## Data Supplement S1. Supplemental material

## Default Question Block

We are conducting a research study to determine your preferences regarding diagnostic testing. This study is completely voluntary and you can choose not to participate at any time without any loss of potential benefits.

This study will take approximately 10 minutes of your time. We will give you a hypothetical situation where you have either recently hit your head or are currently experiencing chest pain which is determined by your physician to likely not be from a heart attack.

I agree to take part in this research survey.
$\bigcirc$ No

## ChestPain

Imagine you are experiencing chest pain which came on suddenly at rest. You go to the emergency department where the physician determines that you most likely did not experience a heart attack. However, to further evaluate the cause of your symptoms you could have a computed tomography coronary angiography (CTCA). This is a special type of x-ray that tells us if you have blockages in your heart arteries (which can cause heart attacks).

Your doctor is unsure whether you should get this test or not, and wants you to decide based on the benefits, risks, and costs. You can assume for this research project that the doctor can estimate these perfectly, which we know is not possible in real life. The benefits and risks listed below have been estimated for you personally based on your medical history and medications.

The chance of having the disease is:
$0.1 \%$ (1 in 1000)
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The chance of getting cancer within the next ten years due to this test is：
$0.1 \%$（1 in 1000）

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The out of pocket cost to you after insurance is：
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You receive a cash payment of $\$ 100$ if you DO NOT get the test．

Would you want to have this diagnostic test performed given the above information.
$\bigcirc$ Yes

- No


## Head Injury

Imagine you have just fallen and hit your head on the ground. You did not lose consciousness. You are experiencing a mild headache. You do not have any vision or speech problems. You have no numbness, tingling or loss of sensation anywhere on your body. You have just presented to the emergency department to be evaluated by a physician.

You could get a head CT (a special type of x-ray) to look for possible bleeding into your head. Your doctor is unsure whether you should get this test or not, and wants you to decide based on benefits, risks, and costs. You can assume for this research project that the doctor can estimate these perfectly, which we know is not possible in real life. The benefits and risks listed below have been estimated for you personally based on your medical history and medications.

The chance you have a brain bleed is:
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The chance you develop cancer within the next ten years from this test is:
0.1\% (1 in 1000)


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$\bigcirc$ Yes
No

## Demographics

What is your age?
$\square$

What is your gender

OMale

- Female

Other/Transgender

What is your current marital status?
Married, or living as married
Widowed

- Divorced
- SeperatedNever married

Do you have a history of cancer

Yes
Oo

Do you have high blood pressure or do you take medication for high blood pressure?

Yes
O No

Do you have diabetes?

Yes
No

Do you have atrial fibrillation? (An abnormal heart rhythm)
$\bigcirc$ Yes
Ono

Have you had a heart attack before?No

Have you had a head injury before that required a visit to the hospital or emergency department?
Yes
○ No

What level of education have you achieved?

- Some high schoolHigh school graduateSome collegeCollege graduate
Post graduate degree (Master's, PhD, MD, JD, MSW)

Please select the category or categories that best describes your raceAmerican Indian or Alaska NativeAsianBlack or African-AmericanNative Hawaiian or Other Pacific IslanderWhiteOtherPrefer not to disclose

Please select the category that best describes your ethnicityHispanicNot-HispanicOtherPrefer not to disclose

Have you worked or trained in any of the following medical/health professions: (select all that apply)
O I am not a medical professionalPhysician or practitioner (MD, DO, DDS, CRNP, PA, etc.)Nurse (BSN, RN, LPN, etc.)Clinical psychologist or social workerPharmacistMedical technologist/technician

Medical/health researcher
O Medical/health administratorOther medical/health profession (Please specify)
$\square$

In General, would you say your health is:
O Excellent

- Very Good
- Good
- Fair

Poor

What is your household income level?
Less than \$10,000

- \$10,000 to \$14,999
- $\$ 15,000$ to $\$ 24,999$
- $\$ 25,000$ to $\$ 34,999$
- \$35,000 to $\$ 49,999$
- $\$ 50,000$ to $\$ 74,999$
- \$75,000 to \$99,999
- \$100,000 to \$149,999
- \$150,000 to \$199,999
- \$200,000 or more
- Prefer not to respond


## Numeracy

For each of the following questions, please check the circle that best reflects how good you are at doing the following things:

|  | Not good at all |  |  | Extremely Good |  |
| :--- | :---: | :--- | :--- | :--- | :--- |
| How good are you at working <br> with fractions? | How good are you at working |  |  |  |  |
| Hith percentages? |  |  |  |  |  |
| How good are you at calculating <br> a 15\% tip? |  |  |  |  |  |
| How good are you at figuring out <br> how much a shirt will cost if it is <br> $25 \%$ off? |  |  |  |  |  |

For each of the following questions, please check the circle that best reflects your answer:

| Not at all helpful $\left.\quad . \quad . \quad . \quad \begin{array}{c}\text { Extremely } \\ \text { helpful }\end{array}\right)$ |
| :--- | :--- | :--- |


|  | Not at all helpful |  | Extremely <br> helpful |
| :--- | :--- | :--- | :--- | :--- |
| When reading the newspaper, <br> how helpful do you find tables <br> and graphs that are parts of a <br> story? |  |  |  |

For each of the following questions, please check the circle that best reflects your answer:

| Always Prefer |  |  |  |
| :--- | :---: | :---: | :---: |
| Words |  | Always Prefer <br> Numbers |  |
| When people tell you the chance <br> of something happening, do you <br> prefer that they use words ("it <br> rarely happens") or numbers <br> ("there's a $1 \%$ chance")? |  |  |  |

For each of the following questions, please check the circle that best reflects your answer:

|  | Always Prefer <br> Percentages |  |
| :--- | :--- | :--- |
| When you hear a weather |  |  |
| forecast, do you prefer |  |  |
| predictions using percentages |  |  |
| (e.g., "there will be a 20\% chance |  |  |
| of rain today") or predictions |  |  |
| using only words (e.g., "there is a |  |  |
| small chance of rain today")? |  |  |

For each of the following questions, please check the circle that best reflects your answer:

|  | Never | . | . | Very Often |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| How often do you find numerical <br> information to be useful? | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | $\bigcirc$ | . |

