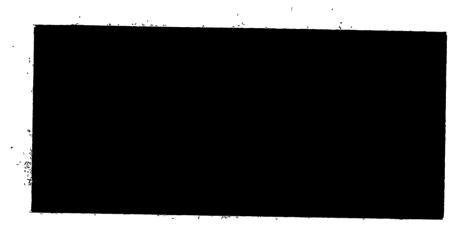




CENTER FOR RESEARCH ON ECONOMIC DEVELOPMENT THE UNIVERSITY OF MICHIGAN APR 19 72



Center for Research on Economic Development

University of Michigan Ann Arbor, Michigan 48104

Private Returns to Investment in Higher Levels of Education in Kenya

by Gary S. Fields

19

Discussion Paper 19
March 1972

Center for Research on Economic Development University of Michigan Ann Arbor, Michigan 48104

PRIVATE RETURNS TO INVESTMENT IN HIGHER LEVELS OF EDUCATION IN KENYA Gary S. Fields *

A widespread phenomenon in less developed countries has been the rapid growth of schools and institutions of higher learning resulting in a so-called "education explosion." One possible explanation for the education explosion is that education is a profitable personal investment, as evidenced by high private rates of return. The high private returns are translated into demands on politicians for additional schooling spaces. To gain or maintain public favor, each politician uses his influence to try to increase the number of schools in his constituency. By this chain of events, growth of educational systems might be anticipated as long as private rates of return remain high. This would add to the already high fiscal burden of providing education and might prove to be a drain on the resources of the governments of many less developed countries.

We have selected Kenya as a case study for analyzing this phenomenon. This paper has two purposes: to consider the effect of some recent developments on the private rates of return to higher levels of schooling, and to determine what would happen to the private rates of return under a number of alternative loan programs. The higher levels of education we consider in this paper are university education, secondary teacher training, primary teacher training, and higher secondary education.

^{*}I wish to thank the Rockefeller Foundation for financial assistance which enabled my stay in Kenya and the Institute for Development Studies, University of Nairobi, the Chr. Michelsen Institute, Bergen, Norway, and the Center for Research on Economic Development, University of Michigan, for clerical and other assistance. I also wish to thank Peter S. Heller and Richard C. Porter for their helpful comments on an earlier draft of this paper.

The World Year Book of Education devoted its entire 1965 volume to consideration of the many aspects of the education explosion. See G.Z.F. Bereday and Joseph A. Lauwerys, The Education Explosion, London, Evans Brothers Ltd., 1965.

This is the essence of the model developed in my forthcoming "The Demand for Education in Less Developed Countries."

The limitations should be clearly stated at the beginning. First, consideration is of necessity limited to the private returns to education. This is not to say that social rates of return are not of interest. Rather, the data needed to construct estimates of marginal social benefits--including aggregate production functions for the farm and non-farm sectors and demand for labour relationships by educational category -- are simply not available for Kenya. Second, this paper relies on government salary scales for the determination of private benefit streams. Since the overwhelming majority of students with post-secondary schooling are employed by the government, 3 the bias introduced by this procedure is likely to be relatively limited. However, since a much smaller percentage of persons with primary or secondary schooling are employed in the public sector and since there are reliable data from a household survey on the earnings and unemployment of these persons, a third limitation of this paper is that it is confined to consideration of returns to investment in post-secondary schooling. Investment in lower levels of schooling in Kenya will be considered in another paper.

Two previous studies have dealt with returns to education in Kenya. Thias and Carnoy 4 conducted a survey of nearly 5,000 urban employees in early 1968. However, since their sample included only 66 Africans with more than secondary schooling, since they did not distinguish between different types of post-secondary schooling, and since their measure of unemployment was seriously distorted, the validity of their regression estimates of the earnings of persons with higher levels of education is open to question. 5 In a very recent paper,

Most of those who receive higher secondary schooling are able to continue to university. Most university graduates (85% according to a study by Svein-Erik Rastad, "Employment Categories of Kenya Graduates of the University of East Africa: An Interim Report," Institute for Development Studies, University of Nairobi, Staff Paper No. 73, May, 1970) and almost all trained teachers are employed by government.

Hans Heinrich Thias and Martin Carnoy, <u>Cost-Benefit Analysis in Education:</u>
A <u>Case Study on Kenya</u>, Washington, International Bank for Reconstruction and Development, Report No. EC-173, November, 1969.

