Appendix S2. Complete conceptualization questionnaire. Respondents were presented only with items corresponding to survey questions they had answered in the interview.

S32. Have you smoked at least 100 cigarettes in your entire life?

When you answered the question, did you interpret "smoking" to include: (*Pick one*)

- (a) Only puffs that you inhaled
- (b) Any puffs, whether or not you inhaled

How did you interpret "cigarettes"? (Pick all that apply)

- (a) Cigarettes that you finished
- (b) Cigarettes that you partially smoked
- (c) Cigarettes that you only took a puff or two from

Did you interpret "cigarettes" to include (*Pick all that apply*):

- (a) Manufactured cigarettes
- (b) Hand-rolled cigarettes
- (c) Marijuana cigarettes
- (d) Cigars
- (e) Clove cigarettes

(f)	Something else.	Specify:	
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S33. How old were you when you first started smoking cigarettes fairly regularly?

When you	u answered the	guestion, did	you interpre	et "smoking" to	include: (Pick one

- (a) Only puffs that you inhaled
- (b) Any puffs, whether or not you inhaled

How did you interpret "cigarettes"? (Pick all that apply)

- (a) Cigarettes that you finished
- (b) Cigarettes that you partially smoked
- (c) Cigarettes that you only took a puff or two from

Did you interpret "cigarettes" to include (*Pick all that apply*):

- (a) Manufactured cigarettes
- (b) Hand-rolled cigarettes
- (c) Marijuana cigarettes
- (d) Cigars
- (e) Clove cigarettes
- (f) Something else. Specify:

When you answered the question, what did you decide "fairly regularly" meant? (*Pick one*):

- (a) Every single day, 1 to 5 cigarettes a day
- (b) At least two days a week but less than every single day, 1 to 5 cigarettes a day
- (c) One day a week, 1 to 5 cigarettes a day
- (d) One day a month, 1 to 5 cigarettes a day
- (e) Every single day, 5 or more cigarettes a day
- (f) At least two days a week but less than every single day, 5 or more cigarettes a day
- (g) One day a week, 5 or more cigarettes a day
- (h) One day a month, 5 or more cigarettes a day
- (i) Something else. Specify:

S34. Do you now smoke cigarettes every day, some days, or not at all?

When you answered this question, did you interpret "now" to mean (<i>Pick one</i>): (a) Within the last week (b) Within the last two weeks (c) Within the last month (d) Within the last six months (e) Within the last year (f) Something else. Specify:
When you answered the question, did you interpret "smoking" to include: (<i>Pick one</i>) (a) Only puffs that you inhaled (b) Any puffs, whether or not you inhaled
How did you interpret "cigarettes"? (<i>Pick all that apply</i>) (a) Cigarettes that you finished (b) Cigarettes that you partially smoked (c) Cigarettes that you only took a puff or two from
Did you interpret "cigarettes" to include (<i>Pick all that apply</i>): (a) Manufactured cigarettes (b) Hand-rolled cigarettes (c) Marijuana cigarettes (d) Cigars (e) Clove cigarettes (f) Something else. Specify:
When you answered this question, what did you think "every day" meant? (<i>Pick one</i>) (a) Every single day, even when you're sick (b) Every single day, except when you're sick (c) At least 6 days a week, even when you're sick (d) At least 6 days a week, except when you're sick (e) At least 5 days a week, even when you're sick (f) At least 5 days a week, except when you're sick (g) Something else. Specify:
When you answered this question, what did you think "not at all" meant? (<i>Pick one</i>) (a) Not even one cigarette, ever (b) Less than 1 cigarette a year (c) Less than 1 cigarette a month (d) Less than 1 cigarette a week (e) Smoking only on certain occasions (like at a bar, celebrations, etc.) or never (f) Something else. Specify:

(continued from previous page...)

- (a) A 24-hour period
- (b) Your work hours only (for example 9 to 5)
- (c) Something else. Specify:

S36. On the average, how many cigarettes do you now smoke a day?

When you answered this question, how did you decide on the "average" number of cigarettes? (*Pick one*)

- (a) You calculated how many cigarettes you smoked during a recent week (or month) and divided the total by the number of days *in that week (or month)*.
- (b) You calculated how many cigarettes you smoked during a recent week (or month) and divided the total by the number of days *on which you smoked*.
- (c) You estimated how much you smoked on a particular day.

(d) Something else. Specify:	<i>[</i> :
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Did you include TODAY in your estimate of how much you now smoke?

- (a) Yes
- (b) No

When you answered this question, which days of the week were you considering? (*Pick one*)

- (a) All seven days
- (b) Some days (for example, your work week)
- (c) Something else. Specify; _____

- (a) A 24-hour period
- (b) Your work hours only (for example 9 to 5)
- (c) Something else. Specify:

S37. On how many of the past 30 days did you smoke cigarettes?

When you answered this	question, did	you include	TODAY in your	estimate?
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- (a) Yes
- (b) No

When you answered this question, which days of the week were you considering? (*Pick one*)

- (a) All seven days
- (b) Some days (for example, your work week)
- (c) Something else. Specify;

- (a) A 24-hour period
- (b) Your work hours only (for example 9 to 5)
- (c) Something else. Specify: ______

S38. On the average, when you smoked, about how many cigarettes did you smoke a day?

When answering this question, how did you decide on the "average" number of cigarettes? (*Pick one*)

- (a) You calculated how many cigarettes you smoked during a recent week (or month) and divided the total by the number of days *in that week (or month)*.
- (b) You calculated how many cigarettes you smoked during a recent week (or month) and divided the total by the number of days *on which you smoked*.
- (c) You estimated how much you smoked on a particular day.

(d)	Something else.	Specify	• •
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Did you include TODAY in your estimate?

- (a) Yes
- (b) No

When you answered this question, which days of the week were you considering? (*Pick one*)

- (a) All seven days
- (b) Some days (for example, your work week)

(c) Something else. Specify:

- (a) A 24-hour period
- (b) Your work hours only (for example 9 to 5)
- (c) Something else. Specify:

S39. Have you EVER smoked cigarettes EVERY DAY for at least 6 months?

