

UMTRI-98-46

**DIRECT OBSERVATION OF SAFETY
BELT USE IN MICHIGAN: FALL 1998**

**David W. Eby, Ph.D.
Michelle L. Olk, M.A.**

October 1998

Technical Report Documentation Page

1. Report No. UMTRI-98-46		2. Government Accession No.		3. Recipient's Catalog No.	
4. Title and Subtitle Direct Observation of Safety Belt Use in Michigan: Fall 1998				5. Report Date October 1998	
				6. Performing Organization Code	
7. Author(s) David W. Eby and Michelle L. Olk				8. Performing Organization Report No. UMTRI-98-46	
9. Performing Organization Name and Address The University of Michigan Transportation Research Institute 2901 Baxter Road Ann Arbor, MI 48109				10. Work Unit No. (TRAIS)	
				11. Contract or Grant No. OP-98-02	
12. Sponsoring Agency Name and Address Michigan Office of Highway Safety Planning 400 Collins Road, PO Box 30633 Lansing, MI 48909-8133				13. Type of Report and Period Covered Final 4/1/98 - 11/30/98	
				14. Sponsoring Agency Code	
15. Supplementary Notes					
16. Abstract <p>Reported here are the results of a direct observation survey of safety belt use conducted in the fall of 1998. In this study, 11,413 occupants traveling in four vehicle types (passenger cars, sport-utility vehicles, vans/minivans, and pickup trucks) were surveyed during September 3- 24, 1998. Belt use was estimated for all vehicle types combined (the statewide safety belt use rate) and separately for each vehicle type. Within and across each vehicle type, belt use by age, sex, road type, day of week, time of day, and seating position was calculated. Statewide belt use was 69.9 percent. This rate was significantly higher than last year's rate. Belt use was 72.6 percent for passenger cars, 73.1 percent for sport-utility vehicles, 75.7 percent for vans/minivans, and 54.1 percent for pickup trucks. For all vehicle types, belt use was higher for females than for males and higher for drivers than for passengers. In general, belt use was high during the morning commute, and belt use did not vary systematically by time of day, day of week, or weather conditions. Survey results suggest that maintenance of effective public information and education programs, increased enforcement of secondary belt use laws, implementation of primary (standard) enforcement of mandatory safety belt use, and targeting programs at low use populations, could be effective in increasing safety belt use in Michigan and in helping Michigan reach the national belt use standards set for the years 2000 and 2002.</p>					
17. Key Words Motor vehicle occupant restraint use, safety belt use, child seat use, seat belt survey, direct observation survey, occupant protection			18. Distribution Statement Unlimited		
19. Security Classif. (of this report) Unclassified		20. Security Classif. (of this page) Unclassified		21. No. of Pages 56	22. Price

Reproduction of completed page authorized

The opinions, findings, and conclusions expressed in this publication are those of the authors and not necessarily those of the Michigan Office of Highway Safety Planning or the U.S. Department of Transportation, National Highway Traffic Safety Administration.

Prepared in cooperation with the
Michigan Office of Highway Safety Planning
and
U.S. Department of Transportation
National Highway Traffic Safety Administration
through Highway Safety Project #OP-98-02

CONTENTS

INTRODUCTION	1
METHODS	5
Sample Design	5
Data Collection	12
Data Collection Forms	12
Procedures at Each Site	13
Observer Training	14
Observer Supervision and Monitoring	15
Data Processing and Estimation Procedures	15
RESULTS	18
Overall Safety Belt Use	18
Safety Belt Use by Subgroup	21
Site Type	21
Time of Day	21
Day of Week	21
Weather	21
Sex	21
Age	21
Seating Position	22
Age and Sex	24
Historical Trends	24
Overall Belt Use Rate	25
Belt Use by Site Type	26
Belt Use By Sex	27
Belt Use By Seating Position	28
Belt Use by Age	29
Belt Use by Vehicle Type and Year	30
DISCUSSION	31
REFERENCES	34
APPENDIX A	
Data Collection Forms	37
APPENDIX B	
Site Listing	40
APPENDIX C	
Calculation of Variances, Confidence Bands, and Relative Error	48

LIST OF FIGURES

Figure 1. An Example "+" Intersection Showing Four Possible Observer Locations . .	9
Figure 2. Front-Outboard Shoulder Belt Use in Michigan	18
Figure 3. Front-Outboard Shoulder Belt Use by Year	25
Figure 4. Front Outboard Shoulder Belt Use by Site Type and Year	26
Figure 5. Front-Outboard Shoulder Belt Use by Sex and Year	27
Figure 6. Front-Outboard Shoulder Belt Use by Seating Position	28
Figure 7. Front-Outboard Shoulder Belt Use by Age and Year	29
Figure 8. Front-Outboard Shoulder Belt Use by Vehicle Type and Year	30

LIST OF TABLES

Table 1. Descriptive Characteristics of the Four Strata	7
Table 2. Descriptive Statistics for the 168 Observation Sites	12
Table 3. Percent Shoulder Belt Use by Stratum (All Vehicle Types)	19
Table 4a. Percent Shoulder Belt Use by Stratum (Passenger Cars)	20
Table 4b. Percent Shoulder Belt Use by Stratum (Sport-Utility Vehicles)	20
Table 4c. Percent Shoulder Belt Use by Stratum (Vans/Minivans)	20
Table 4d. Percent Shoulder Belt Use by Stratum (Pickup Trucks)	20
Table 5. Percent Shoulder Belt Use and Unweighted N by Vehicle Type and Subgroup	23
Table 6. Percent Front-Outboard Shoulder Belt Use and Unweighted N by Age and Sex	24

ACKNOWLEDGMENTS

We express our thanks to several individuals who were essential to the completion of this project. James Chadburn, Richard Kurche, Sally Linn, and Deneatha White conducted field observations. Carl Christoff assisted in training observers. Lisa Molnar provided valuable comments on an earlier draft of this manuscript. Judy Settles and Helen Spradlin coordinated administrative procedures for the field observers. Special thanks to the Michigan Office of Highway Safety Planning for its support.

David W. Eby, Ph.D.

Michelle L. (Hopp) Olk, M.A.

October 1998

INTRODUCTION

After pioneering work in Europe showed the effectiveness of safety belts in reducing crash-related injury, automobile manufacturers in the United States (US) began installing safety belts in vehicles in the late 1950s. Despite intensive public information and education (PI&E) efforts in the US, safety belt use remained below 20 percent for more than two decades.

As part of a national program to reduce motor vehicle fatalities and injuries in the late 1970s, numerous states began writing legislation to mandate statewide safety belt use. Since the first safety belt law was passed in 1984 (New York), 49 states and the District of Columbia have passed similar laws (New Hampshire only requires safety belt use up to 12 years of age). In general, these laws have produced a dramatic increase in belt use immediately following implementation, followed by a subsequent decline in belt use that generally remains above prelaw levels. This was the case in Michigan following implementation of a secondary safety belt law in July 1985 (see, e.g., Streff, Molnar, & Christoff, 1993).

More than a decade after the passage of the first mandatory safety belt use law in the US, belt use nationwide had only increased to 61.5 percent over all vehicle types and 68.1 percent for passenger vehicles (National Highway Traffic Safety Administration, NHTSA, 1997). In an effort to increase safety belt use nationally, the President of the US directed the Secretary of Transportation to work with several groups including Congress, the states, and private enterprise to develop a plan for increasing safety belt use in the US. This plan, called the *Presidential Initiative for Increasing Seat Belt Use Nationwide*, sets national safety belt use rate goals and details a national strategy for achieving the goals (NHTSA, 1997).

The first goal is to increase seat belt use nationally to 85 percent by the year 2000 and 90 percent in 2005. NHTSA (1997) estimates that this increase in safety belt use by 2000 will prevent about 4,200 fatalities and 102,500 injuries, and result in economic

savings of about 6.7 billion dollars annually. The second goal is to reduce child occupant fatalities (0-4 years of age) by 15 percent by 2000 and 25 percent by 2005.

The strategy outlined in the presidential initiative for reaching these goals details a four-point plan. The first point is to *build strong public-private partnerships* at local, state, and national levels. With strong partnerships at various levels, it is believed that a positive attitude toward safety belt use can become a “national attitude.” Such partnerships would also serve as a conduit for the distribution of PI&E programs. The second point is for states to *enact strong legislation* for mandatory safety belt and child restraint use. The strategy recommends that states work hard to pass primary (standard) safety belt use laws and that child passenger safety laws mandate restraint use by every child up to 16 years of age. The third point is to *conduct active and highly visible enforcement* of restraint use laws. It is well known that enforcement efforts combined with publicity about those enforcement efforts leads to increased compliance with a law. The presidential initiative recommends that enforcement programs be designed to fit community needs and gives examples of programs such as ticketing, checkpoints, safety checks and clinics, and using officers as role models by assuring that they use their own safety belts. The fourth point is to increase the presence of *effective public education* regarding the benefits of restraint use. The critical element of this point is to provide the public with a simple, single message from a variety of sources and media.

Under this four-point plan to increase safety belt use nationally, the states play a crucial role at each point. For years Michigan has implemented enforcement and PI&E programs to increase safety belt use statewide. In order to measure both compliance with Michigan's mandatory secondary safety belt use law and other efforts to increase safety belt use, the University of Michigan Transportation Research Institute (UMTRI) is conducting a series of direct-observation surveys of safety belt use among motor vehicle occupants throughout the state. Twenty survey waves have been completed. The first two waves were conducted prior to implementation of the law in order to establish a baseline safety belt use rate (Wagenaar & Wiviott, 1985a; Wagenaar, Wiviott, & Compton, 1985). The third wave was conducted during the first month of implementation (Wagenaar & Wiviott, 1985b). The next eight survey waves were conducted roughly every 5 months

between December 1985 and May 1988 (Wagenaar, Businski, & Molnar, 1986a, 1986b; Wagenaar, Molnar, & Businski, 1987a, 1987b, 1987c, 1988a, 1988b; Wagenaar, Wiviott, & Businski, 1986). The twelfth, thirteenth, and fourteenth survey waves were conducted in April 1989 (Wagenaar & Molnar, 1989), May 1990 (Streff & Molnar, 1990), and June 1992 (Streff, Molnar, & Christoff, 1993). The fifteenth, sixteenth, seventeenth, eighteenth, and nineteenth survey waves were conducted in September during consecutive years (Eby & Christoff, 1996; Eby & Hopp, 1997; Eby, Streff, & Christoff, 1994; Eby, Streff, & Christoff, 1995; Streff, Eby, Molnar, Joksch, & Wallace, 1993). The twentieth survey wave, reported here, was conducted just over 14 years (170 months) after the mandatory safety belt law first took effect in Michigan.

In all but the fifteenth survey, belt use was examined by age, sex, seating position, time of day, day of week, type of road, weather conditions, vehicle type, and region of the state by direct observation of vehicles stopped at traffic lights or stop signs. In order to better relate Michigan's belt use rates to rates in other states, the survey waves conducted since, and including, the fifteenth wave used a new sample design that took advantage of federal guidelines for safety belt surveys (NHTSA, 1992). These guidelines permit the estimation of belt use by observing only shoulder belt use of front-outboard occupants. Therefore, in these survey waves, only the front-outboard occupants in various vehicle types were observed. The same survey design and method was used in the present survey.

This year, revised federal guidelines for conducting and reporting statewide safety belt surveys were introduced (NHTSA, 1998). The only effect these revisions had on our sample design was that children in child safety seats (CSS) were no longer to be included in the sample. Because previous surveys only found about 30 of the 10,000 or so occupants to be in CSSs, this change had no effect on our sample design. However, the revised guidelines did have a significant effect on the analysis and reporting of the safety belt use data. Instead of reporting passenger vehicle safety belt use as the rate for statewide safety belt use, the revised guidelines require that states report the combined use rates for passenger vehicles, sport utility vehicles, vans/minivans, and pickup trucks. Thus, the statewide safety belt use rate reported here is for all four vehicle types combined and is not comparable to statewide rates reported in previous years. So that comparisons

with previous years can be made, we have reanalyzed the survey data from 1994 to 1997 and report here these new statewide safety belt use rates. A statewide safety belt use rate for all four vehicle types combined could not be calculated for 1993 because in that year we only surveyed passenger vehicles. Finally, so that use rates for each vehicle type can be considered separately, we also report use rates separately for each vehicle type as we have done in previous years.

METHODS

Sample Design

The sample design for the present survey was closely based upon the one used by Streff, Eby, Molnar, Joksch, and Wallace (1993). While the entire sampling procedure is presented in the previous report, it is repeated here for completeness, with the modifications noted.

The goal of this sample design was to select observation sites that represent accurately all vehicle occupants in eligible vehicles in Michigan (i.e., passenger cars, vans, sport-utility vehicles, and pickup trucks), while following federal guidelines for safety belt survey design (NHTSA, 1992, 1998). An ideal sample minimizes total survey error while providing sites that can be surveyed efficiently and economically. To achieve this goal, the following sampling procedure was used.

