	(26)	(11)	(399)	(495)
Northwest	, ,	•	ζ,	ζ/	(/	( /
<b>%</b> 16-29	44.0	20.0	33.3	46.4	28.3	31.3
<b>%</b> 30-59	46.2	40.0	57.1	42.9	58.3	56.0
<b>%</b> 60+	9.9	40.0	9.5	10.7	13.2	12.6
(Total N)	(91)	(5)	(42)	(28)	(554)	(720)
Northeast						
% 16-29	30.9	0.0	12.5	23.5	24.4	24.8
% 30-59	48.5	0.0	68.8	52.9	56.4	55.4
% 60+	20.6	100.0	18.8	23.5	19.2	19.8
(Total N)	(68)	(1)	(16)	(34)	(407)	(526)
West Central % 16-29	45.0	0.0	40.5	202	22.0	257
% 10-29 % 30-59		0.0	40.5	38.2	33.8	35.7 52.0
% 60+	46.4 8.6	100.0 0.0	54.8	50.6	54.0 12.2	52.9
(Total N)	(222)	(5)	4.8 (42)	11.2 (178)	12.2 (1,379)	11.5 (1 <b>,82</b> 6)
		144	( <b>44</b> )	11/01		

# Level of Participation

Observed Driver Characteristics	Interviewed at Roadside	Accepted Call-back Card Telephone Interview Completed	Accepted Call-back Card No Telephone Interview	Refused Cali- back Card	Non-candidates	Total Drivers
Estimated Age, cor	nt.					
East Central						
<b>%</b> 16-29	34.7	33.3	41.3	35.4	35.1	35.3
% 30-59	53.8	66.7	45.7 13.0	50.9	55.5	54.4
% 60+ (Total N)	11.6 (225)	0.0 (9)	13.0 (46)	13.7 (271)	9.4 (1,328)	10.3 (1,879)
Southwest	(LL)	(>)	(40)	(271)	(1,520)	(1,0/)
% 16-29	45.2	12.5	29.2	32.8	34.4	35.0
% 30- <b>5</b> 9	49.8	87.5	60.0	54.3	54.9	54.6
% 60+ (Total N)	8.1	0.0	10.8	12.9	10.7	10.5
(Total N) Southeast	(211)	(8)	(65)	(116)	(1,279)	(1,679)
% 16-29	39.1	0.0	54.8	34.9	36.8	37.1
<b>%</b> 30-59	54.6	100.0	41.9	53.3	53.8	53.7
<b>%</b> 60+	6.3	0.0	3.2	11.8	9.3	9.2
(Total N)	(174)	(3)	(31)	(212)	(1,211)	(1,631)
Metro Detroit	44.1	24.0	31.4	30.8	32.2	33.1
% 16-29 % 30-59	44.1 49.0	72.0	60.8	55.1	57.9	56.9
% 60+	6.9	4.0	7.7	14.1	9.9	10.0
(Total N)	(667)	(25)	(439)	(925)	(4,653)	(6,709)
Vehicle Type						
Western U.P.						
% Small Car	42.4	16.7	30.2	18.2	24.0	26.4
% Midsize Car	20.0	50.0	30.2	18.2	25.4	25.2
% Large Car	12.9	0.0	7.5	18.2	24.4	21.6
% Pickup % Van	15.3 3.5	33.3 0.0	22.6 3.8	18.2 0.0	18.1 3.5	18.2 3.4
% Other	5.9	0.0	5.6 5.7	27.3	4.6	5.4 5.1
(Total N)	(85)	(6)	.(53)	(11)	(603)	(758)
Eastern U.P.	, ,					,
% Small Car	20.7	0.0	26.9	9.1	25.1	24.2
% Midsize Car	31.0	100.0	23.1	27.3	26.3	26.9
% Large Car % Pickup	19.0 19.0	0.0 0.0	19.2 23.1	36.4 27.3	26.1 16.5	25.1 17.4
% Van	5.2	0.0	3.8	0.0	3.0	3.2
% Other	5.2	0.0	3.8	0.0	3.0	3.2
(Total N)	(58)	(1)	(26)	(11)	(399)	(495)
Northwest	27.4	00.0	00.7	25.5	20.1	00.0
% Small Car % Midsize Car	37.4 23.1	80.0 20.0	28.6 26.2	35.7 17.9	28.1 21.7	29.9 22.0
% Large Car	14.3	0.0	14.3	21.4	24.6	22.4
% Pickup	12.1	0.0	23.8	21.4	14.9	15.2
% Van	5.5	0.0	2.4	3.6	6.0	5.6
% Other	7.7	0.0	4.8	0.0	4.7	4.9
(Total N) Northeast	(91)	(5)	(42)	(28)	(554)	(720)
% Small Car	29.4	0.0	6.3	26.5	20.4	21.5
% Midsize Car	32.4	0.0	31.3	29.4	28.6	29.1
% Large Car	25.0	100.0	18.8	8.8	20.2	20.2
% Pickup	10.3	0.0	25.0	20.6	20.4	19.2
% Van % Other	1.5 1.5	0.0 0.0	12.5 6.3	11.8 2.9	4.7 5.7	5.0 5.0
(Total N)	(68)	(1)	(16)	(34)	(407)	(526)
West Central	. ,					
% Small Car	36.9	40.0	28.6	36.5	33.3	34.0
% Midsize Car	28.8	0.0	31.0	19.7	28.6	27.7
% Large Car % Pickup	17.6 9.0	20.0 40.0	14.3 16.7	19.1 15.7	22.4 9.9	21.3 10.6
% Van	3.6	0.0	2.4	6.2	3.3	3.6
% Other	4.1	0.0	7.1	2.8	2.4	2.7
(Total N)	(222)	(5)	(42)	(178)	(1,379)	(1,826)
East Central % Small Car	28.4	22.2	26.1	26.2	24.6	25.2
% Midsize Car	28.4 31.1	55.6	26.1 37.0	26.2 29.9	24.6 31.5	25.3 31.5
% Large Car	20.4	11.1	17.4	23.6	23.2	22.7
% Pickup	12.4	0.0	15.2	10.7	11.9	11.8
% Van	6.2	11.1	2.2	6.6	5.0	5.3
% Other (Total N)	1.3 (225)	0.0	2.2	3.0	3.8	3.4
(104114)	(دعا)	(9)	(46)	(271)	(1,328)	(1,879)

Level of Participation

Observed Driver Characteristics	Interviewed at Roadside	Accepted Call-back Card Telephone Interview Completed	Accepted Call-back Card No Telephone Interview	Refused Call- back Card	Non-candidates	Total Drivers
Vehicle Type, cont						
Southwest						
% Small Car	27.5	25.0	21.5	27.6	29.1	28.4
% Midsize Car	21.8	37.5	15.4	22.4	25.1	24.2
% Large Car	22.7	12.5	35.4	27.6	23.5	24.1
% Pickup	16.1	12.5	16.9	14.7	14.1	14.5
% Van	5.7	0.0	6.2	5.2	5.2	5.2
% Other	6.2	12.5	4.6	2.6	3.1	3.5
(Total N)	(211)	(8)	(65)	(116)	(1,279)	(1,679)
Southeast	` '	• •	. ,	<b>\</b>	,	,
% Small Car	33.9	33.3	38.7	34.0	34.5	34.5
% Midsize Car	28.7	33.3	32.3	26.9	28.3	28.3
% Large Car	17.8	33.3	12.9	20.3	18.0	18.2
% Pickup	10.9	0.0	3.2	11.3	10.5	10.5
% Van	5.2	0.0	9.7	5.7	6.3	6.1
% Other	3.4	0.0	3.2	1.9	2.4	2.5
(Total N)	(174)	(3)	(31)	(212)	(1,211)	(1,631)
Metro Detroit						
% Small Car	34.6	36.0	31.0	30.6	31.2	31.4
% Midsize Car	26.7	24.0	26.7	27.6	30.1	29.2
% Large Car	23.1	24.0	28.7	24.6	24.4	24.6
% Pickup	7.8	8.0	6.4	8.3	6.6	7.0
% Van	6.0	4.0	5.2	6.3	5.9	5.9
% Other	1.8	4.0	2.1	2.6	1.8	1.9
(Total N)	(667)	(25)	(439)	(925)	(4,653)	(6,709)

#### 4.3 Univariate Distributions

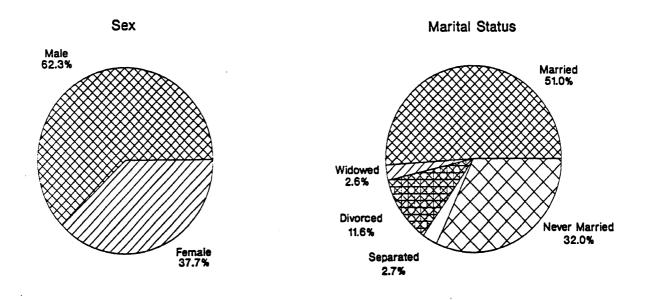
# 4.3.1 Sociodemographic Characteristics

The proportion of respondents in various age, sex, income, and education categories were similar to statewide census distributions (U.S. Bureau of the Census, 1986). Interview respondents ranged in age from 16 to 87 years with a mean of 37 years. Sixty-two percent of respondents were male and 37.7% were female (Figure 4.2).<sup>14</sup> Fifty-one percent of respondents identified themselves as married, 32.0% as never married, and 16.9% as separated, divorced, or widowed. In terms of socioeconomic status, 61.5% of respondents reported a family income of at least \$25,000 and 85.9% reported having attained at least a high school education. Finally, 82.2% of respondents identified themselves as white, 14.0% Black, 1.5% Hispanic, 1.3% Native American, and 1.1% other.

#### 4.3.2 Driver Seat Belt Use

Self-reported seat belt use often overestimates actual use (e.g., Waller and Berry, 1969; Stulginskas and others, 1985). We compared three measures of seat belt use in the current study:

<sup>14.</sup> All frequencies and percentages presented here are weighted. Unweighted frequencies and percentages for all variables are shown in Appendix E.



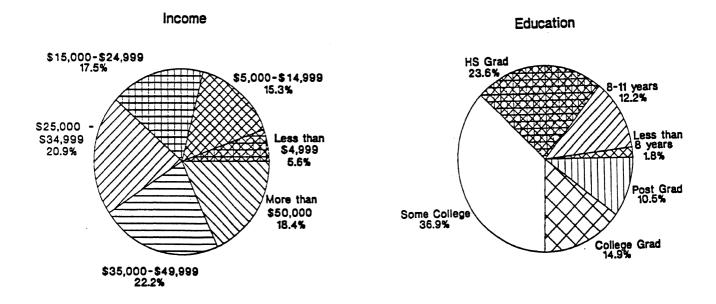


Figure 4.2: Sociodemographic Characteristics of Interview Sample

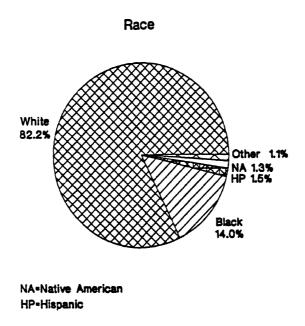


Figure 4.2: Sociodemographic Characteristics of Interview Sample, Continued

observed use, self-reported frequency of use ("always," "most of the time," "sometimes," "seldom," and "never"), and the reported number of times belts were used in the last ten trips. As expected, observed belt use was positively correlated with self-reported frequency of use (r=.71; p<.001). Over two-thirds (66.9%) of the sample reported using belts always or most of the time. Specifically, 42.5% of respondents stated they used belts always, and 24.4% reported belt use most of the time; 10.8% reported they never used belts (Figure 4.3). Of respondents who reported always using belts, 85.1% were observed using belts at the time of the interview, but only 12.1% of respondents who reported using belts most of the time were actually observed buckled. None of the respondents who reported never using belts were observed buckled.

Observed belt use and the number of times belts were used in the last ten trips was also positively correlated (r=.28; p<.001), although the magnitude of the correlation was smaller than that between observed belt use and the always-never scale. Of respondents who reported using belts ten times out of the last ten trips, only 33.7% were observed buckled. Furthermore, only 22.5% of those reporting belt use nine out of ten times were buckled, and only 12.3% of those reporting belt use eight of ten times were observed buckled. Self-report belt use measures clearly overestimate belt use. However, it is worth noting that any use of self-reports to estimate

<sup>15.</sup> Since observed belt use is dichotomous, point-biserial correlations were used.

belt use should only consider those who say they are "always" users. The 42.5% who report always using belts is close to the 46.8% estimate use based on direct observation of 16,225 drivers observed at the same intersections during the same time the interviews were conducted (Wagenaar, Molnar, and Businski, 1987a).

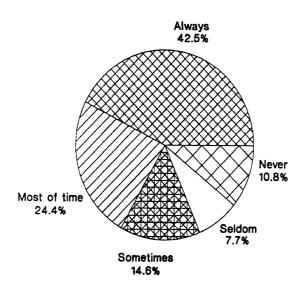
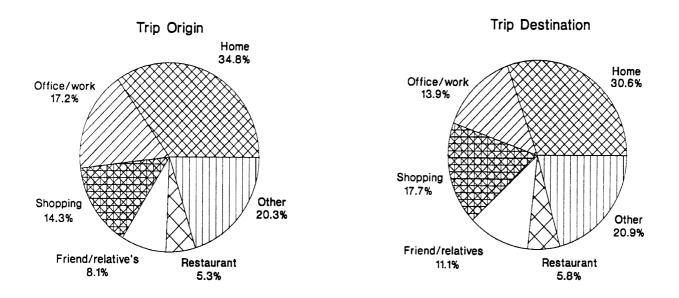


Figure 4.3: Self-reported Seat Belt Use

### 4.3.3 Situational Factors

Several interview items measured characteristics of the trip at the time of the interview. We defined trip as the travel segment originating where the driver last got in and started the car prior to being interviewed and ending where the driver was next going to stop. The trip origin most frequently reported by drivers was home, followed by office or work, shopping center or store, and friend or relative's home (Figure 4.4). These same categories were also most frequently reported as trip destinations but in a different order (home, shopping center or store, office or work, and friend or relative's home). Most respondents reported the purpose of the trip to be either work-related, shopping, or social. Finally, reported trip length ranged from less than one mile to 750 miles with a mean of 15.7 miles and a median of 6 miles.



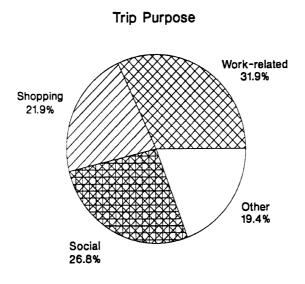
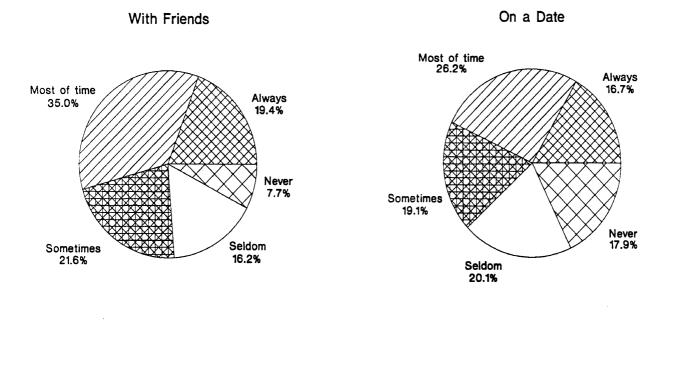


Figure 4.4: Origin, Destination, and Purpose of Trip at Time of Interview



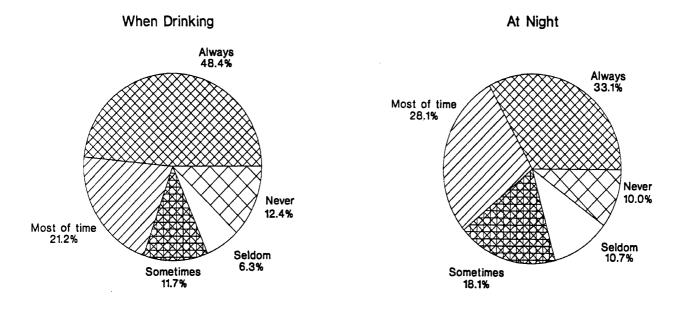


Figure 4.5: Self-reported Seat Belt Use in Specific Social Situations

# When Riding as a Passenger

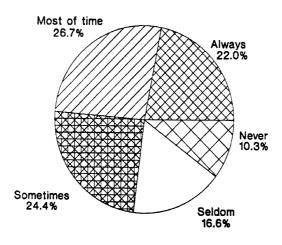


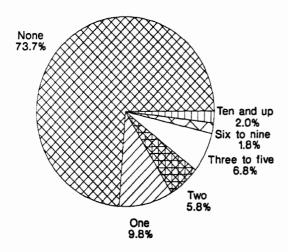
Figure 4.5: Self-reported Seat Belt Use in Specific Social Situations, Continued

Study subjects were asked to report belt use in several specific situations, including when with friends, when on a date, when drinking (alcohol), at night, and when riding as a passenger in someone else's car (Figure 4.5). Respondents who reported they never used belts and those who reported they always used belts and were observed using belts at the time of the interview were not asked to respond to the situation-specific belt-use items. Interestingly, although most "always" belt users and all "never" users were excluded from the situation-specific items, responses were still distributed across all response categories. For example, when asked about belt use when drinking, 48.4% of respondents reported they always used belts and 12.4% reported they never used belts. These response patterns again indicate the apparent unreliability of self-reported belt use information.

In addition to the situation-specific item regarding belt use when drinking, two other variables measured alcohol consumption (Figure 4.6). First, respondents were asked how many times they drank five or more alcoholic drinks in a row over the past two weeks. Although nearly three-quarters reported having five or more alcoholic drinks in a row at no time during the past two weeks, just over 10% reported such drinking behavior three or more times. Second, interviewers unobtrusively recorded obvious evidence of alcohol or other drug use by drivers interviewed. In 1.6% of the cases, interviewers noticed use of alcohol or drugs.

Over the past two weeks, how many times have you had 5 or more drinks in a row?

Evidence of Alcohol or Drug Use by Driver at Time of Interview



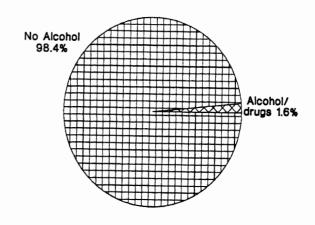


Figure 4.6: Alcohol and Drug Consumption: Frequency of Intoxication and Use at Time of Interview

#### 4.3.4 Norms and Attitudes

The majority of respondents reported that over half of their friends used seat belts. Specifically, 28.6% reported that half to three quarters of their friends used belts and 28.7% reported that more than three quarters of their friends used belts. In comparison, 22.8% of respondents reported that less than a quarter of their friends used belts (Figure 4.7). When respondents were questioned about whether they had been asked to use belts by another person in the last month, most respondents indicated they had not (66.3%; Figure 4.8). However, of those respondents who had been asked to use belts, the majority reported they complied with the request (78.7% stated they "always" put the belt on and 7.6% stated they put the belt on "most of the time" after being asked). Respondents were also asked how many times they requested unbuckled passengers to buckle up out of the last ten trips they drove with unbuckled passengers. Forty-four percent reported they did not ask unbuckled passengers to buckle up on any of the last ten trips and 18.2% reported they asked on only one to three of the last ten trips. Twenty-three percent reported that they requested unbuckled passengers to use belts on all ten trips. Again, reported compliance with the request to buckle up was high. Of respondents making such a request, 67.7% reported that passengers "always" buckled up and 20.2% reported that passengers buckled up "most of the time".

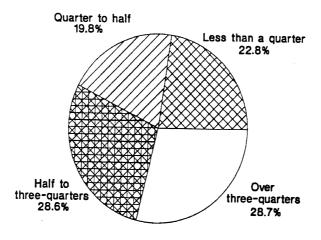


Figure 4.7: What proportion of your friends use seat belts?

When asked how long they had been using seat belts, most respondents reported that they began using belts within the past five years (Figure 4.9); 32.6% volunteered that they had been using belts only since the mandatory seat belt law took effect. Consistent with the latter finding, the mandatory belt law was the reason most frequently given by respondents for beginning to use belts (32.6%).<sup>16</sup> Other frequently cited reasons were related to crash-involvement and safety (17.8% and 16.2%, respectively; Figure 4.10).<sup>17</sup>

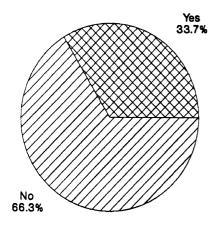
Finally, respondents perceived their chances of being in a crash over the next year to be relatively low. On a scale from one to ten, with one being certainly won't and ten being certainly will be in a crash, 59.5% of respondents rated their chances three or less (Figure 4.11).

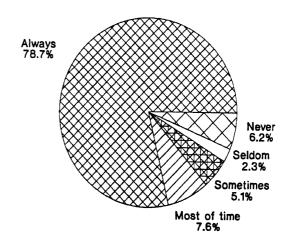
<sup>16.</sup> Included in the mandatory belt law category were fear of or receipt of a ticket or fine for failure to comply with the law.

<sup>17.</sup> Crash-related reasons included personal crash experience (5.0%), crash experience of friends or relatives (5.5%), observation of a crash or contact with injured crash victim (3.3%), and unspecified crash experience (4.0%).

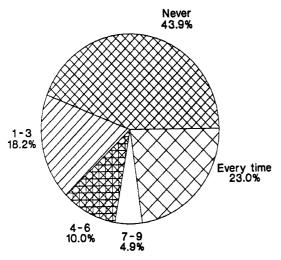
After being asked, did you put the seat belt on?

In the last month, has anyone asked you to use a seat belt while driving or riding in a car?





Out of the last ten trips that you drove with unbuckled passengers, how many times did you ask them to buckle up?



Did the passengers buckle up when you asked them?

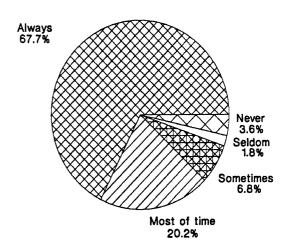
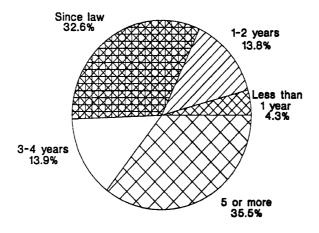


Figure 4.8: Requests to Buckle Up: Frequency of Making Request, Frequency of Receiving Request, and Self-Reported Compliance with Requests.



Note: Response catagories were not read to respondents.

Figure 4.9: How long have you been using seat belts?

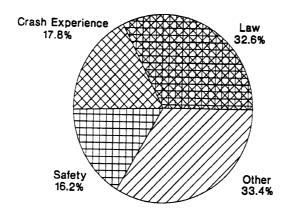


Figure 4.10: What influenced you to start using seat belts?

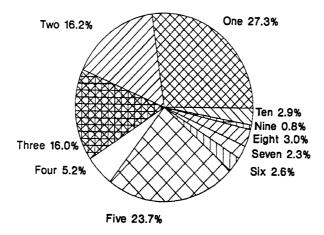
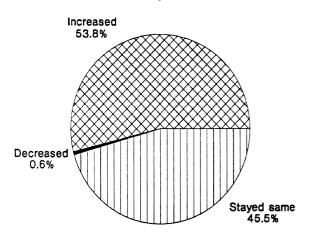


Figure 4.11: On a scale from 1 to 10 please estimate the chance that you will be involved in a car crash over the next year, with 1 being that you certainly won't, and 10 being that you certainly will.

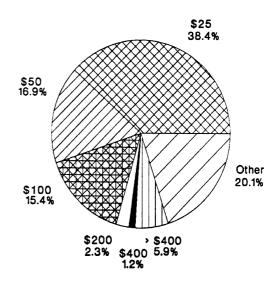
# 4.3.5 Effects of Mandatory Use Laws

Almost all interviewees (94.6%) reported living in Michigan in July 1985 when the mandatory seat belt law took effect. Of those, 53.8% said their belt use increased when the law took effect and 45.5% said it stayed the same (Figure 4.12). Less than one percent stated their belt use decreased. All respondents except those who reported they always used belts and were observed using belts were asked what fine would get them to use seat belts on every trip (respondents were first told that the current fine is \$25). A total of 38.4% of these respondents indicated that a \$25 fine would get them to use belts on every trip. That is, over a third of the respondents who do not consistently use belts report that a fine at its current level of \$25 would induce them to use their belts consistently. Seventeen percent reported the fine would need to be \$50 and 15.4% reported the fine would need to be \$100 to get them to use belts on every trip. Interestingly, about nine percent volunteered that no amount of fine would get them to use belts on every trip. Finally, these same respondents were asked how their belt use would change if the law permitted primary rather than secondary enforcement. Specifically, respondents were asked how their belt use would change if police could pull them over just for not using belts the same way they can for speeding. Again, respondents who reported they always used belts and were observed using belts were excluded. The majority of respondents reported their belt use would increase with primary enforcement.

Did your seat belt use increase, decrease, or stay the same when the Michigan Seat Belt Law started in July 1985?



What fine would get you to use your seat belt on every trip?



How would your seat belt use change if police could pull you over just for not using your seat belt, the same way they can pull you over for speeding?

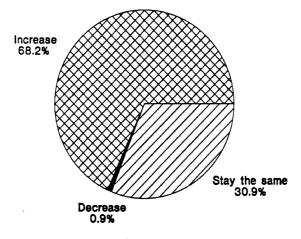


Figure 4.12: Self-reported Effects of the Seat Belt Law, Fines, and Primary Versus Secondary Enforcement.

# 4.4 Sociodemographic Characteristics and Seat Belt Use

Seat belt use has frequently been found to be higher in urban than rural areas. However, the definition of urbanism differs between studies. The Minnesota (1985) study compared belt use rates for observation sites in the Metropolitan Minneapolis/St. Paul area with sites from other locations in the state. McCarthy (1986) defined urbanism based on population density figures, although the source and meaning of these density figures were not fully explained. Morgan and Wilson (1986) dichtomized urbanism using characterizations provided by the U.S. Census Bureau (i.e., rural areas have a population less than 2,500 persons). We trichotomized urbanism by classifying each observation site in our sample as urban, suburban, or rural. Urban sites are within the legal boundaries of an incorporated city that is the core of a metropolitan area. Metropolitan areas include other contiguous areas that are also incorporated cities. Incorporated areas surrounding core cities were categorized as suburban. Areas outside of incorporated cities were considered rural. In addition, several sites in small incorporated cities not part of a metropolitan area were also categorized as rural. Such cities are in the northern and western regions of Michigan. <sup>18</sup>

We found that drivers in suburban areas had the highest belt use rates, followed by drivers in rural areas and finally, drivers in urban areas (Figure 4.13). When urban and suburban sites were combined, belt use in urban/suburban areas was identical to use in rural areas (Table 4.3). One possible explanation for differences in belt use by urbanism is that driving habits in these areas reflect differences in freeway versus nonfreeway driving. For example, because belt use is higher on limited access expressways, higher belt use rates in suburban than urban areas may reflect a higher proportion of highway travel in suburban areas. Therefore, we examined the relationship between urbanism and belt use controlling for the location of the intersection (freeway exit versus local intersection), using the Cochran-Mantel-Haenzel general association statistic, which tests for association between categorical variables after adjusting for effects of other variables (Cochran, 1954; Landis, Heyman, and Roch, 1978). Results confirmed the bivariate pattern, with belt use lowest in urban areas and highest in suburban areas (Figure 4.14).

Another potential explanation for differences in belt use by urbanism is socioeconomic status. If those living in core city urban areas tend to have lower SES, and if belt use is positively related to SES, the urbanism-belt use relationship may be explained by SES differentials.

<sup>18.</sup> See Appendix F for a list of sites and the urbanism category assigned.

Table 4.3: Driver Belt Use By Urbanism

	Number Not <u>Using Belts</u>	Number Using Belts	Percent Using Belts
Urban/Suburban	671	592	46.9
Rural	319	281	46.9
$\chi^2$ =0.00; p>.05			

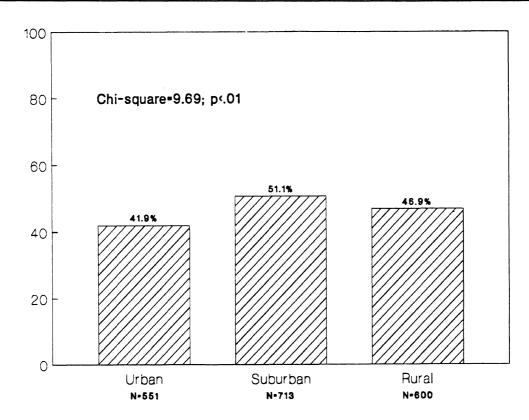
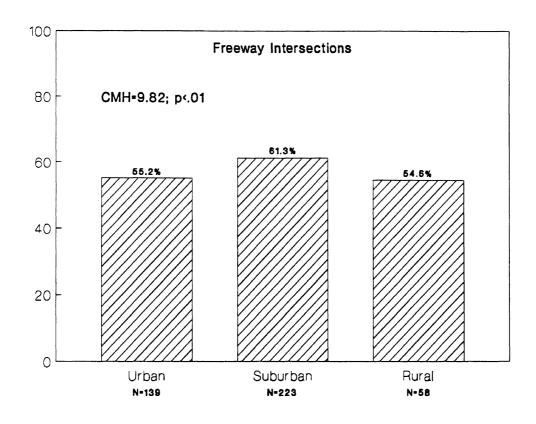


Figure 4.13: Percent Drivers Using Belts by Urbanism Category

We measured the relationship between socioeconomic status and seat belt use using educational achievement alone, income alone, and a combination of education and income. Previous studies (e.g., Jonah and Lawson, 1986) found that education was positively related to seat belt use. Our data again confirm this relationship (r=.17; p<.001). Results were similar for income (r=.16; p<.001). An index of socioeconomic status (SES) was formed by summing the levels of the income and education variables such that an individual with a high income and low education would be roughly equivalent to an individual with a high education and low income.



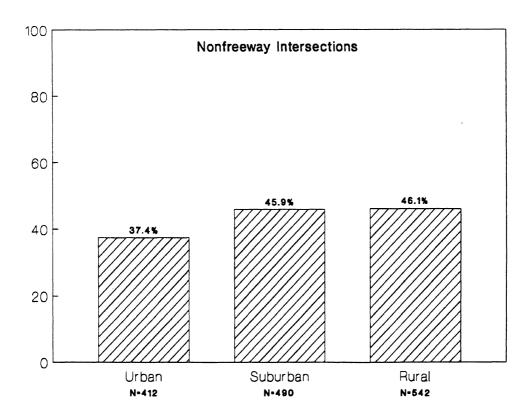


Figure 4.14: Percent Drivers Using Belts by Urbanism Category and Type of Intersection

Results for the SES index revealed a stronger relationship with seat belt use (r=.213; p<.001) than results for education and income examined separately.

To identify whether SES is the underlying explanation for the urbanism effect, we examined the relationship between belt use and urbanism controlling for SES using Cochran-Mantel-Haenzel statistics (Table 4.4). The relationship between belt use and urbanism remained significant after controlling for SES, indicating that there must be an explanation for the urbanism-belt use relationship other than the SES of drivers in those areas.

Table 4.4: Driver Seat Belt Use by Urbanism and SES

	Niconale e e Nica	Alcombine Helen	Danas et Hairas
000	Number Not	Number Using	Percent Using
SES 2	<u>Using</u> Belts	<u>Belts</u>	<u>Belts</u>
2 Rural	0	1	100
Suburan	0 2		
		0	0
Urban	4	0	0
3	•	•	20.0
Rural	6	3	32.3
Suburan	6	6	52.2
Urban	13	7	35.0
4			
Rural	24	15	39.7
Suburan	14	5	24.7
Urban	22	6	20.4
5			
Rural	40	20	32.8
Suburan	31	25	44.8
Urban	32	12	26.4
6			
Rural	38	33	46.6
Suburan	46	25	35.2
Urban	44	27	37.8
7			
Rural	70	43	38.0
Suburan	50	37	42.5
Urban	60	30	33.6
8			
Rural	50	53	51.4
Suburan	87	57	39.3
Urban	40	34	46.0

Table 4.4: Driver Seat Belt Use by Urbanism and SES, Continued

9			
Rural	28	40	58.7
Suburan	45	69	60.5
Urban	46	33	41.9
10			
Rural	24	37	60.3
Suburan	37	60	62.2
Urban	52	28	46.9
11			
Rural	16	17	51.1
Suburan	19	31	61.8
Urban	16	21	56.4
12			
Rural	7	11	60.5
Suburan	7	31	80.6
Urban	2	24	90.8
CMH=7.82; p<.05			

Results from studies of the relationship between race or ethnic background and seat belt use have been mixed, but have generally shown nonwhites to have lower belt use than whites. While recognizing the problems of combining numerous different ethnic backgrounds, we collapsed our data into a white versus nonwhite dichotomy due to the small number of cases in each of the nonwhite subcategories. Race was significantly related to seat belt use, with whites observed buckled more often than nonwhites (Figure 4.15). When the relationship between race and belt use was examined controlling for SES, race was still found to be significantly related to belt use (CMH=38.05; d.f.=1; p<.001). Whites were observed using their seat belts more often than nonwhites in each of the SES subgroups (Figure 4.16). However, the effect of SES (measured by the SES index) was stronger than that of race (SES  $\chi^2$ =91.79; d.f.=10; p<.001 vs. Race  $\chi^2$ =49.0; d.f.=1; p<.001).

Finally, consistent with other studies conducted where a mandatory use law was in effect, we found that age was significantly related to observed seat belt use (r=.13; p<.001). Figure 4.17 shows the percent seat belt use of drivers of various age groups. When belt use is mandated by law, belt use is highest among older drivers. Older drivers may be more responsive to the legal mandate then middle-age and young drivers.

