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Poster: Building a Hosted Platform for Managing Monographic Source Materials and Born Digital Publications through Library/Press Collaboration

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Building a Hosted Platform for Managing Monographic Source Materials and Born Digital Publications through Library/Press Collaboration

The Platform Components

- Analytics: Rich usage statistics are essential for driving acceptance of, and enthusiasm about, the publication of digital scholarship. We will provide quantitative and qualitative analytics to authors, publishers, and sponsors in several ways:
  - An analytics dashboard visible within the platform that will display basic usage statistics collected via the Google Analytics API, including visits, pageviews, pages/visit, bounce rate, average time on site, % of new visits, top pages, top referrers, and top searches.
  - A monthly report sent via email showing basic usage statistics available in the dashboard.
  - Access to the underlying Google Analytics account (separate interactive views for each Press) which makes available the full range of metrics. Google Analytics collects, including data on technology used (browsers, operating systems, mobile/desktop), traffic channels (search, referrals, direct, social media), behavior flow, and user locations (e.g., country, continent, etc.).
  - Admins can allow us to provide additional insights into the wider impact of these research publications to authors, publishers, and sponsors by tracking social media mentions, reports in news outlets, and other conversations about the work happening on the open web.

- Sustaining Place through Music: Performance as Community, by Mark Pedelty, University of Minnesota. This book explores environmentalism.

- The Pilot Projects

  Indiana University Press: Sustaining Place through Music: Performance as Community, by Mark Pedelty, University of Minnesota. This book explores the vibrant eco-cultural history and contemporary community of Cascadia (the low-lying mountains on the coast of Washington and British Columbia) in order to understand how environmental music imaginatively shapes an alternative conception of place.

  University of Michigan Press: A Mid-Republican House from Gabii, edited by Robert Skelton, University of Toronto, and Nicola Tarnawa (University of Michigan). The Gabii Project is a major archaeological excavation focused on a primarily Archaic site near Rome in central Italy, conducted under the aegis of the University of Michigan.

  Northwestern University Press: The Director's Prism: E. T. A. Hoffmann inspired a frenzy of dramatic creativity and artistic distortion and otherwise artistically distort their world.

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- U of M Library's Developing Hydra/Fedora Infrastructure

  - Design: Fedora package in a “volume”.

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