

## **Senate Testimony**

### **What do we do for the State?**

Educate over 36,000 residents per year

(22,000 at UM-AA)

Provide the largest numbers of

doctors

lawyers

engineers

dentists

business executives

PhDs

and other professionals for this state

Leverage the States investment of \$280 M/y

by a factor of 10

...\$350 million of research

...\$700 million of auxiliary income

...\$340 million of tuition revenue

...\$200 million of private giving

Stimulate economic growth through

starting companies

...indeed, entirely new industries (Flat Panel Display)

attracting companies to Michigan

...Faunhofer

attracting outstanding people to Michigan

### **But we also touch the lives of everyone in Michigan**

Past example: Salk Ceremony

Today's Example 1: Genetic Medicine

Today's Example 3: Health Care Networks

Today's Example 2: Internet--K-12

### **The challenge faced by higher education in Michigan**

Good News: Governor's efforts to protect higher ed from cuts

Bad News: Erosion in support

UMAA has not seen an increase in state appropriation

even at the inflation level for 7 years, with a corresponding loss of over \$35 million of state support  
This year as well, UMAA, along with 11 other universities will face subinflation increases

Concern 1:

Michigan cyclic economy...  
...must restore capacity in good times

Concern 2:

Both the quality and capacity of the state's institutions are at serious risk.

### **An Example: Enrollments of Michigan Residents**

Acknowledge concern about nonresident students

Recall 30-70 boilerplate language

But note it is misguided...

...concern should not be for nonresidents (particularly if they are not supported by state tax dollars)  
but rather Michigan residents

Walk through the handout

### **Another concern: Arguments used to allocate state resources**

Note that all universities need increases,  
and that we support MSU, WMU, and GVSU

But we do not accept argument

Walk them through brochure

Hand out comparison table

### **Summary**

Governor has cleared underbrush  
The field has been cleared and plowed  
Now it is time to plant, to reinvest...  
...in the future!