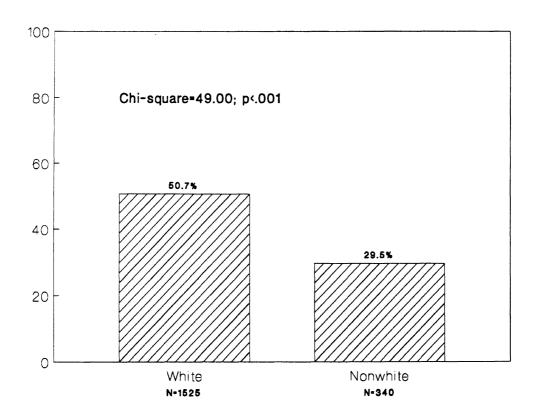


Figure 4.15: Percent Drivers Using Belts by Race

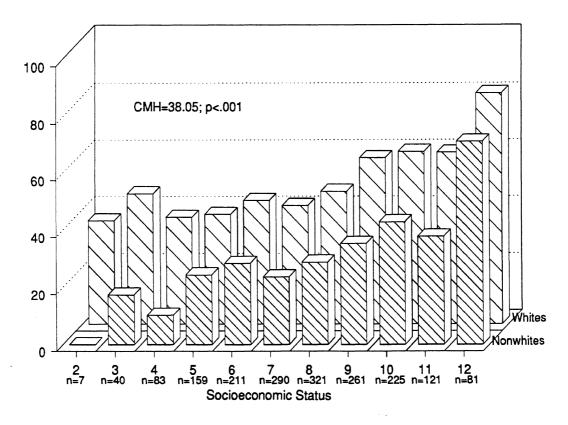


Figure 4.16: Driver Belt Use by Race and Socioeconomic Status Index Value

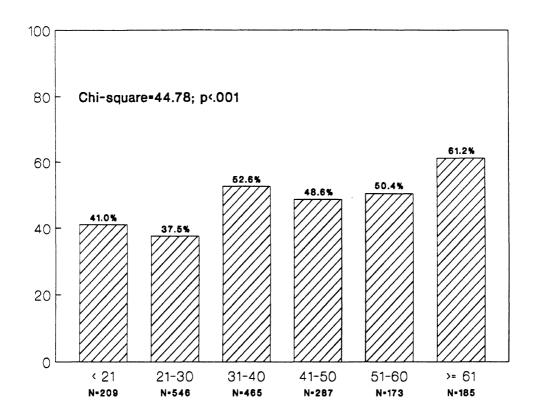


Figure 4.17: Percent Drivers Using Belts by Age

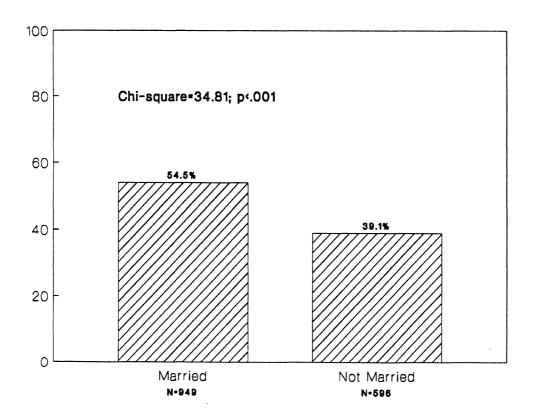


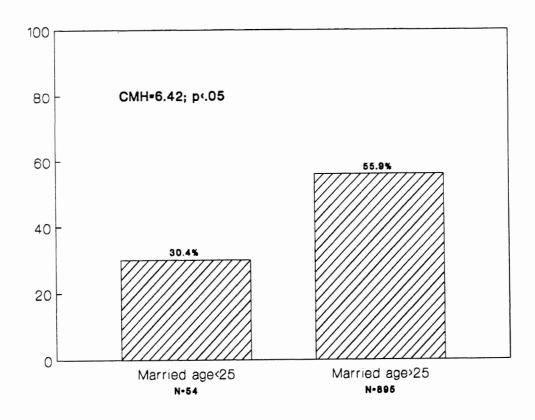
Figure 4.18: Percent Drivers Using Belts by Marital Status

Marital status was significantly related to driver belt use (Figure 4.18). However, effects of marriage on belt use diverged depending on driver age. Among drivers under age 25, seat belt use was greater for those who were never married and the reverse relationship was found for drivers over age 25. The relationship between marital status and seat belt use controlling for age was significant using the Cochran-Mantel-Haenszel general association statistic (Figure 4.19). This relationship may not be as unusual as it may first appear. Unmarried individuals under age 25 and married individuals under age 25 are both following traditional normative age patterns for marriage, while married individuals under age 25 and unmarried individuals over age 25 are following less traditional patterns. These relationships to social convention may also be manifesting themselves in seat belt use (i.e., conventional individuals have higher seat belt use than less conventional).

# 4.5 Situational Factors and Seat Belt Use

A major objective of this study was improved understanding of the effects of social-situational characteristics on use of seat belts. As noted in Section 1, few studies have examined situational influences on belt use. Because we observed respondents in traffic at the time of the interviews, we have both an accurate measure of belt use and knowledge of any passengers present with the driver. Analyses of the potential effects of situational factors on belt use combined observation measures with interview information on the relationship between the driver and each passenger present, trip origin and destination, and trip purpose. Four sets of analyses of situational characteristics were conducted. First, effects on belt use of presence of passengers, characteristics of passengers, and relationship of passengers to drivers were examined. Second, differences in belt use according to purpose of the trip were examined. Third, effects on belt use of other situational or environmental characteristics such as time of day, day of week, and vehicle make and ownership were examined. Finally, differences in self-reported seat belt use across various social situations were analyzed.

Perhaps the most important dimension of the social situation affecting seat belt use is whether other people are present in the vehicle, and the relationship of those passengers to the driver. In Section 3, we proposed three theories to explain the expected influence of passengers on drivers' belt use: the dominance, social posturing, and modeling theories. As noted in Section 3, each of these theories was initially tested with analyses of our existing database of observed motor vehicle occupants. Although a strength of these analyses was the large number of cases in the total sample (N=48,790), we had to infer the exact nature of the social relationship between passengers and drivers based on age and sex, because we only observed and did not interview subjects in those surveys. The three theories, therefore, were tested with specific data



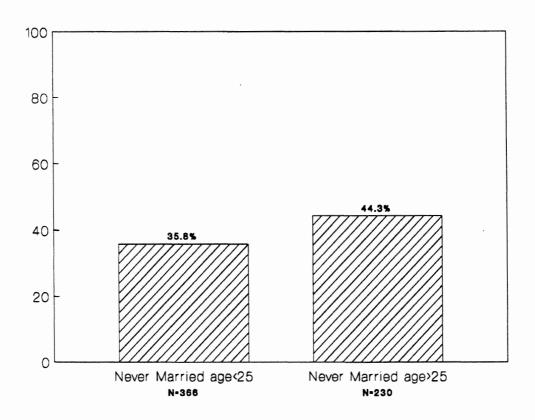


Figure 4.19: Percent Drivers Using Belts by Marital Status and Age

Table 4.5: Tests of the Dominant-passenger Theory: Driver Belt Use by Relationship of Passenger to Driver

		Number Not <u>Using</u> <u>Belts</u>	Number Using <u>Belts</u>	Percent Using Belts
Passeno	ner		<del></del>	<u>=====</u>
Parent	<u>, y.</u>	7	6	47.9
Peer*		119	74	38.2
	$\chi^2$ =0.49; p>.05			
 Parent		 7	 6	47.9
None		596	551	48.1
	$\chi^2$ =0.00; p>.05			
Buckled	Parent	 1	2	78.6
Buckled	Peer	12	55	81.6
	$\chi^2$ =0.02; p>.05			
 Buckled	Parent	<u>1</u>	2	78.6
None		596	551	48.1
	$\chi^2$ =1.14; p>.05			

<sup>\*</sup>Peer is defined as a passenger of the same sex and age group.

on the relationship of passengers to drivers collected in the roadside interviews of the current study.

The dominance theory predicts that driver seat belt use will be higher when a parent is present in the vehicle, particularly if that parent is using a seat belt, than when traveling with peers or alone. This hypothesis was not supported by these analyses (Table 4.5). However the parent versus peer, and buckled versus no passenger findings were in the predicted direction. Limited sample sizes for many of the cells made meaningful comparisons difficult.

The social posturing or "macho" theory predicts that belt use of young male drivers traveling with young male passengers will be lower than belt use of young male drivers traveling with young female passengers or traveling alone. Although this theory was supported in the

Table 4.6: Tests of Social-posturing Theory: Male Driver Age 16-29 Belt Use by Relationship of Passenger to Driver

	Number Not <u>Using Belts</u>	Number Using <u>Belts</u>	Percent Using Belts	
Passenger	<u> </u>	<u>=</u>	<u></u>	
Friend	58	26	30.8	
None	192	101	34.5	
$\chi^2$ =0.41; p>.05				
Male Friend	 37	17	31.5	
None	192	101	34.5	
$\chi^2$ =0.18; p>.05				
Male Friend	 37	17	31.5	
Female Friend	11	7	37.2	
$\chi^2$ =0.20; p>.05				

analyses discussed in Section 3, analyses with the roadside interview data revealed no significant relationships, perhaps a result of limited sample sizes. Each of the three comparisons are in the predicted direction (Table 4.6).

The modeling theory predicts that driver belt use will be higher when the driver is traveling with children than when traveling with peers or alone since the driver would be modeling proper belt use for the children. These hypotheses were not supported (Table 4.7). In fact, several of the relationships were in the opposite direction. One reason for the differences between the results discussed in Section 3 and those reported in this section is the disparity in sample sizes. Section 3 results were based on observation surveys with a total of 48,790 cases. In contrast, we interviewed only 1,864 cases, and this number was greatly reduced by analyzing specific driver and passenger combinations. In other words, the magnitude of the effects of social situation on driver seat belt use appears small, and may be detected only by statistically powerful tests with large sample sizes. With the apparently small effect of specific social situations on belt use, situation-specific programs designed to increase belt use are expected to be of limited utility, unless any effects of the program on belt use generalizes to other situations.

Table 4.7: Tests of Modeling Theory: Driver Belt Use by Relationship of Passenger to Driver

	Number Not Using Belts	Number Using <u>Belts</u>	Percent Using Belts
<u>Passenger</u>			
Child <16 yrs. old	117	95	44.8
None	596	551	48.1
$\chi^2$ =0.75; p>.05			
Child <16 yrs. old	117	 95	44.8
Peer	113	71	38.5
$\chi^2$ =1.60; p>.05			
Driver's Child	10	2	16.4
Age <16 yrs. old			
Not Driver's Child	33	20	38.4
<16 yrs. old			
$\chi^2$ =2.71; p>.05			
Driver's Child	10	2	 16.4
Age <16 yrs. old			
None	596	551	48.1
$\chi^2$ =4.96; p>.05			
Driver's Child	 10*	 2	16.4
Age <16 yrs. Old			
Peer	119	76	39.0

 $<sup>\</sup>chi^2$ =1.33; p>.20

In addition to the immediate social situation, the relationships between belt use, trip purpose and trip length were examined to explore the possibility that belt use might vary depending on the nature of the trip. Using logistic regression, trip purpose (work, errand, recreation), and trip length (in miles) were regressed on belt use. The overall model was found to be statistically significant ( $\chi^2$ =265.63; d.f.=161; p<.001). However, when the effects were

<sup>\*</sup> Note that the sample size of seemingly identical groups differ due to the omission of cases which include additional passengers that could affect the driver-passenger relationship examined.)

examined individually, most of the effect was due to a significant association between trip length and belt use ( $\chi^2=7.77$ ; d.f.=1; p<.01), rather than trip purpose ( $\chi^2=1.49$ ; d.f.=2; p>.05). Several explanations can be proposed to explain the relationship between trip length and seat belt use. Longer trips may be indicative of highway driving. In fact, observed belt use was found to be significantly associated with the type of observation site (freeway exit versus local intersection; Figure 4.20). In addition, trip length was correlated with observation site such that as trip miles increased, observation was more likely to be from a freeway exit observation site (r=.16; p<.001). The differences observed in belt use at freeway exits and at local intersections may be caused by greater perceived risks on freeways (e.g., higher speed), as well as a greater perceived crash risk produced by longer trips.

Although trip purpose was not significantly related to seat belt use, the trip purpose-belt use relationship might have been masked by a third variable. A likely candidate is whether the vehicle passengers were family members or not, because relationship of passengers to driver is related to trip purpose. If trip purpose and passengers being family members had different effects on belt use, their combined effect could be revealed as no effect if they were not examined independently. A logit analysis was performed between trip purpose (errand, recreation, work), passenger relationships (family versus nonfamily) and belt use. No significant relationships were detected between belt use and trip purpose, passenger relationship, or their 2-way interaction (Table 4.8).

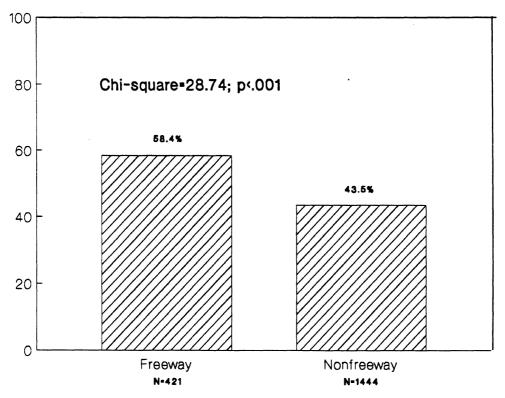


Figure 4.20: Percent Drivers Using Belts by Observation Intersection Type

Table 4.8: Driver Belt Use by Passenger Characteristics and Trip Purpose

		Number Not	Number Using	Percent Using	
		Using Belts	<u>Belts</u>	<u>Belts</u>	
Trip Purp	<u>oose</u>				
<u>All</u>					
Family		218	223	50.6	
Not Fam	ily	763	633	45.4	
	$\chi^2$ =3.76; p=.05				
Errand	 <u>ds</u>				
Family		127	118	48.4	
Not Fam	ily	283	233	45.2	
Recre	ation				
Family		77	94	54.8	
Not Fam	ily	185	133	41.7	
<u>Work</u>					
Family		14	11	44.7	
Not Fam	ily	295	267	47.6	
	<u>Source</u>	$\chi^2$		d.f.	р
	Trip Purpose	0.50		2	. <b>78</b>
	Passenger	1.24		· 1	.27
	Purpose X Passeng	er 4.01		2	.13
	Intercept	1.89		1	.17

Other factors related to the trip may also impact belt use. These factors include day of week and time of day the trip occurs, make of vehicle driven, and ownership of the vehicle. Based on logit analyses, no statistically significant associations were found between belt use and weekday versus weekend and daytime versus evening (Table 4.9). A significant relationship was detected between vehicle make and belt use and this relationship remained significant when SES of the driver was controlled (CMH=26.83; d.f.=14; p<.05). The vehicle make/belt use relationship remained significant controlling for age as well (CMH=40.53; d.f.=14; p<.001). Figure 4.21 shows the percent of drivers observed using seat belts for each of the vehicle makes observed. Whether or not the driver owned the vehicle they were driving was not significantly related to seat belt use (Figure 4.22).

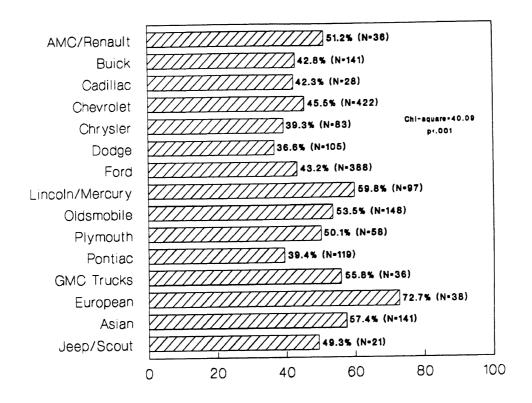


Figure 4.21: Percent Drivers Using Belts by Vehicle Make

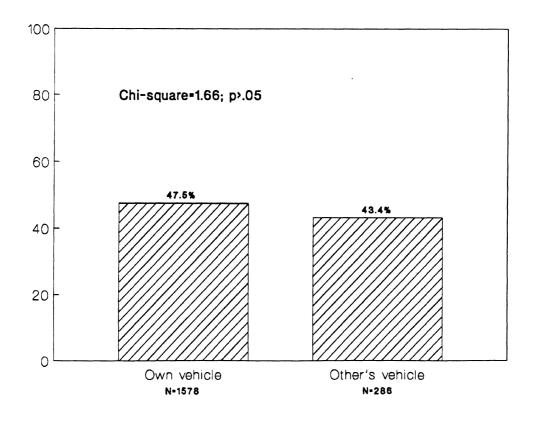


Figure 4.22: Percent Drivers Using Belts by Vehicle Ownership

Table 4.9: Driver Belt Use by Day of Week and Time of Day

	Number Not <u>Using Belts</u>	Number Using Belts	Percent Using Belts	
Weekdays	Joing Boile	Bono	<u> </u>	
Before 6 PM	659	590	47.2	
After 6 PM	86	63	42.3	
<u>Weekends</u>				
Before 6 PM	215	185	46.3	
After 6 PM	30	35	54.0	
Source	χ²	2	<u>d.f.</u>	р
Day of Week	1.8		1	.18
Time of Day	0.1	2	1	.72
Day of Week X Tin of Day	ne 2.5	6	1	.11
Intercept	1.6	2	1	.20

To provide another way to determine whether belt use varies across situations, we asked drivers about their belt use in different situations, such as when traveling with friends, on a date, as a passenger, at night, and after drinking. Respondents who reported "always" using belts and who were observed to be belted, and those who reported "never" using belts were not asked to respond to the situation-specific items. Because these multiple self-reports of belt use were very similar, we treated comparisons across items as nonindependent. Difference scores were calculated by subtracting reported use for a given situation from overall reported use. T-ratios on the difference scores were used to determine if they differed significantly from zero.

Reported belt use with friends was not different from the general measure of belt use (t=0.49). If social norms were an important factor in determining belt use, belt use should be similar between friends who presumably share many of the same norms. The stronger the norm for belt use or nonuse, the more likely belt use in all situations would reflect that norm.

Reported belt use when on a date was significantly higher than the general measure of belt use (t=4.75; p<.001). One explanation for this finding would be that drivers are trying to make a positive impression in dating situations. Given that belt use is mandated by law, drivers on dates may buckle up more often to appear lawful.

Reported belt use when riding as a passenger in someone else's car was also significantly higher than the general measure of belt use (t=2.62; p<.01). This may be due to the common feeling of apprehension many people feel when they are not in control of a situation. As passengers, the only control people have over their personal safety is the use or nonuse of seat belts.

Reported belt use at night was significantly lower than the general measure of belt use (t=5.89; p<.001). If belt use is seen as an individual risk-reduction strategy, and with nighttime driving more risky than daytime driving, this finding is counterintuitive. As the risk of crash increases, belt use should increase as drivers act to protect themselves. However, if belt use among those respondents who do drive at night is motivated primarily by the belt use law or social norms, one would expect belt use to decrease at night when it is more difficult to observe belt use.

Drivers who had been drinking immediately before the interview were significantly less likely to be observed belted than drivers with no evidence of drinking (Figure 4.23). There are two possible reasons for this pattern: (1) individuals in a drinking situation are less likely to use seat belts than when they are in a nondrinking situation; or (2) people who tend to consume alcohol frequently are also less likely to be seat belt users. The first explanation received support from analyses of the relationship of drinking prior to the interview and belt use, controlling for drinking pattern as measured by the frequency of intoxication in the prior two weeks. Drinking in the situation continued to significantly predict (low) belt use even when frequency of intoxication was controlled (Table 4.10). Support for the second explanation was provided by the finding that frequency of intoxication was negatively related to belt use (r=-.16; p<.001). Finally, further support for the first explanation came from analyses of self-reported belt use across situations. Drivers were asked how often they use belts in various situations, with one of the situations being after drinking. Respondents reported significantly less frequent belt use after drinking than they reported using belts without mention of any specific situation (t=8.82; p<.001).

Table 4.10: Driver Belt Use by Presence of Alcohol and Drinking to Intoxication in Prior Two Weeks

Drinking to Intoxication	Number Not Using Belts	Number Using <u>Belts</u>	Percent Using Belts
Yes Presence of Alcohol	9	0	0
Not Present	663	698	51.3
No Presence of Alcohol	12	3	19.7
Not Present	305	173	36.2

CMH=9.09; p<.01

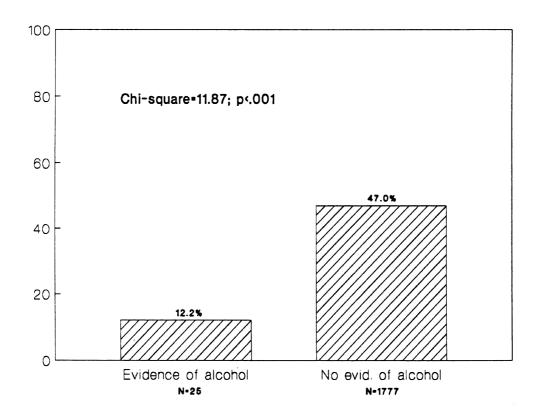


Figure 4.23: Percent Driver Belt Use by Driver Drinking

# 4.6 Norms and Attitudes Concerning Seat Belts

In addition to situational characteristics, norms and attitudes may also have a significant role in affecting seat belt use. Social norms act to define standards of behavior, with individuals generally behaving in a manner consistent with established norms. Items examined to determine the influence of norms on seat belt use were percent of friends reported to use belts, and frequency with which drivers reported buckling up in response to a request to do so. Attitudes also can shape behavior. Attitudes can either be measured directly by asking subjects or by inferring attitudes from behavior. Attitudes about the likelihood of being in a crash were measured directly by asking subjects to estimate crash likelihood. Attitudes toward belt use were inferred from how often respondents reported requesting others to buckle up and how long drivers reported using belts. Respondents who were more likely to ask others to buckle up and respondents who reported having used belts for a long period of time were expected to have more positive attitudes toward belt use.

We found that observed driver belt use was significantly related to the percent of friends reported to use belts (r=.38; p<.001). This result indicates that when a norm exists for belt use among a group of friends, belt use is higher than when this norm does not exist. The frequency with which drivers reported buckling up in response to a request to do so was positively related to observed seat belt use (r=.21; p<.001). This finding suggests that effects of normative pressure to use seat belts strongest for persons who already use seat belts at least part of the time.

Attitude toward belt use, as measured by the number of times drivers asked unbuckled passengers to buckle up, was stronger for drivers observed actually using their belts. A two by two (belt use yes/no versus male or female) analysis of variance found significant main effects for belt use and sex as well as a significant interaction (Table 4.11). Males asked passengers to buckle less often than females, and belt users asked passengers to buckle more often than nonusers. The interaction was primarily due to male-nonusers who requested belt use of passengers less often than could be explained by the additive effects of sex and belt use. Education was positively related to the likelihood of requesting passengers to buckle up (r=.13; p<.001). Age was significantly related to the number of times drivers reported asking passengers to buckle up (r=.06; p<.05; Figure 4.24), with drivers in older age groups more likely to request belt use in general, although the specific relationships are complex. Although these analyses do not permit strict causal statements to be made, it is probable that greater seat belt use increases the likelihood of requesting belt use of passengers rather than the converse (requesting

Table 4.11: Analysis of Variance Results for Driver Age and Observed Belt Use on Number of Times Repondents Ask Unbuckled Passengers to Use Seat Belts

Source	<u>d.f.</u>	<u>ss</u>	<u>F</u>	₽
Age	1	33.51	219.67	0.0001
Observed Driver Belt Use	1	489.16	15.05	0.0001
Age X Belt Use	1	12.79	5.74	0.02
Error		1,730	3,852.27	

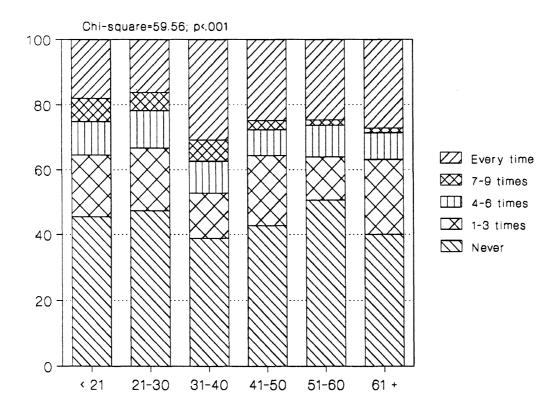


Figure 4.24: Percent Distributions for Frequency of Asking Unbuckled Passengers to Buckle, by Age

passengers to buckle increasing belt use). However, cognitive consistency theories (Festinger, 1957) suggest that if drivers who do not normally use seat belts could be induced to ask their passengers to do so, without feeling pressured into asking, their use would likely increase. As a practical matter, success at getting nonusers to request passengers to use belts is extremely unlikely.

Another measure of attitude toward belt use was length of time a driver has been using seat belts. Respondents who reported using their belts for longer periods of time were presumed to have more positive attitudes toward belt use. Age was controlled in the analyses since one factor contributing to the length of time seat belts had been used could be the amount of time respondents were able to use belts. A one-way analysis of covariance controlling for age found the length of time drivers had been using belts was significantly higher for those subjects observed using belts than those not using belts  $(F_{11.642}=17.87; p<.001)$ .

We predicted drivers' perceptions of the chance of being in a crash would be related to seat belt use such that those individuals who feel they are most likely to be involved in a crash would be most likely to use seat belts. This hypothesis was not supported (r=.003). The low correlation between these items might be due to the restricted range of responses on the crash probability item (the distribution of this item was skewed toward low chance of involvement).

Similarly, we predicted that total estimated miles driven per year would be positively related to observed driver belt use because of the increased exposure to risk of crash as the number of miles driven increases. This hypothesis was also not supported (r=.004). The low correlation between annual travel miles and belt use indicates that one's accumulated driving experience over an entire year may not predict a specific behavior on any single trip.

# 4.7 Effects of Mandatory Use Laws on Seat Belt Use

Despite the fact that Michigan's mandatory seat belt use law has been in effect since July 1985 (secondary enforcement, \$25 fine), 53.1% of the drivers interviewed were observed not using their seat belts. Drivers were asked, "What fine would get you to use your seat belt on every trip?" Responses from this question were inversely related to observed seat belt use; that is, as the amount of fine required to get 100% belt use increased, the rate of observed belt use decreased (r=-.06; p<.05). This result suggests that large fines may be required to get committed nonusers to begin to use their belts.

Subjects were also asked an open-ended question concerning what they believed influenced them to start using belts. These influences were separated into four categories: (1)

the belt use law; (2) crash experience; (3) concern for safety; and (4) a residual category including the media, "common sense" and other reasons with low numbers of respondents. As shown in Figure 4.25, observed seat belt use was significantly related to reported influence to begin belt use, controlling for whether respondents began belt use before or after the implementation of Michigan's mandatory use law. However, when examined individually, belt use was highly related to the influence to begin belt use among respondents who reported belt use for 3 or more years ( $\chi^2$ =37.73; p<.001). However, the influence on belt use relationship was not significant among respondents who reported they have been using belts only since the law went into effect (p>.05). This nonsignificant relationship between observed belt use and self-reported influences on belt use suggests that the law had an effect comparable to other major factors reported to influence belt use (such as crash experience or safety concerns).

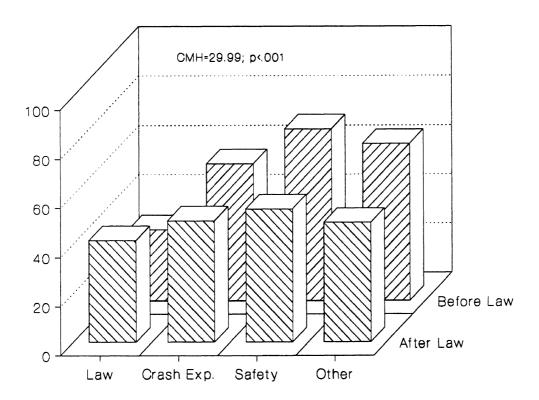


Figure 4.25: Percent Drivers Using Belts by Influence to Start Using Belts

Some inconsistencies in response to items concerning belt use influence and years of belt use were evident. Of five-hundred and thirty-seven respondents who reported that mandates influenced them to start using belts, 65 said they had been using belts for three or more years, a time period prior to the implementation of Michigan's belt use law. It is likely that some subjects misinterpreted these items, and may have in fact responded to the inferred questions, "What got you to begin using your seat belt regularly?" and "When did you begin using your seat belt regularly?" On the other hand, only 12% (i.e., 65/537) of the sample appeared to have

misreported what influenced them to start using belts, indicating the results reported above remain of interest.

If the positive effects of employer belt use programs generalize to nonemployment settings, it is expected that respondents who have employer mandates will be observed using belts more often than those not having employer mandates. This hypothesis was not supported ( $\chi^2$ =0.99; d.f.=1; p>.05). This finding may be due to respondents behaving differently under different contingencies (i.e., reward for belt use or punishment for nonuse at work versus no such contingencies for belt use when not at work).

In order to determine whether individuals who increased their belt use because of the mandatory use law differed from other categories of belt users, respondents were divided into four mutually exclusive groups: (1) respondents who reported their belt use increased due to the law, reported that the law, fear, or actual receipt of a ticket for seat belt nonuse influenced them to start using belts, began using belts **after** the implementation of the Michigan mandatory use law, and also were observed to be belted; (2) respondents who reported always using their seat belt **and** were observed to be belted; (3) occasional belt users (respondents who reported they use belts "most of the time", "sometimes", or "seldom"; and (4) respondents who reported they never use seat belts.

Respondents whose belt use increased due to the law were more similar to always or occasional belt users than respondents who reported they never use belts. Always belt users and respondents who reported increased belt use because of the law were observed at freeway sites more often than occasional or never users (Figure 4.26), and were more likely to be white (Figure 4.27).

There was a significant relationship found between belt use category (as defined above) and age (Figure 4.28). It appears that respondents whose belt use increased due to the law and always users had greater proportions of drivers age 51 and above than occasional or never users, and smaller proportions of drivers age 30 and younger.

A significant relationship was found between belt use category and sex (Figure 4.29). There appears to be a larger proportion of females in the group of respondents whose belt use increased due to the law than in the other three groups. As belt use declines, the proportion of females in the group declines.

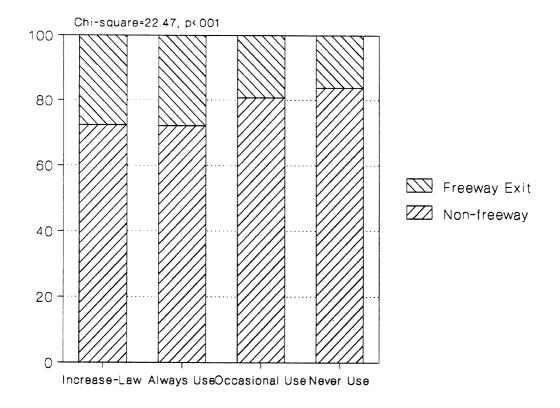


Figure 4.26: Belt Use Category by Type of Intersection

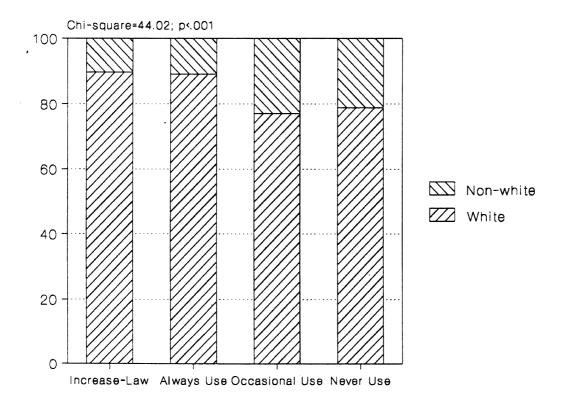


Figure 4.27: Belt Use Category by Race

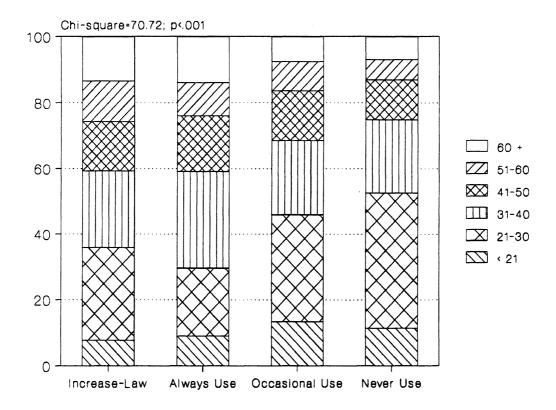


Figure 4.28: Belt Use Category by Age

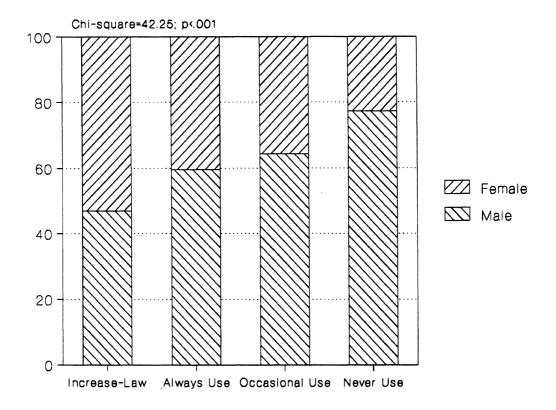


Figure 4.29: Belt Use Category by Sex

Table 4.12: Percent of Respondents in Belt Use Category by SES

SES	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>	<u>8</u>	<u>9</u>	<u>10</u>	<u>11</u>	<u>12</u>
Increase-Law	0.0	2.1	6.1	9.0	13.1	15.4	21.4	17.3	9.8	3.4	2.3
Always Use	0.2	1.8	2.3	5.8	8.5	13.2	15.2	16.8	16.3	10.5	9.4
Occasional Use	0.6	2.5	5.7	9.9	13.2	16.5	19.8	13.2	10.1	5.5	2.8
Never Use	0.6	2.6	6.2	13.3	13.9	24.0	14.1	11.0	9.7	4.0	0.6

The socioeconomic status index was found to be significantly related to belt use category (Table 4.12). However, the nature of the relationship is not clear. Always users appear to have a larger proportion of high SES respondents and a lower proportion of low SES respondent than the other three groups. Respondents whose belt use increased due to the law do not appear to have a different SES pattern than occasional or never users.

