Depositing Intellectual Property into Deep Blue

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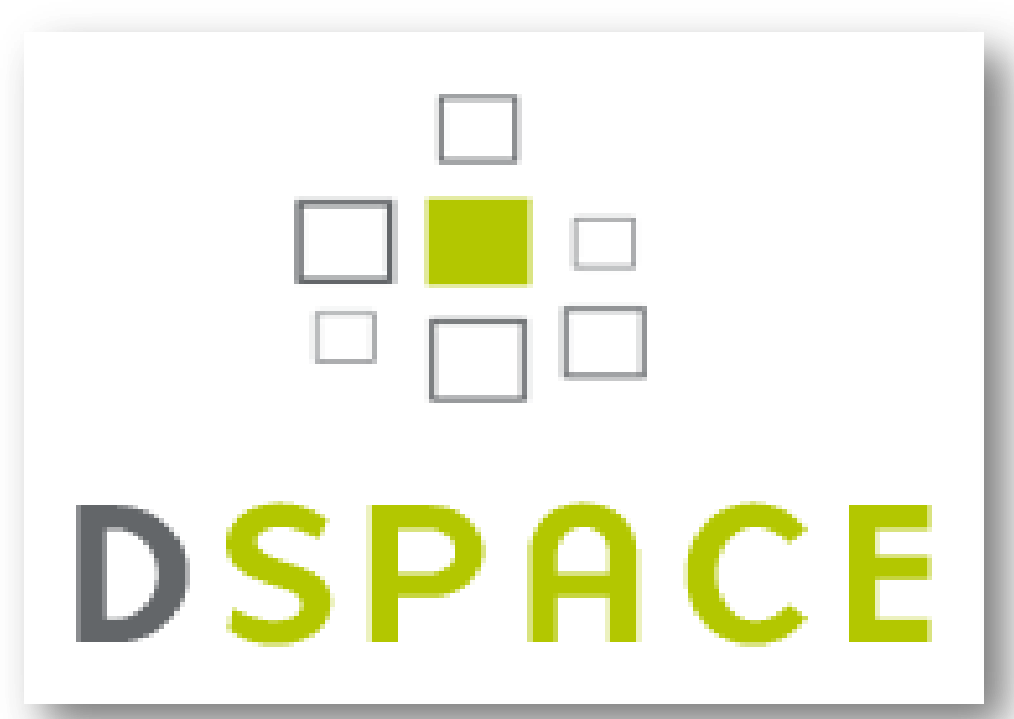**Taubman Health Sciences Library**

About

Deep Blue is the University of Michigan's **permanent, safe, and accessible service** for representing our rich intellectual community online.

The primary goal of Deep Blue is to **provide access to the work** that makes Michigan a leader in research, teaching, and creativity. By representing our scholars, from faculty through students, as individuals and as members of groups, Deep Blue provides a **framework for preserving and finding the best scholarly and artistic work** done at the University.

The service's deposit agreements, policies, and principles ensure that you **retain all your intellectual property rights** when depositing your work.

History

Deep Blue is built on **DSpace**, an open source digital content management system. It took about two years to gather material, formulate policy, and customize DSpace before making Deep Blue public. **Deep Blue formally launched in May 2006.**

What to Deposit

Deep Blue welcomes work that is produced or sponsored by UM faculty, staff, students, and academic and administrative research units. Work should be educational, artistic, or research-oriented. For example:

- Articles, preprints, working papers, technical reports, conference papers, web-based exhibits/presentations, etc.
- Books
- Theses
- Data sets
- Computer programs
- Visualizations, simulations, and other models
- Multimedia
- Learning objects

The Director's Cut

Deep Blue enables you to post the "director's cut" of your research.

