

Online Appendix Table 1: *Impacts of Menstrual Cup on Time Use (Laundry)*

<i>Hours Spent Doing:</i>	<i>Laundry</i>
Period	0.389*** (0.065)
Treatment × Period	-0.349*** (0.079)
Individual Fixed Effects	YES
Calendar Date Fixed Effects	YES
# of Observations	8,269
<i>Mean of Dep. Var.</i>	<i>0.598</i>

Standard errors in parentheses. *significant at 10%; **significant at 5%; ***significant at 1%

Notes: This table reports evidence on laundry time use impacts of menstruation and the menstrual cup, using data from time diaries.

Online Appendix Table 2: *Treatment Versus Control Balancing Tests (Replicated from Oster and Thornton, 2011)*

	Treatment (N=98)	Control (N=101)	Difference
Age	14.208	14.237	-0.029
Grade	7.495	7.443	0.052
Exam Score	-0.056	0.058	-0.147
Father Hindu Ethnicity (0/1)	0.465	0.485	-0.020
Mother's Yrs. Educ.	2.480	2.913	-0.433
Father's Yrs. Educ.	6.020	5.174	0.846
Work for Pay	0.218	0.216	0.002
Income Category	2.449	2.598	-0.118
Menses at Baseline (0/1)	0.921	0.825	0.096**

Notes: This table shows balancing across treatment and control groups. All girls were in either 7th or 8th grade. Age at menarche and ever used pads reported only for girls who have their menses at baseline. Exam score measures pre-intervention test scores normalized to have a mean of 0 and a standard deviation of one. Income categories range from 1-6, and correspond to yearly incomes of: Less than 25,000 Rs, 25k-50k, 50k-75k, 75k-100k, 100-150k, 150k+.

Online Appendix Table 3: *Alternative Specifications for Table 3*

<i>Dependent Variable:</i>	<i>Used Menstrual Cup During:</i>			<i>Ever Used</i>	<i>First Month</i>	<i>Hazard Model</i>
	<i>Feb. 2007</i>	<i>Aug. 2007</i>	<i>Jan. 2008</i>	<i>Moocup</i>	<i>Used (1-10)</i>	<i>for Usage</i>
	(1)	(2)	(3)	(4)	(5)	(6)
Panel A: Dummy Variable Controls for Total Number of Friends						
#Treatment Friends	0.2131*** (0.040)	0.0327 (0.053)	0.0591 (0.063)	0.0312 (0.040)	-0.6542** (0.256)	1.178*** (0.072)
Dummies for # Tot. Friends	YES	YES	YES	YES	YES	YES
Controls	YES	YES	YES	YES	YES	YES
Number of Obs.	96	74	73	97	65	772
Panel B: Effect of Share of Treatment Friends						
Share Friends Treatment	0.4719*** (0.124)	0.2198 (0.192)	0.1727 (0.185)	0.1362 (0.144)	-1.559* (0.885)	1.792*** (0.379)
Controls	YES	YES	YES	YES	YES	YES
Number of Obs.	95	74	73	97	65	762

Notes: This table replicates Table 3 in the paper, but with alternative specifications for the functional form of friends. The first three columns use one month of data each. The fourth column estimates the effect of treatment friends on ever using the cup; the fifth column estimates peer effects on first month of usage, conditional on ever using. The sixth column shows estimates from a hazard model for usage; the coefficients reported are hazard ratios and the unit of observation is a person-month. Columns 1-4 report marginal effects from a Probit model; Column 5 uses OLS and Column 6 is a Cox Proportional Hazard Model. Controls in all panels and all columns: work for pay, days worked, time spent washing cloths, age, grade, ethnicity, school dummies, exam score, maternal and paternal education and family income. Standard errors are in parentheses; *significant at 10%; **significant at 5%; ***significant at 1%.

Online Appendix Table 4: *First Stage for Heckman Selection Model*

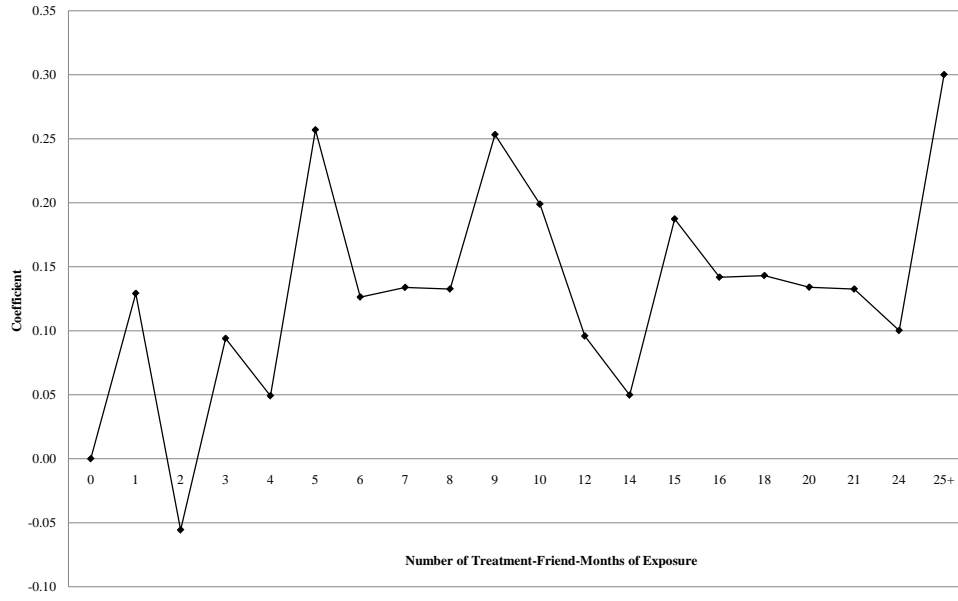
<i>Dependent Variable: Tried Menstrual Cup</i>			
	<i>Entire</i>	<i>First</i>	<i>Later</i>
	<i>Sample</i>	<i>5 Months</i>	<i>5 Months</i>
Explanatory Variables:			
No Period This Month	-3.03*** (0.561)	-8.18*** (0.283)	-2.92*** (0.693)
#Treat. Fr. Months	.0258 (0.017)	0.080** (0.032)	0.0069 (0.017)
#Friend Months	-.0174 (0.013)	-0.047* (0.026)	-0.010 (0.012)
CONTROLS	YES	YES	YES
Number of Obs.	772	416	356
Mean of Dep.Var.	0.68	0.58	0.79

Notes: This table shows first stage estimates for the Heckman Selection model. These correspond to Columns 4, 5 and 6 of Table 5. Controls for demographics are included in all columns (the same controls as in Table 3, minus controls for benefits). Standard errors are in parentheses, clustered by individual; *significant at 10%; **significant at 5%; ***significant at 1%.

Online Appendix Table 5: *Robustness for Table 6*

<i>Structural Estimates with $p_w = 1$</i>			
	<i>Entire</i>	<i>First</i>	<i>Later</i>
	<i>Sample</i>	<i>5 Months</i>	<i>5 Months</i>
Explanatory Variables:			
#Treat. Fr. Months	.0009 (0.005)	-.0245 (0.027)	-0.00002 (0.004)
CONTROLS	N/A	N/A	N/A
Number of Obs.	772	265	508
Mean of Dep. Var.	0.72	0.66	0.75

**Online Appendix Figure 1:
Effect of Number of Treatment-Friend-Months of Exposure**



Notes: This figure shows the coefficients on number of treatment-friend-months of exposure from a regression of usage on number of treatment-friend-months of exposure, number of friend-months of exposure and controls.