# Typewriter Stories

Madeleine Messinger Integrative Project Written Thesis April 2019

my mother always has a smile. Even when she shouldn, t. even itingsta, and while i admire her for that. i camt help lant thin oural 1. u objer eerer stoosel lorier re. Rigerile of what i might real i neroi a stoo i stoo feren of of a store i bussy'?) shake. At stoo feren feren of a store is a My Mother Always takes ten minutes to hang up the bhone. Or twenty gvemy moth mv mmm my mother always cills me sweet pea. • V bussy bear occou my mother always called me silly nickneames too drives a bus timzh theyre embarassing so im not typing them here hhb b b my mother always said a persons freedom ends where the freedom of others sta starts. my mother never hit me. 👘 typing is fun you get into a rhythm and off zou go!! my moher 1 clove me s gave me letsoffood my mother never buys me tendies even though in super quiet twhen brian c les over YOUR NOT MY DAD BRIAN m threlvysisprfectiev berlsomuc my moth r always is so pretty th is a is id sweet can mmy mother n saraeisssoooddenimy mo her lezs smells good sara is sti My crotch smells like wonton soup My mother just ate wonton soup :) take out the dog like now my mother always knows things before i do abdul and robert were here. Smy mother always told me not to trust people or strange ormyself for that matter. my mother never got her hair wet when we went to swim in the pool, always up in a tight and neat bin never down and wet. iluviand bh i love muzi she is the best ( mz motheenever gave me aperesettigt rachel is the best YESSSSS jets rh S h and Gry w re here 111aolihahab Illaoliahishabi h hl ssSrhS

my mother always forces me to est m

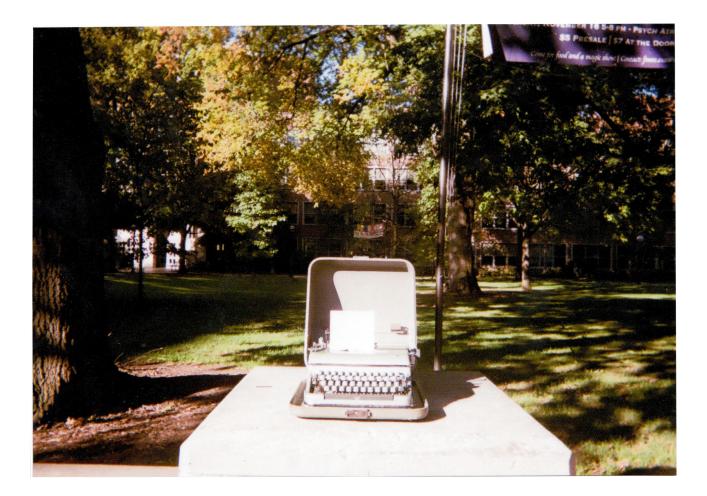
vh

d

i

dear. ove you. mot rlove a s

pppppussy<sup>tuff</sup> this is not + aught me have to .



my mother never met her soulmate so she created him in me A

### Introduction

Last year, my Book Arts professor, Barbara Brown, lugged a 30 pound typewriter into our class. Drawn to the tactility, antiquity and mystery surrounding the object, I instantly became attached to it, using it for journaling, making lists and books. As the semester came to close, Barbara noticed my fondness for the typewriter, and decided to let me keep it.

I never imagined that I would be using typewriters to carry out my Senior Thesis project; however in hindsight, it does align with my interests in history, stories, collecting and archives. Over the course of the year, the typewriter transformed from an object of personal use to something that connected me with hundreds of people. By combining the typewriter with a prompt on the personal topic of child-mother relationships, I was able to tap into the distinctive life experiences and upbringings of strangers. My intervention sought to create moments of reflection for my anonymous users, employing their minds and hands to leave their unique impressions.

Throughout this paper I will reference the typewriter in both its history and current cultural significance and how I arrived at using it to facilitate *Typewriter Stories*. My research and observations during the process of development will be discussed, as well as my thinking behind creating an interactive installation. I will also discuss themes of participatory and public art.