To reduce the costs associated with direct observation of remote sites, NHTSA guidelines allow states to omit from their sample space the lowest population counties, provided these counties account for 15 percent or less of the state's total population. Therefore, all 83 Michigan counties were rank ordered by population (U.S. Bureau of the Census, 1992) and the low population counties were eliminated from the sample space. This step reduced the sample space to 28 counties.

These 28 counties were then separated into four strata. The strata were constructed by obtaining historical belt use rates and vehicle miles of travel (VMT) for each county. Historical belt use rates were determined by averaging results from three previous UMTRI surveys (Wagenaar, Molnar, & Businski, 1987b, 1988b; Wagenaar & Molnar, 1989). Since no historical data were available for six of the counties, belt use rates for these counties were estimated using multiple regression based on per capita income and education for the other 22 counties ($r^2 = .56$; U.S. Bureau of the Census, 1992).¹ These factors have been shown previously to correlate positively with belt use (e.g., Wagenaar,

¹ Education was defined as the proportion of population in the county over 25 years of age with a professional or graduate degree.

et al., 1987a). Because of the disproportionately high VMT for Wayne County, and because we wanted to ensure that observation sites were selected within this county, Wayne County was chosen as a separate stratum. Three other strata were constructed by rank ordering each county by historical belt use rates and then adjusting the stratum boundaries until there was roughly equal total VMT within each stratum. The stratum boundaries were high belt use (greater than 54.0 percent), medium belt use (45.0 percent to 53.0 percent), low belt use (44.9 percent or lower), and Wayne County (41.9 percent belt use). The historical belt use rates and VMT by county and strata are shown in Table 1.

To achieve the NHTSA required precision of less than 5 percent relative error, the minimum number of observation sites for the survey ($N = 56$) was determined based on within- and between-county variances from previous belt use surveys and an estimated 50 vehicles per observation period in the current survey. This minimum number was then increased ($N = 168$) to get an adequate representation of belt use for each day of the week and for all daylight hours.

Because total VMT within each stratum was roughly equal, observation sites were evenly divided among the strata (42 each). In addition, since an estimated 23 percent of all traffic in Michigan occurs on limited-access roadways (Federal Highway Administration, 1982), 10 (24 percent) of the sites within each stratum were freeway exit ramps, while the remaining 32 were roadway intersections.

Table 1. Descriptive Characteristics of the Four Strata ²					
Strata	County	Historical Belt Use, Percentage	Belt Use Average, %	VMT, billions of miles	Total VMT, billions of miles
1			56.3		17.48
	Ingham	54.3		1.98	
	Kalamazoo	54.3		1.98	
	Oakland	54.5		10.66	
	Washtenaw	62.0		2.86	
2			48.8		17.42
	Allegan	45.2		0.86	
	Bay	53.7		1.13	
	Eaton	52.5		0.90	
	Gr. Traverse	47.2		0.63	
	Jackson	46.2		1.41	
	Kent	48.9		4.07	
	Livingston	48.7		1.44	
	Macomb	48.0		4.83	
	Midland	50.7		0.68	
	Ottawa	47.4		1.45	
3			40.9		17.15
	Berrien	41.6		1.68	
	Calhoun	43.2		1.40	
	Genesee	42.8		4.12	
	Lapeer	39.6		0.71	
	Lenawee	44.4		0.82	
	Marquette	39.6		0.56	
	Monroe	44.2		1.53	
	Muskegon	41.8		1.11	
	Saginaw	40.7		1.86	
	Shiawassee	41.6		0.64	
	St. Clair	34.1		1.38	
	St. Joseph	41.6		0.51	
	Van Buren	36.7		0.83	
4					
	Wayne	41.9	41.9	15.29	15.29

²Note: Boldface italic type indicates values estimated from multiple regression. The belt use percentages were used only for statistical purposes in this design. Caution should be taken in interpreting these values.

Within each stratum, observation sites were randomly assigned to a location using different methods for intersections and freeway exit ramps. The intersection sites were chosen using a method that ensured each intersection within a stratum had an equal probability of selection. Detailed, equal-scale road maps for each county were obtained and a grid pattern was overlaid on each county map. The grid dimensions were 62 lines horizontally and 42 lines vertically. The lines of the grid were separated by 1/4 inch. With the *3/8 inch:mile* scale of the maps, this created grid squares that were .67 miles per side. (Because Marquette County is so large, it was divided into four maps and each part was treated as a separate county.) Each grid square was uniquely identified by two numbers, a horizontal (or *x*) coordinate and a vertical (or *y*) coordinate.

The 42 sites for each stratum were sampled sequentially. The 32 local intersection sites were chosen by first randomly selecting a grid number containing a county within a stratum.³ This was achieved by generating a random number between 1 and the number of grids within the stratum. So, for example, since the high belt use stratum had four grid patterns overlaying four counties, a random number between 1 and 4 was generated to determine which grid would be selected. Thus, each grid had an equal probability of selection at this step. Once the grid was selected, a random *x* and a random *y* coordinate were chosen and the corresponding grid square identified. Thus, each intersection had an equal probability of selection. If a single intersection was contained within the square, that intersection was chosen as an observation site. If the square did not fall within the county, there was no intersection within the square, or there was an intersection but it was located one road link from an already selected intersection, then a new grid number and *x, y* coordinate were selected randomly. If there was more than one intersection within the grid square, the grid square was subdivided into four equal sections and a random number between 1 and 4 was selected until one of the intersections was randomly chosen. This happened for only two of the sites.

Once a site was chosen, the following procedure was used to determine the particular street and direction of traffic flow that would be observed. For each intersection,

³ It is important to note that grids were selected during this step rather than counties. This was necessary only because it was impractical to construct a single grid that was large enough to cover all of the counties in the largest stratum when they were laid side by side.

all possible combinations of street and traffic flow were determined. From this set of observer locations, one location was randomly selected with a probability equal to 1/number of locations. For example, if the intersection, was a "+" intersection, as shown in Figure 1, then there would be four possible combinations of street and direction of traffic flow to be observed (observers watched traffic only on the side of the street on which they were standing). In Figure 1, observer location number one indicates that the observer would watch westbound traffic and stand next to Main Street. For observer location number two, the observer would watch southbound traffic and stand next to Second Street, and so on. In this example, a random number between 1 and 4 would be selected to determine the observer location for this specific site. The probability of selecting an intersection approach is dependent on the type of intersection. Four-legged intersections like that shown in Figure 1 have four possible observer locations, while three-legged intersections like "T" and "Y" intersections have only three possible observer locations. The effect of this slight difference in probability accounts for .01 percent or less of the standard error in the belt use estimate.

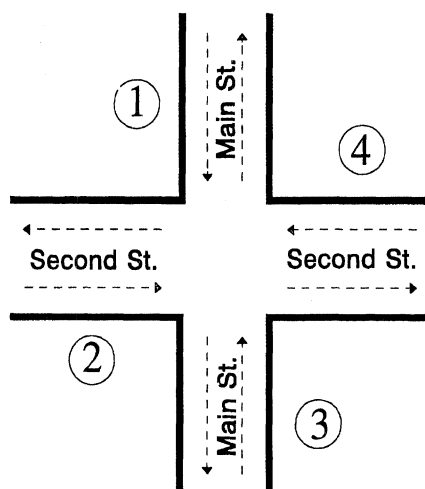


Figure 1. An Example "+" Intersection Showing Four Possible Observer Locations.

For each chosen primary intersection site, an alternate site was also selected. The alternate sites were chosen within a 20 x 20 square unit area around the grid square containing the original intersection, corresponding to a 13.4 square mile area around the

site. This was achieved by randomly picking an x, y grid coordinate within the alternate site area. Grid coordinates were selected until a grid square containing an intersection was found. No grid squares were found that contained more than one intersection. The observer location at the alternate intersection was determined in the same way as at the primary site.⁴

The 10 freeway exit ramp sites within each stratum also were selected so that each exit ramp had an equal probability of selection.⁵ This was done by enumerating all of the exit ramps within a stratum and randomly selecting without replacement ten numbers between one and the number of exit ramps in the stratum. For example, in the high belt use stratum there was a total of 109 exit ramps. To select an exit ramp, a random number between 1 and 109 was generated. This number corresponded to a specific exit ramp. To select the next exit ramp, another random number between 1 and 109 was selected with the restriction that no previously selected numbers could be chosen. Once the exit ramps were determined, the observer location for the actual observation was determined by enumerating all possible combinations of direction of traffic flow and side of ramp on which to stand. As in the determination of the observer locations at the roadway intersections, the possibilities were then randomly sampled with equal probability. The alternate exit ramp sites were selected by taking the first interchange encountered after randomly selecting a direction of travel along the freeway from the primary site. If this alternate site was outside of the county or if it was already selected as a primary site, then the other direction of travel along the freeway was used. If the exit ramp had no traffic control device ($N = 7$) on the selected direction of travel, then a researcher visited the site and randomly picked a travel direction and lane that had traffic control.

The day of week and time of day for site observation were pseudorandomly assigned to sites in such a way that all days of the week and all daylight hours (7:00 a.m. - 7:00 p.m.) had essentially equal probability of selection. The sites were

⁴For those interested in designing a safety belt survey for their county or region, a guidebook and software for selecting and surveying sites for safety belt use is available (Eby & Streff, 1994) by contacting UMTRI -SBA 2901 Baxter Rd., Ann Arbor, MI 48109-2150 or by visiting the Internet World Wide Web site at: <http://www-personal.umich.edu/~eby> and looking at the occupant protection section.

⁵An exit ramp is defined here as egress from a limited-access freeway, irrespective of the direction of travel. Thus, on a north-south freeway corridor, the north and south bound exit ramps at a particular cross street are considered a single exit ramp location.

observed using a clustering procedure. That is, sites that were located spatially adjacent to each other were considered to be a cluster. Within each cluster, a shortest route between all of the sites was decided (essentially a loop) and each site was numbered. An observer watched traffic at all sites in the cluster during a single day. The day in which the cluster was to be observed was randomly determined. After taking into consideration the time required to finish all sites before darkness, a random starting time for the day was selected. In addition, a random number between one and the number of sites in the cluster was selected. This number determined the site within the cluster where the first observation would take place. The observer then visited sites following the loop in either a clockwise or counterclockwise direction (whichever direction left them closest to home at the end of the day). This direction was determined by the project manager prior to sending the observer into the field. Because of various scheduling limitations (e.g., observer availability, number of hours worked per week) certain days and/or times were selected that could not be observed. When this occurred, a new day and/or time was randomly selected until a usable one was found. The important issue about the randomization is that the day and time assignments to the sites were not correlated with belt use at a site. This pseudorandom method is random with respect to this issue.

The sample design was constructed so that each observation site was self-weighted by VMT within each stratum. This was accomplished by selecting sites with equal probability and by setting the observation interval to a constant duration (50 minutes) for each site.⁶ Thus the number of cars observed at an observation site reflected safety belt use by VMT; that is, the higher the VMT at a site, the greater the number of vehicles that would pass during the 50-minute observation period. However, since all vehicles passing an observer could not be surveyed, a vehicle count of all eligible vehicles (i.e., passenger cars, vans, sport-utility vehicles, and pickup trucks) on the traffic leg under observation was conducted for a set duration (5 minutes) immediately prior to and immediately following the observation period (10 minutes total).

⁶ Because of safety considerations, sites in the city of Detroit were observed for a different duration. See data collection section for more information.

Table 2 shows descriptive statistics for the 168 observation sites. As shown in this table, the observations were fairly well distributed over day of week and time of day. Note that an observation session was included in the time slot that represented the majority of the observation period. If the observation period was evenly distributed between two time slots, then it was included in the later time slot. This table also shows that nearly every site observed was the primary site and most observations occurred on sunny or cloudy days. Note that some of the totals may not add to 100 percent because of rounding.

Table 2. Descriptive Statistics for the 168 Observation Sites							
Day of Week		Start Time		Site Choice		Weather	
Monday	14.8%	7-9 a.m.	16.6%	Primary	99.4%	Sunny	67.3%
Tuesday	13.6%	9-11 a.m.	17.8%	Alternate	0.6%	Cloudy	26.1%
Wednesday	11.9%	11-1 p.m.	14.2%			Rain	5.4%
Thursday	17.9%	1-3 p.m.	34.5%			Snow	0.0%
Friday	14.2%	3-5 p.m.	7.1%				
Saturday	14.8%	5-7 p.m.	7.1%				
Sunday	12.5%						
TOTALS	100%		100%		100%		100%

Data Collection

Data collection for the study involved direct observation of shoulder belt use, estimated age, and sex. Trained field staff observed shoulder belt use of drivers and front-right passengers traveling in passenger cars, sport-utility vehicles, vans, and pickup trucks during daylight hours from September 3 to September 24, 1998. Safety belt use, age, and sex observations were conducted when a vehicle came to a stop at a traffic light or a stop sign.