That's a package that not only presents the finished and polished paper, but also data, video, color images, and any other additional information you might want or need to have to build on and extend that research. The web is a great basic platform for doing this, but the ephemeral nature of most individual and even departmental websites leads most researchers to not trust their work to such sites, and rightly so. By adding in the things that people like about libraries – assured access, long-term preservation, lots and lots of storage capacity – Deep Blue addresses that need.
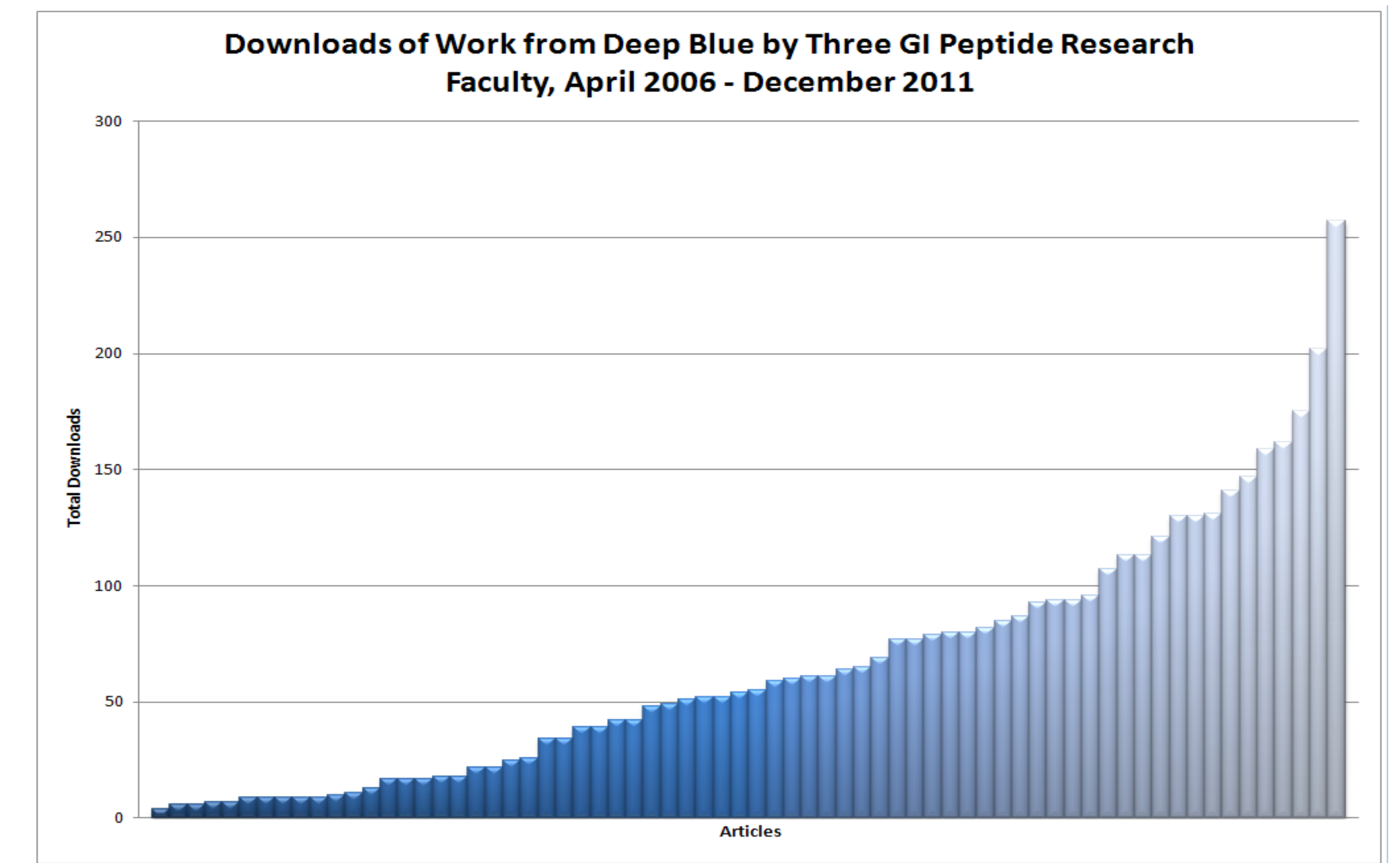
Why Deposit

What benefits have Michigan GI Peptide Research Center faculty already gained from having their work available through Deep Blue?

