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Finding Your Voice in the Library Profession: Participating, Presenting, and Publishing

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Finding Your Voice in the Library Profession

Participating, Presenting and Publishing

Martha Stuit, Joanna Thielen and Molly Ledermann

October 19, 2017

MLA Annual Conference

About the presenters

Martha Stuit

- Reference Librarian
- Delta College, University Center, MI

Joanna Thielen

- Research Data and Science Librarian
- Oakland University, Rochester Hills, MI

Molly Ledermann

- Faculty Librarian
- Washtenaw Community College

ave you found challenging about participating, presenting or publ

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Poll Everywhere

What do you hope to get out of this session today?

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Poll Everywhere

Participating

Who participates?

You!

Where do you participate?

Your library

Your state

Nationally

What do you do?

Conferences

Committees/IGs

Virtual meetings

Mentor/ Mentee

What do you do?

Event planning

Mentoring

Projects

Share ideas

Policy

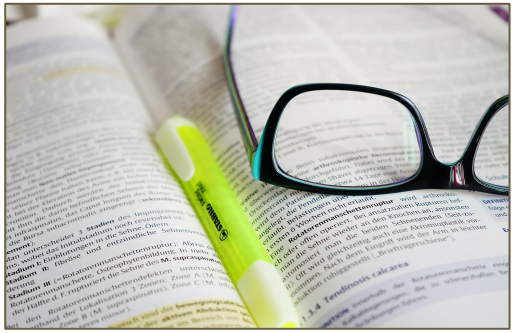
Networking

But... Time? Money? Technology? Resources? People?

Why participate?

Meet new colleagues

Learn



Network for ideas and jobs

Contribute ideas

How do you participate?

&

Say yes!

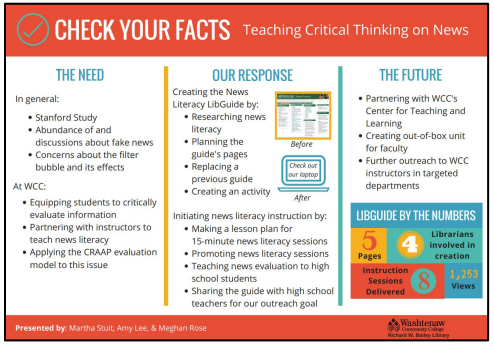
Apply to Scholarships

Presenting

Where can you present?

What can you present?

