

CALCULATOR AND COMPUTER PROGRAMS FOR  
ELEMENTARY MULTIOBJECTIVE DECISION ANALYSIS\*

by

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## ABSTRACT

This report describes calculator and computer programs to aid in carrying out multiobjective decision analyses. The programs assume that an additive or multiplicative utility function is valid and that the conditional utility functions over each attribute are constant or constant proportional risk averse. The attributes are assumed to be continuous and, once the alternative is specified, probabilistically independent. The Pearson-Tukey approximation is used to calculate expected utilities. The calculator program is written for a Hewlett-Packard HP-25 calculator, and the computer program is written in Level F PL/I.

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CALCULATOR AND COMPUTER PROGRAMS FOR  
ELEMENTARY MULTIOBJECTIVE DECISION ANALYSIS

The usefulness of multiobjective decision analysis has been established by a number of successful applications. (See, for example, [2, 4,5].) However, applications work would be simplified by easy-to-use computational aids, since the calculations needed in applications are sometimes tedious. The calculator and computer programs discussed in this report aid in a rapid preliminary analysis of a multiobjective decision problem. They assume a multiplicative or additive utility function is valid [6] and that the conditional utility functions over each attribute are either constant or constant proportional risk averse [11]. Also, the attributes are assumed continuous and, once the alternative is specified, probabilistically independent. The Pearson-Tukey approximation [9] is used to carry out the expected utility calculations.

Short calculator programs are used to determine basic parameters of the problem. These are then input to an interactive computer program which carries out the expected utility calculations required for a decision analysis. Sensitivity analysis can be done and the data for a particular decision problem can be stored for future use.

1. THEORETICAL BACKGROUND

Suppose  $a_1, a_2, \dots, a_M$  are the available alternatives in a decision problem and  $X_1, X_2, \dots, X_N$  is a set of attributes, or measures of effectiveness, which describe the possible consequences of the alternatives. Then, if the axioms of decision theory [12] are to be obeyed

the alternative  $a_m$  should be selected which maximizes the expected utility

$$E[u|a_m] = \int_{x_1} \dots \int_{x_N} u(x_1, x_2, \dots, x_N) f_m(x_1, x_2, \dots, x_N) dx_1, dx_2, \dots, dx_N \quad (1)$$

where  $f_m$  is the probability density function over  $\{X_1, X_2, \dots, X_N\}$  given that  $a_m$  is selected, and  $u$  is the von Neumann-Morgenstern utility function.

Utility function structure. The programs described in this report assume that for any alternative the attributes are mutually probabilistically independent [1] so that

$$f_m(x_1, x_2, \dots, x_N) = \prod_{n=1}^N f_m^n(x_n) \quad (2)$$

where  $f_m^n(x_n)$  is the marginal probability density function over  $X_n$  given that  $a_m$  is selected. Also, the attributes are assumed mutually utility independent [7, Theorem 6.1] so that either

$$u(x_1, x_2, \dots, x_N) = \sum_{n=1}^N k_n u_n(x_n) \quad (3a)$$

or

$$ku(x_1, x_2, \dots, x_N) + 1 = \prod_{n=1}^N [k_n u_n(x_n) + 1], \quad (3b)$$

where  $u_n(x_n)$  is a conditional utility function over  $X_n$ , and the  $k_n$ 's are scaling constants. The scaling constant  $-1 < k \neq 0$  is the solution to

$$k + 1 = \prod_{n=1}^N (k k_n + 1). \quad (4)$$

If (2) and (3) hold then (1) can be rewritten as either

$$E[u|a_m] = \sum_{n=1}^N k_n E[u_n(x_n)|a_m] \quad (5a)$$

or

$$kE[u|a_m] + 1 = \prod_{n=1}^N \{k k_n E[u_n(x_n)|a_m] + 1\} \quad (5b)$$

where

$$E[u_n(x_n)|a_m] \equiv \int_{X_n} u_n(x_n) f_m^n(x_n) dx_n. \quad (5c)$$

Expected utility calculations. The single attribute expected utilities defined by (5c) are evaluated using the Pearson-Tukey approximation [9]

$$E[u_n(x_n)|a_m] \approx 0.630 u_n(x_n^{.50}) + 0.185 [u_n(x_n^{.95}) + u_n(x_n^{.05})] \quad (6)$$

where  $x_{nm}^{.05}$  = 0.05-fractile of  $f_m^n(x_n)$   
 $x_{nm}^{.50}$  = 0.50-fractile of  $f_m^n(x_n)$ , and  
 $x_{nm}^{.95}$  = 0.95-fractile of  $f_m^n(x_n)$ .

Empirical work [3,10] indicates (6) is an accurate approximation for a wide variety of probability distributions.

Single attribute utility functions. Three different types of utility functions can be used for each attribute:

i) Constant risk averse [7,11] with increasing preferences:

$$u_n(x_n) \sim \begin{cases} -e^{-c_n x_n} & c_n > 0 \\ x_n & c_n = 0 \\ e^{-c_n x_n} & c_n < 0 \end{cases} \quad (7a)$$

ii) Constant risk averse [7,11] with decreasing preferences:

$$u_n(x_n) \sim \begin{cases} -e^{c_n x_n} & c_n > 0 \\ -x_n & c_n = 0 \\ e^{c_n x_n} & c_n < 0 \end{cases} \quad (7b)$$

iii) Constant proportional risk averse [7,11] with increasing preferences (for this case  $x_n$  must be positive):

$$u_n(x_n) \sim \begin{cases} -x_n^{-(c_n-1)} & c_n > 1 \\ \log x_n & c_n = 1 \\ x_n^{1-c_n} & c_n < 1 \end{cases} \quad (7c)$$

(In these expressions  $\sim$  means "is strategically equivalent to," and  $c_n$  is an unspecified constant.)

Examination of (5), (6) and (7) shows that the expected utilities of the available alternatives will be completely determined if  $k_n$ ,  $c_n$ ,  $n=1, 2, \dots, N$ , and  $x_{nm}^{.05}$ ,  $x_{nm}^{.50}$ ,  $x_{nm}^{.95}$ ;  $n=1, 2, \dots, N$ ;  $m=1, 2, \dots, M$ , are specified where  $N$  is the number of attributes and  $M$  is the number of alternatives.

## 2. PROGRAM USER'S GUIDE

The programs described here include a calculator program and a computer program. The calculator program assists in determining the  $c_n$ 's and  $k_n$ 's. These, along with the fractiles for the probability distributions are input to the computer program. This calculates the expected utilities for the various alternatives. In addition, it allows the input data to be changed easily so that sensitivity analyses can be carried out.

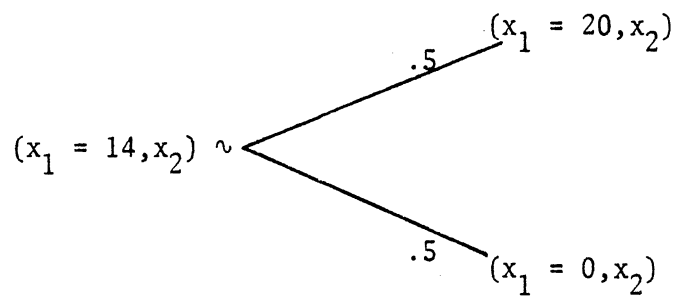


The use of the programs will be explained with an example. A Decision Maker (DM) was considering a change in the process that his company used to manufacture widgets. His options were to select either of two new processes or to continue using the current process. A Decision Analyst (DA) was called in to aid in analyzing the problem.

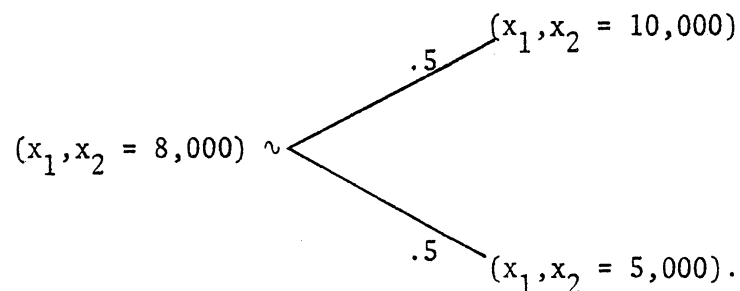
## 2.1 Data Collection

DM and DA decided there were two attributes of interest,  $X_1$  = number of defects per batch of widgets and  $X_2$  = cost, in dollars, to manufacture a batch of widgets. The ranges of interest for these were  $0 \leq x_1 \leq 20$  and  $\$5000 \leq x_2 \leq \$10,000$ . For a preliminary analysis DA assumed  $X_1$  and  $X_2$  were mutually utility independent and that preferences were constantly risk averse and decreasing in each attribute.

DM decided on the following certainty equivalents:

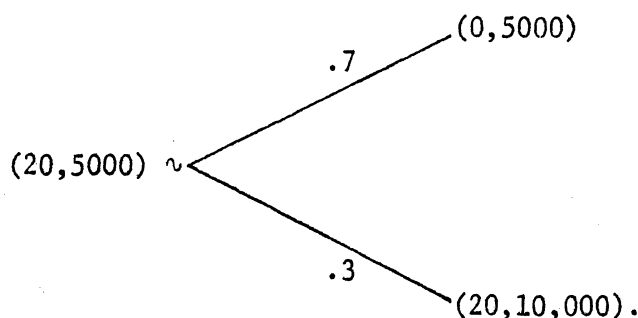


and

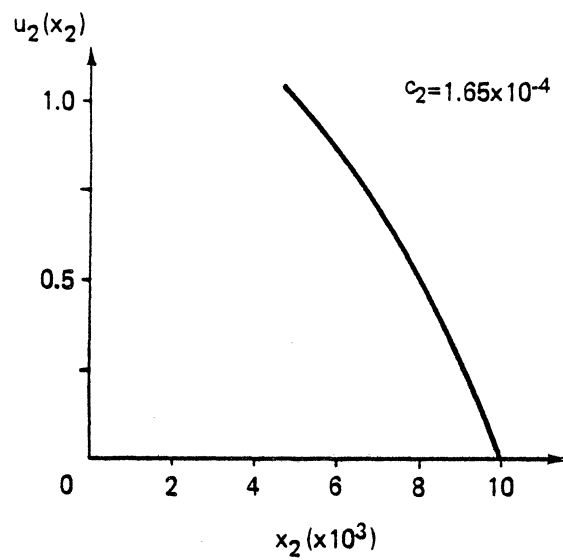
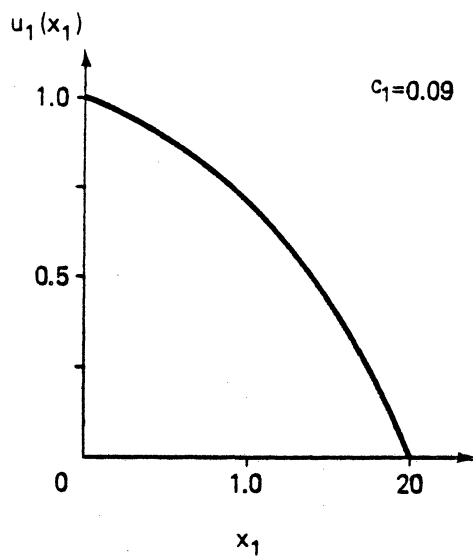