Unemployment is defined in their study as the number of years between leaving school and beginning the first job. For example, a person who finished school in December, 1965 and began work in January, 1966, is said to have had one year of unemployment. However, the primary and secondary school years end in December, the university year in June. Since the Thias-Carnoy unemployment measure overstates the duration of unemployment for secondary school leavers and understates it for university graduates, the obvious effect is to bias upward the private rate of return to university education.

Rogers calculates private rates of return to investment in post-secondary schooling based on 1966 government salary scales and 1968 cost figures. Three recent developments—large salary increases for civil servants with post-secondary schooling, growing unemployment and underemployment of secondary school leavers, and a decline in the average cost of higher levels of schooling—combine to raise substantially the private rates of return to higher levels of schooling. We now analyze these changes and their effects in greater detail.

1. The Changes Since 1966

The average private rates of return to investment in different levels of higher education are found by solving

$$\begin{array}{ccc}
T-1 & B_i - C_i \\
\Sigma & \overline{(1+r)^i} = 0
\end{array}$$

by iteration for r, where r is the internal rate of return, B_i and C_i are the expected benefits and costs in year i, and T is the time of retirement. The present is taken as time zero. It is assumed that students complete Form 4 at age 19 and that retirement occurs at age 55. C_i includes out-of-pocket costs plus expected earnings foregone while in school, allowing for unemployment of secondary school leavers. B_i is the increment to income in year i due to education. It is the difference between expected income (allowing for unemployment) of persons with the higher level of schooling as compared with persons with the lower level. It is assumed somewhat arbitrarily that the entire salary differential is attributable to education alone. Bet us now look at the changes in salaries, unemployment rates, and costs since 1966.

⁶Daniel C. Rogers, "Student Loan Programs and the Returns to Investment in Higher Levels of Education in Kenya," <u>Economic Development and Cultural Change</u>, January, 1972.

A secondary school leaver is a person who completes four years of secondary school but does not go on for post-secondary schooling.

This may be justified on the following grounds. In Kenya, investment in higher education is not a matter of personal choice, since schooling spaces at one level are few relative to the number of completers of the previous level. Ability (as measured by examination scores) is the main criterion for selection. Thus, part of the educated-uneducated salary differential is a return to ability rather than education. However, families deciding whether they wish to invest in higher education for their children probably do not adjust for ability differences. Rather, it seems they perceive that educational attainment determines the jobs for which their children are hired and that salaries are a function of the job. From this point of view, the educated-uneducated salary differential is the private benefit, since that is the gain their children would receive if they were educated.

A. Salaries

As a result of a detailed inquiry by the Ndegwa Commission into the terms and conditions of employment in the public service, a new public service salary schedule was put into effect as of July 1, 1971. (See Table 1.) Secondary school leavers received minimal pay increases. Teachers received moderate increases. Very large increases, on the order of 50%, were granted to university graduates to try to attract more to government service.

B. Unemployment

There seems to be little if any unemployment amongst persons with post-secondary education. Except for brief periods of frictional unemployment, we may safely assume that university graduates, trained teachers, and Form 5 and 6 leavers are and have until now been fully-employed.

In 1966, unemployment of secondary school leavers was small. Secondary school leavers were able to find opportunities for employment or further education or training. Of a sample of 526 secondary school leavers of 1965, Kinyanjui found that only 8 experienced unemployment as their predominant activity in 1966. (See Table 2.)

The turning point came soon thereafter. Kinyanjui reports that conditions remained favourable for the 1967 leavers but deteriorated markedly for the 1968 class. 0.9% of the 1967 leavers were classified as unemployed, but the proportion increased sixteen-fold to 14.3% in 1968.

Further insights into the magnitude of the unemployment problem may be derived from Ministry of Labour Figures. ¹⁰ Of 9,000 persons who completed secondary school in December of 1967, 4,400 registered with the Ministry's Kenyanisation of Personnel Bureau. Of these, only 2,300 were known to have found employment, training, or educational opportunities by June of 1968 and only 3,000 by September.

These figures probably give a somewhat misleading picture of the unemployment situation. Kinyanjui's classification procedure was to code the predominant activity for the year in question. The sharp increase he reports in unemployment between 1967 and 1968 is probably due at least in part to lengthening of the job-search time. It is likely therefore that he understates unemployment for 1967. On the other hand, the Kenyanisation of Personnel Bureau could only

Peter K. Kinyanjui, "The Education, Training and Employment of Kenya Secondary School Leavers," Paper presented at the Kenya Secondary Schools Heads Association Careers Conference, May, 1971, Mimeo.

