

SHARING DATA TO ADVANCE SCIENCE



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Expectations of Privacy

- Whose data are being captured?
- How will the data be used?
- Who will benefit from the data being captured and shared?
- Expectations of privacy in different spaces:
 - public (buses)
 - private (personal cars)
 - ambiguous (bike/scooter rentals, autonomous pods, Uber/Lyft)

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Understanding consent

- When is consent necessary for data gathering and sharing?
 - Can individuals be identified based on their route or sequence of travel modes?
 - Will all data be aggregated to help prevent reidentification?
- Building trust:
 - Setting passenger/user expectations
 - Terms of Use
 - Opting out

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Who owns the data and how can they share it?

- Clear ownership/stewardship should be established
 - Proprietary or civic
- Data elements defined, justifications documented
- Data management plans shared across owners/stewards
- Limited data sharing agreements established early
- Third party data management
- Transparent plans for storage, security, and use
- Plans for short-term disposal, long-term archiving

10/24/2018 4

Governance models

- Memoranda of understanding
- Data sharing/use agreements
- Non-disclosure agreements

10/24/2018

5