

2019

# Prison Birth Project: A3 Initiative (Assessment, Awareness, and Activism)

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*Downloaded from Deep Blue, University of Michigan's institutional repository*

# INFORMATION SESSION

*2018-2019 Cohort*

# WELCOME!

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# PRISON BIRTH PROJECT

\*\*Did you register to vote today? While you're waiting, go to <https://vote.gov/> to get that done!

# OVERVIEW

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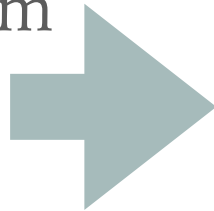
Welcome!

Introduction

How It Started

History

Current Program



History of Student Org

Student Org Structure

Teams

Goals for 2018-2019

Meeting Times

Leadership Positions Available

**WHO YOU ARE**

**WHAT YOU WANT**

**WHERE YOU FIT**

# HI!



**Emily Sluiter**

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Co-founder, Executive Director, MPDI

*Email: [esluiter@med.umich.edu](mailto:esluiter@med.umich.edu)*

*Phone: (616) 710-2478*

# HISTORY

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*DOULA: birth coach or post-birth supporter, is a non-medical person who assists a woman before, during, or after childbirth, to provide emotional support and physical help if needed.*



# FOR DOULAS

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TRAININGS  
VOLUNTEER OPPORTUNITIES

[DONA Birth Doula Trainings](#)

[Southeast Michigan Doula Project](#)

[Dial-a-Doula](#)



# OPTIMIZE @UM

Building Nonprofit



*Idea*

*optiMize*

*Fellowship*

*Student Org*

2016

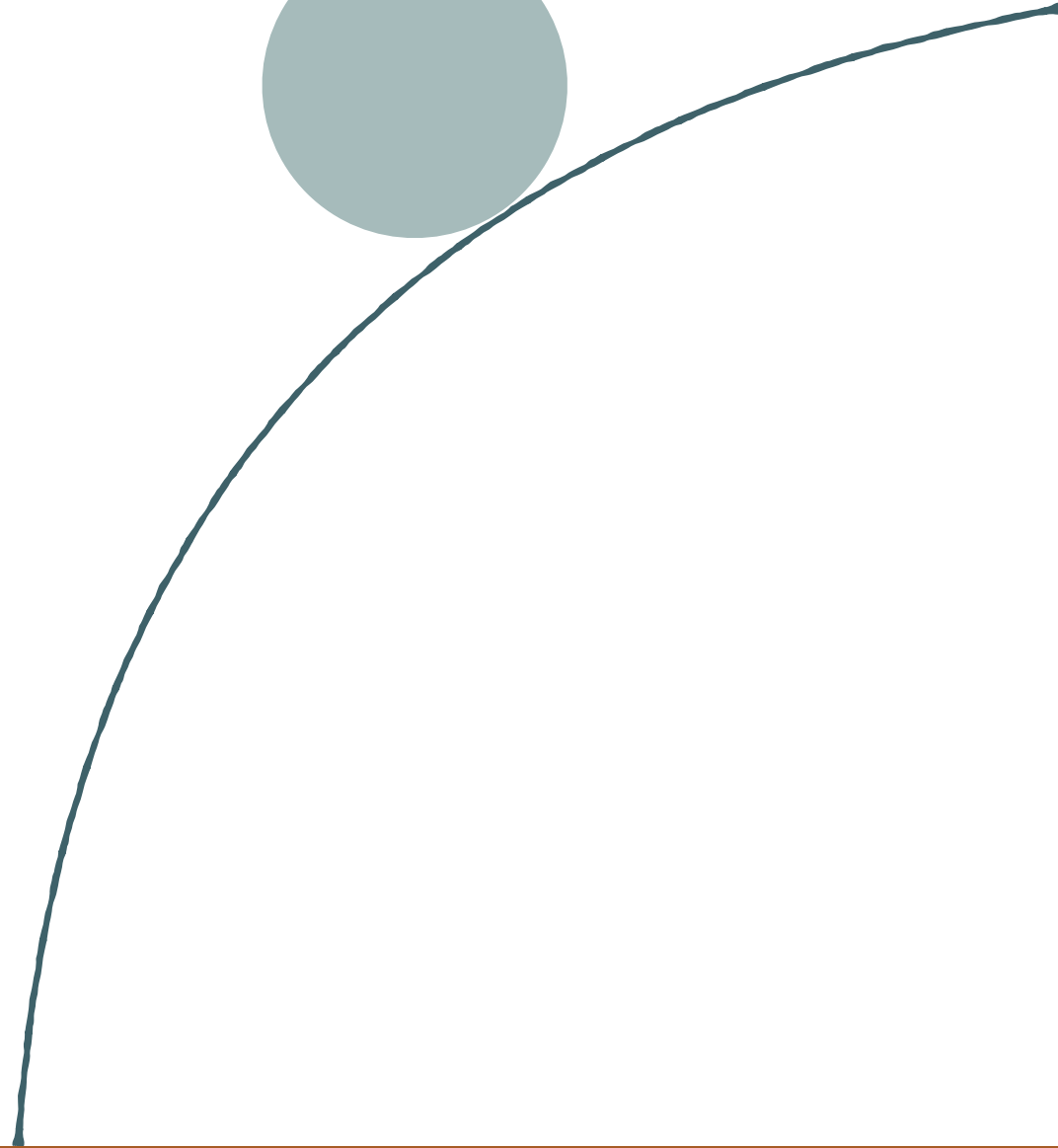
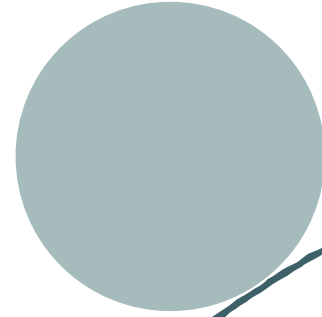
Fall 2016-Summer 2017

