## Big Ten Admissions Directors Welcome (May 23, 1991)

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- +Welcome to the University of Michigan.
- +We are delighted to have you here
  - +special welcome to Scott Healy of Penn State who now joins the Big Ten family.
- +You are here during a fateful year for higher education in America.
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- +Torrent of Criticism
  - +The Criticism
    - +I'm sure I don't have to tell you that all of us in higher education
      - +are experiencing a mounting torrent of criticism.
      - +As Admissions Directors, you are serving on the front lines!
      - +Books
      - +Articles
      - +Media--file nearly 2" thick.
        - +Articles and editorials from prominent journals,
        - +magazines and papers now added daily.
      - +Even the President of the United States has challenged
        - +higher education...at our own Michigan Commencement!
    - +The American research university is clearly under attack...
      - +...by parents and students
      - +...by Governors and State Legislatures
      - +...by Congress and Government bureaucrats
      - +...by the media and the public at large
    - +They perceive the modern university as
      - +...big, self-centered, and greedy...
      - +...with spoiled misbehaving students
        - +...and even more spoiled faculty
      - +...gouging parents with high tuition
      - +...and the government with inappropriate
        - +charges for research
      - +...plagued by a long list of "isms"...
        - +...racism, sexism, elitism,...and extremism
        - +for barring the gates to puward mobility to once powerful groups +and to the powerless, depending on who is doing the criticiaing.
      - +...and even for the deterioration of intellectual values
        - +...scientific fraud
        - +...lack of concern for undergraduate education
    - +And, most recently, criticized for tolerating on our campuses
      - +a new form of extremism known as "political correctness"...
      - +...which threatens not only quality and the curriculum
      - +but the very values which undergird the academy
      - +...freedom of expression and academic freedom
    - +Given your responsibilities as gatekeepers to higher education,
    - +you are at the center of some of this storm.
    - +And it isn't like the eye of the hurricane that is said to be peasceful and calm.
    - +No, I'm afraid you are definitely feeling some of the thunder and lightening
      - +.....taking some of the heat.
  - +The Puzzle
    - +Academia is not accustomed to dealing with
      - +so much attention and criticism.
    - +Historically, probably due to our medieval religious origins,
      - +universities over the centuries kept about them
        - +an aura of the sacred
        - +...a sense of being set apart from the fray of ordinary life
    - +They have been accepted and respected by society
      - +....at least when it gave us any thought at all
      - +which, frankly, wasn't all that often.
    - +The seeming paradox is that the extraordinary broad attention
      - +and criticism of academia comes at a time when

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+the university is more deeply engaged in society,
        +a more critical actor affecting the economy, culture.
        +technology, etc. than ever before.
     +To illustrate, let me provide a couple of quotes:
        +1) "In all advanced societies, our future depends to an ever
          +increasing extent on new discoveries, expert
          +knowlege, and highly trained people. Like it or not,
          +universities are our principal source of all three
          +ingredients." (Bok)
        +2) "The solution of virtually all the problems with
          +which government is concerned: health,
          +education, environment, energy, urban development,
          +international relationships, space, economic
          +competitiveness, and defense and national security.
          +all depend on creating new knowledge---and hence
          +upon the health of America's research universities" (Bloch)
+The Key Issue: Victims of Success?
  +But, then again, perhapsall the attention and criticism is not so paradoxical.
  +When you get right down to it,
     +the key issue is that, at least in part,
     +we are victims of our own success.
  +We have reached an era when
     +educated people and the ideas they produce
     +have truly become the wealth of nations
     +and universities are the prime producers of that wealth.
  +What does this mean for us in universities?
     +It means that more people have a stake in higher education.
     +More people want to harness it to their own ends,
     +We are more visible, more vulnerable,
     +We attract more constituents and support
        +...and more opponents,
     +We have become in the minds of many
        +just another arena for the exercise of political power
        +...an arena for the conflict of special interests
     +We have become a prime target for
        +media attention and exploitation
     +We are more a focus of concern of the powerful
        +and for the powerless.
  +Thus we shouldn't be surprised by critics
     +or by assaults on the academy.
  +Because society has an increasingly vital stake in
     +what we do and how we do it.
  +Given the divisions in society at large.
     +the tensions between
        +...tradition and change,
        +...between liberty and justice,
        +...social pluralism and unity,
        +...industrial and postindustrial economy,
        +...nationalism and internationalization.
     +is it any wonder that we find ourselves the battleground
     +for many competing values and interests, both old and new.
  +The more important question is whether can we survive
     +with our missions, our freedoms, and our values intact.
+Who are the Critics?
  +Many of the issues raised by our critics are varied,
     +difficult and complex.
     +Some are easily dismissed.
        +but others have important things to tell us.
     +In any case, we cannot ignore them
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- +They will not go away.
- +Best thing is to consider thoughtfully,
  - +respond selectively,
  - +accept accountability
  - +and responsibility to engage in public debate
  - +about what we do and what we hope to become.
- +Our critics represent a startlingly broad range of ideological views.
  - +Many are themselves academics, or students or staff.
  - +Many others are influential opinion makers
    - +--prominent intellectuals--
    - +and I think their strongly critical stance--
    - +indicates a growing and damaging gap dividing them
    - +from scholars in the academy
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## +Political Correctness