DA then used a calculator program to determine the risk aversion coefficients  $c_1$  and  $c_2$  for  $u_1(x_1)$  and  $u_2(x_2)$ . This program is discussed in detail in Appendix A. It calculates the certainty equivalent for a two fork lottery for a utility function with a specified risk type (either constant or constant proportional risk averse) and risk aversion coefficient. The program can be used to calculate the risk aversion coefficient by trial and error if the certainty equivalent is known. For  $c_1$  DA assumed constant risk aversion and tried 0.1, 0.05, 0.08 and finally 0.09, and for  $c_2$  he also assumed constant risk aversion and tried  $1 \times 10^{-4}$ ,  $1.5 \times 10^{-4}$ ,  $2 \times 10^{-4}$ ,  $1.8 \times 10^{-4}$ ,  $1.6 \times 10^{-4}$ ,  $1.7 \times 10^{-4}$  and finally  $1.65 \times 10^{-4}$ . Then, following the procedure discussed in Appendix A, he used the calculator to plot  $u_1(x_1)$  and  $u_2(x_2)$ . These are shown in Figure 1a.

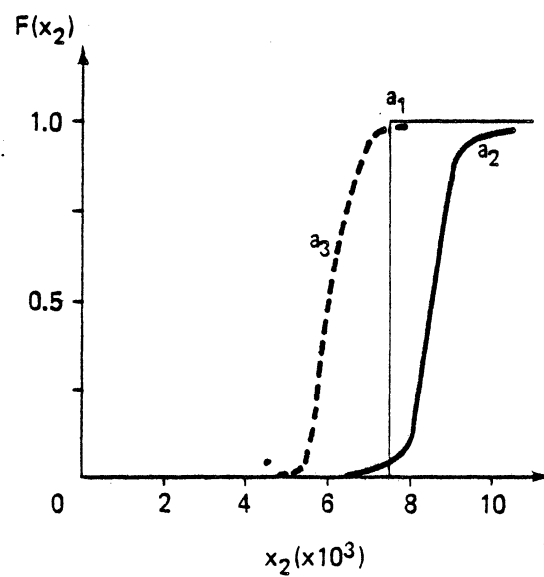
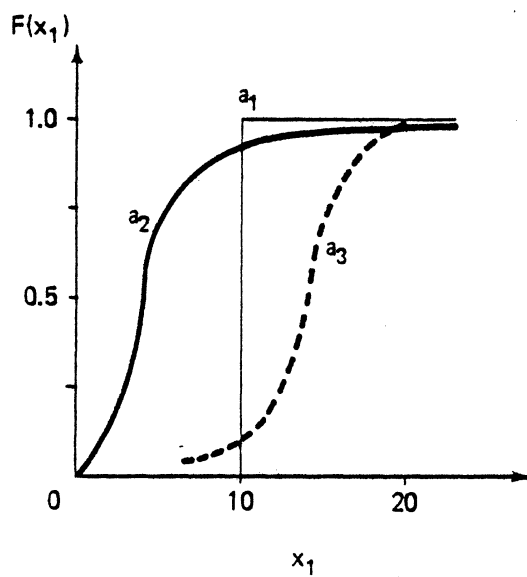
The scaling constants  $k_1$  and  $k_2$  were then assessed using Keeney and Raiffa's procedure [7]. In particular, DM decided  $(20,6000) \sim (0,10,000)$  and



Thus,  $k_1 = k_2 u_2(6000)$  and  $k_2 = 0.7$ . From Figure 1a,  $u_2(6000) = .7$  and thus  $k_1 = 0.49$ .



a) CONDITIONAL UTILITY FUNCTIONS



b) MARGINAL PROBABILITY DISTRIBUTIONS

Figure 1. DECISION PROBLEM DATA

The marginal cumulative probability distributions were assessed for each alternative using standard techniques [14]. The resulting distributions are shown in Figure 1b. (Note that  $a_1$  is the current manufacturing process and there is no uncertainty about its attribute values. Loosely speaking,  $a_2$  is a high quality, high cost option while  $a_3$  is a lower quality, lower cost alternative.) From Figure 1b the fractiles required for the Pearson-Tukey approximation were determined.

## 2.2 Expected Utility Calculations

After determining the utility and probability data DA left DM and went to a computer terminal to input the data to the computer program described in Appendix B. The data input session is recorded in Exhibit I. Note that the program requests data from the user in an interactive fashion. In general Exhibit I is self-explanatory. The program requests that files be attached to devices INP and STORE. INP is the file that will be used if the user tells the program to read the decision problem data from a file. (The use of this feature will be described later.) STORE is the file where the data for the current problem will be stored at the end of the computer session.

After specifying these two files the user must type "space RETURN" to start execution of the program. Numerical data entry is free-format, i.e., decimal points can be entered or not as desired. However, each number, including the last one on a line must be followed by a blank. (If you forget the last blank before RETURNing enter it on the next

EXHIBIT I

DECISION PROBLEM COMPUTER INPUT

#EXECUTION BEGINS  
INF - SPECIFY FDNAME OR SEND END-OF-FILE  
?WIDGIN  
STORE - SPECIFY FDNAME OR SEND END-OF-FILE  
?WIDGET

ENTER 1 IF YOU WANT TO READ FROM FILE, ZERO IF NOT  
0

ENTER NUMBER OF ATTRIBUTES AND ALTERNATIVES  
2 3

ENTER RISK TYPE, CONSTANT AND RANGES FOR ATTRIBUTE: 1  
2 .09 0 20

ENTER RISK TYPE, CONSTANT AND RANGES FOR ATTRIBUTE: 2  
2 .000165 5000 10000

ENTER SCALING CONSTANT NUMBER: 1  
.49

ENTER SCALING CONSTANT NUMBER: 2  
.7

EXHIBIT I (concluded)

ENTER FRACTILES FOR ALTERNATIVE: 1 AND ATTRIBUTE: 1  
10 10 10

ENTER FRACTILES FOR ALTERNATIVE: 1 AND ATTRIBUTE: 2  
7500 7500 7500

ENTER FRACTILES FOR ALTERNATIVE: 2 AND ATTRIBUTE: 1  
1 4 14

ENTER FRACTILES FOR ALTERNATIVE: 2 AND ATTRIBUTE: 2  
7500 8500 9500

ENTER FRACTILES FOR ALTERNATIVE: 3 AND ATTRIBUTE: 1  
8 14 18

ENTER FRACTILES FOR ALTERNATIVE: 3 AND ATTRIBUTE: 2  
5500 6000 7000

line and RETURN.) The program does a limited amount of error checking on input data, however, a serious error will terminate execution.

Since DA is entering a new problem he tells the program he does not want to read the data from a file. It then prompts him to enter the required data. RISK TYPE can be any of the three shown in Figure 2. CONSTANT is the value of the risk aversion coefficient  $c_n$ , and RANGES are the lower and upper limits of the range over which  $u_n(x_n)$  will be assessed. SCALING CONSTANT is the value of  $k_n$  for the specified attribute. The required FRACTILES are the 0.05, 0.50 and 0.95.

After the data is collected the program summarizes it in tabular form and calculates expected utilities for each alternative. This output is shown in Exhibit II. INDIVIDUAL ATTRIBUTE EXPECTED UTILITY VALUES refers to  $E[u_n(x_n) | a_m]$  as defined in (5a) and (5b).

After seeing this output DA signed off the computer. When the program terminated execution it stored the data for the decision problem in file WIDGET which DA had earlier specified as his STORE file.

### 2.3 Sensitivity Analysis

The computer program allows changes to be made in the data for a decision problem without re-entering the entire problem. Three types of changes can be made:

- i) Additional alternatives can be added,

Risk Type	Explanation	Equation
1	Constant risk aversion with increasing preferences	$u_n(x_n) \sim \begin{cases} -e^{-c_n x_n} & c_n > 0 \\ x_n & c_n = 0 \\ e^{-c_n x_n} & c_n < 0 \end{cases}$
2	Constant risk aversion with decreasing preference	$u_n(x_n) \sim \begin{cases} -e^{c_n x_n} & c_n > 0 \\ -x_n & c_n = 0 \\ e^{c_n x_n} & c_n < 0 \end{cases}$
3	Constant proportional risk aversion with increasing preferences ( $x_n > 0$ )	$u_n(x_n) \sim \begin{cases} -x^{-(c_n-1)} & c_n > 1 \\ \log x_n & c_n = 1 \\ x^{1-c_n} & c_n < 1 \end{cases}$

Figure 2. ALLOWABLE RISK TYPES



EXHIBIT II

DECISION PROBLEM COMPUTER OUTPUT

\*\*\*\*\* MULTIATTRIBUTE DECISION ANALYSIS \*\*\*\*\*

ATTRIBUTES : 2

ALTERNATIVES : 3

- 0 - 0 - 0 - 0 - 0 -

----- INFORMATION ABOUT UTILITY FUNCTION

ATTRIBUTE	RISK TYPE	CONSTANT	R A N G E S	
			LOWEST	HIGHEST
1	2	9.0000E-02	0.00	20.00
2	2	1.6500E-04	5000.00	10000.00

----- SCALING CONSTANTS

1	.4900
2	.7000

\*\*\* K = -0.5540

----- INFORMATION ABOUT PROBABILITIES

ALTERNATIVE 1			
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT
1	10.00	10.00	10.00
2	7500.00	7500.00	7500.00
ALTERNATIVE 2			
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT
1	1.00	4.00	14.00
2	7500.00	8500.00	9500.00
ALTERNATIVE 3			
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT
1	8.00	14.00	18.00
2	5500.00	6000.00	7000.00

EXHIBIT II (concluded)

---- INDIVIDUAL ATTRIBUTE EXPECTED UTILITY VALUES

ALTERNATIVE: 1

ATTRIBUTE	EXPECTED UTILITY
1	.7109
2	.6017

ALTERNATIVE: 2

ATTRIBUTE	EXPECTED UTILITY
1	.8500
2	.3833

ALTERNATIVE: 3

ATTRIBUTE	EXPECTED UTILITY
1	.4978
2	.8430

---- EXPECTED UTILITY FOR EACH ALTERNATIVE

ALTERNATIVE	EXPECTED UTILITY
1	.6883
2	.6229
3	.7543

ENTER 1 IF YOU WANT SENSITIVITY ANALYSIS, ZERO IF NOT  
0

#EXECUTION TERMINATED  
#

- ii) Additional attributes can be added, or
- iii) Any of the data for the current alternatives and attributes can be changed.

