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Commercial E-books of Japanese language

an

approach
to

E-book collection development

March 16, 2020 (canceled)
NCC Next Generation Japanese Studies Librarian Workshop
Cambridge, MA, USA
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In this presentation

The presentation aims to share information and some examples only among librarians. It does not support any commercial company product.

- Why E-book format?
- Types of E-book providers
  - EBSCO
  - Kinokuniya
  - Maruzen
- Comparisons of two platforms
- Collection development strategy
- Build professional relationship with representatives
Why E-book format?
Increase Accesss, Diversity, Equity, and Inclusion for Japanese Studies

E-resources can increase accessibility to Japanese language texts for visually impaired users. Screen Reader reads up the texts of E-books.

Support digital scholarship

Data science
Types of E-book providers

1. Newspaper database including E-journals and E-books

- KIKUZO II bijuaru for libraries – Asahi shinbun database
  - AERA, Shukan Asahi

- Nikkei Telecom 21 All Contents version
  - Magazines published by Nikkei – Nikkei Business, etc
  - E-books published by Nikkei
Types of E-book providers

2. Japan Knowledge database –

E-books
Statistics books
E-dictionaries
E-journals
images, sounds, maps
E-book platforms – Japanese language E-books available for libraries outside Japan

EBSCO – contact EBSCO representative at your institution

- Japanese language books supplied by NetLibrary until December, 2017
- 5,100 titles added since January, 2018
- 10,940 titles available as of Feb. 2020

Examples:
  Business 1,283
  Technology and Engineering 1,044
  History 850
  Law 630

(statistics provided by EBSCO)

- English translation of Japanese books;
  Literature
  Non-fiction
- Japanese vendors do not have the license of these books.
- Other American e-book companies would supply the same titles.
**E-book platforms**

**Kinokuniya Digital Library - KinoDen**

- Started since 2019.

Examples:
- Natural science 5,214
- Social science 5,096
- Technology and Engineering 2,427
- History 1,972

(statistics provided by Kinokuniya)
E-book platforms
Maruzen eBook Library

- Started 2012 for “outside Japan” market
- Over 60,000 as of Feb. 2020
- Natural science 17,312
  Social science 17,137
  Technology and Engineering 4,860
  Language 3,639
  (statistics provided by Maruzen)
Comparison – Kinokuniya & Maruzen

- Content – almost same titles
  Some are unique – contract with publishers

- Provide new titles -
  Some publishers are quicker for each platforms

- Both perpetual access – 1 or 3 simultaneous access

- Meta data (OCLC) - NOT available by either platform
Comparison continues...

- Both download and Print up to 60 pages per login due to copyright law

- Kinokuniya -- Download full to **bREADER** (application)
  Maruzen – Download PDF and view on Kindle, Smartphone

- ILL – NO by both platforms

- License – Both negotiable for addendum – Legal settlement in Tokyo, Japan

- Interface difference – User Trial – both YES
Comparison - Standing order of E-books and E-journals

Kinokuniya - NOT YET
potential titles for future standing order

Examples:
- 吉川弘文館：「歴史文化ライブラリー」
  「読み直す日本史」
- 明石書店：「エリア・スタディーズ」
- 玉川大学出版部：「高等教育」
- 平凡社：「平凡社ライブラリー」
- ひつじ書房：「ひつじ研究叢書」
- Contact Kinokuniya for more titles.

Maruzen YES

Examples at the University of Michigan:
- 吉川弘文館：「歴史文化ライブラリー」
- 日本語文法 E-journal
- 書物学 E-journal
- 戦争社会学研究 E-journal
- (アジア遊学 E-journal) cancelled due to unavailability of some volumes.
- Contact Maruzen for more titles.
Comparison on PRICE

**Kinokuniya**
- Use Japanese price by publisher
- No tax for digital resource
- No handling fee
- YEN/$ exchange rate

Use their monthly calculated average rate.

Example as of Feb.12, 2020
Exchange rate JPY 108 for $1.00
Book 5610 YEN = $51.94

**Maruzen**
- Use Japanese price by publisher
- No tax for digital resource
- Handling fee
- YEN/$ exchange rate

Handling and back charge is included in the rate.

Example as of Feb.12, 2020
Exchange rate JPY 105.06 for $1.00
Book 5610 YEN = $53.40
Collection development strategy....  An approach

Print-version

**Print version - Reference books**
- No ILL, No circulated
- Kept in the Reference room

**Print version - Multi-volume sets**
- in remote storage
- Hard to find the detailed content

Books for classes on reserve
- Kept in the reserve shelves

E-version

**Ebooks**
- No ILL
- Remotely access easily
- Search texts in the content
- With audio – language learning books
- Multiple users – language test books
- PDF – copy and paste in Google translation
- Potential for digital scholarship
E-books in learning Japanese

- E-books in learning Japanese and beyond (Maruzen E-books)
- 辞典 (Maruzen E-books)  U-M only
- 事典 (Maruzen E-books)  U-M only
- 図典 (Maruzen E-books)  U-M only
- Kinokuniya Digital Library KinoDen
- Japan Knowledge
  includes a variety of dictionaries and encyclopedias, more E-reference book. (Item title is listed in U-M Library.)
- Nihongo e-な
User experience example

A graduate student needs clearer copy for translation work of Meiroku Zasshi.

Meiroku Zasshi is included in Meiji bunka zenshu E-book version.

Print-version in the remote storage and it takes 2 days to retrieve.

E-book has a clear copy and can be accessed right away.

Run text in Google translator as a start of translation work.
Collection development strategy .... Act Proactive and make it happen!

Contact Maruzen, Kinokuniya representatives with suggestions to publish in E-books version.

電子版 諸橋大漢和辞典、「広辞苑」リリース！

In the past, 太陽、新編国歌大観 in Japan Knowledge, and more..

No Japanese digital resource became available outside Japan without librarians’ proactive efforts!
Before you place an order...

- Check availability of open access digital books …
  Aozora bunko, National Diet Library, **Google** it, a few times.

- Check whether searchable texts or only image of texts.

- **TRIAL** is **VERY** important!
  Try both K & M for the same title to compare and ask user experiences.
Build professional relationship with representatives....

- Ask an Excel list of E-books
  Sort by categories, such as humanities, social science, dictionaries, publishers, etc.

- Ask a list of new e-book titles,
  specific publishers, specific subject, etc.

- Share user experiences, comments from users ==
  Appreciation and Encouragement!
More strategy -- U C Berkeley Demand Driven Acquisition … Stay tuned.