- +They assail us for imposing an orthodoxy,
  - +a single standard of "political correctness".
  - +Granted, a good many of the "anti-PC'ers"
    - +are extremists, polemicists, and
    - +have own political and opportunistic agenda.
  - +Indeed, much of what is being written is incredibly superficial,
    - +factually incorrect, and wildly over-stated.
  - +Some of it is pure opportunism
    - +...ideological guerrilla warfare.
  - +Some of it represents just another chapter
    - +in the contemporary media debasement of
    - +public discourse about important social issues
    - +through hype, sound bite simplification,
    - +and pandering to fads and basest prejudices.
  - +Some of these folks are always on the lookout
    - +for a sensational new lightening rod
    - +for public dissatisfaction and frustration.
    - +This time around it is the university that is taking the heat.
- +So too, part of this anti-pc agenda is familiar,
  - +old fashioned reactionary stuff.
  - +A resort to polemic to try to stop
    - +the greater inclusiveness of people and ideas
    - +...to hold on to status quo at whatever price,
    - +to protect unearned privilege.
- +But we also have to face the painful truth
  - +that critics of the "politically correct"
  - +don't lack examples of destructive, even ludicrous,
  - +extremism and zealotry on campuses in recent years,
  - +... indeed, at times on this campus!
- +While foolish or destructive behavior is by no means
  - +rampant on our college campuses
  - +that amount which does occur
  - +can seriously undermine important academic values
  - +while serving as a lightening rod for critical attention.
- +Here we also cannot ignore the fact that there are
  - +a growing number of concerned faculty, students,
  - +administrators, and other educators and leaders who
  - +are equally concerned that we are losing touch with ourselves
- +and our most fundamental missions--teaching and research.
- +We need to heed a basic message:
  - +What these critics are saying
  - +is that we have lost touch with our most fundamental
  - +missions and values...
  - +...and this stikes a deep vein of public discontent with academia.
- +Since the real issue concerns our commitment
  - +to our own values as teachers and scholars,

+it is on values that we must stand and debate.

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- +What is this really about?
  - +On reflectin, I think many of our critics,
    - +particularly those opposing so called "political correctness"
    - +are really opposing
    - +the direction and rate of social and institutional change.
  - +Much ofthier opposition centers on the struggle for greater inclusiveness
    - +...of more openness to ideas and people
    - +...and it is about the intellectual challenge
    - +...of what some call the new "Age of Knowledge".
  - +We must not become overly reactive to
    - +what is superficial or transitory and opportunistic in criticism
    - +at the expense of more important continuing debate
    - +over fundamental issues of our future
    - +and renewal of our mission in response to change.
  - +We in academia are trying to deal with some of the most painful, persistent
    - +and intractable problems in human experience:
    - +Racism, sexism, --centuries of prejudice and discrimination
      - +that have robbed the world of precious cultural wisdom,
      - +talent and leadership.
      - +Affirmative Action
        - +We should recognize that much of the anti-PC criticism is really aimed +at affirmative action programs in our universities.
        - +Critics claim that Affirmative action actually
          - +promotes increasing segregation and balkanization,
          - +separate and unequal education and services.
        - +It is seen as undemocratic, divisive and ultimately
          - +a disservice to those it is meant to serve.
        - +I am on record with my firm support for the Michigan Mandate.
          - +which is our University's strategic plan to achieve national leadership
          - +in representing cultural diversity among our faculty studetns and staff.
          - +I believe the goals it establishes for the University
            - +are critical for our future
            - +and for the future of our society.
          - +The Michigan Mandate clearly does not establish quotas
            - +nor does it lower standards--quite the contrary,
            - +I believe it to be a key element in our guest for excellence.