This chart shows the downloads from Deep Blue of deposited content authored by a selection of three faculty members from the Michigan GI Peptide Research Center. Downloads occurred between April 2006 and December 2011.
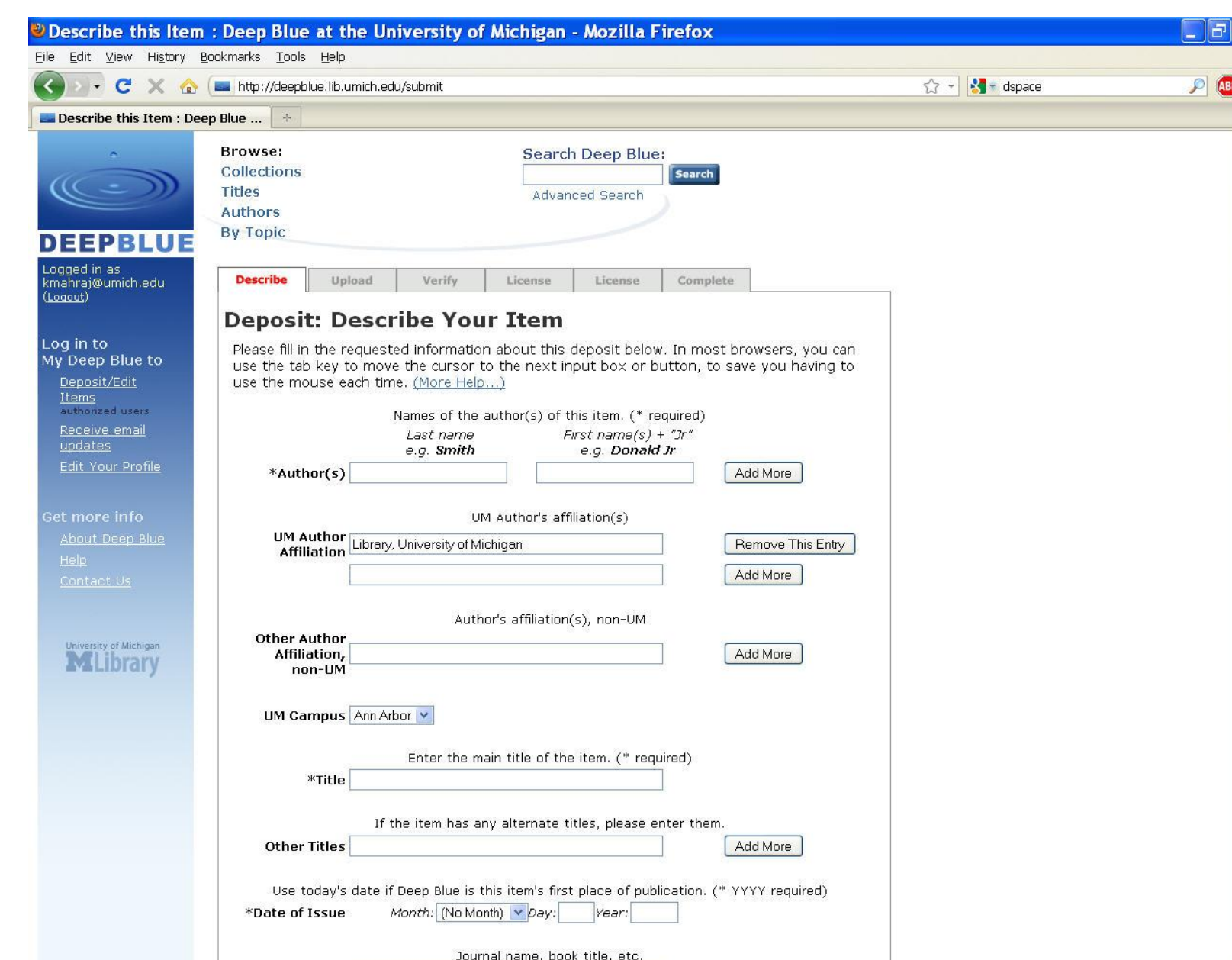
On average, articles have been downloaded 65 times each over the past 5.5 years.

