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### University of Michigan Library Informational Posters for CI Days 2013

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Downloaded from Deep Blue, University of Michigan's institutional repository



## ORCID at the University of Michigan



Connecting Research and Researchers.

### Why Researcher Identifiers?

There are 23 faculty members with the name "J. Lee" ... at the University of Michigan alone.

A researcher's name isn't enough to reliably identify the author of, or contributor to, an article published in a journal or a dataset uploaded to a repository.

### What is ORCID?

ORCID ("orkid") stands for Open Researcher and Contributor ID.

The ORCID initiative focuses on solving the name ambiguity problem by creating persistent unique identifiers and linking mechanisms between different ID schemes and research objects.

# Distinguish Yourself in Three Easy Steps.



ADD YOUR INFO
Include your ORCID identifier on your webpage, when
you submit publications, apply for grants, and in any research workflow to ensure you get credit for your work.

Enhance your ORCID record with your professional information and link to your other identifiers (such as Scopus or ResearcherID or LinkedIn).

### **ORCID** in Practice.

ORCID is being adopted by publishers, institutions, and funding agencies worldwide.

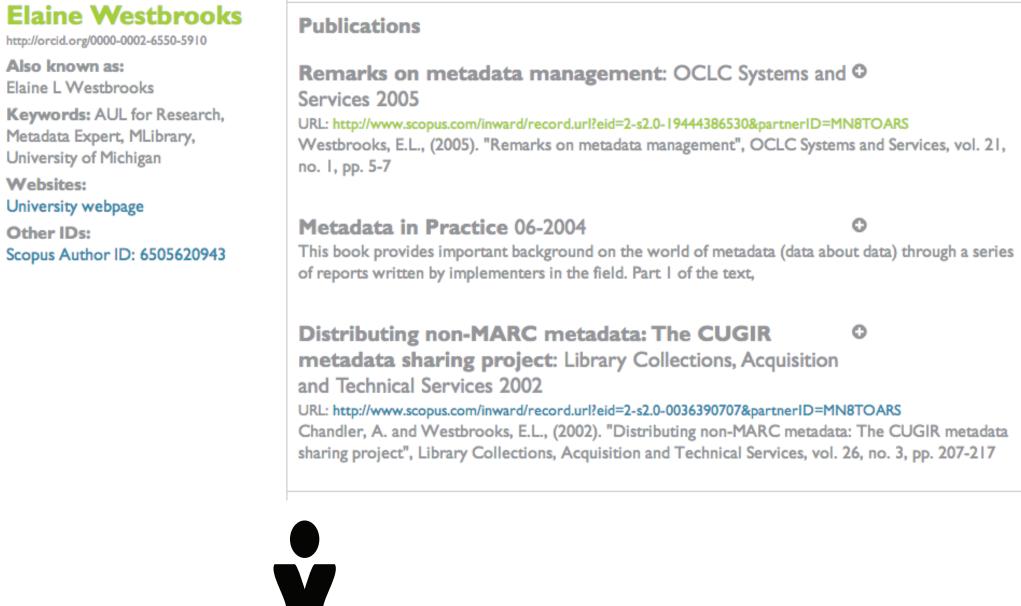
The Office of Scientific and Technical Information has modified the E-Link and Announcement Notices to include ORCIDs.

