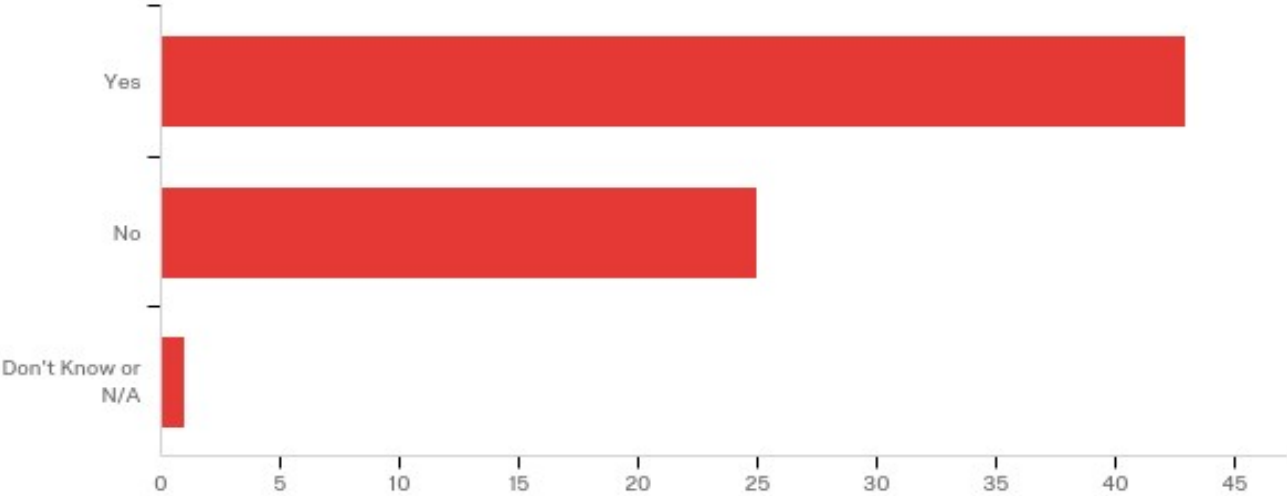


Default Report

Library Resources for Alumni

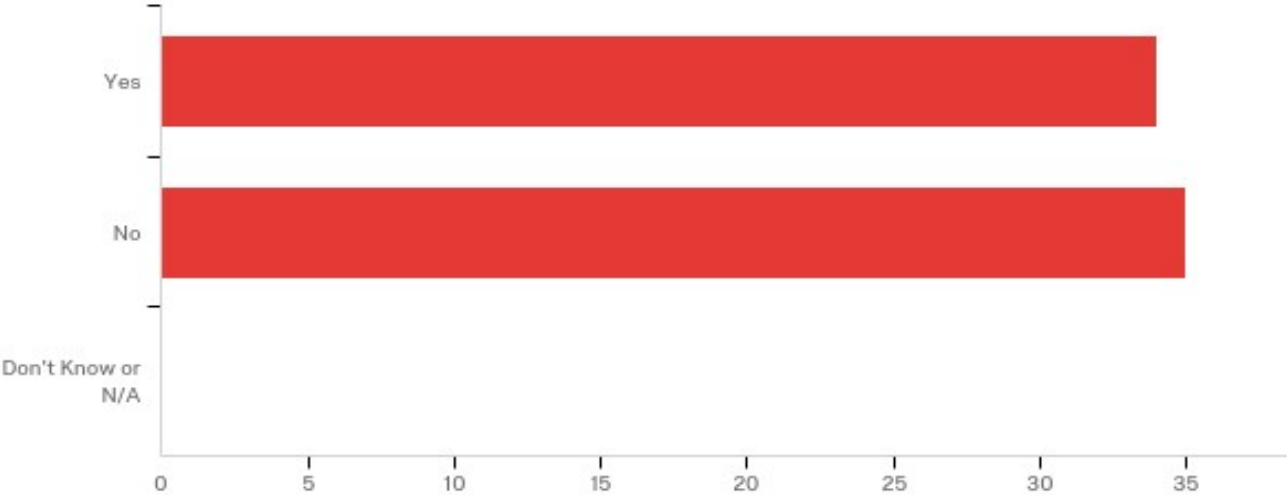
October 27th 2017, 11:17 am EDT

Q1 - Do you offer any library electronic resources for your alumni?