Only one of these three types of changes can be made at a time. Following the changes, the new data and expected utilities are printed out, and further changes can then be made if desired.

DA returned to DM with the computer analysis results. After studying them DM said, "So  $a_3$  has the highest utility. That's interesting, but I've been thinking, and I believe we need another attribute — something to do with worker complaints. I think there will be different numbers of complaints for the three processes." After discussion DM and DA decided to use the attribute  $X_3$  = number of worker complaints per batch of widgets. The range of this was -5 (i.e., five compliments) to 15. Using the same procedure as for  $X_1$  and  $X_2$  the conditional utility function and marginal probability distributions were assessed for  $X_3$ . These are shown in Figure 3. Also, the addition of the new attribute required that the scaling constants be reassessed. This was done and they were found to be  $k_1 = 0.6$ ,  $k_2 = 0.42$  and  $k_3 = 0.39$ .

DA entered the changes during the computer session shown in Exhibit III. The resulting output is shown in Exhibit IV. After looking this over DM remarked that he may have been overly optimistic about the number of complaints that would result from  $a_3$ . He decided that the

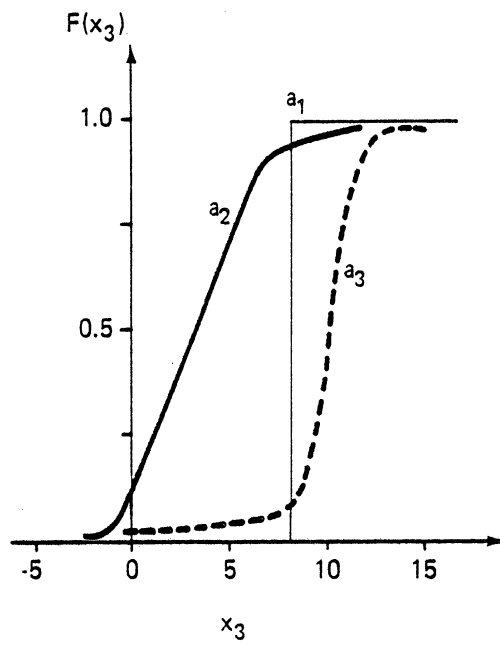
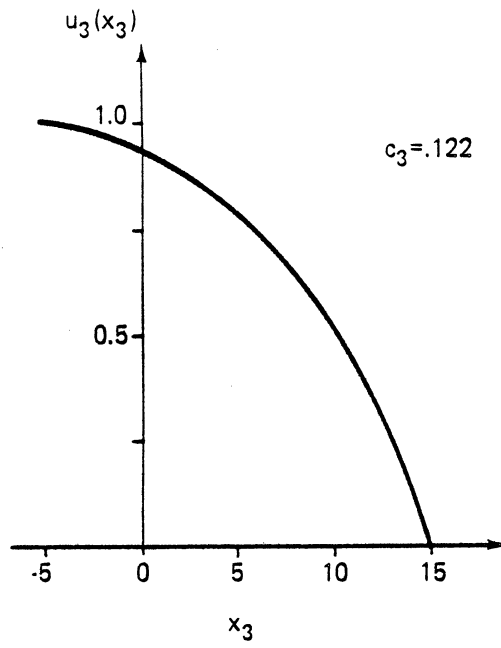


Figure 3. ADDITIONAL ATTRIBUTE  $X_3$

EXHIBIT III

NEW ATTRIBUTE INPUT

#EXECUTION BEGINS

INP - SPECIFY FDNAME OR SEND END-OF-FILE  
?WIDGET  
STORE - SPECIFY FDNAME OR SEND END-OF-FILE  
?WIDGIN

ENTER 1 IF YOU WANT TO READ FROM FILE, ZERO IF NOT  
1

\*\*\*\*\* MULTIATTRIBUTE DECISION ANALYSIS \*\*\*\*\*

ATTRIBUTES : 2

ALTERNATIVES : 3

- 0 - 0 - 0 - 0 - 0 -

----- INFORMATION ABOUT UTILITY FUNCTION

ATTRIBUTE	RISK TYPE	CONSTANT	R A N G E S	
			LOWEST	HIGHEST
1	2	9.0000E-02	0.00	20.00
2	2	1.6500E-04	5000.00	10000.00

----- SCALING CONSTANTS

1 .4900  
2 .7000

\*\*\* K = -0.5540

EXHIBIT III (continued)

----INFORMATION ABOUT PROBABILITIES

ALTERNATIVE 1				
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT	
1	10.00	10.00	10.00	
2	7500.00	7500.00	7500.00	
ALTERNATIVE 2				
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT	
1	1.00	4.00	14.00	
2	7500.00	8500.00	9500.00	
ALTERNATIVE 3				
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT	
1	8.00	14.00	18.00	
2	5500.00	6000.00	7000.00	

---- INDIVIDUAL ATTRIBUTE EXPECTED UTILITY VALUES

ALTERNATIVE: 1

ATTRIBUTE	EXPECTED UTILITY
1	.7109
2	.6017

ALTERNATIVE: 2

ATTRIBUTE	EXPECTED UTILITY
1	.8500
2	.3833

ALTERNATIVE: 3

ATTRIBUTE	EXPECTED UTILITY
1	.4978
2	.8430

---- EXPECTED UTILITY FOR EACH ALTERNATIVE

ALTERNATIVE	EXPECTED UTILITY
1	.6883
2	.6229
3	.7543

EXHIBIT III (concluded)

ENTER 1 IF YOU WANT SENSITIVITY ANALYSIS, ZERO IF NOT  
1

ENTER 1 IF YOU WANT TO ADD MORE ALTERNATIVES, ZERO IF NOT  
0

ENTER 1 IF YOU WANT TO ADD MORE ATTRIBUTES, ZERO IF NOT  
1

HOW MANY MORE ATTRIBUTES?  
1

ENTER RISK TYPE, CONSTANT AND RANGES FOR NEW ATTRIBUTE: 3  
2 .122 -5 15

NOW, PLEASE ENTER ALL THE SCALING CONSTANTS

ENTER SCALING CONSTANT NUMBER: 1  
.42

ENTER SCALING CONSTANT NUMBER: 2  
.6

ENTER SCALING CONSTANT NUMBER: 3  
.39

ENTER FRACTILES FOR ALTERNATIVE: 1 AND NEW ATTRIBUTE: 3  
8 8 8

ENTER FRACTILES FOR ALTERNATIVE: 2 AND NEW ATTRIBUTE: 3  
-1 3 8

ENTER FRACTILES FOR ALTERNATIVE: 3 AND NEW ATTRIBUTE: 3  
6 10 12

EXHIBIT IV

NEW ATTRIBUTE OUTPUT

\*\*\*\*\*

SENSITIVITY ANALYSIS

\*\*\*\*\*

\*\*\*\*\* MULTIATTRIBUTE DECISION ANALYSIS \*\*\*\*\*

ATTRIBUTES : 3

ALTERNATIVES : 3

- 0 - 0 - 0 - 0 - 0 -

---- INFORMATION ABOUT UTILITY FUNCTION

ATTRIBUTE	RISK TYPE	CONSTANT	R A N G E S	
			LOWEST	HIGHEST
1	2	9.0000E-02	0.00	20.00
2	2	1.6500E-04	5000.00	10000.00
3	2	1.2200E-01	-5.00	15.00

---- SCALING CONSTANTS

1 .4200  
2 .6000  
3 .3900

\*\*\* K = -0.7064



EXHIBIT IV (concluded)

----INFORMATION ABOUT PROBABILITIES

ALTERNATIVE 1				
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT	
1	10.00	10.00	10.00	
2	7500.00	7500.00	7500.00	
ALTERNATIVE 2				
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT	
1	1.00	4.00	14.00	
2	7500.00	8500.00	9500.00	
ALTERNATIVE 3				
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT	
1	8.00	14.00	18.00	
2	5500.00	6000.00	7000.00	

---- INDIVIDUAL ATTRIBUTE EXPECTED UTILITY VALUES

ALTERNATIVE: 1

ATTRIBUTE	EXPECTED UTILITY
1	.7109
2	.6017

ALTERNATIVE: 2

ATTRIBUTE	EXPECTED UTILITY
1	.8500
2	.3833

ALTERNATIVE: 3

ATTRIBUTE	EXPECTED UTILITY
1	.4978
2	.8430

---- EXPECTED UTILITY FOR EACH ALTERNATIVE

ALTERNATIVE	EXPECTED UTILITY
1	.6883
2	.6229
3	.7543

whole distribution for  $X_3$  given  $a_3$  should be moved up by one. This was done, and Exhibits V and VI show the computer input and output for this case.

After seeing the results and noting that  $a_3$  was still the preferred alternative with all of the changes, DM concluded that he should select that alternative. DA commented that they might do a more detailed analysis with a more completely assessed utility function, however, DM felt the analysis just completed was sufficient.

#### 2.4 Data Files

Some analysts may wish to set up or modify data files for the computer program directly rather than using the interactive assessment procedure discussed above. Copies of the data files that resulted from each of DA's two sessions on the computer are shown in Exhibit VII. Comparing this with Exhibits II and VI will show how the data is stored in the file.

### 3. CONCLUDING REMARKS

The programs described in this report are an intermediate option between doing hand calculations or using a more sophisticated computer program such as MUFCA [8,13]. They do not provide some of the advanced capabilities of MUFCA, such as hierarchical structuring of utility functions. However, the capabilities provided should be sufficient for many analyses.

