Conducting a Comprehensive Survey of Publishing Activity at Your Institution

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Meredith Kahn | @m_kahn
Christina Najla LaRose
University of Michigan

Why did we conduct a survey of campus publishing activities?

“Through what sources of existing funds might an institutional subvention model be funded?”

“Are there sources of funds currently devoted to support for humanities publishing that could be allocated to this model?”

“What is the magnitude of such funding, and what are possible consequences of redeployment?”

Why might you want to conduct a similar exercise on your own campus?

Refine your service offerings.
Demonstrate relevance to your campus community.
Find new publishing partners.
Ensure the longevity of your publishing program.

Let’s go find some campus publishing activity!

“It’s complicated.”
We found stuff!

Now what?

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Put some bounds on the universe of publishing activities you're interested in discovering.

Explore alternative methodologies given your own campus context.

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Thanks!

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