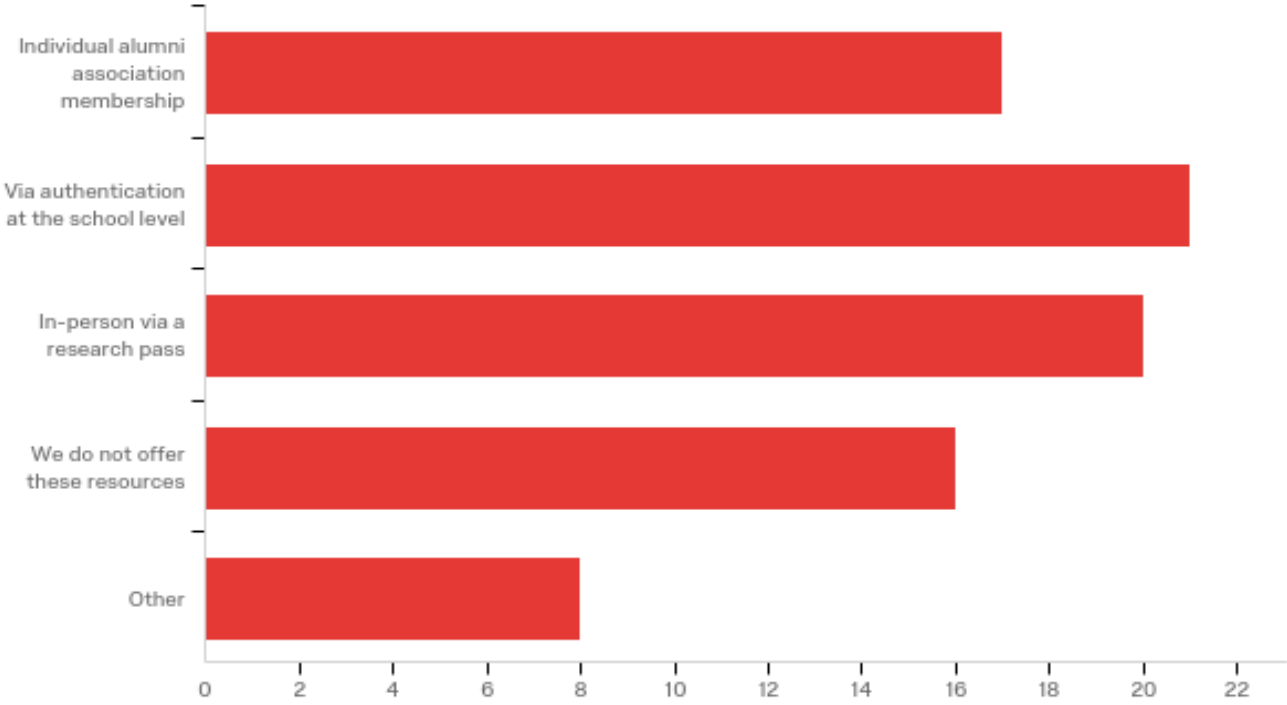
#	Answer	%	Count
1	Yes	62.32%	43
2	No	36.23%	25
3	Don't Know or N/A	1.45%	1
	Total	100%	69

Q2 - Do you have a page on your library website specifically for alumni?



#	Answer	%	Count
1	Yes	49.28%	34
2	No	50.72%	35
3	Don't Know or N/A	0.00%	0
	Total	100%	69

Q3 - How do alumni get access to these electronic resources? (check all that apply)



#	Answer	%	Count
1	Individual alumni association membership	20.73%	17
2	Via authentication at the school level	25.61%	21
3	In-person via a research pass	24.39%	20
4	We do not offer these resources	19.51%	16
5	Other	9.76%	8
	Total	100%	82

Q4 - If Other, please explain:

If Other, please explain:

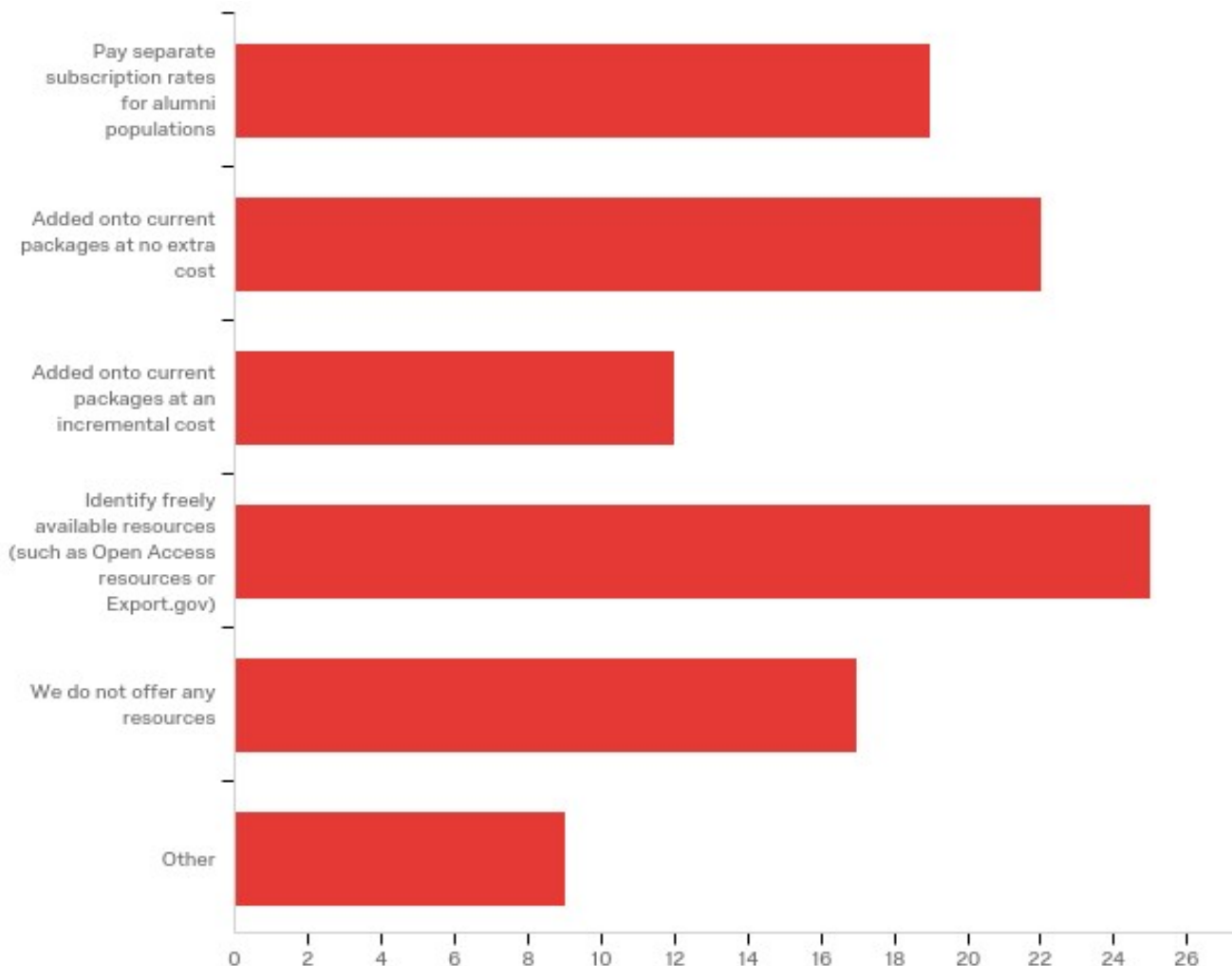
We have guest PCs that allow walk in access