Although a significant relationship was detected between belt use category and annual miles traveled, the nature of the relationship is not clear (Figure 4.30). Respondents whose belt use increased due to the law appear to have a greater proportion of drivers who travel between 5,000 and 20,000 miles annually and fewer drivers who travel 40,000 or more miles annually than the other groups. This finding would suggest that drivers who travel a moderate amount over the course of the year were more influenced by the seat belt law.

A significant relationship was found between belt use category and frequency of drivers requesting unbuckled passengers to buckle up (Figure 4.31). A higher proportion of always belt users and those whose belt use increased due to the law consistently asked their passengers to buckle up than occasional and never belt users. Proportions of the other three groups did not seem to differ. Furthermore, respondents who reported they never use belts reported they never request belt use of their passengers over 80% of the time.

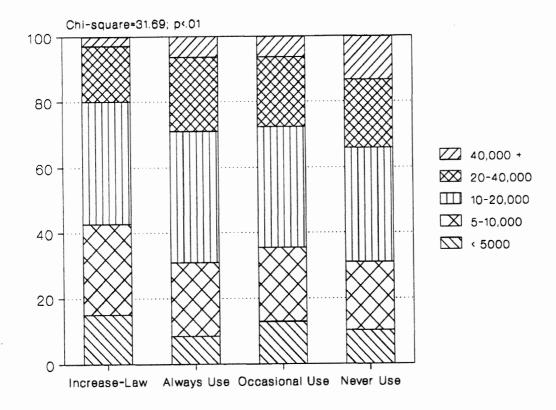


Figure 4.30: Belt Use Category by Annual Miles Traveled

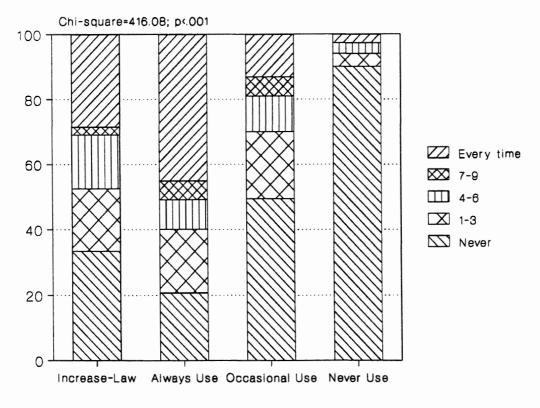


Figure 4.31: Belt Use Category by Frequency of Asking Unbuckled Passengers to Buckle Up

When the proportion of friends who use belts was examined by belt use category, a significant relationship was found (Figure 4.32). The proportion of friends who use belts was quite similar for respondents whose belt use increased due to the law and always users. The reported proportion of friends who use belts declined as the driver belt use rate declined.

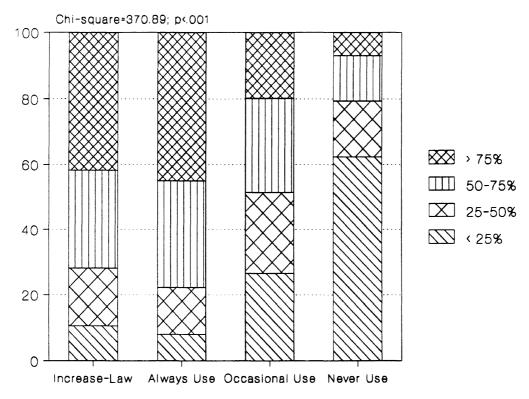


Figure 4.32: Belt Use Category by Proportion of Friends Who Use Belts

Results of analyses using these belt use categories are quite similar to results of analyses of observed belt use, and help indicate which groups were most and least affected by the belt use law. This information can be used to suggest groups to be targeted for increased attention to increase the success of belt laws.

# 4.8 Multivariate Analyses of Seat Belt Use

Stepwise logistic regression models were examined for three sets of variables: (1) variables describing sociodemographic characteristics of the sample, (2) variables which could be modified by policies or programs, and (3) a combination of sociodemographic and modifiable variables. Variables included were selected by inspecting bivariate analytic results and specifying a priori expectations of each variable's ability to contribute significantly to explained variance. Since we had no clearly specified theory concerning interaction effects, we did not include interaction terms in the models. Using BMDP LPR stepwise logistic regression (Dixon and others, 1983), predictor (independent) variables were selected for inclusion in the logistic

regression model using a forward stepwise procedure based on the maximum likelihood ratio. Using this procedure, variables not contributing significantly to the model's goodness-of-fit were excluded.

A number of sociodemographic characteristics were candidate variables, including: socioeconomic status, urbanism, time of day and day of week the observation was made, weather conditions, sex, vehicle make, trip purpose, trip length, employment status, proportion of friends who use belts (measured in quartiles), race (dichotomized white/nonwhite), age, and marital status. The final model included socioeconomic status, proportion of friends who use belts, race, and sex. This model reduced the total predictive error of seat belt nonuse by 9.9%. That is, this model increased the ability to predict seat belt nonusers 9.9% over a prediction based solely on the prevalence rate of belt use in the population.

Several potentially modifiable variables were candidate variables, including: estimated crash probability, vehicle make, vehicle ownership, whether belts are required on the job, frequency driver requests unbuckled passengers to buckle up, and number of occasions driver reported drinking to intoxication. The final model included only frequency driver requests unbuckled passengers to buckle up and number of occasions driver reported drinking to intoxication in the two weeks prior to the interview. This model reduced total predictive error by 5.9%. That is, this model increased the ability to predict seat belt nonusers 5.9% over a prediction based solely on the prevalence rate of belt use in the population.

All of the sociodemographic and potentially modifiable variables were included in an overall model. The combined model reduced total predictive error by 14.8%. Notice that this predictive ability is slightly less than the sum of the sociodemographic and modifiable variable analyses (15.8%) indicating that there is a small amount of shared variance between the two groups of variables.

Although each of the reductions in predictive error are statistically significant (p<.05), we need to examine the practical significance of the findings. Sociodemographic variables accounted for a 9.9% reduction in predictive error. If these variables alone are used to target policies and programs to increase seat belt use, a substantial proportion of the nonusers in the state will not be targeted and many seat belt users will unintentionally be targeted for special efforts. Nevertheless, using this information will improve identifying the seat belt nonuser target group above what could be expected from implementing and marketing policies and programs to the entire population.

Modifiable variables accounted for a 5.9% reduction in predictive error. Although this figure may seem small, increasing the likelihood that drivers will request belt use of their passengers seems to be a reasonable program goal (e.g., Friends don't let friends ride unbuckled). However, it may be easier to convert a nonuser to a user than to persuade a nonuser to request passengers to use belts. The implications of results involving data on drivers who reported drinking to intoxication are less straightforward and discussed in greater detail in Section 5.

# 5 Discussion

The major objective of this study was to identify and measure relationships between driver and situational characteristics and observed seat belt use. Numerous statistically significant relationships were found. For example, significant differences in seat belt use across specific social situations were found, particularly when using our large database on observed motorists in Michigan. However, the size of those differences were modest, indicating that situational factors are not the predominant cause of belt use behavior. The size of observed relationships seem particularly small when compared to the effects of Michigan's mandatory use law, which more than doubled restraint use despite low-intensity secondary enforcement. Other than selected sociodemographic characteristics which are not susceptable to change, none of the factors examined here has an effect comparable to the effect of compulsory belt use. Nevertheless, there are a number of practical implications of our results, presented in three sections. First, groups with low belt use rates are identified. These groups are proposed as special target groups on which to concentrate efforts for program or policy interventions. Second, suggestions are made regarding potential programs that could be implemented to increase belt use based on the findings of this study. Finally, suggestions are made regarding modifications to existing belt use policies as well as suggestions for possible new policies designed to increase restraint use.

# **5.1 Target Groups**

Program resources can be conserved if groups with especially low seat belt use can be identified and targeted rather than establishing program and policy interventions for an entire population. Our analyses identified several groups of people which are less likely to use belts: (1) males, (2) individuals with lower socioeconomic status determined by income and education (belt use was linearly related to SES), (3) those of minority ethnic backgrounds, (4) those below age 30, (5) alcoholic beverage drinkers who drink to intoxication or while driving, (6) drivers in urban environments (especially on city streets), (7) married individuals below age 25, and (8) people with reference groups who are largely seat belt nonusers (i.e., those whose friends do not usually use seat belts). These target groups should be considered when designing or modifying policies or programs designed to increase seat belt use.

# 5.2 Program Development

Our findings suggest several belt use program components that might be effective in increasing belt use. The majority of these components are educational and focus on attempting to create a stronger norm for belt use. First, several sites appear to be prime candidates for prompting belt use. These sites include locations where low rates of belt use have been identified (i.e., bars, city driving) as well as sites where individuals are known to be driving (e.g., fast-food and bank drive-thru windows, highway on-ramps). To maximize the effectiveness of prompts they should appeal to the audience they are most likely to be encountered by, and should be as specific as possible. In Michigan, specific prompts are already present at state borders and on-ramps from highway rest areas. Similar prompts could be placed at major entrance points to cities to remind drivers to buckle up for city driving. These signs could be placed next to signs identifying city names and placed next to population figures. Although prompts alone are not expected to have a dramatic effect on belt use, the proper use of prompts can be an inexpensive and effective means to increase belt use.

In addition to prompting belt use at particular sites, belt use prompts should be targeted to specific social situations in which belt use is low. For example, we found that drivers reported using their belts less often at night and after drinking than in general. Efforts to educate drivers about the risks of nighttime driving and benefits of belt use might facilitate belt use at night. Prompts might be placed in establishments selling or serving alcohol to remind people to buckle up after drinking and to discourage drinking and driving.

Given our findings that observed belt use was highest among individuals who began using belts because of some experience with crashes (either their own or someone else's) or out of concern for safety, efforts to increase knowledge about crash involvement and the efficacy of belts for reducing injury might prove fruitful. Although research has indicated that most people are aware that belts reduce injury rates, making this point salient to nonusers immediately prior to their trip through special educational displays may motivate them to buckle up. However, overly graphic "shock" techniques should be avoided. Such efforts often backfire because people have difficulty imagining themselves in such extreme situations. One strategy that could prove effective is reporting crash involvement information in mass media news sources (newspaper, television, radio). These reports should include the number of crashes in the local area, along with injury reports and belt use information when available. This information would provide the public with an accurate picture of the likelihood of crash involvement as well as benefits of seat belt use.

One program that may have special promise, based on the findings of our study, is promoting drivers to request belt use by passengers in their vehicle. This would help to further establish normative pressure to use belts. In addition, our study shows that people generally buckle up when asked and that people who request belt use of their passengers generally use belts more than those who do not request belt use. Although our findings are probably due to individuals who use belts requesting passenger belt use more than nonusers, cognitive consistency theories suggest that driver belt use should increase when drivers request belt use of their passengers to reduce the conflict between their personal behavior (seat belt nonuse) and their verbal behavior (requesting belt use of passengers). This program could be accomplished through conventional mass media education and prompting, or through a system of reinforcements or punishments. An example of a reinforcer for requesting passenger belt use is the establishment of a special express traffic lane for vehicles with two or more buckled passengers to travel in, much the same as have been implemented for car pools. A possible punishment for not requesting passenger belt use could be holding the driver liable for the nonuse of passengers traveling in the vehicle; that is, ticketing the driver for the nonuse of passengers traveling in the vehicle.

Our data show a clear relationship between drinking to intoxication and belt use (as respondents reported drinking to intoxication more often, belt use declined). It is doubtful that decreasing the number of times an individual drinks to intoxication will result in greater seat belt use unless this behavior change is assimilated into a new attitude on risk taking, that is, the person becomes more risk adverse and subsequently begins to use seat belts. This conclusion is consistent with the notion that individuals who take risks in one aspect of their life will take risks in other aspects as well. One way to market seat belt use to increase its acceptability and increase normative pressure to use belts is to link belt use with other positive health or safety behaviors such as increased exercise, eating low-fat, low-salt, high fiber foods, decreased alcohol consumption, and smoking cessation. Seat belt use should be marketed as one part of a "total health program." In this way, the norm for belt use gets support from other emerging health and safety norms. Unfortunately, developing new norms is not simple to accomplish, and measures other than education and promotion need to be implemented to support development of new norms. Policies at the state or national level can contribute to belt use directly by stimulating the development of positive belt use norms.

# 5.3 Policy Recommendations

This study and others have demonstrated that seat belt use mandates are effective in getting some seat belt nonusers to begin using belts. Further, the use of mandates offers a

mechanism for increasing seat belt use that appear more feasible and cost effective than many alternatives. For example, our data indicate that individuals who began using belts because of crash experience or out of concern for safety were more likely to be observed using belts than individuals who stated they began using belts because of legal mandates, employer mandates, or insurance incentives. Obviously, it is neither feasible nor desirable to promote crashes as a means of increasing use (although as mentioned earlier, efforts to increase public knowledge about crashes are desirable). There are a number of policy components which could be implemented to increase the effectiveness of existing compulsory belt use policies. Currently Michigan's mandatory use law permits secondary enforcement only, that is, only drivers who have been pulled over for some reason other than seat belt nonuse can be cited for not using a seat belt. Changing the law to include a primary enforcement provision would increase the deterrent effect of the law and increase belt use. In our survey, 41.3% of the sample reported their belt use would increase if the law was changed from secondary to primary enforcement. Regardless of secondary or primary enforcement, stricter enforcement (issuing more tickets to offenders) would increase the deterrent effect and increase belt use, particularly if the increased enforcement efforts were well publicized before and during the campaign.

Our results also suggest that an increased fine for nonuse may have a positive influence on belt use. The data showed that higher fines would be required to get people who had the lowest belt use rates to buckle up on every trip. However this effect would probably be mediated by drivers' perceptions of how likely it is that they will be pulled over and ticketed. Thus, higher fines are likely to have a positive effect on belt use rates if the perceived probability of citation is high.

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# Appendix A

Data Collection Forms<sup>1</sup>

<sup>1.</sup> Forms are reduced from 8 1/2 by 14 inch pages actually used in the field.

11	12	13	14	15	16	
1[]0-3 2[]4-15 3[]16-29 4[]30-59 5[]60+	1[] 0-3 2[] 4-15 3[] 16-29 4[] 30-59 5[] 60+					
VEHICLE SIZ 1[] Small car 2[] Medium of 3[] Large car 4[] Pickup 5[] Van 6[] Other		•			standing, extra occup	ants?
1[] Interviewe 2[] Refused(c 3[] Refused(n 26	ard given)	Record make	& model of car			
Respondent #:		Interviewed-V	<b>′27=</b> 0			
	27 28	Refused card-	V27=2			

Refused no card-leave blank

# INTERVIEW FORM

SITE:	RESPONDENT:		INTERVIEW:	7 8 9		
11	[] Mercury [] Merkur [] Merkur [] Oldsmobile [] Plymouth [] Pontiac [] GMC [] Acura [] Alfa-Romeo [] Audi	[] Honda [] Hyundai [] Isuzu	[] Mercedes [] MG [] Mitsubisi [] Opel [] Peugeot [] Porsche [] Renault [] Saab [] Subaru	[] Toyota [] Triumph [] Volvo [] VW [] Yugo [] Other		
10-11						
The first couple of questions are about your car. When I use the word CAR throughout this survey I include pickup trucks, vans and utility vehicles.						
	t belt system does thi VSES IF UNKNOWN)		IVER ONLY)			
o[] none	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
ı[] lap only						
2[] lap/shoulder sepa	rate					
3[] 3 point						
4[] automatic						
6[]DK						
12						
2 Whose can is this	? [READ RESPONSE	·C1				
	: [KEAD KESPUNSE	<b>ာ</b>				
o[] your own car						
i[] your own family	car					
2[] company car						
3[] lease or rental ca 4[] friends caf	ur					
s[] other(who			1			
7[] refused			J			
/[ ] retused						
	E PASSENGERS IN 1 ons are about the pas		rith was taday			
the next less doesno	Als are about the pas	sengers rumig w	in you toury.			
What is the relation [DO NOT READ RE	ship to you of the oth SPONSES]	her passengers w	ith you today?			
4. FRONT CEN	TER	5. FRON	T RIGHT			
oi[] husband/v	vife	on[] husband/w				
02[] boy/girl fi	riend	02[] boy/girl fri				
os[] daughter/s	son.	os[] daughter/se	on			
o4[] parent		04[] parent				
os[] someone	else's ch <b>i</b> ld	os[] someone e	lse's child			
os[] friend		os[] friend				
στ[] business a	ssociate	or[] business as	ssociate			
os[] other		os[] other				
77[] refused		77[] refused	**************************************			
99[] N/A no of	ther occ	99[] N/A no oth	ner occ			
14-15		16-17				

6. REAR LEFT	7. REAR CENTER	8. REAR RIGHT
oi[] husband/wife	oi[] husband/wife	oi[] husband/wife
02[] boy/girlfriend	<pre>02[ ] boy/girlfriend</pre>	02[] boy/girl friend
03[] daughter/son	03['] daughter/son	03[] daughter/son
o4[] parent	04[] parent	04[] parent
05[] someone else's child	os[] someone else's child	os[] someone else's child
os[] friend	os[] friend	os[] friend
07[] business assoc.	07[] business assoc.	or[] business assoc.
os[ ] other	os[ ] other	08[] other
π[] refused	π[] refused	π[] refused
99[] N/A no other oc	99[] N/A no other oc	99[] N/A no other oc
18-19	20-21	22-23

RECORD RELATIONSHIP AND SEATING POSITION FOR ALL OTHER OCCUPANTS

# READ: The next few questions in this survey are about where you are driving today and how far you are going.

<ol> <li>Where was it that you last got in and started your car? Was it your home, wo or somewhere else? [IF SOMEWHERE ELSE, PROMPT: Where] [DO NOT READ RESPONSES]</li> </ol>	rk
oi[] home	
α[] office/work	
os[] service or sales call/delivery	
04[] daycare/babysitter	
os[] school/church	
os[] child's school/activities	
σ[],doctor/dentist	
os[] motel	
os[] friend or relatives home	
10[] restaurant	
n[] bar/night club	
12[] shopping center/other store	
13[] other:	
66[] DK	
π[] Refused	
24-25	
10. Where are you next going to stop? Is it your home, work, or somewhere else [IF SOMEWHERE ELSE, PROMPT: Where] [DO NOT READ RESPONSES]	?
01[] home	
a[] office/work	
os[] service or sales call/delivery	
04[] daycare/babysitter	
os[] school/church	
os[] child's school/activities	
σ[] doctor/dentist	
os[] motel	
os[] motel os[] friend or relatives home	
os[] friend or relatives home	
os[] friend or relatives home 10[] restaurant	
09[] friend or relatives home 10[] restaurant 11[] bar/night club	
os[] friend or relatives home 10[] restaurant 11[] bar/night club 12[] shopping center/other store	
os[] friend or relatives home 10[] restaurant 11[] bar/night club 12[] shopping center/other store 13[] other:	
os[] friend or relatives home 10[] restaurant 11[] bar/night club 12[] shopping center/other store 13[] other: 66[] DK	

11. What is the purpose of this trip right now: If	IL: [KEAD KESFONSES]
oi[] work related(including driving to/from wo	rk)
o2[] shopping	
ග[ ] social/recreational	
of other:(specify	)
66[ ] DK	
π[] Refused	
28-29	
12. Approximately how many miles is this trip from (ORIGIN) to (DESTINATION)?  [PROMPT: Just guess about how many miles it is.]	
30 31 32 33	
13. Could you tell me how many total miles do you drive per year? Would you say its: [READ RESPONSES]	
ı[] less than 5,000 miles	
2[ ] <b>5-10,000 miles</b>	
3[] <b>10-20,000 miles</b>	NOTE: Don't Know and Refused response
4[ ] 20-40,000 miles	categories are never read
s[] 40,000 or more	
6[] DK	
7[] Refused	
34	
READ: The next few questions are about seat belt use.	
14. Could you tell me how often you use your sea	t belt? [READ RESPONSES]
i[] Alwayslf observer card states not	
Form B. If observer card s	tates belted go to blue Form A
2[] Most of the timeGO TO GREEN FORM	
3[] Sometimes——GO TO GREEN FORM	
4[] SeldomGO TO GREEN FORM I	3
s[] Never———GO TO YELLOW FORM	! <b>C</b>
6[] DKGO TO GREEN FORM I	}
7[] RefusedGO TO GREEN FORM B	
35	

#### CARD A

**ALWAYS** 

**MOST TIMES** 

**SOMETIMES** 

**SELDOM** 

**NEVER** 

# CARD B

- A less than 8th grade
- B between 8th grade and 11th grade
- C high school graduate
- D some college or vocational/technical school
- E college graduate
- F post graduate education

#### CARD C

- A less than \$4,999 a year
- B between \$5,000 and 14,999 a year
- C between \$15,000 and \$24,999 a year
- D between \$25,000 and \$34,999 a year
- E between \$35,000 and \$49,999 a year
- F over \$50,000 a year

# FORM A TO BE USED WHEN QUESTION 14IS ALWAYS

1	TO BE COLD WILLIA QUESTION 1-45 ABWATS
- 36	SITE: RESPONDENT:
	VALIS 1001 01191211
	Iow long have you been using seat belts? [DO NOT READ RESPONSES]
-	Less than a year
2[	] One to two years
3[	] Since the law went into effect
4[	] Three to four years
5[	] five years or more
6[	] DK
-	Refused
-	] Skip
37	1 omb
_	
16.	What influenced you to start using seatbelts? [RECORD RESPONSES]
	38 39
	N. A. A. Constant Advantage Constant Co
17.	Out of your last ten trips in a car, how many times did you use a seat belt when one was available? [DO NOT READ RESPONSES]
	[] 0 oi[] 1 oz[] 2 os[] 3 ox[] 4 os[] 5 ox[] 6
	[] 7 os[] 8 os[] 9 to[] 10 cs[] DK 77[] Refused
44	4
skip od	is. 44-50
22 1	That nation of your friends was seet helts? Would you say it as (DEAD DECDANCES)
	What portion of your friends use seat belts? Would you say it's: [READ RESPONSES]
	[] less than a quarter
	[] a quarter to half
3	[] half to three quarters
4	[] more than three quarters
6	[] <b>DK</b>
7	[] Refused
	51
24.	Are you currently: [READ RESPONSES]
	ı[] Employed full time
	2[] Employed part time
	g[] Unemployed
	4 Homemaker, not employed outside the home
	s[] Retired, and not employed
	s[] Student, and not employed
	n[] Other:(specify
•	7[] Refused
	D-53
	25. Do you know whether or not your employer requires
	seat belt use for workers who drive on the job?
	[READ RESPONSES]
	i[] Yes, you know they <u>DO</u> require use
	2[] Yes, you know they <u>DO NOT</u> require use
	3[] You don't know whether or not they require belt use
	4[] You are self employed
	7[] Refused
	s[] Skip
	of J grap

26. In the last month, has anyon riding in a car? [DO NOT ]	ne asked you to use a seat belt while driving or READ RESPONSES]
1[] yes———	
2[ ] no	
6[] DK	
7[] Refused	$oldsymbol{\Psi}$
55	•
	27. How is that person related to you?  Is he or she your: [READ RESPONSES]
	oi[] husband/wife
	α[ ] boy/girl friend
NOTE: RECORD PERSON'S	ဖ[ ] daughter/son
RELATIONSHIP TO DRIVER; IF MULTIPLE RESPONSES	o4[ ] parent os[ ] someone else's child
RECORD UNDER "OTHER"	os[] friend
azeone oneen onne	or[] business associate
	os[] other
	77[] refused
	ss[ ] skip se 57
	28. After being asked, did you put the seat belt on [READ RESPONSES]
	ı[] Always
	2[] Most of the time
	3[] Sometimes
	4[] Seldom
	s[] Never
	6[]DK
	7[] Refused
	s[] Skip
	SI OFF
29. Out of the last ten trips tha	nt you drove with unbuckled passengers, how
	hem to buckle up? [DO NOT READ RESPONSES]
o[] never	
1[] 1-3 times	
2[] 4-6 times	
3[] 7-9 times-	
4[] every time-	
6[ ] DK	
7[] Refused	
9[] N/A-never drive with unb	ouckled pass
59	
	30. Did the passengers buckle up when you asked them? [READ RESPONSES]
	ı[] Always
	2[] Most of the time
	3[] Sometimes
	4[] Seldom
	s[] Never
	6[] DK
	7[] Refused
	[] Skip
	•( ) SELP

A-8

2[ ] no		
-F 3 TO - 6		
7[] Refused	lack	V
•	• .	
34.Did your sea	it belt use increase,	35. Did your seat belt use increase,
	stay the same when you	decrease or stay the same when
	out about the law?	the Michigan Seat Belt law
[DO NOT RI	EAD RESPONSES]	started in July, 1985? [DO NOT RE. RESPONSES]
ı[] Increa	sed	1[] Increased use following law
2[] Decres	ased	2[] Decreased use following law
3[] No cha	ange	3[] No change following the law
4 ] Not av	ware of the law	6[]DK
6[]DK		7[] Refused
7[] Refuse	-4	
••	au .	s[] Skip
s[ ] Skip es		<b>"</b>
car crash over t	1 to 10, please estimate the c the next year: With 1 being t certainly will. [DO NOT REA	hance that you will be involved in a hat you certainly won't and 10 D RESPONSES]
01[]]	os[ ] 5	os[] 9
02[]2	os[]6	10[] 10
os[]3	στ[ ] 7	77[] Refused
04[]4	os[]8	6-4
a 4 oz. glass of [DO NOT READ RE of ] none  1[] once 2[] twice 3[] three to five time 4[] six to nine time 5[] ten or more time 6[] DK 7[] Refused 69	nes S	
READ: The next few		
	and Year were you horn? []	O NOT READ RESPONSES!
8. In what Month		O NOT READ RESPONSES]
38. In what Month : on[] Jan	os[] May	os[] Sept
38. In what Month :  οι[] Jan α2[] Feb	os[] May	on[] Sept 10[] Oct
88. In what Month: on[] Jan oz[] Feb ox[] March	os[] May	os[] Sept
68. In what Month :	os[] May	on[] Sept 10[] Oct
88. In what Month: on[] Jan oz[] Feb ox[] March	os[] May os[] June or[] July	os[] Sept 10[] Oct 11[] Nov
oi[] Jan oz[] Feb oz[] March ou[] April	os[] May os[] June or[] July	os[] Sept 10[] Oct 11[] Nov 12[] Dec
oi[] Jan oi[] Feb oi[] March oi[] April 70-71	os[] May os[] June or[] July os[] August	os[] Sept 10[] Oct 11[] Nov 12[] Dec
oi[] Jan oi[] Feb oi[] March oi[] April 70-71  Are you currently	os[] May os[] June or[] July os[] August	os[] Sept 10[] Oct 11[] Nov 12[] Dec
on[] Jan on[] Feb on[] March on[] April 70-71  72 73  Are you currently 1[] Married	os[] May os[] June or[] July os[] August	os[] Sept 10[] Oct 11[] Nov 12[] Dec
oi[] Jan oi[] Feb oi[] March oi[] April 70-71  Are you currently i[] Married 2[] Widowed	os[] May os[] June or[] July os[] August	os[] Sept 10[] Oct 11[] Nov 12[] Dec
on[] Jan on[] Feb on[] March on[] April 70-71  72 73  Are you currently 1[] Married	os[] May os[] June or[] July os[] August	os[] Sept 10[] Oct 11[] Nov 12[] Dec
oi[] Jan oi[] Feb oi[] March oi[] April 70-71  Are you currently i[] Married 2[] Widowed	os[] May os[] June or[] July os[] August	os[] Sept 10[] Oct 11[] Nov 12[] Dec
oi[] Jan oi[] Feb oi[] March oi[] April 70-71  Are you currently i[] Married 2[] Widowed 3[] Divorced 4[] Separated	os[] May os[] June or[] July os[] August  19CODE 77-Refused  r: [READ RESPONSES]	os[] Sept 10[] Oct 11[] Nov 12[] Dec
os [] Jan os [] Feb os [] March os [] April 70-71  72 73  Are you currently 1[] Married 2[] Widowed 3[] Divorced	os[] May os[] June or[] July os[] August  19CODE 77-Refused  r: [READ RESPONSES]	os[] Sept 10[] Oct 11[] Nov 12[] Dec

	Look at this card and ple ghest level of education yo	ease give me the letter that u have completed.
01[] A	<b>ග</b> [ ] <b>E</b>	
02[]B	06[]F	
თ[ ] C	66[ ] DK	
04[]D	π[] Refused	
75-76		
	Look at this card and ployearly family income, befo	ease give me the letter that re taxes.
01[] A	∞[]E	
02[]B	06[]F	
თ[ ] C	66[] DK	
04[ ] D	77[] Refused	
77-78		
	e or ethnic background? I	s it: [READ RESPONSES]
1[] White		
2[] Black		
3[] Hispanic		
4[] Native Americ		
s[] Other: Please	specify	
6[] DK		
7[] Réfused		
79		
	you very much for your ti lay. Here is the \$5.00 and	me and effort in helping us with our survey have a good day.
END TIME OF INTE		
	80 81 82 83	
INTERVIEWER	EAP	INTERVIEW TYPE
ı[] <b>Kathy</b>	ı[] yes (deşcribe)	ı[] Field
2[] <b>Tom</b>	2[] no	2[] Phone
3[] Bob	85	86
4[] Danny T.		
s[] Anthony		

Write any other comments:

6[] Dan C.
7[] Colm
8[] John
9[] Montgomery

# FORM B USE WHEN QUESTION 14 RESPONSE IS MOST OF THE TIME, SOMETIMES, SELDOM, DON'T KNOW AND REFUSED

30	WETHVIES, SELDOW, DON'T KINOV	T ALLD KEL COED
SIT	E #: RESPONDENT #:	i
	en using seat belts? [DO NOT READ RE	ESPONSES]
[] Less than a year		
[] One to two years		
[] Since the law went in	to effect	
[] Three to four years		
[] five years or more		
[] <b>DK</b>		
] Refused		
[]Skip		
7		
What influenced you to	o start using seatbelts? [RECORD RES	PONSES]
•		
		<del></del>
38 39 40 41	44	
Out of your last ten tri	ps in a car, how many times did	
	en one was available? [DO NOT READ	RESPONSES
o[]0 ot[]1 oz[]2 os[]	•	•
	10 66 DK 77 Refused	
//[] / <del>  </del> []   0./[] / 1.0[]  4-45	to me I but the I transact	
AD: ink back over the next;	month. When driving, how often did y	ON THE TOTAL
	ng circumstances? [SHOW CARD A]	ou use your
18. When you were	19. When you were	20. When you had
with friends	on a date	been drinking
i[] Always	ı[] Always	ı[] Always
2[] Most times	2[] Most times	2[] Most times
3[] Sometimes	3[] Sometimes	3[] Sometimes
4[] Seldom	4[] Seldom	4[] Seldom
s[] Never	s[] Never	s[] Never
6[]DK	6[]DK	6[] DK
7[] Refused	7[] Refused	7[] Refused
9[] N/A no friends	9[] N/A married or	9[] N/A don't drink & drive
4	of don't date	44
~	W GOIL E GEID	•
At night between 9:00	and 22 And now when you	ı were riding as a passenger
5:00 in the morning	in someone else's	car how often did you
_	use your seat belt?	
ı[] Always	ı[] Always	
2[] Most times	2[] Most times	
3[] Sometimes	3[] Sometimes	
4[] Seldom	4[] Seldom	
s[] Never	s[] Never	
6[] DK	6[] DK	
7[] Refused	7[] Refused	
9[] N/A	9[] N/A	
OH INVA	Q1   N1/A	

-	s use seat belts? Would you say it's: [READ RESPONSES]
ı[] less than a quarter	
2[] a quarter to half	
3[] half to three quarters	
4[] more than three quarters	3
6[ ] DK	
7[] Refused	
51	
24. Are you currently: [READ A	RESPONSES)
oi[] Employed full time-	
α[] Employed part time——	
os[] Unemployed	
of ] Homemaker, not employe	ed outside the home
os[] Retired, and not employe	. 1.
os[] Student, and not employe	▼
or[] Other:(specify	)
77[] Refused	
52-53	
	25. Do you know whether or not your employer requires
	seat belt use for workers who drive on the job? [READ RESPONSES]
	1[] Yes, you know they DO require use
	2[] Yes, you know they DO NOT require use
	3[] You don't know whether or not they require belt use
	4[] You are self employed
	7[] Refused
	s[] Skip
	34
26. In the last month, has anyone riding in a car? [DO NOT R. 1[] yes	e asked you to use a seat belt while driving or EAD RESPONSES]
6[] DK	
of J DR 1[] Refused	
ss ss	V
<b>.</b>	27. How is that person related to you?  Is he or she your: [READ RESPONSES]
	oɪ[] husband/wife
NOTE: RECORD PERSON'S	oz[] boy/girl friend
RELATIONSHIP TO DRIVER:	os[ ] daughter/son os[ ] parent
IF MULTIPLE RESPONSES	ග[ ] someone else's child
RECORD UNDER "OTHER"	os[] friend
	σ[] business associate
	or[] other
	$\pi$ [] refused
	#[] skip
	<b>%</b> ₹
	28. After being asked, did you put the seat belt on? [READ RESPONSES]
	1[] Always
	2[] Most of the time
	3[] Sometimes
	4[] Seldom
	s[] Never
	6[]DK
	7[] Refused
	4[] Skip
	<b>55</b>

