Conducting a Comprehensive Survey of Publishing Activity at Your Institution

18 May 2016 Library Publishing Forum #LPForum Meredith Kahn | @m_kahn Christina Najla LaRose University of Michigan Why did we conduct a survey of campus publishing activities?

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- "Through what sources of existing funds might an institutional subvention model be funded?"
- "Are there sources of funds currently devoted to support for humanities publishing that could be allocated to this model?"
- "What is the magnitude of such funding, and what are possible consequences of redeployment?"

Why might you want to conduct a similar exercise on your own campus?

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Refine your service offerings.

Demonstrate relevance to your campus community.

Find new publishing partners.

Ensure the longevity of your publishing program.

Let's go find some campus publishing activity!



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