### **Problem Statement**

*Typewriter Stories* is an interactive art project that uses a typewriter and a prompt about child-mother relationships to create a space of reflection for the viewer. The anonymous responses serve as glimpses into each individual's unique life experiences and upbringings. Although highly personalized and anecdotal, the collection reminds us of our common anxieties, desires and doubts—our shared joys and struggles.

The multi-media, interactive installation that I have built provides both the external and the internal spaces where *Typewriter Stories* operates. The external space allows for the continuation of the participatory action, while the internal space allows individuals to view the poems and video footage I have collected. Figure 1 One of my favorite responses I collected, outside of *RoosRoast* on Liberty Street, Ann Arbor, Michigan.

my mother always worries that the world wont be big enough for my dreams so she held me tight and looked to the stars andthey had the answer to hold her n just as tight

### A Brief History of the Typewriter

The invention of the typewriter marked a revolution in society, playing a fundamental role of our cultural, commercial, social and industrial world. In a way that handwriting never could, the invention of the typewriter created a clean, universal format, that allowed for immediate presentation and dissemination of thought. This new technology was especially pivotal in paving a path for women into the workforce. Many working class



women that were suffering from working conditions in factories were elated to become typists. Office work was a step up in the class structure, offering a cleaner, higher-paying job. At that time, typing generally paid as much or more than teaching, the main professional job accessible to women.<sup>1</sup>

Figure 2 "Women at Work - the Typewriter Revolution." www.thetranscriptionpeople.com

<sup>1</sup> Gershon, Livia. "How Typewriters Changed Everything." Jstor, Jstor Daily, 10 Sept. 2017, daily.jstor.org/how-typewriters-changed-everything/.

### Typewriter Cultural Resurgence

It is amusing to think of a time when typewriters were considered sophisticated, cutting-edge technology that were vital to commercial and artistic lives of people. Today, these objects are associated with antiquity. Decor at a trendy coffee shop. A dead technology. However, despite our ability to disseminate our thoughts like never before thanks to our iPhones, Macbooks and PCs, the typewriter proves to still hold importance.

Like vinyl, the resurgence of typewriters in the US is very real. On the streets of New Orleans, you can find poets selling personalized, typewritten poems on the spot. Bars across the country have been hosting "type-ins" or events where typewriter enthusiasts can meet up and try out these vintage machines. In 2017, mega-celebreties and typewriter-lovers Tom Hanks and John Mayer created the documentary *California Typewriter*.<sup>1</sup>

What is it about typewriters that garner such interest today? Perhaps it is because they symbolize the move into the modern era, reminding us of the mechanization of our lives. Typewriters are undoubtedly a symbol of progress that led us directly to the path of the PC. They are also objects met with great nostalgia.

This 'typewriter trend' can also be interpreted as a result of 'digital burnout' or the idea that our lives are being infiltrated by technology. Inventions no longer seem to serve one singular need. Yet, the typewriter completes one function only and it does it well. With no wifi, it resists the data stream and is a means to disconnect from our hectic, complicated lives and focus our attention. Poet and novelist Robert Graves, said that a typewriter 'of which you have grown fond seems to reciprocate your feelings, and even encourage the flow of thought. Though a lifeless assemblage of parts, it eventually comes alive.'<sup>2</sup>

To me, the typewriter is a symbol of self-expression and coherency. Typewriters give something back when the user strikes a key, which to many is quite a physical experience. These are some of the reasons why I was compelled to create *Typewriter Stories* in the first place. *How would they respond to my intervention?* 

2 Ibid,.

<sup>1</sup> Tullett, Barrie. *Typewriter Art a Modern Anthology*. Laurence King, 2014.

## Typewriters and The Public

I was not the first person to wonder this. A bookshop called *Literati* in Ann Arbor, Michigan has a permanent typewriter set up in their basement that has gathered profound messages from their customers overtime. This seemingly simple act developed into a successful book by the shop called *Notes from a Public Typewriter*. Michael Gustafson, co-owner of *Literati*, talks about the "digital fatigue" that society is facing today and how typewriters are tools to check out of social media.<sup>3</sup>

The Typewriter Project is another example of a project that presents the public with a typewriter in order create an archive to be shared. The installation is a mobile, wooden booth that holds a typewriter with a long scroll of paper. On the project's website there is a visual transcription of a scroll collected at the 2018 New York City Poetry Festival.