Poster



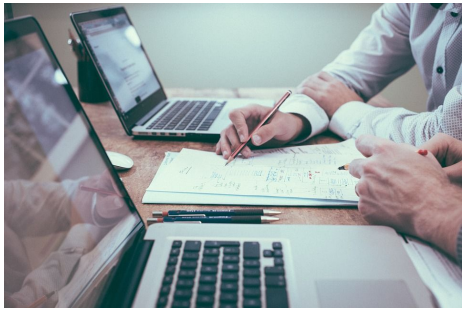
Presentation

The Institute of Physics [CC BY-NC-ND .20] via flickr

Panel

at.keene [CC BY 2.0] via flickr

Workshop

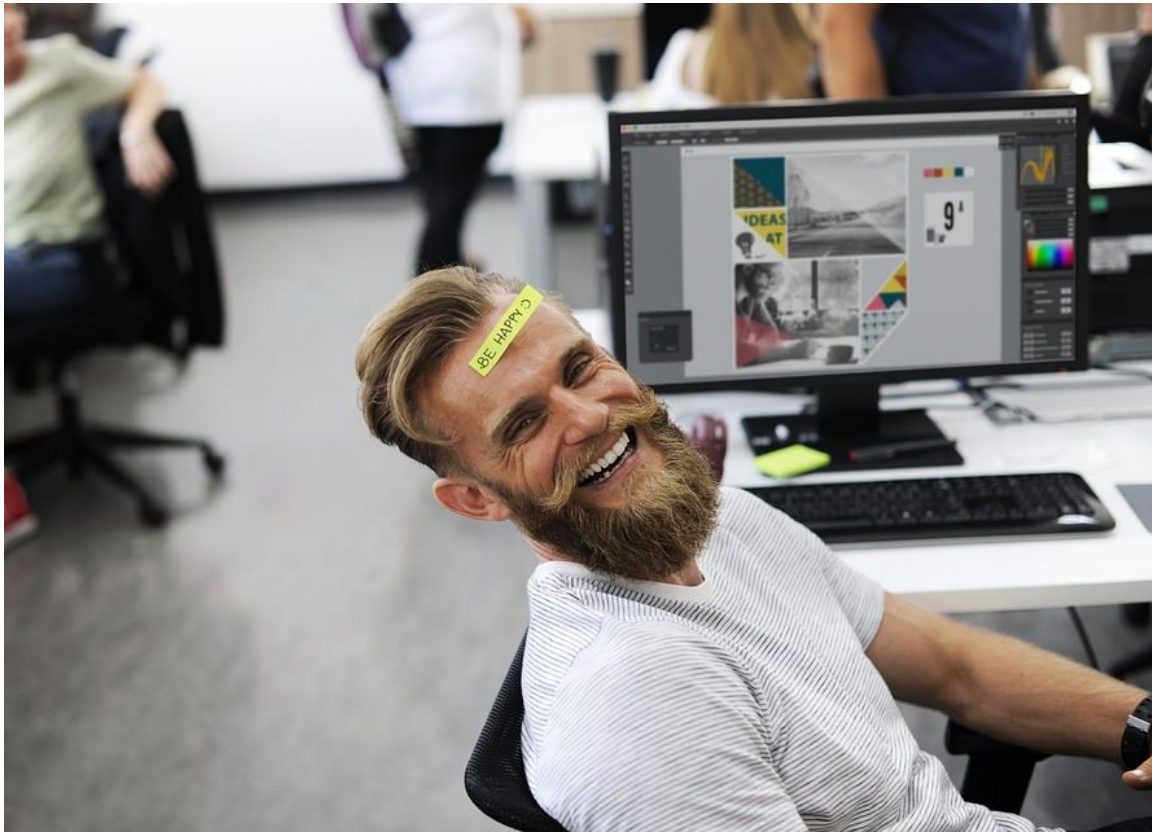


What makes a presentation great?

The Outcome

What makes a presentation great?

Engagement



Bad slide

Filter Bubble

- A term coined by Eli Pariser
- When reading news and searching online, consumers experience the "**filter bubble**." The filter bubble is formed by websites and search engines that personalize the content you see, like news and search results. Results you get are personalized based on factors, like location and past clicks. It means you may not see the same results as others. Eli Pariser coined the term.
- Google's PageRank - Details that affect your individual search, like your location and search history, might be different from other people's. So when you search a topic, you might see different results than someone else gets.
- Filter bubbles are formed in social media environments through algorithms that deliver personalized information (like Facebook's News Feed) as well as through our own choices of who we follow.
- The most effective way to burst your filter bubble is to expand your personal learning network and vary the sources of your news and information:
  - *going directly to news websites,*
  - *trying different search engines,*
  - *finding news in different formats, like podcasts or social media,*
  - *and following the news by using tools, like RSS, email newsletters, and more.*

Good slide

We all live in a

Filter Bubble

When you present...

Practice

Adapt

Learn

Why Present?

Improve

Contribute

Network

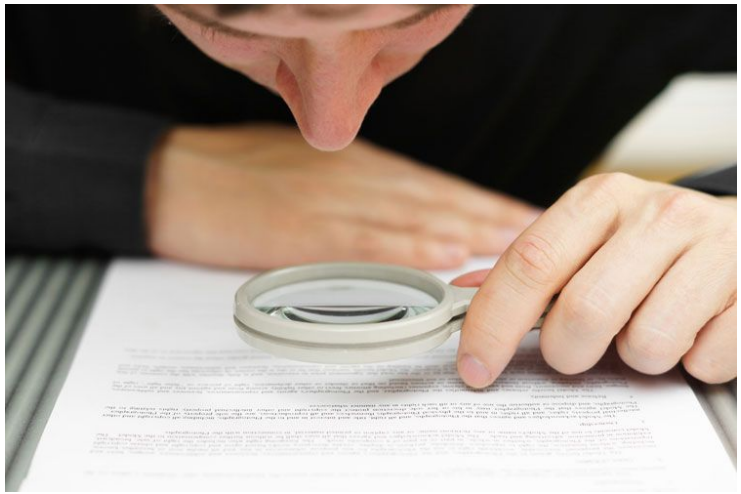
Learn

Publishing

I have a great idea for an article/book chapter.

How do I get it published?

