

A Free Lunch

For the North Campus Deans

Show me the money...

- State support (75%): Music, AUP, Art, GGBL, EECS, IST, Media Union ...
- Gifts (10%): FXB, Lurie, Gerstacker ...
- Direct UM contributions (5%): Renovations, Engineering move ...
- Internal debt financing (10%): SPRL, Laboratories ...

What does this say about where your priorities should be?

Opportunities

- State: new governors (Milliken, Blanchard, Engler, Grantholm), budget crisis ...
- Federal priorities: Willow Run, Cold War, tech transfer, Internet ...
- UM "crises": Need for expansion, Economics fire, Arthur Miller Theater, East Medical Center, ...
- Private sector: High tech, Pfizer, CR&D ...

How can you take advantage of (or create) such opportunities?

Priorities

- University: president, provost, regents ...
- University: administrative staff
- Lansing
- Washington

How can you establish and influence priorities?

Influence

- By deans --> provost, president (regents?)
- By deans staff --> administrative staff
- By deans, faculty, alumni, business --> Lansing
- By deans, faculty --> Washington

Is your influence in each of these areas adequate?

The Vision Thing

- Goal: To capture attention with a bold vision
 - 1950s: University expansion (> 100,000?)
 - 1980s: MIT of the Midwest
 - 1990s: Renaissance Campus, Leonardo Campus
- Out of the box ideas
 - Light rail system
 - Taubman Colloquium (move back to Central Campus)

Where are the bold ideas? Are they realistic?

Threats

- The usual suspects
 - Competence of EVPCFO shop
 - Competition with other University priorities
 - Life Science Institute
 - University Musical Society (e.g., RST)
 - Poor planning decisions
 - Selling off North Campus academic space
 - Allowing further growth of Pfizer
 - Deans' efforts
 - Competition rather than cooperation
 - Swamped by minutia

How can we help?