Figure 3 The Poetry Society of New York; *The Typewriter Project* 

### Participatory Art

While developing *Typewriter Stories*, I was looking closely at artists and other creative projects that employ public participation. These projects added to my understanding of what it meant to be going out in the world to collect material for making—as they all had a strong foundation of looking, observing, and collecting.

In Sophie Calle's piece *The Bronx*, she approaches strangers in The Bronx and asks them to bring her to a special place to them. She records the happening and photographs her subject, highlighting the importance of process in the work. This intimate transaction catapults Calle into stranger's lives, allowing for an expression of human commonality through shared experiences.<sup>3</sup> *It made think: Where does the private sphere end and the public one begin?* 

Similarly, in *Following Piece*, Vito Acconci chose a stranger at random on the streets of New York City and followed them until they entered a personal place. Acconci enters the stranger's time and space, and even begins to mimic their movements as he learns to navigate in their world. *Are works like these attempting to empathize with others by looking from new perspectives and being exposed to different paths?* 

<sup>3</sup> Gustafson, Michael. Interview on NPR's All Things Considered. 2016.

<sup>4</sup> Sommer, Carol. "Sophie Calle Artist Overview and Analysis, artstory.com.



Pse/brance as commitment: pse/branance as 'luming a part of 'something, 'forming a part of 'someone: mot compremication so much as a lodgment of resources.

FOLLOWING PIECE ("street works IV," Architectural League, New York; October 3-25, 1969)

#### Project :

- Each day, a person is chosen at random, in the street, any location
- I follow him wherever he goes, no matter how long or how far he travels. (I stop following only when he suters a private place - his home, his office.)

#### Realizations:

Shortest time : Octobe 3 - five minutes. Longest time: October 10 - five hours, twenty-mine minutes. ( On two days, October 12 and October 16, the project was not carried out. )

Body as points: nintual space: insection of a factual situation as a particular case in the the byster of other parsille situations.

PEllomance as Explansion: psilon as expressing someone else's direction.

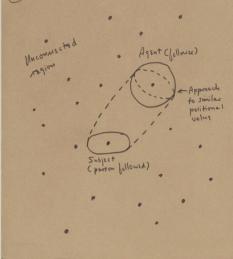
Performing as conforming ps formance as conditioned avolal - A's claum that 

Macconnt of performe the way one performe drived from another

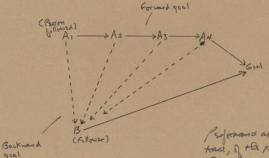
A means movement

poll

novinz



2



goal CB is adapted to A; as each of A's steps goes to his goal, it goes at the same time to B, who uses it to take himself to A's goal.)

Partimance as trail: trail, tace, of the performance during the performance : performance as its own trail, its own suidence.

### Sample Episode (October 31)

Time: 3:44 PM Place: 88 start and Avance of the Am subject: Girl in orange coat - she in morth side of the street.

3:57 PM - she entered First B 4:18 PM - 12/ Frid Brown's a 4:29 pm - entered Experiment 4:52 PM - 12 fx Experiment I 4:56 PM - Entered the 8B St 5: 10 PM - Ist the 8th street 5:26 PM - Entered Michille st 5:59 PM - Ist Michills's and 6:12 PM - want down with

and 8th St. ), uptow 6:15 pm - boarded train, u 6:39 PM - got oll or 775

7:01 PM - turned south on the street. 7:05 PM - Entered building,



of motivating mortant: determined by another person: smance as 'being performed': at as 'being moved.'

Slartic system - adjunctive system - pacticipative system -complemental system.