29. Out of the last ten trips that you drove wit	
many times did you ask them to buckle u	ip? [DO NOT READ RESPONSES]
o[] never	
1[] 1-3 times	
3[] 7-9 times	
4[] every time	
6[] DK	
7[] Refused	$\checkmark$
9[] N/A-never drive with unbuckled pass 59	•
-	
30. Did the p	passengers buckle up when you
	nem? [READ RESPONSES]
ı[] Alway	*
• •	of the time
3[] Some	
4[] Seldo	
s[] Never	r
6[ ] DK	
7[] Refus	ed.
s[] Skip	
oi[] \$25.00 fine  oi[] \$50.00 fine  oi[] \$100.00 fine  oi[] \$200.00 fine  oi[] \$400.00 fine  oi[] \$400.00 fine  oi[] Other:(what)  oi[] DK  oi[] Refused  oi-42  32. Right now you cannot be pulled over just for your seat belt use change if police could pure seat belt the same way they can pull you or [READ RESPONSES]  i[] increase  2[] decrease  3[] stay the same  6[] DK  oi[] Refused	or not using your seat belt. How would uil you over just for not using your ver for speeding. Would your seat belt use:
33. Were you living in Michigan in July 1985 v [DO NOT READ RESPONSES] 1[] yes	when the Seat Belt Law went into effect?
2[] no	1
7[] Refused	$\checkmark$
34.Did your seat belt use increase,	35. Did your seat belt use increase,
decrease or stay the same when you	decrease or stay the same when
first found out about the law? [DO NOT READ RESPONSES]	the Michigan Seat Belt law started in July, 1985? [DO NOT READ RESPONSES]
ı[] Increased	1[] Increased use following law
2[] Decreased	2[] Decreased use following law
3[] No change	3[] No change following the law
4[] Not aware of the law	6[] DK
6[] DK	7[] Refused
o[ ] DK 7[ ] Refused	s[] Skip
11	et i zerh
s[] Skip es	-
<del></del>	

car crash over the	o 10, please estimate the next year: With 1 being tainly will. [DO NOT F	ne chance that you will be involved in a ng that you certainly won't and 10 READ RESPONSES]
01[] 1	os[]5	09[]9
02[]2	06[]6	10[] 10
os[]3	or[]7	77[] Refused
04[]4	os[] 8	67-68
.,	••	
5 or more alcoho	lic drinks in a row? (a ine or 1.5 oz. shot of lic	now many times have you had drink is a 12 oz. can of beer, quor or mixed drink)
i[] once		
2[] twice		
3[] three to five times	<b>,</b>	
4[] six to nine times		
s[] ten or more times		
6[] DK		
7[] Refused		
69		
READ: The next few qu	uestions are just for ba	ckground information.
38. In what Month and	d Year were you born	? [DO NOT READ RESPONSES]
oı[] <b>Jan</b>	os( ] May	o9[] Sept
02[] Feb	os[] June	10[ ] Oct
os[] March	or[] July	11[ ] Nov
ou[] April	os[] August	12[ ] Dec
70-71	•	77[] Refused
72 73	CODE 77-Refuse	zi.
72 73	- <b>-</b>	
72 73  39. Are you currently	- <b>-</b>	
39. Are you currently	- <b>-</b>	
39. Are you currently 1[] Married 2[] Widowed	- <b>-</b>	
39. Are you currently 1[] Married 2[] Widowed 3[] Divorced	- <b>-</b>	
39. Are you currently 1[] Married 2[] Widowed 3[] Divorced 4[] Separated	- <b>-</b>	
39. Are you currently 1[] Married 2[] Widowed 3[] Divorced	- <b>-</b>	
39. Are you currently 1[] Married 2[] Widowed 3[] Divorced 4[] Separated 5[] Never married 7[] Refused	- <b>-</b>	
39. Are you currently  1[] Married  2[] Widowed  3[] Divorced  4[] Separated  5[] Never married  7[] Refused  74  40. [SHOW CARD B]	: (READ RESPONSES)  Look at this card and	please give me the letter that
39. Are you currently  1[] Married  2[] Widowed  3[] Divorced  4[] Separated  5[] Never married  7[] Refused  74  40. [SHOW CARD B] indicates the hig	: [READ RESPONSES]  Look at this card and hest level of education	please give me the letter that
39. Are you currently  1[] Married  2[] Widowed  3[] Divorced  4[] Separated  5[] Never married  7[] Refused  74  40. [SHOW CARD B] indicates the hig  o1[] A	: (READ RESPONSES)  Look at this card and	please give me the letter that
39. Are you currently  1[] Married  2[] Widowed  3[] Divorced  4[] Separated  5[] Never married  7[] Refused  74  40. [SHOW CARD B]  indicates the hig  01[] A  02[] B	: [READ RESPONSES]  Look at this card and hest level of education	please give me the letter that
39. Are you currently  1[] Married  2[] Widowed  3[] Divorced  4[] Separated  5[] Never married  7[] Refused  74  40. [SHOW CARD B] indicates the hig  o1[] A	: (READ RESPONSES)  Look at this card and hest level of education os [] E	please give me the letter that
39. Are you currently  1[] Married  2[] Widowed  3[] Divorced  4[] Separated  5[] Never married  7[] Refused  74  40. [SHOW CARD B]  indicates the hig  o1[] A  c2[] B  c3[] C  o4[] D	Look at this card and hest level of education of ] E	please give me the letter that
39. Are you currently 1[] Married 2[] Widowed 3[] Divorced 4[] Separated 5[] Never married 7[] Refused 74 40. [SHOW CARD B] indicates the hig 01[] A 02[] B 03[] C 04[] D 75-76	Look at this card and hest level of education os[] E os[] F ss[] DK 77[] Refused	please give me the letter that you have completed.
39. Are you currently 1 [ ] Married 2 [ ] Widowed 3 [ ] Divorced 4 [ ] Separated 5 [ ] Never married 7 [ ] Refused 74 40. [SHOW CARD B] indicates the hig 01 [ ] A 02 [ ] B 03 [ ] C 04 [ ] D 75-76 41. [SHOW CARD C] indicates your you	Look at this card and hest level of education os[] E os[] F ss[] DK 77[] Refused	please give me the letter that you have completed.
39. Are you currently  1[] Married  2[] Widowed  3[] Divorced  4[] Separated  5[] Never married  7[] Refused  74  40. [SHOW CARD B] indicates the hig  01[] A  22[] B  23[] C  24[] D  75-76  41. [SHOW CARD C] indicates your you	Look at this card and hest level of education os[] E os[] F 66[] DK 77[] Refused	please give me the letter that you have completed.
39. Are you currently  1[] Married  2[] Widowed  3[] Divorced  4[] Separated  5[] Never married  7[] Refused  74  40. [SHOW CARD B] indicates the hig  01[] A  22[] B  23[] C  24[] D  75-76  41. [SHOW CARD C] indicates your you  01[] A  22[] B	Look at this card and hest level of education os[] E os[] F cs[] DK 77[] Refused  Look at this card and early family income, b	please give me the letter that you have completed.
39. Are you currently  1[] Married  2[] Widowed  3[] Divorced  4[] Separated  5[] Never married  7[] Refused  74  40. [SHOW CARD B] indicates the hig  01[] A  22[] B  23[] C  24[] D  75-76  41. [SHOW CARD C] indicates your you	Look at this card and hest level of education of ] E of [] DK 77 [] Refused  Look at this card and early family income, b of [] E	please give me the letter that you have completed.

1[] White 2[] Black 3[] Hispanic 4[] Native American	r ethnic background? Is it: //	READ RESPONSES]
today. END TIME OF INTERV	Here is the \$5.00 and have a	effort in helping us with our survey a good day.
INTERVIEWER	EAP	INTERVIEW TYPE
i[] Kathy	ı[] yes (describe)	ı[] Field
2[] Tom	2[] no	2[] Phone
3[ ] Bob	ES ,	16
4[] Danny T.		
s[] Anthony		
6[] Dan C.		
7[] Colm		
s[] John	1	

Write any other comments:

9[] Montgomery

# FORM C TO BE USED WHEN RESPONSE TO OUESTION 14 NEVER

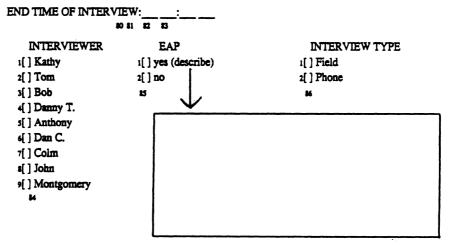
TO BE COMED WHEN KEDI CHOE TO GOED HOLL THE THE TERM
3 36 SITE #: RESPONDENT #:
skip cols. 37-50
23. What portion of your friends use seat belts? Would you say it's: [READ RESPONSES]  1[] less than a quarter  2[] a quarter to half  3[] half to three quarters  4[] more than three quarters  6[] DK  7[] Refused  51
24. Are you currently: [READ RESPONSES]
oi[] Employed full time
oz[] Employed part time- os[] Unemployed
os[] Homemaker, not employed outside the home
os[] Retired, and not employed
os[] Student, and not employed
σ[] Other:(specify)
$\pi$ [] Refused
25. Do you know whether or not your employer requires seat belt use for workers who drive on the job?  [READ RESPONSES]  1[] Yes, you know they DO require use 2[] Yes, you know they DO NOT require use 3[] You don't know whether or not they require belt use 4[] You are self employed 7[] Refused 4[] Skip 54  26. In the last month, has anyone asked you to use a seat belt while driving or riding in a car? [DO NOT READ RESPONSES] 1[] yes 2[] no 6[] DK 7[] Refused
27. How is that person related to you?  Is he or she your: [READ RESPONSES]  oi[] husband/wife  oi[] boy/girl friend oi[] daughter/son oi[] parent oi[] someone else's child of[] business associate oi[] other

29. Out of the last ten trips that you drow	ve with unbuckled passengers, how
	ckle up? [DO NOT READ RESPONSES]
o[] never	
ı[] 1-3 times-	
2[] 4-6 times	
3[] 7-9 times-	
4[] every time—————	
6[ ] DK	
7[] Refused	
9[] N/A-never drive with unbuckled pas	us V
59	
30. Did	the passengers buckle up when you
· asi	ked them? [READ RESPONSES]
ı[].	Always
2[]]	Most of the time
3[]	Sometimes
4[]	Seldom
s[]]	Never
6[]]	DK
7[]]	Refused
<b>s[]</b> ;	Skip
40	•
your seat belt on every trip. Would it of [] \$25.00 fine	t belt is \$25.00. What fine would get you to use t be a: [READ RESPONSES]
œ[ ] \$50.00 fine	
ග[ ] \$100.00 fine	
o₄[ ] \$200.00 fine	
ය[ ] \$400.00 fine	
os[ ] more than \$400.00 fine	
σ[] Other:(what)	
<b>€</b> [] DK	
77[] Refused	
61-62	
your seat beit use change if police co	just for not using your seat belt. How would uld pull you over just for not using your you over for speeding. Would your seat belt use:
ı[] increase	
2[ ] decrease	
3[] stay the same	
6[ ] DK	
7[] Refused	
ß	
33. Were you living in Michigan in July 1 [DO NOT READ RESPONSES] 1[] yes————————————————————————————————————	1985 when the Seat Belt Law went into effect?
2[] no	
II	
7[] Refused	$\checkmark$
4.Did your seat belt use increase,	35. Did your seat belt use increase.
decrease or stay the same when you	decrease or stay the same when
first found out about the law?	the Michigan Seat Belt law
[DO NOT READ RESPONSES]	started in July, 1985? [DO NOT READ RESPONSES]
ı[] Increased	-
2[] Decreased	I[] Increased use following law
3[] No change	2[] Decreased use following law
4 Not aware of the law	3[] No change following the law
6[] DK	6[] DK
7[] Refused	7[] Refused
s[] Skip	s[] Skip
of 1 aerth	<b>66</b>

car crash over the ne	ext year: With 1 b nly will. [DO NO]	the chance that you will be involved in a eing that you certainly won't and 10 TREAD RESPONSES]
01[] 1	ය[ ] 5	09[]9
oz[]2	06[]6	10[] 10
os[]3	07[]7	π[] Refused
04[]4	os[]8	67-68
04( ) 4	one[] o	07-00
5 or more alcoholic	drinks in a row? or 1.5 oz. shot of	s, how many times have you had (a drink is a 12 oz. can of beer, liquor or mixed drink)
ı[] once		
2[] twice		
3[] three to five times		
4[] six to nine times		
s[] ten or more times		
6[ ] DK		
7[] Refused 69		
READ: The next few ques	stions are just for	background information.
38. In what Month and Y	ear were you bo	rn? [DO NOT READ RESPONSES]
oi[] Jan	os[] May	os[] Sept
02[] Feb	os[] June	10[] Oct
os[] March	στ[ ] July	n[] Nov
		12[] Dec
04[] April	os[] August	*
70-71		$\pi$ [] Refused
72 73	CODE 77-Refi	used
39. Are you currently:  1[] Married  2[] Widowed  3[] Divorced  4[] Separated  5[] Never married  7[] Refused	(READ RESPON	SES]
indicates the high	est level of educa	and please give me the letter that tion you have completed.
	os[]E	
	06[]F	
∞( ) C	66[] DK	
04[]D	77[] Refused	
75-76		
indicates your yes	arly family incom	and please give me the letter that le, before taxes.
	05[]E	
	06[]F	
თ[ ] C	66[] DK	
04[]D		
طر پا	77[] Refused	

42.	What is your race or ethnic background? Is it: [READ RESPONSES]
	ı[] White
	2[] Black
	3[] Hispanic
	4[] Native American
	s[] Other: Please specify
	6[] DK
	7[] Refused
	79

 $\it READ$ : Thank you very much for your time and effort in helping us with our survey today. Here is the \$5.00 and have a good day.



Write any other comments:

# DAILY TRAVEL LOG

TEAM:	DATE:	/ / 1987
START LOCATION:		
START TIME:(24 HOUR CLOCK)	:	
LOCATION OR SITE	ARRIVAL TIME	DEPARTURE TIME
END LOCATION:		
END TIME::		

# **SURVEY SITE LOG**

Team:	Date:/1987
Begin Location:	Begin time::

Site	Begin time	End time	interviews	refusals	Cards Distributed
					·

# Appendix B

**Interview Survey Training Manual** 

#### 1 INSTRUCTIONS FOR FIELD OBSERVERS

This study has two components. The first component involves obtaining an accurate estimate of seat belt and child restraint use among motor vehicle occupants throughout the State of Michigan. The second component involves interviewing drivers about why or why they do not use seat belts. There are four objectives of the first component:

- 1. Measure seat belt use by motorists throughout Michigan.
- 2. Identify groups of motor vehicle occupants that have higher or lower than average belt use rates.
- 3. Identify trends in restraint use in Michigan by comparing results of this study with that of the earlier surveys in Michigan.
- 4. Evaluate the longer-term effectiveness of the seat belt law in increasing the proportion of Michigan's population protected by seat belts.

The second component of this study involves both observing and interviewing a random sample of drivers of vehicles at the same site locations used in the first component. The goal of the second part of the study is to determine situational, behavioral, attitudinal, and motivational factors related to observed compliance with a mandatory belt use law. The second component has four objectives:

- 1. Directly observe actual seat belt use and measure via personal interview key demographic, situational, and motivational factors potentially related to compliance with a mandatory use law.
- 2. Develop profiles of motorists likely to be non-users based on identified relationships between subject characteristics and observed belt use.
- 3. Identify attitudinal and belief factors that may be amenable to change in such a way that belt use in these groups might be increased.
- 4. Describe appropriate target groups and situations that could be the subject of safety programs implemented in areas with a mandatory use law, and provide suggestions for program development.

Both portions of the survey will be conducted at the same carefully selected roadway intersections and freeway exit ramps. In the event a police officer stops to question you, explain your presence briefly, and show the officer a copy of the letter of support from the Office of Highway Safety Planning of the Michigan State Police. You are to wear the orange safety vest provided and University I.D. at all times. If weather is appropriate, wear the U-M jacket provided.

#### 1.1 FIELD EQUIPMENT

You have been provided with the following equipment for use in the field for data collection. You are responsible for all equipment.

6 lead pencils 1-2 clip boards 1 orange safety vest 1 plastic overlay county/city maps 2 grease pencils data collection forms 2 traffic survey signs 2 pencil sharpeners detailed schedule 2 traffic cones 1 University vehicle travel advance money OHSP letter University I.D.

1 University jacket 1 rain poncho

If it becomes necessary to purchase more supplies in the field, do so, and retain your receipt.

#### 1.2 UNIVERSITY VEHICLES

You are representing The University of Michigan, University vehicles are marked and have state identification license plates. Be aware that the public is watching your personal behavior as well as your driving behavior.

There are a few restrictions in the use of a University of Michigan vehicle that you must adhere to. These vehicles are to be used for BUSINESS purposes only and are generally to be returned to the office each evening. Due to the time schedules and the distances away from the office for some sites, we have obtained a waiver of the requirement to return vehicles to University property each evening. However, use of the vehicles continues to be restricted to business use only. If working in this area of the state you must return the vehicle to a reasonably safe parking area after the work day. If working out of the area it is expected that you would need the vehicle to find a restaurant or motel. However, use of the vehicle to frequent the town night spot is not acceptable.

Seat belt use in University vehicles is required. Adherence to all driving laws is mandatory, including speed limits on all highways. Driving after drinking is not acceptable. If trouble develops with the vehicle or you are involved in an accident, follow the procedures set up by Transportation Services on the slip in the vehicle glove box.

Please conduct periodic fluid level checks and add if necessary. Retain receipts for all gasoline purchases and any other vehicle expenses.

Failure to adhere to any policy stated will result in disciplinary action.

#### 1.3 FIELD ATTIRE

As representatives of the University of Michigan working with the public it is important that your personal appearance and mode of dress be professional as well as durable and comfortable for outdoor work. It will be necessary that each team be as uniform in dress as possible. To obtain uniform dress we are asking that you wear dark or navy blue pants and a white or light shirt without a pattern while in the field. University jackets will be provided for this study and you will also be required to wear an orange safety vest at all times while conducting the study.

#### 1.4 FOOD AND HOUSING ALLOWANCES

There is a daily food and motel (if overnight travel is necessary) allowance for each day in the field. The State of Michigan meal budget is as follows.

Breakfast \$4.50 including tip
Lunch \$5.50 including tip
Dinner \$11.00 including tip

If your sites are within commuting distance you are to charge only those meals you eat during the time you are in the field, with a maximum daily expense of \$10.00.

Keeping below these figures is expected and averaging between days is not allowed. Receipts for all meals are required.

If overnight travel is required, selection of a moderately priced motel room is expected. If possible, a team will room together. Always ask for government room rates. Always present the letter of tax exemption whenever making any purchases and for your motel room. Keep as close to \$35.00 per night for a motel room as possible. Retain receipts for all motel expenses.

#### 1.5 EXPENSE AND TIME REPORTS

Each person will have a daily log sheet which is to be filled out and submitted to Karen. If commuting to sites your start time will begin when the team leaves from the designated meeting area and ends when you have returned to the designated meeting area. Meal breaks are on your own time. When overnight travel is required your start time is upon departure from the motel and end time is arrival at the motel. Again, meal breaks are on your time. It is important that this log be filled out accurately with times and expenses.

## 1.6 EXPENSE AND TIME LOG

	NAME: JIM SMITH DATE:	<u> 0</u> 4 / <u>22</u> / 1987
	START LOCATION: MOTEL: GRAND RAPIDS	START TIME: 07:00
	END LOCATION: MOTEL: BENTON HARBOR	END TIME: 2 0 : 3 0
	TIMES	EXPENSES
	BREAKFAST TIME O 7:15 to O 7:45	\$2.56
	LUNCH TIME 1 2 : 3 0 to 1 3 : 3 0	\$ 3.78
*	DINNER TIME:to:	\$6.75
	BREAKS TIME 1 6 : 00 to 1 7 : 00	
	TIME:to:	
	TIME to:	
	LODGING: save all receipts for every expense	\$ <u>30,28</u>
	GASOLINE:	\$ 10.00
	OTHER:(describe)	\$ <u>.98</u>
	TOTAL EXPENSES \$ 54.35	\$
	* DINNER WAS TAKEN	
	ATTER CHECKING INTO	
	water bties 8:30 end like	

# 1.7 TRAVEL LOGS

Each team is responsible for a daily site and travel log. Record team start time, driving time to the site (noting stop times for any reason), site arrival, observation, interview and departure times.

# 1.8 DAILY TRAVEL LOG

TEAM: 1-TOM - CL	DATE: <u>04</u> / <u>23</u> / 1987	
START LOCATION:(	ISTML	

START TIME:(24 HOUR CLOCK) 7:30

LOCATION OR SITE	ARRIVAL TIME	DEPARTURE TIME
GAS STATION	07:3 <i>5</i>	07:40
SITE 201 ROYAL OAK	08:40	10:02
SITE 202 " "	10:10	11:30
LUNCH	11:45	12:45
SITE 203 BIRMWEHAM	13:00	14:20
SITE 204 . DETENT	14:30	15:45
Us.	16:45	

END LOCATION:	UMTRI	

END TIME: 1 6:45

# 1.9 SITE LOG

The daily site log is to be completed for each site observed during the day. Record site number, begin and end time, number of interviews conducted, total number of refusals and number of refusal cards distributed.

# 1.10 SURVEY SITE LOG

Team: 1- TOM. CHRUS -ED Date 04 / 23 / 1987

Begin Location: UMITRI Begin time: 07:30

Site	Begin time	End time	interviews	refusals	Cards Distributed
201	8:45	9:55	8	10	5
202 203 204	10:15	11:22	7	12.	8
203	13:05	14:16	6	4	3
204	14:32	15:43	7	8	8

End Location:	UMTRI	End time	1 <sub>6</sub> . 4	. 5
Life Location.		End time	ר: ט	

#### **2 SURVEY INSTRUMENTS**

#### 2.1 OBSERVER DATA COLLECTION FORMS

### 2.1.1 Site Description Form.

This form identifies the site and is to be coded as follows:

Site # - This number is a three digit number taken from the site schedule.

Site Location - to be written in and is taken from the street signs which should match the site schedule.

Site Type - to be taken from site schedule and observed intersection type.

Site Choice - if primary site check A if alternate site check B.

Date - actual date of observation

Start time -(military time) the start time of the actual data collection

Observer -person conducting observation

Observer and interview numbers are as follows:

Kathy=1 Danny T.=4 Colm=7 Jethro=10
Tom=2 Anthony=5 John=8
Bob=3 Dan C.=6 Montgomery=9

Day of Week - the day of week that observation was conducted

Weather -the type of weather during most of the observation period

Break time -(record in minutes) if during the observation period you take a break that interrupts the flow of data collection for more than two light cycles.

End time -(military time) the end time of the actual data collection

Comments - any comments regarding the data collection, problems at the site or anything else regarding the study.

Road diagram - draw the intersection, label streets, and observation location, interview location and traffic flow observed.

#### SITE DESCRIPTION

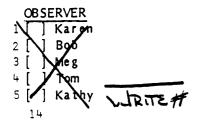
SITE # 1 8 0 Site Location MOETHEND & COOLINGE, OAK PARK SB COOLINGE

SITE TYPE: 1 ntersection 2 [ ] Freeway exit

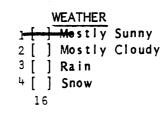
SITE CHOICE: 1 ← hoice A 2 [ ] Choice B

DATE (month/day):  $\frac{O}{6} \frac{4}{7} / \frac{2}{8} \frac{O}{9} / 1986$ 

START TIME:  $\frac{0}{10} \frac{8}{11} : \frac{4}{12} \frac{5}{13}$  (24 hour clock)



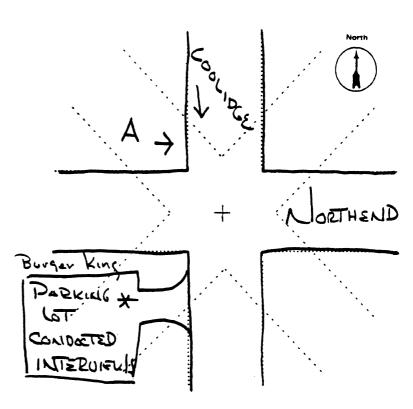




BREAK TIME (total number of minutes during observation period): O(17) 18

 $O_{19} = 0$  :  $O_{21} = 0$  (24 hour clock)

COMMENTS:



#### 2.1.2 Observation Forms.

There are two Vehicle Observation Form packets for each site. One for the observation component of the study. The Observation component contains a Site Description Form, a Site/Observer Identification page and an additional 16 pages of Vehicle Observation Forms. Each packet will provide room to record vehicle occupant restraint use for 51 vehicles. Instructions for filling out the Vehicle Observation Forms are as follows:

First page - at top of page write site #, observer # and Vehicle occupant data.

- for each occupant record the following:

Restraint use

Sex

Age

Record also the vehicle type

Under comments: (see below)

All data recorded is directly observed; you do not need to speak to the driver at all.

The definitions of the restraint use item are as follows.:

NO RESTRAINT means the occupant was not restrained by either a shoulder strap, a lap belt, or a child restraint device(CRD).

BELTED occupants have on a shoulder and/or lap belt.

CRD WRONG applies to cases of incorrect CRD use that you see.

Incorrect usage for CRD's include:

- Incorrect harness use(i.e. around the shoulder)
- No harness used
- Incorrect seat direction(i.e. infant facing forward)
- No seat belt anchorage
- No tether where it is obvious that one is required

#### **BOOSTER SEATS:**

#### Code CRD OK if:

- tethered harness fastened over child
- with shield and lap belt
- in front seat with lap and shoulder belt

#### Code CRD Wrong if:

• with shield but no lap belt

#### Code No Restraint if:

• no shield or lap belt on

#### Code Belted if:

• only has lap belt on

These examples should cover most situations that you see. However, if you have any uncertainty when coding children riding in restraints, or if you come upon any unusual circumstances, record the details in the comments section.

Restraint use is the most important item, but it may be difficult to observe for certain occupants (particularly in rear seats, where the lap belt must be observed). If you cannot

determine restraint use for an occupant, leave that item blank but make sure to check all other information for that occupant.

#### **COMMENTS:**

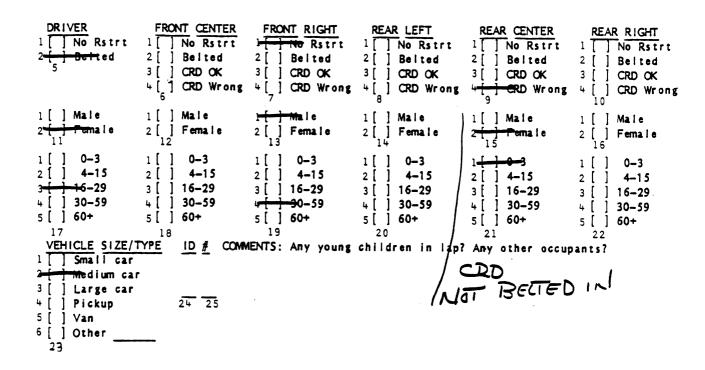
It is very important that **all** information is also recorded for **all** occupants in the vehicle. Also record in the comments section any observed unusual seating configurations, incorrect seat belt use and if the vehicle is a state vehicle. This information is to be recorded in the comments section as follows:

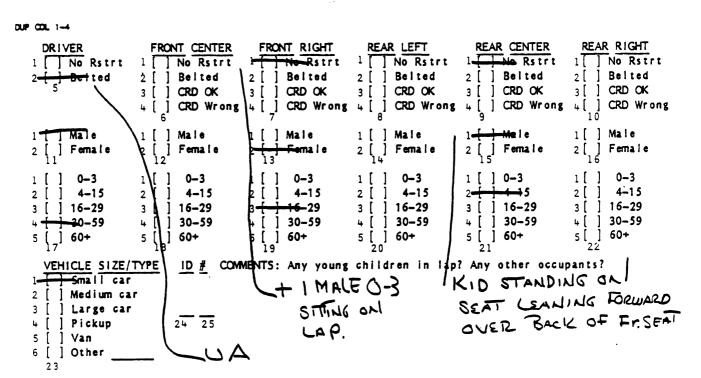
- 1. Record restraint use, age, and sex of all occupants not riding in the six main riding positions. Other positions include:
  - Passengers in laps of other occupants
  - Additional passengers in one of the six riding positions
  - Passengers in cargo areas of vans, pickups, station wagons, etc.
  - Passengers in third and fourth seats of vans, station wagons.
- 2. Record restraint use, age, and sex of occupants who are:
  - Standing on the seat and/or floor
  - Kneeling, or lying on or in front of the seat, in the
  - cargo area, or on the floor of the vehicle.
- 3. Record restraint use, age, and sex of occupants who are incorrectly wearing their shoulder strap or lap belt. If a person has the shoulder strap under their arm simply write UA with an arrow referencing the passenger. If the shoulder strap has been placed behind a persons back simply write BB and again arrow up to the passenger it applies to.
- 4. Record all State of Michigan vehicles including the Department the vehicle is associated with. State of Michigan vehicles can be identified by their license plates. State vehicle license plates will be either the red, white, and blue pattern, or in the case of the new blue plates they will have "state owned" stamped into the plate. Other ways of identification are the state seal sticker with the department name on the doors of the vehicle.
- 5. Record all Marked and Unmarked law enforcement vehicles including a note as to which City or County they are associated with, or if a State Police vehicles.

Ignore the spaces on the Vehicle Observation Form marked columns 24 and 25, which are for keypunching identification purposes.

