International News Resources Assessment

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Hello!

I am Gabriel Mann

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Project Overview

- Explore the kinds of news content the library is able to provide
- More effectively document the process of acquiring international news resources
- Have a better understanding of the news landscape internationally
In the nonstop tsunami of global information, librarians provide us with floaties and teach us to swim.

“
15,000

Number of ‘News Sources’ research guide page views in the last year
Objectives

◉ Become more readily able to describe the scope of the international news content provided by the library
◉ Better able to articulate campus needs in regard to news content
◉ Better documentation of the library’s current practices in terms of acquiring news content from all over the world
What I Worked On

- Comparative evaluation of other university research guides
- Use case brief
- Survey
- Interviews
- News content ‘watchlist’
- Executive summary
What kind of questions should be asked?
What is the best method of organizing the library’s international news content?
Visualizing Survey Results
Qualtrics
Solutions

Creativity
- Brainstorm new search and organization tools

Compare and contrast other academic library guides
- How do other institutions organize their news content?

Utilize content selectors
- Interview International and Asian Studies librarians
Most Helpful News Aggregator Databases

Lexis Nexis Academic
Press Reader
ProQuest News & Current Events
InfoTrac Newsstand
Factiva
Access World News (NewsBank)
World News Connection
Foreign Broadcast Information Service
None of the above
Satisfaction with library’s news content offerings (in their area)
Conclusions & Findings

◉ U-M Library is able to provide the most widely utilized news resources across a wide range of regions and countries.

◉ Issues with acquiring new news content stem from third-party vendors who...
  ○ Prohibit their content from being distributed due to factors such as copyright claim.
  ○ Do not offer what patrons need or censor their content.

◉ Each academic library has its own unique organization system that suits the needs of the university’s patrons.
Lessons Learned

- An understanding of the organization, scale, services, and work within itself in the U-M Library
- How International Studies and Asia Library librarians each work to acquire news content, manage their resources, and make them discoverable for patrons
- Project Management Skills
- Professional Communication
Potential Next Steps

- Continue updating the news resources guides
- Propose ideas for new search tools
- Continually update ‘Watch List’ with news content that could be important in the future
Thanks!

Any questions?