All alumni can access a limited set of resources remotely if they request an alumni PennKey (part of the broader authentication mechanism). Recent alums have these without having to ask for them, but older alums need to request them from the External Affairs/Alumni Relations office. Also, to access resources on-campus, people need to purchase an alumni PennCard, which also gets them access to services not related to the library.

You may apply in person or change your password through an online request form.

in person in the library

Q5 - How do you obtain alumni resources? (check all that apply)



#	Answer	%	Count
1	Pay separate subscription rates for alumni populations	18.27%	19
2	Added onto current packages at no extra cost	21.15%	22
3	Added onto current packages at an incremental cost	11.54%	12
4	Identify freely available resources (such as Open Access resources or Export.gov)	24.04%	25
5	We do not offer any resources	16.35%	17
6	Other	8.65%	9
	Total	100%	104

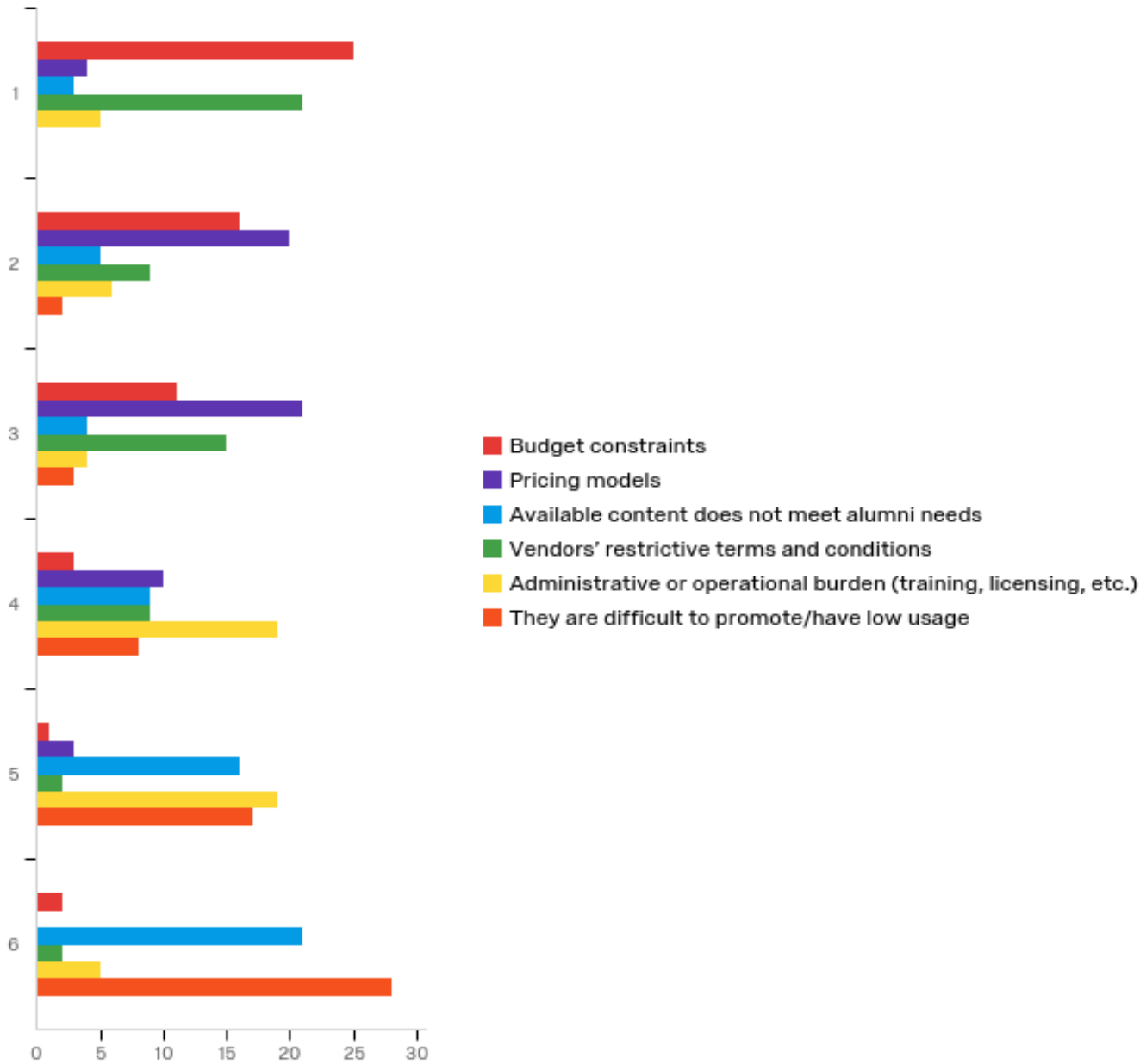
Q6 - If Other, please explain:

If Other, please explain:
all of the above
offer access on campus (allowed in licenses)
MEL.org
The Alumni Subscription is managed by the Alumni Association
We also have some subs that give alumni discounts off print purchasing
Alumni Association budget pays for Business Source Alumni
Alumni are treated like public patrons for electronic resources. They can use them on the premises just like any other public patron. The alumni are pretty angry about not having off-campus access after graduation, though.
They have access to the same resources as current students, but can only access them at the library. No remote access to electronic resources.
I checked other because the dedicated Alumni database is paid for by the Alumni department, not the Library budget. Hence the answer below as well.

Q7 - Please estimate the total amount you spend on alumni resources as a percentage of your total materials/database budget.

Data source misconfigured for this visualization

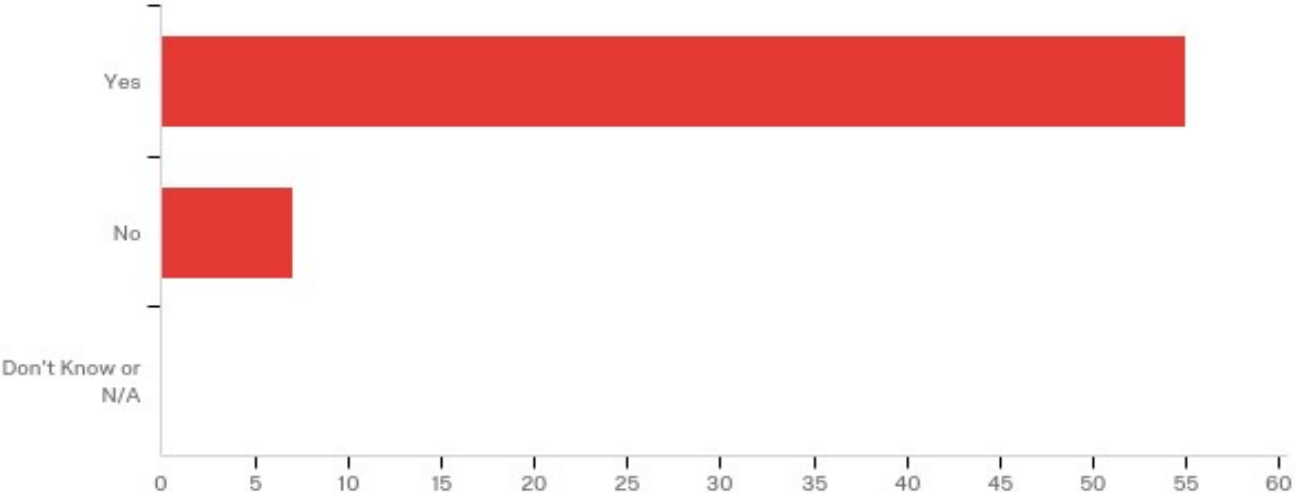
Q8 - Please rank the following potential barriers or problems related to offering alumni resources. Arrange the list with the largest barriers first in the list and the smallest toward the bottom.



