

Capstone for Impact Submission | GY2019

Project Title: Analysis of 2017 Healthy Michigan Voices New Enrollee Survey

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Branch: Systems & Hospital Based Care

Path of Excellence: Health Policy

Handover/Transition:

If this project can be continued by another UMMS student, you may contact them at the following email address/phone number (N/A if project cannot be handed over): **N/A**

Summary:

For my CFI project, I analyzed data from a survey of new enrollees in the Healthy Michigan Plan (HMP) in 2017. This survey was taken by phone of new enrollees in 2017 who had been signed up for Medicaid expansion for at least two months. The purpose of this research was to identify who these new enrollees are, why they had not previously signed up for the Medicaid expansion, and what prompted them to sign up. It also analyzed new enrollee knowledge of HMP and its features.

By better understanding these things, policy implications can be made for how to better reach these patients and inform them of this option for healthcare and educate them on their eligibility for the expansion. The new enrollees as a group were predominately male and some experienced transient housing or homelessness. This research showed there was a big gap in knowledge for new enrollees. Of those who were uninsured for at least two-month in the previous year, two-thirds of them were unaware of the Healthy Michigan Plan.

Of the one-third who were aware of HMP, one-third of these patients did not think they met eligibility criteria to enroll in HMP. This shows that there are many opportunities for outreach and education of this population. This research was presented to an HMP group on March 13, 2019 where feedback was given. The manuscript is currently in process. I plan to draft a manuscript to receive further feedback and submit a final manuscript as a brief report to a peer-reviewed journal.

Methodology:

I analyzed quantitative data from the Healthy Michigan Voices New Enrollee Survey from 2017. The survey was conducted via telephone of people who had been enrolled for at least two months. Sampling was done in two separate months in 2017. Descriptive statistics were generated for responses to all questions, with survey

weights calculated and applied to adjust for the probability of selection, nonresponse, and other factors. Bivariate and multivariate analyses were also performed.

Results/Conclusion:

This research showed there was a big gap in knowledge for new enrollees. Of those who were uninsured for at least two-month in the previous year, two-thirds of them were unaware of the Healthy Michigan Plan. Of the one-third who were aware of HMP, one-third of these patients did not think they met eligibility criteria to enroll in HMP, another third did not get around to signing up, and another third had other reasons for not enrolling.

Reflection/Lessons Learned:

Many people who could potentially be covered by Medicaid expansion in Michigan have not signed up and the majority of these people do not realize they are eligible for insurance under the expansion. This has policy and outreach implications as there can be steps taken to increase knowledge and education of the expansion.