Republic of Kenya, Ministry of Labour Annual Report, 1968. The 1969 report was not available at the time of writing.

Starting Public Service Salaries, Excluding Housing and Before Taxes, for Persons with Different Educational Qualifications, 1966 and 1971.

Educational Qualification a)	1966	<u>1971</u>
University	£804	£1212
S1	£582	£702
P1	£348	£447
Form 6	£348	£384
Form 4	£268	£276

a) The six years of secondary schooling are known as "forms". A student who completes Form 4 is recognized as having finished secondary school. Forms 5 and 6 are higher secondary courses intended to prepare a student for university. Pl, which stands for "Primary School Teacher, Grade 1," requires Form 4 plus two years of primary teacher training. Sl, or "Secondary School Teacher, Grade 1," requires Form 4 plus three years of secondary teacher training. A university degree requires three years of study beyond Form 6.

Source: Ndegwa Commission

presume that those who had not found positions through them were unemployed. To the extent that school leavers found their own opportunities and neglected to inform the KPB, their figures overstate the amount of unemployment.

It is generally believed that unemployment of secondary school leavers has worsened considerably since 1968, but no hard data are available.

The combined effect of the wider salary differentials and growing unemployment of secondary school leavers is to increase the gap between expected lifetime earnings of university graduates and secondary school leavers. The ratio of undiscounted expected lifetime earnings of university graduates relative to secondary school leavers rose from 2.1 in 1966 to 2.9 in 1971. The demand for university education would be expected to increase even further beyond capacity as young people respond to the enlarged income differentials.

C. Costs

Under the existing system of financing higher levels of education in Kenya, all students at the teacher training colleges and most students at the University of Nairobi receive tuition, books, room and board, a clothing allowance, plus a small cash maintenance allowance. No fees are charged in Forms 5 and 6 in the government-maintained secondary schools. In the higher-cost government-assisted secondary schools, each student receives a standard bursary of shs. 450 (£22.5) per year, but he may get more according to parents' financial status. These fee policies are justified on the basis of selectivity—that those who qualify for higher education should not be discouraged by high fees. These policies, which determine the private out-of-pocket costs of higher levels of schooling, have been in effect without change since independence in 1963.

To consider the private rates of return that would prevail under alternative loan schemes, we need to know the average budgetary cost of different levels of schooling. Table 3 shows that the average annual costs 12 of all types of higher education fell between 1968 and 1971. In the case of the

Earnings=Income + Housing Subsidy - Direct Taxes. The potential period in the labour force is assumed to be 36 years. Earnings for university graduates are calculated assuming that the graduate enters the public service in a university-level post, experiences no unemployment, reaches the maximum salary at entry level, but is not promoted to a higher-grade position. Earnings for secondary school leavers are the mathematically expected earnings assuming the current unemployment rate (taken to be the average of the KPB and Kinyanjui estimates) will prevail forever and assuming zero labour turnover.

The items included in average annual costs are described in Footnote a) of Table 3.

<u>Table 2</u>

What Happens to Secondary School Leavers in Their First Year After Leaving School^a)

Year of Leaving School	Further Education	Training	Employment	Unemployed	Misc.	Untraced ^b)	Total
1965	132	108	209	8	3	66	526
	(25.1) ^{c)}	(20.5)	(39.7)	(1.5)	(0.6)	(12.6)	
1966	168	140	241	5	8	55	617
	(27.3)	(22.8)	(39.2)	(0.8)	(1.3)	(8.9)	
1967	227	193	343	6	7	76	852
	(26.6)	(22.7)	(40.3)	(0.9)	(0.6)	(8.9)	
1968	260	261	388	170	16	87	1182
	(22.3)	(22.1)	(32.7)	(14.3)	(1.3)	(7.3)	

- a) These data tabulate the predominant activity of school leavers.
- b) This information was derived retrospectively as part of a larger Tracer Project. The tracing took place between December 1969 and August 1970. "Untraced" are those whose whereabouts could not be ascertained.
- c) Numbers in parentheses are percentages.

Source: Peter K. Kinyanjui, "The Education, Training and Employment of Kenya Secondary School Leavers," op. cit., p. 4.

