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#### International News Resources Assessment

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## International News Resources Assessment Project





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# Hello!

### I am Gabriel Mann

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International Studies & Asian Languages and Cultures
Nam Center Research Fellow



- Explore the kinds of news content the library is able to provide
- More effectively document the process of acquiring international news resources
- Have a better of understanding of the news landscape internationally

In the nonstop tsunami of global information, librarians provide us with floaties and teach us to swim.



# 15,000

Number of 'News Sources' research guide page views in the last year





- Become more readily able to describe the scope of the international news content provided by the library
- Better able to articulate campus needs in regard to news content
- Better documentation of the library's current practices in terms of acquiring news content from all over the world



#### What I Worked On

- Comparative evaluation of other university research guides
- Use case brief
- Survey
- Interviews
- News content 'watchlist'
- Executive summary



#### Challenges

- What kind of questions should be asked?
- What is the best method of organizing the library's international news content?
- Visualizing Survey Results
- Qualtrics



#### **Solutions**

#### **Creativity**

Brainstorm new search and organization tools

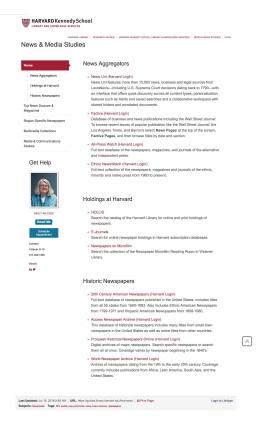
#### Compare and contrast other academic library guides

• How do other institutions organize their news content?

#### **Utilize content selectors**

Interview International and Asian Studies librarians





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Top Databases

- Pactiva Br M

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• McDess Miles

Watch Out For

Temporal Bias

Fairness Bies

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Bulgests: Communication Disales: Tags: Magnaphies, communication, communication scientises

- Newspaper Source 📭 🎬

Newspapers and magazines are best for researching

- Academic Search Complete - Mr. M.

date coverage of events and trends. They can also be helpful for looking back in time

shereive scholarly, multi-disciplinary full text database, with more than

5,300 full test periodicals, including 4,400 peer-reviewed journals. Offers indexing

A global information resource, providing full-tool access to top national and international nonspapers (including full text of the Wall Street Journal), newswires.

Contains over 6000 oublications with content from 118 countries in 22 languages.

Provides cover-to-cover full text for 20 national (U.S.) & international newspapers.

including The Christian Science Monitor, USA Today, The Washington Post, The

Times (London), Tonoto Star, etc. Also contains selected full test for more than 230 regional (U.S.) newpapers, including The Boston Globs, Chicago Tribune. Destrii Free Press, The March Herald, Celly Move; (New York), Son Jose Mencury.

News, etc. In addition, full test totoristen & radio news transcripts are provided from CBS News, POX News, NPR, etc.

Full text of more than 350 newspapers from the U.S. and around the world. More than 300 megazines and journals and over 600 newsletters.

News is sponsored by advertisers. Does the news presented reflect the

responses? Do they prejudice the reader to view the news one way?

only on the negative aspects of a story?

News agencies look for "breaking stories," often nelegating old news to the back page or leaving it entirely uncovered. Soon the back pages too!

Including visuals will draw the reader's attention. Do images presented evoke specific

Sensationalism

Good news is less existing than news that is shooking or flightening. Does the media

exaggerate details to make a story more interesting? Does the news agency focus

Writers will generally develop a plot line - beginning, middle, and end - complete with

drama. More, however, is rarely so bity. Formind yourself that stories you need in the news are "unfolding." If a story captures your attention, its best to follow that story.

generally attempt to get the "other side" of the story. When a rebutted is reported, it can seem the the media is teking one side or another. Read carefully to determine if presentation of both arguments is neutral.

News is driven by deadlines. Those deadlines complians more that reporters will return to experts they know well and have had successful contacts with previously. This may start news in towards the political views of these experts.

business journals, market research reports, analysts reports and web sites.

and abstracts for more than \$300 journals and a total of 10,000 publications including monographs, reports, conference proceedings, etc.

to get a sense of an em's ethics, morely, and norms. Selow are the top databases.

recommended. He sure to check out our full list of newspaper and respective

Contact Information

Ask a Librarian

Chat With Us

Other Helpful Guides

- Date Lab

News and Magazine Articles

Background Information

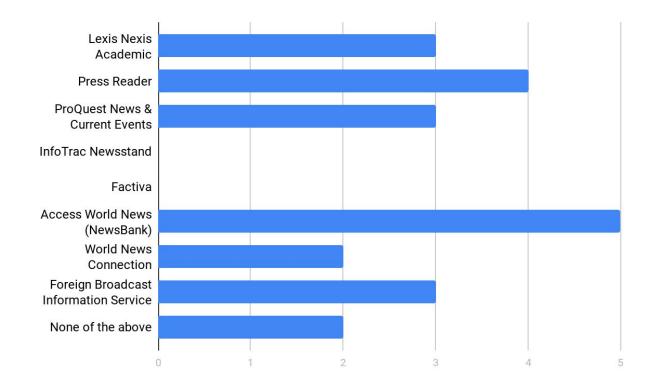
Finding Advertisements

Rates, Reports, and Data

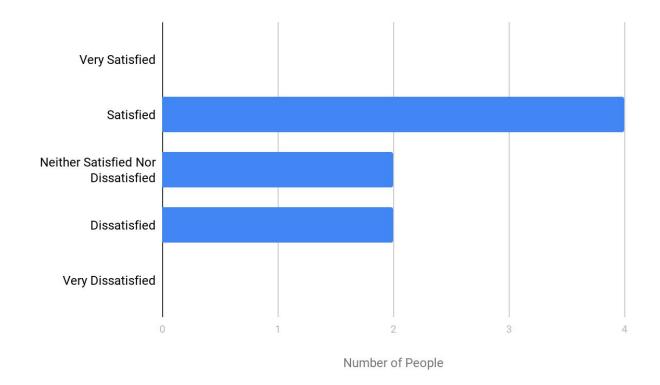
Demographics, Statistics, and Polls



#### Statistical Resources by Region Clickable World Map Russia & Central Asia North Europe America 📆 East Asia Middle East & North Africa South Asia Sub-Saharan Southeast Asia Africa Latin America & the Caribbean South Pacific **List of Regions** North America Sub-Saharan Africa Southeast Asia Latin America and the Caribbean Russia and Central Asia South Pacific Europe **East Asia** Middle East and Northern Africa South Asia



#### Most Helpful News Aggregator Databases



Satisfaction with library's news content offerings (in their area)



#### **Conclusions & Findings**

- U-M Library is able to provide the most widely utilized news resources across a wide range of regions and countries
- Issues with acquiring new news content stem from third-party vendors who...
  - Prohibit their content from being distributed due to factors such as copyright claim
  - Do not offer what patrons need or censor their content
- Each academic library has its own unique organization system that suits the needs of the university's patrons.



#### **Lessons Learned**

- An understanding of the organization, scale, services, and work within itself in the U-M Library
- How International Studies and Asia Library librarians each work to acquire news content, manage their resources, and make them discoverable for patrons
- Project Management Skills
- Professional Communication



#### **Potential Next Steps**

- Continue updating the news resources guides
- Propose ideas for new search tools
- Continually update 'Watch List' with news content that could be important in the future



## Thanks!

Any questions?