- (Survey of twenty. three days' following: locations and directions)

s according to can be produced or movement as derivation.

nices, MortGrast corner. alked rast on 819 strest,

amis, shere store (21 W. 8th St.).

nd continued East. I, clothing store (9 W. 815 St.).

and walked west. set Buckstore (17 W. 8th St.). Bookstore and wolked east.

continued east. IRT subway station (413 Ave. n side.

ptown local.

street; welked east on 77 Est. york Arenne, East side of

432 york Armus







Sample Episode (October 8) Time: 12:04 PM Place: 14th Street and Second Avine, southeast corner. Subject: Man in a black sweeter - he walked west on 14th Street, south side g et. et. the street. 12:10 PM - just west of Broadway, on 14 th street, 1 lost sight of him.

bito Acconci

Figure 4 Vito Acconci. Following Piece. 1969. These works by Calle and Acconci led me to examine and think critically about my role as a facilitator in my creative work. Lowe proposes that participatory art describes an engagement between artist and participant "in a process that the artist facilitates."<sup>4</sup> Artists like Calle and Acconci utilize groups of people as material for a creative process that they define. In this way both Calle and Acconci actively collaborate with their subjects to facilitate a creative inquiry, even if in Acconci's case the participants are unaware. I learned that participation can be be both active and passive. What can I learn from people that choose to not follow my given prompt or decide to not type at all?

Studying Calle and Acconci also illuminated the idea that can make art from direct engagement with non-art audiences. Lowe further describes this kind of creative process as a "co-production of meaning" through "shared journeys in which artist and participants learn from one another, and recognize the different types of skills and knowledge that each brings".<sup>5</sup> I began to think of this process as something of a symbiotic relationship, an opportunity to develop a shared sense of ownership of the material that is created from the work. Although Calle and Acconci's tactics require their physical bodies, differing from my project, this kind of thinking led me to better understand the process behind participatory art.

6 Ibid,.



Figure 5 Sophie Calle. *The Bronx*. 1980.

<sup>5</sup> Lowe, Toby. A Quality Framework for Helix Arts' Participatory Practice, helixarts.com

I have also been looking at the work of Candy Chang, a University of Michigan alumni, most notably known for her installation "Before I Die". After Chang lost a friend, she yearned for connection as she was depressed and avoiding the discussion of death. To start a conversation, she covered the walls of an abandoned house in New Orleans with chalkboard paint and stenciled it with the prompt "Before I die I want to \_\_\_\_\_."<sup>6</sup>

This seemingly simple act had proved to have a large impact on the community because by the next day the walls were filled. Her project was called "one of the most creative community projects ever" by *The Atlantic*, triggering a response so great that over 4,000 Before I Die walls have been put up in 70 countries around the world. Chang's piece represents a productive intervention in public space where people can share their inner lives in public, allowing neighbors to gains perspective about neighbors in new and enlightening ways. It reminded Chang that she is not alone as she tries to make sense of her life.

7 Chang, Candy, candychang.com, 2011.



Figure 6 Candy Chang. *Before I Die*. 2011.

### Methodology

During the first semester in IP, I initially sought to create a project that showcased marginalized stories of women in Ann Arbor's history. I conducted a dozen interviews with business owners, professors, architects, historians, etc., that lived and worked in Ann Arbor and began making collage and photo based works in response (pictured below).

Perhaps because I am not originally from Ann Arbor, I felt disconnected to what I was making. Instead, I found myself gravitating towards a different project I was developing at the same time in a studio course called *Narrative Forms*. This is would eventually morph into *Typewriter Stories*.



Figure 7 Digital Collage



Figure 8 Diorama

The class was driven by free-writing exercises. One day my Professor Holly Hughes, presented the class with the prompt: Start your exercise using either the phrases 'My mother always...' or 'My mother never...'. As went around the room, I found my peer's responses profound despite the short amount of time given to write. They latched onto it; spilling out prose that were succinct, eloquent, witty, heart-felt yet also riddled with anxieties, doubts and pain. I knew there was more to be explored with this prompt.

It was at this point that I became captivated with children's relationship to their mother; I was interested in how their internal sentiments could be gathered and presented back to the public. So, I staged a typewriter and the prompt in the middle of the *University of Michigan*'s central campus.



