

BHEF Odds and Ends

Chuck Young

25,000 parking spaces at UCLA

...\$20,000/space + \$3,000 operating costs/space/year

Balance with subsidized transportation

Idea: "Give a buck, take a buck" approach to send a price signal!

Give each employee an additional \$10/month in salary--

then charge them an additional \$10/month for parking to

send a price signal. When this was done in Canada, it

reduced parking demand by 40%.

Conservation

Philosophical debate between finite world and limitless growth.

But note that the promise of growth and progress is

at the very heart of Western Civilization.

We are not a China, capable of surviving for 4,000 years

without change.

George Soros, New York (Soros Foundation)

Elizabeth Lovant, Staff Director, Hungary

Walter Raymond, Assistant Director, USIA

Coordinator, Eastern European

Relationship with Harold Jacobson

Lamar Alexander

What is the problem:

"The world has changed, and we now do not know enough

and do not learn enough to keep United States with our

present standard of living. We don't have the necessary

skills and knowledge."

President's Goals

Actually, goals are pretty good...would be hard to improve

But what is missing is a sense of movement that leads us as a

nation toward these goals.

Set goals--and get nation moving along 3 or 4 tracks toward them.

Concept:

i) today's student: improving school--school reform

ii) tomorrow's student: remake schools from scratch

iii) ourselves ("yesterday's student"): largest number of underskilled,

undereducated are adults--need lifelong learning

Plus One: Other 91% of student's life--social infrastructure

University role: "new schools", teachers, lifelong learning

Note: Believes that after war, education will become top

domestic priority.

Ken Olsen

We seem to think capitalist system is based entirely on greed.

Yet most important thing revealed by surveys is importance

of work in someone's life.

Most deadly thing in an organization is staff!