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SFX Label & Options Menu - Comparative Analysis

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Project Cover Sheet

Project	SFX Label & Options Menu <i>Comparative Analysis</i> SFX is a tool provided by the University Library that creates shortcuts to the full-text of online articles, as well as links to other Library services. When searching in many of the University Library databases, there will be an SFX button or link that connects to a menu of options.
Committee & Members	Usability Working Group Kat Hagedorn (chair), Suzanne Chapman, Karen Downing, Suzanne Gray, Anne Karle-Zenith, Shana Kimball, Jennifer Nardine, Gurpreet Rana, Robert Tolliver
Report Info	Report Author(s): Kat Hagedorn Contact Information: ul-usability@umich.edu Report Date: August 2006; Last Revised: December 2006 Date Submitted to PARC: not submitted
Objectives	We looked at a number of other library sites to see what labels were being used for SFX or SFX-like buttons, as well as what options they had for Document Delivery. We compared these labels with what had been done on our own site.
Methodology	Method – Comparative Analysis Dates of study: August 2006
Results & Analysis	See table in report.
Recommendations	No specific recommendations. Performed to give us options for creating draft labels for the SFX button for further testing.

Comparative Evaluations

The Usability Working Group looked at a number of other library sites to see what labels were being used for SFX or SFX-like buttons, as well as what options they had for Document Delivery. We compared these labels with what had been done on our own site, which is listed first. We also took a look at what John Kupersmith on the site “Library Terms That Users Understand” (<http://www.jkup.net/terms.html>) suggested. The only mention of SFX and document delivery terms was that the phrase “ordering materials” works well and “Find@[institution name]” doesn’t necessarily work well when included in vendor databases (e.g., at UVirginia).

Institution	SFX Label Used	Comments about SFX and Doc Delivery
UMichigan	SFX @ M (indexes) Find It! (SearchTools)	
UT Austin	FindIt@UT (A)	- Rollover says “available in SFX”
Indiana	[not available]	- Weird fonts, multiple layers makes it hard to tell what’s where - Can’t find document delivery - Couldn’t log in to see electronic resources
U Chicago	Find It	- Link for document delivery for “U of C users with current library privileges only” - All users pay fee - No entries that link to electronic holdings in catalog
NCSU	find text @NCSU	- TripSaver is a tool available to current NCSU library patrons only, and contains links to ILL, satellite shelving delivery and campus book delivery, distance/extension delivery, and document delivery - Links from websites are done with descriptive text, not SFX buttons
Yale	Yale Links (B)	- “Place Requests” takes the user to a login screen instead of having to figure out that he/she needs to login (as you have to do at UM)
Harvard	FIND IT (C)	- “Availability” links in the catalog link to delivery options - “Citation Linker” is the title of their SFX menu
U Minnesota	Find It	- Very similar to UMichigan - Item is not owned by the library it is very clear how to get to ILL
U Wisconsin	Find It	- Find It is only set up for searching for journals and articles - “Obtain through Article and Book Delivery” is fairly clear label

Summary of UMichigan SFX and Document Delivery Options

SFX Labels

- “SFX Citation Linker” (hyperlink from main page)
- “SFX @ M” (button label from indexes)
- Find Articles/Searchtools search box on main page: “Find It!”

Get This Labels

- ‘How to “Get This”’ (hyperlink from Mirlyn record)
- “get this” (hyperlink from item record in Mirlyn)

Document Delivery Labels (from Library Forms page)

- “7-FAST Delivery Form”
- “Buhr Request Form”
- “Graduate Library Hold & Recall Form”
- “Library to Library Delivery Form”
- “General Interlibrary Loan Form”
- “Taubman Medical Library Interlibrary Loan Form”
- “In-Process Locator Service Request Form”








Other Full Text Link Labels (from a variety of indexes)

ProQuest: “Full Text”, “Text + Graphics”, “Page Image – PDF”, “SFX@M”



PCI: “View article in JSTOR”

PAIS: “SFX@M”, “InterLibrary Loan”, “Full-Text Linking”

(A) UTexas Austin

Academic Search Premier 1990 - present. (EBSCO)   Find it  About
Alt-Press Watch Dates of coverage vary. (ProQuest)   About
America: History and Life 1964 - present. (ABC-CLIO)  Find it  About

(B) Yale

<input type="checkbox"/> 1: Med Educ. 2006 Jun;40(6):539-46.
 
How well do paediatric residency programmes prepare residents for clinical practice careers?

YALE
LINKS

Title: How well do paediatric residency programmes prepare residents for clinical practice and their future careers?
Source: Medical education [0308-0110] Lieberman yr:2006 vol:40 iss:6 pg:539 -546

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