Figure 9 Typewriter in the Diag



Figure 10 Typewriter in Downtown Ann Arbor

The intervention felt performative immediately as I watched the typewriter from afar, interested in the way that people interacted with it. The public immediately took to my project as I was gathering profound messages each day. They were glimpses into stranger's lives; vivid and detailed prose that painted pictures in my head. It became apparent that I was receiving a range of emotionally charged responses. They spoke of pain, resentment, anxiety, abandonment, but also comfort, celebration, nostalgia and happiness. I especially enjoy the presence of the typer's hand on the paper, the imprints had nuances, typos and smudges that gave each response character and differentiation.

I continued to put the typewriter out and became increasingly interested in capturing the way people interacted with it. I went as far as setting up a *GoPro* camera on the hood of the typewriter, so an element of surveillance began to emerge.





Figures 11 and 12 GoPro Footage

In critique, I was pushed to think of why I was using the typewriter. Through research, it slowly began to occur to me that this was less about the typewriter and more about mothers. I was so focused on the process of this experiment that I began to lose sight of what the prompt meant. Why was I so interested in learning about child-mother relationships?

In an attempt to further explore the meaning in the poems, I tried to synthesize them. I began collaging, making word maps, analyzing the words to uncover certain similarities, etc. I wasn't satisfied with the outcome. So, I continued collecting. I set typewriters up at a late night event at the *University of Michigan Museum of Art (UMMA)*, had a one-month installation of three typewriters at the *Detroit Public Library*, and continued collecting around Ann Arbor. The typewriter is a versel of words, letters, sounds, Voices, stories of memonos to be heard. Click Clack Its made of metal. Its hard. Seniors love them. There is a fraction there. They are very of stagtelling No ove is like your mother. Some people really have their mother. One ac best finido.

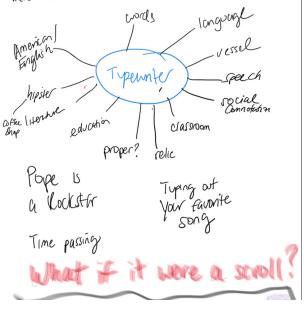


Figure 13 Word Map

I realized that it wasn't my place to alter the poems in anyway. Instead, I needed to find a way to showcase the process of carrying out this project and the material I was receiving from the public. So, I began to develop an interactive installation for the gallery space, a way to activate the poems and video footage and allowed the project to continue in the gallery (see on opposite page).



Figure 14 Detroit Public Library

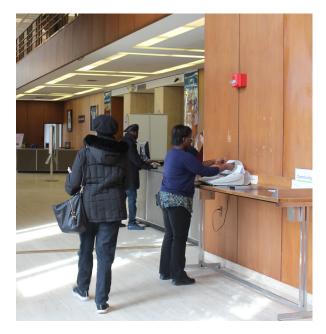
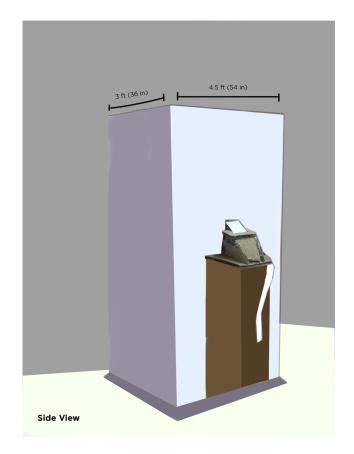


Figure 15 Detroit Public Library



Figure 16 UMMA



Figures 17 and 18 Mock Ups for the Installation

I set to work on the installation with a tremendous amount of help from my former Shop teacher, Rich Lindsay. We built the structure out of Lumin and plywood. I colormatched the paint to match my typewriter. We built a mechanism that would feed the paper scroll directly from the typewriter straight through the wall onto the other side, spilling onto the floor. This would be an important element to the installation because it signifies the moment that the private becomes public. The inner self migrating outward. A singular response joining an entire collection.

I also made three handmade books that housed many responses and photographs I had taken. Lastly, I created a short video that briefly explained the project and showed footage I had gathered. I also spliced in clips from vintage typewriter advertisements to pay homage historical nature of my project— I was constantly getting typewriters repaired, people told me about their relationships with typewriters throughout their life, etc.