- (a) Every single day, even when you were sick
- (b) Every single day, except when you were sick
- (c) At least 6 days a week, even when you were sick
- (d) At least 6 days a week, except when you were sick
- (e) At least 5 days a week, even when you were sick
- (f) At least 5 days a week, except when you were sick
- (g) Something else. Specify:

When you answered the question, did you interpret "smoked" to include (Pick one):

- (a) Only puffs that you inhaled
- (b) Any puffs, whether or not you inhaled

How did you interpret "cigarettes"? (*Pick all that apply*)

- (a) Cigarettes that you finished
- (b) Cigarettes that you partially smoked
- (c) Cigarettes that you only took a puff or two from

Did you interpret "cigarettes" to include (*Pick all that apply*):

- (a) Manufactured cigarettes
- (b) Hand-rolled cigarettes
- (c) Marijuana cigarettes
- (d) Cigars
- (e) Clove cigarettes

(f)	Something else.	Specify:	

When you answered this question, did you interpret "6 months" to mean (*Pick one*):

- (a) 6 months in a row, even when you were sick
- (b) 6 months in a row, except when you were sick
- (c) 6 months total, but not necessarily 6 months in a row

S40NUM. About how long has it been since you last smoked cigarettes EVERY DAY?

- (a) Every single day, even when you were sick
- (b) Every single day, except when you were sick
- (c) At least 6 days a week, even when you were sick
- (d) At least 6 days a week, except when you were sick
- (e) At least 5 days a week, even when you were sick
- (f) At least 5 days a week, except when you were sick
- (g) Something else. Specify:

Have you smoked every day more recently than the six-month (or longer) period from the previous question (\$39)?

- (a) Yes
- (b) No

If YES, when you answered this current question, how did you estimate how long it has been since you *last* smoked every day? (*Pick one*)

- 1. You counted from the end of the 6-month (or longer) period from the previous question
- 2. You counted from more recent periods of every-day smoking
- 3. Something else. Specify:

S41. When you last smoked every day, on average how many cigarettes did you smoke daily?

When you an:	swered this o	question,	what did y	ou think '	every (day"	meant? (Pick one
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- (a) Every single day, even when you were sick
- (b) Every single day, except when you were sick
- (c) At least 6 days a week, even when you were sick
- (d) At least 6 days a week, except when you were sick
- (e) At least 5 days a week, even when you were sick
- (f) At least 5 days a week, except when you were sick
- (g) Something else. Specify:

When answering this question, did you base your estimate on (*Pick one*):

- (a) How much you smoked in the 6 month (or longer) period of smoking every day from the earlier question (\$39)
- (b) How much you smoked in some more recent period of smoking every day

When answering this question, what time period did you base your estimate on? (*Pick one*)

- (a) How much you smoked in the final week of smoking every day
- (b) How much you smoked over the whole time (longer than 1 week) that you last smoked every day
- (c) How much you smoked on a particular day that stands out in your mind as typical
- (d) Something else. Specify:

How did you decide on the "average" number of cigarettes? (*Pick one*)

- (a) You calculated how many cigarettes you smoked during the most recent period of every-day smoking and divided the total by the number of days *in that period*
- (b) You calculated how many cigarettes you smoked during the most recent period of every-day smoking and divided the total by the number of days *on which you smoked*.
- (c) You estimated how much you smoked on a particular day that stands out in your mind as typical.

(4) 33:113:1119 3:33: 35:311
(d) Something else. Specify:

- (a) A 24-hour period
- (b) Your work hours only (for example 9 to 5)
- (c) Something else. Specify:

S42. What is the total number of years you smoked EVERY DAY? Do not include any time you stayed off cigarettes for 6 months or longer.

any time you stayed off cigarettes for 6 months or longer.
When you answered this question, what did you think "every day" meant? (<i>Pick one</i>) (a) Every single day, even when you were sick (b) Every single day, except when you were sick (c) At least 6 days a week, even when you were sick (d) At least 6 days a week, except when you were sick (e) At least 5 days a week, even when you were sick (f) At least 5 days a week, except when you were sick (g) Something else. Specify:
Did you interpret "stayed off cigarettes" to mean (<i>Pick one</i>): (a) Smoking less than every single day (b) Smoking no more than 5 days a week (c) Smoking less than 1 cigarette a week (d) Smoking less than 1 cigarette a month (e) Smoking less than 1 cigarette a year (f) Not even one cigarette, ever (g) Smoking only on certain occasions (like at a bar, celebrations, etc.) or never (h) Something else. Specify:
When you answered this question, did you interpret "6 months" to mean (<i>Pick one</i>): (a) 6 months in a row, even when you were sick (b) 6 months in a row, except when you were sick (c) 6 months total, but not necessarily 6 months in a row
Have you ever stayed off cigarettes for 6 (or more) months TOTAL but NOT 6 months in a row? (a) Yes (b) No
If YES, did you (<i>Pick one</i>): 1. Include these months 2. NOT include these months 3. Something else. Specify:

S43. What is the total number of years you have smoked EVERY DAY? Do not include any time you stayed off cigarettes for 6 months or longer.

include any time you stayed off cigarettes for 6 months or longer.
When you answered this question, what did you think "every day" meant? (<i>Pick one</i>) (a) Every single day, even when you were sick (b) Every single day, except when you were sick (c) At least 6 days a week, even when you were sick (d) At least 6 days a week, except when you were sick (e) At least 5 days a week, even when you were sick (f) At least 5 days a week, except when you were sick (g) Something else. Specify:
Did you interpret "stayed off cigarettes" to mean (<i>Pick one</i>): (a) Smoking less than every single day (b) Smoking no more than 5 days a week (c) Smoking less than 1 cigarette a week (d) Smoking less than 1 cigarette a month (e) Smoking less than 1 cigarette a year (f) Not even one cigarette, ever (g) Smoking only on certain occasions (like at a bar, celebrations, etc.) or never (h) Something else. Specify:
When you answered this question, did you interpret "6 months" to mean (<i>Pick one</i>): (a) 6 months in a row, even when you were sick (b) 6 months in a row, except when you were sick (c) 6 months total, but not necessarily 6 months in a row
Have you ever stayed off cigarettes for 6 (or more) months TOTAL but NOT 6 months in a row? (a) Yes (b) No
If YES, did you (<i>Pick one</i>): 1. Include these months 2. NOT include these months 3. Something else. Specify:

S44. Have you EVER stopped smoking for one day or longer because you were TRYING to quit smoking?

When you answered this question, did you consider "stopped smoking" to mean (*Pick one*):

one):	
(a) Not taking a single puff on a cigarette	
(b) Smoking less than usual	
(c) Something else. Specify:	
When you answered this question, how did you interpret "day"? (<i>Pick one</i>)	
(a) A 24-hour period	
(b) Your work hours only (for example 9 to 5)	
(c) Something else. Specify:	

Did you think that "trying to quit smoking" included any times you did not smoke for 1 day or longer because you ran out of cigarettes, you were sick, smoking was not allowed, etc.?

