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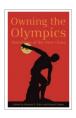
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Rebecca Welzenbach Research Impact Librarian, University of Michigan Library Publishing Forum May 23, 2018



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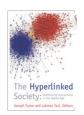
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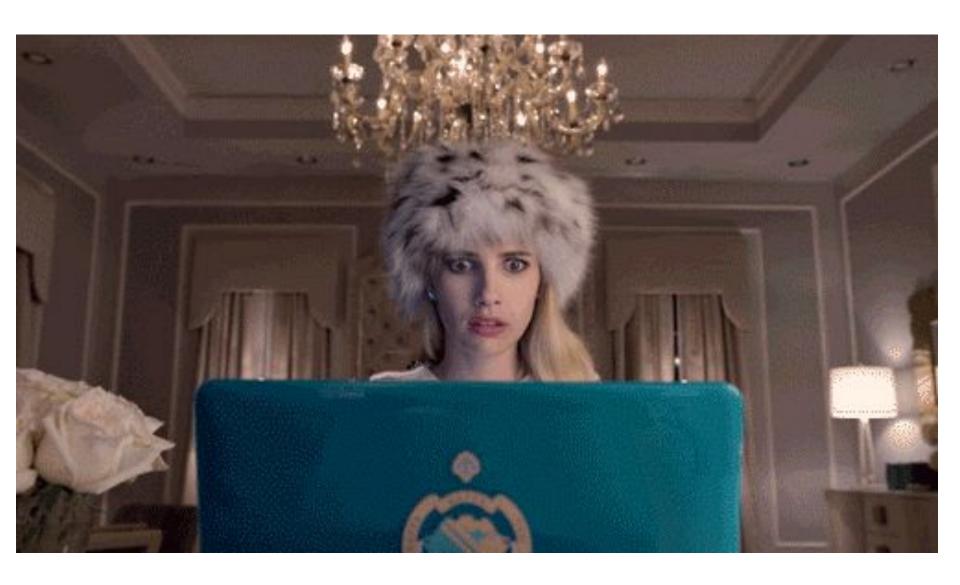


ca. 2018

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- Various:
 - platforms
 - programs
 - formats
 - licenses
 - decision points

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- Recommendations from/to friends
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Mapping the Free eBook Supply Chain: Final report to the Mellon Foundation

(http://hdl.handle.net/2027.42/137638)







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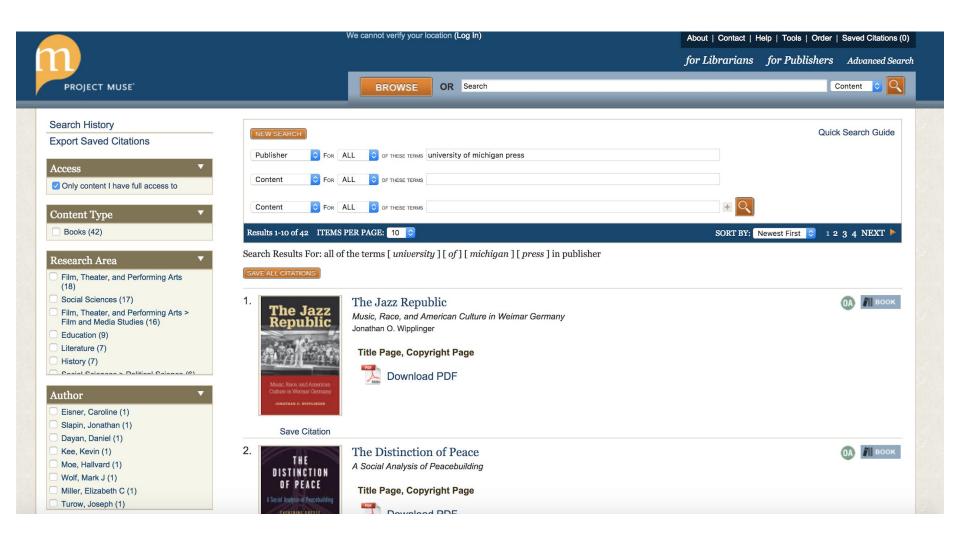
- DOIs for everything!
- Encourage sharing
- Ensure things behave predictably, stay the same
- Books need to appear where people already are

What we've learned can help us improve our practice & clean up messes...

...across *all* our books

Readers who know nothing about OA, and readers who know a lot about it, will probably either stumble on or seek out our OA books...

...it's the readers with specialized skills and in specialized spaces (ahem, trained academic researchers, libraries) that I worry about.



Project Muse



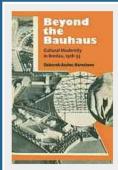
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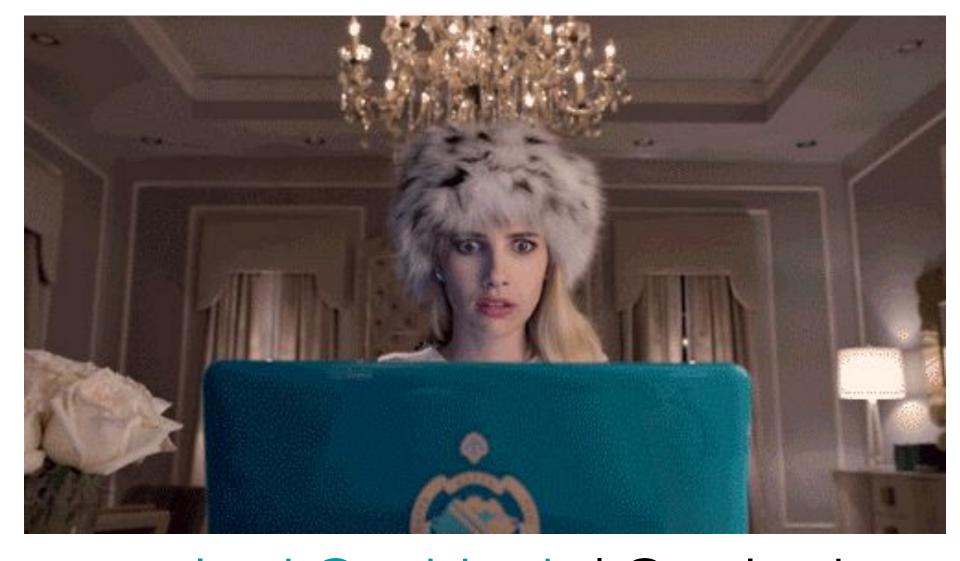
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