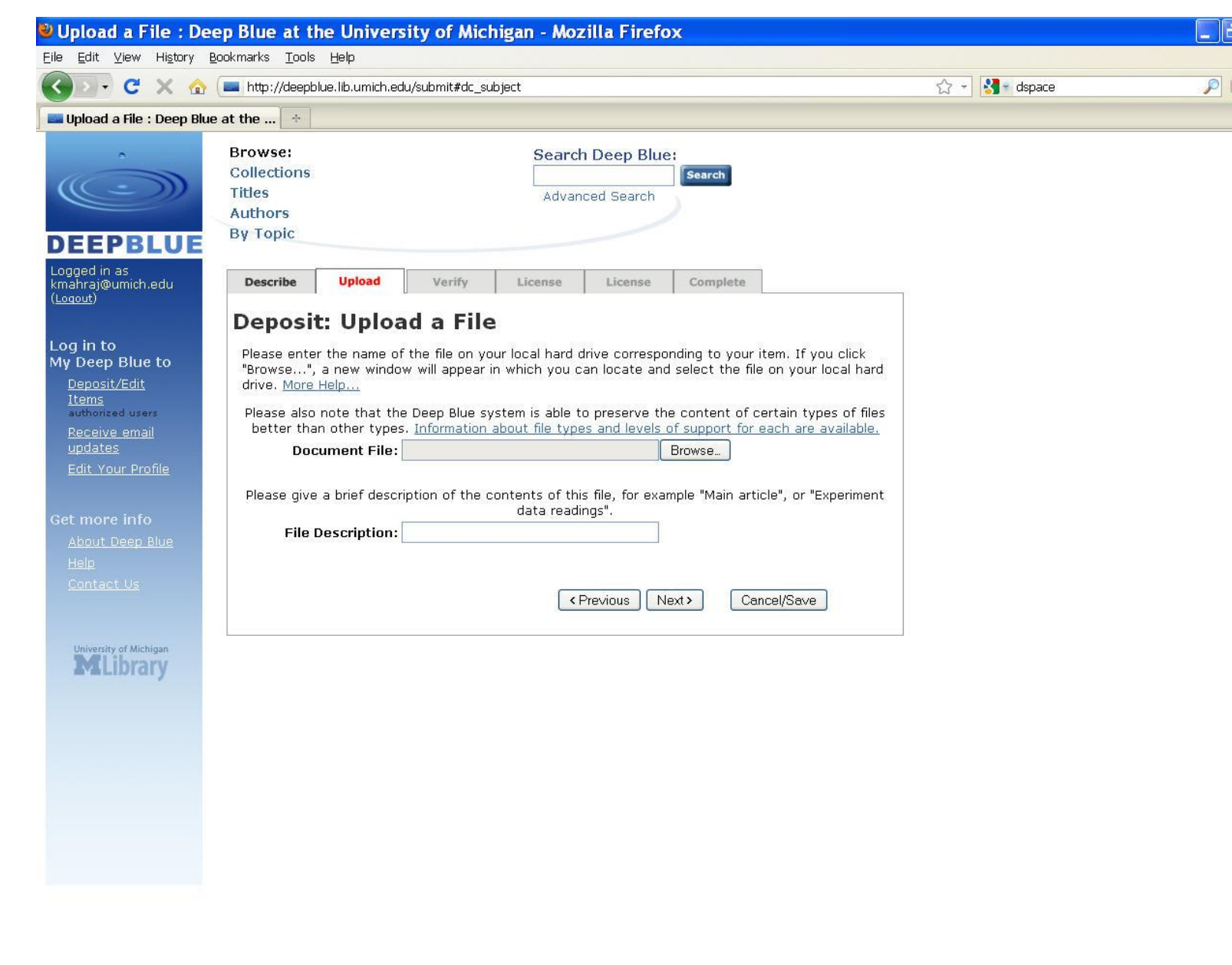The median number of downloads per article for this sample is 54.5 downloads over the past 5.5 years.

