2017-10-19

Finding Your Voice in the Library Profession: Participating, Presenting, and Publishing

Stuit, Martha; Thielen, Joanna; Ledermann, Molly

http://hdl.handle.net/2027.42/146549
Finding Your Voice in the Library Profession
Participating, Presenting and Publishing

Martha Stuit, Joanna Thielen and Molly Ledermann
October 19, 2017
MLA Annual Conference
About the presenters

Martha Stuit
● Reference Librarian
● Delta College, University Center, MI

Joanna Thielen
● Research Data and Science Librarian
● Oakland University, Rochester Hills, MI

Molly Ledermann
● Faculty Librarian
● Washtenaw Community College
Start the presentation to activate live content

If you see this message in presentation mode, install the add-in or get help at PollEv.com/app
What do you hope to get out of this session today?
Participating
Who participates?

You!
Where do you participate?

Your library

Your state

Nationally
What do you do?

Conferences

Virtual meetings

Committees/IGs

Mentor/Mentee
What do you do?

Projects

Event planning

Mentoring

Share ideas

Policy

Networking
But... Time? Money? Technology? Resources? People?
Why participate?

Meet new colleagues

Network for ideas and jobs

Learn

Contribute ideas
How do you participate?

Say yes! & Apply to Scholarships
Presenting
Where can you present?
What can you present?

**Poster**

**Presentation**

**Panel**

**Workshop**

---

**CHECK YOUR FACTS**

*Teaching Critical Thinking on News*

**THE NEED**

- Stanford Study
- Misinformation and 
  discussions about fake news
- Importance of fact-checking in the digital age

**OUR RESPONSE**

- Creating a news literacy module
- Researching news literacy
- Planning the module
- Developing a guide
- Creating an activity

**THE FUTURE**

- Partnering with NCC's Center for Teaching and Learning
- Creating a new format for faculty
- Further outreach to WIC
- Instructions in targeted departments

---

**The Institute of Physics** [CC BY-NC-ND 2.0] via flickr

---

**at.keene** [CC BY 2.0] via flickr
What makes a presentation great?

The Outcome
What makes a presentation great?

Engagement
A term coined by Eli Pariser

When reading news and searching online, consumers experience the "filter bubble." The filter bubble is formed by websites and search engines that personalize the content you see, like news and search results. Results you get are personalized based on factors, like location and past clicks. It means you may not see the same results as others. Eli Pariser coined the term.

Google's PageRank - Details that affect your individual search, like your location and search history, might be different from other people's. So when you search a topic, you might see different results than someone else gets.

Filter bubbles are formed in social media environments through algorithms that deliver personalized information (like Facebook's News Feed) as well as through our own choices of who we follow.

The most effective way to burst your filter bubble is to expand your personal learning network and vary the sources of your news and information:

- going directly to news websites,
- trying different search engines,
- finding news in different formats, like podcasts or social media,
- and following the news by using tools, like RSS, email newsletters, and more.
Good slide

We all live in a **Filter Bubble**
When you present...

Practice

Adapt

Learn
Why Present?

Improve

Contribute

Network

Learn
Publishing
I have a great idea for an article/book chapter.

How do I get it published?
Research publication venues BEFORE writing

Examine the Author Guidelines & journal scope

Respond to →

Call for Proposals
Choose your collaborators carefully

Blessing

Curse
Writing - it’s a marathon, not a sprint

Set a timeline

Outline

Get feedback
Review your article with a fine toothed comb

Re-read the Author Guidelines

Anonymize the article
And then you wait...

Usually at least eight weeks
Oh no, my article got rejected!

BREATHE...

Don’t send an angry email

KEEP CALM AND REVISE/RESUBMIT
Hooray! My article has been accepted!

Revisions

Celebrate and share
Why publish?

Job advancement

Sense of accomplishment

Contribution to the profession

Sympathize with researchers
Hopefully we’ve sparked some thoughts in your head.

Maybe too many thoughts. Don’t feel overwhelmed!

Focus your thoughts by filling out the 3-2-1 form
Questions?

- Martha Stuit
  - Reference Librarian at Delta College
  - marthastuit@delta.edu

- Joanna Thielen
  - Research Data and Science Librarian at Oakland University
  - jthielen@oakland.edu

- Molly Ledermann
  - Faculty Librarian at Washtenaw Community College
  - mledermann@wccnet.edu

Feel free to contact us at any time!
References

Images in this presentation are in the public domain or have a Creative Commons license.