An Initiative to Address Name Ambiguity (ORCID)*: Its Implementation at a Large Academic Institution

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An Initiative to Address Name Ambiguity (ORCID)*: Its Implementation at a Large Academic Institution

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U-M MLLibrary signed a Member License Agreement with ORCID which allows us to:

• create ORCID records for all faculty and staff at the University of Michigan who publish either by:
  (1) manual entry
  (2) batch mode;
• obtain existing ORCIDs for faculty who have associated their ORCID with a umich.edu email address;
• deposit to existing ORCID records;
• use various APIs and the data those APIs can access to perform tasks associated with ORCIDs.
Report of the Task Force

• Recommend that U-M, and specifically MLibrary, facilitate and encourage the use of ORCID.
• The Library should assign ORCIDs to our research faculty, students, and staff.
• The Library should incorporate ORCIDs into Deep Blue--the U-M’s Institutional Repository, for current authors.
• The Library should actively partner with
  1) Office of Research and Sponsored Projects (OSRP)—which administers all aspects of U-M sponsored projects,
  2) M-CV—U-M Medical School Faculty Curriculum Vitae online system,
  3) Rackham School of Graduate Studies,
  4) MCommunity—U-M’s online directory, and
  5) other online systems to incorporate ORCIDs so that our researchers need only remember them.
• U-M should promote ORCIDs as an author disambiguation tool.
• Create the first batch of ORCIDs for the UM Librarians.
Phases of Implementation
Phase 1

• ORCIDs have been incorporated into Deep Blue, the University of Michigan Institutional Repository, for current authors and, when depositing, authors are asked to enter them if they have one.

• Information and Technology Services (ITS), which provides technology and communications services in support of U-M Ann Arbor's academic and research needs, developed a “scholarly identifier” field which displays the individual’s ORCID.

• At the end of May Phase 1 will be concluded:
  1) The ORCIDs already displaying in U-M’s online directory, MCommunity, will be live links to the individual’s ORCID;
  2) Individuals who have ORCIDs that are not already in the directory will be able to enter them;
  3) There will be a link to enable those without ORCIDs to register for one.
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Phase 2

- Design a system for self-reporting current ORCIDs and self-provisioning or "minting" new iDs.
- Issue ORCIDs to graduate students at orientation or when submitting their dissertation to the U-M Rackham School of Graduate Studies.
- Auto provisioning of ORCID iDs for future employees.
Phase 3

Identifying other U-M systems to integrate with ORCID:

1) Michigan Experts--a searchable database of research expertise across disciplines from several schools/colleges or institutes at the University of Michigan,

2) eResearch--the University of Michigan's site for electronic research administration.,

3) openICPSR--Inter-University Consortium for Political and Social Research (ICPSR) an international consortium of more than 700 academic institutions and research organizations which provides a public data sharing service, and

4) the medical school M-CV system--the U-M Medical School Faculty Curriculum Vitae online system.
Phase 4

Enable U-M Researchers to authenticate through our various systems by authenticating with their ORCID and will being “carried along” so they will have no need to memorize them or to go back to their ORCID profile to manually enter their identifier in research application systems or other profile systems.
Promotional Video
http://tinyurl.com/md3m4nn
Thank you to:

• U-M ORCID Task Force

• DePriest Dockins, Assistant Director of Identity & Access Management

• Video production time:
  
  1) Zoë Crowley, Media Assistant
  2) Alex Keener, Digital Scholarship Librarian
  3) Jim Ottaviani, Deep Blue Coordinator