Site # 
$$\frac{1}{1} \frac{6}{2} \frac{0}{3}$$

# Observer # $\frac{2}{\sqrt{2}}$





DRIVER 1   No Rstrt 2   Belted 5	FRONT CENTER  1 No Rstrt  2 Belted  3 CRD OK  4 CRD Wrong	FRONT RIGHT	REAR LEFT 1 No Rstrt 2 Belted 3 CRD OK 4 CRD Wrong		
	1 [ ] Male 2 [ ] Female 12	1 [ ] Male 2 [ ] Female 13	Male 2[] Female	1 Male 2 Female 15	1 [ ] Male 2 <del>[ ] Fema</del> le 16
1 [ ] 0-3 2 [ ] 4-15 3 [-] 16-29 4 [ ] 30-59 5 [ ] 60+	1 [ ] 0-3 2 [ ] 4-15 3 [ ] 16-29 4 [ ] 30-59 5 [ ] 60+	1 [ ] 0-3 2 [ ] 4-15 3 [ ] 16-29 4 [ ] 30-59 5 [ ] 60+	1 [ ] 0-3 2-1-1-15 3 [ ] 16-29 4 [ ] 30-59 5 [ ] 60+	1 [ ] 0-3 2 <del>[ ] 1-1</del> 5 3 [ ] 16-29 4 [ ] 30-59 5 [ ] 60+	1 [ ] 0-3 2 [ ] +15 3 [ ] 16-29 4 [ ] 30-59 5 [ ] 60+
VEHICLE SIZE/T 1 Small car 2 Medium car 3 Large car 4 Pickup 5 Van 6 Other	24 25	MENTS: Any young	+ 1 FEMA IN REA + 2 Femalu + 3 MIALE 1	IE 4-15 A IR SEAT-UN L UNDEU. Y-	18621 somed

DUP COL 1-4 DRIVER FRONT CENTER FRONT RIGHT REAR LEFT REAR CENTER REAR RIGHT 1 No Rstrt
2 Beited 1 No Rstrt
2 Belted 1 No Rstrt
2 Belted 1 1 No Rates 1 No Rstrt No Rstrt 2 Belted 2 [ ] Belted 3 [ ] CRD OK 3 [ ] CRO OK 3 [ ] CRD OK 3 [ ] CRD OK 3 [ ] CROOK 4 [ ] CRD Wrong 1[] Male 1[] Male 1[] Male I[] Male 1 [ ] Male 2 [ ] Female 1 [ ] 0-3 2 [ ] 4-15 3 [ ] 16-29 1 [ ] 0-3 2 [ ] 4-15 1 [ ] 0-3 2 [ ] 4-15 1 [ ] 0-3 2 [ ] 4-15 1 [ ] 0-3 2 [ ] 4-15 1[] 0-3 2 [ ] 4-15 3 [ ] 16-29 4 [ ] 30-59 ] 4-15 ] 16-29 4-15 2 [ 16-29 3 [ ] 16-29 3 [ ] 16-29 3 [ 3 [ 4[] 30-59 4 [ ] 30-59 4[] 30-59 4[] 30-59 4 [ ] 30-59 5[]60+ 5 [ ] 60+ 5 [ ] 60+ 5[]60+ 5 [ ] 60+ 19 20 21 17 ID # COMMENTS: Any young children in lap? Any other occupants? VEHICLE SIZE/TYPE + 1 MALE 4-15 STANDING ON 1 | Small car 2 [ ] Medium car FICOR IN REAR CENTER-UNRESTRAINE Large car 24 25 4 [ ] Pickup 5 Van 6 [ ] Other

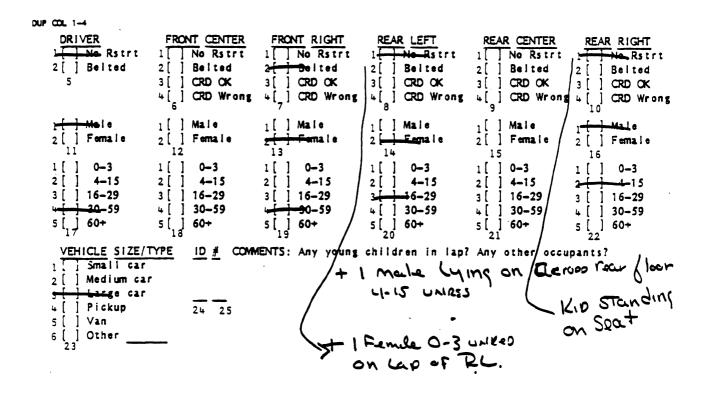
```
DRIVER
                    FRONT CENTER
                                     FRONT RIGHT
                                                     REAR LEFT
                                                                      REAR CENTER
                                                                                      REAR RIGHT
  1 No Rstrt
                                   1 No Rstrt 1 No Rstrt 1 No Rstrt
                                                                                     1 No Rstrt
                  1 No Rstrt
  2 [ ] Belted
                                   2 [ ] Belted
                                                                     2 [ ] Beited
                   2 [ ] Belted
                                                    2 [ ] Belted
                                                                                     2[] Beited
                                                                    3 [ ] CRD OK
                   3 [ ] CRO OK
                                   3 [ ] CRD OK
                                                    3 [ ] CRD OK
                                                                                     3[] CRD OK
                   4 [ ] CRD Wrong 4 [ ] CRD Wrong
  1 Male
2 [] Female
                  1 [ ] Male
2 [ ] Fernale
12
                                   1 [ ] Male
2 [ ] Female
                                                    1 [ ] Male
2 [ ] Female
                                                                    1 [ ] Male
2 [ ] Female
15
                                                                                     1[] Male
                                                                                     2 [ ] Female
                   1 [ ] 0-3
                                   1 [ ] 0-3
                                                                                     1 [ ] 0-3
  1 [ ] 0-3
                                                    1 [ ] 0-3
                                                                     1 [ ] 0-3
  2 [ ] 4-15
                                   2 [ ] 4-15
                                                    2 [ ] 4-15
                  2 [ ] 4-15
                                                                                    2[] 4-15
                                                                     2 [ ] 4-15
                                                    3 [ ] 16-29
                                                                                     3 [ ] 16-29
  3 [ ] 16-29
                  3 [ ] 16-29
                                   3 [ ] 16-29
                                                                     3 [ ] 16-29
       <del>-3</del>0-59
                                   4 [ ] 30-59
                                                    4 [ ] 30-59
                   4 [ ] 30-59
                                                                     4 [ ] 30-59
                                                                                     4[] 30-59
  5 [ 7 60+
                                   5 [ ] 60+
                                                    5 [ ] 60+
                                                                                     5 [ ] 60+
                   5 [ ] 60+
                                                                     5 [ ] 60+
    VEHICLE SIZE/TYPE
                         ID # COMMENTS: Any young children in lap? Any other occupants?
    Small car
                                     + 1 Female Lying down in Cargo area of hatch back-0-3 uness.
  2 [ ] Medium car
  3 [ ] Large car
                        24 25
  4 [ ] Pickup
  5 [ ] Van
  6 [ ] Other _
DUP COL 1-4
                                                      REAR LEFT
                                                                       REAR CENTER
    DRIVER
                     FRONT CENTER
                                     FRONT RIGHT
                                                                                       REAR RIGHT
                                    1 No Rstrt
                                                                      1 No Rstrt 1 No Rstrt
                   1 No Rstrt
                                                     1 No Rstrt
   1 No Rstrt
                                                                      2[] Belted
                   2[] Belted
                                    2[] Belted
                                                     2[] Belted
                                                                                     2 [ ] Belted
   2 [-] Belted
                                                                      3[] CRD OK
                   3[] CRD OK 3[] CRD OK 3[] CRD OK 3[] CRD OK 3[] CRD OK 3[] 4[] CRD Wrong 4[] CRD Wrong 4[] CRD Wrong 4[]
                   3 [ ] CRD OK
                                    3[ ] CRD OK
                                                                                     3 [ ] CRD OK
                                                                                         ] CRD Wrong
                                                                      1[] Male
                                                                                     1 [ ] Male
                                                     1[] Male
   1 Male
2 [ ] Female
                   1[] Male
                                    1[] Male
                                    2[] Female
                                                     2[] Female
                                                                      2[] Female
                                                                                     2[] Female
                   2[] Female
                      12
                                     13
                                                       14
                                                                        15
                                                                                      16
   1[] 0-3
                   1[] 0-3
                                    1[] 0-3
                                                     1[] 0-3
                                                                      1[]0-3
                                                                                     1 [ ] 0-3
                                                                      2[] 4-15
                                                     2[] 4-15
                                                                                     2[] 4-15
                                    2[] 4-15
   2[] 4-15
                    2[] 4-15
                                                                                     3 [ ] 16-29
                                                     3[] 16-29
                                                                      3 [ ] 16-29
                   3 [ ] 16-29
                                    3 [ ] 16-29
   3 [ ] 16-29
   5 [ 30-59
                                    4[] 30-59
                                                                      4[] 30-59
                   4[] 30-59
                                                     4[] 30-59
                                                                                     4 [ ] 30-59
5 [ ] 60+
                                                                      5 [ ]
21
                                    5 [ ] 60+
                                                     5[] 60+
                                                                         ] 60+
                    5 [ ] 60+
                         ID # COMMENTS: Any young children in lap? Any other occupants?
    VEHICLE SIZE/TYPE
   1 Small car
   2 [ ] Medium car
   3 [ ] Large car
   4[] Pickup
   5 [ ] Van
   6+1 Other 3-10 BLAZER
```

DUP COL 1-4

```
DRIVER
                     FRONT CENTER
                                       FRONT RIGHT
                                                         REAR LEFT
                                                                          REAR CENTER
                                                                                             REAR RIGHT
                                                       1 No Rstrt
2 Belted
  1 No Rstrt
                    I No Rstrt
                                                                         1 No Rstrt
2 Belted
                                      I No Rstrt
                                                                                           1 No Rstrt
      Del ted
                    2 [
                        Belted
                                      2 [
                                          Belted
                                                                                           2 [
                                                                                               Belted
                                                                                           3 [ ] CRD OK
                                                       3 [ ] CRD OK
                                                                         3 [ ] CRD OK
                                      3 [ ] CRD OK
                    3 [ ] CRD OK
                    4 6 CRD Wrong 4 7 CRD Wrong 4 1 CRD Wrong 4 1 CRD Wrong 4 1 CRD Wrong
  1<del>-[-]-Ma-</del>l e
                    [ ] Male
                                      1[] Male
                                                        1[] Male
                                                                         1[] Male
                                                                                           1 [ ] Male
                    2 [ ] Female
                                                                         2 [ ] Female
  2 [ ] Female
                                                                                           2 [ ] Female
                                      2 [ ] Female
                                                        2 [ ] Female
  1 [ ] 0-3
2 [ ] 4-15
                    1 [ ] 0-3
2 [ ] 4-15
                                      1 [ ] 0-3
2 [ ] 4-15
                                                       1 [ ] 0-3
2 [ ] 4-15
                                                                         1[]0-3
                                                                                           1 [ ] 0-3
                                                                         2 [ ] 4-15
3 [ ] 16-29
                                                                                           2 [ ] 4-15
                                                       2[]
                    2 [
                                                                                           3 [ ] 16-29
4 [ ] 30-59
5 [ ] 60+
                                                           16-29
                        16-29
                                          ] 16-29
                                      3 [ ] 16-29
4 [ ] 30-59
                                                       3 [ ] 16-29
4 [ ] 30-59
  3 [ ] 16-29
                    3 [
                    4 [ ] 30-59
      <del>} 50-</del>59
                                                                             30-59
                                                                         4[
  5 [ ] 60+
                    5[]60+
                                      5[]60+
                                                        5 [ ] 60+
                                                                         5 60+
                                        19
                                                          20
                                                                           21
    17
                      18
    VEHICLE SIZE/TYPE
                          ID # COMMENTS: Any young children in lap? Any other occupants?
  1 | Small car
  2 [ ] Modium ca
3 [ ] Large car
4 [ ] Pickup
                                    STATE POLICE
       <del>-Modi</del>um car
                          24 25
      ] Van
  6 [ ] Other
DUP COL 1-4
    DRIVER
                      FRONT CENTER
                                       FRONT RIGHT
                                                         REAR LEFT
                                                                           REAR CENTER
                                                                                            REAR RIGHT
  1 No Rstrt
                    1 No Rstrt
                                      1 No Rstrt
                                                       1 No Rstrt
                                                                         1 No Rstrt
                                                                                           1 No Rstrt
  2 [ ] Belted
                                      2 Selted
                                                       2 [ ] Belted
                                                                                           2[] Belted
                                                                         2 [ ] Belted
                    3 [ ] CRD OK
                                      3 [ ] CRD OK
                                                       3 [ ] CRD OK
                                                                         3 [ ] CRD OK
                                                                                           3 [ ] CRD OK
                    4 [ ] CRD Wrong 4 [ ] CRD Wrong 4 [ ] CRD Wrong 4 [ ] CRD Wrong
  1 Male
                    1 [ ] Male
                                                       1 [ ] Male
2 [ ] Female
                                                                         1 [ ] Male
2 [ ] Female
15
                                      1 [ ] Male
                                                                                           1[] Male
  2 [] Female
                    2 [] Female
                                      2 [ ] Fernale
                                                                                           2 [ ] Female
  1 [ ] 0-3
                    1 [ ] 0-3
                                      1 [ ] 0-3
                                                       1 [ ] 0-3
                                                                         1 [ ] 0-3
                                                                                           1[] 0-3
  2 [ ] 4-15
                    2 [ ] 4-15
                                      2 [ ] 4-15
                                                                                           2[] 4-15
                                                       2 [ ] 4-15
                                                                         2 [ ] 4-15
  3 [ ] 16-29
                    3 [ ] 16-29
                                      3 [ ] 16-29
                                                       3 [ ] 16-29
                                                                         3 [ ] 16-29
                                                                                           3 [ ] 16-29
  4 <del>[ ] 30</del>-59
5 [ ] 60+
                    4 [ ] 30-59
                                          1 30-59
                                      44
                                                       4 [ ] 30-59
                                                                         4 [ ] 30-59
                                                                                           4[] 30-59
                                      5 [ ] 60+
                                                       5 [ ] 60+
                                                                                           5 [ ] 60+
                    5 [<sub>8</sub>] 60+
                                                                         5 [ ] 60+
    VEHICLE SIZE/TYPE
                          1D # COMMENTS: Any young children in lap? Any other occupants?
  i Small car
                                    STATE OF MICH.
Dept. Social Services
      Medium car
  3 [ ] Large car
  4 [ ] Pickup
  5 [ ] Van
6 [ ] Other _
```

DUP COL 1-4

23



## 2.2 Interview data collection forms

#### 2.2.1 Observation forms for interviewees.

The second packet of Vehicle Observations Forms are to be used when recording data for the interview component. Columns 5 - 23 are recorded the same way as for the observation component of the survey, leaving columns 24 and 25 blank. In addition, record the interview status for that motorist.

Column 26=1=agreed to interview 2=refused, but given a card 3=refused, no card given

Column 27=0 if motorist agreed to participate
2 if motorist refused to participate and was given a card
leave blank if refused and no card was given

Column 28=sequential number of participating respondent sequential number of refusal and card given leave blank if refused and no card given

SITE: 102	OBSERVER # <u>3</u>					
DRIVER 1[]No rstrt 2[]Belted 5	FRONT CENTER 1[]No rstrt 2[]Belted 3[]CRD OK 4[]CRD Wrng 6	FRONT RIGHT 1[]No rstrt 2[]Belted 3[]CRD OK 4[]CRD Wrng 7	REAR LEFT 1[]No rstrt 2[]Belted 3[]CRD OK 4[]CRD Wrng 8	REAR CENTER 1[]No rstrt 2[]Belted 3[]CRD OK 4[]CRD Wrng 9	REAR RIGHT 1[]No rstrt 2[]Belted 3[]CRD OK 4[]CRD Wrng	
1[] Male -2[] Female	1[] Male 2[] Female	1[] Male 2[] Female	1[] Male 2[] Female	1[] Male 2[] Female	1[] Male 2[] Female	
1[] 0-3 2[] 4-15 <del>3[] 16-2</del> 9 4[] 30-59 5[] 60+	1[] 0-3 2[] 4-15 3[] 16-29 4[] 30-59 5[] 60+	1[] 0-3 2[] 4-15 3[] 16-29 4[] 30-59 5[] 60+	1[] 0-3 2[] 4-15 3[] 16-29 4[] 30-59 5[] 60+	1[] 0-3 2[] 4-15 3[] 16-29 4[] 30-59 5[] 60+	1[] 0-3 2[] 4-15 3[] 16-29 4[] 30-59 5[] 60+	
VEHICLE SIZE/TYPE						
1[] Interviewed 2[] Refused(card 3[] Refused(no c		Record make & n	nodel of car			
Respondent #:	1	Interviewed-V27	=0			
27	7 28	Refused card-V2's Refused no card-l				

DUP COLS. 1-4

DRIVER 1[]No rstrt 2[]Belted 5	FRONT CENTER  [] No rstrt [] Belted  [] CRD OK [] CRD Wrng  6	FRONT RIGHT 1[]No rstrt 2[]Belted 3[]CRD OK 4[]CRD Wrng 7	REAR LEFT 1[]No rstrt 2[]Belted 3[]CRD OK 4[]CRD Wrng 8	REAR CENTER  1[]No rstrt  2[]Belted  3[]CRD OK  4[]CRD Wrng  9	REAR RIGHT 1[]No rstrt 2[]Belted 3[]CRD OK 4[]CRD Wrng
1[] Male	1[] Male	1[] Male	1[] Male	1[] Male	1[] Male
2[] Female	2[] Female	2[] Female	2[] Female	2[] Female	2[] Female
1[]0-3	1[] 0-3	1[] 0-3	1[] 0-3	1[] 0-3	1[] 0-3
2[]4-15	2[] 4-15	2[] 4-15	2[] 4-15	2[] 4-15	2[] 4-15
<del>3[]16-2</del> 9	3[] 16-29	3[] 16-29	3[] 16-29	3[] 16-29	3[] 16-29
4[]30-59	4[] 30-59	4[] 30-59	4[] 30-59	4[] 30-59	4[] 30-59
5[]60+	5[] 60+	5[] 60+	5[] 60+	5[] 60+	5[] 60+
VEHICLE SIZE	18 <u> </u>	19 COMMENTS: An	20 y young child <del>re</del> n ir	21 1 lap, on floor, stan	22 ding, extra occupants?

TELLICIES CIESTI I II II	<u> </u>
1[] Small car	
2[] Medium car	
3[] Large car	
4[] Pickup	24 25
5[] Van	
6 Other	•
22	

1[] Interviewed
2[] Refused(card given)
3[] Refused(no card given)

Respondent #: 2 1 27 28 Record make & model of car

Interviewed-V27=0 Refused card-V27=2 Refused no card-leave blank

## 2.2.2 INTERVIEW QUESTIONS.

Fill in the site location, the respondent number from the card that the respondent gives you, and the start time of the interview.

SITE: \_\_\_\_ : TIME OF INTERVIEW: \_\_\_ : \_\_ : \_\_\_ : \_\_ : \_\_\_ : \_\_ : \_\_\_ : \_\_ : \_\_\_ : \_\_ : \_\_\_ : \_\_ : \_\_\_ : \_\_ : \_\_ : \_\_\_ : \_\_ : \_\_\_ : \_ : \_ : \_\_

The small typed numbers are for keypunching purposes only.

Each question on the interview will have notes to the interviewer in []. These notes are not to be read to the respondent.

[ASK IF UNKNOWN]=observed data, only ask if unknown to you.

[DO NOT READ]=do not read the responses

[READ]=read the response choices-never read Don't Know or Refused response

[PROMPT:??]=prompt with the following message

[SHOW CARD ?]=give the respondent the card to refer to for responses

**DK** is given as a response for most questions, if a respondent quickly responds with don't know repeat the question once, if DK is still the response then continue on with the next question.

refused Respondents may refuse to answer any question. Continue on to next question if respondent refuses to answer a question

Either draw a line through the [] that responds or write in response to each question as directed.

All text in [bold] type is to read verbatim to the respondent.

Text in regular type is not to be read.

Text in [italics] are instructions to the interviewer.

Read each question clearly and slow that the respondent clearly understands the question. If respondent tells you that they do not understand a questions just repeat the question. Do not interpret the question for them.

#### 3 FIELD PROCEDURES

## 3.1 OBSERVATION SITES

You have been provided a list of road intersections and freeway exits to observe, with the day and time for observation indicated. All intersections assigned have either a traffic light or a stop sign to permit the observation of occupants and time to introduce and request cooperation to interview the driver while the vehicle is stopped. It is imperative that you observe vehicles and interview drivers only at those sites assigned. In the unlikely event that after arriving at an assigned site you determine that it is impossible to observe restraint use at that site (due to construction, or a flasher yellow light, for example), you should consult the site card file, locate the card for your assigned site, and use the alternate site listed on the card. Proceed directly to the alternate site, which will be located close to the primary site. This may alter your time somewhat, but continue to work as closely to the scheduled time as possible. Record on the Site Description Form which site was actually observed, any unusual features of the site, or problems you had at the site. If an alternate is used, record the reason the primary site was not used. In the extreme unlikely event both the primary and alternate sites cannot be used, record why on the site form and move on to the next regularly scheduled site. Refer to the sample schedule on page 45. The schedule for the entire wave begins on page 50.

### 3.2 TIME AND DAY OF OBSERVATIONS

The schedule allows for one hour and fifteen minutes for observations and interviews at each site. Sites in the City of Detroit have been allotted one hour. Two teams of observers/interviewers will work the Detroit sites together. Travel time between sites depends upon distance and has been taken into account in the schedule. Always begin the day's observation and interviews at the designated time for the first assigned site that day. If during the day you fall behind schedule, continue observing and interviewing sites in the order listed even though it may be necessary to observe some sites later than their assigned time. Again, it is important that every site scheduled for observation and interview on a particular day be done on that day and as close to the scheduled time as possible.

### 3.3 PROCEDURES UPON ARRIVING AT A SITE

#### 3.3.1 OBSERVER.

When you arrive at your assigned site, the observer will fill out the Site Observation Form, checking all items up through the Day of the Week item. Check boxes on all forms with a horizontal line through the box (See sample Site Description Form-page 9). The schedule designates which corner the observer will stand and traffic flow is observed. You will generally observe vehicles in the right lane but you should observe vehicles in the left lane if the site allows it (such as freeway exit intersections and one-way streets). When observing at a freeway exit, always observe the traffic exiting, not entering the freeway (i.e., traffic that is on the exit ramp). Again, the location and path of traffic is specified on the schedule. A sample schedule follows.

4/20 Oakland Monday	7:45- 9:00	169: Quarton at Cranbrook, Bloomfield Twp. SW corner - EB Quarton
1,101104)	9:15-10:30	170: Square Lake Rd. at Woodward, Bloomfield Twp. median - NB Woodward
	10:45-12:00	171: M-59 EB at Opdyke, Pontiac SW corner -EB ramp
	1:00- 2:15	172: Avon at Crooks, Avon Twp. NE corner - WB Avon
	2:30- 3:45	161: Clarkston at Sashabaw, Independence Twp NE corner - WB Clarkston

The first site in this example the observer would stand on the Southwest corner and observe traffic in the East bound lane of Quarton. Write the two street names on the road diagram at the lower right corner of the form. Then indicate with an "A" and an arrow the corner from which you observed to the direction that you looked at. If, due to severe traffic flow difficulties you must move to another corner, indicate on the data collection forms at what time you moved and the reason. On the road diagram you would then indicate with a "B" the new location and direction.

#### 3.3.2 INTERVIEWER.

Both the observer and interviewer will assess the intersection for the best location in which the interviews will take place. If the approaching traffic has a wide enough shoulder you will conduct the interview on the shoulder. Set up orange traffic cones so that the driver of the vehicle will feel secure about being parked along the side of the road. At the conclusion of the interview help the driver merge back into traffic. If it appears that a business driveway, parking lot, or residential driveway should be used for interviewing then approach someone at the business or residence with the letter from OHSP and explain that you would like to use the driveway or lot for just an hour so that the interviews can be conducted. If they refuse to allow you to conduct the interviews from their business or residence, assess other locations and repeat the process. The location chosen should be clearly visible to the driver who is going to be interviewed, since the observer will be directing the driver over to the interviewer. At some intersections it may be difficult to have an interview location that is visible to the driver, in this case just set up a location as near to the intersection as possible.

## **4 DATA COLLECTION PROCEDURES**

### 4.1 observation procedures for the interview component

After it has been determined where the observer and interviewer will stand the data collection begins. The clip board with the sign \$5.00 FOR A SURVEY is to be used for the approached vehicle. The observer will wait until the second red light cycle and then will proceed to the second vehicle that has stopped at the light (first vehicle if no other vehicles approach) and will introduce him/herself and gain cooperation to conduct an interview. You should memorize the following introduction:

### INTRODUCTION

Hi, my name is of The University of Michigan. We are conducting a short survey today and wonder if you would be willing to answer a few questions for \$5.00. If you would just pull your car off over there by the person in the orange vest, it will only take about five minutes.

Medium and large trucks, motor homes, and buses should be excluded, but include light duty pickup trucks, vans, utility vehicles(e.g. Jeep, Blazer), and truck-based station wagons(e.g. Suburban). If the motorist agrees to an interview, the observer gives the motorist an interview card with instructions to give the card to the interviewer and directs the motorist over to the location where the interviews are being conducted. This card will have on it the respondent number that is used on both the observation sheet and the interview form. There is also a space to record observed restraint use on the card. Circle 1 if the driver is not belted and circle 2 if the driver is belted.

## interview card

The University of Michigan Transportation Research Institute

Thank you for taking 5 minutes to complete our survey.

Give this card to the interviewer for your \$5.00.

1 / 2

If the motorist refuses to participate, thank them for their time and proceed to hand them a refusal card (see page 47) which instructs them that if they would like to participate at a later time they may call in for an interview and still receive \$5.00 for participation. On this card the observer will have recorded the site number and the refusal respondent number that you will have recorded on the observation form, and the restraint use code(1=no restraint, 2=belted).

### refusal card

The University of Michigan Transportation Research Institute

Thank you for expressing your interest in participating in our traffic survey today. While we realize that your time is limited and you were unable to stop for our interviewer we would still like to have you participate in our survey.

Please call collect (313) 764-5307, Monday-Friday 8:00a.m.- 12:00 noon, and Saturday 9:00a.m. - 12:00 noon for a short five minute survey and for your participation we will send you \$5.00.

area #:	1/	2
area #:	1/	4

## 4.1.1 seat belt observation procedures.

Once you have participants for two interviewers switch clip boards and proceed with the observation of belt use. At the next red light, begin recording with the second vehicle stopped if more than one vehicle is stopped, and record information for all vehicle occupants until the light changes to green and traffic begins to move. At sites where traffic is particularly heavy, do not observe more than three vehicles per light cycle. Medium and large trucks, motor homes, and buses should be excluded, but include pickup trucks, vans, utility vehicles, and truck-based station wagons. If only one vehicle is stopped during a red light cycle, observe that vehicle.

When you have been signaled by an interviewer that the interview has been completed switch clipboards and proceed with observation procedures for the interview component.

Conduct as many interviews as possible within the one hour and fifteen minutes that you are at a site.

## 4.1.2 interview procedures.

Interviewers should stand in a location that is visible to the participating motorist. Direct the motorist to a designated parking area, and proceed immediatly with the interview. Record the site number on the interview form. Record the respondent number that is on the card the motorist received from the observer. Record start time of the interview. The observer will not have explained the survey to the motorist. Read the study introduction to the motorist.

### INTRODUCTION

Hi, my name is	from The University of Michigan. I don't know how
	(observers name) was able to tell you, but we are conducting a short survey
	this survey is completely voluntary and if you wish to stop at any point you
may do so. This is not	a test. Answering each question is completely voluntary and you don't
have to answer any que	estion you don't want to. Everything you tell us is completely anonymous
and will be used for rese	earch purposes only. We would like you to just tell us your opinions.

Conduct as many interviews in the assigned hour and fifteen minutes as possible.

A support voucher woucher must be filled out for all subject money that is distributed.

Record site number, site location, amount given, and the respondent subject number.

### **5 OTHER ISSUES**

Review all interviews and forms for completeness and quality. Make sure all lines are in the correct boxes, all questions were asked and all written responses are readable.

Team coordinators are responsible for the money to be given to subjects. The amount of cash kept on person should be kept to a minimum. Use traveler's checks and cash them daily for the amount needed for that day only.

Please call collect 313 763-XXXX between 8:00 a.m. and 5:00 p.m. Monday through Friday if you come upon any unusual situation, if you have any questions or finding yourself low on forms or subject money. If you have any questions during the evening hours call Karen at 313 475-XXXX, 313 521-XXXX or Lisa at 313 995-XXXX. Finally, you will be visited at assigned sites by a senior staff person on several occasions during the course of the observation period.

## SUPPORT VOUCHER

## THE UNIVERSITY OF MICHIGAN, ANN ARBOR, MICHIGAN

Use only as support for Form 9629 Reimbursement Voucher

### For payments made to sundry persons as enumerated below:

LINE NO.	IMPR FUND	NO.	ITEMS	AMO	UNT	TOTAL	RECEIVED THE AMOUNTS IN COLUMN 4 A LEFT OF OUR RESPECTIVE NAMES FO THE PURPOSE STATED.
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6				1	8		9
7				5	00		7
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9							
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# Observer Team 1: Robert Jacobson Dan Callam Montgomery Garratt

Date PSU	Time	Site/City(Township)
4/20 Kalamazoo	TRAVEL A.M	
Monday	12:30- 1:45	097: Howard at Westnedge, Kalamazoo NE corner - WB Howard
	2:00- 3:15	100: E. Michigan at King, Kalamazoo NE corner - WB Michigan
	3:30- 4:45	093: Parchmount at Riverview, Parchment NW corner - SB Riverview
	5:45- 7:00	094: Comstock at Sprinkle, Comstock Twp.
	7:15- 8:30	NE corner - WB Comstock 098: I-94 EB Ramp at Sprinkle, Kalamazoo NW corner - EB ramp
4/21 Kalamazoo/ Van Buren	7:15- 8:30	096: W. Michigan at 9th, Oshtemo Twp. SE corner - NB 9th
Tuesday	8:45-10:00	095: I-94 WB Ramp at 9th, Oshtemo Twp. SE corner - WB ramp
	1:00- 2:15	099: W. South at Park, Kalamazoo SE corner - NB Park
	4:00- 5:15	059: Michigan at Hazen, Paw Paw SW corner - EB Michigan
	7:00- 8:15	060: M-51 at Phelps, Decatur NW corner - SB M-51
4/22 Berrien		
Wednesday	11:15-12:30	045: Main at Second, Niles NE corner - WB Main
	12:45- 2:00	048: Main/Oak(Bus US-12) at 12th, Niles island-EB Main(Bus US-12)
	3:00- 4:15	047: US-31 NB Ramp at US-12, Niles SE corner - NB ramp
	4:45- 6:00	046: US-33 at Bell, Niles Twp. NW corner - SB US-33
	7:00- 8:15	043: Front at Redbud Trail, Buchanan median - WB Front
4/23 Berrien/ Van Buren	8:00- 9:15	041: US-12(Buffalo) at Whittaker, New Buffalo S corner - NB US-12(Buffalo)
van Baren	9:45-11:00	042: Glenlord at Bus-94, Lincoln Twp NW corner - SB Bus-94
	11:30-12:45	044: I-94 EB Ramp & Niles Av.(US-33), Benton Har. ramp median - EB ramp
	3:00- 4:15	057: I-196 NB Ramp at Phoenix, South Haven SW corner - NB ramp
	4:30- 5:45	058: Blue Star Hwy. at M-140(Bus 196), South Haven median - WB Blue Star Hwy.

4/24 OFF Friday		
4/25 Oakland Saturday	11:30-12:45	174: Nine Mile at Lahser, Southfield NE corner - WB 9 Mile
Saturday	1:00- 2:15	175: Telegraph SB Crossover at 9 Mile, Southfield NE corner - WB 9 mile
	2:45- 4:00	182: Twelve Mile at Crooks, Royal Oak NW corner - SB Crooks
	5:15- 6:30	183: Thirteen Mile at Crooks, Royal Oak SW corner - EB 13 Mile
	7:00- 8:15	181: Fourth at Troy, Royal Oak SW corner - EB 4th
4/26 OFF Sunday		
4/27 Delta	TRAVEL A.M	
Monday	6:00- 7:15	005: Third Ave N. at N. Lincoln, Escanaba SE corner - NB Lincoln
	7:30- 8:45	006: Ludington at Stephenson, Escanaba SW corner - EB Ludington
4/28 Delta/ Dickinson	8:45-10:00	007: Ludington at Twelfth, Escanaba SW corner - EB Ludington
Tuesday	10:15-11:30	008: Fifth Ave. S. at M-35(Lincoln), Escanaba NW corner - SB M-35(Lincoln)
	2:00-3:15	009: US-2 at US-141, Breitung Twp. NE corner - WB US-2
	5:00- 6:00	011: East Blvd./Nelson at M-95(Carpenter), Kingsford SW corner - NB M-95(Carpenter)
	6:45- 7:45	010: H St. at M-95(Carpenter), Iron Mountain SE corner - NB M-95(Carpenter)
4/29 Dickinson/ Marquette	8:00- 9:15	012: Ludington at US-2(Stephenson), Iron Mountain NW corner - SB US-2(Stephenson)
Wednesday	3:00- 4:15	013: US-41(Palms) at Second St., Ishpeming NE corner - WB US-41(Palms)
	5:00- 6:15	014: US-41(Maple) at Baldwin, Negaunee NE corner - WB US-41(Maple)
	7:00- 8:15	015: W. Fair at Lincoln, Marquette SW corner - EB Fair
4/30 Marquette Thursday	7:15- 8:30	016: Magnetic at S. Seventh, Marquette SE corner - NB 7th
•	8:45-10:00	017: E. Hewitt at N. Third, Marquette NE corner - SB 3rd
	11:00-12:15	018: Washington at S. Third, Marquette NW corner - SB 3rd
	2:00- 3:15	O19: Washington at S. Front, Marquette SW corner - EB Washington
	3:30- 4:45	020: M-28 at US-41, Chocolay Twp. N corner - SB M-41

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5/2 Chippewa	8:45-10:00	001: Easterday at Ashmun, Sault Ste. Marie
Saturday	10:15-11:30	SE corner - NB Ashmun 002: Easterday at Ryan, Sault Ste. Marie
	1:00- 2:15	SW corner - EB Easterday 003: Portage at Ashmun, Sault Ste. Marie
	3:00- 4:15	SE corner - NB Ashmun 004: I-75 Int'l Bridge Toll Booth, S.S. Marie E side of eastern most toll booth
5/3 Charlevoix/ Gd. Traverse	9:15-10:30	024: Clinton at Bridge(SB), Charlevoix NW corner - SB Bridge
Sunday	10:45-12:00	023: Clinton at Bridge(NB), Charlevoix SE corner - NB Bridge
	3:00- 4:15	022: Water at Park, Boyne City SW corner - EB Water
	4:30- 5:45	021: Water at Lake, Boyne City NW corner - SB Lake
	7:15- 8:30	030: US-31(Front) at Munson/Fair, Trv. City SW corner - EB US-31(Front)
5/4 Gr. Traverse/ Crawford	11:00-12:15	031: State at Union, Traverse City NW corner - SB Union
Monday	1:00- 2:15	032: Eighth at Boardman, Traverse City NE corner - WB 8th
	3:00- 4:15	029: US-31 at M-37, South of Traverse City SW corner - EB US-31
	<b>7</b> :00- 8:00	027: Michigan at Bus I-75, US-27(Cedar), Grayling NW corner - SB Bus I-75(Cedar)
5/5 Crawford/ Roscommon	9:00-10:15	028: M-72, M-93 at BL-75, M-72, Grayling SW corner - EB M-72
Tuesday	10:45-12:00	025: M-18(Lake) at M-18(Fifth), Roscommon SW corner - EB M-18(Lake)
	12:30- 1:45	026: M-55 & Old US-27, Lake Twp.(Houghton Lk) SW corner - EB M-55
5/6 OFF Wednesday		
5/7 Wayne Thursday	7:45- 8:45	209: NEB I-75 Ramp at Dearborn in Detroit E/W corner - NEB ramp
Thursday	9:15-10:15	205: I-94 EB Ramp and Grand Blvd. West, Detroit NW/SW corner - EB/WB ramp
	10:45-11:45	203: Rosa Parks at Ferry Park in Detroit SE/SW corner - NB Rosa Parks
	1:15- 2:15	204: 14th at W. Euclid in Detroit NE/SW corner - WB/EB Euclid
	3:00- 4:00	206: W. Outer Dr. at Wyoming in Detroit median - EB/WB Outer Dr.

