Building a Professional Presence Online  
(Workshop for Graduate Students)

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Plan for School of Social Work Online Identity Session

- Introductions (5-10 min)
- Agenda (2 min)
- Let’s talk about online scholarly identity (~10 min.). Suggested readings:
  - Sarah Wasserman’s Twitter thread from this weekend
  - How I use Twitter as an academic
  - Creating your web presence: a primer for academics
- Register your ORCID (15 min)
  - If you wish you register your ORCID in advance, follow these instructions. We will also have time to do it together.
- Claim your Google Scholar Profile (10 min)
  - If you wish to claim your Google Scholar Profile in advance, follow these instructions.
- Repositories (5 min)
  - https://osf.io/preprints/socarxiv
  - https://psyarxiv.com/
  - https://deepblue.lib.umich.edu/
- Update your LSA profile page (15 min)
- If we have time: talk about social media. Otherwise offer for homework/another time. (15 min)