

International News Resources Assessment Project



Gabriel Mann
Michigan Library Scholar

Shevon Desai
Project Mentor

July 27, 2018



Hello!

I am **Gabriel Mann**

University of Michigan Class of 2019

International Studies & Asian Languages and Cultures

Nam Center Research Fellow



Project Overview

- Explore the kinds of news content the library is able to provide
- More effectively document the process of acquiring international news resources
- Have a better of understanding of the news landscape internationally

*In the nonstop tsunami of **global information**, librarians provide us with floaties and teach us to swim.*



“

15,000

Number of 'News Sources' research guide page views in the last year





Objectives

- Become more readily able to describe the scope of the international news content provided by the library
- Better able to articulate campus needs in regard to news content
- Better documentation of the library's current practices in terms of acquiring news content from all over the world



What I Worked On

- Comparative evaluation of other university research guides
- Use case brief
- Survey
- Interviews
- News content 'watchlist'
- Executive summary



Challenges

- ◉ What kind of questions should be asked?
- ◉ What is the best method of organizing the library's international news content?
- ◉ Visualizing Survey Results
- ◉ Qualtrics



Solutions

Creativity

- ◉ Brainstorm new search and organization tools

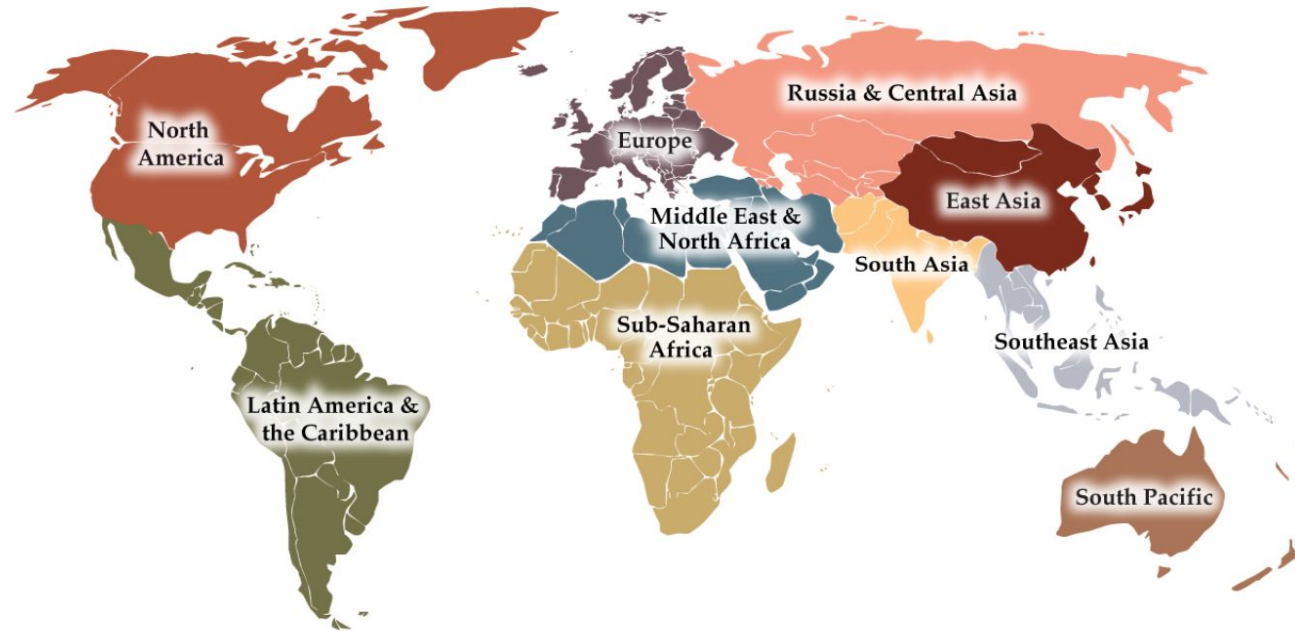
Compare and contrast other academic library guides

- ◉ How do other institutions organize their news content?

Utilize content selectors

- ◉ Interview International and Asian Studies librarians

Clickable World Map



List of Regions

[North America](#)

[Latin America and the Caribbean](#)

[Europe](#)

[Middle East and Northern Africa](#)

[Sub-Saharan Africa](#)