My mother never met me. gave me away before she could. but ive met her before. Im my dreams.

A

my mother always made more mone my mother always did drugs when she did them because she wanted its kind of funny what moms will to be better moms even if that thing doesnt make weird how we make up these idea what moms have to be so they think they have to be m i love her

i am glad she is a good mom now but often i am still angry

My mother always dreamt of a train with no ends, Now, with all my dreams packed, i am sitting quietly on this train. With her on one end, i am heading another..

Collected Poems, Figures 19-23.

my mother always taught me

the power of words

how they can heal us or destroy us

s.a.w.

y than my father i was a kid to be a better mom 1 do

them a better mom at all s about

ore than they do

**7** - 2 - 2

my mother never had a sober day they were always filled with empty bottles and emptier hearts -s.p.

### **Creative Work**

I used my research, observations, and data that I've collected to create an interactive installation. The installation is comprised of three main components: video, handmade books, and an active typewriter/scroll. There is a large emphasis on interior vs. exterior space in the design of the installation. I wanted there to be a reveal on each side of the structure which would add to the viewer's visual interest and lead them to investigate each aspect of the installation. For example, as you approach the structure from the front, the typewriter is in view, but the scroll that is feeding through the wall is not.



Figure 24 Installation Side View

This proved to be successful during the opening night and beyond, as I witnessed groups of people crowding around the installation. I was excited to see so many people typing and adding a lengthy amount of responses to the scroll, as well as examining the handmade books that I made. The books did not seem to stay on the shelves during opening night; I am very pleased in how they came out, especially my choice to include photographs which I feel added to the viewer's understanding in how I worked. The video was successful in being an initial draw to my piece as I saw people watching intently and sometimes laughing at participant's trouble with using typewriter. I was most surprised to see people crouch down to examine the scroll on the ground and read the responses. This was an interactive element I did not anticipate; I more so thought of the scroll as a "sculptural element" that would further display the volume of responses.

My research on participatory art guided me in making a project that worked to enable the public to reflect on their lives, allowing for an expression of human commonality through a shared experience. Through *Typewriter Stories*, I interacted with hundreds of people—whether that be face to face interaction or through the typewriter itself. Although I will never meet the anonymous participants, I still carried and studied their responses, gained insights into their lives, and finally gave them another life within the installation.

My installation was approachable and easy to understand to a wide variety of audiences. I was told that it wasn't even necessary to read my statement to "get" the piece. The human quality of it came to the forefront; the public continued to type and reflect but also made sure to look.



Figure 25 Installation Side View



Figure 26 Front View // Video



Figure 27 Individual Viewing the Scroll

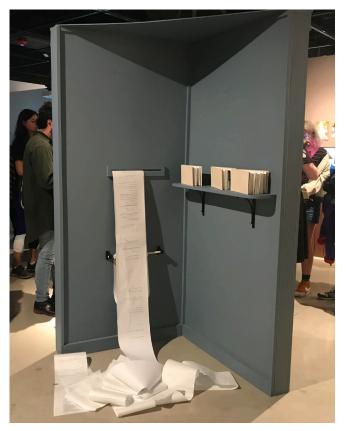


Figure 28 Interior View // Scroll

### Conclusion

I had such an wonderful experience developing this project. It gave me the freedom to experiment in new places and meet dozens of people while doing so. I took the Integrative Project as an opportunity to cast a wide net and talk to as many people as possible for feedback and guidance, and my network grew exponentially because of it.

I believe that self-directed projects like this, if done properly, expose one's deepest interests and natural tendencies. Upon reflecting on the path I took to create *Typewriter Stories*, it reveals that I am someone who is driven by history, curiosity, and stories. It is something that is embedded in me; it is how I navigate the world and learn. Further, it validates my next step post-graduation, which is an internship that I will begin soon in New York City. The internship is at a heritage-brand jewelry company called *Verdura*. I will be working as an archival intern, working within *Verdura*'s massive archive of over 10,000 conceptual drawings that are still being used to create contemporary pieces.