- (a) Yes
- (b) No

If YES, has this ever happened to you?

- (a) Yes
- (b) No

If YES, were these times during a period when you were purposely trying to quit smoking?

- (a) Yes
- (b) No

S45. During the PAST 12 MONTHS, have you stopped smoking for one day or longer because you were TRYING to quit smoking?

When	you	answered	d this	question,	what	did	you	count	as '	the	past	12	month	ıs?	(Pick
one)															

- (a) The last calendar year (1998)
- (b) 12 months from the beginning of this month (July 1, 1998 to July 1, 1999)
- (c) 12 months from today (July 21, 1998 to July 21, 1999)

(d) Something else.	Specify:	

When you answered this question, did you consider "stopped smoking" to mean (*Pick one*):

- (a) Not taking a single puff on a cigarette
- (b) Smoking less than usual
- (c) Something else. Specify:

When you answered this question, how did you interpret "day"? (*Pick one*)

- (a) A 24-hour period
- (b) Your work hours only (for example 9 to 5)
- (c) Something else. Specify:

Did you think that "trying to quit smoking" included any times you did not smoke for 1 day or longer because you ran out of cigarettes, you were sick, smoking was not allowed, etc.?

- (a) Yes
- (b) No

If YES, has this ever happened to you?

- (a) Yes
- (b) No

If YES, were these times during a period when you were purposely trying to quit smoking?

- (a) Yes
- (b) No

S46. How many times during the past 12 months have you stopped smoking for one day or longer because you were TRYING to quit smoking?

When yo	u answered	this questi	on, wha	t did you	count as	the past	12 months?	(Pick
one)								

When you answered this question, what did you count as the past 12 months	s? (Pick
one) (a) The last calendar year (1998) (b) 12 months from the beginning of this month (July 1, 1998 to July 1, 19(c) 12 months from today (July 21, 1998 to July 21, 1999) (d) Something else. Specify:	999)
When you answered this question, did you consider "stopped smoking" to moone):	ean (<i>Pick</i>
(a) Not taking a single puff on a cigarette(b) Smoking less than usual(c) Something else. Specify:	
When you answered this question, how did you interpret "day"? (<i>Pick one</i>) (a) A 24-hour period (b) Your work hours only (for example 9 to 5) (c) Something else. Specify:	
When you answered the question, did you consider a "time" to mean (<i>Pick of</i> (a) A period when you did not take a single puff of a cigarette (b) A period when you smoked less than every day (c) Something else. Specify:	ne):

Did you think that "trying to quit smoking" included any times you did not smoke for 1 day or longer because you ran out of cigarettes, you were sick, smoking was not allowed, etc.?

- (a) Yes
- (b) No

If YES, has this ever happened to you?

- (a) Yes
- (b) No

If YES, were these times during a period when you were purposely trying to quit smoking?

- (a) Yes
- (b) No

S46ANM. During the PAST 12 MONTHS, what is the LONGEST length of time you stopped smoking because you were TRYING to quit smoking?

When :	you	answere	d this	question,	what	did yo	u coun	t as the	e past	12 m	onths?	(Pick
one)												

- (a) The last calendar year (1998)
- (b) 12 months from the beginning of this month (July 1, 1998 to July 1, 1999)
- (c) 12 months from today (July 21, 1998 to July 21, 1999)

(d) Something else.	Specify:	

When you answered this question, did you consider "stopped smoking" to mean (*Pick one*):

- (a) Not taking a single puff on a cigarette
- (b) Smoking less than usual
- (c) Something else. Specify:

When you answered the question, did you consider a "time" to mean (*Pick one*):

- (a) A period when you did not smoke a single puff of cigarette
- (b) A period when you smoked less than every day
- (c) Something else. Specify:

Did you think that "trying to quit smoking" included any times you did not smoke for 1 day or longer because you ran out of cigarettes, you were sick, smoking was not allowed. etc.?

- (a) Yes
- (b) No

If YES, has this ever happened to you?

- (a) Yes
- (b) No

If YES, were these times during a period when you were purposely trying to quit smoking?

- (a) Yes
- (b) No

S47. In the PAST YEAR have you SEEN a medical doctor?

- (a) The last calendar year (1998)
- (b) 12 months from the beginning of this month (July 1, 1998 to July 1, 1999)
- (c) 12 months from today (July 21, 1998 to July 21, 1999)
- (d) Something else. Specify:

When you answered this question, did you interpret "seen" to mean (Pick all that apply):

- (a) Visited the doctor for professional services, for reasons specifically related to smoking
- (b) Visited the doctor for professional services, for health reasons NOT specifically related to smoking
- (c) Any casual or social contact with a doctor
- (d) Something else. Specify:

S48. During the past year, did any medical doctor ADVISE you to stop smoking?

When you answered this ques	stion, what did you count	: as the past year? (<i>F</i>	²ick one)
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- (a) The last calendar year (1998)
- (b) 12 months from the beginning of this month (July 1, 1998 to July 1, 1999)
- (c) 12 months from today (July 21, 1998 to July 21, 1999)

(d) Something else.	Specify:	

When you answered this question, did you interpret "any medical doctor" to mean: (*Pick all that apply*):

- (a) A doctor you visited for professional services, for reasons specifically related to smoking
- (b) A doctor you visited for professional services, for health reasons NOT specifically related to smoking
- (c) A doctor you met casually or socially
- (d) Something else. Specify:

How did you interpret "stop smoking"? (*Pick one*)

- (a) Not smoking even one puff
- (b) Cutting down on your smoking
- (c) Something else. Specify:

S49. Has a medical doctor EVER ADVISED you to stop smoking?

When you answered this question, did you interpret "any medical doctor" to mean: (*Pick all that apply*):

- (a) A doctor you visited for professional services, for reasons specifically related to smoking
- (b) A doctor you visited for professional services, for health reasons NOT specifically related to smoking
- (c) A doctor you met casually or socially

(d)	Something else.	Specify:	
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How did you interpret "stop smoking"? (*Pick one*)

- (a) Not smoking even one puff
- (b) Cutting down on your smoking
- (c) Something else. Specify:

S50. In the PAST YEAR have you SEEN a dentist?

