2016

Alumni Spotlight

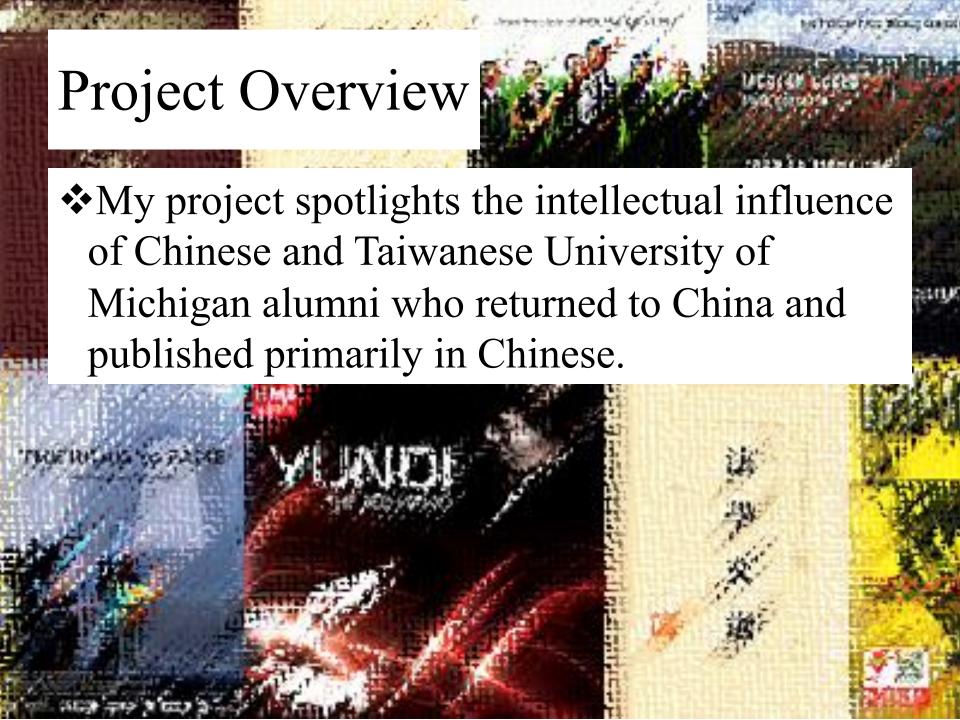
Song, April

https://hdl.handle.net/2027.42/122866

http://creativecommons.org/licenses/by-nc/4.0/

Downloaded from Deep Blue, University of Michigan's institutional repository





Objectives

- Destroy For Many Country
- Research across the U-M Library collections and databases to obtain biographical information and investigate the influence of Chinese and Taiwanese alumni.
- ❖ Feature alumni works from the U-M Library collections.
- Conduct interviews with several chosen contemporary alumni.
- Create a website to spotlight the alumni and feature their works.

Challenges

Names

Scaling

*Timeframe

Solutions

- Carefully track name iterations and search for every one
- Narrowly defining intellectual influence and sticking to it
- Prioritizing tasks and meeting more frequently



ALUMNI SPOTLIGHT

HOME ALUMNI

INTERVIEWS

ABOUT

The Alumni Spotlight features notable alumni of the University of Michigan who originally come from the Greater China region (Mainland China, Hong Kong, Macau, and Taiwan). It highlights the intellectual influence of University of Michigan alumni who returned to the Greater China region after completing their education and continued to publish their works in Chinese. The alumni profiles present biographical information, photographs, and several interviews with contemporary alumni. The book showcase window to the right of the biographical information on each profile page features a three dimensional representation of the alumnus' works which opens to a formal citation of the work and a link to the item in Mirlyn, the University of Michigan Library's catalog.

An accessible version of this homepage is available on the Alumni page.







ALUMNI

Chen Zuohuang

ALUMNI SPOTLIGHT

陳佐湟

CHEN'S PROFILE



Stephen Fung

馮德倫

黄家驷

FUNG'S PROFILE



Wang Zhengting

王正廷



Wu Hao 吴皓 吴皓

WANG'S PROFILE

WU'S PROFILE WU'S INTERVIEW



Benson Yeh

葉丙成

YEN'S PROFILE YEN'S INTERVIEW



Yong Cheng

永城

YONG'S PROFILE YONG'S INTERVIEW



ALUMNI SPOTLIGHT

HOME

ALUMNI

INTERVIEWS

ABOUT

INTERVIEWS

Yong Cheng 永城

"Every life is a mirror that allows us to find ourselves. My works come from my experiences; they are those mirrors."