Data Collection Forms

Two forms were used for data collection: a site description form and an observation form. The site description form (see Appendix A) provided descriptive information about the site including the site number, location, site type (freeway exit ramp or intersection), site choice (primary or alternate), observer number, date, day of week, time of day, weather, and a count of eligible vehicles traveling on the proper traffic leg. A place on the

form was also furnished for observers to sketch the intersection and to identify observation locations and traffic flow patterns. Finally, a comments section was available for observers to identify landmarks that might be helpful in characterizing the site (e.g., school, shopping mall) and to discuss problems or issues relevant to the site or study.

The second form, the observation form, was used to record safety belt use, passenger information, and vehicle information (see Appendix A). Each observation form was divided into four boxes with each box having room for the survey of a single vehicle. For each vehicle surveyed, shoulder belt use, sex, and estimated age for the driver as well as vehicle type were recorded on the upper half of the box, while the same information for the front-outboard passenger could be recorded in the lower half of the box if there was a front-right passenger present. Children riding in CSSs were recorded but not included in any part of the analysis. Occupants observed with their shoulder belt worn under the arm or behind the back were noted but considered as belted in the analysis. At each site, the observer carried several data collection forms and completed as many as were necessary during the observation period.

Procedures at Each Site

All sites in the sample were visited by single observers for a period of 1 hour, with the exception of sites in the city of Detroit. To address potential security concerns, Detroit sites were visited by two-person teams of observers for a period of 30 minutes. Because each team member at Detroit sites recorded data for different lanes of traffic, the total amount of data collection time at Detroit sites was equivalent to that at other sites.

Upon arriving at a site, observers determined whether observations were possible at the site. If observations were not possible (e.g., due to construction), observers proceeded to the alternate site. Otherwise, observers completed the site description form and then moved to their observation position near the traffic control device.

Observers were instructed to observe only the lane immediately adjacent to the curb for safety belt use regardless of the number of lanes present. At sites visited by two-

person teams, team members observed different lanes of the same traffic leg (either standing with one observer on the curb and one observer on the median, if there was more than one traffic lane and a median, or on diagonally opposite corners of the intersection).

At each site, observers conducted a 5-minute count of all eligible vehicles on the designated traffic leg before beginning safety belt observations. Observations began immediately after completion of the count and continued for 50 minutes at sites with one observer and 25 minutes at sites with two observers. During the observation period, observers recorded data for as many eligible vehicles as they could observe. If traffic flow was heavy, observers were instructed to record data for the first eligible vehicle they saw and then look up and record data for the next eligible vehicle they saw, continuing this process for the remainder of the observation period. At the end of the observation period, a second 5-minute vehicle count was conducted at single-observer sites.

Observer Training

Prior to data collection, field observers participated in 4 days of intensive training including both classroom review of data collection procedures and practice field observations. Each observer received a training manual containing detailed information on field procedures for observations, data collection forms, and administrative policies and procedures. Included in the manual was a listing of the sites for the study that identified the location of each site and the traffic leg to be observed (see Appendix B for a listing of the sites), as well as a site schedule identifying the date and time each site was to be observed.

After intensive review of the manual, observers conducted practice observations at several sites chosen to represent the types of sites and situations that would actually be encountered in the field. None of these practice sites were the same as sites observed during the study. Training at each practice site focused on completing the site description form, determining where to stand and which lanes to observe, conducting the vehicle count, recording safety belt use, and estimating age and sex. Observers worked in teams of two, observing the same vehicles, but recording data independently on separate data collection forms. Teams were rotated throughout the training to ensure that each observer

was paired with every other observer at least eight times. Each observer pair practiced recording safety belt use, sex, and age until there was an interobserver reliability of at least 85 percent for all measures on drivers and front-right passengers for each pair of observers.

Each observer was provided with an atlas of Michigan county maps and all necessary field supplies. Observers were given time to mark their assigned sites on the appropriate maps and plan travel routes to the sites. After marking the sites on their maps, the marked locations were compared to a master map of locations to ensure that the correct sites had been pinpointed. Field procedures were reviewed for the final time and observers were informed that unannounced site visits would be made by the field supervisor during data collection to ensure adherence to study protocols.

Observer Supervision and Monitoring

During data collection, each observer was spot checked in the field on at least two occasions by the field supervisor. Contact between the field supervisor and field staff was also maintained on a regular basis through staff visits to the UMTRI office to drop off completed forms and through telephone calls from staff to report progress and discuss problems encountered in the field. Field staff were instructed to call the field supervisor at home if problems arose during evening hours or on weekends.

Incoming data forms were examined by the field supervisor and problems (e.g., missing data, discrepancies between the site description form and site listing or schedule) were noted and discussed with field staff. Attention was also given to comments on the site description form about site-specific characteristics that might affect future surveys (e.g., traffic flow patterns, traffic control devices, site access).

Data Processing and Estimation Procedures

The site and data collection forms were entered into an electronic format. The accuracy of the data entry was verified in two ways. First, all data were entered twice and the data sets were compared for consistency. Second, the data from randomly selected sites were reviewed for accuracy by a second party and all site data were checked for

inconsistent codes (e.g., the observation end time occurring before the start time). Errors were corrected after consultation with the original data forms.

For each site, computer analysis programs determined the number of observed vehicles, belted and unbelted drivers, and belted and unbelted passengers. Separate counts were made for each independent variable in the survey (i.e., site type, time of day, day of week, weather, sex, age, seating position, and vehicle type). This information was combined with the site information to create a file used for generating study results.

As mentioned earlier, our goal in this safety belt survey was to estimate belt use for the state of Michigan based on VMT. As also discussed, the self-weighting-by-VMT scheme employed is limited by the number of vehicles for which an observer can accurately record information. To correct for this limitation, the vehicle count information was used to weight the observed traffic volumes so they would more accurately reflect VMT.

This weighting was done by first adding each of the two 5-minute counts and then multiplying this number by five so that it would represent a 50-minute duration.⁷ The resulting number was the estimated number of vehicles passing the site if all eligible vehicles had been included in the survey during the observation period at that site. The estimated count then was divided by the actual vehicle count for each vehicle type to obtain a VMT weighting factor for that site and vehicle type. This weighting factor was multiplied by the actual vehicle counts at the site, yielding a weighted N for the number of total drivers and passengers and total number of belted drivers and belted passengers for each vehicle type. Unless otherwise indicated, all analyses reported are based upon the weighted values.

The overall estimate of belt use per VMT in Michigan was determined by first calculating the belt use rate within each stratum for observed vehicle occupants in all vehicle types using the following formula:

⁷ As mentioned previously, the Detroit sites were visited by pairs of observers for half as long. For these sites, the single 5-minute count was multiplied by five to represent the 25-minute observation period.

$$r_i = \frac{\text{TotalNumberofBeltedOccupants,weighted}}{\text{TotalNumberofOccupants,weighted}}$$

where r_i refers to the belt use rate within any of the four strata. The totals are the sums across all 42 sites within the stratum after weighting, and occupants refers to only front-outboard occupants. The overall estimate of belt use was computed by averaging the belt use rates for each stratum. However, comparing total VMT among the strata, one finds that the Wayne County stratum is only 88 percent as large as the total VMT for the other three strata (see Table 1). In order to represent accurately safety belt use for Michigan by VMT, the Wayne County stratum was multiplied by 0.88 during the averaging to correct for its lower total VMT. The overall belt use rate was determined by the following formula:

$$r_{all} = \frac{r_1 + r_2 + r_3 + (0.88 * r_4)}{3.88}$$

where r_i is the belt use rate for a certain vehicle type within each stratum and r_4 the Wayne County stratum.

The estimates of variance and the calculation of the confidence bands for the belt use estimates are complex. See Appendix C for a detailed description of the formulas and procedures. The same use rate and variance equations were utilized for the calculation of use rates for each vehicle type separately.

RESULTS

As discussed previously, the current direct observation survey of safety belt use in Michigan reports statewide use for four vehicle types combined (passenger cars, vans/minivans, sport-utility vehicles, and pickup trucks) in addition to reporting use rates for occupants in each vehicle type separately. Therefore, comparison of *statewide* safety belt use cannot be made with published statewide use rates from previous years. However, in the historical trends section of the present report, new calculations of statewide use rates for the previous four years are presented. A statewide use rate for 1993 is not included in the historical trends because only passenger vehicles were surveyed in that year (Streff, Eby, Molnar, Joksch, & Wallace, 1993).

Overall Safety Belt Use

As shown in Figure 2, 69.9 percent \pm 1.8 percent of all front-outboard occupants traveling in either passenger vehicles, sport utility vehicles, vans/minivans, or pickup trucks in Michigan during September 1998 were restrained with shoulder belts. The " \pm " value following the use rate indicates a 95 percent confidence band around the percentage. This value should be interpreted to mean that we are 95 percent sure that the actual safety belt use rate falls somewhere between 68.1 percent and 71.7 percent. When compared with last year's recalculated rate of 67.6 \pm 2.1 percent, this year's estimated safety belt use rate shows that safety belt use in Michigan probably has increased over the last year.

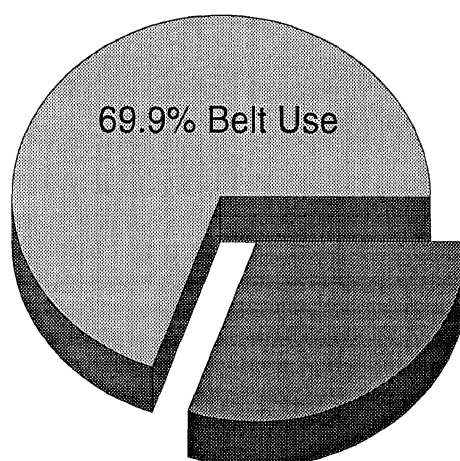


Figure 2. Front-Outboard Shoulder Belt Use in Michigan (All Vehicle Types Combined).

Estimated belt use rates and unweighted numbers of occupants (N) by strata are shown in Table 3. As is typically found in Michigan, the safety belt use rates for Stratum 1 and 2 are the highest in the state while the use rate for Stratum 4 (which contains the city of Detroit) is the lowest.

Table 3. Percent Shoulder Belt Use by Stratum (All Vehicle Types)		
	Percent Use	Unweighted N
Stratum 1	74.5	3,564
Stratum 2	74.5	2,171
Stratum 3	66.6	1,529
Stratum 4	63.1	4,149
STATE OF MICHIGAN	69.9 ± 1.8%	11,413

Estimated belt use rates and unweighted numbers of occupants by strata and vehicle type are shown in Table 4a to 4d. Within each vehicle type we find that belt use is highest within Stratum 1 and 2. Belt use in the other two strata tend to be similar. When compared with last year's recalculated stratum belt use rates of 72.2, 73.8, 62.7, and 61.0 percent for Strata 1 through 4, respectively, we find that safety belt use has increased in each stratum. These results show that statewide efforts to increase safety belt use have been effective over the last 12 months.

This is the first survey wave in which the estimated belt use for front-outboard occupants of vans/minivans was slightly higher than for other vehicle types. When compared with last year's results (Eby & Hopp, 1997), we find that shoulder belt use has increased in all vehicle types except pickup trucks. As expected from previous surveys (e.g., Eby, Streff, & Christoff, 1994, 1995; Eby & Christoff, 1996; Eby & Hopp, 1997), the overall belt use rate of 54.1 ± 3.6 percent for pickup trucks was lower than for any other vehicle type (Table 4d). A comparison of pickup truck belt use rates by stratum between this year and last shows that pickup truck occupant belt use has slightly decreased in all strata except Stratum 4 (Wayne County) where it remained about the same. Thus, enforcement and PI&E programs should continue to target pickup truck occupants.

Table 4a. Percent Shoulder Belt Use by Stratum (Passenger Cars)		
	Percent Use	Unweighted N
Stratum 1	76.5	2,034
Stratum 2	76.4	1,198
Stratum 3	72.3	823
Stratum 4	64.3	2,767
STATE OF MICHIGAN	72.6 ± 2.1%	6,822

Table 4b. Percent Shoulder Belt Use by Stratum (Sport-Utility Vehicles)		
	Percent Use	Unweighted N
Stratum 1	77.0	405
Stratum 2	78.5	243
Stratum 3	66.6	149
Stratum 4	69.7	393
STATE OF MICHIGAN	73.1 ± 3.7%	1,190

Table 4c. Percent Shoulder Belt Use by Stratum (Vans/Minivans)		
	Percent Use	Unweighted N
Stratum 1	79.5	517
Stratum 2	83.4	333
Stratum 3	75.7	197
Stratum 4	62.5	549
STATE OF MICHIGAN	75.7 ± 2.9%	1,596

Table 4d. Percent Shoulder Belt Use by Stratum (Pickup Trucks)		
	Percent Use	Unweighted N
Stratum 1	60.5	608
Stratum 2	59.0	397
Stratum 3	46.1	360
Stratum 4	50.2	440
STATE OF MICHIGAN	54.1 ± 3.6%	1,805

Safety Belt Use by Subgroup

Site Type. Estimated safety belt use by type of site is presented in Table 5 as a function of vehicle type and all vehicles combined. As is typically found in safety belt use surveys in Michigan, use was higher for occupants in vehicles leaving limited access roadways (exit ramps) than for occupants in vehicles on surface streets. This effect was consistent across all vehicle types except for sport-utility vehicles.