#	Question	1	2	3	4	5	6	Total						
1	Budget constraints	43.10%	25	27.59%	16	18.97%	11	5.17%	3	1.72%	1	3.45%	2	58
2	Pricing models	6.90%	4	34.48%	20	36.21%	21	17.24%	10	5.17%	3	0.00%	0	58
3	Available content does	5.17%	3	8.62%	5	6.90%	4	15.52%	9	27.59%	16	36.21%	21	58

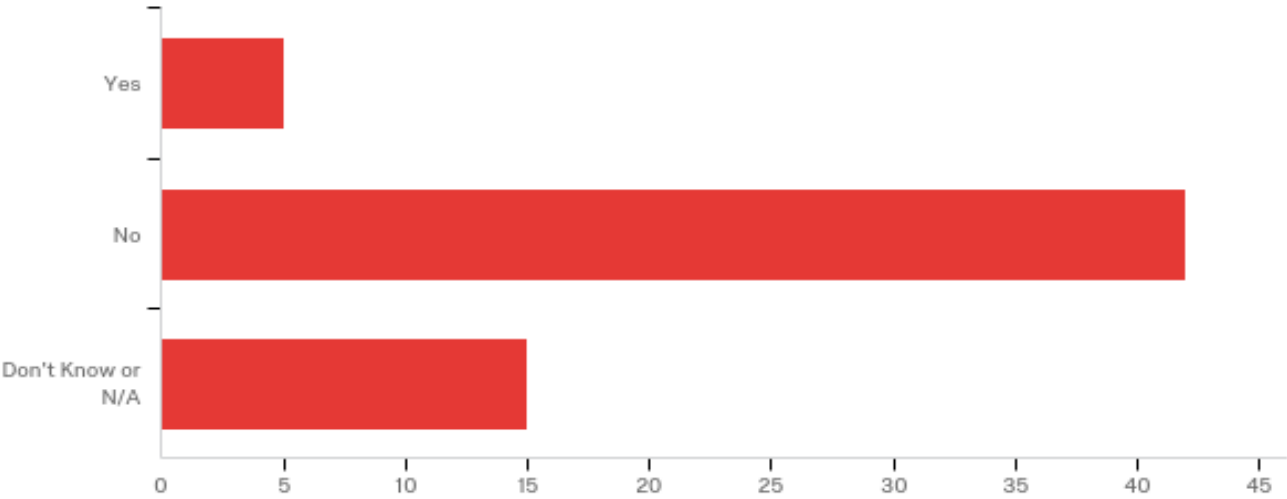
	not meet alumni needs													
4	Vendors' restrictive terms and conditions	36.21%	21	15.52%	9	25.86%	15	15.52%	9	3.45%	2	3.45%	2	58
5	Administrative or operational burden (training, licensing, etc.)	8.62%	5	10.34%	6	6.90%	4	32.76%	19	32.76%	19	8.62%	5	58
6	They are difficult to promote/have low usage	0.00%	0	3.45%	2	5.17%	3	13.79%	8	29.31%	17	48.28%	28	58

Q9 - Do you offer reference services for your alumni?



#	Answer	%	Count
1	Yes	88.71%	55
2	No	11.29%	7
3	Don't Know or N/A	0.00%	0
	Total	100%	62

Q10 - Do you offer school-specific services for your alumni (such as a syllabi database, assistance with obtaining transcripts, account support, etc.)?



#	Answer	%	Count
1	Yes	8.06%	5
2	No	67.74%	42
3	Don't Know or N/A	24.19%	15
	Total	100%	62

Q12 - If so, what services are offered:

If so, what services are offered:

Reference services; in-person library use

Career help, networking

research services

MBA students only have access to Business Source Alumni database

Q13 - As a librarian, how do you rate the value of alumni access to library resources? (1 being the lowest value - 9 being the highest value)

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	slide the bar to your desired choice	1.00	9.00	5.09	2.11	4.46	58

**Q14 - How would you perceive the value to alumni for access to these resources?Scale 1-9
(1 being the lowest value - 9 being the highest value)**

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	slide the bar to your desired choice	2.00	9.00	6.03	2.01	4.03	58

Q15 - Please share any comments you have about alumni access to library resources and library services:

Please share any comments you have about alumni access to library resources...
This question is difficult to answer. On one hand, on-campus, alumni have full access to library resources and services. On the other hand, off-campus, library resources and services are very limiting.
they love it when we have what they want
We provide basic online guidance & enquiry service, loans, but priced research service (priced to dissuade heavy use due to limited resources)
I'm not sure what the biggest limitations are for the e- database access by alums but we've never seriously pursued it.
This is an area we could certainly improve on.
I do believe some of our licenses may allow it but there is too much variability in licenses
Allowing alumni would enormously increase our potential user numbers and would lead to massive price increases for databases because our database costs are based on user population.
I see it as most valuable to education alumni. K-12 teachers.
If the typical career path for graduates is in smaller businesses or even entrepreneurial activities, it would be valuable to have an agreement with a vendor that enabled limited access to some of our resources for 2-3 years after graduation, because the small businesses would be very unlikely to subscribe to these resources.
We developed a concept for a research service to serve Alumni startups as part of a bachelor thesis this summer.
Alumni access has been made easier for us by UK wide negotiations by JISC
we have had multiple classes donate part of their class gifts to alumni databases which implies high value; but in reality they are underutilized - although still high value
My choices are specific to business resources that provide market research or industry research. I don't see much value in access to Business Source Complete or Academic Search Complete to the majority of our alumni.
I think some alumni would really value it but the majority wouldn't so it probably isn't worth the investment of time and money in setting it up -- unless the alumni office supported it financially -- which they are not interested in doing on our campus.
I would love to offer them something off-campus after graduation, but I don't even know where to start. I've heard that since it's such a big school it would be way too expensive.
they don't really understand how licensing works
Alumni have the same access as the general public -- most resources are available on public PC's.
I'm a little confused by the question "how do you rate the value of alumni access to library resources"? I'm assuming that I am rating the access that we actually have, not theoretical access that we would like to have. From the business perspective, the resources that we have available are extremely limited and really are not the things that people would like to have access to (e.g. market research, analyst reports, financials)
It can be difficult to balance current tuition-paying students' need with those of alumni, especially when the cost is great.
We offer outside-the-library access to 5 databases, out of the 100+ we offer to currently affiliated populations. However, alumni may use nearly all of our databases if they come into the building.
Our library used to license some alumni-specific resources, but they were cancelled years ago due to high cost and difficulty of management (of licenses and access).

