

+ **Los Angeles Dinner (9/22/89)**

+ **Introduction**

- + **Almost exactly 25 years ago, in**
 - September, 1964, Anne and I first
 - arrived in southern California
 - on a day very much like this one
 - ...hot and smoggy.
- + **Hence, to paraphrase President Kennedy,**
 - "Ich bin ein Sudlander!!!"
- + **Hence this trip out west brings back**
 - lots of memories...

+ **Deja Vu**

- + **But, of course, there are other more**
 - recent memories...
- + **In the words of Casey Stengel,**
 - "It seems like deja vu all over ago."
- + **Here we are back in southern California**
 - ...preparing to play UCLA in the Rose Bowl
 - + ...gathering together the western clans of
 - the Michigan family
- + **Except it is September, not New Years!**
 - And it is HOT!!!
- + **Indeed, the scheduling quirks caused by**
 - ...the last Rose Bowl in January 2
 - ...tomorrow's game with UCLA in the Rose Bowl
 - + have given Michigan the rare opportunity to
 - be the first Big Ten team to ever ein
 - three games in the Rose Bowl in one
 - year (365 days, at least)
 - + ...all we have to do is win the Big Ten and
 - come back and win the 1990 Rose Bowl
 - on January 1st!

+ **Traditional Images of Michigan**

- + **Of course, what pulls us together this**
 - evening is not Bo and the boys...
 - but rather our pride in and loyalty to
 - a great university, the University of Michigan!
- + **But just what is this institution,**
 - this force that has had such an impact on our lives?
- + **When we hear the word "Michigan",**
 - we think of those traditional images of any college...
 - • great faculty challenging students in the classroom
 - • students toiling away in the library
 - • scientists in their labs, scholars pouring over their books,...

+ **Special Images of Michigan**

- + **Ann Arbor on a Saturday afternoon in the fall...**
 - Leroy Hoard's breakaway run
 - Rumeal Robinson in Seattle
- + **Michigan of the Big Chill**
 - SDS--Tom Hayden, teachins
- + **Michigan of the Arts**
 - Jesse Norman, Kurt Mazur, Leonard Bernstein
- + **Caring Michigan**
 - 750,000 patients
- **Silicon Valley East**
- **R&D Capital**
- + **The Michigan family...**
 - Camp Michiganania
 - "Uncommon education for the common man"

+ **What is Michigan?**

- + **The prototype, the flagship, of the large,**

- comprehensive, public research university which
- has served America so well in the 20th Century
- + **With a serious commitment to quality**
 - ranked among the top 10 in virtually everything
 - it does (not just football and basketball)
- **Unusual breadth and rich diversity**
- + **Unusual activism of students and faculty**
 - liberal spirit, progressive vision
- + **Extraordinary array of extracurricular activities**
 - performing arts
 - intercollegiate athletics
- + **Well-balanced portfolio**
 - + 1990 is cross-over year:
 - Tuition revenue > state support (“private public”)
 - Federal R&D > state support (“national state”)
- + **The embodiment of the hopes and dreams,**
 - commitment and stewardship of eight generations
 - of Michigan alumni!
- + **But that is the University of Michigan of**
 - yesterday and today.
- **What about tomorrow?**
- + **Challenges before America**
 - + **The themes of the 21st Century**
 - pluralism, equal opportunity, equity and justice
 - globalization, world nation
 - age of knowledge
 - + **Key strategic resource: knowledge**
 - educated people and ideas
 - **Key institutions: research universities**
 - + **Just think of the challenges which cry out for attention**
 - + • the plight of our cities,
 - the development of an underclass
 - polarization of American society
 - + • greenhouse effect and global change
 - + • international competition
 - Pacific Rim or Europe 1992
 - + • health care: cancer, heart disease, AIDS
 - + • new frontiers: outer space
 - or spaceship Earth
 - + **But the greatest need of all is for leadership**
 - and this is the University of Michigan’s
 - great contribution to America...
 - ...through its teaching, research, and service
 - ...through its graduates and their achievements
 - + **Indeed, leadership is both**
 - our heritage
 - and our destiny!
- + **Leadership**
 - + **Let me give you some examples of how**
 - we are trying to achieve leadership today:
 - + • Of course, Michigan Wolverines
 - (Rose Bowl and NCAA)
 - + • Research and scholarship
 - (cystic fibrosis)
 - + • Academic programs
 - + Humanities
 - Humanities Institute
 - + Social Sciences
 - ISR
 - Education
 - Social Work

