

## THE UNIVERSITY OF MICHIGAN

## MEMORANDUM

TO: Faculty and Staff

FROM: Arthur M. Ross

SUBJECT: Response of Regents to BAM Demands

This is to clarify the Regental action of last week in response to the demands of the Black Action Movement. The Regents' resolution is a very substantial, bonafide response. With the cooperation of all elements in the community, the University will be able to accomplish the underlying objective of the BAM demands.

The response to each of the BAM demands is as follows:

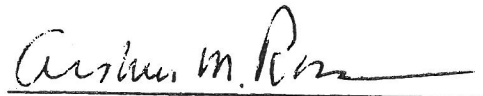
1. 10% Black Enrollment by Fall 1973. Regents accepted this as an admissions goal, aimed at 10% enrollment of Black Students by 1973-1974.
2. 900 New Black Students by Fall 1970. As a practical matter, much of the recruiting season for Fall 1970 is behind us but there will be a substantial increase over this year.
3. Supportive Services and Student Aid. The whole Opportunity Awards Program will be monitored by a committee of students, faculty, and administrators, with substantial black membership. For the coming year, at least \$100,000 will be added to the budget for recruiting, counseling, and other supportive services. The Committee and Vice President Spurr will decide how best to deploy these efforts so as to achieve the maximum increase in black enrollment. The University's direct investment in the Opportunity Awards Program (most of which goes to Black students) will be stepped up \$500,000 each year for the next four years, increasing from \$1,000,000 to \$3,000,000. This represents an absolute priority on University resources and constitutes a firm commitment. Beyond this, the University will make every effort to increase the amount of supplemental funds from state, federal, and private sources. To meet this commitment, the University will be required to make substantial re-allocations of funds now available, and is fully prepared to do so. The guaranteed financial commitment will not be the total aid support. Loan funds, other aid funds, and other staff will be involved.
4. Additional Recruiters. Steps are already underway to employ additional recruiters of undergraduate and graduate students. Existing black students will play an integral role in recruitment. The need for recruiters, as well as other supportive personnel, will be determined by the student, faculty, and administration committee and Vice President Spurr.
5. SGC Referendum for Assessment of Students for Martin Luther King Fund. No compulsory assessment, but resources developed from voluntary fund-raising will be helpful.
6. Tuition Waivers. The Regents and Administration believe it preferable to increase the amount of student aid at least three-fold as a means of assisting disadvantaged students.
7. Black Student Center. A budget is being supplied for activation of the Black Student Center, and a building is available.

8. Black Studies Program. Likewise, general fund support is being given to LS&A for continued development of the Afro-American Studies Program. LS&A will, of course, wish to obtain all desirable inputs in the further development of this program.
9. Appeal Board on Financial Aid. Clearly some mechanism for handling special needs is desirable.
10. Revamping of Parents' Confidential Statement. The Statement is being revamped, and indeed the process is well underway.
11. Chicano Students. The University wishes to recruit more Chicano students, with adequate student aid, and is working actively to organize a systematic recruitment program.
12. Black Students Should be Referred to as Black. University publications have been advised that this practice should be followed.

ADDITIONAL NOTES: To have the best chance of attaining the 10% goal, the following steps will also be taken:

- a. experimentation with admissions criteria so as to increase enrollment while maintaining a good probability of academic success;
- b. active efforts to seek out black students with veterans educational benefits. This will help build up black enrollment and spread out available student aid funds.

For the Executive Officers:



Arthur M. Ross, Vice President

March 20, 1970