EXHIBIT V

ADDITIONAL COMPLAINTS INPUT

ENTER 1 IF YOU WANT SENSITIVITY ANALYSIS, ZERO IF NOT  
1

ENTER 1 IF YOU WANT TO ADD MORE ALTERNATIVES, ZERO IF NOT  
0

ENTER 1 IF YOU WANT TO ADD MORE ATTRIBUTES, ZERO IF NOT  
0

IF YOU WANT TO CHANGE SOME OF THE FOLLOWING VALUES \*  
RISK TYPE, CONSTANT OR RANGES, ENTER 1, ZERO IF NOT  
0

IF YOU WANT TO CHANGE SOME FRACTILE VALUES ENTER 1, ZERO IF NOT  
1

OK, HOW MANY CHANGES?  
1

CHANGE # 1: PLEASE ENTER ALTERNATIVE #, ATTRIBUTE # AND FRACTILES  
3 3 7 11 13

IF YOU WANT TO CHANGE SOME OF THE SCALING CONSTANTS  
, ENTER 1, ZERO IF NOT  
0

EXHIBIT VI

ADDITIONAL COMPLAINTS OUTPUT

\*\*\*\*\*

SENSITIVITY ANALYSIS

\*\*\*\*\*

\*\*\*\* MULTIATTRIBUTE DECISION ANALYSIS \*\*\*\*

ATTRIBUTES : 3

ALTERNATIVES : 3

- 0 - 0 - 0 - 0 - 0 -

---- INFORMATION ABOUT UTILITY FUNCTION

ATTRIBUTE	RISK TYPE	CONSTANT	R A N G E S	
			LOWEST	HIGHEST
1	2	9.0000E-02	0.00	20.00
2	2	1.6500E-04	5000.00	10000.00
3	2	1.2200E-01	-5.00	15.00

---- SCALING CONSTANTS

1 .4200  
2 .6000  
3 .3900

\*\*\* K = -0.7064

EXHIBIT VI (continued)

----INFORMATION ABOUT PROBABILITIES

ALTERNATIVE 1				
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT	
1	10.00	10.00	10.00	
2	7500.00	7500.00	7500.00	
3	8.00	8.00	8.00	
ALTERNATIVE 2				
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT	
1	1.00	4.00	14.00	
2	7500.00	8500.00	9500.00	
3	-1.00	3.00	8.00	
ALTERNATIVE 3				
ATTRIBUTE	.05 FRACT	.50 FRACT	.95 FRACT	
1	8.00	14.00	18.00	
2	5500.00	6000.00	7000.00	
3	7.00	11.00	13.00	

---- INDIVIDUAL ATTRIBUTE EXPECTED UTILITY VALUES

ALTERNATIVE: 1

ATTRIBUTE	EXPECTED UTILITY
1	.7109
2	.6017
3	.6291

ALTERNATIVE: 2

ATTRIBUTE	EXPECTED UTILITY
1	.8500
2	.3833
3	.8208

ALTERNATIVE: 3

ATTRIBUTE	EXPECTED UTILITY
1	.4978
2	.8430
3	.4367

EXHIBIT VI (concluded)

----- EXPECTED UTILITY FOR EACH ALTERNATIVE

ALTERNATIVE	EXPECTED UTILITY
1	.7277
2	.7295
3	.7335

ENTER 1 IF YOU WANT SENSITIVITY ANALYSIS, ZERO IF NOT  
0

#EXECUTION TERMINATED  
#

EXHIBIT VII

DATA FILES

i) For output in Exhibit II

```

LIST WIDGET
> 1      2  3
> 2      2    9.0000E-02    0.00    20.00
> 3      2    1.6500E-04    5000.00  10000.00
> 4          10.00    10.00    10.00
> 5          7500.00  7500.00  7500.00
> 6          1.00    4.00    14.00
> 7          7500.00  8500.00  9500.00
> 8          8.00    14.00  18.00
> 9          5500.00  6000.00  7000.00
> 10         .4900
> 11         .7000
#END OF FILE
#
    
```

ii) For output in Exhibit VI

```

LIST WIDGIN
> 1      3  3
> 2      2    9.0000E-02    0.00    20.00
> 3      2    1.6500E-04    5000.00  10000.00
> 4      2    1.2200E-01    -5.00    15.00
> 5          10.00    10.00    10.00
> 6          7500.00  7500.00  7500.00
> 7          8.00    8.00    8.00
> 8          1.00    4.00    14.00
> 9          7500.00  8500.00  9500.00
> 10         -1.00    3.00    8.00
> 11         8.00    14.00  18.00
> 12         5500.00  6000.00  7000.00
> 13         7.00    11.00  13.00
> 14         .4200
> 15         .6000
> 16         .3900
#END OF FILE
#
    
```

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## APPENDIX A

### CALCULATOR PROGRAM

The calculator program described in this appendix was written for the Hewlett-Packard HP-25 calculator. A virtually identical program should run on any calculator with an automatic stack.

Constant risk aversion. The first segment of the calculator program, stored in program steps 1 to 23, calculates the certainty equivalent for any two-fork single attribute lottery if preferences are constantly risk averse and increasing in the attribute and if the risk aversion coefficient is specified. This program can also be used to find the certainty equivalent for a two-fork lottery assuming constant risk aversion and decreasing preferences. To do this reverse the signs on the attribute values for the two forks before entering them and also reverse the sign on the certainty equivalent calculated by the program.

Constant proportional risk aversion. The second segment of the program, stored in program steps 25 to 48, calculates the certainty equivalent for any two-fork single attribute lottery if preferences are constant proportionally risk averse and increasing in the attribute and if the risk aversion coefficient is specified. (For this case all attribute values must be positive.)

The equations for all three cases handled by the program are given in (7).

Program uses. The program can be used for two different tasks. First, a utility function can be found that fits an assessed certainty

equivalent for a specified lottery. This is done by trial-and-error as discussed in Section 2.1. To do this the lottery is input, the type of utility function to be fit is selected and different values of the risk aversion coefficient are tried until the calculated certainty equivalent for the lottery equals the assessed one.

The second use of the program is to plot a specified utility function. To do this enter as the attribute values on the two forks of the lottery the extremes of the range over which the utility function is to be determined. Then use the calculator program to find the certainty equivalent of the lottery for different probabilities of obtaining the more desirable fork. Then, of course,

$$\begin{aligned} u(\text{certainty equivalent}) \\ &= pu (\text{most desirable fork}) \\ &\quad + (1-p)u (\text{least desirable fork}). \end{aligned}$$

If the utility function is scaled so that  $u (\text{most desirable fork}) = 1$  and  $u (\text{least desirable fork}) = 0$ , then  $u (\text{certainty equivalent}) = p$ . By varying  $p$  the utilities of as many points as desired can be found.

Example problems. Instructions for using the calculator program and a listing are given at the end of this appendix. To check that the program has been properly entered the following three examples may be used:

- i) Constant risk aversion with increasing preferences

$$\left. \begin{array}{l} p' = 0.5 \\ x' = 18 \\ x'' = 16 \\ c = 0.1 \end{array} \right\} \begin{array}{l} \text{certainty equivalent} \\ = 16.95 \end{array}$$

ii) Constant risk aversion with decreasing preferences.

$$\left. \begin{array}{l} p' = 0.5 \\ x' = 16 \\ x'' = 18 \\ c = 0.1 \end{array} \right\} \begin{array}{l} \text{certainty equivalent} \\ = 17.05 \end{array}$$

iii) Constant proportional risk aversion

$$\left. \begin{array}{l} p' = 0.5 \\ x' = 18 \\ x'' = 16 \\ c = 1.70 \end{array} \right\} \begin{array}{l} \text{certainty equivalent} \\ = 16.95 \end{array}$$



# HP-25 Program Form

Title Utility Assessment Page 2 of 2

Switch to PRGM mode, press  $\square$  **PRGM** , then key in the program.

DISPLAY		KEY ENTRY	X	Y	Z	T	COMMENTS	REGISTERS
LINE	CODE							
00			C					R0 $p'$
01	31	$\uparrow$	C	C				
02	32	CHS	-C	C				
03	15 07	$g e^x$	$e^{-c}$	C				R1 $x'$
04	23 04	STO 4	$e^{-c}$	C				(more preferred)
05	24 01	RCL 1	$x'$	$e^{-c}$	C			R2 $x''$
06	14 03	$f y^x$	$e^{-cx}$	C				(less preferred)
07	01	$\downarrow$	1	$e^{-cx}$	C			R3 $p''$ *
08	23 03	STO 3	1	$e^{-cx}$	C			
09	22	$R\downarrow$	$e^{-cx}$	C		1		
10	24 00	RCL 0	$p'$	$e^{-cx}$	C			
11	23 41 03	STO-3	$p'$	$e^{-cx}$	C			
12	61	X	$p' e^{-cx}$	C				R4 $e^{-c}$ *
13	24 04	RCL 4	$e^{-c}$	$p' e^{-cx}$	C			
14	24 02	RCL 2	$x''$	$e^{-c}$	$p' e^{-cx}$	C		
15	14 03	$f y^x$	$e^{-cx''}$	$p' e^{-cx}$	C	C		R5 $1-c$ *
16	24 03	RCL 3	$p''$	$p' e^{-cx''}$	$p' e^{-cx}$	C		
17	61	X	$p'' e^{-cx''}$	$p' e^{-cx}$	C	C		
18	51	$+$	$p'' e^{-cx''} + p' e^{-cx}$	C	C	C		
19	14 07	$f \ln$	$\ln [ \downarrow ]$	C	C	C		R6
20	21	$X \geq Y$	C	$\ln [ ]$	C	C		
21	32	CHS	-C	$\ln [ ]$	C	C		
22	71	$\div$	$-\ln [ ] / c$	C	C	C	$\left. \begin{array}{l} X = CE \text{ of lottery} \\ Y = c \end{array} \right\}$	R7
23	13 00	GTO 00						
24	15 74	$g$ NOP						
25	31	$\uparrow$	C	C				* calculated by program
26	31	$\uparrow$	C	C	C			
27	01	1	1	C	C			
28	23 03	STO 3	1	C	C			
29	21	$X \geq Y$	C	1	C			
30	41	-	$1-c$	C				
31	23 05	STO 5	$1-c$	C				
32	24 01	RCL 1	$x'$	$1-c$	C			
33	21	$X \geq Y$	$1-c$	$x'$	C			
34	14 03	$f y^x$	$x'^{1-c}$	C				
35	24 00	RCL 0	$p'$	$x'^{1-c}$	C			
36	23 41 03	STO-3	$p'$	$x'^{1-c}$	C			
37	61	X	$p' x'^{1-c}$	C				
38	24 02	RCL 2	$x''$	$p' x'^{1-c}$	C			
39	24 05	RCL 5	$1-c$	$x''$	$p' x'^{1-c}$	C		
40	14 03	$f y^x$	$x''^{1-c}$	$p' x'^{1-c}$	C	C		
41	24 03	RCL 3	$p''$	$x''^{1-c}$	$p' x'^{1-c}$	C		
42	61	X	$p'' x''^{1-c}$	$p' x'^{1-c}$	C	C		
43	51	$+$	$p'' x''^{1-c} + p' x'^{1-c}$	C	C	C		
44	24 05	RCL 5	$1-c$	$[ ]$	C	C		
45	15 22	$g 1/x$	$1/[1-c]$	$[ ]$	C	C		
46	14 03	$f y^x$	$[ ]^{1-c}$	C	C	C	$\left. \begin{array}{l} X = CE \text{ of lottery} \\ Y = c \end{array} \right\}$	
47	74	R/S						
48	13 25	GTO 25						
49								