5/8 Wayne	11:30-12:30	210: W. Warren at Central in Detroit
Friday	12:45- 1:45	NE/SW corner - WB/EB Warren 211: Tireman at Livernois in Detroit SW corner - EB Tireman
	2:00- 3:00	SE corner - NB Livernois 212: Michigan at Junction in Detroit
		NE/SW corner WB/EB Michigan
	4:15- 5:15	213: US-10(Lodge) NB Ramp & Glendale in Detroit SW/SE corner - NB ramp
	5:45- 6:45	198: Schoolcraft at St. Mary's in Detroit
	7:00- 8:00	SW corner - EB Schoolcraft 197: I-96 EB Serv. Dr.(Schoolcraft & Burt), Detroit SW corner - EB/WB Schoolcraft
5/9 Oakland/	12:15- 1:30	166: I-75 NB Ramp at Big Beaver, Troy
Wayne		NW corner - NB ramp
Saturday	1:45- 3:00	168: Big Beaver at John R, Troy SW corner - EB Big Beaver
	3:15- 4:45	167: Wattles at Crooks, Troy
	5:45-7:00	SE corner - NB Crooks 165: Bowers at Adams, Birmingham
	7:15- 8:30	SW corner - NB Adams 227: I-96 WB Service Dr(Schoolcraft) & Newburgh,
	7.15- 0.50	Livonia
		SE corner - WB Schoolcraft
5/10 Wayne Sunday	8:30- 9:45	232: Outer Drive at Seventh, Ecorse median - WB Outer Dr.
Sunday	10:00-11:15	231: Oak/Whitehead/Haltiner & W. Jefferson, River Rouge
	2:00- 3:15	Jefferson & Whithead - SB Jefferson 237: I-75 NB Ramp at Allen/Northline, Southgate
	3:30- 4:45	SE corner - NB ramp 230: I-75 NB Ramp at M-39(Southfield), Lincoln Park.
	5:00- 6:15	W corner - NB ramp
	3.00- 0.13	229: Oakwood at Allen, Melvindale S corner - NEB Allen
5/11 Wayne Monday	7:30- 8:30	190: I-94 WB and EB Ramps at Gratiot in Detroit SW corner - EB ramp
	8:45- 9:45	SE corner - WB ramp 189: E. Warren at Mack in Detroit
	10:00-11:00	median - NB/SB Mack 191: E. Outer Dr. at Gratiot in Detroit
	10.00-11.00	SE corner - NB Gratiot  NE corner - WB E. Outer Dr.
	12:15- 1:15	192: E. Seven Mile at Gratiot, Detroit
	1:30- 2:30	SW/NE corner - EB/WB 7 Mile 196: E. Seven Mile at Van Dyke, Detroit
	3:00- 4:00	SW/NE corner - EB/WB 7 Mile 193: E. Seven Mile at Mound, Detroit
	3.00- 4.00	median - NB/SB Mound

## Tuesday

5/13	OFF
Wedi	nesday
5/14	Wayne

	)		
5/14 Wayne Thursday		11:15-12:15	199: Lyndon at Schaefer in Detroit NE/SW corner - WB/EB Lyndon
		12:30- 1:30	208: Seven Mile at Asbury Park in Detroit SW/NW corner - EB/WB 7 Mile
		2:00- 3:00	202: I-75 EB Ramp at Gratiot in Detroit NW/SW corner - EB ramp
		4:15-5:15	194: I-75 NB Ramp at McNichols, Detroit SW/SE corner - NB ramp
		5:30- 6:30	207: McNichols at Greenlawn in Detroit NE/SW corner - WB/EB McNichols
		7:00- 8:00	200: I-96 EB at Greenfield in Detroit SW/NW corner EB ramp
5/15 Friday	Wayne	12:00- 1:00	216: W. Eight Mile & M-39(Southfield) SB Serv Dr. in Detroit NW/NE corner - SB M-39(Southfield)
		1:15- 2:15	215: W. Eight Mile WB Crossover near Heyden in Detroit
		3:30- 4:30	median/SW corner - Xover/EB 8 Mile 214: W. Eight Mile at Greenfield in Detroit SW/NW corner - EB 8 Mile
		5:00- 6:00	195: E. Eight Mile WB Crossover & Fleming(E. of Dequindre), Detroit NE/SE corner - EB 8 Mile
		6:15- 7:15	201: W. Eight Mile at Woodward in Detroit SE/NE corner - WB 8 Mile

# Observer Team 2: Tom Williams Anthony Curry John Bingamon

Date	PSU	Time	Site/City(Township)
4/20 OF Monday			
4/21 Oa Tuesday		7:45- 9:00	169: Quarton at Cranbrook, Bloomfield Twp. SW corner - EB Quarton
racsday		9:15-10:30	170: Square Lake Rd. at Woodward, Bloomfield Twp. median - NB Woodward
		10:45-12:00	171: M-59 EB at Opdyke, Pontiac SW corner -EB ramp
		1:00- 2:15	172: Avon at Crooks, Avon Twp. NE corner - WB Avon
		2:30- 3:45	161: Clarkston at Sashabaw, Independence Twp NE corner - WB Clarkston
4/22 Oa Wednes		11:00-12:15	164: Pontiac Trail at Milford, New Hudson NW corner - SB Pontiac Trail
W canes	uuy	12:30- 1:45	163: I-96 EB Ramp at Novi, Novi NW corner - EB ramp
		3:15- 4:30	176: Grand River at Drake, Farmington Hills NW corner - SB Drake
		5:00- 6:45	173: I-696 WB & Orchard Lake, Farmington Hills SE corner - WB ramp
		7:00- 8:15	162: Pontiac Lake Rd. at Airport, Waterford Twp SE corner - NB Airport
4/23 Thursda	OFF y		
4/24 Friday	Oakland	9:30-10:45	180: Northend at Coolidge, Oak Park NW corner - SB Coolidge
11100		11:00-12:15	179: Meyers at John R, Hazel Park NW corner - SB John R
		1:30- 2:45	178: 12 Mile at Campbell, Madison Heights median - SB Campbell
		3:15- 4:30	177: I-75 NB Ramp at 12 Mile Rd., Madison Heights SW comer - NB ramp
		4:45- 6:00	184: I-75 NB Ramp at 14 Mile, Troy SE corner - NB ramp
4/25	Ottawa/ Muskegon	11:00-12:15	056: Eighth St. at Columbia Ave., Holland NE corner - WB 8th
Saturda		12:45- 2:00	053: Baldwin at 20th Ave., Georgetown Twp. NW corner - SB 20th
		3:45- 5:00	054: Washington at Seventh St., Grand Haven NE corner - WB Washington
		5:15- 6:30	055: US-31 SB Freeway End at Jackson, Grand Haven median - SB US-31
		7:00- 8:15	051: Airport at Grand Haven, Norton Shores SE corner - NB Grand Haven

4/26	Muslsagan	9:00-10:15	050: Laketon at NB US-31, Muskegon Twp.
4/20	Muskegon/ Mason	9.00-10.13	median - NB ramp
Sunday		10:30-11:45	052: Spring at Bus US-31(Muskegon), Muskegon SE corner - NWB Spring
		12:00- 1:15	049: Apple at Jefferson, Muskegon SW corner - EB Apple
		5:45- 7:00	039: US-10(Ludington) at Rath, Ludington SE corner - NB Rath
		7:15- 8:30	038: US-10(Ludington) at Harrison, Ludington NE corner - WB US-10
4/27 M	lason/ Newaygo/	7:30- 8:45	037: US-10 at US-31, Pere Marquette Twp. NE corner - WB US-10
Monda	Mecosta	9:15-10:30	040: US-10(State) at US-31(Main), Scottville NE corner - WB US-10(State)
·	•	1:00- 2:15	074: Baldwin/Pere Marquette at US-131(State), Big Rapids SE corner - NB US-131(State)
		2:30- 3:45	075: US-131, M-20(State) & Wood/Locust, Big Rapids SE corner - NB State
		4:00- 5:45	073: M-20(Maple) & US-131(State), Big Rapids SE corner - NB US-131
4/28 Tuesda	OFF y		
4/29 M	lecosta/ Montcalm/	11:30-12:45	076: M-20 at M-66, Remus SW corner - EB M-20
Wedne	Kent	1:15- 2:30	077: M-46 at M-91, Cato Twp. SW comer - EB M-46
	•	4:00- 5:15	078: Charles at M-91(Lafayette), Greenville SE corner - NB M-91(Lafayette)
		5:30- 6:45	079: M-57(Washington) & M-91(Lafayette), Greenville SW corner - EB M-57(Washington)
		7:15- 8:30	063: M-21 at Ada Drive, Ada Twp. SE corner - NB Ada Dr.

4/30	Kent	8:00- 9:15	066: Franklin at Madison, Grand Rapids NW corner - SB Madison
Thursda	ay	9:30-10:45	064: 28th St. at Kraft, Grand Rapids NW corner - SB Kraft
		11:00-12:15	065: Plainfield at Knapp, Grand Rapids NE corner - WB Knapp
		2:00- 3:15	067: Fountain at Division, Grand Rapids SE corner - NB Division
		5:00- 6:15	068: SB US-131 Ramp at Wealthy, Grand Rapids NE corner - SB ramp
		6:30- 7:45	061: US-131(I-69) NB Ramp at W. River, Plainfield Twp. median - NB ramp
5/1 Friday	Kent	9:00-10:15	062: Lamoreaux at W. River, Plainfield Twp. W corner - SB Lamoreaux
Tilday		10:45-12:00	072: 36th St. at Jefferson, Wyoming SE corner - NB Jefferson
		12:15- 1:30	070: 36th St. at Burlingame, Wyoming NE corner - WB 36th
		3:15- 4:30	081: SB US-131 Ramp at 44th St., Wyoming NW corner - SB ramp
		4:45- 6:00	069: SB US-131 Ramp at 28th St., Wyoming NW corner - SB ramp
		6:15- 7:30	071: 28th St. at Clyde Park, Wyoming SE corner - NB Clyde Park
5/2	Kent/ Barry	11:00-12:15	080: I-96 WB Ramp at Plainfield, Grand Rapids median - WB ramp
Saturda	•	1:00- 2:15	082: M-37(Broadway) at Main, Middleville SE corner - NB M-37(Broadway)
		3:00- 4:15	083: Mill at Michigan, Hastings NW corner - SB Michigan
		5:00- 6:15	084: M-37(State) at Broadway, Hastings SW corner - EB M-37(State)
5/3 Sunday	Wayne	1:00- 2:15	228: I-275 SB Ramp at Six Mile, Livonia NE corner - WB Schoolcraft
Sunday		2:30- 3:45	224: I-275 SB Ramp at Ann Arbor Rd., Plymouth Twp. NE corner - SB ramp
		5:00- 6:15	225: Six Mile at Levan, Livonia median - EB 6 Mile
		7:00- 8:15	226: Plymouth at Levan, Livonia NE corner - WB Plymouth

5/4 OFF Monday

5/5	Monroe/	11:30-12:15	236: I-75 SB Ramp at West Rd
Wayne Tuesday		12:45- 2:00	SE corner - SB ramp 159: Sterns at Jackman in Bedford Twp. NW corner - SB Jackman
		3:30- 4:45	157: Second at M-125(Dixie) in Monroe NW corner - SB M-125
		5:00- 6:15	158: Stewart/Cole at M-125(Monroe), Monroe SE corner - NB M-125(Monroe)
		6:30- 7:45	235: Grosse Ile Pkwy. at Jefferson/River NE corner - WB Grosse Ile
5/6 Wedne	OFF esday		
5/7 Thurso	Wayne	7:45- 8:45	209: NEB I-75 Ramp at Dearborn in Detroit E/W corner - NEB ramp
Thurse	lay	9:15-10:15	205: I-94 EB Ramp and Grand Blvd. West, Detroit NW/SW corner - EB/WB ramp
		10:45-11:45	203: Rosa Parks at Ferry Park in Detroit SE/SW corner - NB Rosa Parks
		1:15- 2:15	204: 14th at W. Euclid in Detroit NE/SW corner - WB/EB Euclid
		3:00- 4:00	206: W. Outer Dr. at Wyoming in Detroit median - EB/WB Outer Dr.
5/8 Friday	Wayne	11:30-12:30	210: W. Warren at Central in Detroit NE/SW corner - WB/EB Warren
		12:45- 1:45	211: Tireman at Livernois in Detroit SW corner - EB Tireman SE corner - NB Livernois
		2:00- 3:00	212: Michigan at Junction in Detroit NE/SW corner WB/EB Michigan
		4:15- 5:15	213: US-10(Lodge) NB Ramp & Glendale in Detroit SW/SE corner - NB ramp
		5:45- 6:45	198: Schoolcraft at St. Mary's in Detroit SW comer - EB Schoolcraft
		7:00- 8:00	197: I-96 EB Serv. Dr.(Schoolcraft & Burt), Detroit SW corner - EB/WB Schoolcraft
5/9 Saturd	OFF lay		
	Wayne	11:45- 1:00	219: M-153(Ford) at Sheldon Rd., Canton Twp.
Sunda	ıy	1:15- 2:30	SE corner - NB Sheldon 218: M-153(Ford) at I-275 SB Ramp, Canton Twp.
		2:45- 4:00	NE corner - SB ramp 220: Joy at Canton Center, Canton twp. SE corner - NB Canton Center
		5:15- 6:30	217: Michigan at Canton Center, Canton Twp. median-traffic turning onto NB Canton Center
		7:00- 8:15	160: EB I-94 at Belleville Rd., Van Buren Twp. NW corner - EB ramp
5/11	Wayne	7:30- 8:30	190: I-94 WB and EB Ramps at Gratiot in Detroit

Monday		SW corner - EB ramp SE corner - WB ramp		
	8:45- 9:45	189: E. Warren at Mack in Detroit median - NB/SB Mack		
	10:00-11:00	<ul><li>191: E. Outer Dr. at Gratiot in Detroit</li><li>SE corner - NB Gratiot</li></ul>		
	12:15- 1:15	NE corner - WB E. Outer Dr. 192: E. Seven Mile at Gratiot, Detroit SW/NE corner - EB/WB 7 Mile		
	1:30- 2:30	196: E. Seven Mile at Van Dyke, Detroit SW/NE corner - EB/WB 7 Mile		
	3:00- 4:00	193: E. Seven Mile at Mound, Detroit median - NB/SB Mound		
5/12 OFF Tuesday				
5/13 OFF Wednesday				
5/14 Wayne Thursday	11:15-12:15	199: Lyndon at Schaefer in Detroit NE/SW corner - WB/EB Lyndon		
Thursday	12:30- 1:30	208: Seven Mile at Asbury Park in Detroit SW/NW corner - EB/WB 7 Mile		
	2:00- 3:00	202: I-75 EB Ramp at Gratiot in Detroit NW/SW corner - EB ramp		
	4:15- 5:15	194: I-75 NB Ramp at McNichols, Detroit SW/SE corner - NB ramp		
	<b>5</b> :30- 6:30	207: McNichols at Greenlawn in Detroit NE/SW corner - WB/EB McNichols		
	7:00- 8:00	200: I-96 EB at Greenfield in Detroit SW/NW corner EB ramp		
5/15 Wayne Friday	12:00- 1:00	216: W. Eight Mile & M-39(Southfield) SB Serv Dr. in Detroit NW/NE corner - SB M-39(Southfield)		
	1:15- 2:15	215: W. Eight Mile WB Crossover near Heyden in Detroit median/SW corner - Xover/EB 8 Mile		
	3:30- 4:30	214: W. Eight Mile at Greenfield in Detroit SW/NW corner - EB 8 Mile		
	5:00- 6:00	195: E. Eight Mile WB Crossover & Fleming(E. of Dequindre), Detroit NE/SE corner - EB 8 Mile		
	6:15- 7:15	201: W. Eight Mile at Woodward in Detroit SE/NE corner - WB 8 Mile		

## Observer Team 3: Kathy Sullivan Jethro Woodson Danny Thompson Colm McAindri'u

Date PSU	Time	Site/City(Township)
4/20 Washtenaw/ Lenawee	8:00- 9:15	185: S. University & Washtenaw, Ann Arbor SE corner - NB Washtenaw
Monday	10:30-11:45	141: M-50(Chicago) at Evans in Tecumseh NE corner - WB M-50(Chicago)
	12:45- 2:00	142: Toledo at Main in Adrian SE corner - NB Main
	3:00- 4:15	143: Beecher at Center in Adrian NE corner - WB Beecher
	6:00- 7:15	092: Monroe/Chicago at M-50(Main), Brooklyn median - SB M-50(Main)
4/21 Wayne Tuesday	9:45-11:00	240: Eureka at Fort median - SB Fort
Tuesday	11:15-12:30	233: Fort SB Crossover North of Williamsburg, Riverview
	2:00- 3:15	NW corner - SB Fort 234: Sibley at Quarry
	3:45- 5:00	SW corner - EB Sibley 239: Walnut at Jefferson, Wyandotte
	6:00- 7:15	NW corner - SB Jefferson 238: Goddard at Jefferson, Wyandotte SE corner - NB Jefferson
4/22 Jackson/ Eaton	8:00- 9:15	090: Wildwood at N. Wisner, Jackson NW corner - SB Wisner
Wednesday	9:30-10:45	089: SB US-127, I-94 & Boardman West, Blackman Twp. median - SB US-127
	11:00-12:15	091: Washington at S. Jackson, Jackson NW corner - SB Jackson
	2:00- 3:15	088: Lovett at Bostwick, Charlotte NE corner - WB Lovette
	4:15- 5:30	085: M-43(Saginaw) & M-100(Clinton), Grand Ledge NW corner - SB M-100(Clinton)
4/23 Eaton/ Ingham	7:15- 8:30	087: I-496 WB Ramp at Creyts, Delta Twp.
Thursday	8:45-10:00	NE corner - WB ramp  086: St. Joe Hwy. at Creyts, Delta Twp.
	3:45- 4:45	NW corner - SB Creyts 133: M-43(Saginaw) at Waverly, Lansing Twp.
	5:15- 6:30	NW corner - SB Waverly 134: Holt at Aurelius, Delhi Twp.
	7:00- 8:15	NE corner - WB Holt Monday 139: I-496 N. Service Dr. & Pennsylvania, Lansing SE corner - WB Service Dr.

4/24 Ingham Friday	8:30- 9:45	135: I-96 EB & WB Ramps & Pennsylvania, Lansing SE corner - exit ramp
Tilday	10:15-11:30	138: Saginaw at Harrison in East Lansing SE corner - NB Harrison
	12:45- 2:00	140: Michigan at Grand River, E. Lansing median - WB Grand River
	2:30- 3:45	137: Lake Lansing at Hagadorn in East Lansing SW comer - WB Lake Lansing
	4:15- 5:30	136: M-43(Grand River) at Putnam, Williamston NW corner - SB Putnam
4/25 OFF Saturday		
4/26 OFF Sunday		
4/27 OFF Monday		
4/28 Macomb Tuesday	11:30-12:45	154: Masonic at Hoover, Warren SE corner - NB Hoover
,	1:00- 2:15	152: 15 Mile at Van Dyke, Sterling Heights median - SB Van Dyke
	2:45- 4:00	151: M-59(Hall) at Delco Blvd., Sterling Heights median - NB Delco
	5:15- 6:30	149: M-53 NB Ramp at Hall, Sterling Heights SE corner - NB ramp
	<b>7</b> :00- 8:15	150: 24 Mile Rd. at Van Dyke, Shelby Twp. NW corner - SB Van Dyke
4/29 Macomb Wednesday	10:45-12:00	156: Twelve Mile at Lorraine, Warren NE corner - WB 12 mile
··· odilosaay	12:15- 1:30	155: Twelve Mile at Dequindre, Warren NE corner - WB 12 mile
	2:00- 3:15	148: Nine Mile at M-53(Van Dyke), Warren SE corner - NB Van Dyke
	5:00- 6:15	147: Eleven Mile at Bunert, Warren SE corner - WB 11 mile
	6:30- 7:45	145: M-97(Groesbeck) at Kelly, Fraser SE corner - NB Kelly
4/30 OFF Thursday		

5/1 Macomb/ St. Clair	11:00-12:15	153: I-94 NB Ramp at Nine Mile, St. Clair Shores SW corner - NB ramp
Friday	12:30- 1:45	146: I-94 EB Ramp at Eleven Mile, Roseville SE corner - EB ramp
	4:00- 5:15	119: State at Stone in Port Huron NE corner - WB State
	5:30- 6:45	120: Lapeer at 32nd St. in Port Huron Twp. SW corner - EB Lapeer
	7:00- 8:15	118: Hancock at M-25(Pine Grove) in Port Huron NW corner - SB M-25(Pine Grove)
5/2 St. Clair/ Lapeer	8:30- 9:45	117: M-21(Oak St. exit) & 24th St., Port Huron NW corner - EB M-21
Saturday	10:30-11:45	108: Third at Almont, Imlay City NE corner - WB 3rd
	1:15- 2:30	106: East/Baldwin at M-24(Main), Lapeer SE corner - NB M-24(Main)
	2:45- 4:00	107: M-21(Genesee) at Saginaw, Lapeer NE corner - WB M-21(Genesee)
	4:15- 5:30	105: M-21 EB Ramp & M-24(Lapeer), Lapeer Twp. NW corner - EB ramp
5/3 Genesee Sunday	9:45-11:00	109: I-75, US-23 NB Ramp & Pierson Rd., Gen. Co. SW comer - NB ramp
2 a22,	11:15-12:30	124: Pierson at Longfellow, Flint NE corner - WB Pierson
	12:45- 2:00	116: I-475 NB Ramp at Saginaw, Genesee Co. NE corner - NB ramp
	<b>-</b> 4:00- 5:15	122: Mount Morris at Genesee, Genesee Twp. NW corner - SB Genesee
	5:45- 7:00	123: Clark at M-15(State), Davison NW corner - SB M-15(State)
	7:15- 8:30	125: I-69, M-21 EB Ramp at Dort Hwy., Flint NW corner - EB ramp
5/4 Genesee Monday	7:45- 9:00	130: Court at Bradley, Flint NE corner - WB Court
2.20 <b>1.012</b>	9:15-10:30	132: Second at Asylum, Flint NW corner - EB 2nd
	10:45-12:00	127: Flushing at Dupont, Flint NE corner - WB Flushing
	1:15- 2:30	128: Third Ave. at Grand Traverse, Flint NW corner - SB Grand Traverse
	2:45- 4:00	126: Court at Crapo, Flint NE corner - WB Court

5/5 OFF Tuesday

5/6 Genesee/	9:00-10:15	129: North at Leroy, Fenton NE corner - NB Leroy
Saginaw Wednesday	10:45-12:00	131: I-69, M-21 WB Ramp at Hammerberg, Flint NE corner - WB ramp
	12:30- 1:45	121: I-75, US-23 NB Ramp & Miller, Flint Twp. SW corner - NB ramp
	5:30- 6:45	112: Walnut at E. Genesee, Saginaw SE corner - NB Genesee
	7:15- 8:30	111: M-58(Davenport) at N. Mason, Saginaw SE corner - EB M-58(Davenport)
5/7 Saginaw/	1:30- 2:45	110: Johnson at Washington, Saginaw SW corner - EB Johnson
Bay Thursday	3:15- 4:30	114: Hess at Jefferson, Saginaw NE corner - SB Jefferson
	5:45- 7:00	115: Enterprise at M-84(Bay), Saginaw Twp. NW corner - SB M-84(Bay)
	7:15- 8:30	113: Ezra Rust Dr. at S. Washington, Saginaw SE corner - NB Washington at park entrance
5/8 Bay	8:00- 9:15	102: Thomas(US-10) Exit at Euclid, Bay City NW corner - EB Thomas (US-10)
Friday	9:45-11:00	101: N. Union at M-13(Euclid), Bay City NW corner - SB M-13(Euclid)
	11:15-12:30	104: Fremont at M-13(Broadway), Bay City NW corner - SB M-13(Broadway)
	1:45- 3:00	103: Seventh at Washington, Bay City SE corner - WB 7th
5/9 Iosco/	9:00-10:15	036: M-72 at US-23, Harrisville SE corner - NB US-23
Alcona Saturday	10:45-12:00	035: River Rd. at US-23(State), Oscoda SE corner - NB US-23
	1:15- 2:30	034: US-23 at Newman, East Tawas NW corner - SB US-23
	3:00- 4:15	033: M-55 at US-23, Tawas City NW corner - SB US-23
5/10 OFF Sunday		
5/11 Washtenaw	6:00- 7:15	187: William at Fifth, Ann Arbor NW corner - EB 5th
Monday	7:30- 8:45	186: Huron at Ashley, Ann Arbor SW corner - NB Ashley
5/12 OFF Tuesday		
5/13 OFF Wednesday		
5/14 OFF Thursday		

5/15 Washtenaw/	8:30- 9:45	144: WB I-94 Ramp at State, Ann Arbor
Wayne		SE corner - WB ramp
•	10:00-11:15	188: EB I-94 Ramp at State, Ann Arbor
		NW corner - EB ramp
	1:00- 2:15	222: Warren at Venoy, Garden City
		NE corner - WB Warren
	2:30- 3:45	221: Marquette at Venoy, Garden City
		SE corner - NB Venoy
	4:00- 5:45	223: Block at Middlebelt, Garden City
		NW corner - SB Middlehelt

## Appendix C

## **Letters of Permission**

STATE OF MICHIGAN



OFFICE OF HOLD AND SAFETY
PLOVED G
LOWSDEL GL
HISTA GOOD
LANSING FOR HG

## DEPARTMENT OF STATE POLICE

April 20, 1987

### TO WHOM IT MAY CONCERN:

The University of Michigan Transportation Research Institute is conducting an observation and interview study of seat belt and child restraint use by Michigan motorists at a representative sample of intersections throughout Michigan. The study is being funded through a grant issued by this office.

A University of Michigan employee will be carrying out the observations at various intersections within your jurisdiction. Interviews with selected motorists will be conducted by other University employees at sites located in close proximity to the intersections. In selecting the interview sites, our goal was to find sites that were as close to the intersections as possible but that would not interfere with the traffic flow. Permission will be sought before conducting interviews at sites that are privately-owned such as gas stations and restaurant parking lots.

The study will provide important information on the overall use of seat belts and child restraints by Michigan's motor vehicle occupants. Your cooperation is very much appreciated. If you have any questions, please feel free to contact the University of Michigan Transportation Research Institute at (313) 763-2466.

Sincerely,

KAREN TARRANT Executive Director

Lacen Parrant

STATE OF MICHIGAN

JAMES J. BLANCHAPO, GOVERNOP

OFFICE OF HIGHWAY SAFETY PLANNING LOWER LEVEL 111 S. CAP TO HE COURT LANSING, MY MICHAEL 1913

## DEPARTMENT OF STATE POLICE COL. GERALD L HOUGH, DIRECTOR

April 20, 1987

#### TO WHOM IT MAY CONCERN:

The University of Michigan Transportation Research Institute is conducting an observation and interview study of seat belt and child restraint use by Michigan motorists at a representative sample of intersections throughout Michigan. This study is being funded through a grant issued by the Office of Highway Safety Planning.

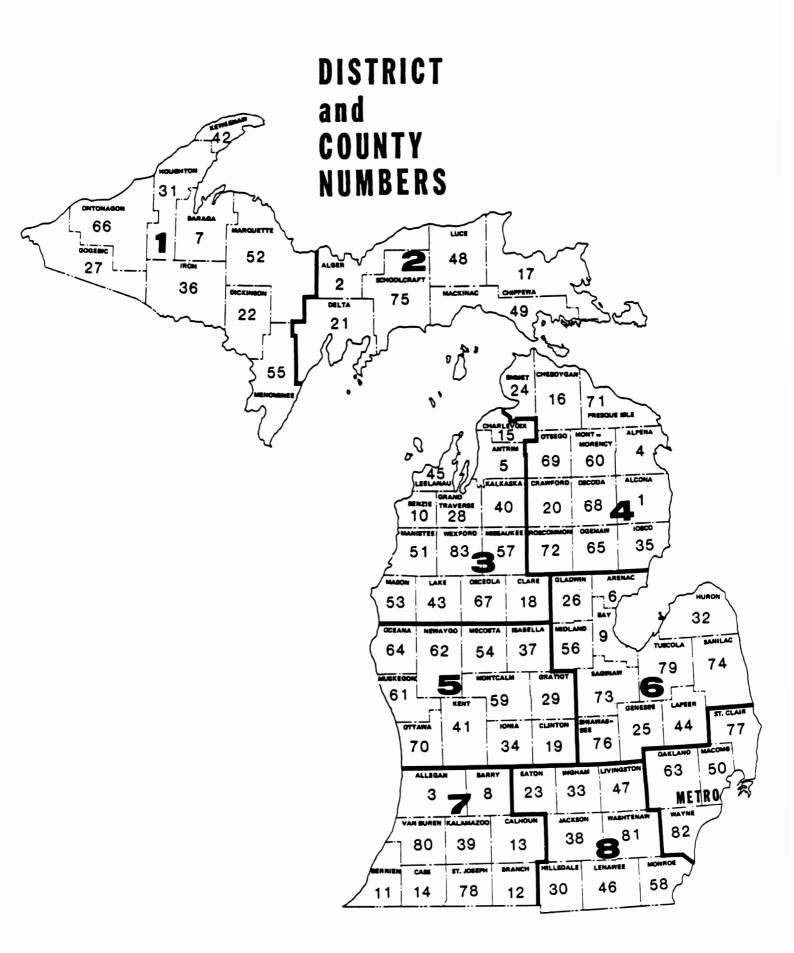
A University of Michigan employee will be carrying out the observations at various intersections. Interviews with selected motorists will be conducted by other University employees at sites located as close to the intersections as possible. We are requesting permission to use a small portion of the parking area of your business establishment to conduct some of these interviews. The interviews will take approximately one hour and fifteen minutes. Our procedures will cause no difficulties for motorists or your personnel and the traffic flow in and out of your establishment will not be disrupted.

The study will provide important information on the overall use of seat belts and child restraints by Michigan's motor vehicle occupants. Your cooperation is very much appreciated. If you have any questions, please feel free to contact the University of Michigan Transportation Research Institute at (313) 763-2466.

Sincerely,

KAREN TARRANT Executive Director Appendix D

Map



## Appendix E

**Codebook With Unweighted Univariate Frequencies** 

Variable Number	Variable Name	Field Width	Character Type	Mult Resp	Page Number
1	SITE NUMBER	3	Numeric		E-8
2	SITE TYPE	1	Numeric		E-8
3	SITE CHOICE	1	Numeric		F-8
4	MONTH	2	Numeric		E-8
5	DAY OF MONTH	2	Numeric		E-8
6	START HOUR	2	Numeric		E-9
7	START MINUTE	2	Numeric		E-9
8	DAY OF WEEK	1	Numeric		E-9
9	WEATHER	1	Numeric		E-9
10	BREAK TIME (MINUTES)	2	Numeric		E-10
11	END HOUR	2	Numeric		E-10
12	END MINUTE	2	Numeric		E-10
13	SAMPLE REGION	1	Numeric		E-10
14	PSU ID	2	Numeric		E-11
15	MDOT REGION	1	Numeric		E-12
16	REGION WEIGHT	5	Numeric		E-12
17	ELAPSED TIME	2	Numeric		E-12
18	SITE OBSERVER	1	Numeric		E-12
19	SAMPLE ERROR COMP UNIT #	2	Numeric		E-12

Variable Number	Variable Name	Field Width	Character Type	Mult Resp	Page Number
20	OBSERVER	1	Numeric		E-13
21	DRIVER RESTRAINT USE	1	Numeric		E-13
22	FCRESTR	1	Numeric		E-13
23	FRREST	1	Numeric		E-14
24	RLREST	1	Numeric		E-14
25	RCREST	1	Numeric		E-14
26	RRREST	1	Numeric		E-14
27	DRVRSEX	1	Numeric		E-15
28	FCSEX	1	Numeric		E-15
29	FRSEX	1	Numeric		F-15
30	RLSEX	1	Numeric		E-16
31	RCSEX	1	Numeric		F-2.6
32	RRSEX	1	Numeric		E-15
33	DRVRAGE	1	Numeric		E-16
34	FCAGE	1	Numeric		E-1.7
35	FRAGE	1	Numeric		E-17
36	RLAGE	1	Numeric		E-17
37	RCAGE	1	Numeric		E-18
38	RRAGE	1	Numeric		E-18
39	VEHCTYP	1	Numeric		E-18
40	SEQNUM	2	Numeric		E19
41	SITE # COUNT	2	Numeric		E-19
42	OBSERVER COUNT	2	Numeric		E-19
43	SITE/OBSERVER SEQ #	2	Numeric		E19
44	HOUR OF OBSERVATION	2	Numeric		E-19

Variable Number	Variable Name	Field Width	Character Type	Mult Resp	Page Number
45	MINUTE OF OBSERVATION	2	Numeric		E-20
46	SITE WEIGHT	6	Numeric		E-20
47	TOTAL WEIGHT	6	Numeric		E-20
48	WAVE	2	Numeric		E20
49	DRIVER BELTED (Y/N)	1	Numeric		E-20
52	INTSTAT	1	Numeric		E-20
53	RESP#	2	Numeric		E-21
54	PARTICIP	1	Numeric '		E-31

Variable Number	Variable Name	Field Width	Character Type	Mult Resp	Page Number
			·		
100	STARTIME	4	Numeric		E-22
101	VEHMAKE	2	Numeric		E-22
102	RESTRTYP	1	Numeric		E-23
103	VEHOWN	2	Numeric		E-23
104	FCRLTN	2	Numeric		E-24
105	FRRLTN	2	Numeric		E-24
106	RLRLTN	2	Numeric		E-25
107	RCRLTN	2	Numeric		E-25
108	RRRLTN	2	Numeric		E-26
109	TRIPSTRT	2	Numeric		E-26
110	TRIPSTOP	2	Numeric		E27
111	TRIPPURP	2	Numeric		E-28
112	TRIPMLS	4	Numeric		E-28
113	ANNMLS	1	Numeric		E-28
114	BELTFREQ	1	Numeric		E-29
115	FORM	1	Numeric		E-29
116	BELTLONG	1	Numeric		E-29
117	USEINFL	2	Numeric	3	E-30
118	USEINTEN	2	Numeric		E-30
119	USEFRNDS	1	Numeric		E-31
120	USEDATE	1	Numeric		E-31
121	USEDRINK	1	Numeric		E-32
122	USENIGHT	1	Numeric		E-32
123	USEPSNGR	1	Numeric		E-33
124	FRNDSUSE	1	Numeric		E-33

Variable Number	<b>.</b>	Variable Name	Fie Wid		er Mult Resp	Page Number
			-			
125	occ		2	Numeri	С	E-33
126	JOBUSE		1	Numeri	С	E-34
127	REQOFDRV	,	1	Numeri	С	E-34
128	RLTOFREQ	!	2	Numeri	С	E-34
129	USEOFREQ	!	1	Numerio	c	E-35
130	ASKTEN		1	Numerio	c	E-35
131	ASKTENUZ		1	Numerio	C	E-36
132	USEFINE		2	Numerio	3	<b>⊡</b> −36
133	PRMRYENF		1	Numerio	2	F-37
134	MICHRES		1	Numerio	2	F-37
135	USECHNG		1	Numerio	=	E-37
136	USELAW		1	Numerio	:	E-38
137	CRASHEST		2	Numerio	:	E-38
138	DRINKWK		1	Numerio	:	E-33
139	BIRTHMTH		2	Numerio	:	E-39
140	BIRTHYR		2	Numerio		E-39
141	MARITAL		1	Numerio	:	E-40
142	EDUCATN		2	Numerio	:	E-40
143	INCOME		2	Numerio	:	E40
144	RACE		1	Numeric	:	E-41
145	ENDTIME		4	Numeric	:	E-41
146	INTERVWR		2	Numeric		E-41
147	ALCOHOL		1	Numeric		E-42
148	TYPEINT		1	Numeric		E-42

## Site Variables

Variables 1 through 19 describe the site. The frequencies for the variables reflect one record for each site used in the survey.

