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VuFind - Login Guerilla Test

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Participant #	Status	Do you have a UM login?	Catalog homepage Screenshot D (embedded) Screenshot E (standalone)	Q1 - Login or Continue without login?	Q2 - Why did you decide to choose that option?	Search results Screenshot G (embedded) Screenshot I (standalone)	Q3 - Login or Continue without login?	Q4 - Why did you decide to choose that option?	Recommended book Screenshot H (embedded) Screenshot J (standalone)	Q5 - Login or Continue without login?	Q6 - Why did you decide to choose that option?	Q7 - 2+ logins: What are the benefits of login? Login <2 times: What features might make logging in beneficial for you?	Q8 - Does that change what you think about logging in?	Q9 - At what point would you prefer to log in among the three pages?
1	Graduate Student	Y	D	Login	If you don't you'll have to later. Convenient.	G	Continue without login	I just want to see the results, get where I'm going sooner. It would take extra time to log in.	H	Continue without login	To get the one thing. Since the intention is to see one thing and she's not logging in to do a bunch of stuff.	If you have to login again it would be easier to log in at the beginning.	No, if you've logged in you can do these without logging in again.	D
2	Graduate Student	Y	E	Login	Because it's easier if he's working to login now to continue working. It's easier not to later.	I	Continue without login	I don't want to login unless I need to. If he can get what he wants without logging in he will not login.	J	Continue without login	Same as before. If he can get to it (the recommended book) without logging in he won't login. Time issue. He prefers not to unless he has to initially.	Not sure.	Yes that does. If he knows he can do that stuff he'll be more likely to login.	E
3	Graduate Student who worked in the library	Y	D	Login	Because she uses things like looking up her library account and JSTOR. She didn't continue because she'd end up logging in anyway to find something she'd looked up previously. She couldn't do that without logging in.	G	Login	She could return to search again or save this search. She assumes those options are available. She's just guessing that's available.	H	Continue without login	Because it's just to look at a book. Logging in doesn't seem to be of any use under these circumstances.	Same as before. She feels that if she's already logged in, with one click she could save something of interest. If not logged in she would have to do so later anyway.	That's why she'd use it in the first place. Because it already connects her to those services.	G-After completing a search. Before doing a search also would be fine.
4	Undergraduate	Y	E	Login	She's used it (library catalog) in the past, it lets her see articles without logging in later.	I	Continue without login	She can see this is not an article he would have to login to see. She can see this without logging in.	J	Continue without login	Same reason as before-she can view it without being logged in.	She doesn't know. If she's not able to use something without logging in.	Yes, she would log in. It changes it.	E
5	Undergraduate	Y	D	Login	So you can access the databases and stuff you couldn't if you're not affiliated with UM.	G	Login	He would always login if it asked me to on UM sites for the same reason as before.	H	Login	Same reason as before.	Same reasons given before. Makes him feel like he can access all the stuff. Won't ask him to login again later.	No, those reasons are why he would log in.	D
6	Undergraduate	Y	E	Login	You have to log in to access it.	I	Continue without login	Because he can still get the information he needs without logging in.	J	Continue without login	If he's looking for a book at the library he already knows where it's at (I think this means he sees what he wants below the login, and just wants the shortest path there).	"I don't use the online library too often but I don't even know."	Yes. He can see what he's been doing, go back later. "That's useful."	E - He said he has no preference but with E he feels like he should log in. If he wants to save something he would log in. With I and J, if he's just looking something up (one thing) it (the result) is there so he doesn't want to log in.
7	Staff	Y	D	Continue without login	He first said he would login then that he wouldn't. It depends, if it's like eBay and he can get his information before logging in he wouldn't. He would prefer not to log in to get information without a commitment. He doesn't like to commit. Apparently this is related to the fact that you have to logout 3 times at UM to logout. He also mentioned not being able to get to his email through the UM login at Wolverine Access.	G	Continue without login	He'd be upset if he was asked the same question again after answering it "continue without login." He said he'd log in because he doesn't want to be asked the same question 3 times. But then he was told this was a separate session. If it's the first time he would continue without login, if it's the 2nd time he would finally login.	H	Continue without login	He chose to continue without login to see if he can get to the book. He wouldn't login. He might be upset if he's asked to login later.	If he's going to reserve a book, to get a pdf of the book (if logging in were required to do those things).	He would assume all that. If he can see if a book's checked out without logging in that's what he prefers. He doesn't want to be asked to login until he needs to at that point to get to the next step.	[I didn't record a preference.] He would be mad if he has to login to view a book sent to him (if he could view it without logging in). If he's asked to login to reserve a book he would login but if he can get information without logging in that's what he prefers. He doesn't want to be asked to login until he needs to at that point to get to the next step.

