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Managing Your Scholarly Identity Online (Enriching Scholarship 2019)

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Application	I have a profile/ account	Handle/ username	My profile is associated with my U-M email address	I use my profile for scholarly work, communication, networking, etc.	I want academic and professional connections* to find me on this platform	I've reviewed my account and privacy settings in the last year	Gut check: I like using this platform
Academia.edu							
Facebook							
F1000							
GoodReads							
Google+							
Google Scholar							
Humanities Commons							
Instagram							
Kudos							
LinkedIn							
Medium							
Mendeley							
MLACommons							
Pinterest							

Open Science F1000							
Snapchat							
ResearchGate							
Twitter							
YouTube							

*Remember that your academic and professional connections include mentors, supervisors, administrators, and students!

Questions to consider about your current use of social media:

1. Which platform(s) do you enjoy the most?

2. Which platforms do you really hate?

3. Which platform has generated the most meaningful outcomes for your scholarship? Which is the least useful?

4. Which platform(s) do you use only because you feel you must for your research, teaching, networking, etc.?

Questions to consider for your future use of social media:

5. Are there any platforms you'd like to leave, quit, or (to the best of your ability) separate from your U-M/academic/professional identity?

6. Are there any platforms you'd like to learn more about or consider joining? What would you hope to accomplish by doing so?

7. Where desired, have you made it straightforward for people to find you across platforms?

8. For the platforms where you have decided to engage as an academic/professional, brainstorm some goals for the coming year