The limited amount of content that publishers provide in their alumni versions is not adequate for what most alumni want.

Only that they want access to more e-resources.

I work at a state university that consistently has budget problems. The only thing I ever do with collections is try to the few business databases we have from being cancelled. I can't even imagine an environment at this university where we would be able to talk about alumni resources. That being said, it is common for our alumni to work with students in the business college, and I'm always happy to alumni use what we have available to them in-person in the library.

It is important that we offer something to our alumni as part of a life long learning partnership and in return for support from them e.g. presenting to our students, working with us to spread the word about our institution and courses, financial support for services, scholarships etc

Alumni ask for access all the time. We can't even facilitate access to the resources that routinely license to alumni at no additional cost such a Project Muse or JSTOR because University IT is not motivated to impliment authentication. University Alumni Office doesn't see it as a priority either.

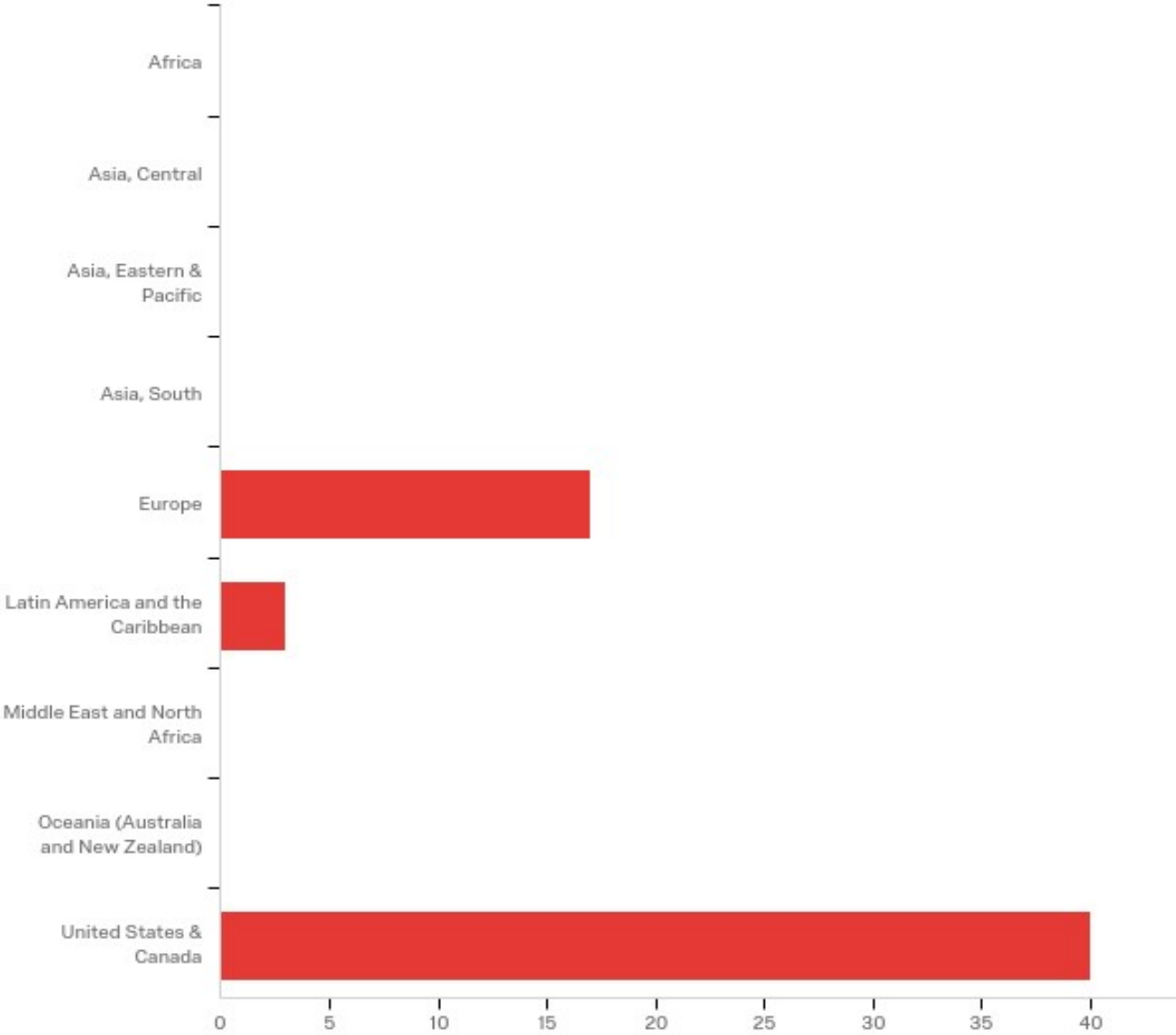
Value of access to electronic resources is tricky. If we had alumni-specific collections, they wouldn't receive the same content they had in school, so their perception of the value might be high at first, but very low once they realize what they have. Business students especially would be in for a rude awakening, as they expect access to market research reports and other privileged information.