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8	Graduate Student and Staff	Y	D	Login	She already has a UM ID, unqiename and she's not sure how much information she would get continuing without login.	G	Login	She always logs in. You can get to various sites that you couldn't without logging in.	H	Login	She always logs in even when she's looking up a books. "I feel like I can get more."	She can get to more sites, more information. "There are things I can't get if I don't log in."	No. That's what she said.	D
9	Visitor	N	E	Continue without login	He doesn't want to login, looking for the fastest possible way to get there. I'm looking for something quick.	J	Continue without login	Same reasons. "I'd be annoyed if this were the second time."	I	Continue without login	Speed	"There isn't any feature for me."	N/A	N/A
10	Graduate Student	Y	E	Login	"Access my account, I usually log in to anything." She didn't chose the other option because it implies you should log in and thinks there will be more choices if you log in.	J	Continue without login	"If this is my point-to find out this information, it's right there, if all I wanted was this call number" she wouldn't log in.	I	Continue without login	Same reason. "If I had to do other stuff on the site I would log in."	"Save my information, search history, tailored to me."	Yes, personalized service.	E at the beginning, before she finishes her searches.
11	Fellow	Y	D	Continue without login	He assumed he was in the library building. "I don't want to login for each and every time." He didn't chose to login for the convenience - "You could say I'm lazy."	G	Continue without login	(Again assuming he's in the library.) It defeats the purpose of open access within the library. "I would like to have access to everything without logging in for each and every thing. At home I would take that extra step."	H	Continue without login	"Depends on what I'm missing. If I have full access I would continue without login."	"Store the results of my search. If I want to review my search. Once I search login would be helpful. After my search it would be helpful to then login and save results."	Yes, I would login.	None of the above.
12	Undergraduate Nursing Junior	Y	E	Login	Because sometimes if you have an access code the library will get you to the journals without buying them.	J	Login	"So I could see the full text. If I didn't it might not let me see the whole thing."	I	Login	Same reason. "It doesn't take that much time to log in."	The benefit she sees to logging in is you can see the full study or article, not just the abstract. She mentioned a research class she took where this was important.	"Not really, I don't do any of those."	E
13	Medical Student	Y	D	Continue without login	"Faster. Easier."	G	Login	"I'm assuming you'd get more results."	H	Continue without login	"Faster. Seems unnecessary if I can still access the results or book."	"If it provided more results. If you could save what you searched. Recall for your unqiename like Gmail. You searched for this last time. Personalizing the page for the search."	Yes. "If I could do these things. If these were things I was looking to do."	H - Very last step instead of initially. "You can see it but only if you login."
14	Medical Student	Y	E	Login	"I would assume I'd get better access to stuff." Electronic resources.	J	Continue without login	"I'd have to ask a librarian to get the book anyways. No benefit."	I	Continue without login	"I have the call number, I'd go find it. I already have the call number, I know how to look for a book. No benefit to logging in."	At the very beginning she's more prone to log in. She uses a lot of electronic resources and often from home. The benefit of logging in for her is to get on the system and have the access. "If I want a book and have the call number there's no benefit" to logging in.	Yes, it has some sort of benefit to take 10 seconds to log in.	E

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15	Graduate Student	Y	E	Login	She's generally looking for journal articles, "so I would end up having to login anyways."	J	Continue without login	"In this instance, this is a book, a lot of times I just want to know if you have it and where to go to get it."	I	Continue without login	Because it's a book, same reason as before.	"Not sure. I really only use it to look up journal articles so I'd have to log in to see them. I don't usually use books anymore. I don't know what would tempt me to login."	"I was going to say that (place a hold on a book)." She emails searches to herself - she gave that as a reason logging in to save searches doesn't appeal to her.	I - She would want to log in when the library actually had the book she wanted and she was going to place a hold on it. She at first said "it doesn't matter to me" and also said "I wouldn't want to be annoyed when I'm not going to use those services."
16	Graduate Student	Y	D	Login	"Cause you have more access to things. That's the first thing I do when I go to the catalog."	G	Login	"You have more access to stuff. You can get through MGettt."	H	Login	Same as before.	"More access to stuff. I can't get through MGettt without logging in."	No.	D - "At the main site."