YONG'S INTERVIEW

YONG'S PROFILE

Image Courtesy of Yong Cheng



Wu Hao 吴皓

Interviewed by April Song on July 6, 2016

"My upcoming film, "People's Republic of China," continues my interest in Chinese youths by focusing on China's popular online showrooms; here kids in their late teens and early twenties can attract millions of fans by singing karaoke live online, and become multimillionaires in the process."

WU'S INTERVIEW

WU'S PROFILE

Image Courtesy of Wu Hao





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HOME ALUMNI

INTERVIEWS

ABOUT



Wu Hao

吴皓

INDEPENDENT FILMMAKER AND BLOGGER

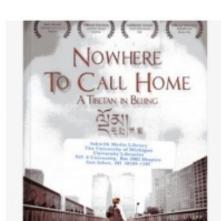
MBA 2000

GO TO WU'S INTERVIEW

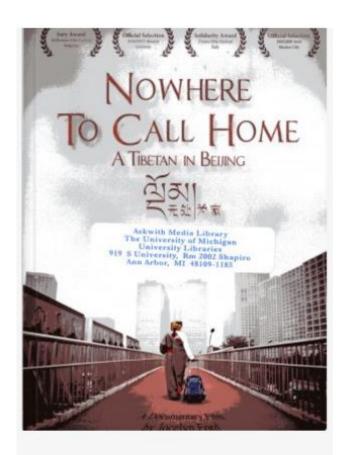
BIOGRAPHY

Originally trained as a molecular biologist, Hao Wu is a Chinese independent filmmaker and blogger. He holds an Master of Science from Brandeis University, and received his Master's in Business Administration from the University of Michigan Ross School of Business in 2000. Wu is currently a fellow at the New America Foundation.

INTELLECTUAL INFLUENCE



Han's documentary work works to break storogtones about China and show the complexity and



ಳು FLIP

CITATION



Wu Hao 吴皓

INDEPENDENT FILMMAKER AND BLOGGER

MBA 2000

GO TO WU'S PROFILE

TALK ABOUT YOUR EXPERIENCE AT THE UNIVERSITY OF MICHIGAN.

I spent two years at the University of Michigan Ross School of Business for my MBA. It was an eye-opening experience for an ex-molecular biologist who had spent many years in various laboratories -- the diverse student body, the friendly atmosphere, and the great learning opportunities. Quite transformative. I felt like a different person — more curious and more confident -- after those two years.

HOW DID THE UNIVERSITY INFLUENCE YOUR CAREER?

I discovered my interest in product management in the technology sector at Ross. After graduation, I worked for Internet companies like Excite.com and Earthlink in the Silicon Valley, and later moved back to China and continued my career at Alibaba and TripAdvisor. In 2008-2011 I was TripAdvisor's China Country Manager. As my career progressed, so did my passion in more artistic and creative endeavors. In 2012 I decided to take some time off to pursue documentary filmmaking full time. Now four years later, I am still making, and enjoying making, documentaries.

WHAT INSPIRED YOU TO FILM DOCUMENTARIES SUCH AS "BEIJING OR BUST"? HOW DID YOU CHOOSE THE TOPIC FOR "NOWHERE TO CALL HOME," YOUR MOST RECENT WORK?

I did "Beijing or Bust" on the side as a part-time project when I first moved back to China in 2004. Having been away from China for 12 years, it was mind-boggling to observe how China had changed and to make sense my own migration experience from China to the US and then back. "Beijing or Bust" tells the experience of six American-born-Chinese (ABC) as they migrated from the US to China to search for identity, career and purpose in life. In some way, making the film was a way for me to understand China again.

I produced "Nowhere to Call Home" so I wouldn't call it my work. Documentary films are truly directors' babies. The last film I directed, "The Road to Farne," was about China's one-child generation. It tells the story of students at China's top drama academy staging the American musical "Fame" as their graduation

AN INTERVIEW WITH



Yong Cheng永城

BUSINESS CONSULTANT AND

BESTSELLING MYSTERY NOVELIST

B 5 1997

MBA 2000

GO TO YONG'S PROFILE

TALK ABOUT YOUR EXPERIENCE AT THE UNIVERSITY OF MICHIGAN.