Variable 1	SITE NUMBER	MD1: - MD2:	None None	Field Width: 3 Type: Numeric
Variable 2	SITE TYPE	MD1:	None None	Field Width: 1 Type: Numeric
FREQ Prcnt	SITE TYPE			
190 79.2 50 20.8				
	,			
Variable 3	SITE CHOICE	MD1: - MD2:	None None	Field Width: 1 Type: Numeric
FREQ Prcnt	SITE CHOICE			
233 97.1 7 2.9	<ol> <li>Primary</li> <li>Secondary</li> </ol>			
Variable 4	MONTH	MD1: - MD2:	None None	Field Width: 2 Type: Numeric
FREQ Prcnt	MONTH			
109 <b>45.4</b> 131 54.6	04. April 05. May			
Variable 5	DAY OF MONTH	MD1: - MD2:	None None	Field Width: 2 Type: Numeric

Variab	le 6	START HOUR	MD1: MD2:	None None	Field Width: Type: Numeri
FREO	Prcnt	START HOUR			
8	3.3	07.			
13		08.			
20	8.3	09.			
12	5.0	10.			
27		11.			
17	7.1	12.			
23	9.6	13.			
18	7.5	14.			
26	10.8	15.			
16	6.7	16.			
24	10.0	17.			
12	5.0	18.			
24	10.0	19.			
Variab	le 7	START MINUTE	MD1:	None	Field Width:
			- MD2:		
Variab	 le 8	DAY OF WEEK	MD1:	None	Field Width:
			- MD2:	None	Type: Numeri
FREQ	Prcnt	DAY OF WEEK			
34	14.2	1. Monday			
33		2. Tuesday			
35		3. Wednesday			
38	15.8	4. Thursday			
38	15.8				
32	13.3	6. Saturday			
30	12.5	7. Sunday			
30	12.5	7. Sunday			
Variab		<u>-</u>	MD1: — MD2:	None .	Field Width: Type: Numeri
		<u>-</u>			
	le 9 Prcnt	WEATHER			
Variab FREQ	le 9 Prcnt 69.6	WEATHER WEATHER 1. Mostly Sunny			
Variab FREQ	Prcnt 69.6 27.5	WEATHER WEATHER 1. Mostly Sunny			

Variable	10	BREAK TIME (MINUTES)	MD1: — MD2:			Width: 2 Numeric
Variable	11	END HOUR	MD1: MD2:			Width: 2 Numeric
FREQ Pro	cnt	END HOUR				
6 2 11 4 22 9 31 13 13 5 26 10 18 2 16 6 24 10 14 5 24 10	4.6 9.2 3.7 2.9 5.4 0.8 7.5 0.8 6.7					
Variable	12	END MINUTE	MD1: — MD2:		Field Type:	Width: 2 Numeric
	13	SAMPLE REGION	MD1: MD2:	None None		Width: 1 Numeric
FREQ Pro	ent	SAMPLE REGION				
20 8 20 8 20 8 20 8 20 8	8.3 8.3 8.3 8.3 8.3	<ol> <li>Upper</li> <li>Northern</li> <li>Western</li> <li>Central</li> <li>South Central</li> <li>Eastern</li> <li>South Eastern</li> </ol>				

Variabl	.e 14	PSU ID	MD1:	Field Wi	
FREQ	Prcnt	PSU ID			
4	1.7	08. BARRY			
4					
	1.7				
		12. BERRIEN, NILES			
		15. CHARLEVOIX			
		17. CHIPPEWA			
		20. CRAWFORD-ROSCOMMON	ī		
4		21. DELTA			
4					
4	1.7	23. EATON			
12	5.0	25. GENESEE			
4	1.7	28. GRAND TRAVERSE			
4	1.7	33. INGHAM COUNTY			
4	1.7	34. INGHAM, EAST LANSI	ING		
	1.7	35. IOSOC-ALCONA			
		38. JACKSON			
		39. KALAMAZOO COUNTY			
		40. KALAMAZOO, CITY OF	,		
		41. KENT COUNTY			
4		42. KENT, GRAND RAPIDS	;		
4	1.7	43. KENT, WYOMING			
4	1.7	44. LAPEER			
4	1.7	46. LENAWEE			
12	5.0	50. MACOMB			
8	3.3	52. MARQUETTE			
4					
4	1.7	54. MECSOTA-NEWAYGO			
4	1.7	58. MONROE			
4	1.7	59. MONTCALM			
4	1.7	61. MUSKEGON			
20		63. OAKLAND COUNTY			
4	1.7	64. OAKLAND, ROYAL OAK			
4	1.7				
8	3.3				
4		74. ST. CLAIR			
4					
	1.7	81. WASHTENAW, ANN ARE	OR		
	11.7	•			
	1.7	•			
	1.7	•			
	1.7				
4	1.7	•			
4	1.7	•	: <b>.</b>		
4	1.7	88. WAYNE, WYANDOTTE			

Variable 15	MDOT REGION	MD1: MD2:		Field Width: 1 Type: Numeric
FREQ Pront	MDOT REGION			
12 5.0 8 3.3 28 11.7 28 11.7 28 11.7 24 10.0	<ol><li>Eastern U.P.</li></ol>			
Variable J.6	REGION WEIGHT	MD1: MD2: Implio	None	Field Width: 5 Type: Numeric Places: 4
Variable 17	ELAPSED TIME .	MD1: MD2:		Field Width: 2 Type: Numeric
Variable 18	SITE OBSERVER	MD1: MD2:		Field Width: 1 Type: Numeric
FREQ Pront	PRIMARY OBSERVER FOR THIS	SITE		
35 14.6 24 10.0 27 11.2 36 15.0 14 5.8 28 11.7 25 10.4 24 10.0 27 11.2	1. Observer #1 2. Observer #2 3. Observer #3 4. Observer #4 5. Observer #5 6. Observer #6 7. Observer #7 8. Observer #8 9. Observer #9			
Variable 19	SAMPLE ERROR COMP UNIT #	MD1: MD2:	None None	Field Width: 2 Type: Numeric

## Vehicle Variables

Variables 20 through 54 describe the vehicle and its' occupants. The frequencies for the variables reflect one record for each vehicle with a completed interview.

Variable	e 20	OBSERVER	MD1: - MD2:	None None		Width: 1 Numeric
Pe	rson wh	o performed direct observ	vation			
FREQ	Prcnt	OBSERVER				
306	16.4	1. Kathy				
156	8.4	2. Tom				
205	11.0	3. Bob				
288	15.5	4. Danny T.				
111	6.0	5. Anthony				
195	10.5	6. Dan C.				
186	10.0	J. Colm				
185	9.9	8. John				
232	12.4	9. Montgomery				
Variable	e 21	DRIVER RESTRAINT USE	MD1:	8 None		Width: 1 Numeric
FREQ :	Prcnt	DRIVER RESTRAINT USE				
1009	54.1	1. Not Belted				
855	45.9	2. Belted				
0	0.0	8. Missing Data				
	e 22	FCRESTR	MD1:	8	Field	Width: 1
			- MD2:	None		

## Front Center Passenger's Restraint Use

rkeq	Prent	FCRE	STK	
23	1.2	1.	Not Belted	
3	0.2	2.	Belted	
1	0.1	3.	CRD OK	
1	0.1	4.	CRD Wrong	
1836	98.5	8.	No Occupant/Missing	Data

Variabl	e 23	FRREST	MD1: — MD2:	8 None	Field Width: Type: Numeri	1
Fr	ont Ri	ght Passenger's Restrain	t Use			
FREQ	Prcnt	FRREST				
414	22.2	l. Not Belted				
258	13.8	2. Belted				
6	0.3	3. CRD OK				
		4. CRD Wrong				
1184	63.5	8. No Occupant/Missi	ng Data			
	e 24	RLREST	MD1:		Field Width:	1
			— MD2:	None	Type: Numeri	.C
Re	ar Left	t Passenger's Restraint	<b>Use</b>			
FREQ	Prcnt	RLREST				
85	4.6	1. Not Belted				
		2. Belţed				
	0.4	•				
4	0.2	4. CRD Wrong				
1751	93.9	8. No Occupant/Missi	ng Data			
	e 25	RCREST	MD1:	8	Field Width:	1
			— MD2:	None	Type: Numeri	.c
Re	ar Cent	ter Passenger's Restrain	t Use			
FREQ	Prcnt	RCREST				
57	3.1	1. Not Belted				
		2. Belted				
9	0.5	3. CRD OK				
3	0.2	4. CRD Wrong				
1790	96.0	8. No Occupant/Missi	ng Data			
Variabl	0 26	RRREST	MD1 •	٥	Field Width:	1
		14/1651	— MD2:		Type: Numeri	_
Re	ar Righ	nt Passenger's Restraint	Use			
FREQ	Prcnt	RRREST				
98	5.3	1. Not Belted				

FREQ Prcnt	Var 26 RRREST				
20 1.1	2. Belted				
	3. CRD OK				
7 0.4	4. CRD Wrong				
1727 92.7	8. No Occupant/Missing	, Data			
	DD:::04911	<b>10</b> 1 .	•	mi .1a mi	34b. 1
Variable 27	DRVKSEX		None	Field Wi	Numeric
				-25-01	
Drivers S	Sex				
FREQ Pront	DRVRSEX				
1154 61.9	1. Male				
	2. Female				
0 0.0	<ol><li>Missing Data</li></ol>				
Variable 28	BAC BU	MD1 •	٥	Field Wi	deb. 1
variable 20			None		Numeric
				••	
Front Cer	nter Passenger's Sex				
FREQ Prcnt	FCSEX				
11 0.6	l. Male				
	2. Female				
1836 98.5	8. No Occupant/Missing	g Data			
Variable 29	FRSEX	MD1:	8	Field Wi	.dth: 1
		- MD2:	None		
Front Ric	ght Passenger's Sex				
<b>555</b>					
FREQ Prcnt	FRSEX				
231 12.4	1. Male				
451 24.2					
1182 63.4	8. No Occupant/Missing	y Data			

Variable 30	RLSEX	MD1:		Field Width: 1 Type: Numeric
Rear Lef	t Passenger's Sex			••
FREQ Pront	RLSEX			
58 3.1	<ol> <li>Male</li> <li>Female</li> <li>No Occupant/Missin</li> </ol>	ng Data		
Variable 31	RCSEX		· 8	Field Width: 1 Type: Numeric
Rear Cen	ter Passenger's Sex			
FREQ Pront	RCSEX			
29 1.6	<ol> <li>Male</li> <li>Female</li> <li>No Occupant/Missin</li> </ol>	ng Data		
Variable 32	RRSEX	MD1: — MD2:		Field Width: 1 Type: Numeric
Rear Rig	ht Passenger's Sex			
FREQ Pront	RRSEX			
50 2.7 89 4.8 1725 92.5		g Data		
Variable 33	DRVRAGE	MD1: - MD2:	8 None	
Drivers	Age			
FREQ Prcnt	DRVRAGE			
	2. 4-15 3. 16-29 4. 30-59 5. 60+			

Variabl	.e :	34	FCAGE	MD1: MD2:	8 None	
Fr	ont (	Cent	er Passenger's Age			
FREQ	Prcni	t :	FCAGE			
			1. 0-3			
			2. 4-15			
	0.!		3. 16-29			
			4. 30-59			
			<ol> <li>60+</li> <li>No Occupant/Mis</li> </ol>	sing Data		
Variabl	e :	35	FRAGE	MD1: MD2:	8 None	
Fr	ont I	Righ	t Passenger's Age			
FREQ	Prcni	<b>t</b> 1	FRAGE			
16	0.9	9	1. 0-3			
			2. 4-15			
			3. 16-29			
			4. 30-59			
			5. 60+			
1183	63.5	•	8. No Occupant/Mis	sing Data		
	e 3	 36 1	RLAGE	MD1:	8	Field Width: 1
				MD2:	None	Type: Numeric
Re	ar Le	eft 1	Passenger's Age			
FREQ	Prcnt	: 1	RLAGE			
18			1. 0-3			
	3.5					
	1.1		3. 16-29			
	0.3		4. 30-59			
4			5. 60+			
1750	93.9	,	8. No Occupant/Mis	sing Data		

Variable 37 RCAGE MD1: 8 Field Width: 1 MD2: None Type: Numeric Rear Center Passenger's Age FREQ Prcnt RCAGE 20 1.1 1.0-3 40 2.1 2.4-15 12 0.6 3.16-29 2 0.1 4.30-59 0 0.0 5.60+ 1790 96.0 8. No Occupant/Missing Data Variable 38 RRAGE MD1: 8 Field Width: 1 MD2: None Type: Numeric Rear Right Passenger's Age FREQ Pront RRAGE 30 1.6 1.0-3 49 2.6 2.4-15 37 2.0 3.16-29 9 0.5 4.30-59 13 0.7 5.60+ 1726 92.6 8. No Occupant/Missing Data Variable 39 **VEHCTYP** MD1: 8 Field Width: 1 MD2: None Type: Numeric General Vehicle Type FREQ Pront VEHCTYP 617 33.1 1. Small Car 506 27.1 2. Midsize Car 380 20.4 3. Large Car 202 10.8 4. Pickup 98 5.3 5. Van 61 3.3 6. Other 0 0.0 8. Missing Data

Variable 40	SEQNUM	MD1: - MD2:		Field Width: 2 Type: Numeric
Vehicle S	equence Number at this s	ite		
Variable 41	SITE # COUNT	MD1: - MD2:	None None	Field Width: 2 Type: Numeric
Variable 42	OBSERVER COUNT	MD1: - MD2:	None None	Field Width: 2 Type: Numeric
Variable 43	SITE/OBSERVER SEQ #	MD1: - MD2:		Field Width: 2 Type: Numeric
Variable 44	HOUR OF OBSERVATION	MD1: - MD2:		Field Width: 2 Type: Numeric
FREQ Prcnt  20 1.1 70 3.8 118 6.3 118 6.3 197 10.6 133 7.1 190 10.2 166 8.9 175 9.4 153 8.2 168 9.0 157 8.4 127 6.8 72 3.9		HICLE WAS	OBSERVI	ΣD

Variable 45	MINUTE OF OBSERVATION	MD1: MD2:			Width: 2 Numeric
Variable 46	SITE WEIGHT	MD1: MD2: Impli	None		Width: 6 Numeric 4
Variable 47	TOTAL WEIGHT	MD1: MD2: Impli	None	Field Type: Places:	Numeric
Variable 48	WAVE	MD1: MD2:			Width: 2 Numeric
FREQ Prent 1864 100.0	WAVE 08. Wave 8				
Variable 49	DRIVER BELTED (Y/N)	MD1: MD2:		Field Type:	Width: 1 Numeric
1009 54.1	DRIVER BELTED (Y/N)  1. Not Belted 2. Belted 8. Missing data				
Variable 52	INTSTAT	MD1: MD2:	9 None		Width: 1 Numeric
Interview	Status				
FREQ Prcnt	INTSTAT				
1864 100.0 0 0.0 0 0.0 0 0.0	<ol> <li>Interviewed</li> <li>Refused(card given)</li> <li>Refused(no card given)</li> <li>Missing/Non-candidate</li> </ol>				

Variable	e 53	RESP#	MD1: MD2:	None None	 idth: 2 Numeric
In	terview	Respondent Number			
Variable			MD1: MD2:	0 None	 idth: 1 Numeric
FREQ 1		participation in some	cuay		
0	0.0 96.6 3.4 0.0 0.0	<ol> <li>Missing</li> <li>Field Intervious</li> <li>Card given;</li> <li>Card given;</li> <li>Refused card</li> <li>Non-candidate</li> </ol>	phone interview no interview		

## Interview Variables

Variables 100 through 148 describe the driver's interview. The frequencies for the variables reflect one record for each vehicle with a completed interview.

Variabl	e 100	STARTIME			MD1:	9999 None	Field Type:	Width: 4 Numeric
Ti	me inte	rview was	started					
FREQ	Prcnt	STARTIME						
0	0.0	0001. M	ilitary	time				
0	0.0	2400.						
Variabl	e 101	VEHMAKE			MD1: - MD2:	99 None	Field Type:	Width: 2 Numeric

## Make of Vehicle Observed

FREQ	Prcnt	VEHMAKE
21	1.1	Ol. AMC
134	7.2	02. Buick
30	1.6	03. Cadillac
0	0.0	04. Checker
430	23.1	05. Chevrolet
80	4.3	06. Chrysler
106	5.7	07. Dodge
390	20.9	08. Ford
16	0.9	09. Lincoln
66	3.5	<pre>10. Mercury</pre>
0	0.0	ll. Merkur
151	8.1	12. Oldsmobile
66	3.5	13. Plymouth
120	6.4	14. Pontiac
30	1.6	15. GMC
0	0.0	16. Acura
0	0.0	17. Alfa-Romeo
3	0.2	18. Audi
1	0.1	19. BMW
0	0.0	20. Fiat
27	1.4	21. Nissan
33	1.8	22. Honda
0	0.0	23. Hyundai

FREQ	Prcnt	Var 101 VEHMAKE				
4	0.2	24. Isuzu				
0	0.0	25. Jaguar				
0		26. Lancia				
		27. Mazda				
2		28. Mercedes				
		29. MG				
		30. Mitsubusi				
2		31. Opel				
0		32. Peugeot				
1	0.1	33. Porsche				
16	0.9	34. Renault				
7	0.4	35. Saab				
17	0.9	36. Subaru				
40	2.1	37. Toyota				
		38. Triumph				
		39. Volvo				
		40. VW				
		41. Yugo				
	1.1	42. Jeep				
4		43. International Sco	ut			
0		44. Other	•			
4	0.2	99. Missing data				
Variab.	le 102	RESTRTYP	MD1: - MD2:	9	Field Wid	th: l Numeric
W	hat type	of seat belt system doe			Type.	numer re
FREQ	Prcnt	RESTRTYP				
14	0.8	0. None				
72						
	2.3		ate			
		<ol><li>3. 3 point</li></ol>				
		4. Automatic				
		6. DK				
2	0.1	9. Missing data				
Variab	le 103	VEHOWN	MD1:	99	Field Wid	th: 2
				77		Numeric
				•	-11-01	
W	hose car	is this?				
FREQ	Prcnt	VEHOWN		•		

			,				
FREQ	Prcnt	Var 103 VEHO	₹N				
137	7.3	02. Company	car				
	1.3						
51	2.7	04. Friends					
		05. Other (s					
		06. Relative					
		77. Refused	es car				
	0.1		data				
•	0.1	JJ. MISSING	uata				
Variabl	le 104	FCRLTN		MD1: MD2:			Width: 2 Numeric
Wh	nat is y	our relationshi	p to the from	nt cente	r pass	enger?	
FREQ	Prcnt	FCRLTN					
0	0.0	01. Husband	wife				
		02. Boy/girl	-				
14	0.8	03. Daughter	/son				
1	0.1	04. Parent	.,				
1	0.1	05. Someone	else's child				
5	0.3	06. Friend					
	0.1		associate				
		08. Other (s					
		09. Brother					
	0.2	•					
0	0.0						
0	0.0	77. Refused					
1836	98.5	88. N/A no c	ther occupant	:			
		99. Missing					
Variabl	.e 105	FRRLTN		MD1: MD2:	99 77		Width: 2 Numeric
Wh	at is y	our relationshi	p to the from	nt right	passe	nger?	
FREQ	Prcnt	FRRLTN					
210	11.3	01. Husband/	wife				
30	1.6	02. Boy/girl	friend				
127	6.8	03. Daughter					
25	1.3	04. Parent					
6	0.3	05. Someone	else's child				
177	9.5	06. Friend					
26	1.4	07. Business	associate				
0	0.0	08. Other (s	specify)				
40	2.1	09. Brother/					
36	1.9	10. Other re	lative				

FREQ	Prcnt	Var 105 FRRLTN				
5	0.3	ll. Fiancee'				
		77. Refused				
		88. N/A no other occu	pant			
		99. Missing data				
		-				
Variabl	a 106	RLRLTN	MD1:	۵۵	Field Width: 2	,
			- MD2:		Type: Numeric	_
Wh	nat is y	your relationship to the	rear left p	passen	ger?	
FREQ	Prcnt	RLRLTN				
3	0.2	01. Husband/wife				
1	0.1	·				
	3.5	03. Daughter/son				
		04. Parent				
		05. Someone else's ch	ild			
	0.5	06. Friend				
		07. Business associat	e			
1		08. Other (specify)				
		09. Brother/sister				
		10. Other relative				
		11. Fiancee'				
		77. Refused				
1/49		88. N/A no other occu	pant			
· ·	0.0	JJ. Hissing data				
Variabl	e 107	RCRLTN	MD1:	99	Field Width: 2	2
			- MD2:	77	Type: Numeric	3
5.71-	-+ ic -	letionship to the			-m	
W1.	iat 15 }	your relationship to the	rear Center	passe	eliger:	
FREO	Prcnt	RCRLTN				
_						
0	0.0	Ol. Husband/wife				
1	0.1	02. Boy/girl friend				
	2.3	•				
0	0.0	04. Parent				
8	0.4	05. Someone else's ch	ild			
10	0.5	06. Friend				
0	0.0	07. Business associat	.e			
0 1	0.0 0.1	<pre>08. Other (specify) 09. Brother/sister</pre>				
	0.5	<del>-</del>				
	0.0					
	0.0	77. Refused				
	96.1		pant			
		3000	•			

FREQ Prcnt Var 107 RCRLTN

0 0.0 99. Missing data

Variable	108	RRRLTN	MD1:	99	Field	Width:	2
			MD2:	77	Type:	Nume	ric

What is your relationship to the rear right passenger?

#### FREQ Prcnt RRRLTN 0.1 Ol. Husband/wife 1 1 0.1 02. Boy/girl friend 60 3.2 03. Daughter/son 04. Parent 2 0.1 20 1.1 05. Someone else's child 28 1.5 06. Friend 2 0.1 07. Business associate 1 0.1 08. Other (specify) 0.2 4 09. Brother/sister 1.1 20 10. Other relative ll. Fiancee' 0 0.0 77. Refused 1725 92.5 88. N/A no other occupant 99. Missing data 0.0

Variable	109	TRIPSTRT	MD1:	99	Field Wi	idth:	2
			MD2:	66	Type:	Numer	·ic

Where was it that you last got in and started your car?

FREQ	Prcnt	TRIPSTRT
654	35.1	Ol. Home
315	16.9	02. Office/work
42	2.3	03. Service or sales call/delivery
8	0.4	04. Daycare/babysitter
66	3.5	05. School/church
6	0.3	<pre>06. Child's school/activities</pre>
30	1.6	07. Doctor/dentist
4	0.2	08. Motel
145	7.8	09. Friend or relatives home
97	5.2	<pre>10. Restaurant</pre>
4	0.2	ll. Bar/night club
278	14.9	<pre>12. Shopping center/store</pre>
18	1.0	<pre>13. Other (specify)</pre>
32	1.7	<pre>14. Bank/post office</pre>
47	2.5	15. Gas station/carwash/autorepair
13	0.7	<pre>16. Hospital(not work)</pre>

# FREQ Prent Var 109 TRIPSTRT 33 1.8 17. Outdoor recreational facility 10 0.5 18. Indoor recreational facility 22 1.2 19. Other business establishment 16 0.9 20. Government building/agency 8 0.4 21. Someone else's office 10 0.5 22. Garage/yard sale 5 0.3 23. Library 1 0.1 66. DK 0 0.0 77. Refused 0 0.0 99. Missing data

Variable	110	TRIPSTOP	MD1:	99	Field	Width:	2
			MD2:	66	Type:	Numer	ic

## Where are you next going to stop?

FREQ	Prcnt	TRIPS'	TOP
558	29.9	01.	Home
232	12.4	02.	Office/work
44	2.4		Service or sales call/delivery
6	0.3		Daycare/babysitter
58	3.1	05.	School/church
	0.3		Child's school/activities
24	1.3	07.	Doctor/dentist
5	0.3	08.	Motel
212	11.4	09.	Friend or relatives home
110	5.9	10.	Restaurant
4	0.2	11.	Bar/night club
345	18.5	12.	Shopping center/store
26	1.4	13.	Other (specify)
63	3.4	14.	Bank/post office
44	2.4	15.	<pre>Gas station/carwash/autorepair</pre>
11	0.6	16.	Hospital(not work)
28	1.5	17.	Outdoor recreational facility
21	1.1	18.	Indoor recreational facility
24	1.3	19.	Other business establishment
13	0.7	20.	Government building/agency
7	0.4	21.	Someone else's office
6	0.3	22.	Garage/yard sale
5	0.3	23.	Library
12	0.6	66.	DK
0	0.0	77.	Refused
0	0.0	99.	Missing data

Variable lll TRIPPURP MD1: 99 Field Width: MD2: Type: Numeric 66 What is the purpose of this trip right now? Is it: FREQ Prcnt TRIPPURP 559 30.0 Ol. Work related (including driving to/from work) 02. Shopping (including driving to/from) 431 23.1 506 27.1 03. Social/recreational 1.2 04. Other (specify) 23 81 4.3 05. Transporting people or things 3.6 06. Eating(including driving to/from) 68 51 2.7 07. Banking/paying bills/mailing 59 3.2 09. School/Church (including driving to/from) 33 1.8 10. Dr./Dentist/medical related appoinment 27 1.4 11. Vehicle maintainance/repair 12 0.6 12. Unspecified errands/personal business 13. Haircare 10 0.5 0 0.0 66. DK 77. Refused 0 0.0 99. Missing data 0.2 Variable 112 TRIPMLS MD1: 9999 Field Width: MD2: Type: Numeric 6666 Approximately how many miles is this trip from [origin] to [destination]? FREO Prcnt TRIPMLS 58 3.1 0000. Less than 1 mile 129 6.9 0001. Actual miles this trip 0 0.0 9998. 0.1 9999. 1 Variable 113 ANNMLS MD1: 9 Field Width: MD2: 6 Type: Numeric How many total miles do you drive per year? FREQ Prcnt ANNMLS 216 11.6 1. < 5,000450 24.1 2. 5-10,000 690 37.0 3. 10-20,000 380 20.4 4. 20-40,000 118 6.3 5.40,000 +

FREQ	Prcnt	Var 113 ANNMLS				
7	0.4	6. DK				
		7. Refused				
		<ol><li>Missing data</li></ol>				
		•				
Variab:	le 114	BELTFREQ	MD1:			Width: 1
			MD2:	6	Type:	Numeric
Н	ow often	do you use your seat belo	t?			
FREQ	Prcnt	BELTFREQ				
783	42.0	1. Always		ě		
447	24.0	2. Most of the time				
282	15.1	<pre>3. Sometimes</pre>				
148	7.9	4. Seldom				
204	10.9	5. Never				
0	0.0	6. DK				
		7. Refused				
0	0.0	<ol><li>Missing data</li></ol>				
Waniah'		DOD'Y	VD1.	•	n: -1.4	mideb. 1
variab.	le 115	FORM	MD1: MD2:			Width: 1 Numeric
					-15-01	
F	orm used	for further questioning				
FREQ	Prcnt	FORM				
771	20.2	1 % DELMEDEO is sad	. 1			
929	39.2 49.8	<ol> <li>A - BELTFREQ is code</li> <li>B - BELTFREQ is code</li> </ol>		0 1 0	anda 1	
929	49.0	was unbelted	e 2, 3,	01 4 01	code 1	and driver
204	10.9		a 5			
		9. Missing data	E J			
v	0.0	y. midding data				
Variab:	le 116	BELTLONG	MD1:	9	Field	Width: 1
			MD2:	6		Numeric
••			10			
Н	ow long	have you been using seat l	belts?			
FREQ	Prcnt	BELTLONG				
72	3.9	1. < 1 year				
441		_				
	12.9	2. 1-2 years 3. Since the law went:	into eff	ect		
555		2. 1-2 years	into eff	ect		

FREQ	Prcnt	Var 11	6 BELTLO	1G				
3	0.2	6. D	K					
		7. R						
		8. S						
3	0.2	9. M	issing dat	a				
Variab	117	USEINF	7		MD1 •	00	Piold	Width: 2
var rab.		USEINF	<u> </u>	<del></del>	MD2:			
					Multiple			
						oor		J
W	nat infl	luenced	you to sta	art using	seat belts	5?		
FREQ	Prcnt	USEINF	L					
	9.5		The law-in	ncluding o	ther juris	dicti	ons.	
	2.0		Own person					
104	1.9	03.	Family/fri		-			
69	1.2	04.				injur	ed cra	sh victims
82	1.5	05.	Crashes(ur	_				
	1.2		Fear of ti	•				
			Received t		or fine			
			Drivers tr	aining				
	5.8		Safety					
	2.3		Media					
	0.4 0.9		Vehicle ty			_		
	0.9		Employers Insurance		edurrement	-		
150	2 9	13.	Request to		nlo by oth	2025		
133	2.8 1.1	15	set an exa				child:	ron
38	0.7	16	Common ser		iir rueiice/ i	10 V 1119	CIII IU.	. en
31	0.6		Belts are		r			
110	2.0		Other		-			
		66.						
		77.						
3603	64.4	88.	Skip					
0	0.0	99.	Missing da	ıta				
Variabl ———	.e 118	USEINT	EN		MD1: MD2:	99 66		Width: 2 Numeric
			ten trips when one w			, time	s did	you
FREQ	Prcnt	USEINT	EN					
101	5.4	00.	0					
	3.1							
	3.8							
, -	3.0	· ·	_					

FREQ	Prcnt	Var 118 USEINTEN			
48	2.6	03. 3			
46	2.5	04. 4			
102	5.5	05.5			
59	3.2	06.6			
80		07.7			
	6.7	08.8			
	5.4	09. 9			
136	7.3	10. 10			
0	0.0	66. DK			
0		77. Refused			
935	50.2	88. Skip			
4	0.2	99. Missing data			
Variab	le 119	USEFRNDS	MD1: — MD2:	9 6	Field Width: 1 Type: Numeric
		last month when driving with friends?	, how often (	did yo	ou use your
FREQ	Prcnt	USEFRNDS			
179	9.6	1. Always			
314		I. HINGYS			
	16.8	2. Most times			
213	16.8 11.4				
		<ol><li>Most times</li></ol>			
	11.4 7.7	<ol> <li>Most times</li> <li>Sometimes</li> </ol>			
143	11.4 7.7	<ol> <li>Most times</li> <li>Sometimes</li> <li>Seldom</li> </ol>			
143 69 1	11.4 7.7 3.7	<ol> <li>Most times</li> <li>Sometimes</li> <li>Seldom</li> <li>Never</li> </ol>			
143 69 1 0	11.4 7.7 3.7 0.1	<ol> <li>Most times</li> <li>Sometimes</li> <li>Seldom</li> <li>Never</li> <li>DK</li> <li>Refused</li> </ol>			
143 69 1 0	11.4 7.7 3.7 0.1 0.0	<ol> <li>Most times</li> <li>Sometimes</li> <li>Seldom</li> <li>Never</li> <li>DK</li> </ol>			
143 69 1 0 945	11.4 7.7 3.7 0.1 0.0 50.7 0.0	<ol> <li>Most times</li> <li>Sometimes</li> <li>Seldom</li> <li>Never</li> <li>DK</li> <li>Refused</li> <li>Skip/ no friends</li> </ol>	MD1:	9	Field Width: 1

Over the last month when driving, how often did you use your seat belt with a date?

