Choose Your Partners Wisely

Strategic Choices for Embedded Librarians
Panelists

• Nadine Anderson, *Behavioral Sciences and Women’s & Gender Studies Librarian*, University of Michigan-Dearborn

• Barbara Kahn-Aitken, *Senior Research Analyst*, The Coca-Cola Company

• Joel Scheuher, *Business Librarian*, University of Michigan, Ross School of Business

#EmbeddedLib
Collaborate with influencers

• From Bystanders to Team Members
• From Shared Services to M&A
• From Empty Library to Working Library

#EmbeddedLib
Collaborate with meaning

• Maximize impact: from one-shot to course redesign
• Influence on customer/student outcome
• How to say “no”
Collaborate with mutual benefit

• Finance for the Non-Finance Librarian
• Mutual respect: share credit and sing praises
• What does the library get in return
Questions?

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