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- +bearing bad tidings...
- +Indeed, some in society actually hold us responsible
  - +for social change.
- +In a sense they are right.
  - +After all, we are educating students for changing world
  - +and we are producing the knowledge and
  - +the technology that fuels it.
- +Little wonder that some are threatened
  - +or that many are unsure and concerned.
- +Little wonder that with our growing influence on society,
  - +we have become an arena of special interest conflict.
- +We are riding the tiger of a profound transformation of society.
- +What is the Chinese curse?
- +"May you live in interesting times"
- +Well, here we are, and the going can definitely get rough.
- +But we do have the means to stay the course
  - +if we have the will.

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- +Where is the real threat to academic freedom
  - +in the dispute over political correctness?
  - +Universities are paying dearly for extremists from
    - +both the "pc" and the "anti pc" camp.

- +As usual when extremists are at work, +truth and principle are the first victims. +Academia is facing difficult issues and choices. +Polemics obscure the real and important issues +creating climate in which it is increasingly difficult +to discuss and debate openly critical issues before us. +So-called PCer's trivialize and obscure fundamental issues +and too often try to impose their rigid orthodoxies +through indoctrination, coercion +or political strategies and tactics borrowed from the political world. +'that are antithetical to scholarly values of rational discussion and debate. +Anti-pc'ers take advantage of the excesses of a few to try to intimidate us +to keep us from coping with fundamental issues of social and academic change. +Both extremes undermine climate and values necessary +for rational discussion. +Superficial polemics and orthodoxies on all sides, +obscure the real issues we ought to be discussing +and debating openly and vigorously among ourselves +and with our society. +The real question is whether and how we debate serious issues +Our traditions and freedoms allow us to take +on the toughest questions. +The issue is not whether we can debate tough questions. +This issue is whether we have the courage to take them on. +and how we resolve to debate them among ourselves. +Today many factors are undermining our ability to debate openly. +These factors are providing fuel for our critics. +bringing down on us ridicule and even contempt. +They are undermining our sense of community +and in the long term can lead to a loss of our freedoms +becasue freedom's enemies are always ready +to step in with their own laws and regulations. + +Conclusion +Society has granted us in academia exceptional privileges. +As I told our graduates at Commencement, +much has been given to us and therefore +much is expected in return. +Ours is a good life full of freedom to think and work +according to our individual talent and vision +But it is not without a price. +Price is adherence to values and courage +to apply and defend them. +But when we misuse or abuse our freedoms or just fail +to defend them, society holds us accountable +We set ourselves a high standard, and we are being held to it. +When we stray from it, the price is erosion of public confidence +and support.
  - +In the long term this can spell the of hard-won freedoms +which once lost will be hard to regain.
  - +We represent among faculty, students and staff
  - - +a tremendous range of difference in our views,
  - +opinions, beliefs, backgrounds and experiences.
  - +This is by design
    - +...this is how we hire
    - +...this is how we admit
  - +This is the stuff of which debate is made.
  - +We cannot be all things to all people,
    - +to solve all society's problems.

- +What we can and must do is be true to ourselves +and our mission and values.
- +If we do this, then we will preserve our freedoms +and serve our society in the best way we can.
- +This is the high and best road to public respect, +confidence and support.
- +This must be the answer to our critics.

- +Once again, thank you for coming. +I hope you have a lively and enjoyable meeting. +We won't see you back here in Ann Arbor until the year 2003 or so +so I know Rick and his colleagues will do their best +to make this a meeting to remember for a while.

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