## APPENDIX B

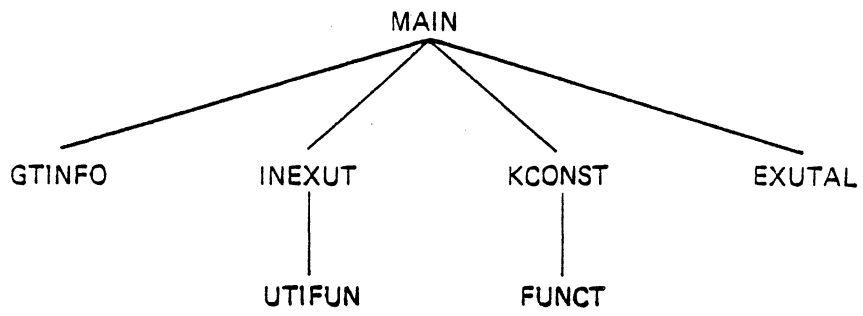
### DESCRIPTION OF COMPUTER PROGRAM

This appendix describes the computer program MULAT which aids in carrying out multiobjective decision analysis. This program is interactive and written in Level F PL/I. It uses no system dependent features and should run on any computer system which supports this language. The program consists of a MAIN procedure and six subprocedures. The calling hierarchy and program organization are shown in Figure 4.

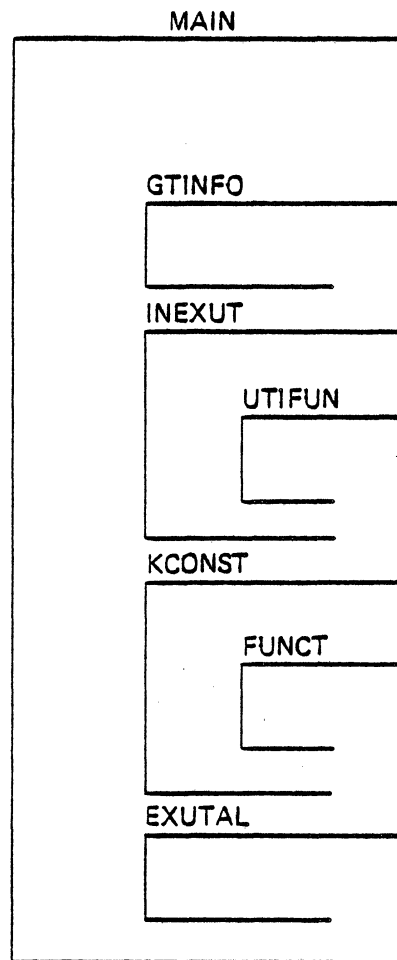
General description. The program handles decision problems with the structure shown in Figure 5. That is, single stage multiattribute problems with continuous probability distributions can be analyzed. A maximum of twenty attributes and twenty alternatives can be accommodated. The allowed types of utility functions and probability distributions are discussed in Section 1. Briefly, mutual utility independence of the attributes is assumed along with constant or constant proportional risk aversion for each attribute. In addition, for each alternative the attributes are assumed mutually probabilistically independent. The Pearson-Tukey approximation is used to calculate the required expected utilities.

As discussed in Section 2, the decision problem data can be stored in a data file for future use. Also, changes can be made to an existing problem's data in order to carry out sensitivity analyses.

The program provides error recovery for the following types of errors:



a) CALLING HEIRARCHY



b) PROGRAM ORGANIZATION

Figure 4



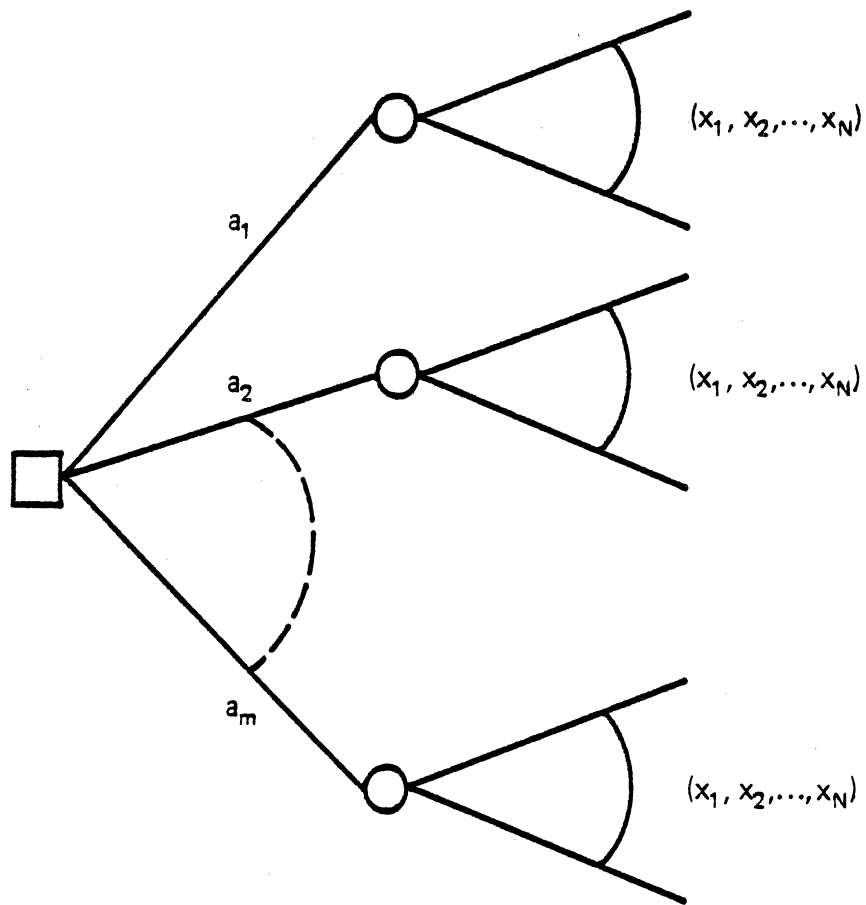


Figure 5. DECISION PROBLEM

- attribute or alternative number specified is greater than the total number previously specified
- a fractile is outside the range previously specified
- more than 500 iterations of the solution algorithm are needed to calculate the scaling constant k.

The remainder of this Appendix describes the functions of each procedure in MULAT. A listing of the program is furnished in Appendix C.

PROCEDURE NAME: MAIN

Procedure call: none

Parameters: none

Description: This is the main program for the multiattribute decision analysis.

Functions:

- Opens files.
- Calls GTINFO to ask user for problem data.
- Calls INEXUT to compute individual attribute expected utilities for each alternative.
- Calls KCONST to compute the value of scaling constant k.
- Calls EXUTAL to compute the expected utility for each alternative
- Prints out the analysis results.
- Changes data for sensitivity analysis, if desired, and repeats sequence of subprocedure calls needed to calculate expected utilities.
- Prints final problem data into a file before terminating execution.

Subprocedures called:

GTINFO, INEXUT, KCONST, EXUTAL

PROCEDURE NAME: GTINFO

Procedure call:

CALL GTINFO(NU\_AT,NU\_ALT,TYPE,C,XW,XB,XL,XM,XH,KI)

Input parameters: none

Output parameters:

NU\_AT: number of attributes  
NU\_ALT: number of alternatives  
TYPE: risk types for attributes (vector)  
C: risk constants for attributes (vector)  
XW: lowest values of attribute ranges (vector)  
XB: highest values of attribute ranges (vector)  
XL: 0.05-fractiles (two-dimensional array)  
XM: 0.50-fractiles (two-dimensional array)  
XH: 0.95-fractiles (two-dimensional array)  
KI: attribute scaling constants (vector)

Description: This procedure obtains input data interactively from user.

Functions:

- Asks user for source of data (either data file or terminal)
- Obtains data from specified source.

Subprocedures called: none

PROCEDURE NAME: INEXUT

Procedure call:

CALL INEXUT(NU\_AT,NU\_ALT,TYPE,C,XW,XB,XL,XM,XH,EXUTI)

Input parameters:

NU\_AT: number of attributes  
NU\_ALT: number of alternatives  
TYPE: risk types for attributes (vector)  
C: risk constants for attributes (vector)  
XW: lowest values of attribute ranges (vector)  
XB: highest values of attribute ranges (vector)  
XL: 0.05-fractiles (two-dimensional array)  
XM: 0.50-fractiles (two-dimensional array)  
XH: 0.95-fractiles (two-dimensional array)  
EXUTI: expected utilities for each alternative/attribute  
combination (two-dimensional array)

Description: This procedure calculates the expected utility for each attribute for each alternative.

Functions:

- For each alternative
  - For each attribute
    - For each fractile
      - Call subprocedure UTIFUN to compute single attribute value.
- For each alternative
  - For each attribute

- Compute single attribute expected utility using Pearson-Tukey approximation.

Subprocedures called: UTIFUN

PROCEDURE NAME: UTIFUN

Procedure call:

UTIFUN (TY,C,X,Y1,Y2)

Input parameters:

TY: risk type

C: risk constant

X: attribute value for which utility is desired

Y1: lowest value of attribute range

Y2: highest value of attribute range

Output parameters: none

Description: This function calculates the single attribute utility for a specified value of the attribute.

Functions:

- Identifies the risk type of the utility function.
- Computes the utility for the specified attribute value.

Subprocedures called: none

PROCEDURE NAME: KCONST

Procedure call:

CALL KCONST (NU\_AT,KON,KI)

Input parameters:

NU\_AT: number of attributes

KI: attribute scaling constants (vector)

Output parameters:

KON: value of scaling constant k.

Description: This procedure uses the method of bisection to find the solution to the equation

$$f(k) = \prod_{n=1}^{NU\_AT} [KON * KI(n) + 1] - (KON + 1) = 0$$

Functions:

- Computes sum of scaling constants to find region where k will lie.
- Computes value of f(k) at midpoint of region
- If  $|f(k)| < 10^{-5}$  at the midpoint return.
- Otherwise, shrinks the region, calculates the value of f(k) at the midpoint of the new region and repeats the test.

