

LaMothe Talk (3/20/91)

+Kellogg Concerns

- +i) Embarrassed about “backing the wrong horse” ...i.e.,
 - +arranging meeting with Blanchard last November
- +ii) Have intentionally taken a back seat role and let
 - +Dow (Popoff) take the lead
- +iii) However, are concerned that there is not enough
 - +agreement on an action plan...or the role of the
 - +Governor...to have a press conference on April 18

+Preference

- +i) To use April 18th meeting as an opportunity for Governor
 - +to lay out his action plan to BRTs CEOs...within the
 - +context of the BRT framework..., thereby enabling
 - +CEOs to get behind Governor to push his agenda.
 - +(This would be a great opportunity for Governor to
 - +gain strong support of business community.)
- +ii) Then--particularly if President Bush's address is focused
 - +on education--to have press conference in May to
 - +lay out Michigan strategy...or, at least, CEO strategy
 - +(Note this would give Engler enormous national
 - +and state visibility)
- +iii) For UM to play role as the informal, neutral go-between
 - +and convener

+Suggested Steps

- +i) Contact Mike Adanezzio and see if Governor would be
 - +willing to lay out his key proposals to the CEO group
 - +on April 18. (Buehler would like for this to be seen
 - +by BRT working group on March 28...but there may be
 - +too much politics then)
- +ii) If so, see if some elements could be obtained in advance
 - +of meeting to allow CEOs to be adequately briefed.
 - +(Here, we are assuming that Governor's folks have
 - +seen BRT document as framework.)
- +iii) JJD could play a role in contacting the following:
 - +i) Frank Popoff
 - +to persuade him of wisdom of decoupling
 - +meeting with Governor from press conference
 - +ii) Joe Antonini
 - +(in part to keep Bob Stevenson in place)
 - +iii) Joe Schwartz
 - +(and LaMothe will also talk with him)
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