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Publishing Your Work

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Publishing Your Work

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October 25, 2018

Slides available at https://tinyurl.com/publishingyourworkrackham2018

Workshop Goals

- To learn how to find reputable publishing venues in your field
- To strategize ways to keep as many of your intellectual property rights as possible
- To understand how to track and increase the impact of your publications

Agenda

- Finding publishing venues
  - Journals
  - Books
- Your intellectual property rights: Keep them if you can!
  - University policies
  - Author agreements
  - Depositing your work in an open repository
- Tracking scholarly impact
  - What happens after your work is published?
  - Why should you care/how can you tell?
    - Metrics
      - Scholarly citation tracking
      - Alternative metric tracking
    - Increasing visibility likelihood of impact

Finding Publishing Venues
Journals

Questions to ask:

- What is the audience for my article? Where does that audience go when they want to read something new in their field?
- Are there professional societies or organizations for my field? Or perhaps conferences, annual meetings, or other events?
- Where was the material I cited in my article published?
- If I wanted to read articles on a similar topic, where would I find them?

Finding Publishing Venues

Journals

Specific Strategies

- Identify articles on a similar topic: Literature review
  - Library databases
- Identify top journals in your field: Journal rankings (we'll come back to this later)
  - Journal Citation Reports
- Consult with an expert
  - Your advisor
  - Other professors, researchers
  - Subject specialist librarian
- Consult a periodicals directory or online tool
  - UlrichsWeb - Ulrich's Periodicals Directory
  - Cabell's (Education)
  - Journal/Author Name Estimator (Health Sciences)
  - MLA Directory of Periodicals (Literature)
  - Directory of Open Access Journals (DOAJ)

Finding Publishing Venues

Journals

Reviewing a journal

- Editorial board
- Professional/scholarly affiliations
- Publisher and publishing practices
  - DOIs, publisher affiliations (COPE)
- Scope and assessment of past issues for fit
- Instruction to authors: article types, methodologies, data sharing, other requirements or guidelines
- Prestige/ranking: be realistic but optimistic
  - Acceptance rate
- Findability: Indexed in relevant databases (consult Ulrichsweb)
- Scholarly communication options: time to publication, peer review system, open access, online first publication

Finding Publishing Venues
Journals

Pay to publish

- Fairly common industry practice in some fields (offset infrastructure costs)
- Legitimate Open Access Models vs. Predatory Publishers

What is Open Access?

“Open Access is the free, immediate, online availability of research articles coupled with the rights to use these articles fully in the digital environment.”

- Scholarly Publishing and Academic Resources Coalition

vs.

Major Open Access Models

GOLD

Open Access Journal

1. Full OA
2. Hybrid OA

May have an ***Article Processing Charge***

GREEN

Self-Archiving

1. Institutional Repository
2. Subject/Domain Repository

Version

A. Pre-print
B. Post-print
C. Publisher PDF

Finding Publishing Venues
Books

- Explore the Exhibit Hall at conferences to find university presses that specialize in your area
- Check out conference program ads
- Who published the books that win awards at your conferences?
- Who published the books you're reading, reviewing, teaching?
- Seek out strong series/series editors -- series editors are usually practicing scholars (not employees of the press) looking to recruit relevant titles
- Coordinate with your cohort, department to invite university press editors to speak, answer questions, and even workshop your projects.
    - The University of Michigan Press
    - Reach out to strong presses in your discipline

Depositing your dissertation while seeking publication

Doctoral dissertations and abstracts are normally made publicly available upon degree conferral when they are deposited electronically in Deep Blue. In limited circumstances, a doctoral student may wish to postpone public release of the final dissertation of record that is deposited in Deep Blue, the permanent digital repository of the University Library.

A student considering a postponement (dissertation embargo) should discuss this option with their faculty advisor and committee.

- U-M only access
- Full restriction (one year only) under specific circumstances
- Either choice may be extended by one additional year of U-M only access

(https://rackham.umich.edu/navigating-your-degree/embargo-request/)

Your Intellectual Property Rights: Keep them if you can!

University Copyright policies (U-M SPG 601.28)

“Because the University is committed to academic freedom, it strives—despite the legal default—to place copyright with the creators of scholarly, academic, and artistic works.”

Faculty and Staff: **The Default:** Under U.S. copyright law, the University holds the copyright (as “works made for hire”) in copyrighted works authored by its EMPLOYEES who are acting within the scope of their employment. Otherwise, the University does not hold copyright in a work, unless the copyright has been transferred legally to it by written assignment or other process of law.

Transfer of **SCHOLARLY WORKS:** In light of the default, the University, hereby, transfers any copyright it holds in SCHOLARLY WORKS to the FACULTY who authored those works—with the following conditions and exceptions. [....]

Students: “**Students:** Students hold the copyright in works they author, unless they have authored works as EMPLOYEES or transferred their copyright in writing to the University or other entity.”

Author Agreements

(AKA Publication Agreements, Copyright Transfer Agreement)

Examples

https://jama.jamanetwork.com/data/ifora-forms/jama/auinst_crit.pdf

https://media.wiley.com/assets/1540/86/ctaaglobal.pdf

What rights do you want to keep?

- Self-archiving
- Use your work in teaching, conference presentations, etc.
- Use your work in future publications, including a dissertation or book

Read your agreements (really!) and keep copies of them for future reference!

University of Michigan Author's Addenda

A document to assist you with negotiating the terms of the Author Agreement

https://www.lib.umich.edu/copyright/authors-addendum

U-M Library Copyright Office

Support for Authors

https://www.lib.umich.edu/copyright

Consultations and Workshops

Negotiating Publishing Contracts - Tuesday, 10/30, 4:00 pm-5:00 pm

A Real-Life Negotiation Story

To: 3 Chapter Co-Authors
From: Book Chapter Editor

I am attaching the copyright form that you'll need to sign. It is a standard form for projects such as these.