Time of Day. Estimated safety belt use by time of day, vehicle type, and all vehicles combined is shown in Table 5. Note that these data were collected only during daylight hours. For all vehicles combined, belt use was highest before 1:00 p.m. This effect was generally found within each vehicle type.

Day of Week. Estimated safety belt use by day of week, vehicle type, and all vehicles combined is shown in Table 5. Note that the survey was conducted over a 4-week period that included Labor Day. Belt use clearly varied from day to day, but no systematic trends were evident.

Weather. Estimated belt use by prevailing weather conditions, vehicle type, and all vehicles combined is shown in Table 5. No systematic trends were evident.

Sex. Estimated safety belt use by occupant sex, type of vehicle, and all vehicles combined is shown in Table 5. Estimated safety belt use is higher for females than for males in all four vehicle types studied. Such results have been found in every Michigan safety belt survey conducted by UMTRI.

Age. Estimated safety belt use by age, vehicle type, and all vehicles combined is shown in Table 5. As discussed earlier, this analysis was affected by the change in safety belt use guidelines implemented this year (NHTSA, 1998). According to the revised guidelines, children traveling in CSSs are not to be included in the survey of statewide safety belt use. While children under 4 years of age account for an insignificant portion of the survey, belt use rates calculated for this age group will be significantly lower than in previous years because about 75 percent of children in this age group tend to ride in CSSs

rather than being restrained in a safety belt (see Eby, Kostyniuk, & Christoff, 1997). The other age groups were not affected by the revised guidelines.

Excluding the 0-to-3-year-old age group, safety belt use is generally highest for the 4-to-15 and the 60-and-over age groups. Belt use for the 16-to-29-year-old age group consistently shows the lowest belt use rate, with rates for the 30-to-59-year-old age group just below that of those older than 59 years of age. These results are similar to findings in previous UMTRI studies (see e. g., Streff, Molnar, & Christoff, 1993) and shows that new drivers and young drivers (16-to-29 years of age) should be one focus of safety belt use messages and programs.

Seating Position. Estimated safety belt use by position in vehicle, vehicle type, and all vehicles combined is shown in Table 5. This analysis has not been conducted since the Michigan safety belt survey was redesigned in 1993 (Streff, Eby, Molnar, Jokschi, & Wallace, 1993). Table 5 clearly shows that across all vehicle types and each type separately, safety belt use for drivers is significantly higher than use by front-outboard passengers.

Table 5. Percent Shoulder Belt Use and Unweighted N by Vehicle Type and Subgroup										
	All Vehicles		Passenger Car		Sport-Utility Vehicle		Van/Minivan		Pickup Truck	
	Percent Use	N	Percent Use	N	Percent Use	N	Percent Use	N	Percent Use	N
Site Type										
Intersection	69.2	9,133	72.1	5,452	73.4	924	74.6	1,304	52.1	1,453
Exit Ramp	74.5	2,280	75.7	1,370	72.0	266	81.7	292	66.6	352
Time of Day										
7 - 9 a.m.	72.0	1,290	75.1	768	76.7	135	80.3	182	51.1	205
9 - 11 a.m.	72.6	1,356	75.1	740	78.9	172	75.0	205	60.2	239
11 - 1 p.m.	76.5	1,723	80.2	996	76.1	154	82.8	271	57.9	302
1 - 3 p.m.	69.4	2,749	71.1	1,659	68.8	309	73.4	412	57.3	369
3 - 5 p.m.	68.9	2,682	71.1	1,683	68.2	269	77.8	321	54.3	409
5 - 7 p.m.	68.6	1,613	71.0	976	65.0	151	77.8	205	53.9	281
Day of Week										
Monday	64.0	2,316	69.5	1,561	63.3	204	74.5	280	42.9	271
Tuesday	76.9	1,436	80.2	841	72.0	158	83.8	197	62.6	240
Wednesday	69.2	903	74.4	491	72.3	116	71.4	125	49.2	171
Thursday	72.7	1,701	74.1	973	73.1	188	80.9	233	61.2	302
Friday	66.4	2,456	69.3	1,471	71.4	239	68.7	359	52.0	387
Saturday	71.1	1,204	77.1	676	65.6	126	79.8	134	57.5	268
Sunday	72.8	1,397	69.7	804	86.1	159	80.0	268	64.1	166
Weather										
Sunny	69.4	7,854	71.2	4,677	74.6	846	74.9	1,116	54.6	1,215
Cloudy	70.8	2,903	75.6	1,758	71.4	268	77.1	374	50.4	503
Rainy	68.9	609	71.6	353	61.5	66	72.9	104	50.3	86
Sex										
Male	64.8	6,178	68.5	3,332	69.7	640	69.9	778	52.3	1,412
Female	76.0	5,221	76.3	3,456	77.5	547	81.0	817	60.6	389
Age										
0 - 3	73.8	16	70.5	9	0.0	1	----	0	100.0	6
4 - 15	75.2	304	74.9	150	74.6	32	84.5	74	57.3	46
16 - 29	63.6	3,400	67.2	2,266	67.0	336	68.1	242	47.4	544
30 - 59	71.6	6,577	74.1	3,558	75.6	761	76.4	1,158	56.9	1,088
60 - Up	75.1	1,096	78.6	798	77.3	58	73.8	120	53.8	118
Position										
Driver	70.8	8,974	73.7	5,339	74.0	955	76.4	1,206	54.9	1,474
Passenger	66.7	2,439	68.6	1,483	69.4	235	72.8	390	50.7	331

Age and Sex. Table 6 shows estimated safety belt use rates and unweighted numbers (N) of occupants for all vehicle types combined by age and sex. The belt use rates for the two youngest age groups should be interpreted with caution because the unweighted number of occupants is quite low. Excluding the youngest age groups, belt use for females in all age groups was higher than for males. However, the absolute difference in belt use rates between sexes varied greatly depending upon the age group. The most notable difference is found in the 16-to-29-year-old group, where the estimated belt use rate is 13.6 percentage points higher for females than for males. These results argue strongly for statewide efforts to be directed at persuading young males, and males in general, to use their safety belts.

Age Group	Male		Female	
	Percent Use	Unweighted N	Percent Use	Unweighted N
0 - 3	95.2	8	49.4	8
4 - 15	77.1	164	72.6	140
16 - 29	57.2	1,715	70.8	1,679
30 - 59	66.8	3,698	77.8	2,872
60 - Up	69.5	589	81.3	505

Historical Trends

The current direct observation survey is the sixth yearly survey in a row that utilizes the sampling design and procedures implemented in 1993 (Streff, Eby, Molnar, Joksch, & Wallace, 1993). As such, it is possible to investigate safety belt use trends over the last several years. Because of the change in safety belt use reporting requirements implemented this year to include all vehicle types as the statewide rate, we have reanalyzed the data from the 1994, 1995, 1996, and 1997 surveys for determining the historical trends. Because only passenger cars were observed in the 1993 study, the data from this study cannot be used for determining a statewide rate under the new guidelines (NHTSA, 1998) and are therefore not included in the historical trends except where vehicle type was considered.

Overall Belt Use Rate. Figure 3 shows the statewide safety belt use rate for all vehicles combined over the last 5 years. The use rate has shown a consistent increase over the last 5 years, with the safety belt use rate increasing by 7.2 percentage points since 1994. This finding shows that efforts to increase safety belt use in Michigan have been effective over the last 5 years and should be continued.

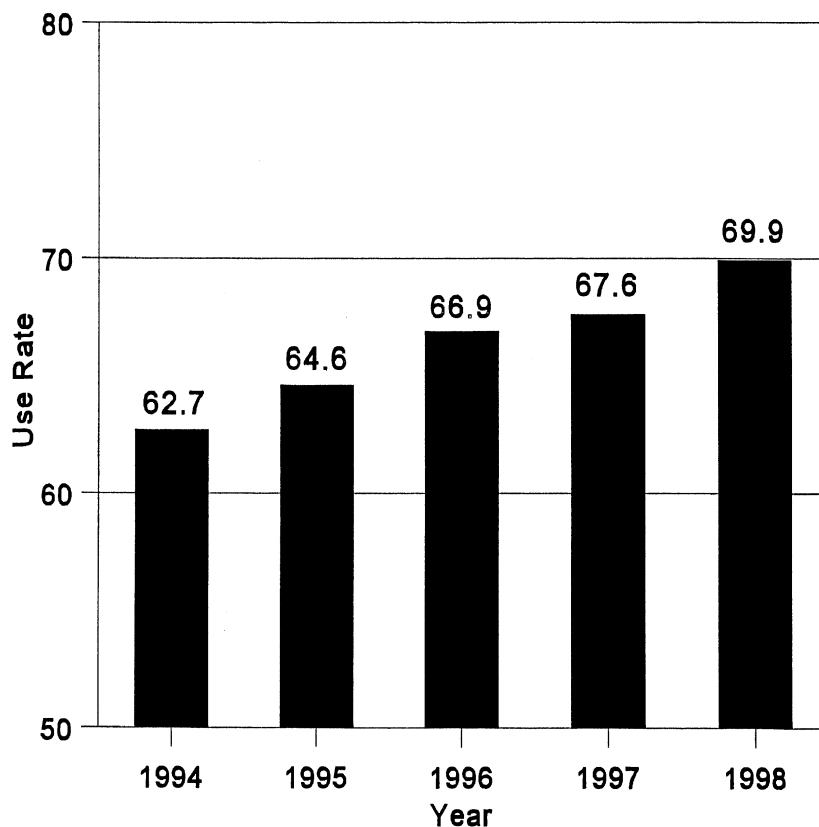


Figure 3. Front-Outboard Shoulder Belt Use by Year (All Vehicle Types Combined).

Belt Use by Site Type. Figure 4 shows the estimated safety belt use rates for all vehicles combined as a function of whether the site was a freeway exit ramp or a local intersection. The difference in use rates has remained consistent over the last 5 years, with the use rate for freeway exit ramps several percentage points higher than local intersections.

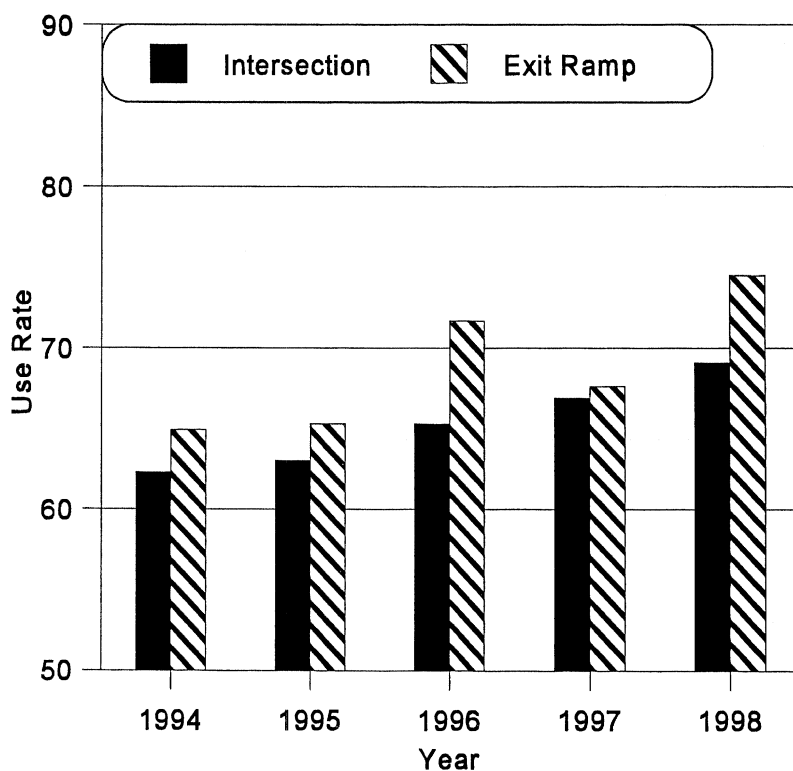


Figure 4. Front Outboard Shoulder Belt Use by Site Type and Year (All Vehicle Types).