Downloads of Work from Deep Blue by Three GI Peptide Research Faculty, April 2006 - December 2011
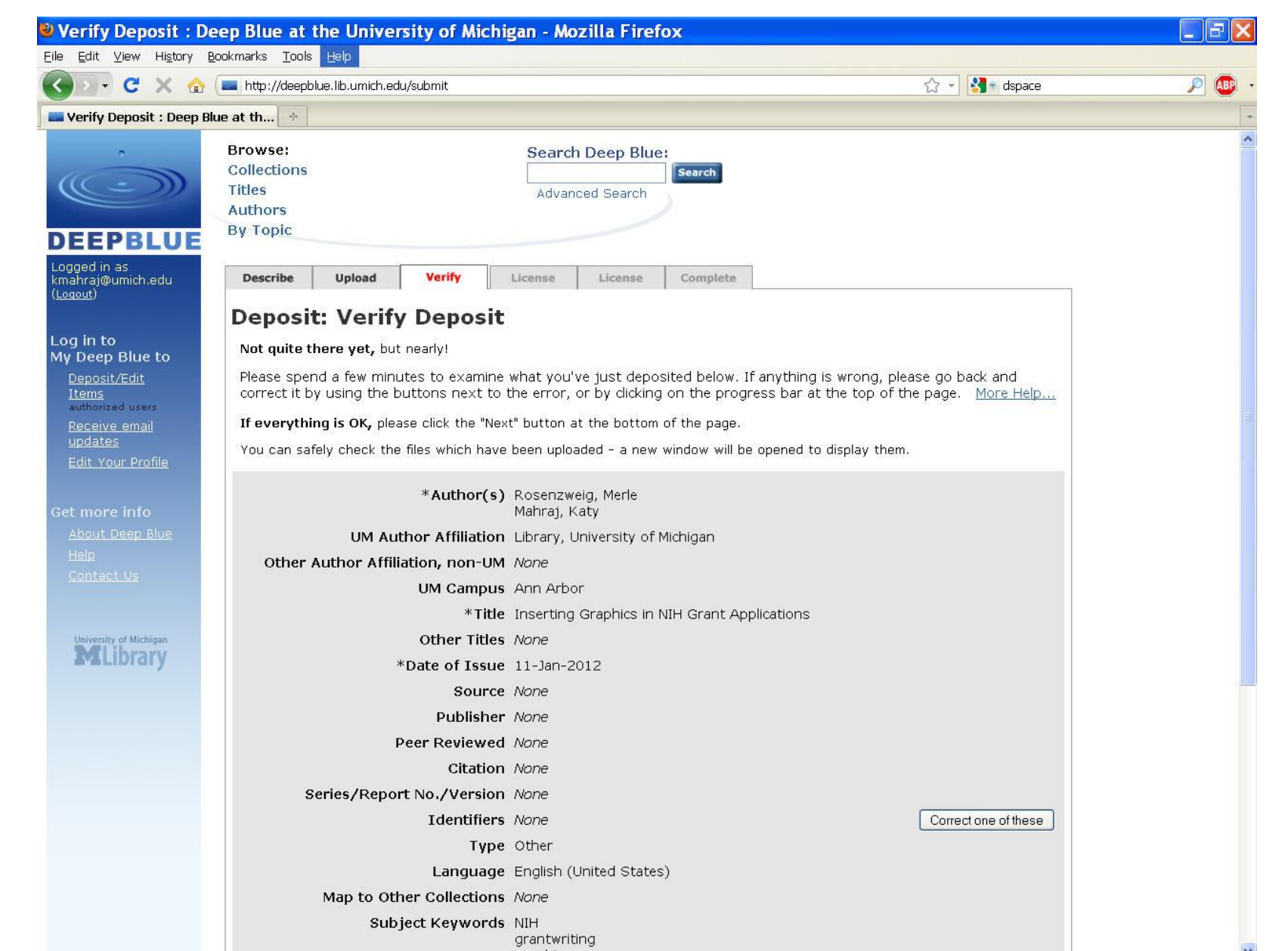
How to Deposit