EXCLUSIVE RELEASE CONTRIBUTOR AGREEMENT

3. Grant of Rights. Contributor exclusively grants, assigns and transfers to Publisher all right, title and interest in and to the Entry throughout the world in all languages and in any format or media of any and all kinds whether now known or hereafter invented, in whole or in part, alone or in combination with other works, and including but not limited to all copyrights in the Entry for the full term of copyright and any and all extensions and renewals thereof.

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To: Book Chapter Editor
From: 3 Chapter Co-Authors

Thank you for the opportunity to contribute a chapter to the book. We would like to reach a copyright agreement that meets the needs of both us (the authors) and the publisher before entering into a formal publication agreement. Therefore, please consider the attached U-M Author's Addendum, which we would like to offer as an addition to the existing Contributor Agreement. In addition, regarding Paragraph 7 of the Contributor Agreement, we would like to receive 3 complimentary copies of the book.

Notwithstanding any terms in the Publication Agreement to the contrary, Author and Publisher agree as follows:

1. All of the terms and conditions of the Publication Agreement, including but not limited to all grants, agreements, representations, and warranties, are subject to and qualified by the non-exclusive rights in the Work retained by the University of Michigan through University of Michigan Policy SPG 601.28. (The University of Michigan retains the right to "use scholarly works for educational or administrative purposes consistent with its educational mission and academic norms" and "preserve, archive, and host scholarly works in its institutional repositories, such as Deep Blue, where faculty can control the timing and scope of access to their copyrighted works.")
2. In addition to any rights retained by or granted to Author in the Publication Agreement, **Author retains the non-exclusive right to make the Work available and to exercise all rights under copyright relating to the Work**, in any medium, in connection with teaching, research, conference presentations, lectures, other works of authorship, and professional activities, and to authorize others to do the same.
3. **Immediately following the date of publication of the Work, the Author shall also have all the non-exclusive rights necessary to make, or to authorize others to make, the final published version of the Work available** in digital form over the Internet, including but not limited to a website under the control of the Author or the Author's employer or through digital repositories including but not limited to those maintained by academic institutions, scholarly societies or funding agencies.
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From: Book Chapter Editor
To: 3 Book Chapter Co-Authors

The Publisher can make an exception to grant you a nonexclusive agreement (see attached-esp Grant of Rights), but they can't use the Addendum that you sent. If you want to use the attached agreement, we'll direct you to the Online Author Center to sign it.

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Summary: A Real-Life Negotiation Story

Time Elapsed: A little over 1 month (during authoring of first draft)

Effort expended: Careful reading of contract. Discussion with co-authors. Consulted and used U-M Author's Addendum. Email to Copyright Office. Emails with Editor.

Result:

> Wins: Non-exclusive agreement. Authors maintain rights. Can publish (post-print) in Deep Blue without embargo period. 3 copies of the book.
>
> Zero-sum: No publisher PDF copy provided.

Depositing your work in an open repository

Green Open Access / Self-Archiving

Institutional Repository	Subject/Domain Repository	Author Website	Academic Social Networking Sites
Deep Blue ***Highly recommended***	PubMed Central ArXiv OSF Preprints etc.	Caution: Lacks long-term preservation	ResearchGate Academia.edu *Caution: commercial products (see A social networking site is not an open access repository)*

You’ve signed your agreement. What happens now?

- Your work is reviewed
- Revisions
- Your work is accepted!
- Production, copyediting, proofs (what this entails and how long it takes depends substantially on the publisher and the nature of the work)
- Your work is published!

What happens after your work is published?

It makes its way into the world!

- It becomes part of *your* scholarly record and *the* scholarly record
- Journal articles will be indexed
- Books will be submitted for reviews, awards
- Libraries will acquire and catalog your work
- Other scholars will cite your work
- Course syllabi may include your work
- Media, policy-makers, government, industry, and others may take an interest in your work.

What can you know about the impact of your work?

There are many ways to measure impact! Overviews:

- Snowball Metrics
- Metrics Toolkit

Citation-based metrics -- results always depend on the data set being used!

- Examples: H-index (author), Journal Impact Factor (journal), Field-weighted Citation Count, SNIP

Alternative metrics

- Examples: social media mentions, mass media engagement, policy outcomes

What can you know about the impact of your work?

How can you track/follow what's going on with your work?

- Register your ORCID
- Google Scholar profile
- Set Google Scholar / Google alerts for your name, title of work, DOI, etc.
- Usage reports from repositories like Deep Blue
- Metrics from social platforms? Think about what these platforms are after (data, $) and whether the picture they present is complete
- Altmetric Explorer reports, email alerts
- Books--work with your press's marketing dept.

How can you make your work visible?

(this is a distinct question from “How can you increase the impact of your work?”)

- Use persistent identifiers like ORCID and DOI
- Link to your work when talking about it online--using a persistent link!
- Consider publishing OA or depositing in a repository
- Make your data available in a repository like Deep Blue Data
- Consider taking SEO into account when considering title, keywords

More suggestions here:

https://staticaltmetric.s3.amazonaws.com/uploads/2016/01/Promoting-your-research-tips-and-tricks.pdf

https://www.altmetric.com/blog/10-clever-tips-for-promoting-your-research-online/

Additional Resources:

- The library's Research Guide on Scholarly Publishing summarizes many of the topics we've addressed today
- The library also has multiple guides on research impact metrics:
  - Research Impact Assessment (Health Sciences)
  - Research Impact Metrics: Citation Analysis
- Copyright office can consult and instruct on many issues including author agreements, fair use, embedded rights for dissertations and other publications: copyright@umich.edu
- Sweetland Writing Center programs for graduate students
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