Summer 2017

Fall 2017



# GAINING ACCESS





*Doula Services for Women who are Incarcerated*

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Prenatal

Birth

Postpartum



# BEYOND BARS COLLABORATIVE

## MOMS BEYOND BARS

*Childbirth Education*

*Mothering Behind Bars Initiatives*

*Pregnant Prisoner Coordination*



## PRISON BIRTH PROJECT

# PRISON BIRTH PROJECT

*Changes, Structure, & Goals*



# PRESIDENT



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*Email: [rsokolov@umich.edu](mailto:rsokolov@umich.edu)*

*Phone: (617) 417-6375*

# EXECUTIVE BOARD

**PRESIDENT**

**VICE PRESIDENT**

**TREASURER**

**SECRETARY**

**EVENT COORDINATOR**

**EXECUTIVE BOARD COORDINATOR**

**DIRECTORS:**

- FUNDRAISING & GRANT WRITING**
- PR & MARKETING**
- COMMUNITY OUTREACH & ACTIVISM**
- DEVELOPMENT & RESEARCH**

# PRISON BIRTH PROJECT

## TEAMS





# FUNDRAISING & GRANT WRITING TEAM

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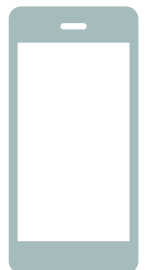
- ▶ Talking to businesses and networking with the community
- ▶ Hosting and planning large-scale fundraising events (ex. solidarity dinner, gala, symposium)
- ▶ Learning to apply grant-writing skills to secure large grants
- ▶ Utilizing and securing campus resources to continuously build the organization and educate others



# PR & MARKETING TEAM

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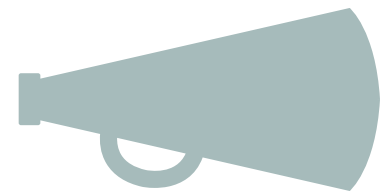
- ▶ In charge of social media
- ▶ Getting PBP's name and brand into the community
- ▶ Networking with other student organizations
- ▶ Designing campaign flags
- ▶ Learning how to successfully implement various design and marketing strategies.
- ▶ Measuring results of campaigns and improving educational/marketing materials



# COMMUNITY OUTREACH & ACTIVISM TEAM

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- Raise community awareness by hosting more talks from prisoners' rights advocates
- Raise community activism by staying informed with reproductive, criminal, and restorative justice initiatives
- Engaging the campus community on prisoners' rights advocacy
- Learning how to pitch, story tell, and inspire others



# DEVELOPMENT & RESEARCH TEAM

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- ▶ Educating local communities about doula work and sensitivities surrounding healthcare for incarcerated individuals
- ▶ Creating new projects for PBP
- ▶ Developing new volunteer opportunities for women in institutionalized settings, such as jails and juvenile behavioral health centers
- ▶ Researching the conditions of mothers and maternal health in prison
- ▶ Measuring campus views surrounding prisoners' rights and perceptions of health care in prison



# GOALS

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## STUDENT ACCOMPLISHMENTS:

- Understand the current state of incarceration in Michigan and the US and how we can make a difference
- Organize and plan a successful student-led campaign alongside MPDI, which will launch in December
- Plan a solidarity dinner for the end of winter semester
- Start a movement on campus that brings awareness to the topic by networking, holding events, and providing education to students
- Inspire and facilitate a national Call to Action to change the way pregnant women are treated in prison.

# MEETING TIMES:

Weekly: Thursday, 6-7:30pm

If you can't make meetings work with your schedule this semester but you're very passionate and excited about this work, we still want you to have an opportunity to be involved.

If it works for your schedule next semester, but not this semester, we will have you join a team later.

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One way to make sure you're staying engaged is through Slack!

On the PBP "Action" channel, directors and other org members will post engagement opportunities so you can be part of events and lend a hand!

JOIN: Use this link to be added to the channel:



**WHO YOU ARE**

**WHAT YOU WANT**

**WHERE YOU FIT**



# ARE YOU PASSIONATE?

**SECRETARY**

**TREASURER**

**EVENT COORDINATOR**

**PR & MARKETING**

**FUNDRAISING & GRANT WRITING**

**DEVELOPMENT & RESEARCH**

# THANK YOU!

**DON'T FORGET TO SIGN UP FOR THE WORKSHOP!**



Sunday, Sept. 30th, 1-3:30PM