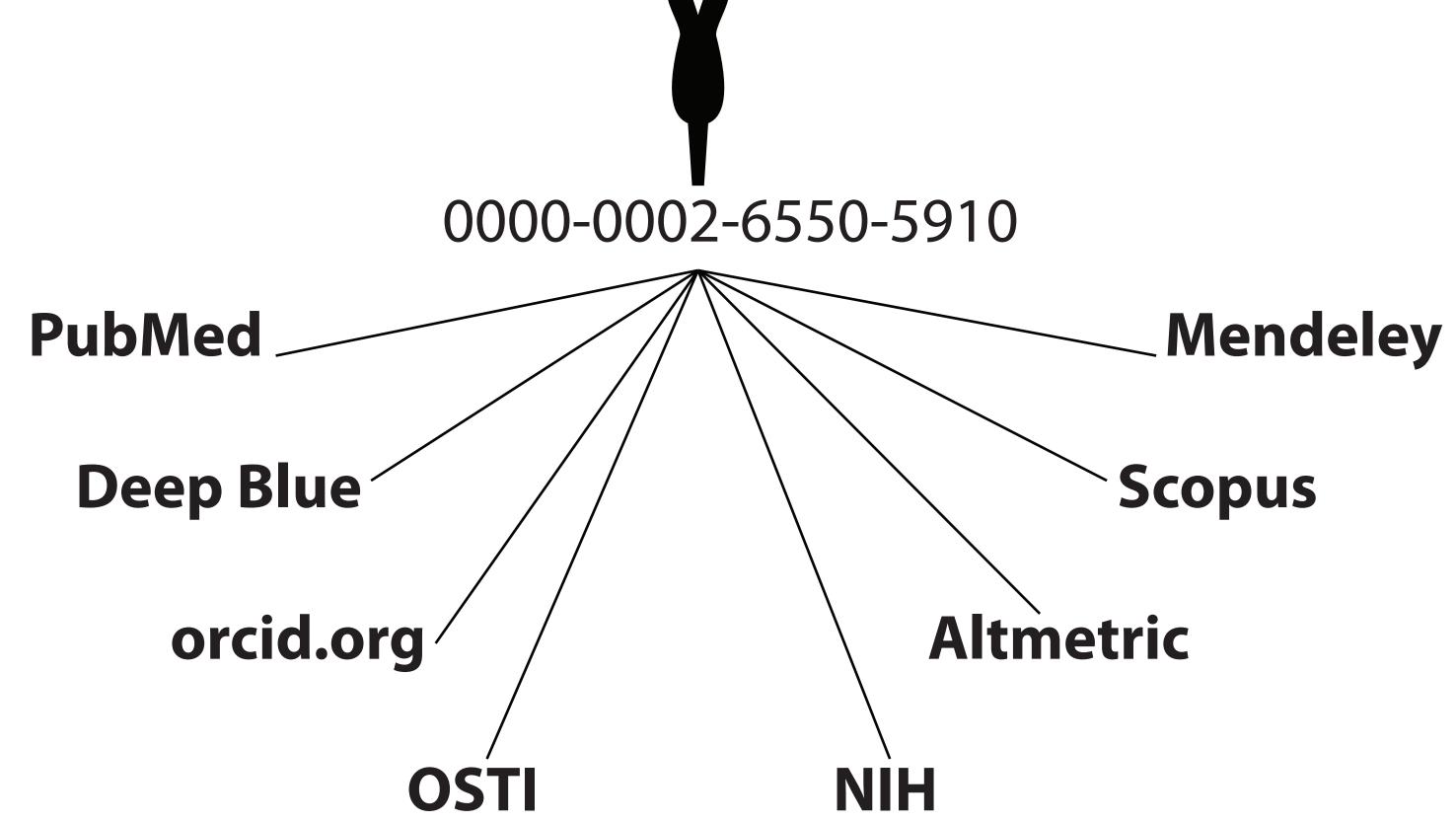
The National Institutes of Health are embedding ORCIDs into grant application workflows.

Elsevier is integrating ORCIDs into SciVal, Scopus, and its manuscript submission process.

The ORCID: 0000-0002-6550-5910

#### **ORCID Profile**





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"Woman" icon CC BY The Noun Project.

### Global ORCID Partners.

Over 80 publishers, institutions, agencies, and organizations worldwide partner with ORCID and there are currently over 250,000 researchers with ORCIDs.



















### ORCID at U-M.

The University of Michigan Library is one of the first institutions worldwide to partner with ORCID to provide unique identifiers to U-M faculty members, researchers, and graduate students.

ORCIDs have been integrated into the University of Michigan's institutional repository service, Deep Blue, and will be further integrated into web systems like U-M Experts and MCommunity in 2014.

Visit: www.lib.umich.edu/orcid

Contact: ORCID-TaskForce@umich.edu