FREQ	Prcnt	USEDATE
74	4.0	1. Always
106	5.7	2. Most times
91	4.9	<ol><li>Sometimes</li></ol>
94	5.0	4. Seldom
84	4.5	5. Never
1	0.1	6. DK
0	0.0	7. Refused
1414	75.9	<ol><li>Skip/ married or don't date</li></ol>

FREQ Prcnt Var 120 USEDATE 0 0.0 9. Missing data Variable 121 USEDRINK MD1: 9 Field Width: 1 MD2: 6 Type: Numeric Over the last month when driving, how often did you use your seat belt after drinking? FREQ Pront USEDRINK 228 12.2 1. Always 5.1 95 2. Most times 52 2.8 Sometimes 34 1.8 4. Seldom 3.1 Never 57 0.0 6. DK 1 0.1 7. Refused 1397 74.9 8. Skip/ don't drink & drive 0 0.0 9. Missing data Variable 122 USENIGHT MD1: 9 Field Width: 1 MD2: 6 Type: Numeric Over the last month when driving, how often did you use your seat belt between 9:00 PM and 5:00 AM? FREQ Pront USENIGHT 283 15.2 1. Always 239 12.8 2. Most times 156 8.4 Sometimes 99 5.3 4. Seldom 81 4.3 Never

6. DK

0

0.0

Variable 123 USEPSNGR MD1: 9 Field Width: 1 MD2: 6 Type: Numeric When you were riding as a passenger in someone else's car how often did you use your seat belt? FREO Pront USEPSNGR 204 10.9 1. Always 239 12.8 2. Most times 225 12.1 Sometimes 148 7.9 4. Seldom 100 5.4 5. Never
0 0.0 6. DK
1 0.1 7. Refused
947 50.8 8. Skip/never a passenger
0 0.0 9. Missing data 9 Field Width: 1 Variable 124 FRNDSUSE MD1: 6 Type: Numeric MD2: What portion of your friends use seat belts? FREQ Pront FRNDSUSE 436 23.4 1. < 25% 371 19.9 2. 25-50% 520 27.9 3. 50-75% 506 27.1 4. > 75% 31 1.7 6. DK 0 0.0 7. Refused 0 0.0 9. Missing data MD1: 99 Field Width: 2 Variable 125 OCC MD2: 77 Type: Numeric Are you currently: FREQ Prcnt OCC 1153 61.9 Ol. Employed full time 264 14.2 02. Employed part time 96 5.2 03. Unemployed
106 5.7 04. Homemaker, not employed outside the home
141 7.6 05. Retired, and not employed
15 0.8 07. Disabled
16 0.8 07. Disabled 106 141 0 0.0 77. Refused 2 0.1 99. Missing data

Variable 126 **JOBUSE** MD1: 9 Field Width: 1
MD2: 7 Type: Numeric 7 Type: Numeric Do you know whether or not your employer require seat belt use for workers who drive on the job? 1. Yes, you know they DO require use
226.4 2. Yes, you know they DO NOT require use
347 18.6 3. You don't know whether or not they require belt use
119 6.4 4. You are self employed
19 1.0 5. No driving required on job
0 0.0 7. Refused
446 23.9 8. Skip
5 0.3 9. Missing data Asked only if respondent answered 01 or 02 to previous MD1: 9 Field Width: 1 MD2: 6 Type: Numeric Variable 127 REQOFDRV In the last month, has anyone asked you to use seat belt while driving or riding in car? FREQ Pront REQOFDRV 607 32.6 l. Yes 1257 67.4 2. No 0.0 6. DK 0 7. Refused 0 0.0 Missing data 0.0 MD1: 99 Field Width: 2 MD2: 77 Type: Numeric Variable 128 RLTOFREQ How is that person related to the you? Asked only if respondent answered yes to previous question FREQ Pront RLTOFREQ 75 4.0 01. Husband/wife 56 3.0 02. Boy/girl friend 2.4 03. Daughter/son 45 04. Parent 68 3.6 0.1 05. Someone else's child

1

234 12.6 06. Friend

FREQ I	Pront	Var 128	8 RLTOFREQ
22	1.2	07. 1	Business associate
7	0.4	08. (	Other (specify)
26	1.4	09. 1	Brother/sister
36	1.9	10. 0	Other relative
6	0.3	11. 1	Fiancee'
9	0.5	12. 1	Police officer
20	1.1	13. 1	Muliple responses
0	0.0	77. 1	Refused
1257	67.4	88. 9	Skip
2	0.1	99. 1	Missing data

Variable 129 USEOFREQ MD1: 9 Field Width: 1 MD2: 6 Type: Numeric

After being asked, did you put the seat belt on?

Asked only if respondent answered yes to question 29

## FREO Pront USEOFREO

477 25.6 1. Always

44 2.4 2. Most of the time

31 1.7 3. Sometimes

15 0.8 4. Seldom

38 2.0 5. Never

0 0.0 6. DK

0 0.0 7. Refused

1257 67.4 8. Skip

2 0.1 9. Missing data

Variable 130 ASKTEN MD1: 9 Field Width: 1
————— MD2: 6 Type: Numeric

Out of last 10 trips that you drove with unbuckled passengers, how many times did you ask them to buckle up?

#### FREQ Pront ASKTEN 780 41.8 0. Never 315 16.9 1. 1-3 175 9.4 2. 4-6 3. 7-9 4.5 83 381 20.4 4. Every time 0 0.0 6. DK 0 0.0 Refused 130 7.0 8. N/A never drive with unbuckled passengers 0.0 Missing data

Field Width: MD1: 9 Variable 131 ASKTENUZ MD2: 6 Type: Numeric Did the passengers buckle up when you asked them? Asked only if respondent answered 1-4 on previous question FREQ Prcnt **ASKTENUZ** 658 35.3 1. Always 177 9.5 2. Most of the time Sometimes 67 3.6 21 1.1 4. Seldom 1.8 5. Never 33 6. DK 0 0.0 1 0.1 7. Refused 8. Skip 906 48.6 9. Missing data 1 0.1 99 Field Width: Variable 132 USEFINE MD1: MD2: 66 Type: Numeric What fine would get you to use your seat belt on every trip? FREQ Prcnt USEFINE 01. \$25 418 22.4 02. \$50 192 10.3 03. \$100 176 9.4 04. \$200 28 1.5 16 0.9 05. \$400 06. > \$4003.3 62 0.9 07. Other (specify) 16 08. No fine would get me to use it all of the time 5.8 108 09. Fine doesn't matter: not a motivating factor 86 4.6 10. Enforcement, not amount of fine would be motivating 10 0.5 factor 66. DK 16 0.9 77. Refused 3 0.2 731 39.2 88. Skip 99. Missing data 0.1

Variable 133 PRMRYENF MD1: 9 Field Width: 1 MD2: 6 Type: Numeric How would your seat belt use change if police could pull you over just for not using your seat belt the same way they can pull you over for speeding? FREQ Pront PRMRYENF 1. Increase 769 41.3 8 0.4 Decrease 349 18.7 Stay the same 2 0.1 6. DK 7. Refused 0.2 731 39.2 8. Skip 1 0.1 9. Missing data Variable 134 MICHRES MD1: 9 Field Width: 1 MD2:7 Type: Numeric Were you living in Michigan in July 1985 when the Seat Belt Law went into effect? FREQ Pront MICHRES 1754 94.1 1. Yes 108 5.8 2. No 0.0 7. Refused Missing data 2 0.1 Variable 135 USECHNG MD1: 9 Field Width: 1 MD2: 6 Type: Numeric Did your seat belt use increase, decrease, or stay the same when you first found out about the law? Asked only if respondent answered no to previous question FREQ Pront USECHNG 2.5 1. Increased 47 0.0 0 Decreased 60 3.2 No change 0.1 4. Not aware of the law 6. DK 0.0 0 0.0 Refused 1753 94.0 8. Skip

0.1 9. Missing data

Variable 136 USELAW MD1: 9 Field Width: 1 MD2: 6 Type: Numeric

Did your seat belt use increase, decrease, or stay the same when the Michigan Seat Belt Law started in July, 1985?

# FREQ Pront USELAW

961 51.6 1. Increased use following law
9 0.5 2. Decreased use
781 41.9 3. No Change
1 0.1 6. DK
0 0.0 7. Refused
109 5.8 8. Skip

3 0.2 9. Missing data

Variable 137 CRASHEST MD1: 99 Field Width: 2

On scale of 1 to 10, estimate the chance that you will be involved in a car crash over the next year.

## FREQ Pront CRASHEST

505 27.1 01. 1 certainly won't 294 15.8 02. 2 284 15.2 03.3 5.4 04. 4 100 05. 5 06. 6 431 23.1 49 2.6 42 2.3 07.7 3.0 08.8 56 09. 9 10. 10 certainly will 15 0.8 59 3.2 1 0.1 66. DK 77. Refused 24 1.3 0.2 99. Missing data

Variable 138 DRINKWK MD1: 9 Field Width: 1
----- MD2: 6 Type: Numeric

Over past 2 weeks how many times have you had five alcoholic drinks in a row. A drink is a 12oz. can of beer, a 4 oz. glass of wine, or a 1.5 oz. shot of liquor or mixed drink.

FREQ Pront DRINKWK

1364 73.2 0. None

#### FREO Prcnt Var 138 DRINKWK 9.8 1. 1 183 5.9 2. 2 110 130 7.0 3. 3-5 4.6-9 32 1.7 39 2.1 5. 10 or more 6. DK 0.0 5 0.3 7. Refused Missing data 1 0.1 99 Field Width: 2 Variable 139 BIRTHMTH MD1: MD2:77 Type: Numeric In what month (and year) were you born? BIRTHMTH FREQ Prcnt 8.4 01. January 156 122 6.5 02. February 175 9.4 03. March 04. April 143 7.7 144 7.7 05. Máy 152 8.2 06. June 07. July 160 8.6 9.3 08. August 174 09. September 155 8.3 10. October 151 8.1 188 10.1 11. November 12. December 140 7.5 0.2 77. Refused 4 0.0 99. Missing data MD1: Variable 140 BIRTHYR 99 Field Width: 2 MD2: Numeric 77 Type: In what (month and) year were you born? BIRTHYR FREQ Prcnt 1 0.1 00. - . 0 0.0 87. 0.0 77. Refused

99. Missing data

0.0

Variab!	e 141	MARITAL	MD1: MD2:	9 7		Width: 1 Numeric
Aı	e you c	currently:				
FREQ	Prcnt	MARITAL STATUS				
961	51.6	1. Married				
52	2.8	2. Widowed				
211	11.3	<ol><li>Divorced</li></ol>				
50	2.7	<ol> <li>Separated</li> </ol>				
587	31.5	<ol><li>Never married</li></ol>				
3	0.2	7. Refused				
0	0.0	9. Missing data				
Variabl	e 142	EDUCATN	MD1:	99	Field	Width: 2
			MD2:	66		
	Prcnt	EDUCATN				
	1.8		th grade			
	12.6	02. B - between 8th	-	lth gra	ade	
461	24.7	03. C - high school	graduate			
461 699	24.7 37.5	03. C - high school 04. D - some colleg	graduate e or vocation			school
461 699 268	24.7 37.5 14.4	03. C - high school 04. D - some colleg 05. E - college gra	graduate e or vocation duate			school
461 699 268 165	24.7 37.5 14.4 8.9	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua	graduate e or vocation duate			school
461 699 268 165 0	24.7 37.5 14.4 8.9 0.0	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK	graduate e or vocation duate			school
461 699 268 165 0	24.7 37.5 14.4 8.9 0.0 0.0	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused	graduate e or vocation duate			school
461 699 268 165 0	24.7 37.5 14.4 8.9 0.0	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK	graduate e or vocation duate			school
461 699 268 165 0 0	24.7 37.5 14.4 8.9 0.0 0.0 0.1	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused	graduate e or vocation duate		chnical Field	Width: 2
461 699 268 165 0 2 /ariabl	24.7 37.5 14.4 8.9 0.0 0.0 0.1	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused 99. Missing data	graduate e or vocation duate te education  MD1: MD2:	nal/ted	chnical Field	Width: 2
461 699 268 165 0 2 /ariabl	24.7 37.5 14.4 8.9 0.0 0.0 0.1	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused 99. Missing data  INCOME	graduate e or vocation duate te education  MD1: MD2:	nal/ted	chnical Field	Width: 2
461 699 268 165 0 2 /ariabl	24.7 37.5 14.4 8.9 0.0 0.0 0.1 e 143	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused 99. Missing data  INCOME	graduate e or vocation duate te education  MD1: MD2: me	nal/ted	chnical Field	Width: 2
461 699 268 165 0 2 /ariabl	24.7 37.5 14.4 8.9 0.0 0.1 e 143 esponden	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused 99. Missing data  INCOME  1NCOME  01. A - less than \$	graduate e or vocation duate te education  MD1: MD2: me 4,999 a year	99 66	Field Type:	Width: 2
461 699 268 165 0 0 2 /ariabl	24.7 37.5 14.4 8.9 0.0 0.1 e 143 esponden	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused 99. Missing data  INCOME  11 COME  01. A - less than \$ 02. B - between \$5,	graduate e or vocation duate te education  MD1: MD2: me  4,999 a year 000 and \$14,9	99 66	Field Type:	Width: 2
461 699 268 165 0 2 /ariabl Re FREQ 109 291 346	24.7 37.5 14.4 8.9 0.0 0.0 0.1 e 143 esponden Prent 5.8 15.6	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused 99. Missing data  INCOME  11 COME  01. A - less than \$ 02. B - between \$5, 03. C - between \$15	me  4,999 a year 000 and \$14,9	99 66 999 a 3	Field Type:	Width: 2
461 699 268 165 0 2 Variabl Re FREQ 109 291 346 383	24.7 37.5 14.4 8.9 0.0 0.0 0.1 e 143 esponden Prent 5.8 15.6 18.6	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused 99. Missing data  INCOME  11 COME  01. A - less than \$ 02. B - between \$5, 03. C - between \$15	me  MD1: MD2: me  4,999 a year 000 and \$14,9,000 and \$24,000 and \$34,000 and \$	99 66 999 a 3	Field Type: Year year year	Width: 2
461 699 268 165 0 2 /ariabl Ref FREQ 109 291 346 383 393	24.7 37.5 14.4 8.9 0.0 0.0 0.1 e 143 esponden Prent 5.8 15.6 18.6 20.5	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused 99. Missing data  INCOME  1. A - less than \$ 02. B - between \$5, 03. C - between \$15 04. D - between \$25	me  MD1: MD2: me  4,999 a year 000 and \$14,9,000 and \$34,000 and \$49,000 and \$40,000 and \$	99 66 999 a 3	Field Type: Year year year	Width: 2
461 699 268 165 0 0 2 /ariabl Re FREQ 109 291 346 383 393 284	24.7 37.5 14.4 8.9 0.0 0.1 e 143 e 143 esponden Prent 5.8 15.6 18.6 20.5 21.1	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused 99. Missing data  INCOME  11 A - less than \$ 02. B - between \$5, 03. C - between \$15 04. D - between \$35 05. E - between \$35	me  MD1: MD2: me  4,999 a year 000 and \$14,9,000 and \$34,000 and \$49,000 and \$40,000 and \$	99 66 999 a 3	Field Type: Year year year	Width: 2
461 699 268 165 0 0 2 Variabl FREQ 109 291 346 383 393 284	24.7 37.5 14.4 8.9 0.0 0.1 e 143 esponden Prent 5.8 15.6 18.6 20.5 21.1 15.2 1.8	03. C - high school 04. D - some colleg 05. E - college gra 06. F - post gradua 66. DK 77. Refused 99. Missing data  INCOME  11 A - less than \$ 02. B - between \$5, 03. C - between \$15 04. D - between \$25 05. E - between \$35 06. F - over \$50,00	me  MD1: MD2: me  4,999 a year 000 and \$14,9,000 and \$34,000 and \$49,000 and \$40,000 and \$	99 66 999 a 3	Field Type: Year year year	Width: 2

Variable	144	RACE	MD1: MD2:	9 6	
Resp	onder	nt's race or ethnic backgr	ound		
FREQ Pr		_			
rang ri	CIIC	RACL			
6	0.3	O. Asian			
1526		<pre>1. White</pre>			
257					
	1.4	•			
		4. Native American			
	0.6	•			
0		6. DK			
	0.1	7. Refused			
9	0.5	9. Missing data			
	145	ENDTIME	MD1:	9999	Field Width: 4
			MD2:		
Time	inte	erview was completed			
FREQ Pr	cnt	ENDTIME '			
0	0.0	0000.			
_		Military time			
0	0.0	2400.			
Variable	146	INTERVWR	MD1: MD2:	99 None	Field Width: 2 Type: Numeric
Pers	on wh	o conducted interview		21022	Type. Numeric
FREQ Pr	cnt	INTERVWR			
162	8.7	01. Kathy			
	.0.9	02. Tom			
	1.4	03. Bob			
	.0.4	04. Danny T.			
	3.3	05. Anthony			
209 1		06. Dan C.			
	9.9	07. Colm			
	9.9	08. John			
	9.8	09. Montgomery			
	1.3	10. Jethro			
	3.4	11. Lisa/Fritz			
0	0.0	99. Missing data			

Variab	le 147	ALCOHOL	MD1: MD2:	9 8	
Di	id inter	viewer notice a presence of	alcohol?		
FREQ	Prcnt	ALCOHOL			
1769 3 63	1.4 94.9 0.2 3.4 0.2	<ol> <li>No</li> <li>Marijuana</li> <li>Skip/phone</li> </ol>			
Variabl	le 148	TYPEINT	MD1: MD2: No	9 one	Field Width: 1 Type: Numeric
T	pe of i	nterview			
FREQ	Prcnt	TYPEINT			
		<ol> <li>Field</li> <li>Phone</li> <li>Missing data</li> </ol>			

# Appendix F

Site-specific Urban/Suburban/Rural Classification

# URBAN/RURAL SITES

			ECTION	
			AY	
<b>SUBURBA</b>	NINTERS	ECTION	SUB	<u>I</u>
		AY		
RURAL T	OWN INTE	RSECTION	R	UTI
<b>RURAL IN</b>	<b>TERSECT</b>	ION	RURI	
RURAL F	REEWAY		RURF	

# <u>Upper Peninsula</u>

# Chippewa

RUTI	001: Easterday at Ashmun, Sault Ste. Marie
RUTI	002: Easterday at Ryan, Sault Ste. Marie
RUTI	003: Portage at Ashmun, Sault Ste. Marie
RURF	004: I-75 Int'l Bridge Toll Booth, S.S. Marie

## Delta

RUTI	005: Third Ave N. at N. Lincoln, Escanaba
RUTI	006: Ludington at Stephenson, Escanaba
RUTI	007: Ludington at Twelfth, Escanaba
RUTI	008: Fifth Ave. S. at M-35(Lincoln), Escanaba

## Dickinson

RURI	009: US-2 at US-141, Breitung Twp.
RUTI	010: H St. at M-95(Carpenter), Iron Mountain
RUTI	011: East Blvd./Nelson at M-95(Carpenter), Kingsford
RUTI	012: Ludington at US-2(Stephenson), Iron Mountain

# Marquette

RURI	013: US-41(Palms) at Second St., Ishpemin
RURI	014: US-41(Maple) at Baldwin, Negaunee
RUTI	015: W. Fair at Lincoln, Marquette
RUTI	016: Magnetic at S. Seventh, Marquette
RUTI	017: E. Hewitt at N. Third, Marquette
RUTI	018: Washington at S. Third, Marquette
RUTI	019: Washington at S. Front, Marquette
RURI	020: M-28 at US-41, Chocolay Twp.

# Lower North

# Charlevoix

RUTI	021: Water at Lake, Boyne City
RUTI	022: Water at Park, Boyne City
RUTI	023: Clinton at Bridge(NB), Charlevoix
RUTI	024: Clinton at Bridge(SB), Charlevoix

## Crawford/Roscommon

RUTI 025: M-18(Lake) at M-18(Fifth), Roscommon RURI 026: M-55 & Old US-27, Lake Twp.(Houghton Lk)

RUTI 027: Michigan at Bus I-75, US-27, Grayling RUTI 028: M-72, M-93 at BL-75, M-72, Grayling

## **Grand Traverse**

RURI 029: US-31 at M-37, South of Traverse City SUBI 030: US-31(Front) at Munson/Fair, Trv. City

UCCI 031: State at Union, Traverse City UCCI 032: Eighth at Boardman, Traverse City

### Iosco/Alcona

RUTI 033: M-55 at US-23, Tawas City
RUTI 034: US-23 at Newman, East Tawas
RUTI 035: River Rd. at US-23(State), Oscoda
RURI 036: M-72 at US-23, Harrisville

### Mason

RURI 037: US-10 at US-31, Pere Marquette Twp.
038: US-10(Ludington) at Harrison, Ludington
RURI 039: US-10(Ludington) at Rath, Ludington
RURI 040: US-10(State) at US-31(Main), Scottville

## West

## Berrien (county)

RURI 041: US-12(Buffalo) at Whittaker, New Buffalo

RURI 042: Glenlord at Bus. 94, Lincoln Twp RURI 043: Front at Redbud Trail, Buchanan

RURF 044: I-94 EB Ramp & Niles Av. (US-33), Benton Harbor

## Berrien (Niles)

RURI 045: Main at Second, Niles RURI 046: US-33 at Bell, Niles Twp.

RURF 047: US-31 NB Ramp at US-12, Niles

RURI 048: Main/Oak at 12th, Niles

## Muskegon

UCCI 049: Apple at Jefferson, Muskegon

SUBF 050: Laketon at NB US-31, Muskegon Twp.
SUBI 051: Airport at Grand Haven, Norton Shores
SUBI 052: Spring at Bus US-31(Muskegon), Muskegon

### Ottawa

SUBI 053: Baldwin at 20th Ave., Georgetown Twp. 054: Washington at Seventh St., Grand Haven

SUBI 055: US-31 SB Freeway End at Jackson, Grand Haven

UCCI 056: Eighth St. at Columbia Ave., Holland

## Van Buren

RURF 057: I-196 NB Ramp at Phoenix, South Haven

RURI 058: Blue Star Hwy. at M-140(Bus 196), South Haven

RUTI 059: Michigan at Hazen, Paw Paw RUTI 060: M-51 at Phelps, Decatur

## Central

## Kent (county)

UCCF 061: US-131 (I-69) NB Ramp at Plainfield, Grand Rapids

SUBI 062: Lamoreaux at W. River, Plainfield Twp.

SUBI 063: M-21 at Ada Drive, Ada Twp UCCI 064: 28th St. at Kraft, Grand Rapids

## Kent (Grand Rapids)

UCCI 065: Plainfield at Knapp, Grand Rapids
 UCCI 066: Franklin at Madison, Grand Rapids
 UCCI 067: Fountain at Division, Grand Rapids

UCCF 068: SB US-131 Ramp at Wealthy, Grand Rapids

## Kent (Wyoming)

SUBF 069: SB US-131 Ramp at 28th St., Wyoming O71: 28th St. at Clyde Park, Wyoming SUBI 070: 36th St. at Burlingame, Wyoming SUBI 072: 36th St. at Jefferson, Wyoming

## Mecosta/Newaygo

RUTI 073: M-20(Maple) & US-131(State), Big Rapids

RUTI 074: Baldwin/Pere Marquette at US-131(State), Big Rapids 075: US-131, M-20(State) & Wood/Locust, Big Rapids

RUTI 076: M-20 at M-66, Remus

## Montcalm

RURI 077: M-46 at M-91, Cato Twp.

RURI 078: Charles at M-91(Lafayette), Greenville

RURI 079: M-57(Washington) & M-91(Lafayette), Greenville

SUBF 080: I-96 WB Ramp at Plainfield, Grand Rapids

# **South Central**

RURF RURI RURI RURI

South Cent	<u>tral</u>
Barry	
SUBF RURI RURI RURI	081: SB US-131 Ramp at 44th St., Wyoming 082: M-37(Broadway) at Main, Middleville 083: Mill at Michigan, Hastings 084: M-37(State) at Broadway, Hastings
Eaton	
RUTI RURI RURF RUTI	085: M-43(Saginaw) & M-100(Clinton), Grand Ledge 086: St. Joe Hwy. at Creyts, Delta Twp. 087: I-496 WB Ramp at Creyts, Delta Twp. 088: Lovett at Bostwick, Charlotte
Jackson	
SUBF UCCI UCCI RURI	089: SB US-127, I-94 & Boardman West, Blackman Twp. 090: Wildwood at N. Wisner, Jackson 091: Washington at S. Jackson, Jackson 092: Monroe/Chicago at M-50(Main), Brooklyn
Kalamazoo	(county)
SUBI SUBI SUBF SUBI	093: Parchmount at Riverview, Parchment 094: Comstock at Sprinkle, Comstock Twp. 095: I-94 WB Ramp at 9th, Oshtemo Twp. 096: W. Michigan at 9th, Oshtemo Twp.
Kalamazoo	(city)
UCCI UCCF UCCI UCCI	097: Howard at Westnedge, Kalamazoo 098: I-94 EB Ramp at Sprinkle, Kalamazoo 099: W. South at Park, Kalamazoo 100: E. Michigan at King, Kalamazoo
East	
Bay	
SUBI SUBF UCCI UCCI	101: N. Union at M-13(Euclid), Bay City 102: Thomas(US-10) Exit at Euclid, Bay City 103: Seventh at Washington, Bay City 104: Fremont at M-13(Broadway), Bay City
Lapeer	

105: M-21 (I-69) EB Ramp & M-24(Lapeer), Lapeer Twp. 106: East/Baldwin at M-24(Main), Lapeer 107: M-21(Genesee) at Saginaw, Lapeer 108: Third at Almont, Imlay City

## Saginaw

SUBF	109· I-75	IIS-23 NR	Ramn &	Pierson F	Rd., Gen. Co.
20DL	107.17/3.	03-23 110	Kamp &	1 1013011 1	tu., Con. Co.

UCCI 110: Johnson at Washington, Saginaw

UCCI 111: M-58(Davenport) at N. Mason, Saginaw

UCCI 112: Walnut at E. Genesee, Saginaw

UCCI 113: Ezra Rust Dr. at S. Washington, Saginaw

UCCI 114: Hess at Jefferson, Saginaw

SUBI 115: Enterprise at M-84(Bay), Saginaw Twp. SUBF 116: I-475 NB Ramp at Saginaw, Genesee Co.

## St.Clair

RURF 117: M-21(Oak St. exit) & 24th St., Port Huron 118: Hancock at M-25(Pine Grove) in Port Huron

RUTI 119: State at Stone in Port Huron

RUTI 120: Lapeer at 32nd St. in Port Huron Twp.

## Southeast

## Genesee

SUBF	121: I-75, US-23 NB Ramp & Miller, Flint Twp.
RURI	122: Mount Morris at Genesee, Genesee Twp.

RUTI 123: Clark at M-15(State), Davison UCCI 124: Pierson at Longfellow, Flint

UCCF 125: I-69, M-21 EB Ramp at Dort Hwy., Flint

UCCI 126: Court at Crapo, Flint UCCI 127: Flushing at Dupont, Flint

UCCI 128: Third Ave. at Grand Traverse, Flint

RUTI 129: North at Leroy, Fenton UCCI 130: Court at Bradley, Flint

UCCF 131: I-69, M-21 WB Ramp at Hammerberg, Flint

UCCI 132: Second at Asylum, Flint

## Ingham (county)

SUBI 133: M-43(Saginaw) at Waverly, Lansing Twp.

SUBI 134: Holt at Aurelius, Delhi Twp

UCCF 135: I-96 EB & WB Ramps & Pennsylvania, Lansing RUTI 136: M-43(Grand River) at Putnam, Williamston

## Ingham (E Lansing)

SUBI 137: Lake Lansing at Hagadorn in East Lansing

UCCI 138: Saginaw at Harrison in East Lansing

UCCF 139: I-496 N. Service Dr.(St. Joe) & Pennsylvania,

UCCI 140: Michigan at Grand River, E. Lansing

## Lenawee

RUTI 141: M-50(Chicago) at Evans in Tecumseh

RUTI 142: Toledo at Main in Adrian RUTI 143: Beecher at Center in Adrian

SUBF 144: WB I-94 Ramp at State, Ann Arbor

# Macomb

SUBI	145: M-97(Groesbeck) at Kelly, Fraser
SUBF	146: I-94 EB Ramp at Eleven Mile, Roseville
SUBI	147: Eleven Mile at Bunert, Warren
SUBI	148: Nine Mile at M-53(Van Dyke), Warren
SUBF	149: M-53 NB Ramp at Hall, Sterling Heights
RURI	150: 24 Mile Rd. at Van Dyke, Shelby Twp.
RURI	151: M-59(Hall) at Delco Blvd., Sterling Heights
SUBI	152: 15 Mile at Van Dyke, Sterling Heights
SUBF	153: I-94 NB Ramp at Nine Mile, St. Clair Shores
SUBI	154: Masonic at Hoover, Warren
SUBI	155: Twelve Mile at Dequindre, Warren
SUBI	156: Twelve Mile at Lorraine, Warren
Monroe	

## Monroe

RUTI	157: Second at M-125(Dixie) in Monroe
RUTI	158: Stewart/Cole at M-125 (Monroe), Monroe
RURI	159: Sterns at Jackman in Bedford Twp.
SUBF	160: EB I-94 at Belleville Rd., Van Buren Twp.

# Oakland (county)

RURI	161: Clarkston at Sashabaw, Independence Twp
SUBI	162: Pontiac Lake Rd. at Airport, Waterford Twp
SUBF	163: I-96 EB Ramp at Novi, Novi
RURI	164: Pontiac Trail at Milford, New Hudson
SUBI	165: Bowers at Ádams, Birmingham
SUBF	166: I-75 NB Ramp at Big Beaver, Troy
SUBI	167: Wattles at Crooks, Troy
SUBI	168: Big Beaver at John R, Troy
SUBI	169: Quarton at Cranbrook, Bloomfield Twp.
SUBI	170: Square Lake Rd. at Woodward, Bloomfield Twp.
UCCF	171: M-59 EB at Opdyke, Pontiac
SUBI	172: Avon at Crooks, Avon Twp.
SUBF	173: I-696 WB & Orchard Lake, Farmington Hills
SUBI	174: Nine Mile at Lahser, Southfield
SUBI	175: Telegraph SB Crossover at 9 Mile, Southfield
SUBI	176: Grand River at Drake, Farmington Hills
SUBF	177: I-75 NB Ramp at 12 Mile, Madison Heights
SUBI	178: 12 Mile at Campbell, Madison Heights
SUBI	179: Meyers at John R, Hazel Park
SUBI	180: Northend at Coolidge, Oak Park

# Oakland (Royal Oak)

SUBI	181: Fourth at Troy, Royal Oak
SUBI	182: Twelve Mile at Crooks, Royal Oak
SUBI	183: Thirteen Mile at Crooks, Royal Oak
SUBF	184: I-75 NB Ramp at 14 Mile, Troy

#### Washtenaw

UCCI	185: S.	University &	Washtenaw,	Ann Arbor
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UCCI 186: Huron at Ashley, Ann Arbor UCCI 187: William at Fifth, Ann Arbor SUBF 188: EB I-94 Ramp at State, Ann Arbor

## Wayne (Detroit)

UCCI	189: E. Warren at Mack in Detroit
UCCF	190: I-94 WB Ramp at Gratiot in Detroit
UCCI	191: E. Outer Dr. at Gratiot in Detroit
UCCI	192: E. Seven Mile at Gratiot, Detroit
UCCI	193: E. Seven Mile at Mound, Detroit
UCCF	194: I-75 NB Ramp at McNichols, Detroit

UCCI 195: E.8 Mile WB Crossover & Fleming(E. of Dequindre)

UCCI 196: E. Seven Mile at Van Dyke, Detroit

UCCF 197: I-96 EB Serv. Dr. (Schoolcraft & Burt), Detroit

UCCI 198: Schoolcraft at St. Mary's in Detroit
UCCI 199: Lyndon at Schaefer in Detroit
UCCF 200: I-96 EB at Greenfield in Detroit
UCCI 201: W. Eight Mile at Woodward in Detroit
UCCF 202: I-75 EB Ramp at Gratiot in Detroit

UCCI 203: Rosa Parks at Ferry Park in Detroit UCCI 204: 14th at W. Euclid in Detroit

UCCF 205: I-94 EB Ramp and Grand Blvd. West, Detroit

UCCI 206: W. Outer Dr. at Wyoming in Detroit
UCCI 207: McNichols at Greenlawn in Detroit
UCCI 208: Seven Mile at Asbury Park in Detroit
UCCF 209: NEB I-75 Ramp at Dearborn in Detroit

UCCI 210: W. Warren at Central in Detroit UCCI 211: Tireman at Livernois in Detroit UCCI 212: Michigan at Junction in Detroit

UCCF 213: US-10(Lodge) NB Ramp & Glendale in Detroit

UCCI 214: W. Eight Mile at Greenfield in Detroit

UCCI 215: W. 8 Mile WB Crossover near Heyden, Detroit

UCCI 216: 8 Mile & M-39(Southfield) SB Service Dr. in Detroit

## Wayne (Canton)

RURI 217: Michigan at Canton Center, Canton Twp.

SUBF 218: M-153(Ford) at I-275 SB Ramp,

RURI 219: M-153(Ford) at Sheldon Rd., Canton Twp.

SUBI 220: Joy at Canton Center, Canton Twp.

## Wayne (Garden City)

SUBI 221: Marquette at Venoy, Garden City SUBI 222: Warren at Venoy, Garden City SUBI 223: Block at Middlebelt, Garden City

SUBF 224: I-275 SB Ramp at Ann Arbor Rd., Plymouth Twp.

## Wayne (Livonia)

SUBI 225: Six Mile at Levan, Livonia
SUBI 226: Plymouth at Levan, Livonia
SUBI 227: I-96 WB Service Dr(Schoolcraft) & Newburgh, Livonia
SUBF 228: I-275 SB Ramp at Six Mile, Livonia

Wayne (Melvindale) This entire Downriver area is industrial and bedroom housing

SUBI 229: Oakwood at Allen, Melvindale
SUBF 230: I-75 NB Ramp at M-39(Southfield), Lincoln Park
SUBI 231: Oak/Whitehead/Haltiner & W. Jefferson, River Rouge
SUBI 232: Outer Drive at Seventh, Ecorse

## Wayne (Trenton)

SUBI 233: Fort SB Crossover North of Williamsburg, Riverview RURI 234: Sibley at Quarry SUBI 235: Grosse Ile Pkwy. at Jefferson/River 236: I-75 SB Ramp at West Rd

## Wayne (Wyandotte)

SUBF 237: I-75 NB Ramp at Allen/Northline, Southgate SUBI 238: Goddard at Jefferson, Wyandotte SUBI 239: Walnut at Jefferson, Wyandotte SUBI 240: Eureka at Fort