Additionally, I do plan on continuing *Typewriter Stories* while living in New York and potentially approaching art spaces/galleries to show the work.

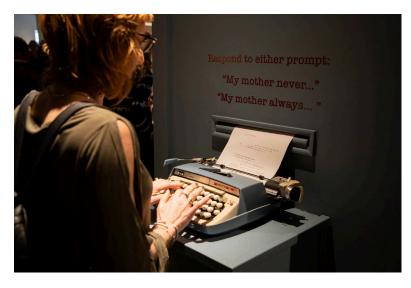


Figure 29 My Mom, Linda, Typing

### Bibliography

Chang, Candy. "Before I Die,", New Orleans, LA, and Around the World, last modified 2011, http://candychang.com/work/before-i-die-in-nola/.

Gershon, Livia. "How Typewriters Changed Everything." Jstor, Jstor Daily, 10 Sept. 2017, daily.jstor.org/how-typewriters-changed-everything/.

Lowe, Toby. (2012) A Quality Framework for Helix Arts' Participatory Practice. Available at: http://www.helixarts.com/pages/research.html (Accessed 4 January 2019).

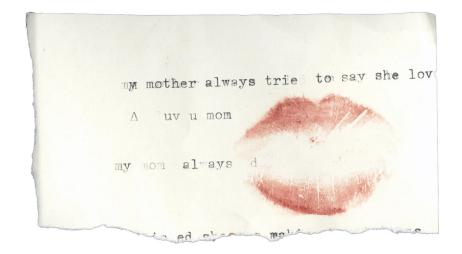
Gustafson, Michael. "'Notes From A Public Typewriter' Muse On Everything From Cats To Commencement". Audio blog post. *All Things Considered. NPR.* (2016, April 16). Web. (Accessed 2019, January 23.)

"Sophie Calle Artist Overview and Analysis". [Internet]. 2019. TheArtStory.org Content compiled and written by Carol Sommer, Edited and revised, with Syn opsis and Key Ideas added by Kimberly Nichols, https://www.theartstory.org/artist-calle-sophie-artworks.htm. First published on 16 Dec 2018.

Tullett, Barrie. *Typewriter Art a Modern Anthology*. (London: Laurence King Publishing, 2014), 66.



Figure 30 Individual Viewing the Books



Many thanks to my dear friend Rich Lindsay of the *University of Michigan Theater & Drama Department*, John Mulcare of *M&M Typewriter Service Inc.*, Holly Hughes (& her brilliant prompt), Mayela Rodriguez, Joe Trumpey, *The Detroit Public Library* and of course my family.

This project was funded by ArtsEngine, UM Libraries, and the Stamps School of Art & Design.

my mother always has a smile. Hven when she shouldn, t.even when itingsta, and while i admire her for that, i camb help but feel coull. Wist at a state of the set of the My Mother Always takes tem minutes to hang up the bhone. Or twenty gvemy moth my mmm my mother always calls me sweet pea. • V bussy bear occor my mother always called me silly nickneames too drives a bus timzh theyre embarassing so im not typing them here bbb b b my mother always said a persons freedom ends where the freedom of others sta starts. my mother never hit me. typing is fun you get into a rhythm and off zou go!! my moher 1 clove me gave me lotsoffood my mother never buys me tendies even though in super quiet twhen brian c les over YOUR NOT MY DAD BRIAN my moth r always is so pretty the is s is is in real and a molt and the second sweet can mmy mother n waraeisssoooddenimy mo her 1 azs smells good sara is st My crotch smells like wonton soup My mother just ate wonton soup :) take out the dog like now my mother always knows things before i do abdul and robert were here. Smy mother always told me mot to trust people or strange ormyself for that matter. my mother never got her hair wet when we went to swim in the pool, always up in a tight and nest hun, never down and wet. iluvand hh i love muzi she is the best d mz motheenever gave me arepotototototo rachel is the best YESSSSS jaks S h and Gry w rehere h 111201iheheb 111201ishishabi hl ssSrhS  $\mathbf{rh}$ my mother always forces me to ent m vh i

mot rloyeas do stuffe

ove you.