2018-03-08

Participating, Presenting, and Publishing

Stuit, Martha; Thielen, Joanna; Ledermann, Molly

http://hdl.handle.net/2027.42/146548
Participating, Presenting and Publishing

Martha Stuit, Joanna Thielen, and Molly Ledermann
March 8, 2018
MLA Academic Libraries Conference
Please take out your cell phone
What have you found challenging about participating, presenting, or publishing?
About the presenters

Martha Stuit
- Reference Librarian
- Delta College, University Center, MI

Joanna Thielen
- Research Data and Science Librarian
- Oakland University, Rochester Hills, MI

Molly Ledermann
- Faculty Librarian
- Washtenaw Community College, Ann Arbor, MI
Participating
1. What is the **most annoying** thing about listservs?

2. What is **scary** about joining committees or networking?
Why participate?

Meet new colleagues

Network for ideas and jobs

Learn

Contribute ideas
Follow listservs
Become a member

MLA
Michigan Library Association

ACRL

ALA
American Library Association

RUSA
Reference and User Services Association
Attend and network

Webinars

Events

Conferences
Participate on committees or in mentoring programs

Committees & interest groups
Virtual meetings
Mentor/Mentee
What do committees even do?

Projects

Event planning

Mentoring

Policy development

Idea exchange

Product reviews

Networking
Key considerations: Cost & Time

- Free
- Once a year

- Fee
- Weekly
What kind of commitment are we talking?

Low
- Follow a listserv
- Join an organization
- Attend an event

High
- Participate on committees
- Mentor or be a mentee
- Network
What location/focus makes sense?

Local

State

National/global
Ready to dive in?

Say yes! Try something

Look for topics of interest

Apply for scholarships

Get suggestions from colleagues
5 ways to become a more connected librarian

1. Be strategic.
2. Look for deadlines.
3. What interests you?
4. Experiment!
5. Network.
5 ways to get the most from networking

1. Networking = informational interviewing.
2. Prepare.
3. Ask for tips.
4. Offer something in return.
5. Thank you!
Presenting
What’s the *worst* presentation you’ve ever been to? Why?
Why Present?

Improve

Contribute

Network

Learn
Where can you present?
What can you present?

**Poster**

**CHECK YOUR FACTS**  
Teaching Critical Thinking on News

**THE NEED**

In general:
- Stanford Study
- Abundance of and discussions about fake news
- Concerns about the filter bubble and its effects

At WCC:
- Equipping students to critically evaluate information
- Partnering with instructors to teach news literacy
- Applying the CRAAP evaluation model to this issue

**OUR RESPONSE**

Creating the News Literacy LibGuide by:
- Researching news literacy
- Planning the guide’s pages
- Replacing a previous guide
- Creating an activity

Initiating news literacy instruction by:
- Making a lesson plan for 15-minute news literacy sessions
- Promoting news literacy sessions
- Teaching news evaluation to high school students
- Sharing the guide with high school teachers for our outreach goal

**THE FUTURE**

- Partnering with WCC’s Center for Teaching and Learning
- Creating out-of-box unit for faculty
- Further outreach to WCC instructors in targeted departments

**LIBGUIDE BY THE NUMBERS**

- 5 Pages
- 4 Librarians involved in creation
- 8 Instruction Sessions Delivered
- 1,253 Views

Presented by: Martha Stuit, Amy Lee, & Meghan Rose
What can you present?

Panel
What can you present?

Presentation
What can you present?

Workshop
What makes a presentation great?

The Outcome
What makes a presentation great?

Engagement
Filter Bubble

★ A term coined by Eli Pariser
★ When reading news and searching online, consumers experience the "filter bubble." The filter bubble is formed by websites and search engines that personalize the content you see, like news and search results. Results you get are personalized based on factors, like location and past clicks. It means you may not see the same results as others. Eli Pariser coined the term.
★ Google's PageRank - Details that affect your individual search, like your location and search history, might be different from other people's. So when you search a topic, you might see different results than someone else gets.
★ Filter bubbles are formed in social media environments through algorithms that deliver personalized information (like Facebook’s News Feed) as well as through our own choices of who we follow.
★ The most effective way to burst your filter bubble is to expand your personal learning network and vary the sources of your news and information:
  ★ going directly to news websites,
  ★ trying different search engines,
  ★ finding news in different formats, like podcasts or social media,
  ★ and following the news by using tools, like RSS, email newsletters, and more.
Good slide

We all live in a

Filter Bubble
When you present...