When yo	ou answered	this	question,	what	did	you	count	as	the	past	∶year?	? (1	Pick	cone	∍)
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- (a) The last calendar year (1998)
- (b) 12 months from the beginning of this month (July 1, 1998 to July 1, 1999)
- (c) 12 months from today (July 21, 1998 to July 21, 1999)

(d) Something else.	Specify:	

When you answered this question, did you interpret "seen" to mean (Pick all that apply):

- (a) Visited the dentist for professional services, for reasons specifically related to smoking
- (b) Visited the dentist for professional services, for dental health reasons NOT specifically related to smoking
- (c) Any casual or social contact with a dentist
- (d) Something else. Specify:

S51. During the past year, did any dentist ADVISE you to stop smoking?

oon burning the past your, and any dentistrib the you to stop emoking.
When you answered this question, what did you count as the past year? (<i>Pick one</i>) (a) The last calendar year (1998) (b) 12 months from the beginning of this month (July 1, 1998 to July 1, 1999) (c) 12 months from today (July 21, 1998 to July 21, 1999) (d) Something else. Specify:
When you answered this question, did you interpret "any dentist" to mean: (<i>Pick all that apply</i>):
(a) A dentist you visited for professional services, for reasons specifically related to smoking
(b) A dentist you visited for professional services, for health reasons NOT specifically related to smoking
(c) A dentist you met casually or socially
(d) Something else. Specify:
How did you interpret "stop smoking"? (Pick one)
(a) Not smoking even one puff
(b) Cutting down on your smoking
(c) Something else. Specify:

S52. Has a dentist EVER ADVISED you to stop smoking?

When you answered this question, did you interpret "any dentist" to mean: (*Pick all that apply*):

- (a) A dentist you visited for professional services, for reasons specifically related to smoking
- (b) A dentist you visited for professional services, for health reasons NOT specifically related to smoking
- (c) A dentist you met casually or socially
- (d) Something else. Specify:

How did you interpret "stop smoking"? (*Pick one*)

- (a) Not smoking even one puff
- (b) Cutting down on your smoking
- (c) Something else. Specify:

S53. Are you seriously considering stopping within the next 6 months?

When you answered this question, did you consider (<i>Pick one</i>): (a) What you were (or weren't) thinking about even BEFORE the survey (b) What you were thinking about only AS A RESULT of the survey (c) Something else. Specify:
When you answered this question, did you interpret "stopping" to mean (<i>Pick one</i>): (a) Quitting for good (b) Cutting down on smoking (c) Taking a break from smoking (d) Something else. Specify:

S54. Are you planning to stop within the next 30 days?

When you answered this question, did you consider (<i>Pick one</i>): (a) What you were (or weren't) thinking about even BEFORE the survey (b) What you were thinking about only AS A RESULT of the survey (c) Something else. Specify:
When you answered this question, did you interpret "stopping" to mean (<i>Pick one</i>): (a) Quitting for good (b) Cutting down on smoking (c) Taking a break from smoking (d) Something else. Specify:

S55. Have you EVER smoked cigarettes EVERY DAY for at least 6 months?

When you	answered this	question, wha	at did you think	"every day'	' meant?	(Pick one)
/ \ -		i i				

- (a) Every single day, even when you were sick
- (b) Every single day, except when you were sick
- (c) At least 6 days a week, even when you were sick
- (d) At least 6 days a week, except when you were sick
- (e) At least 5 days a week, even when you were sick
- (f) At least 5 days a week, except when you were sick
- (g) Something else. Specify:

When you answered the question, did you interpret "smoked" to include (Pick one):

- (a) Only puffs that you inhaled
- (b) Any puffs, whether or not you inhaled

How did you interpret "cigarettes"? (*Pick all that apply*)

- (a) Cigarettes that you finished
- (b) Cigarettes that you partially smoked
- (c) Cigarettes that you only took a puff or two from

Did you interpret "cigarettes" to include (*Pick all that apply*):

- (a) Manufactured cigarettes
- (b) Hand-rolled cigarettes
- (c) Marijuana cigarettes
- (d) Cigars
- (e) Clove cigarettes

(f)	Something else.	Specify:	

When you answered this question, did you interpret "6 months" to mean (Pick one):

- (a) 6 months in a row, even when you were sick
- (b) 6 months in a row, except when you were sick
- (c) 6 months total, but not necessarily 6 months in a row

S56NUM. About how long has it been since you last smoked cigarettes EVERY DAY?

When you answered this question, what did you think "every day" meant? (*Pick one*)

- (a) Every single day, even when you were sick
- (b) Every single day, except when you were sick
- (c) At least 6 days a week, even when you were sick
- (d) At least 6 days a week, except when you were sick
- (e) At least 5 days a week, even when you were sick
- (f) At least 5 days a week, except when you were sick
- (g) Something else. Specify:

Have you smoked every day more recently than the six-month (or longer) period from the previous question (\$55)?

- (a) Yes
- (b) No

If YES, when you answered this current question, how did you estimate how long it has been since you *last* smoked every day? (*Pick one*)

- 1. You counted from the end of the 6-month (or longer) period from the previous question
- 2. You counted from more recent periods of every-day smoking
- 3. Something else. Specify:

S57. When you last smoked every day, on average how many cigarettes did you smoke daily?

smoke daily?
When you answered this question, what did you think "every day" meant? (<i>Pick one</i>) (a) Every single day, even when you were sick (b) Every single day, except when you were sick (c) At least 6 days a week, even when you were sick (d) At least 6 days a week, except when you were sick (e) At least 5 days a week, even when you were sick (f) At least 5 days a week, except when you were sick (g) Something else. Specify:
When answering this question, did you base your estimate on (<i>Pick one</i>): (a) how much you smoked in the 6 month (or longer) period of smoking every day from the previous question (b) how much you smoked in some more recent period of smoking every day
When answering this question, what time period did you base your estimate on? (<i>Pick one</i>) (a) The final week that you smoked every day (b) The whole time (longer than 1 week) that you last smoked every day (c) A particular day that stands out in your mind as typical (d) Something else. Specify:
When you calculated the average number of cigarettes, did you include (<i>Pick one</i>): (a) Only the days on which you smoked (b) All days, whether or not you smoked (c) A particular day that stands out in your mind as typical (d) Something else. Specify:
When you answered this question, which days of the week were you considering? (Pick one) (a) All seven days (b) Some days (for example, your work week) (c) Something else. Specify;
When you answered this question, how did you interpret "daily"? (<i>Pick one</i>) (a) A 24-hour period (b) Your work hours only (for example 9 to 5) (c) Something else. Specify:

