VuFind - Login Guerilla Test

Desai, Shevon; Fulmer, David

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<thead>
<tr>
<th>Participant #</th>
<th>Status</th>
<th>Do you have a UM login?</th>
<th>Catalogs you worked in</th>
<th>Login preference</th>
<th>Q1 - Login or Continue without login?</th>
<th>Q2 - Why did you decide to choose that option?</th>
<th>Search results</th>
<th>Q3 - Login or Continue without login?</th>
<th>Q4 - Why did you decide to choose that option?</th>
<th>Recommended book</th>
<th>Q5 - Login or Continue without login?</th>
<th>Q6 - Why did you decide to choose that option?</th>
<th>Q7 - 2+ logins: What are the benefits of login? Login &lt;2 times: What features might make logging in beneficial for you?</th>
<th>Q8 - Does that change what you think about logging in?</th>
<th>Q9 - At what point would you prefer to log in among the three papers?</th>
</tr>
</thead>
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<tr>
<td>1 Graduate Student</td>
<td>Y</td>
<td>O</td>
<td>Login</td>
<td>G</td>
<td>Continue without login</td>
<td>I just want to see the results, get where I'm going sooner. It would take extra time to log in.</td>
<td>Continue without login</td>
<td>H</td>
<td>Continue without login</td>
<td>To get the one time thing, since they are not showing one thing and she's not logging in to do a bunch of stuff.</td>
<td>J</td>
<td>Continue without login</td>
<td>Same as before, if he can get it (the recommended book), he doesn't want to log in, he wouldn't login. Time issue, he prefers not to unless he has to initially.</td>
<td>Not sure</td>
<td>Yes that does if he knows he can do that stuff he'll be more likely to login.</td>
</tr>
<tr>
<td>2 Graduate Student who worked in the library</td>
<td>Y</td>
<td>E</td>
<td>Login</td>
<td>I</td>
<td>Continue without login</td>
<td>Because it's easier if he's working to login now to continue working. It's easier not to later.</td>
<td>Continue without login</td>
<td>J</td>
<td>Continue without login</td>
<td>I don't want to login unless I need to. If he can get what he wants without logging in he will not login.</td>
<td>K</td>
<td>Continue without login</td>
<td>Same as before. If he can get to it (the recommended book), without logging in he won't login. Time issue, he prefers not to unless he has to initially.</td>
<td>Not sure</td>
<td>Yes that does if he knows he can do that stuff he'll be more likely to login.</td>
</tr>
<tr>
<td>3 Library</td>
<td>Y</td>
<td>D</td>
<td>Login</td>
<td>G</td>
<td>Login</td>
<td>She's used it (library catalog) in the past. It lets her see articles without logging in later.</td>
<td>Continue without login</td>
<td>H</td>
<td>Continue without login</td>
<td>She can see this is not an article he would have to login to see. She can see this without logging in.</td>
<td>J</td>
<td>Continue without login</td>
<td>Same reason as before-she can view without being logged in.</td>
<td>Not sure</td>
<td>Yes, she would log it changes it.</td>
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<tr>
<td>4 Undergraduate</td>
<td>Y</td>
<td>E</td>
<td>Login</td>
<td>I</td>
<td>Continue without login</td>
<td>So you can access the databases and stuff you couldn't if you're not affiliated with UM.</td>
<td>Continue without login</td>
<td>J</td>
<td>Continue without login</td>
<td>He would always login if it asked me to on UM sites for the same reason as before.</td>
<td>K</td>
<td>Continue without login</td>
<td>Same reason as before. Same reasons given before. Makes him feel like he can access all the stuff. Won't ask him to login again later.</td>
<td>Not sure</td>
<td>No, those reasons are why he would login.</td>
</tr>
<tr>
<td>5 Undergraduate</td>
<td>Y</td>
<td>D</td>
<td>Login</td>
<td>G</td>
<td>Login</td>
<td>You have to log in to access it.</td>
<td>Continue without login</td>
<td>H</td>
<td>Continue without login</td>
<td>Because he can still get the information he needs without logging in.</td>
<td>J</td>
<td>Continue without login</td>
<td>If he’s looking for a book at the library he already knows where it’s at (thinks this means he sees what he wants below the login, and just wants the shortest path there).</td>
