



TEI workshop session 9

CHOICES

You can encode (mark up) almost anything.

But what should you encode?

And to what depth?

Your choices will be dictated by ...

- the nature of the material
- the character of your incoming data
- the amount of your funding
- the patience of your funders
- (how much time left till your retirement)
- the scale of the project (how many items)
- the scope and variety of the project
- the purpose of the project
 - desired functionality
 - expected (or guessed-at) audience
 - potential for repurposing
 - potential for sharing/reuse

- your own knowledge or ignorance
- the existence of standards
 - why to avoid them. They are:
 - complex, hard to use
 - not tailored to material
 - not supported by local expertise or compatible with local systems
 - not as good as what you can come up with yourself
 - etc.?
 - why to use them. You can
 - leverage community expertise
 - share data
 - share tools
 - entertain at least a faint hope of "sustainability"
 - library practice summarized in [GUIDELINES. \(http://www.tei-c.org/SIG/Libraries/teinlibraries/\)](http://www.tei-c.org/SIG/Libraries/teinlibraries/)
 - a good starting-point
 - provide good suggestions rooted in actual practice
 - do not merely define but *apply* tags, with examples
 - offer five 'levels' of commitment:
 1. raw OCR marked off into pages, linked to page images
 2. = LEVEL 1 + chapter divisions and headings
 3. = LEVEL 2 + refinements. Text may (?) stand on its own.
 4. Better text (keyed or corrected), tagged enough to stand alone
 5. = LEVEL 4 + considerable manual intervention based on subject knowledge.

Our own projects as examples:

- (LEVEL 1) Mass-digitization projects [Making of America \(http://quod.lib.umich.edu/m/moagrp/\)](http://quod.lib.umich.edu/m/moagrp/) and the Google-scanned books going into [HathiTrust \(http://www.hathitrust.org/\)](http://www.hathitrust.org/)

<http://www.natnitrust.org>

- (LEVEL IV) The [Text Creation Partnership](http://www.lib.umich.edu/tcp/docs/). See [sample TCP file](http://www.lib.umich.edu/tcp/docs/). (</files/departments/dpp/20101113-pfs/20101113-09b.xml>)
- (LEVEL V) [Middle English Dictionary](http://quod.lib.umich.edu/m/med) (and [Compendium](http://quod.lib.umich.edu/m/mec)). See [sample MED file](http://quod.lib.umich.edu/m/med). (</files/departments/dpp/20101113-pfs/20101113-09a.xml>)
- (LEVEL IV) [Knight's American Mechanical Dictionary](http://www-personal.umich.edu/~pfs/knight/index.html)
- (LEVEL V) The [Faculty CV project](http://www-personal.umich.edu/~pfs/cvs/)

These differ in

- their adherence to standards
- their labor-intensity
- their longevity (the price of success?)
- their scale and scope

But share a common rationale:

- intelligible display
- intelligent navigation
- contextually useful search restrictions
- constraint by method and cost
- susceptibility to incremental improvement

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