Subprocedures called: FUNCT



PROCEDURE NAME: FUNCT

Procedure call:

FUNCT (X,NU\_AT,KI)

Input parameters:

X: attribute value for which f(X) is desired

NU\_AT: number of attributes

KI: attribute scaling constants (vector)

Output parameters: none

Description: This function computes the value of

$$f(X) = \prod_{n=1}^{NU\_AT} [X * KI(n) + 1] - (X + 1)$$

Subprocedures called: none

PROCEDURE NAME: EXUTAL

Procedure call:

CALL EXUTAL (EXUTI,KON,KI,NU\_AT,NU\_ALT,EX\_UTI\_AL)

Input parameters:

EXUTI: expected utilities for each attribute/alternative  
combination (two-dimensional array)

KON: scaling constant k

KI: attribute scaling constants (vector)

NU\_AT: number of attributes

NU\_ALT: number of alternatives

EX\_UTI\_AL: expected utilities for alternatives (vector)

Description: This procedure computes the expected utility for each  
alternative.

Subprocedures called: none

APPENDIX C  
COMPUTER PROGRAM LISTING

```

1  %PROCESS ('NOATR,NOXREF') ;
2  MVLAT: PROCEDURE OPTIONS (MAIN) ;
3  DCL (K,J,NU_AT,NU_ALT)      FIXED BIN(31) ;
4  DCL (C(20),XW(20),XB(20))   FLOAT DECIMAL ;
5  DCL (XL(20,20),XM(20,20),XH(20,20),KI(20))   FLOAT DECIMAL ;
6  DCL (EXUTI(20,20),EX_UTI_AL(20))   FLOAT DECIMAL ;
7  DCL KON   FLOAT DECIMAL ;
8  DCL TYPE(3)   FIXED BIN(31) ;
9  DCL (SW,SW2,SW3,SW4,SW5,SW6)   FIXED BIN(31) ;
10 DCL (NEW_NU_AT,N,NEW,NU_CHAN,ATTR_NU,NU_CHAN_Q,ALT_NU,AT_NU,
11     NU_CHAN_K,NU_CON)   FIXED BIN(31) ;
12 DCL NEW_NU_ALT   FIXED BIN(31) ;
13 DCL L(20)      LABEL ;
14 DCL Z          FIXED BIN(31) ;
15 /* ***** */
16 OPEN FILE(INP) INPUT ;
17 OPEN FILE(STOPE) OUTPUT ;
18 OPEN FILE(DATA) TITLE('SCARDS') INPUT ;
19 ON CONVERSION BEGIN ;
20     PUT SKIP EDIT('*** ERROR: INVALID DATA, TRY AGAIN') (A) ;
21     PUT SKIP ;
22     GO TO L(Z) ;
23 END ;
24
25 /* ASK FOR INFORMATION */
26
27 CALL GTINFO(NU_AT,NU_ALT,TYPE,C,XW,XB,XL,XM,XH,KI) ;
28
29 /* COMPUTE THE INDIVIDUAL EXPECTED UTILITY VALUES */
30
31 INIPRO:
32 CALL INEXUT(NU_AT,NU_ALT,TYPE,C,XW,XB,XL,XM,XH,EXUTI) ;
33
34 /*COMPUTE THE SCALING CONSTANT K */
35
36 CALL KCONST(NU_AT,KON,KI) ;
37
38 /* COMPUTE THE EXPECTED UTILITY FOR EACH ALTERNATIVE */
39
40 CALL EXUTAL(EXUTI,KON,KI,NU_AT,NU_ALT,EX_UTI_AL) ;
41
42
43
44
45
46
47 /* PRINT OUT THE ANALYSIS RESULTS SUMMARY */
48
49 PUT SKIP(5) EDIT('***** MULTIATTRIBUTE DECISION ANALYSIS *****')
50     (X(13),A) ;
51 PUT SKIP(2) EDIT('ATTRIBUTES :',NU_AT)(X(27),A,F(2)) ;
52 PUT SKIP(2) EDIT('ALTERNATIVES :',NU_ALT)(X(27),A,F(2)) ;
53 PUT SKIP(2) EDIT('- 0 - 0 - 0 - 0 - 0 -') (X(24),A) ;
54 PUT SKIP(4) EDIT('---- INFORMATION ABOUT UTILITY FUNCTION ')
55     (X(5),A) ;
56 PUT SKIP EDIT('R A N G E S')(X(53),A) ;
57 PUT SKIP EDIT('ATTRIBUTE','RISK TYPE','CONSTANT','LOWEST','HIGHEST')
58     (X(10),A,X(3),A,X(4),A,X(6),A,X(7),A) ;
59 DO J=1 TO NU_AT ;
60     PUT SKIP EDIT(J,TYPE(J),C(J),XW(J),XB(J))

```

```

61             (X(12), F(2), X(11), F(2), X(4), E(13,4), X(3), F(10,2),
62             X(2), F(10,2));
63     END;
64     PUT SKIP(4) EDIT('---- SCALING CONSTANTS') (X(5), A);
65     DO J=1 TO NU_AT;
66         PUT SKIP EDIT(J, KI(J)) (X(13), F(2), X(5), F(5,4));
67     END;
68     PUT SKIP(2) EDIT('*** K = ', KON) (X(19), A, F(10,4));
69     PUT SKIP(4) EDIT('---- INFORMATION ABOUT PROBABILITIES') (X(5), A);
70     DO K=1 TO NU_ALT;
71         PUT SKIP(2) EDIT('ALTERNATIVE', K) (X(5), A, F(2));
72         PUT SKIP EDIT('ATTRIBUTE', '.05 FRACT', '.50 FRACT', '.95 FRACT')
73             (X(3), A, X(7), A, X(7), A, X(7), A);
74         DO J=1 TO NU_AT;
75             PUT SKIP EDIT(J, XL(K, J), XM(K, J), XH(K, J)) (X(12), F(2),
76             (3) (X(7), F(10,2)));
77         END;
78     END;
79     PUT SKIP(4) EDIT('---- INDIVIDUAL ATTRIBUTE EXPECTED UTILITY VALUES')
80             (X(5), A);
81     DO K=1 TO NU_ALT;
82         PUT SKIP(2) EDIT('ALTERNATIVE:', K) (X(29), A, X(1), F(2));
83         PUT SKIP(2) EDIT('ATTRIBUTE', 'EXPECTED UTILITY')
84             (X(20), A, X(10), A);
85         DO J=1 TO NU_AT;
86             PUT SKIP EDIT(J, EXUTI(K, J)) (X(23), F(2), X(18), F(5,4));
87         END;
88     END;
89     PUT SKIP(4) EDIT('---- EXPECTED UTILITY FOR EACH ALTERNATIVE')
90             (X(5), A);
91     PUT SKIP(2) EDIT('ALTERNATIVE', 'EXPECTED UTILITY') (X(16), A, X(6), A);
92     DO K=1 TO NU_ALT;
93         PUT SKIP EDIT(K, EX_UTI_AL(K)) (X(19), F(2), X(16), F(5,4));
94     END;
95
96
97
98
99
100
101     /* ***** */
102     /* SENSITIVITY ANALYSIS */
103
104     PUT SKIP(10) EDIT('ENTER 1 IF YOU WANT SENSITIVITY ANALYSIS, ZERO',
105             ' IF NOT') (A, A);
106     PUT SKIP;
107     Z=1;
108     L(1): GET LIST(SW);
109     IF SW=0 THEN GO TO ENDPROC;
110
111
112
113     /* ASK FOR CHANGES IN NUMBER OF ALTERNATIVES */
114
115     PUT SKIP(2) EDIT('ENTER 1 IF YOU WANT TO ADD MORE ALTERNATIVES,') (A);
116     PUT EDIT('ZERO IF NOT') (A);
117     PUT SKIP;
118     GET LIST(SW6);
119     IF SW6=1
120     THEN DO;

```

```

121      PUT SKIP(2) EDIT('HOW MANY MORE ALTERNATIVES ?') (A);
122      PUT SKIP;
123      GET LIST(NEW_NU_ALT);
124      /* ASK FOR NEW FRACTILES */
125      DO N=1 TO NEW_NU_ALT;
126          NEW=N+NU_ALT;
127          DO J=1 TO NU_AT;
128              PUT SKIP(2) EDIT('ENTER FRACTILES FOR NEW ALTERNATIVE:
129                  NEW,' AND ATTRIBUTE: ',J) (A,F(2),A,F(2));
130              PUT SKIP;
131              VER9: GET LIST(XL(NEW,J),XM(NEW,J),XH(NEW,J));
132              IF (XL(NEW,J)<XW(J) | XH(NEW,J)>XB(J))
133                  THEN DO;
134                  CALL SYSEPR('*** ERROR: FRACTILE OUT OF RANGE, TRY',
135                      ' AGAIN') ;
136                  GO TO VER9;
137              END;
138          END;
139      END;
140      NU_ALT=NU_ALT+NEW_NU_ALT;
141      GO TO INIPRO;
142  END;
143
144
145
146  /* ASK FOR CHANGES IN NUMBER OF ATTRIBUTES */
147
148  PUT SKIP(2) EDIT('ENTER 1 IF YOU WANT TO ADD MORE ATTRIBUTES, ZERO',
149      ' IF NOT') (A,A);
150  PUT SKIP ;
151  Z=2;
152  L(2): GET LIST(SW2);
153  IF SW2=1
154      THEN DO;
155      PUT SKIP(2) EDIT('HOW MANY MORE ATTRIBUTES?') (A);
156      PUT SKIP;
157  Z=3;
158  L(3): GET LIST(NEW_NU_AT);
159  DO N=1 TO NEW_NU_AT;
160      NEW=N+NU_AT;
161      /* ASK FOR NEW RISK CONDITIONS */
162      PUT SKIP(2) EDIT('ENTER RISK TYPE, CONSTANT AND RANGES',
163          ' FOR NEW ATTRIBUTE:',NEW) (A,A,F(2));
164      PUT SKIP;
165  Z=4;
166  L(4): GET LIST(TYPE(NEW),C(NEW),XW(NEW),XB(NEW));
167  END;
168  /* ASK FOR SCALING CONSTANTS */
169  PUT SKIP(2) EDIT('NOW, PLEASE ENTER ALL THE SCALING CONSTANTS')
170      (A);
171  PUT SKIP;
172  DO N=1 TO (NEW_NU_AT+NU_AT);
173      PUT SKIP(2) EDIT('ENTER SCALING CONSTANT NUMBER:',N)
174          (A,F(2));
175      PUT SKIP;
176  Z=6;
177  L(6): GET LIST(KI(N));
178  END;
179  /* ASK FOR NEW FRACTILES */
180  DO K=1 TO NU_ALT;