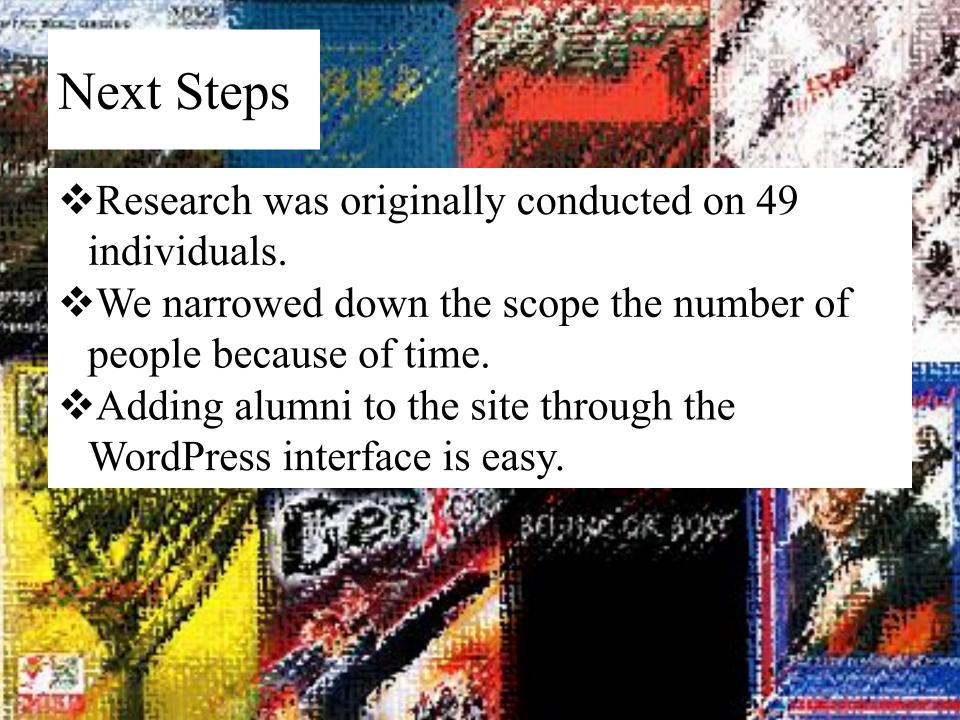
请简要谈一谈您在密歇根大学的学习生涯。

这个问题的答案。大概不太容易简要。2005-2007年。我在密西根大学工程学院次读机械工程学士学位。虽然只有短短两年多,却非常令数难忘。 作为韩学的留学主,陌生的环境、生现的语言、学业的压力和累殊的经济状况都带给我很大压力。但其中最大的压力还是来自经济。我曾是多同 时打四份工,在中餐馆、快餐店、学校实验室和研究中心都打过工,记得我的时间责备是这样的: 早晨8点到学校上课。下课后赶去餐馆打午餐,下 午两点赶回学校上课。下午五点再去餐厅,然后一直工作到夜里十点,回住处后才弄给念书、要到凌晨三四点睡觉。这样忙碌的日子,倒是把动 到美国的现象和多愁都挤没了。我记得我住在安阿伯边上的一座小房子的地下室,每月150美元租金。骑一辆20美元买来的旧自行车,到北校园 单程大约40分钟。在水天营地里每天辆车上下学。也是令人雕坛的体验。正是这段歌音岁月。让我初尝人生之苦,理解奋斗的意义并非确上活花 而是为了生存。不仅是当下的生存,还有未来的生存。

It is not easy to answer this question briefly. From 1995 to 1997, I was studying Mechanical Engineering at the University of Michigan College of Engineering for my Bachelor's Degree. Although it was only a little more than two years, it is still flesh in my mind. As a transfer student studying abroad, I was under a lot of pressure from the new environment, unfamiliar language, academic pressure, and tight economic situation. But among these, strongest pressure was from my economic situation. At one point in time, I worked up to four jobs: a Chinese restaurant, a fast food restaurant, a laboratory, and a research center. I remember my daily schedule was as follows: I arrived at eight in the morning to class; after leaving class, I went to work the lunch shift at the restaurant; at two in the afternoon I rushed back to school to go to class; after five, I had to be at the cafeteria again. Then, I worked until ten at night; only after I returned to my domitory, did I begin to study, I would not be able to sleep until three or four in the morning. I was so busy that I did not have time for the loneliness and homesickness most people feel they first go to the United States. I remember that I lived in the basement of a small house at the edge of Ann Arbor; my monthly rent was \$150. Riding a used bicycle that I bought for \$20, It took forty minutes to get to North Campus. In the loc and snow, riding the bicycle to and from school every day was an experience that is hard to forget. It was from this difficult time that I began to taste the bitterness of life; I came to understand that the meaning of working hard is not to get icing onto the cake, but to survive. Survival not only for the present, but for the future.

Lessons Learned

- An understanding of the organization, scale, services, and work within itself in the U-M Library.
- How to efficiently find everything from books to articles to microfilms in the U-M collections and databases and outside them.
- The alumni stories are inspirational because they show influence and movement across fields and around the world.



Thank You!