<td>Not sure</td>
<td>Yes. He can see what he’s been doing, go back later. “That's useful.”</td>
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<tr>
<td>6 Undergraduate</td>
<td>Y</td>
<td>E</td>
<td>Login</td>
<td>I</td>
<td>Continue without login</td>
<td>He first said he would login then that he wouldn’t. It depends, if it’s to the library and he can get his information before logging in he wouldn't. He would prefer not to log in to get information without a commitment. He doesn’t like to commit. Apparently this is related to the fact that you have to log out 3 times at UM to log out. He also mentioned not being able to get to his email through the UM login at Wolverine Access.</td>
<td>Continue without login</td>
<td>J</td>
<td>Continue without login</td>
<td>He'd be upset if he was asked the same question again after answering it &quot;continue without login.&quot; He said he'd log in because he doesn't want to be asked the same question 3 times. But then he was told this was a separate session. If it’s the first time he would continue without login. If it’s the 2nd time he would finally login.</td>
<td>K</td>
<td>Continue without login</td>
<td>He chose to continue without login if he can get to the book. He wouldn't login. He might be upset if he's asked to login later.</td>
<td>Not sure</td>
<td>Yes, he can see what he’s been doing, go back later. “That’s useful.”</td>
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<tr>
<td>7 Staff</td>
<td>Y</td>
<td>D</td>
<td>Continue without login</td>
<td>G</td>
<td>Continue without login</td>
<td></td>
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<tr>
<td>Participant #</td>
<td>Status</td>
<td>Do you have a UM login?</td>
<td>Catalog homepage Screenshot D (embedded) Screenshot E (standalone)</td>
<td>Q1 - Login or Continue without login?</td>
<td>Q2 - Why did you decide to choose that option?</td>
<td>Search results Screenshot G (embedded) Screenshot I (standalone)</td>
<td>Q3 - Login or Continue without login?</td>
<td>Q4 - Why did you decide to choose that option?</td>
<td>Recommended book Screenshot H (embedded) Screenshot J (standalone)</td>
<td>Q5 - Login or Continue without login?</td>
<td>Q6 - Why did you decide to choose that option?</td>
<td>Q7 - 2a: Logins: What are the benefits of logging in? Login &lt;2 times: What features might be beneficial for you?</td>
<td>Q8 - Does that change what you think about logging in?</td>
<td>Q9 - At what point would you prefer to log in among the three papers?</td>
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<tr>
<td>Graduate Student and Staff</td>
<td>Y</td>
<td>D</td>
<td>Login</td>
<td>She already has a UM ID, unigrade name and she's not sure how much information she would get continuing without login.</td>
<td>G</td>
<td>Login</td>
<td>She always logs in. You can get to various sites that you couldn't without logging in.</td>
<td>H</td>
<td>Login</td>
<td>She always logs in looking up a book. I feel like I can get more.</td>
<td>I</td>
<td>Login</td>
<td>She can get to more sites, more information. There are things I can't get if I don't log in.</td>
<td>Yes. No. That's what she said.</td>
<td>D</td>
</tr>
<tr>
<td>Visitor</td>
<td>N</td>
<td>E</td>
<td>Continue without login</td>
<td>I</td>
<td>Continue without login</td>
<td>Same reason. <em>I'd be annoyed if this were the second time.</em></td>
<td>I</td>
<td>Speed</td>
<td>There isn't any feature for me.</td>
<td>N/A</td>
<td>N/A</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Graduate Student</td>
<td>Y</td>
<td>E</td>
<td>Login</td>
<td>J</td>
<td>Continue without login</td>
<td>Access my account, I usually log in to anything.* She didn't choose the other option because it implies you should log in and there will be more choices if you log in.</td>
<td>J</td>
<td>Continue without login</td>
<td><em>If this is my portal to find out this information, it's right there, all I wanted was this catalog number she wouldn't log in. (Again assuming she's in the library.) It defeats the purpose of open access within the library. I would like to have access to everything without logging in for each and every thing. At home I would have that extra step.</em></td>