S58. What is the total number of years you smoked EVERY DAY? Do not include any time you stayed off cigarettes for 6 months or longer.

any time you stayed on cigarettes for o months of longer.
When you answered this question, what did you think "every day" meant? (<i>Pick one</i>) (a) Every single day, even when you were sick (b) Every single day, except when you were sick (c) At least 6 days a week, even when you were sick (d) At least 6 days a week, except when you were sick (e) At least 5 days a week, even when you were sick (f) At least 5 days a week, except when you were sick (g) Something else. Specify:
Did you interpret "stayed off cigarettes" to mean (<i>Pick one</i>): (a) Smoking less than every single day (b) Smoking no more than 5 days a week (c) Smoking less than 1 cigarette a week (d) Smoking less than 1 cigarette a month (e) Smoking less than 1 cigarette a year (f) Not even one cigarette, ever (g) Smoking only on certain occasions (like at a bar, celebrations, etc.) or never (h) Something else. Specify:
When you answered this question, did you interpret "6 months" to mean (<i>Pick one</i>): (a) 6 months in a row, even when you were sick (b) 6 months in a row, except when you were sick (c) 6 months total, but not necessarily 6 months in a row
Have you ever stayed off cigarettes for 6 (or more) months TOTAL but NOT 6 months in a row? (a) Yes (b) No
If YES, when you estimated the total number of years you smoked every day did you (<i>Pick one</i>): (a) Include these months (b) NOT include these months (c) Something else. Specify:

S59NUM. About how long has it been since you COMPLETELY stopped smoking cigarettes?

When you answered this question, how did you interpret "completely stopped"? (*Pick one*)

- (a) Smoking less frequently than every day
- (b) Smoking less frequently than 2 days a week
- (c) Smoking less than 1 cigarette a week
- (d) Smoking less than 1 cigarette a month
- (e) Smoking less than 1 cigarette a year
- (f) Smoking only on certain occasions (like at a bar, celebrations, etc.)
- (g) Not even one cigarette, ever
- (h) Something else. Specify:

S61. Around this time 12 MONTHS AGO, were you smoking cigarettes every day,

some days, or not at all?
When you answered the question, did you interpret "smoking" to include (<i>Pick one</i>): (a) Only puffs that you inhaled (b) Any puffs, whether or not you inhaled
How did you interpret "cigarettes"? (<i>Pick all that apply</i>) (a) Cigarettes that you finished (b) Cigarettes that you partially smoked (c) Cigarettes that you only took a puff or two from
Did you interpret "cigarettes" to include (<i>Pick all that apply</i>): (a) Manufactured cigarettes (b) Hand-rolled cigarettes (c) Marijuana cigarettes (d) Cigars (e) Clove cigarettes (f) Something else. Specify:
When you answered this question, what did you think "every day" meant? (<i>Pick one</i>) (a) Every single day, even when you're sick (b) Every single day, except when you're sick (c) At least 6 days a week, even when you're sick (d) At least 6 days a week, except when you're sick (e) At least 5 days a week, even when you're sick (f) At least 5 days a week, except when you're sick (g) Something else. Specify:
When you answered this question, what did you think "not at all" meant? (<i>Pick one</i>) (a) Not even one cigarette, ever (b) Less than 1 cigarette a year (c) Less than 1 cigarette a month (d) Less than 1 cigarette a week (e) Smoking only on certain occasions (like at a bar, celebrations, etc.) or never (f) Something else. Specify:
When you answered this question, how did you interpret "daily"? (<i>Pick one</i>) (a) A 24-hour period (b) Your work hours only (for example 9 to 5)

(c) Something else. Specify:

S62a. Have you EVER used pipes, cigars, chewing tobacco or snuff?

When you were answering this question, did you consider "ever used" to mean (A one):	Pick
(a) Trying even once (one puff, chew, or sniff) (b) Trying several times	
(c) Using regularly (d) Something else. Specify:	
Did you consider pipe smoking to include (<i>Pick all that apply</i>): (a) Pipe tobacco (b) Hashish (c) Crack (d) Marijuana (e) Something else. Specify:	
Did you consider "using chewing tobacco" to mean (<i>Pick all that apply</i>): (a) Placing it in the mouth (b) Something else. Specify:	
Did you consider "using snuff" to mean (<i>Pick one</i>): (a) Only sniffing it (b) Only placing it in the mouth (c) Either sniffing it or placing it in the mouth	

(d) Something else? Specify:

S63a. Do you NOW use pipes every day, some days, or not at all?

When you answered this question, did you interpret "now" to mean (<i>Pick one</i>): (g) Within the last week (h) Within the last two weeks (i) Within the last month (j) Within the last six months (k) Within the last year (l) Something else. Specify:
How did you interpret "use pipes"? (<i>Pick all that apply</i>) (a) Pipes that you finished (b) Pipes that you partially smoked (c) Pipes that you only took a puff or two from
When you answered this question, what did you think "every day" meant? (<i>Pick one</i>) (a) Every single day, even when you're sick (b) Every single day, except when you're sick (c) At least 6 days a week, even when you're sick (d) At least 6 days a week, except when you're sick (e) At least 5 days a week, even when you're sick (f) At least 5 days a week, except when you're sick (g) Something else. Specify:
When you answered this question, what did you think "not at all" meant? (<i>Pick one</i>) (a) Not even one puff, ever (b) Less than 1 pipe a year (c) Less than 1 pipe a month (d) Less than 1 pipe a week (e) Smoking only on certain occasions (like at a bar, celebrations, etc.) or never (f) Something else. Specify:

S63a. Do you NOW use cigars every day, some days, or not at all?

When you answered this question, did you interpret "now" to mean (<i>Pick one</i>): (a) Within the last week (b) Within the last two weeks (c) Within the last month (d) Within the last six months (e) Within the last year (f) Something else. Specify:
How did you interpret "use cigars"? (<i>Pick all that apply</i>) (a) Cigars that you finished (b) Cigars that you partially smoked (c) Cigars that you only took a puff or two from
When you answered this question, what did you think "every day" meant? (<i>Pick one</i>) (a) Every single day, even when you're sick (b) Every single day, except when you're sick (c) At least 6 days a week, even when you're sick (d) At least 6 days a week, except when you're sick (e) At least 5 days a week, even when you're sick (f) At least 5 days a week, except when you're sick (g) Something else. Specify:
When you answered this question, what did you think "not at all" meant? (<i>Pick one</i>) (a) Not even one puff, ever (b) Less than 1 cigar a year (c) Less than 1 cigar a month (d) Less than 1 cigar a week (e) Smoking only on certain occasions (like at a bar, celebrations, etc.) or never (f) Something else. Specify:

S63a. Do you NOW use chewing tobacco every day, some days, or not at all?