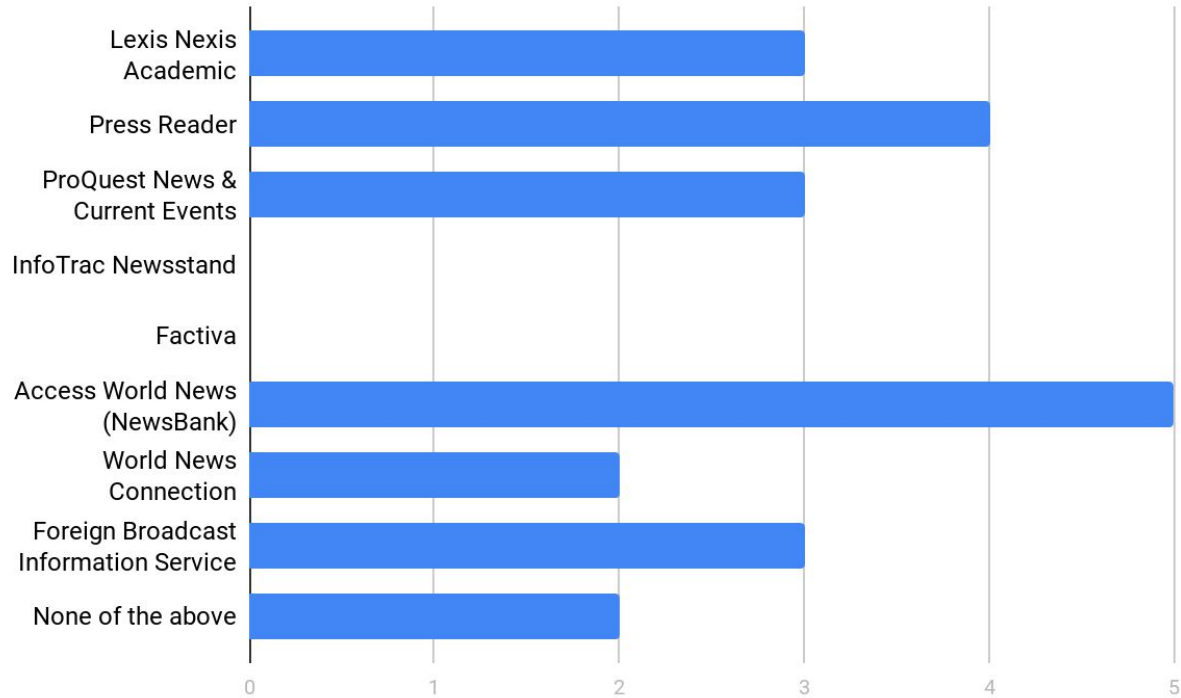
[Russia and Central Asia](#)

[East Asia](#)

[South Asia](#)

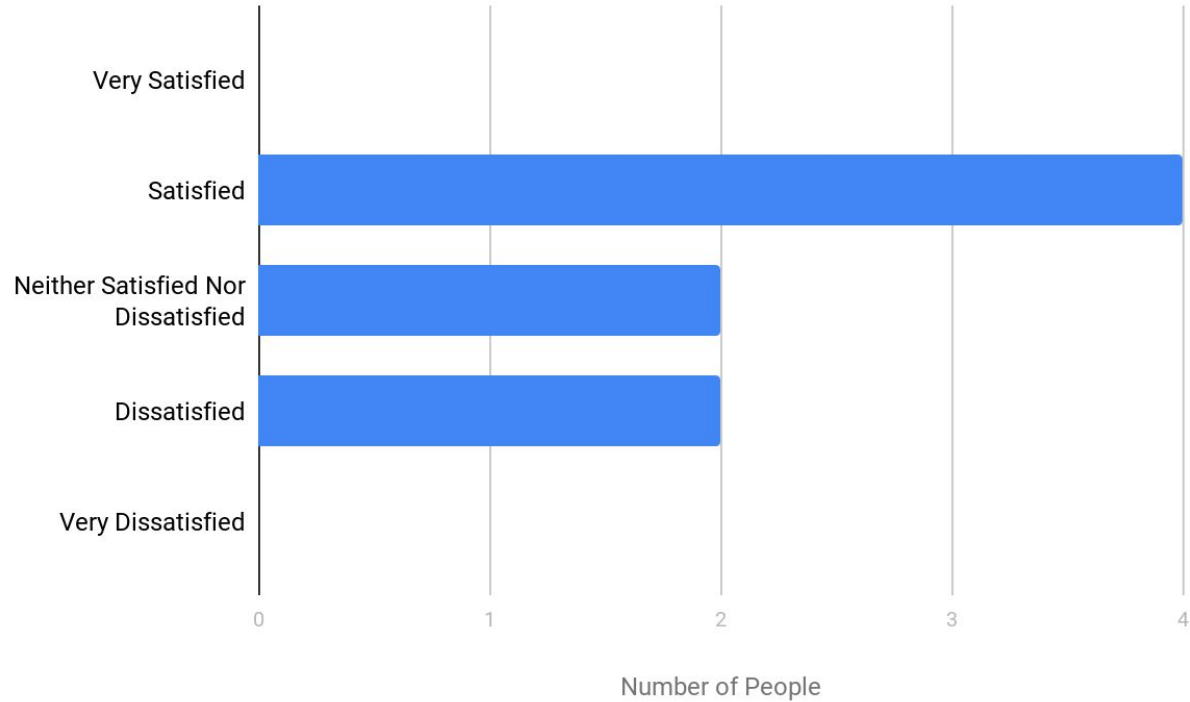
[Southeast Asia](#)

[South Pacific](#)



Most Helpful News Aggregator Databases





Satisfaction with library's news content offerings (in their area)





Conclusions & Findings

- U-M Library is able to provide the most widely utilized news resources across a wide range of regions and countries
- Issues with acquiring new news content stem from third-party vendors who...
 - Prohibit their content from being distributed due to factors such as copyright claim
 - Do not offer what patrons need or censor their content
- Each academic library has its own unique organization system that suits the needs of the university's patrons.



Lessons Learned

- ◉ An understanding of the organization, scale, services, and work within itself in the U-M Library
- ◉ How International Studies and Asia Library librarians each work to acquire news content, manage their resources, and make them discoverable for patrons
- ◉ Project Management Skills
- ◉ Professional Communication



Potential Next Steps

- Continue updating the news resources guides
- Propose ideas for new search tools
- Continually update 'Watch List' with news content that could be important in the future



Thanks!

Any **questions** ?