<td>I</td>
<td>Continue without login</td>
<td><em>Same reason. If I had to do other stuff on the site I would log in.</em></td>
<td>Yes, personalized service</td>
<td>E at the beginning, before she finishes her searches</td>
<td></td>
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<tr>
<td>Fellow</td>
<td>Y</td>
<td>D</td>
<td>Continue without login</td>
<td>G</td>
<td>Continue without login</td>
<td>You could say I'm lazy.</td>
<td>G</td>
<td>Login</td>
<td>I</td>
<td>Continue without login</td>
<td><em>Depending on what I'm missing. If I have full access I would continue without login.</em></td>
<td>Yes, I would log in</td>
<td>None of the above.</td>
<td></td>
<td></td>
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<td>Undergraduate Student</td>
<td>Y</td>
<td>E</td>
<td>Login</td>
<td>J</td>
<td>Login</td>
<td>Because sometimes if you have an access code the library will get you to the journals without buying them.</td>
<td>J</td>
<td>Login</td>
<td>I</td>
<td>Login</td>
<td>*The benefit she sees to logging in is you can see the full study or article, not just the abstract. She mentioned a research class she took that was important.</td>
<td>Yes. If I could do any of those.*</td>
<td>E</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medical Student</td>
<td>Y</td>
<td>D</td>
<td>Continue without login</td>
<td>C</td>
<td>Login</td>
<td><em>Faster. Easier.</em></td>
<td>C</td>
<td>Login</td>
<td>I</td>
<td>Continue without login</td>
<td><em>It provided more results. If you could save what you searched. Recall! For your username like Gmail. You searched for this last time. Personalizing the page where the search was.</em></td>
<td>Yes. If I could do these things. If these were things I was looking to do.*</td>
<td>E - Very last step instead of initially. &quot;You can see it but only if you login.&quot;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medical Student</td>
<td>Y</td>
<td>E</td>
<td>Login</td>
<td>J</td>
<td>Continue without login</td>
<td><em>I would assume I'd get better access to stuff.</em> Electronic resources.</td>
<td>J</td>
<td>Continue without login</td>
<td>I</td>
<td>Continue without login</td>
<td><em>I have the call number, I'd go find it. I already have the call number, I know how to look for a book. No benefit to logging in.</em></td>
<td>Yes. It has some sort of benefit to take 10 seconds to log in.</td>
<td>E</td>
<td></td>
<td></td>
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<td>Participant #</td>
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<td>Search results</td>
<td>Screened F (embedded)</td>
<td>Q3 - Login or Continue without login?</td>
<td>Q4 - Why did you decide to choose that option?</td>
<td>Recommended book</td>
<td>Screened H (embedded)</td>
<td>Q5 - Login or Continue without login?</td>
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<tr>
<td>15</td>
<td>Graduate Student</td>
<td>Y</td>
<td>E</td>
<td>Login</td>
<td>J</td>
<td>Continue without login</td>
<td>&quot;In this instance, this is a book, a lot of times I just want to know if you have it and where to go to get it.&quot;</td>
<td>I</td>
<td>Continue without login</td>
<td>&quot;Not sure. I really only use it to look up journal articles so I'd have to log in to see them. I don't usually use books anymore. I don't know what would tempt me to login.&quot;</td>
<td>&quot;I was going to say that (place a hold on a book). She emails searches to herself - she gave that as a reason for logging in to save searches doesn't appeal to her.&quot;</td>
<td>&quot;No.&quot;</td>
<td>&quot;She would want to log in when the library actually had the book she wanted and she was going to place a hold on it. She at first said &quot;It doesn't matter to me&quot; and also said &quot;I wouldn't want to be annoyed when I'm not going to use those services.&quot;</td>
<td>&quot;D - At the main site.&quot;</td>
<td></td>
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