Practice

Adapt

Learn
5 ways to be a better presenter

1. Format matters.
2. Have a clear outcome.
3. Engage your audience.
4. Slides are not a handout. (A handout is a handout.)
5. Practice builds confidence.
5 ways to kick your presentation up a notch

1. Less is more.
2. For design: canva.com.
5. Use animation sparingly.
Seventh Inning Stretch
Publishing
What’s your publishing horror story?
(Or a story from a colleague)
Why publish?

- Job advancement
- Sense of accomplishment
- Contributing to the profession
- Sympathize with researchers
Is my idea good *enough* to get published?

The short answer: Probably!
5 ways to determine a publication topic

1. Search the literature.
2. Pick a topic you’re passionate about.
3. Bounce idea off others.
4. Contemplate “So What?”
5. Send an email ‘letter of inquiry.’
Ok, I’ve got my idea.

How do I get it published?
What do you want to publish?

- Case study
- Original research
- Review
- Opinion
You can always start small.

Professional blogs

Committee/Section Newsletters
Investigate publication venues

Look at journal’s guidelines

Respond to

Call for Proposals
Consider:

- Audience
- Frequency
- Publication type
- Peer vs. editorial review
- Author rights

Do they match?

Journal guidelines
Choose your collaborators carefully

Blessing

Curse
Accessing scholarly resources without a subscription

Interlibrary Loan

Alumni Associations

Guest access at academic libraries
Writing - it’s a marathon, not a sprint

Set a timeline  
Time blocking  
Get feedback
Be a good record keeper

Outline

Track your progress

To do
- Survey
  - Each ask one person to review the survey (Both)
  - Email distribution starting January 22 (Both)
- Article
  - Start outlining various sections (Joanna)
  - Research publication venues (Martha)

January 16, 2018
- Survey ready to distribute
  - Each ask one person to go through the whole survey (to make sure that the survey logic is working correctly)
- Survey distribution
  - Plan to distribute on Jan 22 or 23 (use survey.recruitment.email)
  - Marthe: ULS, RUSA, IL, and forward to LGBT+ to send to CJSUS listserv
  - Joanna: NRART, New Members Discussion Group, and College Libraries
- Distribution timeline
  - Jan 22: Initial emails
  - Feb 26: Second emails
  - Mar 16: Third and final emails (Add to survey email: The survey will close on March 30)

December 14, 2017
- Joanna reviewed IRB docs for accuracy and created a doc with the listserv permission
- emails
  - Feedback from Amanda
  - Sent application to Associate Dean for signature

December 7, 2017
- Joanna sent emails to listservs, didn’t hear from 2, and will update the listserv list.
Review your article with a fine toothed comb

Re-read the journal’s guidelines

Need to anonymize the article?
And then you wait...

Usually 6-12 weeks
Oh no, my article got rejected!

BREATHE...

Don’t send an angry email
Hooray! My article has been accepted!

Revisions

Celebrate and share
Publication ethics

**DO**

- Obtain IRB approval for human subjects research
- Discuss authorship

**DON’T**

- Plagiarize or self-plagiarize
- Simultaneously submit
5 Ways to Be a More Successful Author

1. Research publication venues before writing.
2. Pick collaborators carefully.
3. Pace yourself.
4. Submit it & forget it.
5. Respond promptly & courteously.
Summary
5 Common Themes

1. Talk to your network... and KEEP talking to them.
2. Don’t be afraid to experiment.
3. Everyone can improve.
4. The more you do it, the easier it gets.
5. Choose topics that interest YOU.
Hopefully we’ve sparked some thoughts in your head.

Maybe too many thoughts. Don’t feel overwhelmed!

Focus your thoughts by filling out the 3-2-1 form
Questions?

Martha Stuit
Reference Librarian, Delta College
Email: marthastuit@deltac.edu

Joanna Thielen
Research Data and Science Librarian, Oakland University
Email: jthielen@oakland.edu

Molly Ledermann
Faculty Librarian, Washtenaw Community College
Email: mledermann@wccnet.edu

Feel free to contact us at any time!
YOU CAN DO IT!!!!
Images in this presentation are in the public domain or have a Creative Commons license.