When you answered this question, did you interpret "now" to mean (<i>Pick one</i>): (a) Within the last week (b) Within the last two weeks (c) Within the last month (d) Within the last six months (e) Within the last year (f) Something else. Specify:
When you answered this question, what did you think "every day" meant? (<i>Pick one</i>) (a) Every single day, even when you're sick (b) Every single day, except when you're sick (c) At least 6 days a week, even when you're sick (d) At least 6 days a week, except when you're sick (e) At least 5 days a week, even when you're sick (f) At least 5 days a week, except when you're sick (g) Something else. Specify:
When you answered this question, what did you think "not at all" meant? (<i>Pick one</i>) (a) Not even one chew, ever (b) Less than 1 chew a year (c) Less than 1 chew a month (d) Less than 1 chew a week (e) Chewing only on certain occasions (like at a game, a party, etc.) or never (f) Something else. Specify:

S63a. Do you NOW use snuff every day, some days, or not at all?

When you answered this question, did you interpret "now" to mean (<i>Pick one</i>): (a) Within the last week (b) Within the last two weeks (c) Within the last month (d) Within the last six months (e) Within the last year (f) Something else. Specify:
When you answered this question, what did you think "every day" meant? (<i>Pick one</i>) (a) Every single day, even when you're sick (b) Every single day, except when you're sick (c) At least 6 days a week, even when you're sick (d) At least 6 days a week, except when you're sick (e) At least 5 days a week, even when you're sick (f) At least 5 days a week, except when you're sick (g) Something else. Specify:
When you answered this question, what did you think "not at all" meant? (<i>Pick one</i>) (a) Not even one sniff, ever (b) Less than 1 sniff a year (c) Less than 1 sniff a month (d) Less than 1 sniff a week (e) Sniffing only on certain occasions (like a party) or never (f) Something else. Specify:

S63b. On how many of the past 30 days did you use pipes?

When you answered this	question, did	you include	TODAY in your	estimate?
------------------------	---------------	-------------	---------------	-----------

- (a) Yes
- (b) No

When you answered this question, which days of the week were you considering? (*Pick one*)

- (a) All seven days
- (b) Some days (for example, your work week)
- (c) Something else. Specify;

- (a) A 24-hour period
- (b) Your work hours only (for example 9 to 5)
- (c) Something else. Specify:

S63b. On how many of the past 30 days did you use cigars?

When you answered this	question, did	you include	TODAY in your	estimate?
------------------------	---------------	-------------	---------------	-----------

- (a) Yes
- (b) No

When you answered this question, which days of the week were you considering? (*Pick one*)

- (a) All seven days
- (b) Some days (for example, your work week)
- (c) Something else. Specify;

When you answered this question, how did you interpret "day"? (*Pick one*)

- (a) A 24-hour period
- (b) Your work hours only (for example 9 to 5)
- (c) Something else. Specify:

S63b. On how many of the past 30 days did you use chewing tobacco?

When you answered this	question, did	you include TOD	OAY in your estimate?
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- (a) Yes
- (b) No

When you answered this question, which days of the week were you considering? (*Pick one*)

- (a) All seven days
- (b) Some days (for example, your work week)
- (c) Something else. Specify;

When you answered this question, how did you interpret "day"? (*Pick one*)

- (a) A 24-hour period
- (b) Your work hours only (for example 9 to 5)
- (c) Something else. Specify:

S63b. On how many of the past 30 days did you use snuff?

When you answered th	is question, di	d you include	TODAY in you	ur estimate?
/ \ \ /				

- (a) Yes
- (b) No

When you answered this question, which days of the week were you considering? (*Pick one*)

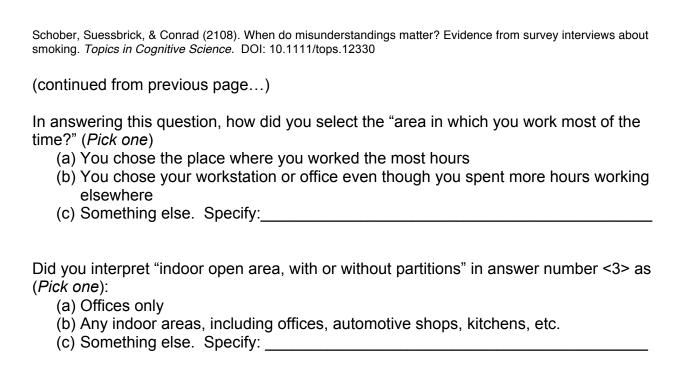
- (a) All seven days
- (b) Some days (for example, your work week)
- (c) Something else. Specify;

When you answered this question, how did you interpret "day"? (*Pick one*)

- (a) A 24-hour period
- (b) Your work hours only (for example 9 to 5)
- (c) Something else. Specify:

S67. Which of these best describes the area in which you work MOST of the time?

<1> Private enclosed office with door <2> Shared enclosed office with door <3> Indoor open area with or without partitions <4> In one building, but no regular work area <5> Store or restaurant <6> Warehouse or factory <7> In someone's home <8> Travel to different buildings or sites <9> Outdoors or in a motor vehicle <10> Other – (Specify)
Did two or more of these answers apply to your work place? (a) Yes (b) No
If YES, how did you decide which answer to select? (<i>Pick one</i>) (a) You chose at random (b) You chose the one earlier in the list (c) You chose the one later in the list (d) You did something else. Specify:
Do you have two or more different work places? (a) Yes (b) No
If YES, how did you decide which work place to select? (<i>Pick one</i>) (a) You chose the place where you work the most hours, regardless of how long you've worked there (b) You chose the place where you've worked the longest time, regardless of the number of hours you work there (c) You chose the place where you work the most hours and where you have worked the longest time (d) Something else. Specify:
If YES, did you work the same number of hours in each of these places? (a) Yes (b) No
(continued on next page)



How did you interpret "in someone's home" in answer number <7>? (*Pick one*)

(a) In someone else's home but not your own home

(c) Either in your own home or in someone else's home (d) Something else. Specify: _____

(b) In your own home but not someone else's

S68. Does your place of work have an official policy that restricts smoking in any way?