University of Nairobi, this is the result of a rapid expansion of enrollments to the point where the residence halls are now seriously overcrowded. With regard to the primary teachers' colleges, the government is expanding some of the colleges while reducing the overall number. Costs have changed little at one of the institutions for the training of secondary teachers, Kenyatta College. However, the situation at Kenya Science Teachers' College is in a state of flux. Enrollments are being increased by 50%, newly-trained Kenyan teachers are replacing their Swedish counterparts, and the Kenya government is assuming an increasing fraction of the total cost. The 1971 figure in Table 3 for secondary teachers' colleges is therefore the average cost at Kenyatta College alone.

D. Effect on Rates of Return

The combined effect of the changes described in Sections A - C is of course to increase the private rates of return to investment in higher levels of education. Table 4 compares my calculations of internal private rates of return using 1971 data with Rogers' calculations based on earlier data.

Columns Ia and Ib show the rates of return earned under the existing system of financing post-secondary education based respectively on 1966 and 1971 salaries and costs. The private rates of return to higher education under the existing full-subsidy system in Kenya are very high compared to rates earned in such developed countries as the U.S. ¹³ and U.K. ¹⁴ and in other less developed countries. ¹⁵ The populace is well-aware of the large private benefits received by the fortunate few who are able to continue their education beyond the secondary level. Even if a university graduate is unemployed 10% of the time, the expected private rate of return is still about 28%. Consequently, the demand for education is strong and persistent.

We note that consideration of promotion prospects has only a trivial effect on the rate of return to university education.

For a review of the evidence, see Daniel C. Rogers, "Private Rates of Return to Education in the United States: A Case Study," Yale Economic Essays, Spring 1969.

¹⁴See M. Blaug, "The Rate of Return on Investment in Education in Great Britain," The Manchester School, September, 1965.

For a review of rate of return studies in 25 countries, see G. Psacharopoulos and K. Hinchliffe, "Rates of Return: International Comparison," London School of Economics, Higher Education Research Unit, 1970, Mimeo.

Average Annual Costs of Different Types of Higher Education,

1968 and 1971 a)

	1968	<u>1971</u>
University	£1266	£887
Secondary Teachers' College	£531	£280
Primary Teachers' College	£230	£157
Forms 5 and 6	£188	£61 b)

Source for 1968 figures: Daniel C. Rogers, op. cit.

Source for 1971 figures: Gary S. Fields, "The Educational System of Kenya:

An Economist's View," February, 1972, Mimeo.

a) These are social and not private costs. Average annual cost = (Recurrent expenditures + amortization of current development expenditures + depreciation on existing capital stock) divided by number of pupils.

b) Average for Forms 1 - 6

2. Alternative Schemes for Financing Higher Levels of Schooling

The recent literature on the economics of education includes several proposals for educational finance which would help relieve the fiscal burden on governments. Calculations of the private rates of return to investment in higher levels of education in Kenya under three of these schemes are presented in Table 4, which compares results for 1966 and 1971.

Columns IIa and IIb compare the old and new rates of return under a pay-as-you-go system. Under this scheme, the student would pay the full costs of his education at the time he attends school.

Under the fixed-amount-payments scheme in columns IIIa and IIIb, the student would repay the total costs of his schooling without interest in fixed amount payments over his working life. 16

Columns IVa and IVb present the returns under a percentage-of-earnings scheme. Under this plan, the student would repay a fixed percentage of his income such that if he earns the public service salary, the <u>undiscounted</u> value of his payments would just cover the costs of his schooling. 17 Graduates in higher-paying occupations would pay more than the average cost, those in low-paying occupations less.

Under any of the alternative financing schemes discussed above, the rates of return would remain high. The returns fall by only a couple of points under the fixed-amount-payment scheme and the percentage-of-earnings scheme. Even under the much more stringent pay-as-you-go plan, returns range from 15% to 23%, still a highly profitable personal investment.

3. A Policy Recommendation

An educational finance policy should ideally be formulated simultaneously with the decision on the number of places offered at the different levels of schooling and in the context of an overall economic plan. Such an exercise is clearly beyond the scope of this paper. However, if we sub-optimize and take the size of the existing higher education system as given, we may ask how a proposed scheme for financing higher levels of education helps achieve the national objectives.

The payment would be £90 per year for "University", £25 for S1, £11 for P1, and £4 for Form 6.