1. Log-in to http://deepblue.lib.umich.edu and select "Start new deposit." Describe your item.
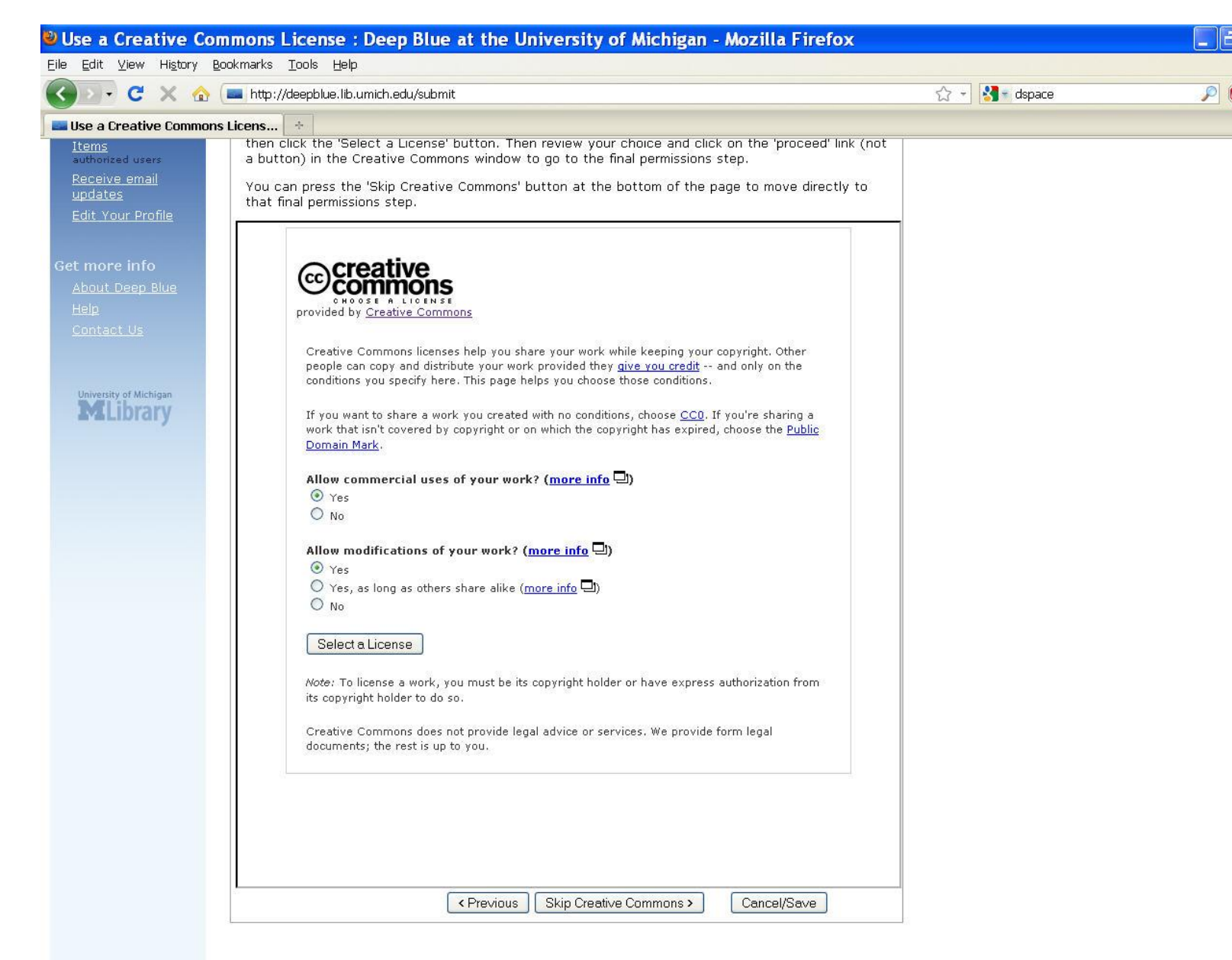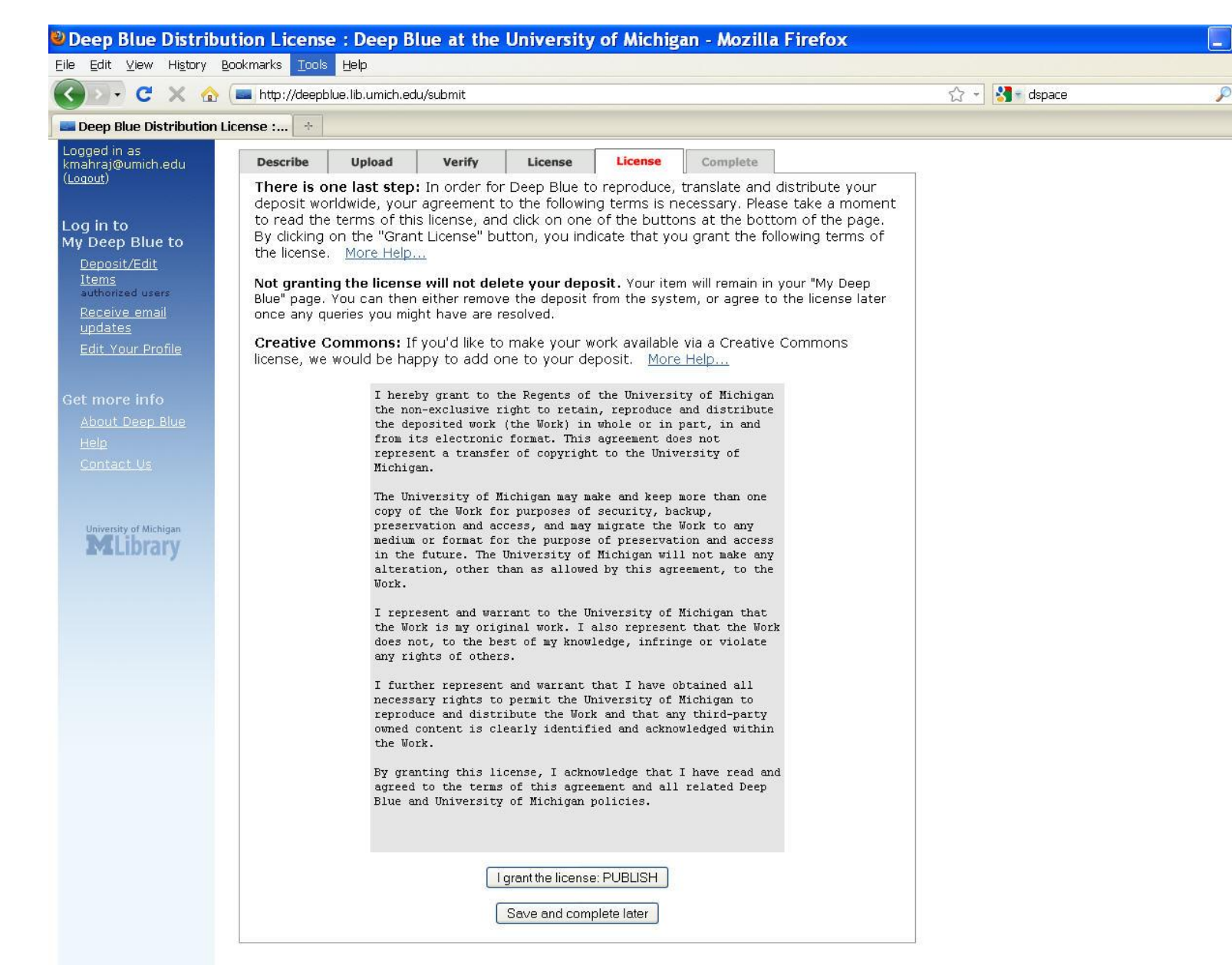
2. Upload the file.

3. Verify the description and file are correct.

4. Select whether or not to deposit your work under a Creative Commons license.

5. Review and grant the permission to publish your work in Deep Blue.

6. Your submission is done! You receive email confirmation when the deposit is complete.