Wading in before Diving in: Preparing Library Students for Professional Participation

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**What is QuasiCon?**

**What:**
Unconference + professional-like conference = QuasiCon

**Who:**
- **Host:** American Library Association (ALA) student chapter
- **Attendees:** Library and Information Science (LIS) students and professional librarians

**When:**
Annually in February, since 2012

**Where:**
University of Michigan School of Information (UMSI), Ann Arbor, MI

**Theme for 2016:**
What Libraries Can Do for You!

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**Why is a student-led conference needed?**

LIS students need ...
- an introduction to professional conferences during graduate school
- experience giving presentations to a professional audience
- space to informally discuss ideas, outside of the classroom
- to learn how to network in a low-stakes yet professional-like environment
- an opportunity to engage in service work

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**QuasiCon 2016 by the numbers**

- **47 attendees**
- **27 presenters**
- **9 Planning Committee members**
- **5th annual conference**
- **10 librarians**
- **3 UMSI faculty**
- **1 keynote speaker**
- **50-60 volunteer hours per member**
- **9 mos. of planning**
- **90 bagels, 2 sheet cakes, and countless cups of coffee and tea!**

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**For library students**

**As presenters**
- Learn to submit a conference proposal
- Prepare visual aids; practice presenting
- Experience presenting and addressing audience questions
- Add presentation to their CVs

**As attendees**
- Choose among conference sessions
- See a model for professional presentations
- Gather ideas for their own presentations and projects
- Network with professional librarians
- Interact with professional organizations

**As members of the Planning Committee**
- Develop valuable skills: marketing, fundraising, proposal evaluation, event planning, project management, and service work

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**Benefits of a student-led conference**

**For professional librarians**

- Hear the range of interests of students
- Glimpse the current LIS curriculum
- Scout future talent for their library
- Recruit for professional organizations
- Share their expertise from the field
- Demonstrate professional engagement and lifelong learning
- UMSI alumni: Reconnect with their alma mater

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**QuasiCon promotes...**

**Diversity**
- Attendees participate in the scholarly conversation, one of the frames in the ACRL Framework for Information Literacy in Higher Education.

**Information literacy**
- Attendees explore online resources during a presentation of data visualization and literacy

**Inclusion**
- QuasiCon is free and open to the public. Held at UMSI, the conference is accessible to all UMSI students.

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**Lessons learned**

- Create a diverse Planning Committee. Each member brings unique strengths, experiences, and professional network
- Send targeted requests, which yield more responses than blanket email requests
- Provide food for attendees, including those with dietary restrictions. Ending the day with cake has been a hit!
- Pick swag that adds value to the conference
- Build a support network
- Assess the impact of the conference by gathering attendee feedback
- Collect suggestions for improvement from the Planning Committee members

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- Members of the Planning Committee
- All attendees