These percentages would be 4.8% for "University," 4.4% for "University +", 4.1% for "University ++", 5.3% for "University Hyp," 1.8% for S1, 1.0% for P1, and 0.5% for Form 6.

Average Private Rates of Return to Higher Education in Kenya Under
Alternative Financing Schemes, 1966 and 1971.

		•		Percentage-	Percentage- Payments		Percentage-of-Earnings (Undiscounted)	
	1966	1971 ^{e)}	of-Earnings 1966 1971 ^{e)}		1966	1971 ^{e)}	1966	1971 ^{e)}
From Form 4 to:	<u>Ia</u>	<u>Ib</u>	IIa	IIb	IIIa	IIIb	<u>IVa</u>	<u>IVb</u>
University a)	21.4%	30.7-31.3%	10.2%	18.6-18.7%	17.0%	29.2-29.7%	17.9%	29.6-30.1%
University + a)	_	30.9-31.5%	-	19.0-19.1%	-	29.5-30.0%	-	29.7-30.2%
University ++ ^{a)}	_	31.0-31.6%	-	19.2-19.3%	-	29.6-30.1%	-	29.7-30.2%
University Hyp $^{\mathrm{b}}$)	-	27.8-28.3%	-	16.4-16.6%	-	26.2-26.6%	-	26.3-26.8%
sı ^{c)}	20.5%	32.8-33.7%	10.6%	22.6-22.9%	15.5%	31.7-32.6%	17.1%	32.0-32.8%
P1	11.1%	27.9-29.1%	6.9%	20.9-21.5%	8.3%	27.1-28.3%	9.3%	27.5-28.6%
Form 6 d)	Negative	16.5-17.2%	Negative	14.7-15.2%	Negativ e	15.6-16.3%	Negative	15.7-16.4%

Notes to Table 4:

- a) "University" assumes that the graduate enters the public service in a university-level post and reaches the maximum salary level but is not promoted to a higher-graded position. "University +" assumes that promotion to the next grade occurs the year after the maximum entry-level salary is reached.
 "University ++" assumes another promotion the year after the maximum of "University +" is reached. The super scale used by Rogers no longer exists as such.
- b) The Development Plan warns of the possibility of unemployment of university arts graduates in the near future. "University Hyp" is a hypothetical earnings stream constructed on the assumption that there will be 10% unemployment of university graduates in each year. Thus, the expected earning are 90% of "University".
- c) Form 4 plus three years' secondary teacher training college.
- d) These are the returns to completion of Form 6 alone assuming that the individual does not go on for further schooling. The expected rate of return is higher (by approximately half the difference between the return to University and the return to Form 6 alone) if allowance is made for the probability (about 1/2 at present) of a Form 6 leaver being able to continue on for university.
- e) The higher figure is computed using KPB unemployment figures. The lower figure is calculated on the basis of Kinyanjui's 1968 figures. In both cases, zero labour turnover is assumed for simplicity, since no labour turnover estimates for Kenya exist. The higher the turnover rate, the greater would be the rates of return.

Kenya's national goals are clearly stated in the Development Plan. While the Plan includes such goals as minimization of unemployment, greater relevance of the secondary curriculum, and progress toward free and universal primary education, economic growth and greater equity in the distribution of income received special emphasis. The central importance of the equity objective may be seen from the following quote from the Plan:

A fundamental objective of the Government... is to secure a just distribution of the national income... There are at present inequalities of income between a small number of highly remunerated individuals on the one hand——large farmers, people in business, politics, the civil service, and certain professions——and the great mass of the people on the other...It will, however, continue to be the policy of the Government to ensure that the higher income groups in the population contribute increasingly, by way of taxation, towards the objective of reducing the income gap between rich and poor to a socially acceptable level within a reasonable period of time. 18

A number of economic facts are relevant with regard to equity objective:

- a) The higher educational system comprises 20% of the educational budget and 2% of the overall budget. These resources have many valuable alternative uses.
- b) Kenya's higher educational system is financed by a tax structure which is actually regressive 20 over the income ranges that include most of the African population and those educated locally.
- c) On average, students receiving higher education in Kenya come from an economically advantageous group. Their parents are in higher occupational categories, are better educated, and have larger landholdings than the rest of Kenya's population. ²¹
- d) The above facts together imply that Kenya's higher education system at present favours the rich at the expense of the poor.

