

## **President's Advisory Committee**

### **Welcome!**

Welcome back to Ann Arbor!  
You've arrived at a wonderful time of year...  
...great weather!  
...lots of momentum, as we come  
out of a month of May characterized by  
...commencements  
...alumni reunions  
...the May Festival  
...and the Salute to Bo!!!  
...it is also a time during which the campus  
drops to only one-third of its usual  
enrollment...the crowds and lines  
disappear...and one can even find  
a parking space.

### **Appreciation**

Let me also thank you for taking time out of  
your busy schedules to join us today...  
We convened this group a year or so ago  
to provide us with advice and counsel.  
We believe the University faces a period of  
great challenge and responsibility...  
...but as well a period of great  
opportunity and excitement during the 1990s.  
We formed this group as key element in our  
efforts to develop a strategic agenda for  
the University.  
Thus far, you have provided important insight  
and advice in a number of areas...  
...our general strategic planning.  
...the financing of the University  
Today, we will focus on an action agenda  
aimed reaching the decision on the  
launching of a major fund-raising  
campaign for the 1990s.

### **Introductions**

New Members

### **Forces Compelling a Campaign**

### **Economic Forecast**

### **Management of University Resources**

### **Components of the Campaign**

### **Fall Meeting**

Fall Program

November 16

Topic:

The multiple roles of the U of M as  
...a state university  
...a national university  
...an international university

And how we resolve the inevitable  
tensions among these roles...

For example:

- i) How to we determine the appropriate  
balance among Michigan  
residents, out-of-state students,  
and international students---  
taking into account conflicting  
pressures such as:  
...State Legislature  
...370,000 alumni...most of which

- live outside of the state of Michigan  
...our long tradition of serving the world
- ii) How to we globalize the University  
to respond to a changing world...  
...and the world nation that will  
be America of the 21st Century
  - iii) How we weave the strategy of  
balancing these roles into the  
objective of the Michigan Mandate,  
that is, making the University of a  
multicultural learning community for  
our society.

We are scheduling this meeting to  
overlap with our November  
Regents meeting so that we  
have all of our Regents in  
attendance for this important  
discussion.

(I would also note that the next  
day is the "Little Brown Jug"  
game between Michigan and  
Minnesota, and we will make  
arrangements for your  
attendance at the full-range  
of events of a great football  
weekend at Michigan!

#### **Concluding Remarks**

Michigan is the result of a proud and generous dream for the future  
a dream that links excellence with opportunity  
a dream to build a great University to serve important public purposes  
that dream was enlarged and made real by the long tradition of sacrifice, commitment  
work and vigilance of countless thousands of people,  
who have stepped up to the challenge of their times  
who have answered the call of their University whenever they were needed.

I don't have to tell any of you that this tradition is very much alive today.

Just this week nearly 100 alumni leaders from across Michigan  
came to Ann Arbor to help us do a better job of getting our story  
out to the State and its politicians. By the end of the day, they had  
come up[ with a brilliant plan---  
and then they committed themselves to carry it out!

And, of course, your presence here today exemplifies this tradition.  
Each one of you has been so generous to the University  
Generous with your financial support,  
but also generous with your time, wisdom and vision.  
Believe me, they mean everything to us.  
Your creativity and candor have shaped our planning over these past months.

Now you have given us the green light to press ahead with a Campaign.

We all know that it won't be easy.  
But few things that are important to the world are easy.

Our dreams today might even seem impossible to outsiders.  
just as in earlier times, many doubted that a public University could aspire to greatness.

But aiming high is what we are about!

Michigan gives its people something extraordinary  
the best education, yes.

A great University, yes.  
But the difference is something more--  
I think it ingrains in each one of us  
a commitment to individual excellence  
a drive to be the best  
(.....and nowhere will you find this demonstrated more clearly than in this room.  
filled with people whose achievements are recognized across the country.....)

In return, what Michigan asks of us  
is a also commitment  
from all those who love our University and what it stands for  
a commitment to keep that Michigan opportunity alive  
to serve the future.

Her people have never failed her when she needed them.

And here you are. Ready to take up the challenge.

With you on our side, we can't help but succeed.