

City/Country

Bangkok and Nakhon Ratchasima, Thailand

Other Important Background

- Bangkok: Thailand's Capital and most populous city.
 - Population: 8.3 million
 - Contributes to 30% of Thailand's GDP
- Nakhon Ratchasima: Location of SUT
 - Aka "Korat"
 - Population: 165,000
 - Economy dependent on agriculture



Experience

Information

The program I traveled with is through the Suranaree University of Technology (SUT) in Nakhon Ratchasima for their first global entrepreneurship camp. During the camp I attended various conferences and met with professors and other established entrepreneurs to learn more about what makes a start up successful. At the end of the camp I was given the opportunity to partner up with other international students to brainstorm an idea for a start up and go out into the surrounding community to assess it's viability

Purpose of Trip:

Educational

Outcomes

Learned about various economic systems in Asia
Networked with other students from various Eastern Asia countries and got to learn more about their culture as well as implemented our various majors and entrepreneurial skills we gained through our educational systems.
Learned more about the startup culture in Thailand and met with various CEO's of startups in Thailand.
Won 3rd place after presenting our idea to a panel of judges and investors for our idea.

Skills Utilized/Developed

Learned about the common health issues and cultural attributes of Thailand.
Developed skills of delegating tasks with the other students that catered to our strengths
Learned about different approaches to creating a business model that improve the quality and efficiency of healthcare.

Classroom Connections

ES212: Entrepreneurial Business Basics

This course prepared me by giving me a background in business in terms of value propositions, business models, and marketing. This foundation I found to be very helpful in having a business mindset when listening to founder's of startups explain their businesses.



Career Connections

The skills I've learned at the camp I plan to apply to my future in nursing by using the business mindset of innovation to make the hospital experience a more efficient and positive experience for both staff and patients.

Advice

Be open to new experiences while abroad and you will learn a lot about the culture of the country you are visiting.

When going to Eastern Asia try to stay longer than your abroad experience to explore the country or neighboring countries further

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