¹⁸ Republic of Kenya, Development Plan: 1970-1974, pp. 2-3.

These figures are taken from my "The Educational System of Kenya: An Economist's View," op. cit.

This is the conclusion of a recent exhaustive study of Kenya's tax system. See M.J. Westlake, "Kenya's Extraneous and Irrational System of Personal Income Taxation" and "Kenya's Indirect Tax Structure and the Distribution of Income," Institute for Development Studies, University of Nairobi, Staff Papers No. 101 and 102, June, 1971.

Detailed figures in support of these propositions were first presented in a report by this author to the Kenya Ministry of Education and will also be contained in a forthcoming paper on equity in the financing of education in Kenya.

Given the importance of the national objective of a more equitable distribution of income, either the fixed-amount-payment scheme (columns III of Table 4) or the percentage-of-earnings scheme (columns IV) would be preferable to the existing full-subsidy scheme. However, neither of these loan schemes charges students the full costs of their schooling, since interest charges are omitted. This is indefensible on equity grounds, since the greater the reliance on tax revenues to finance education and the less the reliance on tuition charges, the greater the transfer of income from poor to rich.

A more equitable distribution of income would be realized if Kenya were to finance its higher education system by means of a compulsory full-cost loan program on a percentage-of-income basis. Such a full-cost policy would charge students all schooling costs including interest on their loans. A person earning at the public service salary scale would be liable for a fixed percentage of his income over his working lifetime 22 that would just repay the average cost of his schooling. Assuming a 5% rate of interest, under the new salary schedule, university graduates would need to pay 10.6% of their earnings, S1 teachers 4.3%, P1 teachers 2.5%, and Form 6 leavers 1.1%. This would roughly double the direct tax burden of each group. As with other fixed percentage-of-income plans, the higher an individual's income, the greater the sum to be repaid.

Since the graduate would be required to repay full costs including interest, the total amount to be repaid would be equal in present value to the outlays under the pay-as-you-go plan. Thus, the rates of return earned under the proposed full-cost percentage-of-income plan are those given in column IIb of Table 4.²³ The fact that these rates are markedly lower than the rates under other loan programs should reduce the demand for education somewhat. However, since the rates of return would still be quite high, demand would remain strong, particularly amongst the more able students who judge themselves likeliest to succeed. Provided the scheme is clearly explained and actively promoted by national leaders and school guidance counselors, it is likely that few highly-qualified students would be discouraged from continuing with higher education.

The possible psychological deterrent of incurring a lifetime obligation must be weighed against the increase in annual percentage which a shorter repayment period would necessitate.

The advantage of the proposed scheme over the pay-as-you-go plan with identical rates of return is that the former provides access to capital markets for students who would otherwise have no chance of borrowing long-term funds to meet short-term schooling costs.

Economic growth is likely to be enhanced by the introduction of the proposed full-cost percentage-of-income loan scheme. At first, the proposed scheme would yield little. But in the longer run, repayment of loans (largely out of consumption, presumably) would add substantially to government's revenues with no corresponding increase in expenditures required. Given the crucial importance of taxes as a source for national savings and investment and the high opportunity cost of existing items in the government budget, we would expect that the additional revenues would be invested in important and socially profitable public projects, resulting in more rapid economic growth.

To summarize these points and mention some additional considerations, the recommended plan would be expected to have advantages over the existing full-subsidy system: 24

- a) Less redistribution of income from poor to rich and from taxpayers to graduates and their families;
 - b) More rapid economic growth in the longer run;
- c) Lower private rates of return to investment in education and thus less demand for education and less pressure on the educational system at all levels to expand;
- d) More serious and committed students and workers who are aware of the debt owed their government;
- e) An incentive for students to seek greater efficiency in the schools, since lower average costs would result in lower repayment rates. It would also have advantages over a fixed-amount loan scheme:
- f) No disincentive effect on those who might choose to enter low-paying but worthy occupations;
- g) A pooling of risks, so that the individual is not liable for a fixed amount in the event of personal disaster;
 - h) Constancy of payment in real terms (an advantage to the government).

If a loan program would be politically feasible, I see no reason why the inclusion of interest charges would not also be. The initial unpopularity is unquestionable, particularly among current or prospective recipients of higher education, whose tax burdens would as much as double. But public support might well be enlisted if the people are informed that implementation of the proposed scheme would free budgetary resources which, in the absence of other financial constraints, would allow primary school fees to be eliminated.