Belt Use By Sex. Figure 5 shows front-outboard safety belt use since 1994 by sex. Safety belt use by females for every survey year is significantly higher than males. However, the difference in use rates between males and females has decreased over the last 3 years. This decrease is primarily because female safety belt use has remained the same while male belt use has increased. Thus, there is preliminary evidence that efforts to increase belt use in the male population may be having a positive effect and should be continued.

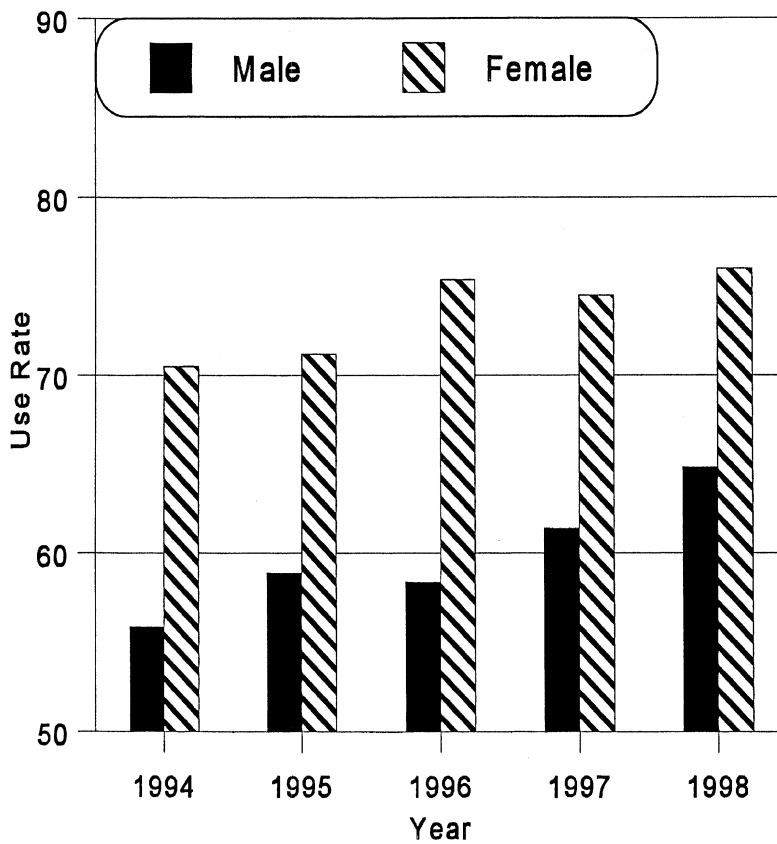


Figure 5. Front-Outboard Shoulder Belt Use by Sex and Year (All Vehicle Types Combined).

Belt Use By Seating Position. Figure 6 shows front-outboard safety belt use by seating position and year. Safety belt use by drivers has been significantly higher than for front-outboard passengers since 1994, with little change in the absolute difference between the two. These results show that efforts to increase passenger safety belt use should be strengthened.

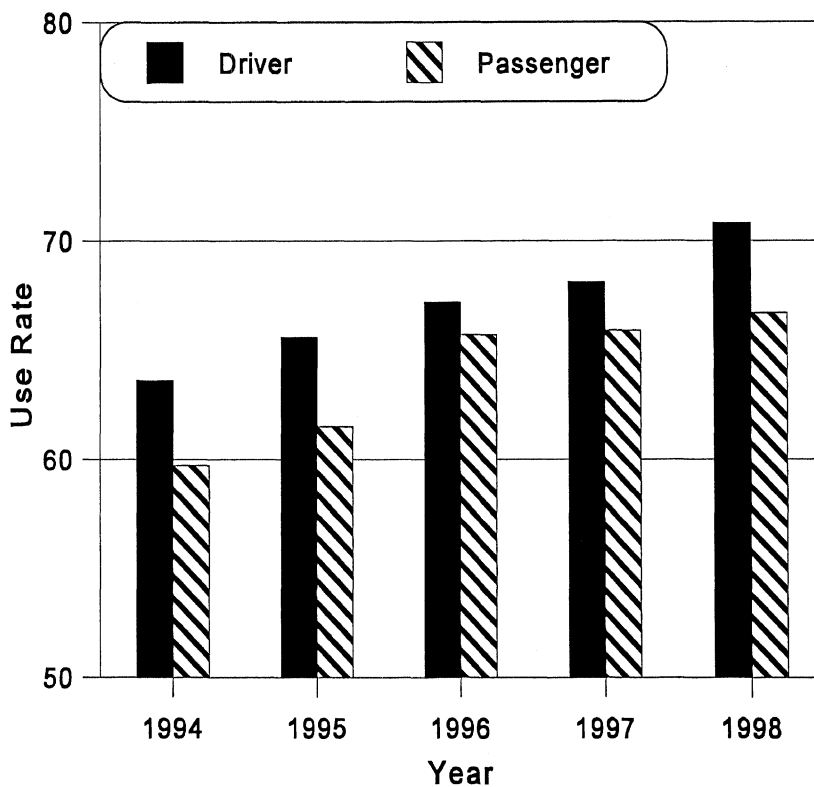


Figure 6. Front-Outboard Shoulder Belt Use by Seating Position (All Vehicle Types Combined).

Belt Use by Age. Figure 7 shows front-outboard safety belt use over the last 5 years by age group for all vehicles combined. As shown in this figure, the use rates by age have been ordered somewhat consistently each year with the 16-to-29-year-old age group having the lowest safety belt use rates. While great strides have been made in increasing belt use for the 16-to-29-year-old population since 1994, the data show that greater efforts should be made to increase belt use for this age group.

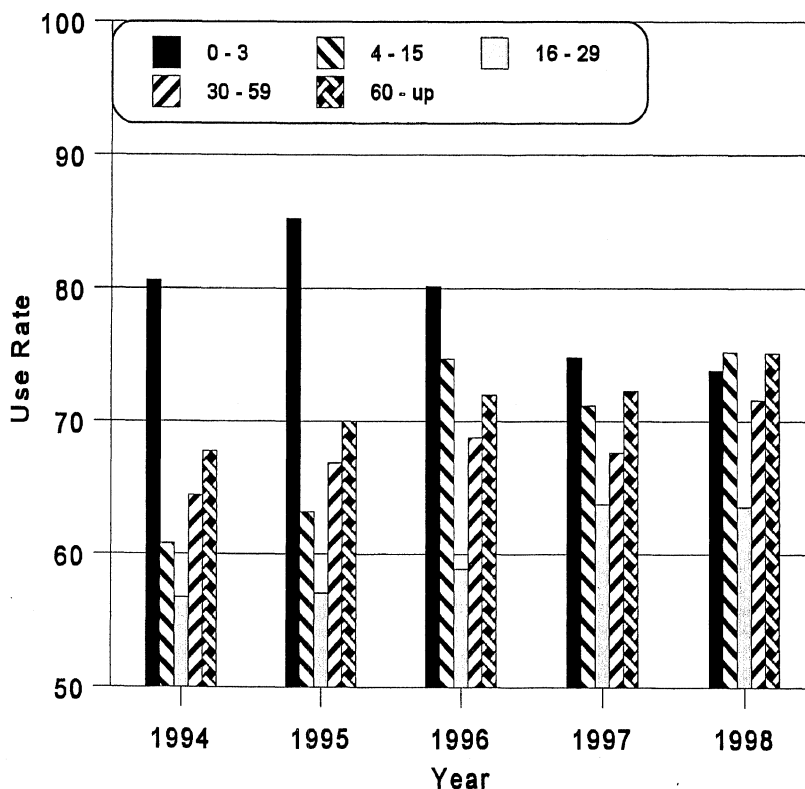


Figure 7. Front-Outboard Shoulder Belt Use by Age and Year (All Vehicle Types Combined).

Belt Use by Vehicle Type and Year. Figure 8 shows motor vehicle occupant belt use by the type of vehicle over the last 6 years. Belt use for 1993 only shows passenger vehicles because only this vehicle type was observed in that year. As can be seen in this figure, pickup truck occupants were less likely to use a safety belt than occupants of other types of vehicles across all years studied.

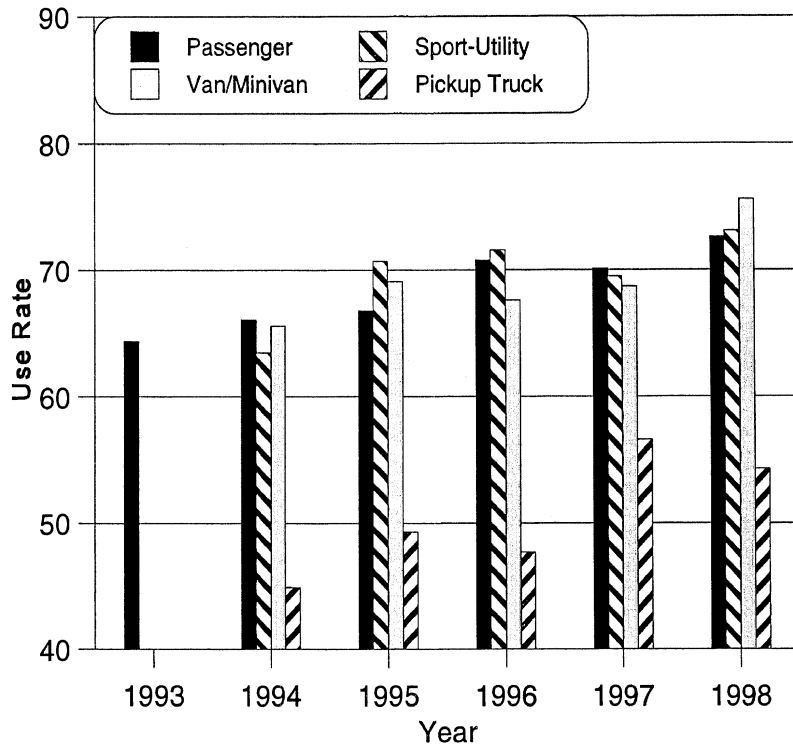


Figure 8. Front-Outboard Shoulder Belt Use by Vehicle Type and Year.

DISCUSSION

The estimated statewide belt use rate for front-outboard occupants of passenger cars, sport-utility vehicles, vans/minivans, and pickup trucks combined was 69.9 ± 1.8 percent. When compared with last year's combined use rate of 67.2 ± 2.1 percent (Eby & Hopp, 1997), the current rate shows that front outboard shoulder belt use in Michigan has probably increased over the last 12 months. Furthermore, the combined safety belt use rate from 1994 until now (see Figure 3), shows that safety belt use in Michigan has increased consistently each year, with the safety belt use rate increasing by 7.2 percentage points since 1994. This finding shows that efforts to increase safety belt use in Michigan have been effective over the last 5 years and should be continued.

Belt use by the various subcategories showed the usual trends. Belt use was higher for exit ramps than for intersections. The difference in use rates has remained consistent over the last 5 years, with the use rate for freeway exit ramps being several percentage points higher than the rate for local intersections. As discussed by Slovic (1984; see also Eby & Molnar, in press), this finding may show that people judge whether to use a safety belt on a trip-by-trip basis and erroneously consider travel on limited-access roadways as less safe than travel on other roadways. Such erroneous reasoning could be addressed in PI&E programs.

Belt use was also higher for females than for males. However, when belt use by sex was considered over the last 5 years, we found that female belt use has only increased by 5.5 percentage points while male belt use has increased by 9.1 percentage points since 1994. This finding suggests that statewide efforts to increase belt use for males have been effective over the last 5 years and should be continued. However, females should not be ignored in these efforts--their current belt use rate of 76 percent is still far below the national goal of 85 percent by 2000.

We also found that belt use for drivers is consistently higher than for passengers over the past 5 years, although both have consistently increased. Our analysis indicates that new efforts should be made to encourage passengers to use safety belts.

As is quite typically found, belt use for the 16-to-29-year-old age group was the lowest of any age group. While belt use for this age group has increased 6.7 percentage points since 1994, the current use rate is still quite low. NHTSA has recognized that current traffic safety messages for this age group may not be cognitively appropriate and has begun an effort to better understand cognitive development and the factors influencing thinking in young drivers (see, e.g., Eby & Molnar, in press). Such information may allow for the development of more appropriate traffic safety messages for this age group.

The analysis of safety belt use by vehicle type showed that occupants in passenger cars, sport-utility vehicles, and van/minivans used safety belts at a rate above 70 percent for the first time ever (see Figure 8). Unfortunately, the use rate for pickup truck occupants continues to be low, although the comparison across the years shows that significant strides have been made in increasing use among this population. Thus, continued efforts to encourage belt use by occupants of pickup trucks are warranted.