This is something that I have been trying to promote with senior management at my University. i believe that we are missing out on an important opportunity to stay engaged with our Alumni and to benefot their lifelong learning.

We don't have the funds or infrastructure to offer alumni access to databases that are for academic research purposes. My priority is the current faculty, staff, and students at my institution.

Our most requested resources by alumni are access to newspapers and expensive and very restrictive financial databases.

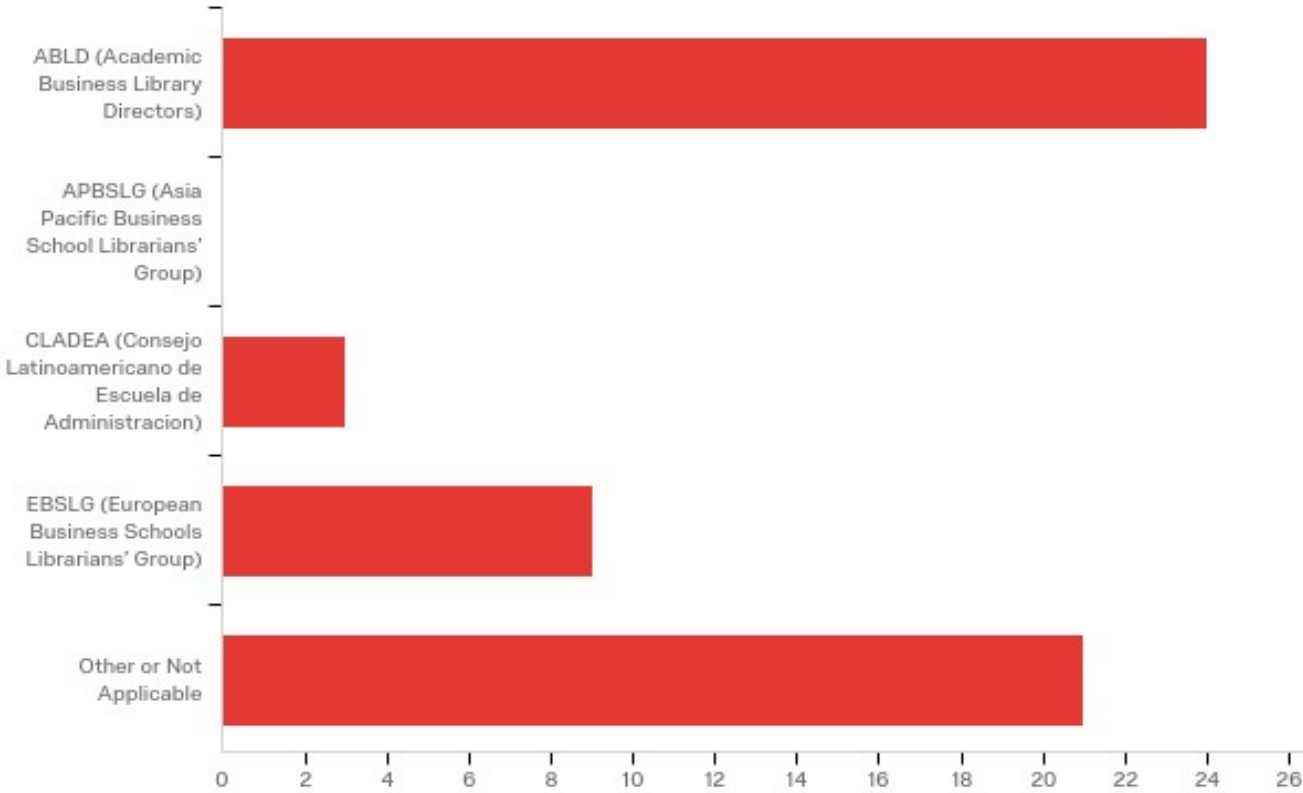
Q20 - Demographic Question: Geographic Region



#	Answer	%	Count
1	Africa	0.00%	0
2	Asia, Central	0.00%	0
3	Asia, Eastern & Pacific	0.00%	0
4	Asia, South	0.00%	0
5	Europe	28.33%	17
6	Latin America and the Caribbean	5.00%	3
7	Middle East and North Africa	0.00%	0