```

```

181         DO N=1 TO NEW_NU_AT;
182             NEW=N+NU_AT;
183             PUT SKIP(2) EDIT('ENTER FRACTILES FOR ALTERNATIVE:',K,
184                 ' AND NEW ATTRIBUTE:',NEW) (A,F(2),A,F(2));
185             PUT SKIP;
186         Z=5;
187         L(5): ;
188             VER3: GET LIST (XL(K,NEW) ,XM(K,NEW) ,XH(K,NEW));
189             IF (XL(K,NEW)<XW(NEW) |XH(K,NEW)>XB(NEW))
190                 THEN DO;
191                 CALL SYSERR('*** ERROR: FRACTILE OUT OF RANGE, TRY AGAIN');
192                 GO TO VER3;
193             END;
194             END;
195         END;
196         /* RETURN TO THE MAIN PROCEDURE */
197         NU_AT=NU_AT+NEW_NU_AT;
198         GO TO HEAD;
199     END;
200
201
202
203     /* CHANGES IN RISK CONDITIONS AND RANGES */
204
205     PUT SKIP(2) EDIT('IF YOU WANT TO CHANGE SOME OF THE FOLLOWING ',
206         'VALUES * ') (A,A);
207     PUT SKIP;
208     PUT EDIT('RISK TYPE, CONSTANT OR RANGES, ENTER 1, ZERO IF NOT') (A);
209     PUT SKIP;
210     Z=7;
211     L(7): GET LIST (SW3);
212     IF SW3=1
213         THEN DO;
214             PUT SKIP(2) EDIT('OK, FOR HOW MANY ATTRIBUTES?') (A);
215             PUT SKIP;
216     Z=8;
217     L(8): GET LIST (NU_CHAN);
218     DO J=1 TO NU_CHAN;
219         PUT SKIP(2) EDIT('CHANGE # ',J,', PLEASE ENTER THE ',
220             ' ATTRIBUTE NUMBER, RISK TYPE, CONSTANT ',
221             ' AND RANGES') (A,F(1),A,A,A);
222         PUT SKIP;
223     Z=9;
224     L(9): ;
225     VER8: GET LIST (ATTR_NU,TYPE(ATTR_NU),C(ATTR_NU),KW(ATTR_NU),
226         XB(ATTR_NU));
227     IF (ATTR_NU>NU_AT)
228         THEN DO;
229         CALL SYSERR('*** ERROR: ATTRIBUTE OUT OF RANGE');
230         GO TO VER8;
231     END;
232     END;
233     END;
234
235
236
237     /* ASK FOR CHANGES IN FRACTILES */
238
239     PUT SKIP(2) EDIT('IF YOU WANT TO CHANGE SOME FRACTILE VALUES',
240         ' ENTER 1, ZERO IF NOT') (A,A);

```

```

241 PUT SKIP;
242 Z=10;
243 L(10): GET LIST(SW4);
244 IF SW4=1
245 THEN DO;
246 PUT SKIP(2) EDIT('OK, HOW MANY CHANGES?') (A);
247 PUT SKIP;
248 Z=11;
249 L(11): GET LIST(NU_CHAN_Q);
250 DO J=1 TO NU_CHAN_Q;
251 PUT SKIP(2) EDIT('CHANGE # ',J,', PLEASE ENTER',
252 ' ALTERNATIVE #, ATTRIBUTE # AND FRACTILES')
253 (A,F(2),A,A);
254 PUT SKIP;
255 Z=12;
256 L(12): ;
257 VER6: GET LIST(ALT_NU,AT_NU,XL(ALT_NU,AT_NU),XH(ALT_NU,
258 AT_NU),XH(ALT_NU,AT_NU));
259 IF (ALT_NU>NU_ALT|AT_NU>NU_AT)
260 THEN DO;
261 CALL SYSERR('*** ERROR:ALTERNATIVE NUMBER OR ATTRIBUTE'
262 ' NUMBER IS OUT OF RANGE, TRY AGAIN');
263 GO TO VER6;
264 END;
265 IF (XL(ALT_NU,AT_NU)<XW(AT_NU)|XH(ALT_NU,AT_NU)>XB(AT_NU))
266 THEN DO;
267 CALL SYSERR('*** ERROR: FRACTILE OUT OF RANGE, TRY ',
268 'AGAIN');
269 GO TO VER6;
270 END;
271 END;
272 END;
273
274
275
276 /* ASK FOR CHANGES IN SCALING CONSTANTS */
277
278 PUT SKIP(2) EDIT('IF YOU WANT TO CHANGE SOME OF THE SCALING ',
279 'CONSTANTS') (A);
280 PUT SKIP;
281 PUT EDIT(', ENTER 1, ZERO IF NOT') (A);
282 PUT SKIP;
283 Z=13;
284 L(13): GET LIST(SW5);
285 IF SW5=1
286 THEN DO;
287 PUT SKIP(2) EDIT('OK, HOW MANY CHANGES?') (A);
288 PUT SKIP;
289 GET LIST(NU_CHAN_K);
290 DO J=1 TO NU_CHAN_K;
291 PUT SKIP(2) EDIT('CHANGE # ',J,' ENTER NUMBER OF THE ',
292 'SCALING CONSTANT AND THE NEW VALUE')
293 (A,F(2),A,A);
294 PUT SKIP;
295 Z=14;
296 L(14): GET LIST(NU_CON,KI(NU_CON));
297 END;
298 END;
299
300

```



```

301
302 /* RETURN TO THE MAIN PROCEDURE */
303
304 HEAD:
305 PUT SKIP(5) EDIT('*****')
306 (X(13),A);
307 PUT SKIP;
308 PUT SKIP(2) EDIT(' SENSITIVITY ANALYSIS ') (X(19),A);
309 PUT SKIP;
310 PUT SKIP(2) EDIT('*****')
311 (X(13),A);
312 PUT SKIP;
313 GO TO INIPRO;
314
315
316
317
318
319 /* SUBROUTINES SECTION */
320
321 GTINFO: PROC (NU_AT, NU_ALT, TYPE, C, XW, XB, XL, XM, XH, KI);
322 DCL (NU_AT, NU_ALT, TYPE(3)) FIXED BIN(31);
323 DCL (C(20), XW(20), XB(20), XL(20,20), XM(20,20), XH(20,20), KI(20))
324 FLOAT DECIMAL;
325 DCL (K, J) FIXED BIN(31);
326 DCL Z FIXED BIN(31);
327 DCL L(20) LABEL;
328 /* ***** */
329 /* ASK IF THE OPTION OF READING FROM FILE SHOULD BE USED */
330 ON CONV BEGIN;
331 PUT SKIP EDIT('*** ERROR: INVALID DATA, TRY AGAIN') (A);
332 PUT SKIP;
333 GO TO L(Z);
334 END;
335 ON ENDFILE (INP) GO TO ALLDONE;
336 PUT SKIP EDIT('ENTER 1 IF YOU WANT TO READ FROM FILE, ZERO IF NOT')
337 (A);
338 PUT SKIP;
339 Z=15;
340 L(15): GET LIST(S);
341 IF S=1
342 THEN DO;
343 GET FILE(INP) LIST(NU_AT, NU_ALT);
344 DO J=1 TO NU_AT;
345 GET FILE(INP) LIST(TYPE(J), C(J), XW(J), XB(J));
346 END;
347 DO K=1 TO NU_ALT;
348 DO J=1 TO NU_AT;
349 GET FILE(INP) LIST(XL(K,J), XM(K,J), XH(K,J));
350 END;
351 END;
352 DO J=1 TO NU_AT;
353 GET FILE(INP) LIST(KI(J));
354 END;
355 GO TO ALLDONE;
356 END;
357 /* ASK FOR NUMBER OF ATTRIBUTES AND ALTERNATIVES */
358 PUT SKIP(5) EDIT('ENTER NUMBER OF ATTRIBUTES AND ALTERNATIVES')
359 (A);
360 PUT SKIP;

```

```

361      Z=16;
362      L(16): GET LIST (NU_AT,NU_ALT);
363      /* ASK FOR RISK TYPE, CONSTANTS AND RANGES */
364      DO J=1 TO NU_AT;
365      PUT SKIP(2) EDIT('ENTER RISK TYPE, CONSTANT AND RANGES FOR',
366      ' ATTRIBUTE:',J) (A,A,F(2));
367      PUT SKIP;
368      Z=17;
369      L(17): GET LIST (TYPE(J),C(J),XW(J),XB(J));
370      END;
371      /* ASK FOR SCALING CONSTANTS */
372      DO J=1 TO NU_AT;
373      PUT SKIP(2) EDIT('ENTER SCALING CONSTANT NUMBER:',J) (A,F(2));
374      PUT SKIP;
375      Z=18;
376      L(18): GET LIST (KI(J));
377      END;
378      /* ASK FOR FRACTILES */
379      DO K=1 TO NU_ALT;
380      DO J=1 TO NU_AT;
381      PUT SKIP(2) EDIT('ENTER FRACTILES FOR ALTERNATIVE:',K,' AND',
382      ' ATTRIBUTE:',J) (A,F(2),A,A,F(2));
383      PUT SKIP;
384      Z=19;
385      L(19): ;
386      VERIF: GET LIST (XL(K,J),XM(K,J),XH(K,J));
387      IF (XL(K,J)<XW(J) | XH(K,J)>XB(J))
388      THEN DO;
389      CALL SYSEPR('*** ERROR: FRACTILE OUT OF RANGE, TRY AGAIN'
390      GO TO VERIF;
391      END;
392      END;
393      END;
394      ALLDONE:
395      END GTINFO;
396
397
398
399
400
401      INEXUT: PROC (NU_AT,NU_ALT,TYPE,C,XW,XB,XL,XM,XH,EXUTI);
402      DCL (NU_AT,NU_ALT) FIXED BIN(31);
403      DCL (C(*),XW(*),XB(*)) FLOAT DECIMAL;
404      DCL TYPE(*) FIXED BIN(31);
405      DCL EXUTI(20,20) FLOAT DECIMAL;
406      DCL (XL(20,20),XM(20,20),XH(20,20)) FLOAT DECIMAL;
407      DCL UTIL(20,20,3) FLOAT DECIMAL;
408      DCL (K,J) FIXED BIN(31);
409      DCL UTIFUN ENTRY (FIXED BIN(31),FLOAT DECIMAL,FLOAT DECIMAL,
410      FLOAT DECIMAL,FLOAT DECIMAL);
411      DCL (YL,YM,YH,Y1,Y2,C1) FLOAT DECIMAL;
412      DCL TY FIXED BIN(31);
413      /* ***** */
414      /* COMPUTE THE EXPECTED UTILITY VALUE FOR EACH ATR FOR EACH ALT */
415      /* COMPUTE UTILITIES */
416      DO K=1 TO NU_ALT;
417      DO J=1 TO NU_AT;
418      TY=TYPE(J);
419      C1=C(J);
420      YL=XL(K,J);