Collectively, these findings suggest that enforcement and PI&E programs by the Michigan Department of State Police Office of Highway Safety Planning, and other local programs, have been effective in increasing belt use in Michigan over both the last year and the last 5 years. However, the new national goal of 85 percent belt use by the year 2000 and 90 percent belt use by 2005 (NHTSA, 1997), is still many percentage points away for Michigan. If we continue to increase belt use statewide by our average of 1.44 percentage points per year, Michigan will miss the year 2000 goal by more than 12 percentage points. Thus, new efforts must be implemented to more rapidly boost the rate of safety belt use in Michigan.

The four-point plan outlined earlier for increasing belt use nationwide provides a good framework for increasing belt use in Michigan. As stated in this plan, enactment of strong policy for mandatory safety belt use is crucial. Thus, one activity that could be effective in increasing safety belt use would be to change the specific provisions of Michigan's safety belt law. Specifically, compliance with Michigan's safety belt law would be facilitated if the law permitted primary (standard) enforcement. Findings from a number of studies (e.g., Campbell, 1987; NHTSA, 1997) indicate that statewide belt use rates are

higher in states with primary enforcement than in states with secondary enforcement. Further support for this claim comes from California, where primary enforcement has recently been implemented. An evaluation of belt use both before and after implementation of a primary enforcement law showed that belt use increased from 58 to 76 percent in the first few months after switching to primary enforcement (Ulmer, Preusser, & Preusser, 1994). California's belt use rate is currently the highest in the nation at 87 percent (NHTSA, 1997).

The presidential safety belt initiative also highlights the importance of active and visible enforcement programs. Thus, even without legislative changes, stricter and more visible enforcement of Michigan's current law, combined with major publicity campaigns, could be effective in increasing belt use. Studies have shown that special safety belt enforcement programs can be particularly effective in raising safety belt use rates even in states without a primary safety belt use law (e.g., Evans, 1991; Foss, Bierness, & Sprattler, 1994; Mortimer, 1992; Streff, Molnar, & Christoff, 1993). Thus, even with secondary enforcement, police have many opportunities to affect the segment of the population at greatest risk for nonuse. NHTSA (1997) suggests several enforcement approaches that could be tailored to a particular community's needs including ticketing, conducting checkpoints, safety checks, child safety seat clinics, and having officers serve as role models for the public through their own safety belt use.

The other two points outlined in the plan--building public-private partnerships and increasing effective public education--can also be used to increase safety belt use in Michigan. While Michigan already devotes extensive efforts in both areas, continued and expanding support of the efforts is critical for reaching the national goals.

REFERENCES

- Campbell, B.J. (1987). *The Relationship of Seat Belt Law Enforcement to Level of Belt Use*. Chapel Hill, NC: University of North Carolina Highway Safety Research Center.
- Cochran, W. W. (1977). *Sampling Techniques, 3rd ed.* New York, NY: Wiley.
- Eby, D. W. & Christoff, C. (1996). *Direct Observation of Safety Belt Use in Michigan: Fall 1996*. (Report No. UMTRI-96-34). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Eby, D.W. & Hopp, M.L. (1997). *Direct Observation of Safety Belt Use in Michigan: Fall 1997*. (Report No. UMTRI-97-41). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Eby, D.W., Kostyniuk, L.P., & Christoff, C. (1997). *Child Restraint Device Use and Misuse in Michigan*. (Report No. UMTRI-97-36). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Eby, D.W. & Molnar, L.J. (In press). *Matching Safety Strategies to Youth Characteristics: A Literature Review of Cognitive Development*. (Technical Report). Washington, DC: US Department of Transportation.
- Eby, D. W. & Streff, F. M. (1994). *How to Conduct a Safety Belt Survey: A Step-by-Step Guide*. Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Eby, D.W., Streff, F. M., & Christoff, C. (1994). *Direct Observation of Safety Belt Use in Michigan: Fall 1994*. (Report No. UMTRI-94-32). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Eby, D.W., Streff, F. M., & Christoff, C. (1995). *Direct Observation of Safety Belt Use in Michigan: Fall 1995*. (Report No. UMTRI-95-39). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Evans, L. (1991). *Traffic Safety and the Driver*. New York, NY: Van Nostrand Reinhold.
- Federal Highway Administration (1982). *Highway Statistics 1982*. Washington, DC: US Department of Transportation.
- Foss, R.D., Bierness, D.J., & Sprattler, K. (1994). Seat belt use among drinking drivers in Minnesota. *American Journal of Public Health*, **84**, 1732-1737.

- Mortimer, R.G. (1992). Extra enforcement and the use of seat belts by drivers in Illinois. *Accident Analysis & Prevention*, **24**, 661-666.
- National Highway Traffic Safety Administration (1992). Guidelines for State Observational Surveys of Safety Belt and Motorcycle Helmet Use. *Federal Register*, **57(125)**, 28899-28904.
- National Highway Traffic Safety Administration (1997). *Presidential Initiative for Increasing Seat Belt Use Nationwide: Recommendations from the Secretary of Transportation*. Washington, DC: US Department of Transportation.
- National Highway Traffic Safety Administration (1998). *Uniform Criteria for State Observational Surveys of Seat Belt Use*. (Docket No. NHTSA-98-4280). Washington, DC: US Department of Transportation.
- Slovic, P. (1984). Risk theory: Conceptual frames for understanding risk taking in young drivers. In R. Blackman, G. Brown, D. Cox, S. Sheps, & R. Tonkin (Eds.), *Adolescent Risk Taking Behavior*. British Columbia, Canada: University of British Columbia.
- Streff, F. M. & Molnar, L. J. (1990). *Direct Observation of Safety Belt Use in Michigan: Spring 1990*. (Report No. UMTRI-90-33). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Streff, F. M., Molnar, L. J., & Christoff, C. (1993). *Direct Observation of Safety Belt Use in Michigan: Summer 1992*. (Report No. UMTRI-93-04). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Streff, F. M., Eby, D. W., Molnar, L. J., Joksich, H. C., & Wallace, R. R. (1993). *Direct Observation of Safety Belt and Motorcycle Helmet Use in Michigan: Fall 1993*. (Report No. UMTRI-93-44). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Ulmer, R. G., Preusser, C.W., & Preusser, D.F. (1994). *Evaluation of California's Safety Belt Law Change to Primary Enforcement*. (Report No. DOT-HS-808-205). Washington, DC: US Department of Transportation.
- U.S. Bureau of the Census (1992). *1990 Census of Population and Housing* (from University of Michigan UM-ULibrary Gopher-computer datafile).
- Wagenaar, A. C., Businski, K. L., & Molnar, L. J. (1986a). *Direct Observation of Safety Belt Use in Michigan: April 1986*. (Report No. UMTRI-86-27). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Wagenaar, A. C., Businski, K. L., & Molnar, L. J. (1986b). *Direct Observation of Safety Belt Use in Michigan: July 1986*. (Report No. UMTRI-86-43). Ann Arbor, MI: The University of Michigan Transportation Research Institute.

- Wagenaar, A. C. & Molnar, L. J. (1989). *Direct Observation of Safety Belt Use in Michigan: Spring 1989*. (Report No. UMTRI-89-12). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Wagenaar, A. C., Molnar, L. J., & Businski, K. L. (1987a). *Direct Observation of Safety Belt Use in Michigan: December 1986*. (Report No. UMTRI-87-03). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Wagenaar, A. C., Molnar, L. J., & Businski, K. L. (1987b). *Direct Observation of Safety Belt Use in Michigan: April 1987*. (Report No. UMTRI-87-25). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Wagenaar, A. C., Molnar, L. J., & Businski, K. L. (1987c). *Direct Observation of Safety Belt Use in Michigan: July 1987*. (Report No. UMTRI-87-42). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Wagenaar, A. C., Molnar, L. J., & Businski, K. L. (1988a). *Direct Observation of Safety Belt Use in Michigan: Fall 1987*. (Report No. UMTRI-88-03). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Wagenaar, A. C., Molnar, L. J., & Businski, K. L. (1988b). *Direct Observation of Safety Belt Use in Michigan: Spring 1988*. (Report No. UMTRI-88-24). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Wagenaar, A. C. & Wiviott, M. B. T. (1985a). *Direct Observation of Safety Belt Use in Michigan: December 1984*. (Report No. UMTRI-85-11). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Wagenaar, A. C. & Wiviott, M. B. T. (1985b). *Direct Observation of Safety Belt Use in Michigan: July 1985*. (Report No. UMTRI-85-34). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Wagenaar, A. C., Wiviott, M. B. T., & Businski, K. L. (1986). *Direct Observation of Safety Belt Use in Michigan: December 1985*. (Report No. UMTRI-86-05). Ann Arbor, MI: The University of Michigan Transportation Research Institute.
- Wagenaar, A. C., Wiviott, M. B. T., & Compton, C. (1985). *Direct Observation of Safety Belt Use in Michigan: April 1985*. (Report No. UMTRI-85-26). Ann Arbor, MI: The University of Michigan Transportation Research Institute.

APPENDIX A
Data Collection Forms

SITE DESCRIPTION 1998

SITE #
1 2 3

SITE LOCATION _____

SITE TYPE

1 Intersection

2 Freeway

4

Exit no. _____

SITE CHOICE

1 Primary

2 Alternate

5

TRAFFIC CONTROL

1 Traffic Light

2 Stop sign

3 None

4 Other _____

6

DATE (month/day): / / /1998
7 8 9 10

OBSERVER

1 Sally

2 Jim

3 Rick

4 Dee

5 Michelle

6

7

11

DAY OF WEEK

1 Monday

2 Tuesday

3 Wednesday

4 Thursday

5 Friday

6 Saturday

7 Sunday

12

WEATHER

1 Mostly Sunny

2 Mostly Cloudy

3 Rain

4 Snow

13

START TIME: : : (24 hour clock)
14 15 16 17

END TIME: : : (24 hr clock)
18 19 20 21

INTERRUPTION (total number of minutes during observation period):

22 23

MEDIAN:

1 Yes

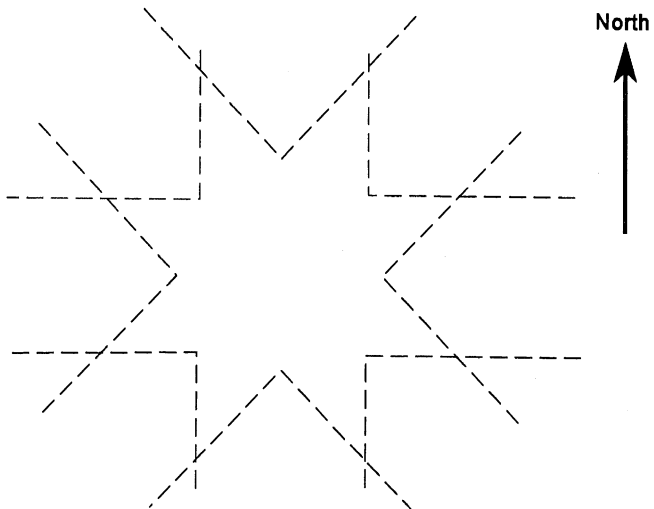
2 No

24

TRAFFIC COUNT 1:
25 26 27

TRAFFIC COUNT 2:
28 29 30

COMMENTS:



ATTENTION CODING: DUPLICATE COL 1 - 3 FOR ALL VEHICLES

1998

DRIVER	<input type="checkbox"/> Not belted <input type="checkbox"/> Belted <input type="checkbox"/> B Back <input type="checkbox"/> U Arm 4	<input type="checkbox"/> Male <input type="checkbox"/> Female 5	<input type="checkbox"/> 0 - 3 <input type="checkbox"/> 4 - 15 <input type="checkbox"/> 16 - 29 <input type="checkbox"/> 30 - 59 <input type="checkbox"/> 60+ 6	VEHICLE TYPE <input type="checkbox"/> Passenger car <input type="checkbox"/> Van <input type="checkbox"/> Utility <input type="checkbox"/> Pick-up 7
FRONT-RIGHT PASSENGER	<input type="checkbox"/> Not belted <input type="checkbox"/> Belted <input type="checkbox"/> B Back <input type="checkbox"/> U Arm <input type="checkbox"/> CRD 8	<input type="checkbox"/> Male <input type="checkbox"/> Female 9	<input type="checkbox"/> 0 - 3 <input type="checkbox"/> 4 - 15 <input type="checkbox"/> 16 - 29 <input type="checkbox"/> 30 - 59 <input type="checkbox"/> 60+ 10	Office Use Only: T1 T2 T3

DRIVER	<input type="checkbox"/> Not belted <input type="checkbox"/> Belted <input type="checkbox"/> B Back <input type="checkbox"/> U Arm 4	<input type="checkbox"/> Male <input type="checkbox"/> Female 5	<input type="checkbox"/> 0 - 3 <input type="checkbox"/> 4 - 15 <input type="checkbox"/> 16 - 29 <input type="checkbox"/> 30 - 59 <input type="checkbox"/> 60+ 6	VEHICLE TYPE <input type="checkbox"/> Passenger car <input type="checkbox"/> Van <input type="checkbox"/> Utility <input type="checkbox"/> Pick-up 7
FRONT-RIGHT PASSENGER	<input type="checkbox"/> Not belted <input type="checkbox"/> Belted <input type="checkbox"/> B Back <input type="checkbox"/> U Arm <input type="checkbox"/> CRD 8	<input type="checkbox"/> Male <input type="checkbox"/> Female 9	<input type="checkbox"/> 0 - 3 <input type="checkbox"/> 4 - 15 <input type="checkbox"/> 16 - 29 <input type="checkbox"/> 30 - 59 <input type="checkbox"/> 60+ 10	Office Use Only: T1 T2 T3