way?
Did you have two or more different places of work to choose from? (a) Yes (b) No
If YES, how did you decide which place of work to select? (<i>Pick one</i>) (a) You chose the place where you work the most hours, regardless of how long you've worked there (b) You chose the place where you've worked the longest time, regardless of the number of hours you work there (c) You chose the place where you work the most hours and where you have worked the longest time (d) Something else. Specify:
Did you work the same number of hours in each of these places? (a) Yes (b) No
Is there more than one smoking policy at your place of work? (a) Yes (b) No
If YES, which policy did you select as the "official" one? (<i>Pick one</i>) (a) The one that your immediate supervisor requires you to follow (b) The building owner's policy (c) Government regulation (d) The employer's policy (e) Something else. Specify:
When you answered this question, how did you interpret "smoking"? (<i>Pick one</i>) (a) To mean cigarettes only (b) To include cigarettes, cigars, and pipes

(c) Something else. Specify:

S69. Which of these best describes your place of work's smoking policy for INDOOR PUBLIC OR COMMON AREAS, such as lobbies, rest rooms, and lunch rooms—not allowed in ANY public areas, allowed in SOME public areas, or allowed in ALL public areas?

When you answered this question, did you consider (*Pick one*):

- (a) All public areas, both inside and outside
- (b) Only public areas that are inside

(c) Sor	nething else.	Specify:	

Are there any public areas in your work place where smoking is allowed only in one section of the larger area (for example, a smoking section in a cafeteria)?

- (a) Yes
- (b) No

If YES, did this lead you to decide that your workplace (*Pick one*):

- (a) Allowed smoking in all areas
- (b) Did not allow smoking
- (c) Allowed smoking in some areas

S70. Which of these best describes your place of work's smoking policy for WORK AREAS—not allowed in ANY work areas, allowed in SOME work areas, or allowed in ALL work areas?

When you answered this question	า. did vou	ı interpret "work	areas" to mean	(Pick one):
---------------------------------	------------	-------------------	----------------	-------------

- (a) Your immediate work area
- (b) All the work areas at your work place

(c)	Something else.	Specify:	

Does your work place have any public or common areas where people work?

- (a) Yes
- (b) No

If YES, did you consider these public areas to be work areas?

- (a) Yes
- (b) No

S70A. During the PAST TWO WEEKS has anyone smoked in the area in which you work?

When you answered this question, did you think that "area in which you work" meant (*Pick one*):

- (a) Your immediate work area
- (b) Your entire work place
- (c) Something else. Specify:

S71. Within the PAST 12 MONTHS, has your employer offered any stop smoking program or any other help to employees who want to quit smoking?

Does your life or health insurance policy offer a stop-smoking program? (*Pick one*)

- (a) Yes
- (b) No
- (c) Don't know

If YES, when you answered this question, did you count this program as being offered by your employer?

- (a) Yes
- (b) No

Does your company provide access to a nurse or health and wellness counselor who promotes general health, not just help for quitting smoking? (*Pick one*)

- (a) Yes
- (b) No
- (c) Don't Know

If YES, when you answered this question, did you count this counselor or nurse as a part of your employer's stop-smoking assistance?

- (a) Yes
- (b) No

S72. In restaurants, do you THINK that smoking SHOULD be allowed in all areas, allowed in some areas, or not allowed at all?

Which areas of a restaurant did you think about when you answered this question?	
(<i>Pick all that apply.)</i> (a) Dining area	
(b) Bar area	
(c) Waiting area	
(d) Rest rooms (e) Kitchen	
(f) Something else. Specify:	
When you answered this question did you consider (Pick one):	
(a) Restaurants in your neighborhood only.	
(b) Only restaurants where you go or might go.	
(c) Restaurants in your city or town only. (d) Restaurants in your state.	
(e) Restaurants throughout the U.S.	
(f) Restaurants throughout the world.	
(g) Something else. Specify:	
When you answered this question, did you think of (<i>Pick one</i>):	
(a) particular smoking products (such as cigarettes, cigars, or pipes)	
(b) smoking in general	
(c) something else Specify	
If (a) (you thought about particular smoking products), which ones did you think of? (Pick all	tha
(a) cigarettes	
(b) cigars (c) pipes	
(d) non-tobacco cigarettes (like marijuana)	
(e) something else Specify	

S72. In hospitals, do you THINK that smoking SHOULD be allowed in all areas, allowed in some areas, or not allowed at all?

(a) Indoor areas only (b) Indoor and outdoor areas
(c) Something else. Specify:
When you answered this question, how did you interpret "hospital"? (<i>Pick all that apply</i> (a) A medical care facility where patients can stay overnight (b) An outpatient medical care facility or clinic (c) A psychiatric (mental) care facility (d) Something else. Specify:
Which areas of a hospital did you think about when you answered this question? (Pick all that apply.) (a) Waiting rooms (b) Patients' rooms (c) Hallways (d) Cafeteria (e) Emergency rooms (f) Elevators (g) Staff lounges (h) Rest rooms (i) Something else. Specify:
When you answered this question did you consider (<i>Pick one</i>): (a) Only hospitals where you've been or might go (b) Hospitals in your neighborhood only (c) Hospitals in your city or town only (d) Hospitals throughout the state (e) Hospitals throughout the U.S. (f) Hospitals throughout the world (g) Something else. Specify:
When you answered this question, did you think of (<i>Pick one</i>): (a) particular smoking products (such as cigarettes, cigars, or pipes) (b) smoking in general (c) something else Specify

If (a) (you thought about particular smoking products), which ones did you think of? ($Pick\ all\ that$

- (a) cigarettes
- (b) cigars
- (c) pipes

Schober, Suessbrick, & Conrad (2108). When do misunderstandings matter? Evidence from survey interviews about
smoking. Topics in Cognitive Science. DOI: 10.1111/tops.12330

(d) non-tobacco ciga	arettes (like marijuana)
(e) something else	Specify

S72. In indoor work areas, do you THINK that smoking SHOULD be allowed in all areas, allowed in some areas, or not allowed at all?