Research publication venues BEFORE writing



Examine the Author Guidelines & journal scope

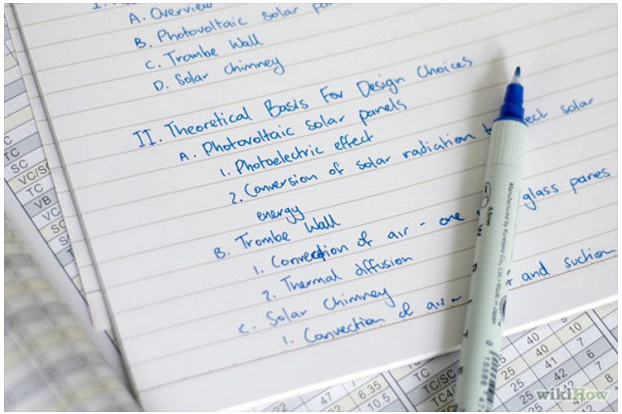
Respond to →

Choose your collaborators carefully

Blessing

Curse

Writing - it's a marathon, not a sprint



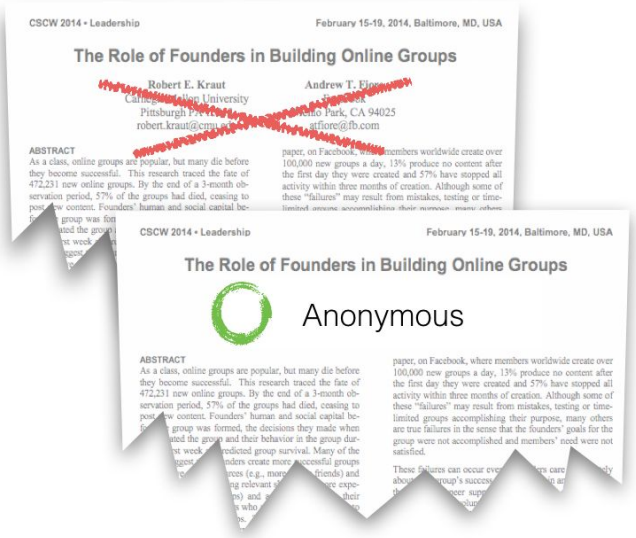
Set a timeline

Outline

Get feedback

Review your article with a fine toothed comb

Re-read the Author Guidelines



Anonymize the article

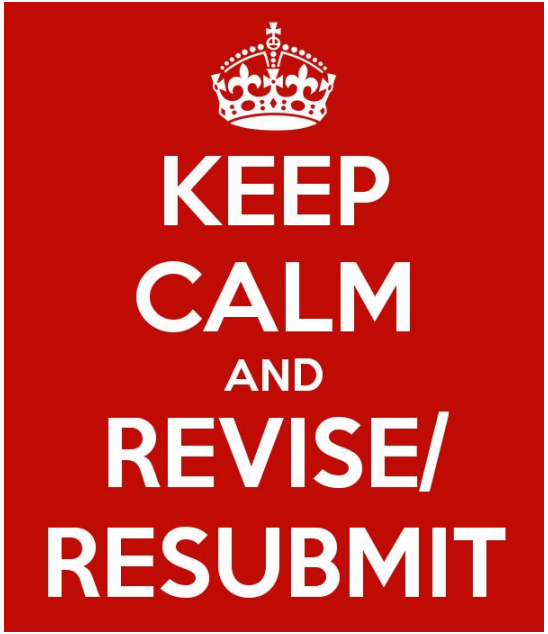
And then you wait...

Usually at least eight weeks

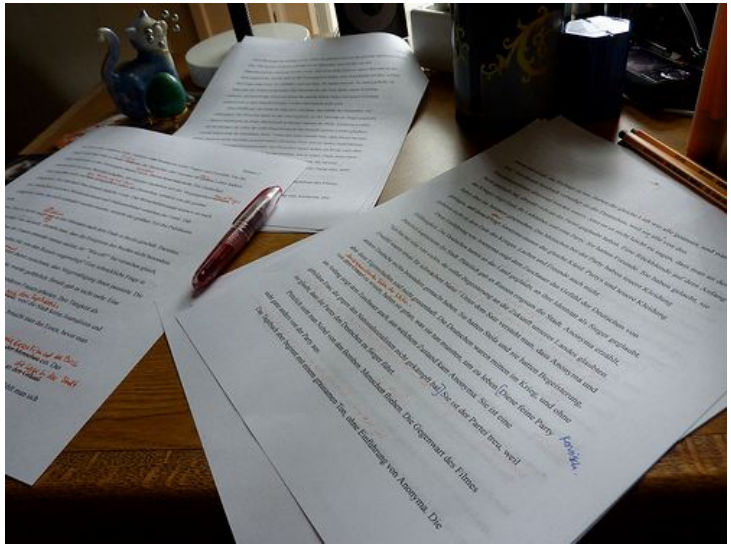
Oh no, my article got rejected!

BREATHE…

Don’t send an angry email



Hooray! My article has been accepted!



Revisions

Celebrate and share

Why publish?

Job advancement

Sympathize with researchers

Sense of accomplishment

Contributing to the profession

Summary

Hopefully we've sparked some thoughts in your head.

Maybe too many thoughts. Don't feel overwhelmed!

Focus your thoughts by filling out the 3-2-1 form

Questions?

Feel free to contact us at any time!

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  - Reference Librarian at Delta College
  - marthastuit@delta.edu
- Joanna Thielen
  - Research Data and Science Librarian at Oakland University
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- Molly Ledermann
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References

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