DRIVER	<input type="checkbox"/> Not belted <input type="checkbox"/> Belted <input type="checkbox"/> B Back <input type="checkbox"/> U Arm 4	<input type="checkbox"/> Male <input type="checkbox"/> Female 5	<input type="checkbox"/> 0 - 3 <input type="checkbox"/> 4 - 15 <input type="checkbox"/> 16 - 29 <input type="checkbox"/> 30 - 59 <input type="checkbox"/> 60+ 6	VEHICLE TYPE <input type="checkbox"/> Passenger car <input type="checkbox"/> Van <input type="checkbox"/> Utility <input type="checkbox"/> Pick-up 7
FRONT-RIGHT PASSENGER	<input type="checkbox"/> Not belted <input type="checkbox"/> Belted <input type="checkbox"/> B Back <input type="checkbox"/> U Arm <input type="checkbox"/> CRD 8	<input type="checkbox"/> Male <input type="checkbox"/> Female 9	<input type="checkbox"/> 0 - 3 <input type="checkbox"/> 4 - 15 <input type="checkbox"/> 16 - 29 <input type="checkbox"/> 30 - 59 <input type="checkbox"/> 60+ 10	Office Use Only: T1 T2 T3

APPENDIX B
Site Listing

Survey Sites By Number

No.	County	Primary Site Location	Alternate Site Location	Type	Str
001	Oakland	EB Whipple Lake Rd. & Eston Rd.	EB Clarkston Rd. & Joslyn Rd.		1
002	Kalamazoo	EB S Ave. & 29th St.	NB 34th St. & V Ave.		1
003	Oakland	SB Pontiac Trail & 10 Mile Rd.	EB 12 Mile Rd. & South Hill Rd.		1
004	Washtenaw	SB Moon Rd. & Ann Arbor-Saline Rd./Saline-Milan Rd.	SB Moon Rd. & Willis Rd.		1
005	Oakland	WB Drahner Rd. & Baldwin Rd.	WB Waldon Rd. & Clintonville Rd.		1
006	Oakland	SB Rochester Rd. & 32 Mile Rd./Romeo Rd.	NB Townsend Rd. & Romeo Rd.		1
007	Oakland	SB Williams Lake Rd. & Elizabeth Lake Rd.	EB Davisburg Rd. & Bigelow Rd.		1
008	Ingham	SB Searles Rd. & Iosco Rd.	EB Grand River Rd. & Elm Rd.		1
009	Kalamazoo	WB D Ave. & Riverview Dr.	EB DE Ave. & 32nd St.		1
010	Washtenaw	EB N. Territorial Rd. & Dexter-Pinckney Rd.	SB Jennings Rd. & N. Territorial Rd.		1
011	Washtenaw	NB Schleewis Rd./Macomb St. & W. Main St.	SB Sharon Rd. & Ely Rd.		1
012	Ingham	NB Shaftsbury Rd. & Haslett Rd.	EB Rowley Rd. & Webberville Rd.		1
013	Oakland	NB Middlebelt Rd. & 9 Mile Rd.	SB Evergreen Rd. & 9 Mile Rd.		1
014	Washtenaw	WB Packard Rd. & Carpenter Rd.	NB Newport Rd. & Miller Rd.		1
015	Ingham	EB Haslett Rd. & Marsh Rd.	EB Bell Oak Rd. & Morrice Rd.		1
016	Washtenaw	NB Jordan Rd./Monroe St. & US-12/Michigan Ave.	NB Stoney Creek & Day Rd.		1
017	Washtenaw	SB M-52/Main St. & Old US-12	EB Scio Church Rd. & Fletcher Rd.		1
018	Kalamazoo	SB 8th St. & Q Ave.	WB Centre Ave. & Cox's Dr.		1
019	Washtenaw	WB 8 Mile Rd. & Pontiac Trail	NB Pontiac Trail & 7 Mile Rd.		1
020	Oakland	SB Lahser Rd. & 11 Mile Rd.	EB 10 Mile Rd. & Livernois Rd.		1
021	Kalamazoo	NB Ravine Rd. & D Ave.	NB Westnedge Ave. & F Ave.		1
022	Washtenaw	EB Glacier Way/Glazier Way & Huron Pkwy.	SB Main St. & Stadium Blvd.		1

023	Washtenaw	WB Bethel Church Rd. & M-52	SB Clinton Rd. & Austin Rd.	I	1
024	Washtenaw	SB Platt Rd. & Willis Rd.	WB Textile Rd. & Maple Rd.	I	1
025	Ingham	WB Fitchburg Rd. & Williamston Rd.	NEB Kirby Rd. & Race Rd.	I	1
026	Washtenaw	EB Merritt Rd. & Stoney Creek Rd.	SB Ridge Rd. & Mott Rd.	I	1
027	Oakland	SB Hickory Ridge Rd. & M-59/Highland Rd.	WB Commerce Rd. & Duck Lake Rd.	I	1
028	Kalamazoo	SB Douglas Ave. & D Ave.	NB 5th St. & D Ave.	I	1
029	Oakland	WB Walnut Lake Rd. & Haggerty Rd.	EB Grand River Rd. & Taft Rd.	I	1
030	Oakland	NB Jossman Rd. & Grange Hall Rd.	NWB Groveland Rd. & Dixie Hwy.	I	1
031	Kalamazoo	EB H Ave. & 3rd St.	WB G Ave. & 7th St.	I	1
032	Kalamazoo	EB TU Ave. & 24th St./Sprinkle Rd.	EB RS Ave. & 26th St.	I	1
033	Oakland	EBR I-96 & Wixom Rd. (Exit 159)	WBR I-96 & Milford Rd.	ER	1
034	Washtenaw	WBL I-94 & Whittaker Rd./Huron St. (Exit 183)	EBL I-94 & US-12/Michigan Ave.	ER	1
035	Kalamazoo	SBR US-131 & M-43	SBL US-131 & Stadium Dr.	ER	1
036	Washtenaw	SBR US-23 & N. Territorial Rd.	NBL US-23 & Whitmore Lake Rd.	ER	1
037	Kalamazoo	EBL I-94 & Portage Rd.	EBR I-94 & Sprinkle Rd.	ER	1
038	Oakland	EBL I-696 & Orchard Lake Rd.	EBL I-696 & Novi Rd.	ER	1
039	Kalamazoo	WBL I-94 & 9th St. (Exit 72)	EBL I-94 & Westnedge Ave.	ER	1
040	Washtenaw	WBR I-94 & Jackson Rd.	EBR I-94 & Ann Arbor-Saline Rd.	ER	1
041	Kalamazoo	NBL US-131 & W Ave./Eliza St.	SBL US-131 & VW Ave.	ER	1
042	Kalamazoo	NBR US-131 & U Ave.	NBL US-131 & Q Ave.	ER	1
043	Livingston	SB County Farm Rd. & Coon Lake Rd.	NB Pettysville Rd. & Rush Lake Rd.	I	2
044	Bay	WB Nebodish Rd. & Knight Rd.	SB Bangor Rd. & Marquette Ave.	I	2
045	Macomb	SB Camp Ground Rd. & 31 Mile Rd.	EB Irwin Rd. & Capac Rd.	I	2
046	Jackson	SB Benton Rd./Moon Lake Rd. & M-50/ Brooklyn Rd.	SB Meridan Rd. & White Rd.	I	2
047	Allegan	SB 6th St. & M-89	SB 7th St. & 109th Ave.	I	2

048	Kent	EB 36th St. & Snow Ave.	WB Conservation St. & Honey Creek	1	2
049	Livingston	EB Chase Lake Rd. & Fowlerville Rd.	SB Robb Rd. & Hayner Rd.	1	2
050	Allegan	WB 144th Ave. & 2nd St.	NB 14th St. & 142nd Ave.	1	2
051	Livingston	SB Cedar Lake Rd. & Coon Lake Rd.	EB Swartout Rd. & Chilson Rd.	1	2
052	Jackson	NB Mt. Hope Rd. & Waterloo-Munith Rd.	SB Coon Hill Rd. & Kennedy Rd.	1	2
053	Kent	WB Cascade Rd. & Thornapple River Dr.	WB 68th St. & Cherry Valley Rd.	1	2
054	Allegan	NB 62nd St. & 102nd Ave.	SB 52nd St. & 103 Ave.	1	2
055	Kent	SB Meddler Ave. & 18 Mile Rd.	NB Myers Lake Ave. & 15 Mile Rd.	1	2
056	Eaton	SB Houston Rd. & Kinneyville Rd.	SB Royston Rd. & 5 Point Hwy.	1	2
057	Macomb	SB M-19/Memphis Ridge Rd. & 32 Mile Rd./ Division Rd.	WB 32 Mile Rd. & Pashalk Rd.	1	2
058	Allegan	NB 66th St. & 118th Ave.	WB 124th Ave. & 58th St.	1	2
059	Grn Traverse	NB Silver Lake Rd./County Rd. 633 & US-31	EB Cedar Run Rd. & Barney Rd.	1	2
060	Grn Traverse	EB Riley Rd./Tenth St. & M-137	WB M-113 & Hanna Rd.	1	2
061	Bay	SB 9 Mile Rd. & Beaver Rd.	WB Prevo Rd. & Fraser Rd.	1	2
062	Kent	SB Ramsdell Dr. & M-57/14 Mile Rd.	NB Lincoln Lake Dr. & 18 Mile Rd.	1	2
063	Eaton	NB Ionia Rd. & M-50/Clinton Trail	NB Dow Rd. & Eaton Hwy.	1	2
064	Macomb	EB 23 Mile Rd. & Romeo Plank Rd.	NEB M-97 & Harrington Rd.	1	2
065	Livingston	NB Old US-23/Whitmore Lake Rd. & Grand River Rd.	NB Hamburg Rd. & M-36	1	2
066	Jackson	SWB Horton Rd. & Badgley Rd.	NB Chapel Rd. & Michigan Ave.	1	2
067	Kent	SB Belmont Ave. & West River Dr.	EB Knapp St. & Honey Creek Ave.	1	2
068	Eaton	EB 5 Point Hwy. & Ionia Rd.	NB Stine Dr. & Kinsel Hwy.	1	2
069	Allegan	WB 129th Ave. & 10th St.	EB 135th Ave. & 12th St.	1	2
070	Eaton	EBR M-43 & M-100	SB Dow Rd. & M-50	1	2
071	Ottawa	WB Taylor St. & 72nd Ave.	SB 104th Ave. & Felch St.	1	2
072	Bay	EB Cass Rd. & Farley Rd.	SB Madison Ave. & Youngs Ditch Rd.	1	2

073	Allegan	EB 126th Ave. & 66th St.	EB 138th Ave. & 52nd St.	I	2
074	Bay	NB Mackinaw Rd. & Cody-Estey Rd.	NB 7 Mile Rd. & Newburg Rd.	I	2
075	Jackson	EBR I-94 & Elm Ave.	SBL US-127 & Country Farm Rd.	ER	2
076	Kent	NBR US-131 & 100th St. (Exit 74)	NBL US-131 & 84th St.	ER	2
077	Ottawa	NBR I-196 & Byron Rd.	NBR I-196 & 32nd Ave.	ER	2
078	Kent	NBL US-131 & Hall St.	SBL US-131 & Burton St.	ER	2
079	Macomb	SBL M-53 & 26 Mile Rd.	NBR M-53 & 23 Mile Rd.	ER	2
080	Bay	NBR I-75 & Wilder Rd. (Exit 164)	SBL I-75 & Beaver Rd.	ER	2
081	Livingston	EBR I-96 & Fowlerville Rd. (Exit 129)	EBL I-96 & M-59/Highland Rd.	ER	2
082	Macomb	EB I-94 & 12 Mile Rd. (Exit 231)	EB I-94 & Little Mack Rd. (Exit 232)	ER	2
083	Jackson	WBR I-94 & Sargent Rd. (Exit 145)	WBL I-94 & Mt. Hope Rd.	ER	2
084	Allegan	NBL US-31/I-196 & Washington Rd./Blue Star Hwy.	NBL US-31/I-196 & Old US-31/68th St.	ER	2
085	Genesee	SB Van Slyke Rd. & Maple Ave.	EB Hill Rd. & Center Rd.	I	3
086	Monroe	WB Ida Center Rd. & Summerfield Rd.	SEB Teal Rd. & Summerfield Rd.	I	3
087	Saginaw	WB Baldwin Rd. & Fowler Rd.	NB Carr Rd. & Marion Rd.	I	3
088	Calhoun	NB 23 Mile Rd. & V Drive N.	WB V Dr. N. & Old US-23	I	3
089	Saginaw	WB Wadsworth Rd. & Portsmouth Rd.	SB Michigan Rd. & Crane Rd.	I	3
090	Lenawee	WB Slee Rd. & US-223	WB Sandy Beach Rd. & Hallenbeck Hyw.	I	3
091	Van Buren	WB 36th Ave. & M-40	NEB Red Arrow Hwy. & County Rd. 657	I	3
092	Van Buren	EB 63rd Ave. & County Rd. 652	NB County Rd. 657 & County Rd. 358	I	3
093	Lapeer	WB McKeen Lake Rd. & Flint River Rd.	NB Booth Rd. & M-90	I	3
094	St. Joseph	NB Thomas Rd. & M-12	WB Millers Mill Rd. & Quarterline Rd.	I	3
095	Saginaw	WB Rathbun Rd. & Moorish Rd.	EB Birch Run Rd. & Moorish Rd.	I	3
096	Berrien	NB Fikes Rd. & Coloma Rd.	SB Yore Ave. & Meadowbrook Rd.	I	3
097	Genesee	WB Hegal Rd. & M-15/State Rd.	WB Bristol Rd. & Atlas Rd.	I	3