```

```

421         YM=XM (K, J) ;
422         YH=XH (K, J) ;
423         Y1=XW (J) ;
424         Y2=XB (J) ;
425         UTIL (K, J, 1) = UTIFUN (TY, C1, YL, Y1, Y2) ;
426         UTIL (K, J, 2) = UTIFUN (TY, C1, YM, Y1, Y2) ;
427         UTIL (K, J, 3) = UTIFUN (TY, C1, YH, Y1, Y2) ;
428     END;
429 END;
430 /* USE PEARSON-TUKEY FOR EXPECTED UTILITY VALUES */
431 DO K=1 TO NU_ALT;
432     DO J=1 TO NU_AT;
433         EXUTI (K, J) = .63*UTIL (K, J, 2) + .185*(UTIL (K, J, 1) +UTIL (K, J, 3)) ;
434     END;
435 END;
436
437
438
439 UTIFUN: PROC (TY, C, X, Y1, Y2) RETURNS (FLOAT DECIMAL) ;
440     DCL X                FLOAT DECIMAL;
441     DCL (Y1, Y2)         FLOAT DECIMAL;
442     DCL C                FLOAT DECIMAL;
443     DCL TY              FIXED BIN(31) ;
444     DCL (A, B, UT)      FLOAT DECIMAL;
445     /* ***** */
446     /* SELECT AND COMPUTE THE APPROPRIATE UTILITY FUNCTION */
447     IF TY=1
448         THEN IF C>0
449             THEN DO;
450                 A=(-EXP (-C*X)) - (-EXP (-C*Y1)) ;
451                 B=(-EXP (-C*Y2)) - (-EXP (-C*Y1)) ;
452                 UT=A/B;
453                 RETURN (UT) ;
454             END;
455         ELSE IF C<0
456             THEN DO;
457                 A=(EXP (C*X)) - (EXP (C*Y1)) ;
458                 B=(EXP (C*Y2)) - (EXP (C*Y1)) ;
459                 UT=A/B;
460                 RETURN (UT) ;
461             END;
462         ELSE
463             DO;
464                 UT=(X-Y1) / (Y2-Y1) ;
465                 RETURN (UT) ;
466             END;
467     IF TY=2
468         THEN IF C>0--
469             THEN DO;
470                 A=(+EXP (C*X)) - (-EXP (C*Y2)) ;
471                 B=(-EXP (C*Y1)) - (-EXP (C*Y2)) ;
472                 UT=A/B;
473                 RETURN (UT) ;
474             END;
475         ELSE IF C<0
476             THEN DO;
477                 A=(EXP (C*X)) - (EXP (C*Y2)) ;
478                 B=(EXP (C*Y1)) - (EXP (C*Y2)) ;
479                 UT =A/B;
480                 RETURN (UT) ;

```

```

481         END;
482     ELSE DO;
483         UT= (-X+Y2)/(-Y1+Y2);
484         RETURN(UT);
485     END;
486 IF TY=3
487 THEN IF C>1
488     THEN DO;
489         A=(-1/X**(C-1))-(-1/Y1**(C-1));
490         B=(-1/Y2**(C-1))-(-1/Y1**(C-1));
491         UT=A/B;
492         RETURN(UT);
493     END;
494 ELSE IF C<1
495     THEN DO;
496         A=(X**(1-C))-(Y1**(1-C));
497         B=(Y2**(1-C))-(Y1**(1-C));
498         UT=A/B;
499         RETURN(UT);
500     END;
501 ELSE IF C=1
502     THEN DO;
503         A=LOG(X)-LOG(Y1);
504         B=LOG(Y2)-LOG(Y1);
505         UT=A/B;
506         RETURN(UT);
507     END;
508 ELSE IF C=0
509     THEN DO;
510         UT=(X-Y1)/(Y2-Y1);
511         RETURN(UT);
512     END;
513 END UTIFUN;
514 END INEXUT;
515
516
517
518
519
520 KCONST: PROC (NU_AT,KON,KI);
521     DCL (I,J,NU_AT)          FIXED BIN(31);
522     DCL KI(20)              FLOAT DECIMAL;
523     DCL (P,XA)              FLOAT DECIMAL;
524     DCL FUNCT ENTRY (FLOAT DECIMAL, FIXED BIN(31), (*) FLOAT DECIMAL);
525     DCL X1                  FLOAT DECIMAL;
526     DCL X2                  FLOAT DECIMAL;
527     DCL DELTA              FLOAT DECIMAL INIT(.00001);
528     DCL KON                FLOAT DECIMAL;
529     /* ***** */
530
531     /* COMPUTE THE CONSTANT K BY BINARY SEARCH */
532
533     /* CALCULATE SUM OF THE CONSTANTS */
534     SUM=0;
535     DO J=1 TO NU_AT;
536         SUM=SUM+KI(J);
537     END;
538
539     I = 0;
540     /* SUM OF THE CONSTANTS IS LESS THAN ONE */

```

```

541 IF SUM<1
542 THEN DO;
543     X1=0;
544     X2=15;
545     INITSTP: F=FUNCT(X2,NU_AT,KI);
546     IF F<0
547     THEN DO;
548         X2=X2+1;
549         IF X2>300 THEN GO TO NOTFOUND;
550         GO TO INITSTP;
551     END;
552 /* FIRST MIDDLE POINT */
553     XA=(X2+X1)/2 ;
554     LOOP: F=FUNCT(XA,NU_AT,KI);
555     IF ABS(F) < DELTA
556     THEN DO;
557         KON=XA;
558         GO TO END_PROC;
559     END;
560     IF I>500 THEN GO TO NOTFOUND;
561     I=I+1;
562     IF F>0
563     THEN DO;
564         X2=XA;
565         XA=(X2+X1)/2;
566         GO TO LOOP;
567     END;
568     ELSE DO;
569         X1=XA;
570         XA=(X2+X1)/2;
571     END;
572     GO TO LOOP;
573 END;
574 END;
575
576 /* SUM OF THE CONSTANTS IS GREATER THAN ONE */
577 IF SUM>1
578 THEN DO;
579     X1=-1;
580     X2=0;
581     XA=(X2+X1)/2;
582     LOOP2: F=FUNCT(XA,NU_AT,KI);
583     IF ABS(F) < DELTA
584     THEN DO;
585         KON=XA;
586         GO TO END_PROC;
587     END;
588     IF I>500 THEN GO TO NOTFOUND;
589     I=I+1;
590     IF F>0
591     THEN DO;
592         X1=XA;
593         XA=(X2+X1)/2;
594         GO TO LOOP2;
595     END;
596     ELSE DO;
597         X2=XA;
598         XA=(X2+X1)/2;
599         GO TO LOOP2;
600     END;

```

```

601         END;
602
603         /* SUM OF THE CONSTANTS IS EQUAL TO ONE */
604         IF SUM=1
605             THEN DO;
606                 KON=0;
607                 GO TO END_PROC;
608             END;
609
610
611
612         FUNCT: PROC (X,NU_AT,KI) RETURNS(FLOAT DECIMAL);
613             DCL X                FLOAT DECIMAL;
614             DCL (J,NU_AT)        FIXED BIN(31);
615             DCL KI(*)            FLOAT DECIMAL;
616             DCL (PROD,FUN)       FLOAT DECIMAL;
617             /* ***** */
618             /* COMPUTE THE VALUE OF THE FUNCTION */
619             PROD = 1;
620             DO J=1 TO NU_AT;
621                 PROD=PROD*(X*KI(J) + 1);
622             END;
623             FUN=PROD-(X+1);
624             RETURN (FUN);
625         END FUNCT;
626
627
628         NOTFOUND: PUT SKIP LIST('K VALUE NOT FOUND');
629         END_PROC:
630         END KCONST;
631
632
633
634
635
636         EXUTAL: PROC (EXUTI,KON,KI,NU_AT,NU_ALT,EX_UTI_AL);
637             DCL KI(*)            FLOAT DECIMAL;
638             DCL EXUTI(*,*)       FLOAT DECIMAL;
639             DCL (KON,PROD)       FLOAT DECIMAL;
640             DCL S                FLOAT DECIMAL;
641             DCL (K,J,NU_AT,NU_ALT) FIXED BIN(31);
642             DCL EX_UTI_AL(20)    FLOAT DECIMAL;
643             /* ***** */
644
645             /* ADDITIVE CASE */
646
647             IF KON=0
648                 THEN DO;
649                 DO K=1 TO NU_ALT;
650                     S=0;
651                     DO J=1 TO NU_AT;
652                         S=S+KI(J)*EXUTI(K,J);
653                     END;
654                     EX_UTI_AL(K) = S;
655                 END;
656                 GO TO DONE;
657             END;
658
659             /* MULTIPLICATIVE CASE */
660             /* COMPUTES EXPECTED UTILITIES FOR EACH ALTERNATIVE */

```

```

661         DO K=1 TO NU_ALT;
662             PROD=1;
663             DO J=1 TO NU_AT;
664                 PROD=PROD*(KON*KI(J)*EXUTI(K,J)+1);
665             END;
666             EX_UTI_AL(K)=(PROD-1)/KON;
667         END;
668     DONE:
669 END EXUTAL;
670
671
672
673
674
675
676     SYSERR: PROC(MES,MES2);
677         DCL MES          CHAR(*);
678         DCL MES2        CHAR(*);
679     /* ***** */
680         PUT SKIP EDIT(MES,MES2) (A,A);
681         PUT SKIP;
682     END SYSERR;
683
684
685
686
687
688     /* FINAL PROCESS BEFORE FINISH, STORE DATA IN FILE */
689 ENDPROC:
690     PUT FILE(STORE) EDIT(NU_AT,NU_ALT) (X(1),F(2),X(1),F(2));
691     DO J=1 TO NU_AT;
692         PUT SKIP FILE(STORE) EDIT(TYPE(J),C(J),XW(J),XB(J))
693             (X(1),F(1),X(1),E(13,4),X(1),F(10,2),X(1),F(10,2));
694     END;
695     DO K=1 TO NU_ALT;
696         DO J=1 TO NU_AT;
697             PUT SKIP FILE(STORE) EDIT(XL(K,J),XM(K,J),XH(K,J))
698                 ((3)(X(1),F(10,2)));
699         END;
700     END;
701     DO J=1 TO NU_AT;
702         PUT SKIP FILE(STORE) EDIT(KI(J),' ') (X(3),F(5,4),A);
703         PUT SKIP;
704     END;
705     CLOSE FILE(STORE);
706     CLOSE FILE(INP);
707     END MULAT;
END OF FILE

```