When you answered this question, did you consider (<i>Pick one</i>): (a) Indoor areas only (b) Indoor and outdoor areas (c) Something else. Specify:
When you answered this question, how did you interpret "indoor work area?" (<i>Pick one</i>) (a) All areas where people work, not including public or common areas (b) All areas where people work, including public or common areas (c) Something else. Specify:
When you answered this question did you consider (<i>Pick one</i>): (a) Your personal work area only. (b) Work areas throughout your company or place of employment. (c) Work places in your city or town only. (d) Wok places throughout the state. (e) Work places throughout the U.S. (f) Work places throughout the world. (g) Something else. Specify:
When you answered this question, did you think of (<i>Pick one</i>): (a) particular smoking products (such as cigarettes, cigars, or pipes) (b) smoking in general (c) something else Specify
If (a) (you thought about particular smoking products), which ones did you think of? (<i>Pick all that</i> (a) cigarettes (b) cigars (c) pipes (d) non-tobacco cigarettes (like marijuana) (e) something else Specify

S72. In bars and cocktail lounges, do you THINK that smoking SHOULD be allowed in all areas, allowed in some areas, or not allowed at all?

When you answered this question, did you consider (<i>Pick one</i>): (a) Indoor areas only
(b) Indoor and outdoor areas (c) Something else. Specify:
When you answered this question did you consider (<i>Pick one</i>): (a) Bars and cocktail lounges in your neighborhood only. (b) Only bars and cocktail lounges where you go or might go. (c) Bars and cocktail lounges in your city or town only. (d) Bars and cocktail lounges in your state. (e) Bars and cocktail lounges throughout the U.S.
(f) Bars and cocktail lounges throughout the world.(g) Something else. Specify:
When you answered this question, did you think of (<i>Pick one</i>): (a) particular smoking products (such as cigarettes, cigars, or pipes) (b) smoking in general (c) something else Specify
If (a) (you thought about particular smoking products), which ones did you think of? (<i>Pick all that</i> (a) cigarettes (b) cigars (c) pipes (d) pop tobacco cigarettes (like marijuana)
(d) non-tobacco cigarettes (like marijuana) (e) something else Specify

S72. In indoor sporting events, do you THINK that smoking SHOULD be allowed in all areas, allowed in some areas, or not allowed at all?

When you answered this question, did you consider (<i>Pick one</i>): (a) Indoor areas only	
(b) Indoor and outdoor areas	
(c) Something else. Specify:	
(a) cometing cise. openly.	
When you answered this question, did you consider "sporting events" to mean (<i>Pick all that apply</i>):	
(a) Team contact sports like football, basketball, ice hockey, etc.	
(b) Individual contact sports like boxing, wrestling, etc.	
(c) Non-contact sports like indoor track & field, swimming, gymnastics, figure skating, etc.	
(d) something else Specify	
Did you consider sporting events that take place at (<i>Pick all that apply</i>): (a) arenas and stadiums	
(b) gymnasiums (high school, college, community centers, etc.)(c) Something else. Specify:	
When you answered this question did you consider (<i>Pick one</i>):	
(a) Only sporting events that you attend or would attend	
(b) Only local sporting events (in your city or town)	
(c) Sporting events throughout the state.	
(d) Sporting events throughout the U.S.	
(e) Sporting events throughout the world.	
(f) Something else. Specify:	
When you answered this question, did you think of (<i>Pick one</i>):	
(a) particular smoking products (such as cigarettes, cigars, or pipes)	
(b) smoking in general	
(c) something else Specify	
If (a) (you thought about particular smoking products), which ones did you think of? (a) cigarettes	(Pick all that
(b) cigars	
(c) pipes	
(d) non-tobacco cigarettes (like marijuana)	
(e) something else Specify	
(1) 11111111111111111111111111111111111	

S72. In indoor shopping malls, do you THINK that smoking SHOULD be allowed in all areas, allowed in some areas, or not allowed at all?

When you answered this question, did you consider (<i>Pick one</i>): (a) Shopping centers where you can only enter the stores from an outside entrance (b) Shopping centers where you can enter all the stores from an indoor walkway. (c) Something else. Specify:
When you answered this question did you consider (<i>Pick one</i>): (a) Only shopping malls where you go or might go (b) Only shopping malls in your city or town (c) Shopping malls throughout the state. (d) Shopping malls throughout the U.S. (e) Shopping malls throughout the world. (f) Something else. Specify:
When you answered this question, did you think of (<i>Pick one</i>): (a) particular smoking products (such as cigarettes, cigars, or pipes) (b) smoking in general (c) something else Specify
If (a) (you thought about particular smoking products), which ones did you think of? (Pick all that apply) (a) cigarettes (b) cigars (c) pipes (d) non-tobacco cigarettes (like marijuana) (e) something else Specify

S73. Which statement best describes the rules about smoking in YOUR HOME—no one is allowed to smoke anywhere, smoking is allowed in some places or at some times, smoking is permitted anywhere?

S75. In your opinion, how easy is it for minors to buy cigarettes and other tobacco products in your community—very easy, somewhat easy, somewhat difficult, or very difficult?

unicult, or very unicult?
When you answered this question, did you consider "minors" to be (<i>Pick one</i>): (a) people under 16 years of age (b) people under 18 years of age (c) people under 21 years of age (d) something else Specify
When you answered this question, did you interpret "other tobacco products" to include (Pick all that apply):
(a) cigars
(b) pipes (c) chewing tobacco
(d) powdered tobacco (snuff)
(e) cigarette (rolling) paper
(f) lighters
(g) something else Specify
When you answered this question, did you consider "your community" to mean (<i>Pick</i>
one):
(a) the city or town where you both live and work
(b) the city or town where you live but do not work
(c) the city or town where you work but do not live (d) the neighborhoods where you regularly go or might go
(e) your state
(f) the United States as a whole
(g) something else Specify

S76. Do you think that giving away free samples by tobacco companies should be: always allowed, allowed under some conditions, or not allowed at all?

When you answered this question, did you consider "samples" to include (*Pick all that apply*):

- (a) cigarettes
- (b) cigars
- (c) pipes
- (d) chewing tobacco
- (e) powdered tobacco (snuff)
- (f) cigarette (rolling) paper
- (g) lighters
- (h) merchandise like T-shirts or caps
- (i) something else Specify _____

S77. Do you think advertising of tobacco products should be: always allowed, allowed under some conditions, or not allowed at all?

When you answered this question, did you think of "advertising" as (Pick all that apply):

- (a) television and radio commercials
- (b) published ads in magazines and newspapers
- (c) advertising in public spaces (billboards, buses, stadiums, etc.)
- (d) on-line ads (web site ads)
- (e) merchandise like T-shirts and caps
- (f) something else Specify

When you answered this question, did you think of "tobacco products" as (*Pick all that apply*):

- (a) cigarettes
- (b) cigars
- (c) pipes
- (d) chewing tobacco
- (e) powdered tobacco (snuff)
- (f) cigarette (rolling) paper
- (g) lighters