 $^{^{24}}$ Many points in this list have been mentioned in the past as advantages by Rogers and others.

Alternatively, Kenya could educate 300,000 more primary students a year or have 2,000 new hospital beds or 4,000 kilometers of new roads. Yet higher education would continue to be a highly lucrative and rewarding personal investment. The charges and payments could readily be administered by the tax department, particularly if the tax system is streamlined to alleviate the double income taxation which now exists.

Another possibility is to finance higher education (and government in general) by means of a more steeply progressive tax structure. This has strong appeal on a number of grounds:

- a) The requisite tax increase per taxpayer would be substantially smaller than the doubling which graduates would have to pay under the full-cost percentage-of-income loan scheme. Less political opposition might therefore be expected.
- b) All high income persons, regardless of where or when they were educated, would pay the costs. There would be no sharp division between graduates who received higher education prior to introduction of a loan scheme and those educated subsequently, or between those educated abroad at the expense of foreign governments or institutions.
- c) It would be easier to administer, since uniform rates would apply to everyone.

As part of an incomes policy of lowering wage differentials (and therefore private rates of return and demand for education) and redistributing income, an increase of income tax rates in the upper brackets has much to commend itself. But in a world of extremely high private rates of return, income redistribution in favour of the rich through the educational system, and runaway growth of secondary schooling, a loan policy would contribute substantially to alleviating the grosser inequities. Perhaps, a combination, such as exists in Tanzania, of loans for higher education along with an incomes policy and more steeply progressive taxation would contribute most to Kenya's national objective of a more equitable and just distribution of income.

Center for Research on Economic Development CRED Discussion Papers

- No. 1 Elliot J. Berg, "Wage Structure in Less Developed Countries," January 1968
- No. 2 Peter Eckstein, "Accounting Prices as a Tool of Development Planning," February 1968
- No. 3 WOLFGANG F. STOLPER, "Economic Growth and Political Instability in Nigeria: On Growing Together Again," November 1968
- No. 4 ELLIOT J. BERG, "Industrial Relations Systems in Colonial West Africa: A Comparative Analysis of French West Africa and the Gold Coast," December 1968
- No. 5 Elliot J. Berg, "Trade Unions and Wage Levels-The Nigerian Case," January 1969
- No. 6 RICHARD C. PORTER, "Some Implications of Post-War Primary Product Trends," February 1969
- No. 7 Peter Eckstein, "Quantitative Measurement of Development Performance: A Critique by Peter Eckstein and a Reply by Irma Adelman and Cynthia Taft Morris," April 1969
- No. 8 RICHARD C. PORTER, "The Effectiveness of Tax Exemption in Colombia," July 1969
- No. 9 Peter Eckstein, "Toward an Integrated Theory of Tariffs," August 1969
- No. 10 Wolfgang F. Stolper, "Limitations of Comprehensive Planning in the Face of Comprehensive Uncertainty: Crisis of Planning or Crisis of Planners," October 1969
- No. 11 RICHARD C. PORTER, "Birth of a Bill Market," August 1970
- No. 12 ISAAC AYINDE ADALEMO, "Distribution of Market Centers, Market Periodicities, and Marketing in Northwestern Nigeria," August 1970
- No. 13 Elliot J. Berg, "Wages and Employment in Less-Developed Countries,"
 December 1970
- No. 14 Thomas L. Hutcheson and Richard C. Porter, "The Cost of Tying Aid:

 A Method and Some Colombian Estimates," January 1971
- No. 15 Rajaona Andriamananjara, "Labor Mobilization: The Moroccan Experience," April 1971
- No. 16 C. MICHAEL AHO, "The Use of Export Projections in Allocating Foreign Aid among and Domestic Resources within Developing Countries," July 1971
- No. 17 MICHAEL KENNEDY, "An Empirical Evaluation of the Two-Gap Model of Development," November 1971
- No. 18 JOHN NARANJO and RICHARD C. PORTER, "The Impact of the Commonwealth Preference System on the Exports of Latin America to the United Kingdom," March 1972
- No. 19 GARY FIELDS, "Private Returns to Investment in Higher Levels of Education in Kenya," April 1972

Discussion Papers in this series contain preliminary results circulated to stimulate comment and criticism. A Discussion Paper should not be reproduced or quoted in any form without permission of the author.



