

# Hearing Loss Among Older Adults: Screening and Testing



March 2021

[www.healthyagingpoll.org](http://www.healthyagingpoll.org)

Questions were answered by respondents age 50–80.

## Q1. Do you wear/use a cochlear implant (surgically implanted device) or hearing aid?

1. Yes, hearing aid
2. Yes, cochlear implant
3. No

## Q2. How would you rate your hearing [If Q1=1 insert: with a hearing aid / If Q1=2 insert: with a cochlear implant]?

1. Excellent
2. Very Good
3. Good
4. Fair
5. Poor

## Q3. Has your primary care provider asked you about your hearing in the past two years?

1. Yes
2. No
3. Don't know

## Q4. Has your hearing been tested by a health care professional in the past two years?

1. Yes
2. No
3. Don't know

## Q5. How important is it for you to have your hearing tested by a health care professional every two years?

1. Very important
2. Somewhat important
3. Not important

## Data Source and Methods

This National Poll on Healthy Aging report presents findings from a nationally representative household survey conducted exclusively by Ipsos Public Affairs, LLC (“Ipsos”) for the University of Michigan’s Institute for Healthcare Policy and Innovation. National Poll on Healthy Aging surveys are conducted by recruiting from Ipsos KnowledgePanel®, the largest national, probability-based panel in the U.S.

This survey module was administered online in June 2020 to a randomly selected, stratified group of older adults age 50–80 (n=2,074). The sample was subsequently weighted to reflect population figures from the U.S. Census Bureau.

The completion rate was 78% among panel members contacted to participate. The margin of error is ±1 to 2 percentage points for questions asked of the full sample and higher among subgroups.

Findings from the National Poll on Healthy Aging do not represent the opinions of the University of Michigan. The University of Michigan reserves all rights over this material.

## National Poll on Healthy Aging Team

**Preeti Malani, MD, MSJ, MS**, Director  
**Jeffrey Kullgren, MD, MS, MPH**, Associate Director  
**Erica Solway, PhD, MPH, MSW**, Associate Director  
**Mike McKee, MD, MPH**, Faculty Collaborator  
**Philip Zazove, MD**, Faculty Collaborator  
**Dianne Singer, MPH**, Production Manager  
**Matthias Kirch, MS**, Data Analyst

*Samantha Ratakonda, MS, Clinical Research Coordinator of Health in the University of Michigan Family Medicine Department, also contributed to this report.*

### The Regents of the University of Michigan

Jordan B. Acker, Huntington Woods	Denise Ilitch, Bingham Farms
Michael J. Behm, Grand Blanc	Ron Weiser, Ann Arbor
Mark J. Bernstein, Ann Arbor	Katherine E. White, Ann Arbor
Paul W. Brown, Ann Arbor	Mark S. Schlissel (ex officio)
Sarah Hubbard, Okemos	

The University of Michigan is a Non-discriminatory, Affirmative Action Employer.

© 2021, The Regents of the University of Michigan