098	Lapeer	EB M-90 & M-90/M-53	WB M-90 & M-90/M-53	I	3
099	Saginaw	NB Thomas Rd. & Swan Creek Rd.	EB Shatuck Rd. & Center Rd.	I	3
100	Lenawee	WB Pixley Rd. & Deer Field Rd./Beaver Rd.	EB Moore Rd. & M-52	I	3
101	Van Buren	NB County Rd. 665 & M-40	EB 46th Ave. & M-40	I	3
102	Van Buren	WB County Rd. 374 & Red Arrow Hyw.	EB 40th Ave. & 52nd St.	I	3
103	Calhoun	SEB Michigan Ave./Austin Rd. & 28 Mile Rd./ N. Eaton Rd.	WB M Dr. N & 21.5 Mile Rd.	I	3
104	St. Clair	WB Norman Rd. & M-19/Emmett Rd.	WB Donald Rd. & Martin Rd.	I	3
105	Monroe	EB Oakville-Waltz Rd. & Sumpter Rd.	NB Grafton Rd. & Carleton-Rockwood Rd.	I	3
106	Berrien	WB Glenlord Rd. & Washinton Ave.	NB Riverview Rd. & Brittan Ave.	I	3
107	Muskegon	NB Whitbeck Rd. & Fruitvale Rd.	EB Hancock Rd. & Indian Bay Rd.	I	3
108	Monroe	SB Petersburg Rd. & Ida West Rd./ N. Division St.	SWB Dixon Rd. & Ida West Rd.	I	3
109	St. Clair	WB Masters Rd. & M-19	EB Lambs Rd. & Wales Center Rd.	I	3
110	St. Joseph	SB Zinsmaster Rd. & M-60	NB Anglevine & River Run Rd.	I	3
111	Shiawassee	NB State Rd. & Lansing Rd.	WB Cole Rd. & Reed Rd.	I	3
112	Van Buren	EB Celery Center Rd. & M-51	SB 39th St. & 72nd Ave.	I	3
113	Shiawassee	SB Geeck Rd. & M-21	SB New Lothrop Rd. & Easton Rd.	I	3
114	Muskegon	SB Holton Duck Lake Rd. & Ryerson Rd./ Fourth St.	SB Brickyard Rd./200th Ave. & Ryerson Rd./Fourth St.	I	3
115	Berrien	WB Glenlord Ave. & Hollywood Rd.	NB Kirk Rd. & Shanghai Rd.	I	3
116	Lenawee	SB S. Pottter Hwy & Deer Field Rd.	NWB Cemetary Rd. & Silberhorn Hwy.	I	3
117	Monroe	SBR I-75 & Front St./Monroe St.	NBL I-75 & Plaisance Rd.	ER	3
118	Lapeer	WBR I-96 & Nepessing Rd.	WBR I-69 & Elba Rd.	ER	3
119	Lapeer	EBL I-69 & Lake Pleasant Rd.	WBL I-69 Five Lakes Rd.	ER	3
120	Berrien	EBR I-94 & US-33/M-63	EBR I-94 & Pipestone Rd.	ER	3
121	Van Buren	EBL I-94 & 64th St. (Exit 46, Hartford)	EBR I-94 & County Rd. 365	ER	3

122	Van Buren	EBR I-94 & County Rd. 652/Main St. Exit 66)	WBR I-94 & M-40	ER	3
123	Muskegon	NBR US-31 & M-46/Apple St.	SBL US-31 & Marquette Ave.	ER	3
124	Van Buren	NBR I-196 & M-140 (Exit 18)	SBL I-196 & County Rd. 378	ER	3
125	St. Joseph	NB US-131 & WB M-60/ Bus. Rte. US-131	SB US-131 & Hoffman Rd./County Rd. 105	ER	3
126	Monroe	NBL US-23 & Ida-West Rd.	NBL US-23 & Ida Dixon Rd.	ER	3
127	Wayne	WB 8 Mile Rd. & Beck Rd.	WB Warren Rd. & Canton Center Rd.		4
128	Wayne	EB Warren Rd. & Wayne Rd.	NB Newburgh Rd. & Warren Rd.		4
129	Wayne	EB McNichols Rd. & Woodward Ave.	EB 7 Mile & John R.		4
130	Wayne	NB Canton Center Rd. & Cherry Hill Rd.	NB Huron River Dr. & Goddard Rd.		4
131	Wayne	WB Ecorse Rd. & Pardee Rd.	WB Palmer Rd. & Venoy Rd.		4
132	Wayne	EB Michigan Ave. & Sheldon Rd.	WB Palmer Rd. & Lilley Rd.		4
133	Wayne	EB Ecorse Rd. & Middlebelt Rd.	SB Otter Rd. & Judd Rd.		4
134	Wayne	NB M-85/Fort Rd. & Emmons Rd.	EB Wick Rd. & Morten View Rd.		4
135	Wayne	WB Glenwood Rd. & Wayne Rd.	WB Joy Rd. & Middlebelt Rd.		4
136	Wayne	NB Haggerty Rd. & 7 Mile Rd.	WB Ford Rd. & Ridge Rd.		4
137	Wayne	WB 6 Mile Rd. & Inkster Rd.	EB 8 Mile Rd. & Evergreen Rd.		4
138	Wayne	SB Inkster Rd. & Goddard Rd.	SB Beech-Daly Rd. & Goddard Rd.		4
139	Wayne	SB Merriman Rd. & Cherry Hill Rd.	SB Middlebelt Rd. & Cherry Hill Rd.		4
140	Wayne	SEB Outer Dr. & Pelham Rd.	WB Joy Rd. & Greenfield Rd.		4
141	Wayne	NB Meridian Rd. & Macomb Rd.	EB Eureka Rd. & M-85		4
142	Wayne	WB Ford Rd. & Venoy Rd.	SB Shelden Rd. & 6 Mile Rd.		4
143	Wayne	SWB Vernor Rd. & Gratiot Rd.	SEB Woodward Rd. & Caniff Rd.		4
144	Wayne	WB 5 Mile Rd. & Beck Rd.	WB Plymouth Rd. & Wayne Rd.		4
145	Wayne	EB 7 Mile Rd. & Livernois Rd.	NWB Dexter Rd. & Chicago Rd.		4
146	Wayne	NB Gunston/Hoover Rd. & McNichols Rd.	SB Van Dyke/M-53 & 7 Mile Rd.		4

147	Wayne	SB W. Jefferson/SB Biddle Ave. & Southfield Rd.	SB Warren Rd. & Evergreen Rd.	I	4
148	Wayne	EB Goddard Rd. & Wayne Rd.	NB Howe Rd. & Annapolis Rd.	I	4
149	Wayne	WB 8 Mile Rd. & Kelly Rd.	NEB Jefferson Rd. & Whittier Rd.	I	4
150	Wayne	SB Merriman Rd. & US-12/Michigan Ave.	EB Cherry Hill Rd. & John Hix Rd.	I	4
151	Wayne	SB Telegraph Rd. & Plymouth Rd.	WB Oakwood Rd. & Schaeffer Rd.	I	4
152	Wayne	WB Sibley Rd. & Inkster Rd.	EB Grosse Ile Pkwy. & Meridian Rd.	I	4
153	Wayne	NEB Mack Rd. & Moross Rd.	EB 7 Mile Rd. & Mound Rd.	I	4
154	Wayne	WB Annapolis Rd. & Inkster Rd.	SB Vining Rd. & West Rd.	I	4
155	Wayne	SB Greenfield Rd. & Grand River Rd.	EB McNichols Rd. & Wyoming Ave.	I	4
156	Wayne	EB Joy Rd. & Livernois Rd.	SB Schaefer Rd. & Schoolcraft Rd.	I	4
157	Wayne	SEB Conner Ave. & Gratiot Rd.	EB US-12/Michigan Ave. & W. Grand Blvd.	I	4
158	Wayne	NWB Grand River Rd. & Wyoming Ave.	NEB Rotunda Dr. & Oakwood Rd.	I	4
159	Wayne	WBL I-96 & Evergreen Rd.	EBR I-96 & Greenfield Rd.	ER	4
160	Wayne	WBL I-94 & Haggerty Rd. (Exit 192)	EBR I-94 & Belleville Rd. (Exit 190)	ER	4
161	Wayne	NBR I-75 & Gibraltar Rd. (Exit 29)	SBL I-75 & Huron River Dr./ North Huron River Dr. (Exit 27)	ER	4
162	Wayne	NBR I-75/Lafayette St. & Outer Drive	SBL I-75 & Southfield Rd.	ER	4
163	Wayne	NBR I-275 & 6 Mile Rd.	NBL I-275 & 7 Mile Rd.	ER	4
164	Wayne	NBL I-275 & M-153/Ford Rd. (Exit 25)	NBL I-275 & US-12/Michigan Ave. (Exit 22)	ER	4
165	Wayne	NBR I-275 & Eureka Rd. (Exit 15)	SBR I-275 & Sibley Rd. (Exit 13)	ER	4
166	Wayne	NBL I-75 & Springwells Ave. (Exit 45)	SBL I-75 & Clark Rd.	ER	4
167	Wayne	WBR I-94 & Pelham Rd. (Exit 204)	EB I-94 & Middlebelt Rd.	ER	4
168	Wayne	SBR I-75 & Sibley Rd.	SBL I-75 & West Rd.	ER	4

APPENDIX C
Calculation of Variances, Confidence Bands, and Relative Error

The variances for the belt use estimates were calculated using an equation derived from Cochran's (1977) equation 11.30 from section 11.8. The resulting formula was:

$$var(r) \approx \frac{n}{n-1} \sum_i \left(\frac{g_i}{\sum g_k} \right)^2 (r_i - r)^2 + \frac{n}{N} \sum_i \left(\frac{g_i}{\sum g_k} \right)^2 \frac{s_i^2}{g_i}$$

where $var(r_i)$ equals the variance within a stratum and vehicle type, n is the number of observed intersections, g_i is the weighted number of vehicle occupants at intersection i , g_k is the total weighted number of occupants for a certain vehicle type at all 42 sites within the stratum, r_i is the weighted belt use rate at intersection i , r is the stratum belt use rate, N is the total number of intersections within a stratum, and $s_i = r_i(1-r_i)$. In the actual calculation of the stratum variances, the second term of this equation is negligible. If we conservatively estimate N to be 2000, the second term only adds 2.1×10^{-6} units to the largest variance (Stratum 4). This additional variance does not significantly add to the variance captured in the first term. Therefore, since N was not known exactly, the second term was dropped in the variance calculations. The overall estimated variance for each vehicle type was calculated using the formula:

$$var(r_{all}) = \frac{var(r_1) + var(r_2) + var(r_3) + 0.88^2 \times var(r_4)}{3.88^2}$$

The Wayne County stratum variance was multiplied by 0.88 to account for the similar weighting that was done to estimate overall belt use. The 95 percent confidence bands were calculated using the formula:

$$95\% \text{ Confidence Band} = r_{all} \pm 1.96 \times \sqrt{\text{Variance}}$$

where r is the belt use of interest. This formula is used for the calculation of confidence bands for each stratum and for the overall belt use estimate.

Finally, the relative error or precision of the estimate was computed using the formula:

$$\text{RelativeError} = \frac{\text{StandardError}}{r_{all}}$$

The federal guidelines (NHTSA, 1992, 1998) stipulate that the relative error of the belt use estimate must be under 5 percent.