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Instruments of Knowledge: Celebrating the First Moon Landing through U-M Collections

Niehof, Jamie

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INSTRUMENTS OF KNOWLEDGE:
Celebrating the First Moon Landing through U-M Library Collections

OR: How 7 people used 1000 pushpins in 12 hours

JAMIE NIEHOF—Engineering Librarian
PAUL GROCHOWSKI—Engineering Librarian
Timeline

**2018**
- **February**: Initial Idea
  - North Campus Libraries Group

**2019**
- **May**: Remember the Idea
  - Whoops! Five months late
- **June**: Research & Prep
  - Paul & Jamie take lead
- **July 8**: Layout & Design
  - Butcher paper & scissors
- **July 16**: Installation
  - Push pins & spelling errors
Process—layout
Process—taking over the conference room
Process—installation
We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard..."

—John F. Kennedy
Rice University
September 12, 1962
Lessons Learned

“Quotes matter” as do italics

Check your closed captions

Start planning earlier

Spellcheck with more than two eyeballs
MOON EXHIBIT: By the Numbers

940 Pushpins

105 Feet Butcher Paper

50 Years Space History

21 Windows

2 Bags Swedish Fish

1 LEGO Astronaut
To see the earth as it truly is, small and blue and beautiful in that eternal silence where it floats, is to see ourselves as riders on the earth together, brothers on that bright loveliness in the eternal cold—brothers who know now they are truly brothers.