- + Professional Schools
 - Law
 - Business
 - Engineering
 - Health Sciences
 - Performing arts
- + **But what about our response to the**
 - + themes of change:
 - ...pluralism
 - ...globalization
 - ...knowledge?
- + **1) The Michigan Mandate**
 - + Making UM the model of a multicultural
 - community by learning to link
 - diversity with unity
- + **2) International Activities**
 - Current strengths in Asia and Europe
 - Commitment to Latin America and Africa
 - (oh, yes,...even Washington)
- + **3) “The Electronic University”**
 - + > 30,000 computers
 - (Mac, IBM, Apollo, Sun,...)
 - Manager of NSFnet
 - EDUCOM
- + **But we have an even more ambitious**
 - mission of leadership:
- + **To re-invent the university for the 21st Century**
 - + ...the forces of change will imply that the
 - university must change
 - ...some university must step forward
 - ...why not Michigan?
 - + ...after all, we did it before,
 - as American expanded to the frontier...
 - as it evolved through the industrial revolution...
 - as it absorbed wave after wave of immigrants
- + **Let’s do it again, as America evolves**
 - into a highly pluralistic, knowledge-intensive
 - world nation of the 21st Century!
- + **Role of Alumni**
 - **And, of course, this is where you come in!**
 - + **For a university achieves leadership...greatness...**
 - ...through its people...
 - ...through their talents and abilities,
 - ...through their involvement and commitment.
 - + **The Michigan family extends far beyond those**
 - on our campus for the moment, our students, faculty, and staff
 - + **It includes that army of maize and blue,**
 - our 340,000 alumni, one of every thousand Americans!
 - + **Indeed, you have been...**
 - ...and will continue to be even more...
 - + ...the most critical factor in achieving and sustaining
 - the greatness of your University.
 - + **And, of course, those of us presently serving**
 - as leaders of the University are out in California
 - (“Michigan West”) this weekend
 - not to attend a football game...
 - + **But rather to trumpet “a call to arms”**
 - ...to activate and energize our
 - California alumni and friends....
- + **A Call to Arms**
 - + **We are seeking not just your financial support...**

- + ...but something far more important
 - • your commitment
 - • your involvement
 - • and, most of all, your loyalty
 - to the University of Michigan.
- + **Quite frankly, we're here seeking your help!**
 - + 1) Your financial support
 - + which provides the critical margin of excellence
 - for our programs
 - + and which provides the financial aid through
 - which we can provide students from
 - less fortunate backgrounds with the
 - same opportunity for a Michigan education
 - that you enjoyed in years past
 - + 2) Your influence
 - Michigan produces leaders...
 - and many of you are in positions of influence
 - in the public or private sector and capable of
 - helping your university
 - + 3) Your help in telling the Michigan story to the nation
 - We are among the most visible universities in America
 - (CBS Morning News, Steve Fisher, activism)
 - ...let your Michigan pride show a bit!
 - 4) Help us make new friends and enlist new supporters!
 - + 5) And most of all, become involved...
 - + ...providing to our students a sense of the
 - potential of a Michigan education
 - + ...providing to our faculty and staff
 - encouragement and support
- + **In a very real sense, you as alumni and friends**
 - play the key role in passing the torch...
 - in passing from one generation to the next
 - the Michigan traditions of excellence and leadership.
- + **Concluding Remarks**
 - **You know, Michigan is really a very special place....**
 - + **It is one of only a handful of universities capable**
 - of truly changing not only higher education,
 - but the nation and the world.
 - + **We believe the challenge of re-inventing**
 - the American university for the 21st Century
 - + ...is not only an exciting and
 - challenging mission for the 1990s
 - + ...but it is also a mission befitting
 - UM's long heritage of leadership
 - + ...and it is also a challenge worthy of
 - the army of maize and blue alumni
 - across the nation and around the world
 - + **Indeed, I'd be very surprised if you**
 - settled for anything less from your university!
 - + **The 1990s will be a time of great challenge**
 - opportunity, and responsibility for your university.
 - **But they will also be years of great excitement.**
 - + **We urge you to join with us**
 - in this great adventure in which
 - the University of Michigan prepares
 - to become the University of the 21st Century!