Questions were answered by respondents age 50–80.

Q1. Do you wear/use a cochlear implant (surgically implanted device) or hearing aid?
   1. Yes, hearing aid
   2. Yes, cochlear implant
   3. No

Q2. How would you rate your hearing [If Q1=1 insert: with a hearing aid / If Q1=2 insert: with a cochlear implant]?
   1. Excellent
   2. Very Good
   3. Good
   4. Fair
   5. Poor

Q3. Has your primary care provider asked you about your hearing in the past two years?
   1. Yes
   2. No
   3. Don’t know

Q4. Has your hearing been tested by a health care professional in the past two years?
   1. Yes
   2. No
   3. Don’t know

Q5. How important is it for you to have your hearing tested by a health care professional every two years?
   1. Very important
   2. Somewhat important
   3. Not important

Data Source and Methods

This National Poll on Healthy Aging report presents findings from a nationally representative household survey conducted exclusively by Ipsos Public Affairs, LLC (“Ipsos”) for the University of Michigan’s Institute for Healthcare Policy and Innovation. National Poll on Healthy Aging surveys are conducted by recruiting from Ipsos KnowledgePanel®, the largest national, probability-based panel in the U.S.

This survey module was administered online in June 2020 to a randomly selected, stratified group of older adults age 50–80 (n=2,074). The sample was subsequently weighted to reflect population figures from the U.S. Census Bureau.

The completion rate was 78% among panel members contacted to participate. The margin of error is ±1 to 2 percentage points for questions asked of the full sample and higher among subgroups.

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National Poll on Healthy Aging Team

Preeti Malani, MD, MSJ, MS, Director
Jeffrey Kullgren, MD, MS, MPH, Associate Director
Erica Solway, PhD, MPH, MSW, Associate Director
Mike McKee, MD, MPH, Faculty Collaborator
Philip Zazove, MD, Faculty Collaborator
Dianne Singer, MPH, Production Manager
Matthias Kirch, MS, Data Analyst

Samantha Ratakonda, MS, Clinical Research Coordinator of Health in the University of Michigan Family Medicine Department, also contributed to this report.

The Regents of the University of Michigan

Jordan B. Acker, Huntington Woods
Michael J. Behm, Grand Blanc
Mark J. Bernstein, Ann Arbor
Paul W. Brown, Ann Arbor
Sarah Hubbard, Okemos

Denise Ilitch, Bingham Farms
Ron Weiser, Ann Arbor
Katherine E. White, Ann Arbor
Mark S. Schlissel (ex officio)

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