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Erratum

Erratum to special issue 24/2, April 2014 titled, "Sensory perception, embodiment, and grounded cognition: Implications for consumer behavior" [Journal of Consumer Psychology 24 (2014)]

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A publishing error occurred with regard to the order of the guest editor names and their respective affiliations listed on the cover of the April 2014 special issue of the *Journal of Consumer Psychology*, "Sensory perception, embodiment, and grounded cognition: Implications for consumer behavior."

The order of guest editors' names should be alphabetical and read as Aradhna Krishna and Norbert Schwarz. The guest

editor affiliations should be the University of Michigan and the University of Southern California, respectively.

This has been corrected in the electronic version of the journal that appears on the Elsevier website.

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