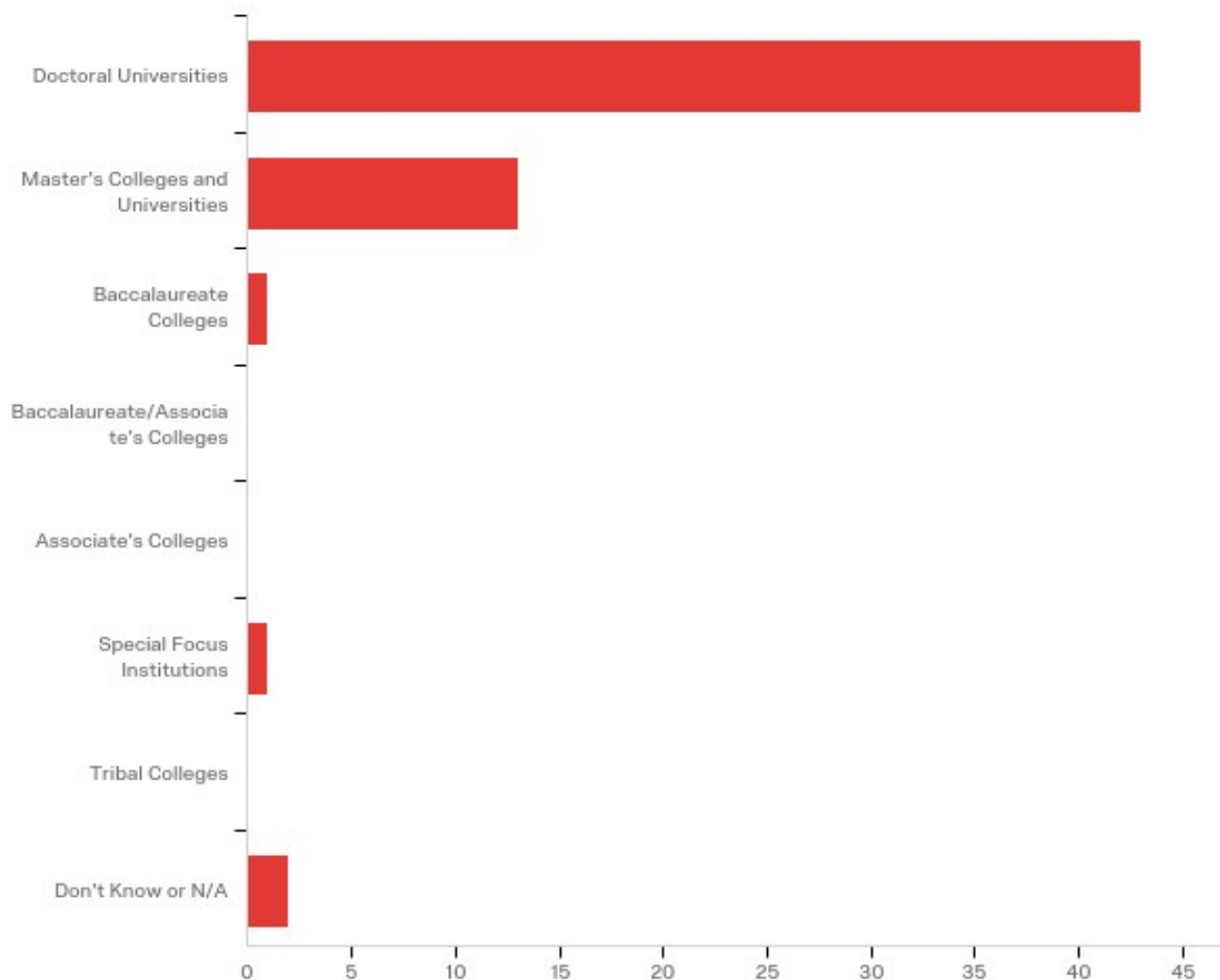
8	Oceania (Australia and New Zealand)	0.00%	0
9	United States & Canada	66.67%	40
	Total	100%	60

Q21 - Business Library membership (select all that apply)



#	Answer	%	Count
1	ABLD (Academic Business Library Directors)	42.11%	24
2	APBSLG (Asia Pacific Business School Librarians' Group)	0.00%	0
3	CLADEA (Consejo Latinoamericano de Escuela de Administracion)	5.26%	3
4	EBSLG (European Business Schools Librarians' Group)	15.79%	9
5	Other or Not Applicable	36.84%	21
	Total	100%	57

Q16 - Type of academic institution (Carnegie Classification of Institutions of Higher Education - http://carnegieclassifications.iu.edu/classification_descriptions/basic.php)



#	Answer	%	Count
1	Doctoral Universities	71.67%	43
2	Master's Colleges and Universities	21.67%	13
3	Baccalaureate Colleges	1.67%	1
4	Baccalaureate/Associate's Colleges	0.00%	0
5	Associate's Colleges	0.00%	0
6	Special Focus Institutions	1.67%	1
7	Tribal Colleges	0.00%	0
8	Don't Know or N/A	3.33%	2

	Total	100%	60
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