



Toward a Nobel Award for Scientific Communication

The Pirelli International Award is the world's first Internet multimedia award aimed at spreading scientific and technological culture.

Internet multimedia is a broad field that covers any interactive audio visual format that is electronically transmissible. It extends beyond simple websites to include all digital interactive information delivery products and processes such as flash animations, CD-ROMs, WAP and even email attachments.

It was conceived in 1994, developed in 1995 and launched in 1996. To our knowledge, it is the first international competition of its kind on the Web. Awards are granted every calendar year to the best multimedia presentations that concern one of three main themes for the diffusion of science and technology: multimedia oriented toward education, the environment (including environmental scientific publishing), and the enabling information and

present and define multimedia itself.

For the current edition, the overall budget prize has increased to 100,000 Euros (US\$ 110,000).

The Pirelli International Award is part of the E-Pirelli Project initiative aimed at orienting the Pirelli Group toward emerging communication technologies, the Internet in particular.

We believe that the spread and diffusion of social, economic and technological advances are as important as their discovery. Thus, the medium, Communication, is ripe for recognition. As in 1968, when Economics was recognized by The Royal Swedish Academy of Sciences as a fundamental actor in the social and political development of the world, the time for Communication has come.

Massimo Armani,
Manager, Pirelli International Award

Friends of the Award	The Award
Web Site Eligibility Test	The Rules
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<input type="text" value="http://"/>	Coronony
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<input type="text"/>	Revis and Updates
→ Enter Name:	Award Winner's Gallery
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Pirelli Corporate
Regolamento Ufficiale della VIII Edizione in Italiano 

communication technologies that
package, deliver,



News and Updates

May Update: Finalists Announced

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Award Winner's Gallery

Pirelli INTERNATIONAL Award 2002 Finalists

Friends of the Award

Web Site Eligibility Test

Enter URL:

http://

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Enter Name:

Click Submit

Submit Form

From Educational Institutions (section a1)

- DNA structure – An Interactive Animated Nonlinear Tutorial & Protein Explorer
- The Virtual Lab Series
- Sci Tech

For Educational Institutions (section a2)

- A Journey into the World of Mathematics

Environmental Safeguard (section b1)

- NCAR Visualization & Enabling Technologies Section (VETS)
- The Western Treatment Plant
- Climate TimeLine Information Tool

Environmental Publishing (section b2)

- Great Barrier Reef
- Graph Theory and Geography: an Interactive View
- Great Canadian Rivers
- Global Climate Change: Resource Explorer



Junior Section (section c)

- Di cotte e di crude – Food Education Project
- Atomic Evolution
- Energy Today

Resources

Contact Us

- Invention at Play
- Hyperstaffs – Science!
- BrainPop Maths, Environments, and Technology

Site Map

Regulations

About This Site

Pirelli Corporate

Final evaluation: Finalist Entry #A1046A :)

Subject: Successful evaluation: Finalist Entry #A1046A :)

Date: Mon, 24 Feb 2003 18:09:37 +0100

From: "Internet Adviser" <marco@pirelliaward.com>

To: <sarhaus@umich.edu>

Dear Sandra Lach Arlinghaus,

The Technical Committee has just completed an in-depth evaluation of your multimedia work, "Graph Theory and Geography: An Interactive View," and, whilst we cannot make any promises concerning victory, as it is a distinguished independent international Jury whom awards (<http://www.pirelliaward.com/web/rules.html#3>), we are glad to inform you that your entry #A1046A is a Finalist in the VII Edition of the Pirelli INTERNETIONAL Award (please keep this information confidential until further notice).

Within a week from today -before the March 2003 Jury Panel meeting which will declare the winners- we would kindly need a step-by-step 5-minute navigation path of your multimedia work, which you can surely prepare better than us; in other works, we need a selective 'guided-tour' of your work, including "WHAT NOT TO MISS" of your notable multimedia work.

[Please provide a descriptive yet easy-to-follow navigation path, if possible/applicable including relative links.]

Please do help us -within a week from today- to present your work to the Jury at its best, thereby maximizing your chances of winning.

Please also specify:

- Official name of your Entry (if different from name mentioned above)
- Official name of the contact person or individual participant
- Official name of all participating organization(s)/institution(s)

If you have questions please feel free to contact us anytime.

May the best win!

Yours sincerely

Technical Committee
Pirelli INTERNETIONAL Award

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